

**WHITE PAPER ON
THE ASIA-PACIFIC
MASTERS GAMES
2023 JEONBUK KOREA**



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하나된 스포츠! 즐거운 어울림!
ENJOY SPORTS! PLAY LIFE!

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**Chairman, Organizing
Committee, Asia-Pacific
Masters Games 2023
Jeonbuk Korea**
KwanYoung Kim

The Games have now become our proud history of global harmony and friendship.

The Asia-Pacific Masters Games 2023 Jeonbuk Korea have now become our proud history encapsulating a global sports program where athletes share the value and joy of life, regardless of their gender, race, age, or ability, and strengthen the global harmony and friendship through sports.

Under the slogan of 'ENJOY SPORTS! PLAY LIFE!', the event began with baseball, basketball, soccer, table tennis, tennis, and volleyball on May 12th, and ended with the triathlon on May 20th with the closing ceremony following 9 days of Games across 25 sports.

Despite the difficult political, economic, and social conditions including the prolongation of the COVID-19 pandemic, increased airfares, and the suspension of short-term visa issuance for inbound travelers from China, '14,177 athletes, executives, etc. from 70 countries' participated among the largest number of participants in a Masters Games by continent in history, thereby creating a new chapter of history for the world sports.

There were some disappointing and inadequate aspects in the preparation process for the Games. However, we achieved spectacular results thanks to the dedicated service of 5,308 volunteers, game management personnel, and supporters, and the support and interest of 1.8 million Jeollabuk-do residents. I would like to convey and express my deepest gratitude to all the residents of the Province.

This White Paper articulates and specifies each and every effort of the Organizing Committee, Jeollabuk-do, and related institutions, including the hosting of the Games, the preparation process, and the operation of the Games. Furthermore, it details the tasks for reflection and innovation. Jeollabuk-do will not halt taking steps towards the world and the future, fueled by the friendship and harmony shared through the Asia-Pacific Masters Games 2023 Jeonbuk Korea. They will also inherit the performance achievements and innovate beyond the limitations, while successfully hosting the 'Saemangeum World Scout Jamboree' this coming August.

Once again, allow me to offer the deepest gratitude to everyone who has provided generous support and consistent encouragement to bring the Asia-Pacific Masters Games 2023 Jeonbuk Korea to fruition until the last moment.



Lessons touching upon the process, preparation and operation of the Games, etc. are expected

Welcome. This is Jung Kang-Seon, Chairman, Jeonbuk Sports Council.

The 'Asia-Pacific Masters Games 2023 Jeonbuk Korea', a festival for the recreational athletes from around the world, successfully ended with the support and interest of Jeonbuk residents.

Over 14,000 people from 70 countries hailed and participated in these Games, and as the first international Games held since COVID-19, it was held in Jeollabuk-do, a sports hub. The Games did leave behind some regrets indeed. However, I believe it promoted Jeollabuk-do to the world and served as a venue for harmony and festival among the sportsmen.

I would like to express our deepest gratitude to the International Masters Games Association (IMGA) and the Organizing Committee of the Asia-Pacific Masters Games 2023 Jeonbuk Korea for their hard work and support in both material and spiritual ways to make these Games a truly inspiring success.

Furthermore, I would like to extend an extra round of applause for all everyone involved in the Games in their silence, including the city and county sports association and sports organization officials, the match referees and operating staff who worked hard and sweated on the field, and the supporters and volunteers who played the role of publicizing the taste and style of Jeonbuk during the Games. The Jeonbuk Sports Council will continue to do the best it can to become a Jeonbuk sports organization that takes a big leap forward into the future beyond changes and innovations.

In addition, we will dynamically and progressively provide upright sports administration services consistently with the vision of improving the happiness of residents and instilling self-esteem through sports. They will work hard and harder to elevate the status of Jeonbuk sports by hosting mammoth-level sports Games, such as international Games, and transform from a sports hub to an advanced sports system.

I would please like to ask for the continuing support of Jeonbuk residents to ensure that we can continue to become 'Healthy sports, Happy provincial residents, and the Shining Jeonbuk'.

Thank you.



