

### Workbook IMGA General Assembly Monday 15<sup>th</sup> of November 2021







### **DRAFT AGENDA**

**IMGA General Assembly** 

Date: Monday 15th of November, 2021 Time: 09h00-13h00 (Central European Time)

Place: The meeting will be held virtually through the BlueJeans platform.

	Item	Time
1.	Opening of the session	09:00 a.m.
2.	Identification of delegates and confirmation of their authority	09:05 a.m.
3.	Appointment of Scrutineers	09:10 a.m.
4.a	Approval of the revised minutes from the General Assembly 2019	09:15 a.m.
4.b	Approval of the minutes from the last General Assembly 2020	09:15 a.m.
5.	President's report	09:20 a.m.
6.a	Approval of the accounts for 2019	09:30 a.m
6.b	Approval of the accounts for 2020	09:35 a.m.
7.	Report on applications for affiliation and voting - International Powerlifting Federation (IPF) Presentation and vote	09:40 a.m.
8.	Alterations to Constitution	09:55 a.m.
9.	Elections for casual vacancies	10:10 a.m.
10.	<ul> <li>Host Cities Report (Time zone order)</li> <li>Kansai WMG 2021: 15 min presentation + 10 min Q&amp;A</li> <li>Jeollabuk-do APMG 2023: 10 min presentation + 10 min Q&amp;A</li> <li>Taipei &amp; New Taipei City WMG 2025: 15 min presentation + 10 min Q&amp;A</li> <li>WWMG 2024: 10 min presentation + 5 min Q&amp;A</li> <li>Tampere EMG 2023: 10 min presentation + 5 min Q&amp;A</li> <li>Rio PANAMG 2020: 10 min presentation + 5 min Q&amp;A</li> <li>Cleveland PANAMG 2024: 10 min presentation + 5 min Q&amp;A</li> </ul>	10:10–12:20 a.m. 10:10 – 10:35 a.m. 10:35 – 11:55 a.m. 10:55 – 11:20 a.m. 11:20 – 11:35 a.m. 11:35 – 11:50 a.m. 11:50 – 12:05 p.m. 12:05 – 12:20 p.m.
11.	Any other business	12:25 p.m.
12.	Place and date of the next General Assembly	12:30 p.m.





### 1. Opening of Session





# 2. Identification of delegates and confirmation of their authority





### 3. Appointment of scrutineers





## 4.a Approval of the revised minutes from the General Assembly 2019





#### To the Member Federations and the Members of the Board of Governors

### Revised Version of the Minutes of the General Assembly held in Gold Coast, Australia, on 6<sup>th</sup> May 2019

- 1. Opening of the meeting
- 2. Identification of delegates and confirmation of their authority

#### The following members were present:

World Archery, International Amateur Athletics Federation (IAAF), Badminton World Federation, International Basketball Federation, International Canoe Federation, International Hockey Federation, International Orienteering Federation, International Rowing Federation, International Ski Federation, World Baseball Softball Confederation, International Table Tennis Federation, International Triathlon Union, International Weightlifting Federation, World Curling Federation, World Squash Federation and International Golf Federation.

Associate Members: World Taekwondo Federation, International Life Saving Federation, International Floorball Federation, World Dance Sport Federation, and World Flying Disc Federation.

#### The following Board Members were present:

President Kai Holm,

Kate Caithness, Marisol Casado, David Eades, Robert Elphinston, Jens Holm, Poul-Erik Hoeyer, Gian-Franco Kasper, Denis Oswald and Jose Perurena

Excuses received from Sergey Bubka and John D. Coates

#### From the Administration:

CEO - Jens Holm Director of Sport - Samantha Hayward

### 3. Approval of the minutes of the last General Assembly, held in Bangkok, Thailand on April 16<sup>th</sup>, 2018

Were approved without any remarks.

#### 4. President's report

The President started his report by saying that 2018 was the year where the first stage in IMGA's long term strategy was completed by establishing the last of the Regional Games, the **Asia-Pacific Masters Games** who were held in Penang in September 2018.

The organisers delivered spectacular Games, that can be seen as a Benchmark for future Regional Events in the Region. 5'320 athletes took part – almost 40% being from Overseas.

He then continued by metioning briefly all the other IMGA events coming up.

The **European Masters Games 2019** in Torino will take place from the 26<sup>th</sup> of July until the 4<sup>th</sup> of August. 31 Sports are on the program, and two Federations - Handball and Floorball are having their European and World Masters Championship within the Games.

2020 will be a busy year with two events in the Olympic Year. First, the **Winter World Masters Games** will take place in Innsbruck from January the 10<sup>th</sup> to the 19<sup>th</sup>.

All registration records for Winter Games have been broken with more than 1.200 Athletes signed on already. The target number is 3'000 competitors.

Then, the **Pan-American Masters Games 2020** which will take place in Rio from September 4<sup>th</sup> to 13<sup>th</sup>. It is the first time the IMGA will be in South America. He mentioned that all the facilities from the Olympic Games are in good conditions and will be used.

The target numbers of competitors is 10'000.

Both Innsbruck and Rio are good examples of IMGA's commitment to the agreement with the IOC, that eventually will lead to the World Masters Games Summer and Winter being held in the Olympic city and region in the years following the Olympic Games with Paris 2024/2025 being the first.

More information about the cooperation with the IOC will be given by their Director of Sport.

The President's Report was then approved by the Assembly.

#### 5. Accounts, financial report and auditor's remarks

The CEO presented the draft accounts for 2018.

He said it had been another successful year for the IMGA who made a profit meaning more funds to support the mission statement of growing and strengthening the masters movement worldwide.

#### 6. Approval of the accounts for the last fiscal year

The CEO asked the assembly if there were any comments or questions to the accounts. There were none. (As they were draft accounts, they could not be approved by the General Assembly until the finalised audited accounts).

#### 7. Update on IOC Partnership

Kit McConnell – IOC Sports Director made a short presentation to the Assembly. He said that the partnership between IOC + IMGA continues to grow stronger.

He then gave a few examples of how both parties worked together:

- Regular meetings
- Jens' strong involvement on SAS Commission

The IOC has a stronger team with Andrew Hofer and Irina Gladkikh dealing with the recognised organisations.

They have approved an annual development funding encouraging federations to use that money to also develop masters sport with: Educational courses (online platforms or in person courses); Seminar and Workshops; Training Programs; and Anti-doping. They are also trying to make the cooperation more practical and tangible by looking into how they can connect Olympic Games and Masters Games by using the venues and the expertise.

He also explained that now there is a clause in the IOC's host city contract template encouraging Olympic host cities to enter into dialogue with IMGA to host masters events in the years following Olympic Games.

He also acknowledged the tripartite agreement between **RWC 2019**; **Toyko 2020**; and **Kansai 2021-** a good illustration of Japanese parties coming together to leverage efficiencies for these mega-events.

This cycle could be repeated with Paris RWC in 2023, Paris 2024 Olympics and WMG 2025. But also, with Beijing 2022, where millions of Chinese will be educated to sport and might be interested in competing in the masters games after the Olympics.

He continued with the Pan-American Masters Games in Rio, where a number of Rio 2016 venues will be used for the event in 2020 and where the expertise from the Rio 2016 Olympics will be important to ensure the event is successful.

Finally, he mentioned the principle of non-discrimination of the Olympic Charter that every event should ensure is respected.

Jörgen, from the Olympic Channel then made a brief presentation about the Olympic Channel, created in August 2016.

He said that Linear & Digital Partnerships had been established in 158 Countries and that they had a global presence on major social media handles and connected TV devices. Furthermore, an embeddable player can be integrated on the IF's websites free of charge. They also do promotional assets for the Ifs.

Finally, he said that a Cooperation Agreement signed-off by the ASOIF Legal Consultative Group was ready for individual review by interested IFs – this document tackles all GDPR-related issues.

### 8. Host Cities Reports APMG 2018 – Penang

The CEO of the Asia-Pacific Masters Games 2018 in Penang, Linda Geh presented the final report to the Assembly.

From September 7<sup>th</sup> to 15<sup>th</sup>, 2018, 5'269 athletes competed in 22 sports over 18 venues. The most popular sports were athletics, badminton, cycling and football.

64 countries were represented with nearly 60% being from Malaysia. The other countries with the most participants were India and Australia.

She presented the economic impact assessment and said that the Return on Investment was 616,1%.

Finally, she presented all the sports with their individual numbers before giving a warm thank you to the IMGA who trusted them to deliver this inaugural event.

#### **EMG 2019 – Torino**

The CEO of the IMGA presented the report for the European Masters Games 2019 which will take place in Torino from July 26<sup>th</sup> to August 4th. They are in the final phase of preparing the event and everything is on track.

The Games will take place over 9 days with 31 sports across 65 venues in 15 municipalities.

There will be 3 Paralympic disciplines. Handball will be hosting their European Masters Championships and Floorball their World Masters Championships.

They will be using some of the most iconic venues of Torino for some races to promote tourism during the event.

The OC has learned from their mistakes in 2013 and they have paid all their fees in time.

They have hired a professional company to deal with communications and social media.

At the moment, 3'600 athletes have signed up (70%Men – 30% Women). 59 nations are represented with 20 beeing non-European countries.

#### WWMG 2020 - Innsbruck

The CEO of the IMGA presented the report for the World Winter Masters Games 2020 in Innsbruck.

In a short video, Georg Spazier the CEO of the Organising Committee and Florian Kotlaba the Event Director welcomed the Assembly.

They explained Innsburck wants to set a new benchmark with the WWMG 2020 by reaching more than 3'000 athletes to make the event, the largest Winter multi-sport event in the World.

All the venues have been finalised and are in a compact area. The sports will be divided in three main clusters: Seefeld for the Nordic events; Patscherkofel for the Alpine events; and Innsbruck with the Olympiaworld for the skating events and ice hockey.

Kitzbühl will host curling as it's the only city where they are permanent curling ice sheets in Austria. Registrations have already reached 1'200 and the target is 3'000.

The CEO also presented the communications strategy and promotional plan for the Games which will mainly focus on social media, official website and direct mailing but also promotional at masters events.

Finally, he went through their main challenges which are: the differences within and between federations on an administration level; general event education and winter recognition and top-level support with international accessibility of potential athletes.

#### PANAMG 2020 - Rio de Janeiro

The CEO of the IMGA briefly said a few words on the progress of the Pan-American Masters Games in Rio which will take place from September 4<sup>th</sup> to 13<sup>th</sup>, 2020.

The organizing committee is fully functional, and they are moving forward according to plan. For the first time, the organisers will be doing test events for some sports such as Surf, Cycling and rowing. Most of the Olympic venues will be used and are in perfectly good order.

#### WMG 2021 – Kansai

Takeo Mori, special advisor of the President from the Organising Committee of the World Masters Games 2021 in Kansai presented their report.

The Games will take place from Friday May 14<sup>th</sup> to Sunday May 30<sup>th</sup>, 2021 (17 days).

They expect 50'000 participants 30,000 Domestic, 20,000 International from more than 150 countries and region.

The Opening Ceremony will take place in Kyoto at the Heinan Jingu Shrine on May 14<sup>th</sup> and the Closing in Osaka, in the Castle or the Osaka-Jo Hall on May 30<sup>th</sup>.

30 sports and 4 demonstrations sports will be held across 54 venues in 8 prefectures of the Union of Kansai Governments.

He presented the draft competition schedule.

The registration fee will be approximatively EUR 192 (24'000 yen) for athletes and EUR 112 (14'000 yen) for accompanying people.

He presented their key achievements which are: venues for ceremonies and villages have been established.

The government has accepted to support the Games as a nation.

He then presented the next milestones: in November 2019, they will start the recruitment of the volunteers; the registration period will be February 1<sup>st</sup> 2020~February 28<sup>th</sup> 2021; they will finalise the accommodation and transportation plan.

He also presented the numerous sponsors backing the Games.

Finally, he mentioned the importance of the collaboration between the three major international sports competitions. For three consecutive years Japan will host large scale international sports competitions: The Rugby World Cup in 2019, the Tokyo Olympics and Paralympics in 2020 and the World Masters Games in 2021.

#### 9. Any other business

The CEO informed the assembly that all the presentations will be made available online. The President announced that the board had elected Tampere, Finland as the next host of the European Masters Games in 2023.

Jean-Christophe Rolland, President of FISA, suggested that since governance has become a matter of credibility in sport overall, all sport organizations should have an appropriate governance model. To measure, ASOIF has developed a questionnaire consisting of 5 sections of 10 questions each on transparency, integrity, democracy, development and control mechanism. He suggested it could be used by IMGA so that the association also be part of the trend in the world of sport to continuously improve their governance model.

The CEO answered that governance had been discussed in the last board meeting and that it will be the main subject at the next board meeting later in the year.

#### 10. Date and Place of next General Assembly

The next IMGA general assembly will take place in conjunction with SportAccord Convention 2020 in Beijing.

Jens V. Holm CEO



## 4.b Approval of the minutes from the last General Assembly 2020





#### Minutes IMGA General Assembly Blue Jeans Platform – Virtual Wednesday November 4<sup>th</sup>, 2020 – 12h30-16h20

#### 1. Opening of the session

The president welcomed everybody virtually.

He explained that the meeting would be moderated by Samantha Hayward as the CEO was ill with Covid-19.

He said it was his hope that the situation would improve so the next assembly could be held normally.

#### 2. President's report

The president made his annual report for 2020.

He said 2020 would be remembered for a long time because of the pandemic.

For the IMGA, 2020 started with a successful event since the 2020 Winter World Masters Games held in Innsbruck hosted nearly 3.500 athletes and made the Games the best to date.

The 2020 Pan-American Masters Games in Rio de Janeiro, Brazil, have been postponed to a later date, not yet confirmed.

The 2021 World Masters Games to be held in the Kansai-Region in Japan have been preparing very professionally, but because of the Covid-19 situation they are facing major problems. They will report later today.

The 2022 Asia-Pacific Masters Games will be held in South Korea in the Jeonbuk region. They are preparing well, and their presentation will follow later.

Announced at our last meeting, the Finnish city of Tampere, will host the 2023 European Masters Games and will present later.

The host city for the 2025 World Masters Games has been selected. Taipei & New Taipei City convinced with their visions and strong financial guarantees. They will present their bid.

The president ended his report by asking if anybody had questions. No questions were raised.





### 3. Identification of delegates and confirmation of their authority 17 voting members were present at the time of the counting:

- Badminton World Federation
- International Canoe Federation
- International Golf Federation
- International Hockey Federation
- International Orienteering Federation
- International Rowing Federation
- International Table Tennis Federation
- World Archery
- World Athletics
- World Baseball Softball Confederation
- World Curling Federation
- World Squash Federation
- World Triathlon

#### 4 associate members with no voting rights were present:

- International Life Saving Federation
- International Floorball Federation
- World Dance Sport Federation
- World Flying Disc Federation

#### Present from International federations applying for IMGA membership:

International Tennis Federation

#### The following Board Members were present:

- President: Kai Holm
- Kate Caithness
- Marisol Casado
- David Eades
- Robert Elphinston
- Jens Holm
- Poul-Erik Hoeyer
- Gian-Franco Kasper
- Denis Oswald
- Jose Perurena
- Sergey Bubka

Excuses received from John D. Coates

#### From the Administration:

CEO - Jens Holm Director of Sport - Samantha Hayward

#### 4. Appointment of Scrutineers

No scrutineers were needed.

#### 5. Report on applications for affiliation and voting

Two applications from International Federations were submitted to the IMGA administration according to article 10 of the IMGA constitution: "Admission to membership".





#### The International Tennis Federation (ITF)

In five editions of the World Masters Games, more than 500 players registered, meaning that they automatically become a full IMGA member with voting rights. The five editions are WMG 1994 with 777 athletes, WMG 2002 with 668 athletes, WMG 2005 with 547 athletes, WMG 2009 with 659 athletes and WMG 2017 with 552 athletes.

Kelly Fairweather, ITF President thanked the IMGA and said he was excited to join the IMGA as full member as senior tennis is one of their fastest growing disciplines.

#### The International Ski Mountaineering Federation (ISMF)

The ISMF is applying to become an Associate Member of the IMGA, meaning they receive the information as a member but have no voting rights.

They were present on the program for the first time at the Winter World Masters Games in Innsbruck with 102 athletes.

No objections were made and the ISMF was accepted as an associate member of the IMGA unanimously.

#### 6. Approval of the minutes of last General Assembly

- 9. Financial Report & Accounts
- 10. Approval of the accounts for the last fiscal year

The CEO thanked Matt Smith (MS), Executive Director of World Rowing for the letter sent the day before the meeting and explained all the items will be discussed. He suggested to take points 9 and 10 of the agenda together with point 6 as they are related.

#### 1. Minutes of the 2018 IMGA GA held on 6th May 2019 in Gold Coast

- Points 5 and 6 related to finance

Since the accounts and the budget were not circulated in advance of the GA and were not distributed at the GA, and since only a draft of the audited accounts were presented at the GA, World Rowing questions the formal approval and discharge and request that the minutes are changed to reflect more precisely the situation.