**Chairman,
Jeonbuk Sports Council**
KangSeon Jung





**Chairman, The 12th
Jeollabuk-do Provincial
Assembly**

Youngeun Gukju

Foster the ability to face new challenges and create a better tomorrow

I value the publication of the White Paper Asia-Pacific Masters Games 2023 Jeonbuk Korea' to be very meaningful. I would like to express our sincere gratitude to Jeonbuk's ability to successfully host a large-scale international sports event, not only to the Organizing Committee Chairman Kim Gwan-Young and other officials, but also to the residents of the Province who participated and supported us as the volunteers and athletes.

I would also like to thank the Korea Sports Council and the International Masters Games Association (IMGA) for their cooperation from hosting the event to hosting it.

The Jeonbuk Games held last May was the first Asia-Pacific Masters held in Korea. Furthermore, despite difficulties in preparing for the Games due to the impact of COVID-19, over 14,000 people from 70 countries participated and had a time of harmony and communication across 25 sports.

In particular, I am very grateful that a large number of famous domestic sports stars participated to publicize the Asia-Pacific Masters Games and create a sports boom.

Taking on the challenges and growing experiences are absolutely crucial. This is because it becomes the nourishment to create new challenges and a better tomorrow. In this respect, publishing a White Paper is a very meaningful task. This is because it contains meticulous information that can be used as a teacher, from hosting the Games to the preparation process and operation situation.

In addition, it is expected to contain a wealth of people and photos of people who prepared or participated in the Games across various places, providing something to talk about for a long time. The need for improvement and inadequacies will also serve as an example of reducing trials and errors in holding large-scale events at home and abroad. I sincerely hope that the White Paper will become a valuable record of the Asia-Pacific Masters Games 2023 Jeonbuk Korea and a bible for the large-scale events at home and abroad.

I would like to thank the people of Jeollabuk-do and other people involved for the Games and extend to them a big round of applause. Thank you, again.



Grateful for the people of Jeonbuk-do for the successful hosting of the Games, which will be an unforgettable memory for the lifetime

Dear friends,

Looking back on the Asia Pacific Masters Games, I would like to express my heartfelt gratitude to our host, the region of Jeollabuk-do. We were welcomed with open arms, and they provided us and the athletes with an unforgettable experience that we will cherish for years to come.

From the moment we arrived, we were struck by the warmth and generosity of the local people. The cultural performances, delicious cuisine, and stunning natural landscapes have left a lasting impression on all of us.

Thanks to the dedication and hard work of the host, this event was a great success, with athletes from around the world coming together to celebrate the shared passion for sports.

We have witnessed first-hand that age is indeed just a number, and that passion and perseverance can overcome any obstacle. We have seen athletes of all ages perform at the highest level, inspiring us all to reach beyond our limits and strive for greatness.

It was not just about competition but also about building relationships and connections that transcend borders and cultures. We have forged lasting friendships with people from different backgrounds and countries, enjoying life, sharing experiences, and creating memories that will last a lifetime.

Putting on an event of this scale is no small feat, but it was done with grace and professionalism. The bar has been raised high for future hosts, and we hope to return to Jeollabuk-do one day to relive these amazing memories.

We are grateful to have been part of this incredible journey.



President, IMGA
Sergey Bubka



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PART **WHITE PAPER ON**
0 THE ASIA-PACIFIC
MASTERS GAMES
2023 JEONBUK KOREA

Prologue





I . Games in Numbers

II . Highlights

Games in Numbers

participating athletes

8,621

persons



accompanying people

3,770

persons



participating countries

70

nations





volunteers and
supporters

3,522

persons



personnel and referees
for the Games

1,786

persons



participants in total

14,177

persons



Total number of medals

4,714

2,200

gold medals

1,441

silver medals

1,073

bronze medals



snacks provided for the participants

35,000





Number of games

25 sports

4,240 games



Oldest participant

89 years old





해니턴 스포츠!
ENJOY SPORTS!