The CEO explained that the accounts were only presented as a draft because some disagreements about how the final outcome of the budget should look like emerged.

The audio recording from the meeting shows that no questions or remarks to the accounts were made in 2019 and therefore the CEO stated: "I see none so we will thereby assume that the accounts have been accepted by the GA."

The minutes will be changed as the full discharge to the board was not discussed during the meeting.

The CEO then apologized for not sending the 2018 accounts after they had been approved at the IMGA Board Meeting in July 2019 and explained it was an oversight.

Matt Smith believes it is a serious oversight that causes doubts of the accuracy of minutes taking and of the accounts and expressed his concerns. He went on by saying that any doubt of a CEO to carry out the job causes questions about other aspects that might not be handled in a detailed enough way.





World Rowing wants to be sure it is a one-off mistake or inaccuracy and that it doesn't raise other questions about the accuracy of notes taking and of administration of the organization.

The CEO thanked Matt Smith and explained that in order to prevent this from happening in the future, the current meeting is recorded and can be requested at any time and the minutes will be taken in accordance.

Matt Smith ended by asking if everybody had received the 2018 accounts the day before the meeting. The CEO said it was sent to all the members.

#### - Governance

The minutes laconically refer to the FISA president's remark and suggestion to the council. And we would like to understand what the IMGA board has decided on the matter.

Jean-Christophe Rolland (JCR), President of World Rowing asked for the opportunity to take this point now as it concerns governance and the sensitive aspect of it in the world of sport and it is absolutely crucial that sports organisations improve their governance model.

The minutes will be amended in order to reflect more precisely the suggestion of Jean-Christophe Rolland in 2019.

He asked what decision the board had taken about his suggestion and if the conclusions could be presented.

The CEO presented slides from the last IMGA board meeting in Torino in 2019 and explained the decision and how the IMGA has moved forward. The GAISF report has been read and it shows it is difficult for some organisations – due to their size – to meet all the criteria.

The IMGA has had meetings with two experts:

- Stephen Townley from LawAccord, experiences lawyer and businessman who has worked with the IOC on the TOP program and also the FIFA world cup.
- Sophie Coughlan, senior researcher at IMD and involved in the governance review and the overall review of the IOC. Also an expert on political science and women studies.

Based on these two initial meetings he put suggestions forward to the board – that were all approved.

The IMGA needs to look at the risk assessment that will lead to good governance by identifying best practice. It is a revolving cycle and it has to be reviewed on a constant basis.

A change in the board structure and function was agreed. The model from the IOC, where a larger number of experts from outside the world of sport, will be partially followed to lessen the chances of conflict of interest and ensure a newer view.

The last thing agreed by the board was to establish a working group. Tom Dielen has been asked to set up a working group with members from Summer and Winter IFs and Sophie Coughlan will be invited to participate in these working group meetings, write the reports and then compile them into a final document which will then lead to potential change in constitution.



According to the IMGA constitution, many of the changes such as the board structure can't happen before 2022. However, accounting practices can. The working group should report on a quarterly basis to the members. Tom Dielen will decide who is part of the working group, but the CEO recommended to include the President from World Rowing as he has been a pioneer in good governance and gender equality.

Tom Dielen said it was a pleasure to lead the working group and to include JCR. He suggested Colin from WCF could join as well and welcomed anybody else to contact him. He will also contact James Carr from ASOIF to ensure they are going in the same direction. The goal is to come up to the next general assembly knowing where the IMGA stands and how to move forward.

JCR welcomed the proposal of the CEO but said he hadn't heard of the working group before and felt that 18 months to reach that point was too long. He would have appreciated to move quicker.

#### 2. 2019 IMGA General Assembly Documentation

#### - 2019 Accounts

The annual accounts were received the day before the GA, we would also request to be provided with the auditor's report as per Art. 25 of the Constitution. Unaudited accounts cannot be approved, and discharge of responsibility and accountability of the board cannot take place.

The CEO explained that since the accounts hadn't been audited, they couldn't be approved, and this is the reason why he wanted to ask for an extension. He has received a letter from the IMGA law and accounting firm confirming that KPMG in Lausanne will do the audit. Once the accounts are audited, they will be sent out to the members for approval.

The CEO mentioned that the IMGA couldn't be the only federation severely affected by the current situation and if the Swiss government has granted an extension, he hopes the IMGA members could do so.

He explained what was agreed during the IMGA board meeting the day before (Tuesday 3<sup>rd</sup> of November):

- The accounts have been transferred from E&Y in Denmark to a Swiss company. This has slowed things down. The transfer is to ensure the IMGA is fully in line with all accountancy procedures.
- The accounting format is being changed from cash accounting to accrual accounting. This will give a far more accurate picture of the association. The reason why the board originally changed the format to cash accounting was when the IMGA didn't receive the rights fees for the WMG 2013 and was close to bankruptcy.

As part of governance and accounting, the board has approved that all accounts in the future will be made public on the IMGA website, the moment the switch into accrual accounting has happened, so it makes comparable sense.

JCR said that despite the COVID crisis he believed that when it comes to auditing accounts or finalizing accounts it's not acceptable that they are still not ready. He added that COVID has affected all society but that those companies have continued to work so he has difficulty understanding that this is the only argument for not presenting the accounts.



The President added that switching from the Danish company to the Swiss company has been a long process. It's not an excuse, it's an explanation.

Matt Smith asked if he could comment on the financial statements.

The CEO answered that he was asking the Assembly for an extension.

Matt Smith said he was ready to move to the point on contractual obligations of their letter.

Before moving on, the CEO explained that the reason why there is no provision in the accounts is because it's cash accounting and he passed the floor back to the president since he has not been involved in this decision.

#### - Contractual obligations

We were not aware previously of the arrangement described at the very end of the financial report which says: 3.1 Contractual obligations: The President of the Association will according to an agreement with the Association receive CHF 20'000 for each year acting as President. When the President is stepping down the pension shall be paid out as a yearly pension of CHF 100'000 until the full pension has been payed out. At 31 December 2019 the years of pension up to the 2019 AGM, total 24 years, equivalent of CHF 480'000 (approx. EUR 423'000).

The President thanked World Rowing for their question and explained that at the end of the IMGA Board meeting held in Quebec. Canada on the 21th. of May 2012 he asked the administration to leave the room as he had a private matter to discuss with the Board. He explained that during the past 17 years as president, he had received no compensation for his work and paid all his expenses.

The IMGA had cash flow problems back then, meaning that on a number of times he had to put money of his own into the account of the IMGA to pay the bills. He therefore wanted to hear what the board had to say on this.

The Board came up with 2 proposals:

- An annual compensation of 100.000 CHF from the next years coming.
- A deal on a future pension

It was agreed that the pension could only be executed if and when the organization had enough finances to implement.

The president wanted to finalise the situation and leave the decision in the hands of the Assembly. If the majority is against the pension, he agrees to not seek it.

Matt Smith said he would consider the pension as a liability of over CHF 400'000 and he doesn't see that recognized on the balance sheet. Equity shows CHF 865'000 with a CHF 460'000 obligation. He commented that it's a very low amount.

The CEO answered that this was exactly why the IMGA is moving to accrual accounting. At the moment only assets can be seen in terms of cash in the bank but in reality, for signed contracts, the IMGA holds over CHF 9M EUR in receivables.





He added that depending on the accountancy procedures the auditors will evaluate whether it should go or not go on the balance sheet depending on the likelihood of this sort of pension ever being paid out.

Matt Smith asked the CEO to repeat his comment about the assets held by IMGA.

The CEO explained that because it's been cash accounting up till now, long-term receivables have not been included. The long-term receivables should be based on the income we have for future host cities and the amounts the contracts have been signed up for. The assets available in terms of receivable from now until 2025, are close to EUR 9M.

Matt Smith asked where this could be found in the financial statements.

The CEO explained it didn't appear because the financial statement is in cash accounting.

Matt Smith added that if such a level of assets is not revealed in audited financial statements or to a report to our association, it's not very transparent.

The CEO explained that the vast majority of that assets will appear on the balance sheet for 2020. And that for 2019, the total assets are in the neighborhood of EUR 3M.

Matt Smith then mentioned that several board members he had spoken to, do not recall the board meeting in Quebec. He therefore asked for the minutes of the meeting and the members present.

He also said he accepts that it's a decision of the board and not the GA. He therefore doesn't request a vote or a consideration. It's the authority of the board to make such a decision.

The CEO said the IMGA has the minutes of the meeting held in Quebec and also all the long-audit forms signed by every single board member ever since 2012 where this contractual obligation is written exactly as it is written now.

Matt Smith added that he wasn't questioning the authority of the board, he was questioning the position of the assets of the association based on the financial statements that they have received. He is surprised that they don't have more information about the assets of the association but he can't contradict the CEO's comments.

JCR said he was concerned of being presented this as a vote to the General Assembly like the President did. He added that it was the first time he sees this article 3.1 so he feels it difficult to go for a vote based on a last-minute proposal from the president. He suggests putting this on the agenda of another meeting or if it's the authority of the board, the board will take that point to discuss or decide.

The CEO answered the IMGA would call a board meeting to decide this and inform the General Assembly of the decision.

JCR asked if any other members had comments.



Anti Pilhakoski - World Athletics said it was his first time taking part in the General Assembly and he hadn't read the IMGA constitution but he thought that the papers should be sent earlier and that it was a sign of bad governance if things are sent out too late and not complete. He asked the IMGA to do better in the future as sport is far too important to be ruined by bad governance.

The president agreed and said the advice will be followed.

Matt Smith asked the members when they received financial statement from the IMGA last because he had difficulties finding them.

The CEO explained they were delivered at the sessions.

JCR added that this is the point he wanted to make. Up to now, the members received paper versions at the meeting. Except for 2019 where the accounts were only presented on the screen.

The president ended the discussion by saying that all comments from World Rowing were heard and that the IMGA will act according to what has been agreed in this meeting.

#### 7. Update on IOC

Next item on the agenda is update on IOC partnership.

The IMGA has had no meetings with the IOC because of the COVID-19.

#### 8. Announcement of the next host city for the WMG 2025

The president announced that Taipei and New Taipei City were chosen as the host for the WMG 2025 and asked if anybody had comments.

JCR asked for a summary of the criteria that led to the selection of Taipei and New Taipei City since he was told Paris was bidding and since they are the host of the 2024 Olympics, in line with the recommendation 6 of the Olympic Agenda it would have been a fantastic legacy opportunity.

The CEO gave the full explanation of what had happened since April 2017 when the bid committee for Paris 2024 had presented their concept to the board of the IMGA. During that board meeting it was agreed that no bid would be launched as we all agreed that being linked to the Olympic games would be a tremendous opportunity.

Unfortunately, after 2 years no progress had been made by Paris. It became clear it wasn't the mandate of Paris 2024 to organize other events.

In order to not lose the WMG 2025, the board decided to launch a bid. Singapore (who also meets the recommendation 6 of the 2020 Agenda), Perth and Taipei & New Taipei City approached the IMGA.

In the application phase, all cities had to answer a questionnaire where all criteria are outlined. They all submitted the questionnaire.

Singapore, Perth and Taipei &New Taipei had full economic backing, but Paris didn't have any backing except for the support of the French NOC.





Because of the coronavirus one of the big sponsors in Singapore withdrew and only three cities were left.

Paris had a great vision, but they also had an incredibly low budget - the lowest budget we have seen since the WMG 2005. The French NOC was prepared to back that proposal with EUR 2mio. Which is around 10% of the operating budget. While Perth and Taipei & New Taipei City came up with a 100% backed finance.

Then because of the virus, the federal government in Australia withdrew their support and therefore the Western Australian Government didn't feel that with only 50% of the budget they could move forward and they withdrew.

Only two cities were left. Paris with 10% backing of a low budget which was not really a guarantee for a good execution. Taipei & New Taipei City with an equally good vision especially for development of masters sport in Asia and supported 100% not only by city hall of both cities but also by the central government and the NOC and their NFs.

One of the criteria to select a host city is that the budget has to be guaranteed. Therefore, there wasn't really a matter of selection since Paris did not meet the criteria.

JCR said he appreciated the explanation and was not legitimate to enter this debate because he has no connection with Paris 2024 or the bid. He made one correction by saying that Paris 2024 wasn't the stakeholder in the bid but the French NOC.

The CEO repeated that in the beginning it was the bid committee of Paris 2024 who presented their vision but then no one knew who should take it up and eventually it was the NOC and it has been the NOC the IMGA has been working with since.

He added that according to the Olympic contracts, it says the host city can look into the opportunity of possibly hosting the WMG. LA has done the same. But there is a gap that the IOC and the IMGA has spent time discussing how things could be changed in the future.

JCR thanked the CEO for the explanation and repeated he didn't want to enter the debate. He asked for some clarification about the budget and the rights fees.

The CEO explained that the rights fees are part of the operational budget. The operational budget should be around EUR 30 mio and the rights fees are EUR 6 mio because we know from previous events that if 30'000 athletes sign up, the host cities make around EUR 10 mio in registration fees.

This is the reason why we charge EUR 6mio for the WMG is because it is less money than the cities make on registration fees.

He then gave the example of Auckland 2017 where the athletes brought 317'000 room nights which generated over 320 mio NZD. Promotion and marketing are key to a successful event and another reason why it's important the operating budget is supported.

This is also why we have different rights fees for different size of events. It's a lot less for the Winter Games because it's almost impossible to have more than 3500 participants in winter sports.

The CEO is happy to establish a workshop and go through the whole financial idea if necessary.

No further questions or comments were made by World Rowing.





#### 9. Host cites Reports

The Host Cities from 2019 up to 2025 presented their final reports or progress reports to the Members.

All presentations have been shared with the members.

#### EMG 2019 - Torino

Mr. Bernardino Chiavola, CEO of the EMG 2019 presented the final report from the event. Over 10 days, 7306 participants from 75 nations took part in 30 sports in the 13 municipalities of the Piedmont Region.

The budget was just less than EUR 2 mio.

Two sports organized their European or World Masters Championships within the event. Those two sports are respectively handball and floorball.

In order to promote the Piedmont Region and give a new identity to the event, many sports were organized in cultural and historical monuments. The motto of the games was: Art in Sport, Sport in Art.

The Organising Committee mainly used newsletters and social channels to promote and communicate with the masters community.

74% of the athletes were male with only 26% of them being female.

The economic impact for the region has been estimated to EUR 6 mio with nearly 90% of the spending coming from international athletes.

Only 4% of the surveyed participants had a poor opinion of the event and over 60% having an excellent opinion of it.

#### WWMG 2020 – Innsbruck

Mr. Georg Spazier, CEO of the WWMG 2020 presented the final report from the event.

He showed a video that was broadcasted on Austrian TV. Every day they had a highlight clip from the different sports.

He explained that one of their goals was to educate and showcase the masters athletes and sport in general. The other goals were that they wanted to be welcoming and diverse and live up to the Olympic heritage. In addition, they wanted to have more athletes than the Winter Oympics over 10 days, 12 sports and with the help of 700 volunteers. They succeeded since 3185 athletes from 58 nations took part in the Games.

The 12 sports were divided into three clusters. The Nordic center in Seefeld, the Alpine on Patscherkofel and other ice sports at Olympia World in Innsbruck. For the first time, the organizing committee managed to put a FIS masters race within the Winter World Masters Games.

The biggest nations represented were Canada, USA, Germany, Russia and Austria.

They promoted at over 30 events by handing out folders, flyers, stickers, etc. They had a countdown clock in the middle of Innsbruck. They focused very early on social media. Over 90% of the participants were registered on Facebook so this was the main communication tool.

The masters village was the meeting point during the week. They were concerts and shows every night during the week in order to attract the locals as well.

The economic impact was estimated to nearly EUR 7 mio. The Tyrolean economy got back EUR 4.25 mio.

Median spending by a guest was EUR 1.030 for a stay of 7 nights which leads to a daily spending of EUR 147 per guest. Accommodation was the largest spending for the athletes. It was 49% of the regional net economic impact.

80% were very satisfied or satisfied with the event. The main reason for coming was the event itself and the possibility to meet and interact with linked minded people.





The main legacy is the change of perception in the performances of the athletes and the happiness of the athletes being there and enjoying their sport.

They developed a volunteer learning app that can be used for future events.

David Eades was interested in knowing whether the clip showed was regional TV or national TV. He also would like to know what was the best way to pick up interest from the media in terms of what the event is.

Georg Spazier, CEO, answered the clip was from National TV. They did have clips on the regional TV as well. But the national TV was the great achievement. They got 30min highlight program at the end of the Games.

The stories that were taken up best and showed the most interest were exotics stories: Jamaican skiers; the classic one: professional sport people or Olympic medalists; the volunteers

#### **PANAM 2020 - Rio**

Mr. Fabio Fleischhauer, the CEO of the Games presented an update on the situation. He presented the 24 sports and explained that due to the coronavirus the event has been postponed to 2021. They are still moving forward and are trying to find sponsors. They also have talks regarding the cultural events that will be held during the Games and are looking into news coverage and broadcasting for the finals of some sports. Finally, they have planned a strong ambassador's program.

The new dates are still under discussion because the elections for mayor are coming up in November.

They will use the Olympic legacy, the Organisational chart has been approved and all human resources are currently working on a voluntary basis.

Due to Covid-19, the budget is under revision to include sanitary protocols and the number of sports might be reduced or revised.

Mr. William Louis-Maire, the CEO from the World Squash Federation asked if it was possible to include squash as it wasn't on the program and they know that masters are very important for the Panam Region. He is aware they are trying to reduce the number of sports mainly for budget reasons, but World Squash is ready to really contribute and work closely with Rio to see how they could include squash.

The CEO said it was a discussion that had to be held with the IMGA as well and he was happy to see what could be done.

#### WMG 2021 – Kansai

Mr. Takeo Mori, personal advisor to the President of the Organising Committee presented an update on the event.

He started by saying that WMG 2021 had made a proposal to the IMGA board to move the event to May 2022 instead of May 2021 because of the Covid-19. They would still keep the same name.

The participants who have already signed will be secured a spot for 2022. At the moment they are almost 15'000 athletes signed up. If they want to cancel, they will be refunded the full amount minus a 5% processing fee.

The age determination will be changed to meet the criteria of the international federations.

He explained the decision-making process that lead to postponing the Games. In order to host the event as planned in May 2021, they would need an ease of the restriction of immigration regulations by allowing participants to enter Japan and exempt them from the 14 days quarantine period. They would also need and to





complete measures against Covid-19 by conducting PCR tests and ensure the safety and security is met at all venues. The conclusion is that it would be possible to have the event in May 2021, but the event would lose its philosophy.

Therefore, they would like to postpone the event to May 2022. They would then reschedule the sports and disciplines based on the 2021 schedule.

#### APMG 2022 – Jeonbuk

Mr. Kang-Oh Lee, Director General of the Organising Committee presented their progress report. He started by asking for the full support of the IMGA if the WMG 2021 had to be held in the same year as the APMG 2022.

The event will take place from June 10<sup>th</sup> to 18<sup>th</sup>, 2022. They are expecting 13'000 participants from 70 countries.

They are planning to have 26 sports on the program, including 2 demo sports. The total budget of the event is USD 6.5 mio.

They have the full support of the ministry of Cultures Sports & Tourism, Korea Tourism Organisation and Korea Sports Promotion Foundation.

They presented the situation of the Jeonbuk region int world and in Korea. It's a 3h drive south from Incheon airport. Its population is 1.82 mio

He presented the organizational structure and chart, the sports schedule, the venues, the plan for the opening and closing ceremonies, the registration fees, the promotion plan and the cultural tours that will be offered to the participants.

#### EMG 2023 - Tampere

Mr. Perttu Pesä director of major events for the city of Tampere, presented the progress report. The proposed dates are June 20<sup>th</sup> – July 2<sup>nd</sup> or June 26<sup>th</sup> – July 9<sup>th</sup>.

Tampere is the second largest city behind Helsinki. They are planning on having between 29 and 31 sports across 8 sports venues all located within a short distance. The sports program hasn't been finalized yet because of Covid-19 but they hope to have it ready in the beginning of 2021.

They plan to promote at all IMGA events and once the sports program has been approved, they will focus on individual sporting events as well.

They will hire a general secretary starting in September 2021.

He presented all the venues and said they are ready.

The hotels have been informed of the event and are ready to welcome the masters participants.

#### WMG 2025 - Taipei & New Taipei City

All participants were introduced: the sports commissioner, the director of the sports office of the New Taipei City government and other participants from both cities.

They presented their bid and their plans for 2025. Taipei and New Taipei are the capital and the largest city in Taiwan. Neighboring cities will also join.

The event will take place from May 17<sup>th</sup> to May 30<sup>th</sup>, 2025, with an average temperature of 25 C°.

They presented their logo that symbolizes the unity of the cities in the north. They used the Olympic colours to symbolize athletes from all ethnicities coming from all over the world. The shape is a butterfly or a bow tie and represents respect and cooperation.

They presented the organizational chart and plan, the financial plan (the budget is EUR 51 mio), the proposed sports program, the timeline for the Games, the venues including the accreditation center located in the heart of Taipei.

They also presented the accommodation capacity, variety and estimated prices at Games time.





Taiwan has two major airports. Transportation during the Games will be free for registered athletes.

They also presented their plan for cultural events such as the opening and closing ceremonies but also local cultural events during the period of the Games. They will offer cultural tours for the participants.

They briefly presented their marketing plan: IMGA events, other masters events, SportAccord, etc.

Finally, they presented their vision: promote masters sport development, promote health and well-being, increase international exchanges and integrate city resources and cooperation.

The slogan is: SPORTS beyond AGE! LIFE without LIMITS!

#### 12. Any other business

The President asked if anybody wanted to take the floor.

Tom Dielen (WA) said several people have contacted him to be on the governance working group so he will take the time to further discuss this with the IMGA administration and is hoping to finalise the composition in the beginning of the week and have some tools in place for the next general assembly.

The CEO added that in the spirit of good governance, the IMGA was not going to dictate who to invite in the working group, apart from Sophie Coughlan to write the reports and of course the IMGA.

At the end of the meeting Matt Smith took the floor to inform the members that the CEO had provided incorrect information regarding the president's pension by saying it had been mentioned every year in the financial statements.

The CEO repeated that the information regarding the president's pension was to be found in the long audit form, which is the form of the audit that the board has signed every year.

The president added that the long audit form is only for the members of the board and is not sent out. But it has been signed by the board members every year.

Matt Smith pointed out that the audited statements that were sent out on the 2<sup>nd</sup> and 3<sup>rd</sup> did not include the same exact statements from 2014.

The CEO said it was correct because the long audit form was discarded in 2018. Up to 2018, there was a long audit and then the normal balance sheet.

Matt Smith asked if the items 10 and 11 of the agenda were postponed indefinitely.

The CEO answered he was waiting to get a timeline back from KPMG and he will inform the members when the next board meeting and assembly would take place. He added that with the Assembly's permission he will try to change the accounts so that even the accounts from 2019 reflect accrual accounting.

Matt Smith made another comment about the assets. For the record he asked to know how much receivables do not appear in a cash accounting.





The CEO answered that at the end of 2019, the receivables should be around 3,5 mio EUR + 500'000 in assets. A total asset of 4 mio EUR:

Matt Smith thanked the CEO for the clarification.

JCR asked for clarification on point 10. He would like to know when the members will be able to ask questions regarding the accounts.

The CEO answered the accounts will be presented to the board and then shared with the members.

JCR would like to be sure the members will be given the opportunity to share their questions and get clarification if needed.

The CEO answered that once the accounts were audited if it was the wish of the General Assembly, another meeting could be set up to discuss the financial aspects and reasonable time to prepare will be given.

#### 13. Place and date of next General Assembly

The IMGA AGM normally takes place in conjunction with SportAccord Convention. But it's becoming more and more difficult to find times with no overlaps to have our meeting. Therefore, the board has decided to move the IMGA General Assembly to the period of the IF Forum instead of SportAccord Convention. This means it will take place in Lausanne, in accordance with the dates of the IF Forum, normally held in November

#### **Closing remarks from the President**

The president closed the meeting by thanking everybody for participating and wishing them to stay away from the virus and a safe trip home.

On behalf of the IMGA Board CEO Jens V. Holm





### 5. President's report



### 6.a Approval of the accounts for 2019



International Masters Games Association

Management Letter Review of the financial statements 2019

18 March 2021

### Summary

#### Who delivers the audit

#### **Alexandre Probst**

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**Distribution:** President of the Board and CEO



### How we conducted the audit and our conclusions

To the attention of IMGA Board

#### **Year-end review 2019 of International Masters Games Association (IMGA)**

We conducted our examination in accordance with the Swiss Standard 910 "Engagements to Review Financial Statements".

According to the standard, our work is limited primarily to:

- inquiries of the persons responsible for Management and preparation of the financial statements;
- · analytical procedures.

#### According to the standard, a review does not include in particular:

- · verifications of the internal control system;
- · obtaining confirmations from third parties;
- checks to detect fraud or other violations of the law.

The work performed during our review has led us to issue an **unqualified review report** on the financial statements.

In our report, we confirm that nothing has come to our attention that causes us to believe that the financial statements do not comply with Swiss law and the articles of the Constitution act.

However, we made observations and issued recommendations that are listed below in this document.

**KPMG SA** 

Alexandre Probst Licensed Audit Expert Aiofa Gouon
Licensed Audit Expert

Lausanne, 18 March 2021



### Observations (1/4)

#### Registration to the Swiss commercial register

#### **Observations**

According to Art. 61 para. 2 of the Swiss Civil Code, the association must be registered if it:

- 1. Conducts a commercial operation in pursuit of its objects;
- 2. Is subject to an audit requirement.

Regarding the first condition, we understand that the Board believes that the activities conducted by IMGA are not commercial operations and hence has not registered the association to the Swiss commercial register.

Regarding the second condition, IMGA is not subject to an audit requirement. Indeed, if two of the following figures are exceeded in two successive business years, an association would be subject to an audit:

- 1. total assets of CHF 10 million;
- 2. turnover of CHF 20 million;
- 3. average annual total of 50 full-time staff.

#### Recommendation

So as to ensure that IMGA does not have an obligation to register, we recommend you to obtain an official legal notice stating that the activities of the association don't carry on an industry in the commercial form.

Otherwise we recommend to register IMGA to the Swiss commercial register.



### Observations (2/4)

#### Compliance with the general provisions of the Constitution act

#### **Observations**

The constitution act, adopted on 16th April 2018, in Bangkok, states the following rules:

1. "IMGA's accounts shall be audited each year by a professional auditor appointed by the IMGA Board."

We noticed that KPMG's appointment wasn't formalized during a Board meeting.

2. "The IMGA is only bound by the signature of its President or Vice President in conjunction with the signature of the CEO or of another member of the IMGA Board."

We noticed during our tests of details that employment contracts were signed by the CEO and the employee. The CEO's contract was signed by himself and the president of the Board.

#### Recommendation

- We recommend that the appointment of the independent auditors should be formalized in the minutes of a Board meeting.
- We recommend you to put in place a remuneration Board to ensure that decisions in relation to salaries and recruitments are taken jointly by members of the Board and the CEO.



### Observations (3/4)

#### **Compliance with contractual conditions**

#### **Observations**

- 1. In the employment contract of the CEO a methodology for the calculation of his annual bonus payment is defined and approved by the Board. However, the methodology used to calculate the bonus doesn't follow the one predefined in the contract. The calculation is based on the income received during the year whereas the method defined in the contract is based on future revenues. Hence, the amount paid in 2019 is lower than the amount that could have been paid out, according to the contract.
- 2. In may 2012, it was formally agreed that the President of the Board receives an annual compensation of CHF 100,000. In 2018 a waiver of his consultancy fee was formalized. Hence, the compensation wasn't given out in 2018.

#### Recommendation

- 1. We are of the opinion that the method used for the calculation is more adequate than the method mentioned in the contract. In fact, it takes into account the amounts already collected, which makes sense and limits the risks for IMGA. Based on the aforementioned, we recommend you to make an amendment to the employment contract of the CEO to state the actual method used to calculate the bonus. This can prevent any future disagreements and ensures a systematic approach from year to year.
- Regarding the compensation of the President of the Board, since waivers have been made, we recommend you to review the agreement. You might consider changing the fixed amount to determine that the compensation will be based on the time spent during the year and subject to approval by the remuneration Board.



### Observations (4/4)

#### **Pension liability**

#### **Observations**

According to an agreement with the Association, the President of the Association will receive CHF 20,000 for each year acting as President. When the President is stepping down the pension shall be paid out as a yearly pension of CHF 100,000 until the full pension has been payed out. At 31 December 2019 the President will have served during 24 years at his position, meaning that there is a potential liability of CHF 480,000 (approx. EUR 423,000). The outcome of this contractual clause is as the date of the preparation of the financial statements (February 2021) uncertain since it will be subject to discussion at the next Board meeting. Hence, the amount was not booked yet as a liability in the accounts.

#### Recommendation

We recommend that you formalize during a Board meeting the terms of the future payments to the President of the Board.

If it's formally decided that amounts will be paid out, as a result of his prior years' service, then these payments must be accrued.













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Review Report to the Management

**Financial Statements 2019** 



**KPMG SA** 

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### Review Report to the Management of International Masters Games Association, Lausanne

We have been engaged to review the financial statements (balance sheet, income statement and notes) of International Masters Games Association for the year ended 31 December 2019.

These financial statements are the responsibility of the Management. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Swiss Auditing Standard 910 "Engagements to Review Financial Statements". This standard requires that we plan and perform the review to obtain limited assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.

Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not comply with Swiss law and the Constitution act.

KPMG SA

Alexandre Probst Licensed Audit Expert Aiofa Gouon Licensed Audit Expert

Lausanne, 18 March 2021

### Enclosure:

- Financial statements (balance sheet, income statement and notes)

### **Balance Sheet**

ASSETS	Notes	CHF 2019	CHF 2018
Current assets			
Cash and cash equivalents		581,506.60	995,940.23
Other short term receivables from employees		27,093.36	0.00
Prepaid expenses and accrued income		3,016.35	0.00
Total Current assests		611,616.31	995,940.23
Fixed assets			
IT material		6,815.20	0.00
Accumulated depreciation on IT material		-1,363.00	0.00
Total Fixed assets		5,452.20	0.00
TOTAL ASSETS  LIABILITIES AND ORGANISATION CAPITAL		617,068.51	995,940.23
		617,068.51	995,940.23
LIABILITIES AND ORGANISATION CAPITAL  Current liabilities		2,257.95	<b>995,940.23</b>
LIABILITIES AND ORGANISATION CAPITAL  Current liabilities	2.1		
LIABILITIES AND ORGANISATION CAPITAL  Current liabilities  Trade accounts payable to third parties	2.1	2,257.95	0.00
LIABILITIES AND ORGANISATION CAPITAL  Current liabilities  Trade accounts payable to third parties  Other short term liabilities to third parties	2.1	2,257.95 61,339.00	0.00
Current liabilities  Trade accounts payable to third parties  Other short term liabilities to third parties  Accrued expenses	2.1	2,257.95 61,339.00 28,099.95	0.00 0.00 0.00
Current liabilities Trade accounts payable to third parties Other short term liabilities to third parties Accrued expenses Total Current liabilities Organisation Capital	2.1	2,257.95 61,339.00 28,099.95	0.00 0.00 0.00
Current liabilities Trade accounts payable to third parties Other short term liabilities to third parties Accrued expenses Total Current liabilities Organisation Capital Voluntary retained earnings	2.1	2,257.95 61,339.00 28,099.95	0.00 0.00 0.00
Current liabilities Trade accounts payable to third parties Other short term liabilities to third parties Accrued expenses Total Current liabilities	2.1	2,257.95 61,339.00 28,099.95 <b>91,696.90</b>	0.00 0.00 0.00 0.00
Current liabilities  Trade accounts payable to third parties Other short term liabilities to third parties Accrued expenses  Total Current liabilities  Organisation Capital Voluntary retained earnings - Accumulated profits or losses brought forward	2.1	2,257.95 61,339.00 28,099.95 <b>91,696.90</b>	0.00 0.00 0.00

### Income statement

	Notes	CHF 01.01.2019 31.12.2019	CHF 01.01.2018 31.12.2018
Revenues from rights' fees	2.2	1,073,496.95	1,447,805.06
Other income		0.00	5,339.25
Total operating income		1,073,496.95	1,453,144.31
Personnel expenses	2.3	-773,272.95	-619,791.62
Travel, meeting and representation expenses	2.4	-296,740.05	-226,595.93
Development and consulting expenses	2.5	-215,558.94	-72,847.32
Office rent and related expenses		-59,067.80	-63,709.29
Other operating expenses		-55,340.80	-131,909.28
Depreciation and impairment losses on non-current assets		-1,363.00	0.00
Total operating expenses		-1,401,343.54	-1,114,853.44
Operating result		-327,846.59	338,290.88
Financial expenses		-75,191.44	0.00
Non-operating income		635.55	0.00
Extraordinary, non-recurring or prior period expenses	2.1	-68,166.14	0.00
Loss (-) / Profit (+) of the year		-470,568.62	338,290.88

### Notes

### 1 Principles

#### 1.1 General aspects

These financial statements were prepared according to the principles of the Swiss Law on Accounting and Financial Reporting (32nd title of the Swiss Code of Obligations). Where not prescribed by law, the significant accounting and valuation principles applied are described below.

In 2019 the accounts of the trial balance are mapped accordingly to swiss law presentation and are presented by nature. Previously the mapping was more based on the type of costs. The differences between the previous presentation and this year's presentation aren't significant, hence the comparative figures (2018) have not been restated as the modifications are not significant.