즐거운 어울림!
한글

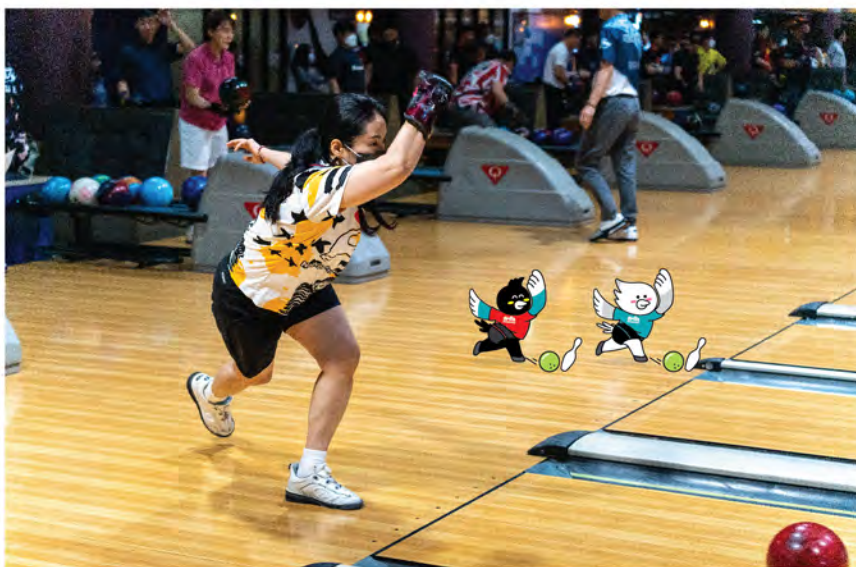


HIGH LIGHTS

EXPERIENCING
THE MAGNIFICENT
MASTERS TOGETHER





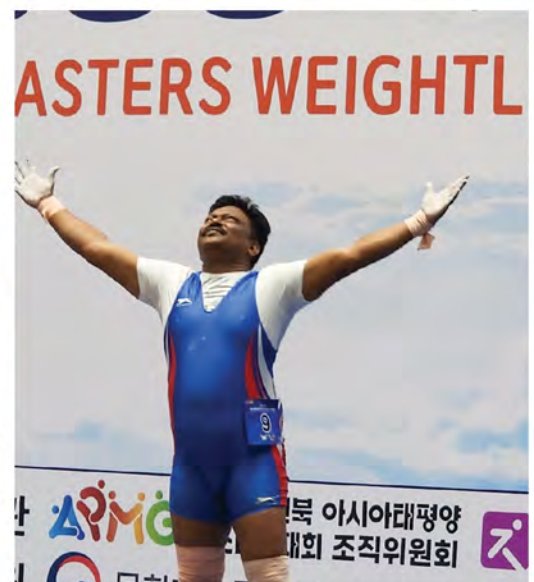








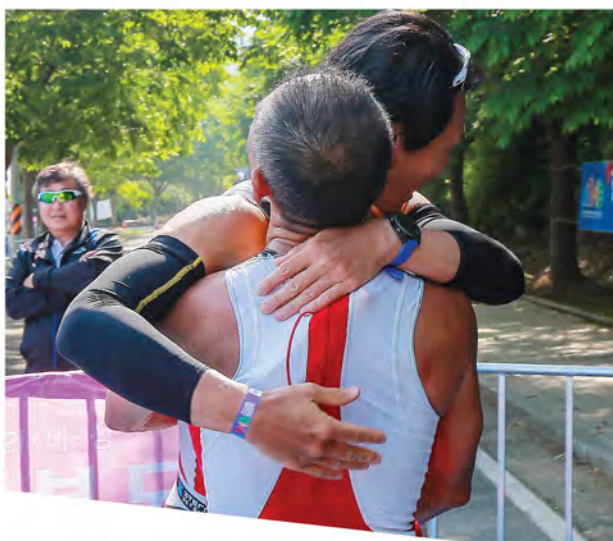












PART **1** **WHITE PAPER ON
THE ASIA-PACIFIC
MASTERS GAMES
2023 JEONBUK KOREA**

**Opening and
Hosting of the Games**





I . Opening (What are Masters Games?)