### 1.2 Functionnal currency

IMGA changed its functional currency from EUR to CHF with effect as at 1 January 2019. Although right fees are received in EUR or USD, the operational expenses are mostly in swiss francs. Hence, the functional currency should be the swiss franc.

Therefore, the comparative figures correspond to the audited balance sheet as at 31 December 2018 presented in CHF.

### 1.3 Foreign currency transactions

Transactions denominated in foreign currencies are converted in CHF at daily foreign exchange rates. Foreign exchange differences arising between the exchange rate at the transaction date and the rate at the payment date are recognised in the income statement under financial results.

Receivables and payables (current assets and liabilities in the balance sheet) denominated in foreign currencies at year end are revalued in CHF at the closing exchange rate. The difference between the exchange rate at the balance sheet date and the date at which the receivable or payable was recognised is booked in the income statement under financial results.

Non current items of the balance sheet denominated in foreign currencies, are converted at their historical exchange rate. Hence, there is no exchange rate impact on the income statement.

### 1.4 Revenue recognition

Revenues are recognized on a cash basis. The contracts are generally signed at least 4 years before the date of the games and provide fixed annual amounts to be paid by the contractors to IMGA, until the date of the games. The payment plan follows approximately the involvement of IMGA in the project. It is stipulated in the contracts that the amounts paid to IMGA are not refundable in any circumstances.

The right fees can include payments for registration fees and reimbursment of accomodations for example.

### 2 Disclosure on balance sheet and income statement items

### 2.1 Other short term liabilities to third parties

In 2019, other short term liabilities relate mainly to debts to social institutions. In 2018, final adjustments to social security expenses, due to the evolution of the personnel costs during the year, were not booked and recognised in the income statement of the year. Hence, there were no debts recorded as at 31 december 2018. The cost catch-up was booked in 2019 under "Extraordinary, non-recurring or prior period expenses" in the income statement.

	2019		201	8
Revenues from rights' fees	CHF	EUR	CHF	EUR
EMG 2019 Torino	209,170.47	183,915.00	338,070.00	300,000.00
WMG 2021 Osaka	864,326.48	757,283.30	0.00	0.00
APMG 2022	0.00	0.00	62,820.17	55,746.00
PanAm 2016 - Outstanding	0.00	0.00	21,160.93	18,778.00
PanAm Masters Games 2020	0.00	0.00	95,357.15	84,619.00
Asia Pacific Masters Games 2018	0.00	0.00	85,221.81	75,625.00
Kansai	0.00	0.00	845,175.00	750,000.00
Total Rights fee and other income	1,073,496.95	941,198.30	1,447,805.06	1,284,768.00

### Contractual income to be received in the next business years based on contracts signed as of 31.12.2019

Here below is the list of all contracts signed, for which revenues should be received in the following years but haven't been yet recognised in the income statement, according to the accounting principle set forth in the note 1.4.

### PanAm Masters Games 2020 - Total rights fee as per contract: USD 750,000

Amount already received until 31.12.2019: USD 100,000

Balance to be received: USD 650,000, accordingly to the following timetable:

2022: USD 650,000

This timetable is still subject to the scheduling of new dates for the event. The new date being discussed is September 2022.

#### Notes

### 2.2 Revenues from rights' fees (continued)

### WWMG 2020 - Total rights fee as per contract: EUR 50,000

Amount already received as at 31.12.2019: EUR 50,000

Balance to be received: To be noted that the hotel accomodation expenses during the month of January 2020 were reimbursed in 2020.

### WMG 2021 Osaka - Total rights fee as per contract: EUR 5,000,000

Amount already received as at 31.12.2019: EUR 3,500,000

Balance to be received: EUR 1,500,000, accordingly to the following timetable:

2020: EUR 750,000 2021: EUR 750,000

### APMG 2022 - Rights fees as per contract: EUR 800,000

Amount already received as at 31.12.2019: EUR 55,746, including

Balance to be received: EUR 750,000, accordingly to the following timetable:

2020: EUR 250,000 2021: EUR 250,000 2022: EUR 250,000

### 2.3 Personnel expenses

The personnel expenses include lump sum payments, in the amount of CHF 27,600 (CHF 27,600 in 2018), to the employees for representation expenses.

They also include payments for the cost of a car leasing in the amount of CHF 9,000.

### 2.4 Travel, meeting and representation expenses

The Travel, meeting and representation expenses in 2019 include the costs of Board meetings for an amount of KCHF 88 (KCHF 67 in 2018).

### 2.5 Development and consulting expenses

The development and consulting expenses in 2019 include a payment to the President of the Board of an amount of KCHF 100 (KCHF 0 in 2018). This amount is contractually due, see further explanation in note 3.2.

### 2.6 Pension scheme liabilities

The pension scheme liabilities, of an amount of CHF 43,898.60 as at 31 December 2019, are included in the balance sheet position "Other short-term liabilities to third parties".

### 3 Other information

### 3.1 Full time equivalents

The annual average number of full-time equivalents for the reporting year, as well as the previous year, did not exceed 50.

### 3.2 Contractual obligations and contingent liabilities

Lease obligations: Open-ended office lease; annual cost KCHF 45, 3 months' notice.

Contingent liability:

According to an agreement with the Association, the President of the Association will receive CHF 20,000 for each year acting as President. When the President is stepping down the pension shall be paid out as a yearly pension of CHF 100,000 until the full pension has been payed out. At 31 December 2019 the president will have served during 24 years at his position, meaning that there is a potential liability of CHF 480,000 (approx. EUR 423,000). The outcome of this contractual clause is as the date of the preparation of the financial statements (February 2021) uncertain since it will be subject to discussion at the next Board meeting.

Hence, the amount was not booked yet as a liability in the accounts.

### 3.3 Significant events after the balance sheet date

On 11 March 2020, the World Health Organization declared the Coronavirus(COVID-19) outbreak to be a pandemic in recognition of its rapid spread across the globe. Many governments have taken stringent steps to help contain or delay the spread of the virus. Currently, there is a significant increase in economic uncertainty. For the Association's 31 December 2019 financial statements, the Coronavirus outbreak and the related impacts are considered nonadjusting events. Consequently, there is no impact on the recognition and measurement of assets and liabilities as at 31 December 2019.

Due to the uncertainty of the outcome of the current events, depending mostly on the extent of the measures, their impact on large scale events like the WMGs, the Association cannot reasonably estimate the impact these measures will have on future activities.

The Management reasonably believes that the financial impacts of Coronavirus do not call into question the continuation of operations in the next 12 months.



# 6.b Approval of the accounts for 2020



International Masters Games Association

Management Letter Review of the financial statements 2020

9 September 2021

# Summary

### Who delivers the audit

### **Alexandre Probst**

Director

Tél.: +41 58 249 46 21 aprobst@kpmg.com

### **Hugues Morel**

Assistant manager Tél.: +41 58 249 45 55 hmorel@kpmg.com

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Distribution: President of the Board and CEO



# How we conducted the audit and our conclusions

To the attention of IMGA Board

Year-end review 2020 of International Masters Games Association (IMGA)

We conducted our examination in accordance with the Swiss Standard 910 "Engagements to Review Financial Statements".

According to the standard, our work is limited primarily to:

- inquiries of the persons responsible for management and preparation of the financial statements;
- analytical procedures.

### According to the standard, a review does not include in particular:

- · verification of the internal control system;
- obtaining confirmations from third parties;
- procedures to detect fraud or other violations of the law.

The work performed during our review has led us to issue an unqualified review report on the financial statements.

In our report, we confirm that nothing has come to our attention that causes us to believe that the financial statements do not comply with Swiss law and the articles of the Constitution act.

However, we made observations and issued recommendations that are listed below in this document.

KPMG SA

Alexandre Probst Licensed Audit Expert Hugues Morel Licensed Audit Expert

Lausanne, 9 September 2021



# Observations

# Corporate governance and internal control system (year-end 2020)

### **Observations**

We have noticed that business and travel expenses are paid by credit card. A split between private and corporate expenses is made by Mr. Holm himself based on the credit card invoice. The private expenses are then booked on a separate account and reimbursed by Mr. Holm. However we were informed that no regulations on business expenses exist. Moreover, there is no approval process on business expenses.

### Recommendation

We recommend to:

- Implement a policy in order to establish clear guidance on the authorized expenses with indication of some guidelines (Airplane Business class, Train 1<sup>st</sup> class, Accommodation up to 4\* or 5\*, Tips etc.) to enable a proper approval process and avoid unauthorized expenses.
- Put in place an approval process on business expenses with a clear segregation of duties (4 eyes principle).

### Management's response

Separate corporate credit cards have been established so there no longer will be need for reimbursement of private expenses.

The rules for travel expenses as improved by the canton in the "Règlement des remboursements" will be in function until the finance committee has established new rules for travel and expense control.



# Follow up on previously reported items (1/4)

## Registration to the Swiss commercial register (year-end 2019)

### **Observations**

According to Art. 61 para. 2 of the Swiss Civil Code, the association must be registered if it:

- 1. Conducts a commercial operation in pursuit of its objects:
- 2. Is subject to an audit requirement.

Regarding the first condition, we understand that the Board believes that the activities conducted by IMGA are not commercial operations and hence has not registered the association to the commercial register.

Regarding the second condition, IMGA is not subject to an audit requirement. Indeed, if two of the following figures are exceeded in two successive business years, an association would be subject to an audit:

- 1. total assets of CHF 10 million:
- 2. turnover of CHF 20 million;
- 3. average annual total of 50 full-time staff.

### Recommendation

So as to ensure that IMGA does not have an obligation to register, we recommend you to obtain an official legal notice stating that the activities of the association don't carry on an industry in the commercial form.

Otherwise we recommend to register IMGA to the Swiss commercial register.

### Management's response

The Board decided not to register and not to obtain the legal notice.

### Status 2020

KPMG took note of this decision.



# Follow up on previously reported items (2/4)

# Compliance with the general provisions of the Constitution act (year-end 2019)

### **Observations**

The constitution act, adopted on 16th April 2018, in Bangkok, states the following rules:

1. "IMGA's accounts shall be audited each year by a professional auditor appointed by the IMGA Board."

We noticed that KPMG's appointment wasn't formalized during a Board meeting.

2. "The IMGA is only bound by the signature of its President or Vice President in conjunction with the signature of the CEO or of another member of the IMGA Board."

We noticed during our tests of details that employment contracts were signed by the CEO and the employee. The CEO's contract was signed by himself and the president of the Board.

### Recommendation

- We recommend that the appointment of the independent auditors should be formalized in the minutes of a Board meeting.
- We recommend you to put in place a remuneration Board to ensure that decisions in relation to salaries and recruitments are taken jointly by members of the Board and the CEO.

### Management's response

- 1. The Board confirmed the appointment of KPMG as auditors until the new Constitution enters into force.
- 2. The Board appointed Vice President Sergey to establish a remuneration board under a defined setup, including the condition that two members must be chosen outside the elected IMGA Board Members, and a third member is chosen from the IMGA Board.

### Status 2020

KPMG will follow up on point 2 as soon as the remuneration board will be active and the new contract established.



# Follow up on previously reported items (3/4)

## Compliance with contractual conditions (year-end 2019)

### **Observations**

- 1. In the employment contract of the CEO a methodology for the calculation of his annual bonus payment is defined and approved by the Board. However, the methodology used to calculate the bonus doesn't follow the one predefined in the contract. The calculation is based on the income received during the year whereas the method defined in the contract is based on future revenues. Hence, the amount paid in 2019 is lower than the amount that could have been paid out, according to the contract.
- In may 2012, it was formally agreed that the President of the Board receives an annual compensation of CHF 100,000. In 2018 a waiver of his consultancy fee was formalized. Hence, the compensation wasn't given out in 2018.

### Recommendation

- 1. We are of the opinion that the method used for the calculation is more adequate than the method mentioned in the contract. In fact, it takes into account the amounts already collected, which makes sense and limits the risks for IMGA. Based on the aforementioned, we recommend you to make an amendment to the employment contract of the CEO to state the actual method used to calculate the bonus. This can prevent any future disagreements and ensures a systematic approach from year to year.
- Regarding the compensation of the President of the Board, since waivers have been made, we recommend you to review the agreement. You might consider changing the fixed amount to determine that the compensation will be based on the time spent during the year and subject to approval by the remuneration Board.

### Management's response

- 1. This will be taken up by the remuneration board.
- 2. The remuneration Board to decide on the president's compensation, but in order not to interfere with the rules of an association, the compensation if any should be based on the number of hours and worked performed.

### Status 2020

KPMG will follow up on as soon as the remuneration board will be active and the new contract establised.



# Follow up on previously reported items (4/4)

## Pension liability (year-end 2019)

### **Observations**

According to an agreement with the Association, the President of Association will receive CHF 20,000 for each year acting as President. When the President is stepping down the pension shall be paid out as a yearly pension of CHF 100,000 until the full pension has been payed out. At 31 December 2019 the President will have served during 24 years at his position, meaning that there is a potential liability of CHF 480,000 (approx. EUR 423,000). The outcome of this contractual clause is as the date of the preparation of the financial statements (February 2021) uncertain since it will be subject to discussion at the next Board meeting. Hence, the amount was not booked yet as a liability in the accounts.

### Recommendation

We recommend that you formalize during a Board meeting the terms of the future payments to the President of the Board.

If it's formally decided that amounts will be paid out, as a result of his prior years' service, then these payments must be accrued.

### Management's response

The President gave up the pension. He declared the agreement made in 2012 null and void. He will not claim anything.

### Status 2020

KPMG took note of this comment but recommends this declaration to be established in writing.







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Review Report to the Management

**Financial Statements 2020** 



**KPMG SA** 

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# Review Report to the Management of International Masters Games Association, Lausanne

We have been engaged to review the financial statements (balance sheet, income statement and notes) of International Masters Games Association for the year ended 31 December 2020.

These financial statements are the responsibility of the Management. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review in accordance with the Swiss Auditing Standard 910 "Engagements to Review Financial Statements". This standard requires that we plan and perform the review to obtain limited assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and, accordingly, we do not express an audit opinion.

Based on our review, nothing has come to our attention that causes us to believe that the financial statements do not comply with Swiss law and the Constitution act.

KPMG SA

Alexandre Probst Licensed Audit Expert Hugues Morel Licensed Audit Expert

Lausanne, 20 August 2021

### Enclosure:

- Financial statements (balance sheet, income statement and notes)

### **Balance Sheet**

ASSETS	Notes	CHF 2020	CHF 2019
Current assets			
Cash and cash equivalents		2,686,798.07	581,506.60
Other short term receivables from employees		0.00	27,093.36
Prepaid expenses and accrued income		0.00	3,016.35
Total Current assests		2,686,798.07	611,616.31
Fixed assets			
IT material		8,424.20	6,815.20
Depreciation on IT material		-2,913.00	-1,363.00
Total Fixed assets		5,511.20	5,452.20
TOTAL ASSETS		2,692,309.27	617,068.51
Current liabilities		70.000.00	
Trade accounts payable to third parties		76,809.20	2,257.95
Other short term liabilities			
- to third parties	2.1/2.5	118,637.20	61,339.00
- to employees		20,589.16	0.00
Accrued expenses		84,426.23	28,099.95
Total Current liabilities		300,461.79	91,696.90
Organisation Capital			
Voluntary retained earnings			
- Accumulated profits brought forward		525,371.61	995,940.23
- Profit (+) / Loss (-) of the year		1,866,475.87	-470,568.62
Total Organisation Capital		2,391,847.48	525,371.61
TOTAL LIABILITIES AND ORGANISATION CAPITAL		2,692,309.27	617,068.51

### Income statement

	Notes	CHF 01.01.2020 31.12.2020	CHF 01.01.2019 31.12.2019
Revenues from rights fees	2.2	3,321,812.50	1,073,496.95
Other income		7,168.05	0.00
Total operating income		3,328,980.55	1,073,496.95
Personnel expenses	2.3	-966,452.63	-773,272.95
Travel and Representation expenses		-93,480.69	-296,740.05
Development and consulting expenses	2.4	-189,840.01	-215,558.94
Office rent and related expenses		-60,844.80	-59,067.80
Other operating expenses		-82,545.93	-55,340.80
Depreciation and impairment losses on non-current assets		-1,550.00	-1,363.00
Total operating expenses		-1,394,714.06	-1,401,343.54
Operating result		1,934,266.49	-327,846.59
Financial expenses		-49,237.24	-74,555.89
Extraordinary, non-recurring or prior period expenses		-18,553.38	-68,166.14
Profit (+) / Loss (-) of the year		1,866,475.87	-470,568.62

### Notes

### 1 Principles

### 1.1 General aspects

These financial statements were prepared according to the principles of the Swiss Law on Accounting and Financial Reporting (32nd title of the Swiss Code of Obligations). Where not prescribed by law, the significant accounting and valuation principles applied are described below.

### 1.2 Functionnal currency

IMGA changed its functional currency from EUR to CHF with effect as at 1 January 2019. Although right fees are received in EUR or USD, the operational expenses are mostly in swiss francs. Hence, the functional currency should be the swiss franc.

### 1.3 Foreign currency transactions

Transactions denominated in foreign currencies are converted in CHF at daily foreign exchange rates. Foreign exchange differences arising between the exchange rate at the transaction date and the rate at the payment date are recognised in the income statement under financial results.

Receivables and payables (current assets and liabilities in the balance sheet) denominated in foreign currencies at the year end are revalued in CHF at the closing exchange rate. The difference between the exchange rate at the balance sheet date and the date at which the receivable or payable was recognised is booked in the income statement under financial results.

Non current items of the balance sheet denominated in foreign currencies, are converted at their historical exchange rate. Hence, there is no exchange rate impact on the income statement.

### 1.4 Revenue recognition

Revenues are recognized on a cash basis. The contracts are generally signed at least 4 years before the date of the games and provide fixed annual amounts to be paid by the contractors to IMGA, until the date of the games. It is stipulated in the contracts that the amounts paid to IMGA are not refundable in any circumstances.

The right fees booked in the financial statements relate mainly to the right fees received in cash. They also include other cash payments such as registration fees and reimbursment of accomadations for example.

### Notes

#### 2 Disclosure on balance sheet and income statement items.

### 2.1 Other short term liabilities to third parties

Other short term liabilities to third parties relate mainly to debts to social institutions.

	20	2020		19
Revenues from rights fees	CHF	EUR	CHF	EUR
EMG 2019, Torino (Italy)	0.00	0.00	209,170.47	183,915.00
WMG 2021, Kansai (Japan)	829,650.00	750,000.00	864,326.48	757,283.30
APMG 2022, Jeollabuk-do (South Korea)	269,400.00	250,000.00	0.00	0.00
EMG 2023, Tampere (Finland)	214,240.00	200,000.00	0.00	0.00
PAMG 2024, Cleveland, Ohio (USA)	53,902.50	50,000.00	0.00	0.00
WMG 2025, Taipei and New Taipei City (Chinese Taipei)	1,954,620.00	1,800,000.00	0.00	0.00
Total Rights fee	3,321,812.50	3,050,000.00	1,073,496.95	941,198.30

### Contractual income to be received in the next business years based on contracts signed as of 31.12.2020

Here below is the list of all contracts signed, for which revenues should be received in the following years but haven't been yet recognised in the income statement, according to the accounting principle set forth in the note 1.4.

### PAMG 2020 - Total rights fee as per contract: USD 750,000

Amount already received as at 31.12.2020: USD 100,000

Balance to be received: USD 650,000, accordingly to the following timetable:

2022: USD 650,000

This timetable is still subject to the scheduling of new dates for the event. The new date being discussed is September 2022.

### WMG 2021 Osaka - Total rights fee as per contract: EUR 5,000,000

Amount already received as at 31.12.2020: EUR 4,250,000

Balance to be received: EUR 750,000, accordingly to the following timetable:

2021: EUR 750.000

### APMG 2022 - Rights fees as per contract: EUR 800,000

Amount already received as at 31.12.2020: EUR 300,000

Balance to be received: EUR 500,000, accordingly to the following timetable:

2021: EUR 250,000 2022: EUR 250,000

### EMG 2023 - Rights fees as per contract: EUR 800,000

Amount already received as at 31.12.2020: EUR 200,000

Balance to be received: EUR 600,000, accordingly to the following timetable:

2021: EUR 200,000 2022: EUR 200,000 2023: EUR 200,000

### PAMG 2024 - Rights fees as per contract: USD 250,000 + revenue shared based on the number of participants

Amount already received as at 31.12.2020: USD 62,500

Balance to be received: USD 187,500, accordingly to the following timetable:

2021: USD 62,500 2022: USD 62,500 2023: USD 62,500

### WMG 2025 - Rights fees as per contract: EUR 6,000,000

Amount already received as at 31.12.2020: EUR 1,800,000

This amount is composed of EUR 750,000 received for year 2020 and EUR 1,050,000 as prepayment for year 2021.

Balance to be received: EUR 4,200,000, accordingly to the following timetable:

2022: EUR 1,050,000 2023: EUR 1,050,000 2024: EUR 1,050,000 2024: EUR 1,050,000

### Notes

### 2.3 Personnel expenses

The personnel expenses include lump sum payments, in the amount of CHF 27,600 (2019: CHF 27,600). Short-time compensation has been received for a total amount of CHF 53,512.

### 2.4 Development and consulting expenses

The development and consulting expenses in 2020 include a payment to the President of the Board of an amount of KCHF 98 (KCHF 100 in 2019).

### 2.5 Pension scheme liabilities

The pension scheme liabilities, of an amount of CHF 97,180.75 as at 31 December 2020 (CHF 43,898.60 as at 31 December 2019), are included in the balance sheet position "Other short-term liabilities to third parties".

### 3 Other information

### 3.1 Full time equivalents

The annual average number of full-time equivalents for the reporting year, as well as the previous year, did not exceed 50.

### 3.2 Contractual obligations

Lease obligations: Open-ended office lease; annual cost KCHF 45, 3 months' notice.



# 7. Report on applications for affiliation and voting





## **APPLICATION** for

# **IMGA-MEMBERSHIP**

### INTERNATIONAL MASTERS GAMES ASSOCIATION

The undersigned International Sports Federation hereby confirms to enter as a member of the International Masters Games Association (IMGA) and agree to respect its constitution of which we have received a copy.

Federation: International Powerlifting Federation - IPF

Date: 25.01.2021

Stamp and signature:

Gaston Parage - IPF President

//A AW

International Powerlifting Federation
Gaston PARAGE - President



## Additional Information for applicant to membership of the International Masters Games Association (IMGA)

1. What is the name of your International Federation?

International Powerlifting Federation - IPF

2. Is your Federation an Olympic Sport or is it recognized by the IOC?

No! IPF is in process to receive the IOC regognition.

3. What year did you become a member of SportAccord/GAISF?

1976

4. What are your upcoming World or Regional Masters Events in the next 4 years?

The IPF has annual Masters World Championships as follow: Masters Powerlifitng

Equipped & Classic (2021- RSA); Masters Bench Press (2021-KAZ); All IPF Continents (Regions)

have regional Championships; See also: www.powerlifitng.sport/championships/calendar

5. What is the approximate number of athletes taking part in your Masters Events?

World Level: +600; Continental Level (all together) +1200;

6. How is Master Sport organized in your Federation? Is it run by the Federation or is it a separate body, committee, commission?

Master Sport is fully included in our Federation and the Federation is organising

and handling all Master activities (administration, events, informations, educaiton,...)

The Masters are also represented at the Executive Board with one member (full voting rights)

- 7. Please send us the rules, the age categories and the tournament format you would like the IMGA to follow during its events.
- 8. How do you call your Masters athletes?

Master Athletes

9. Who is the contact person for Masters Events in your Federation?

Mrs. Eva Speth - IPF Board Member and Masters Representative Contact via office@powerlifitng.sport





3, route d'Arlon L-8009 Strassen, Luxembourg

Tel: +352 26 38 91 14 www.powerlifting.sport

# **Information Application IMGA**

### History/Background:

The IPF was founded in 1972 and recently we have 130 Member Federations on all Continents.

The IPF Headquarter is in Luxembourg at the House of Sports (Maison dude Sports).

The IPF is a full member of GAISF, IWGA, FISU and AIMS as well as full WADA recognised and compliant (Tier 1).

The sport of powerlifting has a long history in Masters Sport.

Back in 1982 the first IPF Men Masters Powerlifting World Championships were organised in Greensboro/USA. At this time there were 2 Masters Age Divisions (Master 1 +40; Master 2 +50) with 38 participants from 9 countries. In 1992 also Women Masters World Championships were introduced in Sydney/Australia. At this competition 18 Women in Masters 1 and 3 Weight Categories participated.

2001 additional to Powerlifting the IPF implemented also Bench Press Single Lift for Masters.

Since this time the IPF organises annually IPF Masters (male and Female) World Championships in Powerlifting and as a separate event also Masters World Championships in Bench Press.

Over the years the age categories were extended and currently we equal have for Women and Men:

Masters 1 (+40)

Masters 2 (+50)

Masters 3 (+60)

Masters 4 (+70)

For Women and Men are established 8 weight categories per gender.

Currently the IPF has every year about 600-700 participants from about 30+ countries participating on IPF Master Powerlifting and/or Bench Press World Championships.

The Master Powerlifters are also full involved in the federation and the IPF administration takes care of the organisation for all Master World Events.

On the IPF Board the IPF hase also a women who is representing the Masters and Women's.

## **Competition Format:**

The full competition format and rules for powerlifting you can find on the IPF Webpage: <a href="https://www.powerlifting.sport/fileadmin/ipf/data/rules/technical-rules/english/IPF Technical Rules Book 2021docx.pdf">https://www.powerlifting.sport/fileadmin/ipf/data/rules/technical-rules/english/IPF Technical Rules Book 2021docx.pdf</a>

The most important information's you will find on the following pages:

Page 2 General Rules
Page 2/3 Age Categories
Page 3 Weight Categories

Page 17-20 Powerlifts and Rules of Performance

Page 21/22 Order of Competition

Page 28-31 Referees, Jury

Page 32/33 World and International Records



3, route d'Arlon L-8009 Strassen, Luxembourg

Tel: +352 26 38 91 14 www.powerlifting.sport

### **Tournament Format for IMGA events:**

The tournament formats the IPF proposes for IMGA events is almost the same as for the events in the IPF. There will be a technical meeting one day prior the start of the event. The powerlifting competitions will be over 5-6 days (depending on the nominations). Within those days the different Masters Age categories are competing in their various weight classes. Normally the competition will start with M4 Athletes, continue with M3, M2 and finalize with M1. Withing the 6 competition days the Master Divisions may variate depending on the number of lifters.

An example of such a Schedule is the following:

### **Provisional Timetable of Events**

Day	Event	Start
Monday 10 <sup>th</sup> May 2021	Accreditation	12:00
	Technical Meeting	20:00

Day	Weigh-in	Classes		Start
	08:00-09:30	Women	M4 and M3 all	10:00
Tuesday 11th May 2021	Opening Ceremony			14:15
	13:00 - 14:30	Women	M2 all	15:00
Madagaday 40th May 2004	08:00 - 09:30	Men	M4 all	10:00
Wednesday 12 <sup>th</sup> May 2021	13:00 - 14:30	Men	M3	15:00
Thursday 13 <sup>th</sup> May 2021	09:00 - 10:30	Women	52 to 63 kg	11:00
	13:00 - 14:30	Men M2	59 to 74 kg	15:00
Friday 14 <sup>th</sup> May 2021	09:00 - 10:30	Women M1	69 to +84 kg	11:00
	13:00 - 14:30	Men M2	83 to +120 kg	15:00
Saturday 15th May 2021	09:00 - 10:30	Men M1	59 to 105 kg	11:00
Sunday 16 <sup>th</sup> May 2021	09:00 - 10:30	Men M1	120 & +120.0 kg	11:00
	<b>Closing banquet</b>			19:00



# 8. Alterations to Constitution



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# Constitution Adopted on 16<sup>th</sup> April, Bangkok 2018

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### **Part 1 GENERAL PROVISIONS**

### Art. 01 Name and Site

The International Masters Games Association, hereinafter known as IMGA, is a non-governmental, not for profit international association established for an indefinite period with legal status as association in accordance with Art. 60ff of the Swiss Civil Code.

### Art. 02 Objectives

The objectives of IMGA shall be:

- To strengthen and grow the Masters sports movement in partnership with its members, the international federations and other partners.
- To promote and encourage mature individuals, generally known as Masters, from all over the
  world to be active, with the awareness that competitive sport can continue throughout life.
- To promote friendship and understanding among mature sportspeople, regardless of age,
- gender, race, religion or sport status.

   To work with the IOC to explore possibilities to encourage International Sports Federations to focus on the development of masters' sport.

### Art. 03 Non-discrimination

The IMGA shall allow no political, racial, religious or gender discrimination.

### Art. 04 Autonomy of Members

The IMGA shall not interfere with internal matters of its member federations.

### Art. 05 Seat, Governing Law and Financial Responsibility

The IMGA has its legal seat in Lausanne, Switzerland, and all its relations are governed by Swiss law. Its members, officers and board members shall not have to contribute to its expenses and shall not be liable for its debts.

### Art. 06 Emblem

The emblem of the IMGA shall be five symbolized individuals side by side and holding hands, coloured blue, yellow, black, green and red, all colours in accordance with the colours of the Olympic Rings.

### Art. 07 Language

The official language of IMGA shall be English. Any other language may be used in correspondence or debate only if adequate translation is provided. In case of doubt the English language shall prevail.

\*\*\*

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### Art. 08 Interpretation

If this constitution or any bye-laws, regulations or guidelines, issued by the IMGA or by a host city organising committee (HCOC), need interpretation, the IMGA Board shall have the sole power to interpret such rules.



### Part 2 MEMBERSHIP

### Art. 09 Members and Associates

The IMGA is an association of International Federations mentioned in Appendix (B). These sports are also referred to as "core-sports" and normally included in the programme of the Games.

Provided the criteria in Article 10 are met, the IMGA may recognise other International Federations as "Associates" (without voting rights).

The IMGA may recognise other sporting and non-sporting organisations (without voting rights).

### Art. 10 Admission to membership

International <u>Federations</u> applying for membership must meet the following criteria:

- Be recognised by the IOC or be a member of GAIFS
- Host own Masters events on a regular basis
- Have more than 500 athletes at own masters championships
- · Have an established Masters Commission directly responsible to IF management

Application for membership shall be submitted to the IMGA secretariat at least two <u>months</u> before the next General Assembly, where it will be considered.

A sport which has been represented by more than 500 athletes at minimum three previous events under the authority of IMGA can be put directly forward to full membership. Otherwise a sport will remain an associate sport with no voting rights, until it has been represented by more than 500 athletes at three events organised under the authority of the IMGA, upon which they will be put forward as member candidates with full membership at the following General Assembly.

Member sports have priority over associate sports on the sports program but the IMGA will seek to assure that associate sports are part of the sports program before non-associate and non-member sports.

### Art. 11 Rights and Obligations of Members

All Members shall have equal rights at IMGA General Assemblies.

All Members are obliged to support IMGA in its efforts to achieve its objectives; to observe the Constitution, <a href="https://pye-laws">bye-laws</a>, regulations and guidelines in relation to IMGA activities; to undertake and observe and accept as binding the decisions of the competent authorities within IMGA and in this regards to recognise the Court of Arbitration for Sport in Lausanne, Switzerland, as the only external judicial authority to deal with any appeal or to resolve any litigation, to the exclusion of any court of law of any country, or any other arbitration body.

### Art. 12 Resignation

A member federation wishing to withdraw from membership of the IMGA at the end of the current year shall give notice of resignation by registered post to the IMGA secretariat no later than, 30 September of that year. In no case can a member federation make demands on the assets of

If a member sport is represented on the sports program of an upcoming IMGA event their membership will not cease until the end of the year when this event is held.

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### Art. 13 Expulsion

If a member federation does not continue to fulfil the current conditions laid down to become a member of IMGA and does not rectify the situation by a date fixed by the IMGA Board, or if there are other justifiable reasons, the IMGA Board may propose to the General Assembly to expel that federation. The General Assembly shall take its decision after having given the opportunity to the federation to present its case.

# **Part 3 ADMINISTRATION**

### Art. 14 Administration

The administration of IMGA consists of:

- The General Assembly
- The IMGA Board (see art. 30).

### Art. 15 General Assembly

The General Assembly shall be the supreme authority of the IMGA, whose activities shall be subject to its control.

# Art. 16 Composition and Presidency

The General Assembly shall consist of delegates from the <a href="member-federations">member-federations</a>, of IMGA. The <a href="member-federations">President</a> of the IMGA Board shall preside. If the <a href="member-federations">President</a> is not present <a href="member-federations">a Vice President</a> shall chair the meeting. Should the <a href="member-federations">President</a> and <a href="member-federations">Vice President</a> (s) be absent the IMGA Board shall decide who shall chair the meeting. The IMGA Board shall also participate in the General Assembly <a href="member-federations">without a vote. Board members may not act as delegates of member federations at the General Assembly</a>

### Art. 17 Delegates and Observers

Associate members and recognised organisations may attend the General  $\underline{\text{Assembly}}$  with a maximum of two delegates each.

The IMGA Board may authorize others to attend part or all of the General Assembly as observers.

# Art. 18 Ordinary General Assembly

Delegates shall meet annually in an <u>Ordinary</u> General Assembly, preferably held at the same time and place as the SportAccord Convention.

# Art. 19 Extraordinary General Assembly

Delegates shall meet in an Extraordinary General Assembly when the Annual General Assembly or the IMGA Board so decide, or when at least one fifth of the member federations submit a demand in writing to the IMGA Board, giving reasons therefor.

# Art. 20 Convening Notice and Agenda

The IMGA Board shall send out a convening notice at least 4 months before the date of the General Assembly. The convening notice shall call for member federations to submit in writing any specific proposals for inclusion in the agenda, as well as names of candidates for positions in the IMGA Board, if applicable. This written request must be received by the Secretariat of IMGA not later than three months before the date of the General Assembly. The IMGA Board shall send out the agenda for the General Assembly not later than two months before the date of the Assembly

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Where possible, reports and any observations on the agenda items shall be sent out with the agenda.



### Art. 21 Agenda for General Assembly

The agenda for an Ordinary General Assembly shall include

- Opening of the session
- Identification of the delegates and confirmation of their authority
- Appointment of scrutineers (if needed)
- Approval of the minutes of the last General Assembly
- President's and Board's report
- Accounts, financial report and auditor's report
- Approval of the accounts for the last fiscal year
- Appointment of the professional auditor for the following fiscal year
- Place and date of next <u>General Assembly</u>
  Report on applications for affiliation and voting consequent thereon
- Proposals from member federations and from IMGA Board
- Where appropriate, alterations to the Constitution
- Where appropriate, elections
- Any other business.

Any other item, which a member federation or the IMGA Board may wish to bring up for discussion and/or decision, may be added to the agenda subject to art. 21.

### Art. 22 Proposals from member federations

A member federation may submit in writing to the IMGA Board proposals to be included in the agenda of the General Assembly or to be discussed under an existing agenda item. The reasoning behind each proposal must be submitted with the proposal.

If a proposal is received at the IMGA headquarters at least 3 months before the date of the next General Assembly, it will be included in the agenda for that <a href="General Assembly">General Assembly</a>. Proposals received after that date will be included in the agenda for the following General Assembly.

# Art. 23 Proposals from the IMGA Board

The IMGA Board may include any proposal that it considers appropriate in the agenda, which is sent out not later than two months before the General Assembly. Also the IMGA Board may submit a proposal to the General Assembly at any time provided it relates to an item on the agenda.

### Art. 24 Alterations to the Constitution and elections

The Constitution may be altered by the General Assembly, Every four years, in the year following the World Masters Summer Games, alterations to the Constitution must be included as an agenda item with a view towards addressing alterations to the Constitution as part of a regular four-year

Elections to the IMGA Board shall be carried out by the General Assembly whenever seats on the Board become available, whether through expiry of a term or by virtue of a casual vacancy.

# Art. 25 Auditing of Accounts

IMGA's accounts shall be audited each year by a professional auditor appointed by the IMGA Board. Subsequently, the accounts may be inspected by a representative of a member federation. The fiscal year shall run from 1 January until 31 December

# Art. 26 Quorum

Except for the provisions of Article 38, the decisions of the General Assembly shall be valid irrespective of the number of member federations represented.

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### Art. 27 Voting

Irrespective of the number of delegates representing it when voting, each member federation shall be entitled to one vote only, including the vote by a representative on the board.

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### Art. 28 Majorities

Subject to the provision of paragraph 2 of this Article and of Article 33, decisions of the General Assembly shall be taken on the basis of a simple majority of the votes cast. Abstentions, blank, spoiled and invalid votes will not be counted. In the case of elections, if additional ballots are necessary, the candidates obtaining the smallest number of the votes cast in each ballot shall be eliminated until one candidate obtains a simple majority of the votes cast.

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Alterations to the Constitution shall be carried only if they obtain two thirds of the votes cast, abstentions and invalid votes do not count.

# Art. 29 Date of taking effect

Elections and decisions of the General Assembly shall take effect immediately after the General Assembly session at which they occurred, unless decided otherwise by the General Assembly.

# Art. 30 Management

The IMGA shall be managed by a Board, consisting of a minimum of nine members and a maximum of thirteen members, as follows:

- One President proposed by either a Member <u>Federation (IF)</u> or any member of the Board and elected by the General Assembly.
- One <u>or two\_Vice\_Presidents</u> selected amongst the Board <u>members\_by the Board, and approved by the AGM.
  </u>
- One Board member shall have the requisite financial expertise to exercise oversight responsibility over the IMGA's financial operations and shall be selected amongst the Board members to do so, and approved by the AGM.
- A minimum of five and a maximum of seven members from the member IFs and elected by the General Assembly. Of those members at least one shall be elected from a Summer Sports Federation and one from a Winter Sports Federation.
- A minimum of one and a maximum of <u>five, independent</u> members proposed by the IMGA Board and elected by the General Assembly; each representing expertise, knowledge, and continuity within the interest areas of IMGA.
- The CEO of the IMGA ex officio, without a vote.

The names of the candidates must be received  $\underline{bv}$  the Secretariat no later than 3 months before the General Assembly.

Any representative from a member federation must be approved by their federation.

If one or more positions for election become vacant within 3 months of a General Assembly, the IMGA Board can propose candidates for election to those vacancies at the General Assembly.

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### Art. 31 Election of the IMGA Board

The members of the IMGA Board shall <u>each</u> be elected for a four<u>-year term. They can serve a maximum of three terms</u>

The President, Vice Presidents and Treasurer shall each be elected for a four-year term. The President can serve a maximum of three terms as President notwithstanding any previous terms served as a Board member.

Members of the IMGA Board are eligible for re-election. Only candidates, who have been nominated by their federation or the IMGA Board, at least 3 months before the General Assembly are eligible unless a casual vacancy arises within three months of a General Assembly.

In case of casual vacancy, an election for the balance of the term shall take place at the next General Assembly.

In the event there are two Vice Presidents, there must be one of each gender. When proposing candidates for election, the Board shall seek to achieve gender equity while respecting the Board's needs for specific knowledge and/or expertise. At a minimum, there shall be one female Board member from a Summer Sports Federation, one female Board member from a Winter Sports Federation, and one female independent Board member.

A person is independent if they are free from any close connection to the IMGA and if, from the perspective of an objective outsider, they would be viewed as independent. A person may still be deemed to be independent even if they have an affiliation with one of the IMGA's member federations and/or play one of the sports in the Masters Games' programme. Examples of a close connection include but are not limited to: (a) active involvement in the IMGA's affairs within the last four years, as a representative of a specific interest group such as an international federation or a bid committee or current Local Organising Committee of a Masters Games; (b) employment by the IMGA within the last four years; or (c) close family ties with any of the organisation's senior employees and/or a financial interest tied to the IMGA's activities.

# Art. 32 Organisation

The IMGA Board shall itself attribute different functions to its members.

### Art. 33 Decisions

Decisions of the IMGA Board shall be taken by a simple majority of votes cast; abstentions, blank, spoiled and invalid votes will not be counted. In the case of a tie, the President shall have a casting vote.

### Art. 34 Duties of the IMGA Board

The duties of the President:

To represent the IMGA and lead the IMGA Board

The duties of the Vice Presidents:

• To perform the <u>President's</u> duties if <u>s/he</u> is unavailable.

The duties of the IMGA Board shall be:

- to take such steps as may be necessary to achieve the objects laid down in <u>Article 2</u> of the Constitution,
- to ensure the execution of decisions taken by the General Assembly,

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- to appoint city(ies) in charge of the organisation of the next IMGA Masters Games, to monitor the progress of the preparations for future IMGA Masters Games and take necessary steps to ensure the maintenance of proper standards in the organisation of IMGA Masters Games,
- to approve the proposed sports programme of the IMGA Masters Games,
- to ensure that drug testing is carried out in accordance with the rules and regulations in the World Anti-Doping Code (WADC).
  to ensure compliance with the overall guidelines related to the organisation of IMGA
- Masters Games,
- to seek organisers for future IMGA Masters Games and to negotiate with them.
- to grant IMGA patronage, upon such terms and conditions as it may consider appropriate, to Masters sport events,
- to recommend a professional auditor to the General Assembly for appointment, to appoint and delegate specific responsibilities to the CEO of IMGA.
- to appoint Honorary positions within the IMGA,
- to introduce and amend bye-laws, regulations and guidelines in relation to all matters, subject to the authority of the IMGA,
- to carry out any other duty not specifically attributed to the General Assembly

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# Art. 35 CEO

The CEO is responsible for the day-to-day administration. The CEO reports to the IMGA Board and seeks their advice and opinion as necessary.

The CEO has the following responsibilities:

- Making recommendations to the President and the Board on the activities of the IMGA,
- Implementing policy and instructions decided by the President and the Board.
- Reporting regularly to the President and the Board.
- Preparing budgets and accounts of the IMGA,
- Preparing the General Assembly and the meetings of the Board.
- Establishing the minutes of these meetings,
- Any other duties specifically delegated by the Board.

# Art. 36 IMGA Board meetings

The IMGA Board shall meet at least once a year, preferably on the occasion of the SportAccord Assembly and/or on the occasion of an IMGA Masters Games. It may also make decisions by correspondence.

# Art. 37 Representation

As a general rule, the IMGA is only bound by the signature of its President or <u>a</u> Vice President in conjunction with the signature of the CEO or of another member of the IMGA Board. In the case of the unavailability of the President, <u>a Vice President shall replace him.</u>

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# **Part 4 DISSOLUTION**

# Art. 38 Dissolution

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A quorum of two thirds of the member federations must cast votes for a decision about dissolution to be valid.

The dissolution of the IMGA can only be effected, if carried by four fifths of the votes cast by member federations representing an extraordinary General Assembly, specifically convened for this purpose. Abstentions and invalid votes do not count.

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Art. 39 Assets

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If the motion for dissolution is carried, the IMGA Board shall realise the assets of the IMGA, which shall be donated to the IOC to promote the Masters athletes' movement.

# Art. 40 Exceptions

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In no circumstances shall any member federation have any claim to any share whatever in the assets and any member federation ceasing to be affiliated shall forfeit any claim to any asset of the

# **Part 5 TRANSITORY PROVISIONS**

# **Art. 41 Transition**

This Constitution, drafted in English only, comes into effect on 15 November 2021. It replaces all previous versions

Terms already served by Board members count towards calculation of the Article 31 term limits for purposes of the next scheduled election.



# APPENDIX (A) General Rules governing IMGA Masters Games

### A. Organisation

As a general rule, IMGA Masters Games take place every four years in one city and its surroundings. They can also be organised by more than one city, situated in one or more countries, provided these cities are in close proximity to each other.

Pursuant to Olympic Agenda 2020 Recommendation 6.2, the IMGA and the IOC shall study the possibility for the Olympic Games host cities to benefit from an option to organise the Masters Games in the years following the Olympic Games.

### **B.** Choice of Host City

The host city(ies) for the next IMGA Masters Games shall be chosen by the IMGA Board preferably five years or more before the said IMGA Masters Games.

### C. Sports

The sports program of IMGA Masters Games shall be in accordance with the IMGA quidelines for each event.

All sports are held subject to facilities being available.

All sports must be held in accordance with the rules and authority of the relevant international federation.

Each International Federation governing a sport on the programme of the games, shall designate a technical delegate, who shall be responsible for overseeing the competition within the limits, set by the IMGA Board.

The HCOC has the option of selecting additional sports to <u>complement</u> the core program. Those sports should be selected on the basis of the facilities available and the strength of those sports at masters' level in that country and internationally.

The optional sports must have the final approval by the IMGA Board.

# D. Participation

It is the goal of the IMGA Masters Games to promote participation and to be inclusive of all, who want to compete. Because of the level of interest however, it may become necessary to limit participation by some measure. Such limitation shall be subject to the approval of the IMGA Board. In principle, the participation from the host nation should not exceed 60% of the total numbers.

# E. Principle

At IMGA Masters Games, participation and friendship among participants are much more important than athletic performances, and this principle should be emphasised as much as possible.

### F. Sanction fee

Upon being awarded an IMGA Masters Games, the HCOC shall pay to the IMGA a sum to be determined by the IMGA Board in order to confirm its right to organise those IMGA Masters Games.

### G. Intellectual rights

All rights on the names (WMG, PAMG, APMG, EMG, IMGA), the emblem, the motto, etc., belong to the IMGA, but the HCOC shall have the right to use them on conditions laid down by host city contract and guidelines.

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### H. Advertising and sponsorship

The opportunities to display advertising and to conclude sponsorship contracts may be restricted by the IMGA Board, both for the organising committee and for the participants. Major or naming rights sponsorship secured by the HCOC for a World Masters Games shall not be included in the title of the event unless approved by the IMGA Board.

### I. No representation

The participants participate as individuals. They do not represent any country, region or city. There are no national anthems and no national flags (for example at victory ceremonies). Hence all IMGA events are open events and not limited to participation from the geographical region they are being held in.

### J. Clothing

All participants compete in the clothes that are common for their particular sport.

# K. Multiclub teams

Participants from different clubs and countries may unite to form multiclubs or multinational teams. More than one team from each country can compete in the same sport category.

### L. Costs

Participants shall pay for their own transport and accommodation to compete in any IMGA Masters Games.

### M. Fees

All participants shall pay a stipulated games registration fee. The amount of these fees shall be set by the HCOC and be subject to the approval of the IMGA Board.

# N. Medals and certificates

Winners, second and third places of each competition shall receive the Master's medals in gold, silver and bronze. All participants shall receive a certificate of participation.

# O. Conditions of participation

All participants shall meet the age qualification and abide by the competition rules laid down by their respective international sports federations, or, where appropriate, by the national sports federation of the host country, as well as by the IMGA and the IMGA Board.

### P. Related activities

The HCOC shall organise for the participants, apart from the sports competitions, different activities such as cultural and social events, sightseeing and tourism.



# APPENDIX (B)

### **Member Federations**

- Badminton World Federation (BWF),
- Fédération Internationale de Volleyball (FIVB),
- International Biathlon Union (IBU),
- International Basketball Federation (FIBA),
- International Canoeing Federation (ICF), International Cycling Union (UCI),
- International Football Federation (FIFA),
- International Golf Federation (IGF),
- International Hockey Federation (FIH),
- International Ice Hockey Federation (IIHF), International Orienteering Federation (IOF),
- International Rowing Federation (FISA),
- International Skating Union (ISU),
- International Ski Federation (FIS),
- International Shooting Sport Federation (ISSF),
- International Table Tennis Federation (ITTF),
- International Tennis Federation (ITF),
- International Weightlifting Federation (IWF),
- World Archery (WA),
- World Athletics (WA),
- World Baseball & Softball Confederation (WBSC),
- World Curling Federation (WCF),
- World Squash Federation (WSF)
- World Triathlon (WT)

# **Associate Members**

- World Taekwondo (WT),
- International Floorball Federation (IFF),
- International Life Saving Federation (ILS),
- International Ski Mountaineering Federation (ISMF),
- World Dance Sport Federation (WDSF),
- World Flying Disc Federation (WFDF)

# **Recognised Organisations**

· Confederation of Australian Sport





# 9. Elections for casual vacancies





# 10. Host Cities Report





# World Masters Games 2021 Kansai







The Organising Committee of the World Masters Games 2021 Kansai

# **Opening/Closing ceremonies**



Date

**Sunday, 29 May 2022** 

# Contents

- Opening Act
- Official Speech
- Flag handover ceremony
- Final Party

# Date

Friday, 13 May 2022

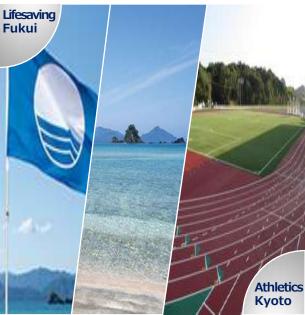
# Contents

- Opening Performance
- Opening Declaration
- Raising the Flags (of IMGA, Japan, and City of Kyoto)
- Official Speech
- · Athlete's oath
- Finale Attraction
- Parade



# WMG2021 Venues







# **Sport & Disciplin**



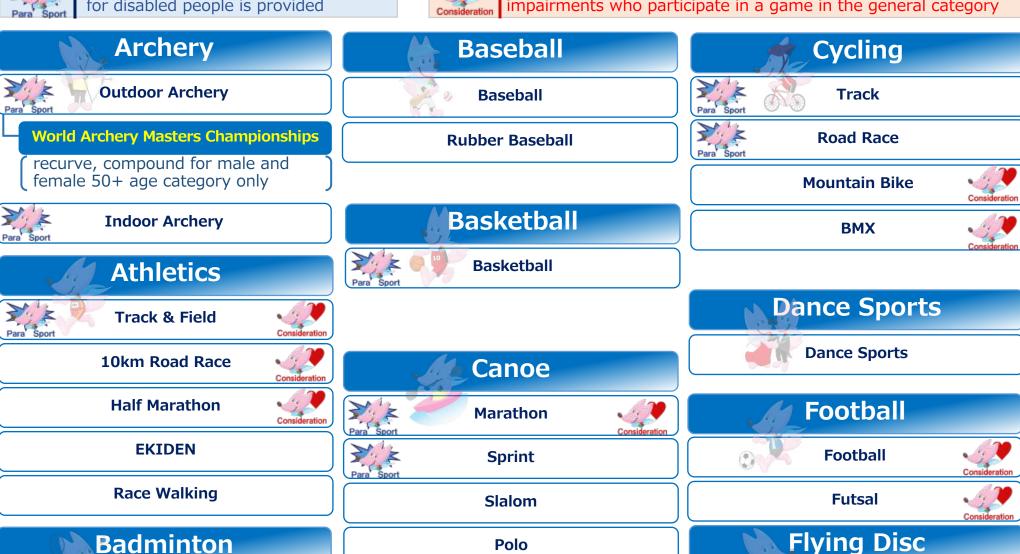
Discipline in which the category for disabled people is provided

**Badminton** 



Discipline in which consideration is given to people with impairments who participate in a game in the general category

**Ultimate** 

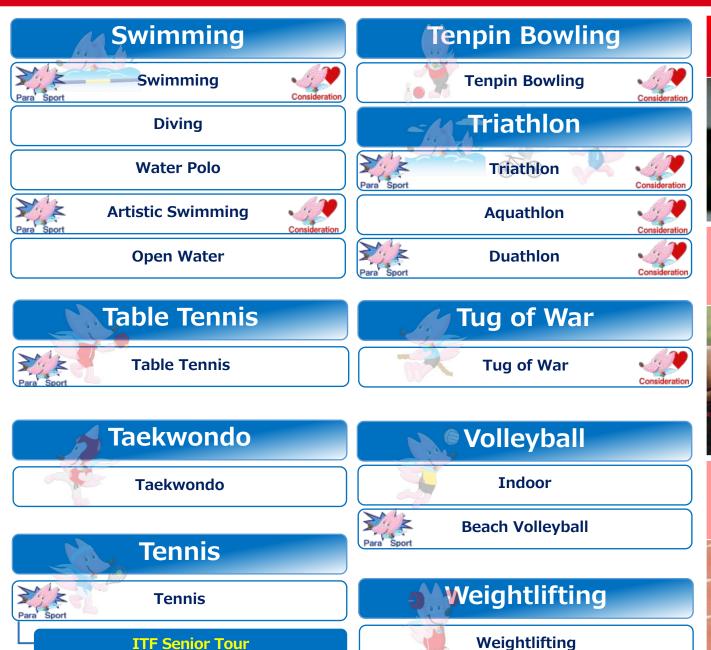


**Dragon Boat** 

# **Sport & Disciplin**



# **Sport & Disciplin**



# Official Sports 35 Sports 59 Disciplines



# **General Category 12 Sports 20 Disciplines**

(with consideration for athletes with disability)



# Para Category 13 Sports 19 Disciplines

(with consideration for athletes with disability)



# Schedule

	2022		5/14	5/15	5/16	5/17	5/18	5/19	5/20	5/21	5/22	5/23	5/24	5/25	5/26	5/27	5/28	5/29
Sport	D isc ip line	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
Archery	0 utdoor		•	•	•	•												
	Indoor		•	•	•	•												
Ath letics	Track & Field						•	•	•	•	•	•	•					
	10km Road Race										•							
	Half Marathon																•	•
	EK ID EN										•							
	Race Walking										•							
Badm inton	Badm inton			•	•	•	•	•	•	•	•							
Baseball	Baseball		•	•	•	•		•	•	•	•	•	•		•	•		
	RubberBaseball		•	•	•	•	•	•	•									
Basketball	Basketball										•	•	•	•	•	•	•	
Canoue	Marathon			•	•	•	•											
	Sprint								•	•	•	•						
	S la lom																•	•
	Po lo								•	•	•							
	Dragon Boat																•	•
Cycling	Track						•	•	•	•								
	Road Race										•							
O young	Mountain Bike		•	•	•													
	ВМХ									•	•							
Dance Sports	Dance Sports																•	•
Football	Football				•	•	•	•	•			•	•	•	•	•		
	Futsal						•	•	•	•	•	•	•	•				
Flying Disc	U Itim ate		•	•	•				•	•	•							
Gateball	G a te ba II		•	•														
G o lf	Golf											•	•	•		•		
Ground Golf	G round Golf															•		
Handball	Handball		•	•	•	•	•	•	•	•	•							
Hockey	Hockey		•	•		•	•	•		•	•							
Judo	Judo									•	•							
Karate	Karate									•	•							

# **Schedule**

	2022	5/13	5/14	5/15	5/16	5/17	5/18	5/19	5/20	5/21	5/22	5/23	5/24	5/25	5/26	5/27	5/28	5/29
Sport	Discipline	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun
L ife sa v in g	L ife sa v in g									•	•							
0 rienteering	Sprint								•	•	•							
O Hell teel ing	Forest												•	•	•	•	•	
Row ing	Row ing										•	•	•	•	•			
Rugby	Rugby		•	•						•	•							
Sailing	Sailing							•	•	•	•				•	•	•	•
	W indsurfing							•	•									
Shooting	C la y						•		•									
	R ifle								•		•							
Softball	Softball											•	•				•	
S o ft T enn is	S oft Tenn is										•	•	•	•		•	•	
Squash	Squash								•		•	•	•	•		•	•	
	Sw im m ing													•			•	•
	Diving																	•
Sw im m ing	W ater Polo												•	•				
	Artistic Sw im m ing																•	•
	Open W ater																	
Table Tennis	Table Tennis								•									
Taekw ondo	Taekw ondo								•									
Tennis	Tennis			•	•		•		•		•	•	•	•				
Tenpin Bow ling	Tenp in Bow ling								•			•						
	Triath lon																	
Triath lon	A quath lon																	
	Duath lon																	
Tug ofW ar	Tug ofW ar																	
V o lleyba II	Indoor		•		•				•									
v o ne yba n	Beach Volleyball								•									
W e ightlifting	W eightlifting								•			•	•					

# **Interaction sites**

# **Opening Village**



It is open from before the Games period until the day of the opening ceremony, and features reception desk, information desk, etc. If you are willing to participate from the opening ceremony, please go through Games reception here.

### Main Services















# Masters Village



There are one Masters Village in each of the nine prefectures where competitions will be held in various parts of the Kansai region, with Games reception desk, Information desk, etc. Please go through reception at the Masters Village near the competition venue.

### Main Services













**Center Village** 



It is located in Osaka city, the center of the Kansai region. Center Village contains reception desk, Information desk and more.

### Main Services













# **Promotion of International Interaction**

# WMG.station

# Kotozna

# MobiONE







Live broadcasts of opening and closing ceremonies, competition videos, SNS posts of participants, etc.

An app that allows translation of messages in multiple languages to receivers native language Provide community (bulletin board) for each competitions, disseminate/transmit emergency and interaction information

Provide traffic, tourism, and event information along with the Games information, to promote smooth transportation and sightseeing for the Games participants

- Participants are able to create customized itinerary as they like
- ·Visualize your daily movement on the map

# **Transportation** Care Returned bester Build Sports Consend Mather's City Little Emend Applicate Common water for Construction Specified Section (Sec. Soft Teresis landante rock farme Court Cycling Road Road Knowledge Standard County KYOTO PREFECTURE Cycling Track! Reserve Cyling Week Badminton Amietics Control Paris Describer Cover Dear Casteboli Num Turns han Takehold Spellure Burer/Distribyopoli stakens Parkil HYOGO Opining.common Pierbaina Michigani Sports Farit Baantaili Biathion towers **Original Transportation Pass** Nortee Oby Organia Field Grown Fack and its yearing Morama Municipal Sports Fast Residuel Newson Terlosofido www.hubban KANKAL BHE PASS Sendual horist Table Terms safeto liperti hark for wanter Hytrig Disc Editions Cham Avera Side Batellal books (crit) Inscribly of Physics Balla Contact Sylvines SNeja Kerrerotewes: Faler f. Cycling time: National Solids Court TCOCA Sentrations then done for a Southern Beach. NARA PREFECTURE Makayama Big Nyban Makayama Big Mare September State of Child State Sep-Makeyers Manchel Faret Gyman Golf Historiation Shooting in a Weighttreng Transportation Pass Route Map WAKAYAMA PREFECTURE TOKUSHIMA PREFECTURE Aphietics/free-Athletics (substantive)

# **Special Activity Plans**



THEME 01

Enjoy traditions and culture

& CULTURE

Touring shrines and to

Touring shrines and temples, experience sumo wrestling, etc



THEME 02

Enjoy rich food

CUISINE

Sake tasting, making wagashi, etc



THEME 03

**Enjoy outdoor activities** 

NATURE

SUP, stream climbing, etc



RELAXATION

THEME 04

Enjoy the comfort of nature

Forest therapy, relaxation time in the woods, etc



THEME 05

Enjoy various tourist attractions

**TOUR** 

Tour of castles, towns, etc

You can choose a theme according to your wishes.



https://wmg2021.jp/en/tourism/s

# **Sponsors**

# **Major Partners: 6**



DAIWA HOUSE INDUSTRY CO., LTD.



**HASEKO Corporation** 



MIZUNO Corporation



OPTAGE Inc.



Sumitomo Electric Industries, Ltd.



WELCIA YAKKYOKU CO.,LTD.

# Partners: 3



ASICS Corporation.



Panasonic Corporation.



Sysmex Corporation.

# Supporters: 23



DAIKIN INDUSTRIES,LTD



Kobe Steel, Ltd.



Rengo Co.,Ltd.



Hankyu Corporation



Kubota Corporation



Resona Bank, Limited.



HORIBA, Ltd



MUFG Bank, Ltd.



Sumitomo Rubber Industries, Ltd.



Iwatani Corporation



Sumitomo Mitsui Banking Corporation



SUNTORY HOLDINGS LIMITED.



West Japan Railway Company



Nankai Electric Railway Co., Ltd.







Kansai Airports



NIPPON TELEGRAPH AND TELEPHONE WEST CORPORATION



Keihan Holdings Co., Ltd.



OBAYASHI COPORATION



The Kiyo Bank,Ltd. Holdings Co., Ltd.



間行をこれる間行へ

Osaka Gas Co., Ltd.

Media Partners: 26



MAINICHI BROADCASTING SYSTEM, INC.



eo Hikari Channel



Yahoo Japan Corporation



**Broadcasting Corporation** 



Nikkei Inc.



R-bies, INC.



Television Osaka, Inc.



THE KOBE SHIMBUN



Twitter Japan, Inc.



Kansai Television Co., Ltd.



The Asahi Shimbun



YOMIURI TELECASTING CORPORATION



The Mainichi Newspapers Co., Ltd

FMB02

FM802 Co.,Ltd



京都新聞 The Kyoto Shimbun

FM COCOLO 265

FMCOCOLO



FM OSAKA Co., Ltd.

**Kyoto Broadcasting** 

System Company Limited.

**を産經新聞社** 

SANKEI SHIMBUN CO.,LTD.



Shikoku Broadcasting Co., Ltd.

OKUWA Co., Ltd.



THE YOMIURI SHIMBUN



RADIO KANSAI, Ltd.



サンテレビ

SUN TELEVISION Co., LTD.



FM-KYOTO Inc.



# Thank you



# Asia-Pacific Masters Games 2023 Jeollabuk-do







Progress Report



2021. 8. 5.

# Table of Contents

Goods Market & Merchandiser Financial Management 6. Selection Participation Terms & **Sports Program Guidelines** Conditions **Securing Sports Event Games Operation Support** 3. 8. Workforce **IMGA Communication & Brand Identity** 4. Cooperation **Sponsors Recruitment &** Social Media Operation & Management 10. Promotion

# Table of Contents

- PR of Media Channels, TV broadcasts, etc.
- 12. Tourism Content & Utilization
- 13. Games Information System

# 1. Financial Management

# 1. Financial Management



# **□** Budget Increase

```
(Initially)
7.5 bil won
(0.55 mil euro)

(Changed)
25 bil won
(18.6 mil euro)
```

 Will report to IMGA in the future when the proposed budget increase is finalized by the Ministry of Culture, Sports and Tourism

# 2. Participation Terms and Conditions

# 2. Participation Terms and Conditions



# □ Main Contents

 Registration period and method, registration fee(payment, cancellation, refund), sports program, insurance, doping, etc.

# □ Current Progress

- Drafting of Participation Terms and Conditions ('21.6.)
- IMGA's consultation and review on the 'Participation Terms and Conditions,' modified and supplemented from the IMGA's suggestions. ('21.7.)

# **□** Future Plans

• Re-consultation from IMGA ('21.8.) and announcement of the Participation Terms and Conditions at the APMG official website (after the final approval from IMGA).

## 3. Games Operation Support

### 3. Games Operation Support



#### □ Main Contents

Volunteers, transportation, accommodation, safety and security,
 operation of the games operation center etc.

### □ Current Progress

 (Uniform) Establishing a master plan for the integrated production of uniforms and participant kits ('21.4.)

- (Uniform) Finalizing the merchandiser and sponsor from the selection contest ('21.8.~) and start the production ('21.10.~)
- **(Volunteers)** Confirmation of required workforce (~'22.2.), recruitment announcement ('22.3.~'), and selection interview ('22.11.)

## 3. Games Operation Support



- (Transportation) Comprehensive plan establishment ('22.1.~3.) and select
- a professional agency ('22.9.~)
- (Accommodation and Restaurant) Survey current status inspection
   ('22.1.~3.)
  - and provide information ('22.4.~)
- (Safety) Stadium security and safety management plan ('22.1.~3.)
- (Games Operation Center) Establishment and operation plan of the games operation center ('22.10.~12.)

## 4. Brand Identity

### 4. Brand Identity



#### □ Main Contents

- Brand Identity selection contest and manual development agency, etc.
- Brand Identity selection contest: symbol mark, emblem, mascot, poster, slogan (4 points per category)
- Development of brand identity (including manuals): 23 types including logotypes and pictograms.

### □ Current Progress

 Launched official contest for the best brand identity, symbol and brand identity development service, trademark application.

#### **□** Future Plans

○ Marketing by utilizing brand identity ('21.8.~'23.6.)

## 5. Sponsors Recruitment& Management

### 5. Sponsors Recruitment & Management



#### □ Main Contents

- (Target Budget) ~1.5 mil EURO (2 billion KRW)
- (Recruitment Target) Corporations, organizations, public institutions, etc.
- Select at least one company per industry(airlines, finance, telecommunications, clothing, food)
- (Recruitment Method) Selecting a professional agency and conducting the Organizing Committee's activities at the same time.
- (Participation Method) Various forms of sponsorship such as cash or in goods.

#### □ Current Progress

- Establish detailed strategies for sponsorship marketing ('20.10.~12.)
- Establish an official sponsor recruitment plan ('21.1.)
- Announcement of Selection of Sponsorship Promotion Agency ('21.3.~5.)
- Consultation on the promotion of joint marketing with the Korea Sports Council ('21.5.)
- Establishment of a self-sponsored recruitment plan for the Organizing Committee ('21.7.)

#### □ Future Plans

○ Selection of a sponsor agency ('21.11. ~ 12.)

## Goods Market& Merchandiser Selection

#### 6. Goods Market & Merchandiser Selection



#### □ Main Contents

• Granting the rights to sign and collect royalties to the merchandiser.

### □ Current Progress

Merchandiser and Goods Market Selection Contest ('21.5.~6.)

- Merchandiser rights and goods market selection and sign contract ('21.8.~9)
- Goods (product) development, production, etc. ('21.10.~'22.3.)
- Goods sales (Merchandiser rights and on/offline) and goods market operation ('22.4.~'23.6.)

## 7. Sports Program Guidelines

#### 7. Sports Program Guidelines



#### □ Main Contents

o Prepare sports event schedule, venue, participant qualification, competition rules, competition supplies, medal ceremony, cautions, etc.

#### □ Current Progress

 Request for IMGA consultation and review of the sports program guideline for each of 26 sports ('21.7.)

#### □ Future Plans

 Sports program guideline IMGA consultation ('21.8.), sports program guideline published to APMG official website (after IMGA's approval)



#### 8. Securing Sports Event Workforce



#### □ Main Contents

- Identifying the demand for workforce necessary for the game process (Referee and Operation personnel)
- Appoint a technical delegate (TD), install anti-doping system and secure operational workforce for each sports.

#### □ Current Progress

• First identify on the status of workforce needed for each sports ('21.6~7.)

- Identification of workforce needed for each event ('21.8.~'22.12.), training of referee and operation personnel ('23.1.~4.)
- Korea Anti-Doping Agency operation consultation and MOU ('21.10.)
- Request IFs for approval of TD for each event ('22.4.)

# 9. IMGA Communication & Cooperation

#### 9. IMGA Communication & Cooperation



#### □ Main Contents

- Participation in the General Assembly meeting, progress report of the preparation for the APMG (at least twice a year)
- Support on-site visit inspection, such as audits, venue visits, experience the tour programs, etc.
- Hosting and supporting the board of IMGA members during the APMG event (Inviting executives, preparing conference rooms, etc.)

#### □ Current Progress

- Report to IMGA and for consultation on the implementation progress in accordance to the host city contract (on-going)
  - Changed the APMG dates ('21.2.), established a games information system plan ('21.3.), amended the contract ('21.4.)
- First half of the year progress report to IMGA via the video conference ('21.3.)
- Held video conference (4 times) with IMGA related to PR ('21.3.~)

#### 9. IMGA Communication & Cooperation



- Discussion on the participation terms & condition and sports program guidelines ('21.7.)
- APMG 2<sup>nd</sup> progress report of the year at IMGA General Assembly ('21.11.)

# 10. Social Media Operation & Promotion

### 10. Social Media Operation & Promotion



#### □ Main Contents

Creation and utilization of social media\* contents for promotion of APMG
 \* Facebook, Instagram, YouTube, Weibo, Blogs, etc.

#### □ Current Progress

Selection and signed a contract with a social media management agency in 2021 ('21.1.), production and promotion of online events and contents on the social media channels (on-going)

\* Social Media Subscribers: 21,669 Promotional Postings: 570 (as of '21.6.28)

#### **□** Future Plans

 Social media promotion and operation, social media linkage with related organizations 11. PR of Media Channels, TV broadcast, etc.

#### 11. PR of Media Channels, TV broadcasts, etc.



#### □ Current Progress

- (Domestic) Media related advertisements such as TV broadcastings, newspapers, and outdoor billboards ('21.1.~), major domestic outdoor billboard advertisements (4 places), press release (24 articles in 2021)
- (International) Broadcasting of promotional video at KBS World (started March of this year to 117 countries)

#### **□** Future Plans

 Consultation with TV overseas broadcasting ('21.9~, Arirang TV and Korea Tourism Organization)

#### 11. PR of Media Channels, TV broadcasts, etc.



- TV and IPTV advertisement ('21.10.~), newspaper, communication, and advertisement ('21.4.~) Promotion of APMG using media and PR channels owned by relevant organizations (on-going)
- Utilization of promotional channels such as overseas Korean sports associations and international sports federations (IFs)

# 12. Tourism Content & Utilization

#### 12. Tourism Content & Utilization



#### □ Main Contents

- Discovery of representative tourism contents by city and county,
   and develop customized tourism programs
- Recruitment of participants through tourism program promotion

#### □ Current Progress

- Consultation with major domestic travel agencies ('20.9.~'21.7),
   identification of provincial tourism programs ('20.11.~'21.7)
- Meeting with city and county tourism department directors and related organizations ('21.3.24.)

#### 12. Tourism Content & Utilization



- Development of customized tourism programs for APMG utilizing tourism contents ('21.6.~'23.2.)
- Production and distribution of tourist information booklets ('21.11.~12. / '23.3.~5.)
- Held a briefing session for travel agencies to recruit participants ('22.5.~ with the Korea Tourism Organization)
- Full-scale promotion of participant recruitment with the tourism management company ('21.12.~'23.2.)
  - \* Selection and operation of a travel agency for each inter continental regions: ('21.8.~'23.6.) tourism product development, promotion, sales, website operation, recruitment travel agency management, participant registration.

## 13. Games Information System Establishment & Operation

## 13. Games Information System Establishment & Operation



#### □ Main Contents

- Promote the establishment of a games information system in 10 categories for the successful operation of the APMG.
  - \* Entry for participants, Workforce management, entry management, immigration management, accommodation reservation, transportation management, uniform management, help desk, game operation, game result.

#### □ Current Progress

Started the games information system development ('21.2.),
 System construction planning and content finalization meeting ('21.2.~3.)

#### □ Future Plans

Development of a games information system ('21.4.~.)





#### World Masters Games 2025 Taipei & New Taipei City

#### **OUTLINE**

#### I. Overall Progress Report

(Briefly go through the overall progress from the beginning until now, including the main achievements of the organizing committee and each division.)

#### II. Milestones and Highlights

#### III. Divisional Progress Report

#### **General Administration**

- Apply for central government grant.
- Set up office organization.
- Implement knowledge management.
- Establish competition mechanism.
- Complete and submit the master plan.

#### **International Affairs**

Contact with Kansai City.

#### **Human Resources**

Recruit operation personnel for organizing and executive committee.

#### Competition

- Confirm the sports program.
- Confirm the competition regulations.
- Develop partnership with national sports federations.

#### <u>Venue</u>

- Integrate the venue resources among cities.
- Implement and manage venue renovation.

#### Marketing

- Establish the overall marketing plan.
- Arrange the domestic promotion plan.

#### IV. Next Step

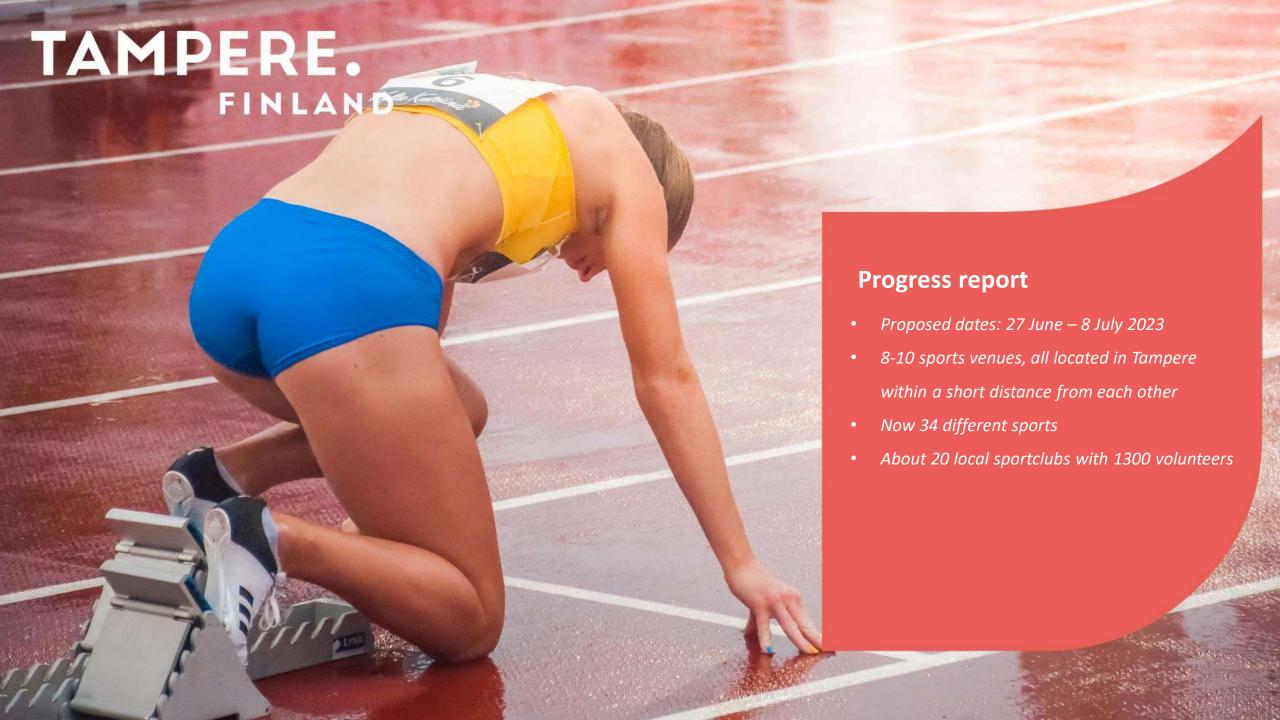
(Share the expectation and further plans for the next year, including the observer program of World Masters Games 2021 KANSAI, the official website establishment and the annual marketing plan etc.)



#### European Masters Games 2023 Tampere









## Where we are now

- After March 2020 EMG2023 project has been pending but currently the recovery from the pandemic is well under way. The clubs are slowly moving back to their normal activities. Live meetings with more than 10 people should be possible during the autumn.
- Decision of sports have been done and cooperation with the clubs has started after the long corona pause.
- -Venues have been checked and the reservations done. Some sports still has more than one possible venues.
- Ms. Päivi Harri has been nominated as Secratary General of EMG 2023. She has started 6.9.2021.
- Mr. Esa Koivisto has been nominated as Manager of Sports. He has started 1.9.2021.

13.9.2021



## Where we are now

- More detailed project and marketing planning has started.
- Co-operation with relevant authorities and stakeholders has started.
- The construction of the organisation and organizing committee has begun.

13.9.2021



## Next steps

- Master plan of the project done by the end of October 2021.
- Contracts with the clubs signed by the end of November 2021. Close cooperation with clubs continues.
- Organization model defined and EMG2023 project established as own entity apart from the city Event Services by the end of November 2021.
- Hotel contracts and reservations mostly done by the end of November 2021.
- Branding continues, new webpages established and marketing plan finalised by the end of the year.
- Plan for Sustainability and Accessibility continues.
- Commercial activities and contacting with business partners starts.

13.9.2021





## **List of Sports 10.9.2021**

- Shooting
- Athletics
- Archery
- Badminton
- Basketball
- Beachvolley
- Cycling
- Darts
- Disc golf
- Floorball
- Football
- Futsal
- Golf
- Handball
- Judo
- Karate
- Rafting

- Fencing
- Orienteering
- Parasports
- Padel
- Pétanque
- Racketlon
- Canoe Kayak
- Rowing
- Inline Hockey
- Squash
- Swimming
- Table tennis
- Tennis
- Triathlon
- Volleyball
- Wrestling
- Weightlifting







**Main venue: Tampere Exhibition and Sports Centre** 



Tampere Tennis Centre, Tammer-Golf, Kaukajärvi Rowing & Canoeing Centre, Kauppi Sports Park



Tampere Swimming Centre, Tampere Disc Golf Centre



Tampere Stadium, Kokkovuori Shooting Range











## Pan American Masters Games 2020 Rio de Janeiro







## **Updates**

- ✓ Discussions with the local government to amend the Host City Agreement (including payment of Imga's fees);
- ✓ Amend the existing agreements;
- New date: from 11th to 20th November, 2022;
- ✓ Test events in November/December: Beach Volley, Beach Tennis, Golf, Surf, Cycling and Jiu-Jitsu;
- **✓** Beginning of the athletes registration: one year before the games (November 2021);
- ✓ Ambassadors Program being planned identifying the candidates;
- ✓ All HR resources still working on a voluntary basis;
- First budget exercise: R\$ 26.000.000 (twenty six million reais) = USD 5.200.000,00 (five million and two hunded thousand dollars)
- ✓ Some sports/modalities under revision;



## **THANK YOU!**



## Pan American Masters Games 2024 Cleveland





## CLEVELAND OVERVIEW



- Diverse Regional Population 2.8 million; Located on southern shore of Lake Erie
- Rich cultural and manufacturing history
- Home to 3 professional sports teams Browns (NFL), Cavaliers (NBA), Indians (MLB)
- Major attractions focused on art & culture, rock 'n roll, sports, parks & recreation
- Large corporate community
- One of USA's major event hosting cities
- Previous host city to large-scale multi-sport events
  - 2004 International Children's Games
  - 2013 National Senior Games
  - 2014 Gay Games
  - 2016 Transplant Games of America
- 2024 PAMG will be largest international event to be held in Cleveland's history

### **EVENT OVERVIEW**

#### **DATES**

July 12-23, 2024

(Note: dates held at venues – not official event dates)

#### **SPORTS**

Archery, Basketball (Indoor), Basketball (Outdoor), Bowling, Golf, Judo, Karate, Pickleball, Rowing, Rugby, Softball, Swimming, Table Tennis, Tennis, Track and Field, Triathlon, Volleyball (Beach), Volleyball (Indoor), Running (Half Marathon, 5K/10K, Walk), Cycling (Hill Climb, Road Race, Time Trial), Squash, Soccer, Shuffleboard, Judo, Karate, Curling, Field Hockey, Lacrosse, Bocce, Disc Golf, Cricket

#### **HOUSING**

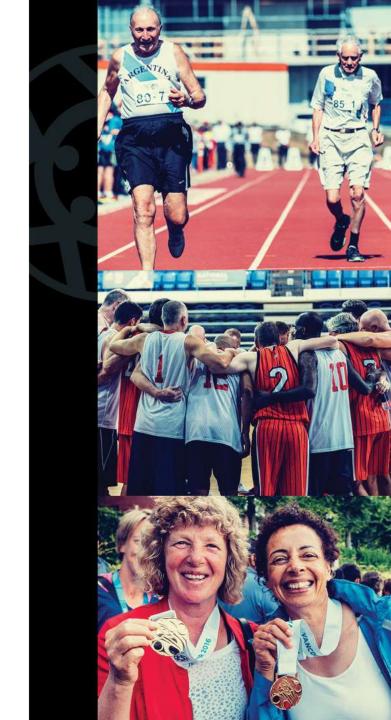
Working with third-party company to have all hotels sourced by end of 2021. Hotels will be complimentary of any Downtown and suburban sport venues.

#### **VENUES**

Most sports and activities centered in Downtown Cleveland

Baldwin Wallace University, Case Western Reserve University, Chagrin Valley Athletic Center, Cleveland Metroparks, Cleveland State University, Forest Hills Park, Huntington Cleveland Convention Center of Cleveland, Impett Park, Laurel School, Little Mountain Country Club, Nike Park, Quail Hollow Country Club, Voinovich Park, Volunteer Park, Wendy Park, Western Reserve Racquet Club

All sports and venues subject to change and final approval.





## **EVENT GOALS**

- Largest Event in IMGA History (Non-WMG)
- Incredible Athlete Experience & Feedback
- High-Level Community Engagement
- Promote Active Aging and Cultural Exchange

## EVENT MANAGEMENT



#### **COMPLETED TO DATE:**

- Local Organizing Committee Kickoff Event
- Venue Planning
- Hotel Sourcing
- Staffing Plan (see subsequent slide)
- Recruitment Plan
- Fundraising and Sponsorship Plan

## STAFFING PLAN

#### **GCSC STAFF**

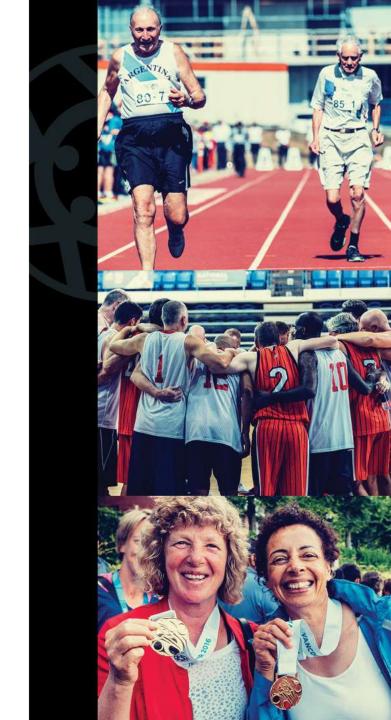
15 full-time staff members currently underway with planning for the
 2024 Pan-American Masters Games.

#### **TEMPORARY STAFF**

- Up to 30 contracted temporary staff will be hired to assist with planning & execution.
- These positions will start at various key points leading up to the event,
   with the first hire beginning in 2022.

#### **SPORTS CHAIRS**

- Sports Chairs will be hired to manage each sport.
- All hired individuals will be approved by IMGA.





# LOCAL ORGANIZING COMMITTEE

#### HONORARY CHAIRS

- GOVERNOR MIKE DEWINE
- COUNTY EXECUTIVE ARMOND BUDISH
- MAYOR FRANK JACKSON

#### **CO-CHAIRS**

- ANSIR JUNAID
- KEVIN STEIN

#### **GCSC LEADERSHIP**

- DAVID GILBERT
- MIKE MULHALL
- RACHAEL STENTZ-BAUGHER
- MARK LEMBKE

#### **COMMITTEES**

- SPONSORSHIP
- RECRUITMENT + MARKETING
- SPORTS + COMPETITION
- COMMUNITY PROGRAMMING + ENGAGEMENT
- HOSPITALITY + CEREMONIES
- TECHNOLOGY
- FACILITIES
- INTERNATIONAL ADVISORY COMMITTEE

## **FINANCES**

#### **GENERAL REVENUE VS EXPENSE NUMBERS**

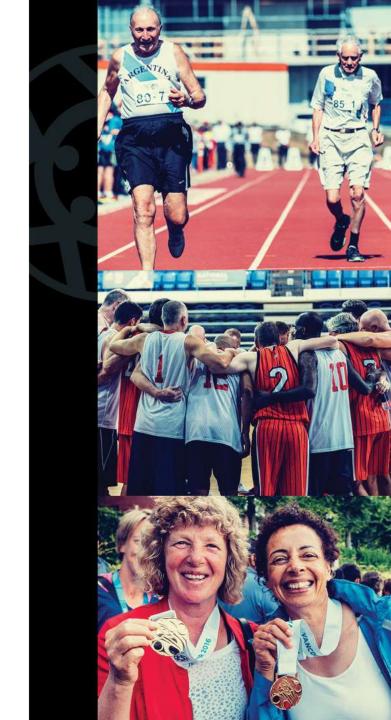
- Expenses \$3.1 million
  - Staffing, venues, sport equipment & officials, marketing, social events, opening & closing ceremonies, bid fee.
- Revenue Sources
  - Registration, sponsorship, grants, hotel rebate, state funding.

#### **CURRENT COMMITMENTS**

• State of Ohio Grant Funding: \$410,000

• Destination Cleveland: \$350,000

Cleveland Event Fund: \$100,000







## 11. Any other business





# 12. Place and date of the next General Assembly