01.Status

- 1-1. Introducing IMGA
- 1-2. What are the Masters Games?
- 1-3. Overview of the Games
- 1-4. Vision & Goals

02.Symbol of the Games

- 2-1. Development and Management of the Symbol of the Games
- 2-2. Slogan
- 2-3. Symbol Mark
- 2-4. Mascot
- 2-5. Main Poster

03.Games

- 3-1. 25 Games

II . Host Cities

01.Jeollabuk-do

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- 1-2. Geographical Position of Jeollabuk-do
- 1-3. Geographical Features of Jeollabuk-do
- 1-4. Climate of Jeollabuk-do

02.Introducing 14 Cities and Counties

- 2-1. Jeonju of strong economy, be the capital of Jeolla-do again!
- 2-2. Gunsan, a self-reliant city with citizens
- 2-3. Iksan, a city of class with happy citizens
- 2-4. Citizen-centered, best Jeongeup
- 2-5. Namyangju, a global art city where tradition and cutting-edge are harmonized
- 2-6. Gimje, growing among the four largest cities in the Jeonbuk region
- 2-7. Wanju, a city of future happiness everyone enjoys
- 2-8. Jinan, the future that opens an era of success with a new beginning
- 2-9. Making Muju what it is, making the county residents happy
- 2-10. Jangsu, taking a new leap forward
- 2-11. Imsil, united as one, making everyone happy
- 2-12. Sunchang, where all county residents are happy
- 2-13. Gochang, full of energy and happiness for all county residents.
- 2-14. To the future and to the world! Buan is vibrant!

III. Background of Hosting the Games and the Expected Effect

01.Hosting Background and Process

- 1-1. Hosting Background
- 1-2. Hosting Process
- 1-3. Expected Effect

02.Performance of the Games

- 2-1. Size of the Participants
- 2-2. Evaluation and Analysis of the Games' Performance
- 2-3. Report on the Games' Performance

Chapter 1

Opening

(What are Masters Games?)

The Masters Game are hosted by the International Masters Games Association (IMGA). Initially, it was intended for the retired professional athletes and Olympic participants, but it has gradually grown in scale and is now open to anyone who likes sports, regardless of their ability or age.



01 Status

1-1. Introducing IMGA

The IMGA is an organization closely related to Korea as it was officially launched at the 29th GAISF General Assembly held in Seoul, Korea in 1995. It is an organization recognized by the International Olympic Committee, whose main office is located in Lausanne, Switzerland.

The provisions require that it be run by the executive directors consisted of a minimum of 9 people and a maximum of 14 people, and the chairman is Sergey Bubka, a Ukrainian track and field pole vault hero. Chairman Bubka is a living legend who garnered 11 gold medals at the Olympic Games and World Championships and broke world records 35 times. Currently a member of the IOC and a director of the World Association of Athletics Federations, he is leading the development of sports. Furthermore, of the 14 IMGA executive directors, 4 directors, including President Bubka, are currently serving as the IOC members, and hence, IMGA may be said to be an organization with public trust.

* IMGA : International Masters Game Association

** GAISF : General Association of International Sports Federation



1-2. What are the Masters Games?

The Masters Games are hosted by the International Masters Games Association. Initially, it began with the aim of serving retired professional athletes and Olympic participants, but it has gradually grown in scale and is now open to anyone who likes sports, regardless of their ability or age.

Unlike elite competitions such as the Olympic Games, Asian Games, and Championships, where the participants enter to elevate their national pride through performance orientation, the Masters Games are based on individual passion, enjoyment of social activities, and desire for travel and cultural experiences at the host site, thereby pursuing value and enjoyment in life through sports.

Furthermore, the Games have the advantage of being able to run the games economically without making huge investments such as by building a new stadium by utilizing existing major stadiums as well as sports facilities such as downtown fitness facilities, civic parks, and local universities without new investments.

Classification	Elite competitions	Sports competition for daily life	Masters Games
Participant	Active athlete	Focused on hobbyists	Retired athlete + hobbyist
Participation method	Regional and national team (by competition level)	Regional representative status (national competition level)	Voluntary participation
Age category	Elementary, middle, high school, college, and corporate	All ages	Over 30 years old
Competition operation	Performance oriented (ranking and announcement)	Focused on functional competition	Functional competition + (Festival, Harmony, Tourism)

The Masters Games are largely classified into summer and winter world games and continental games, and each game is held every four years. The summer game was first held in Toronto, Canada in 1985, and a total of 9 games were held until 2017. The winter game was first held in Bled, Slovenia in 2010, and a total of three games were held. There are continental games in Europe, America, and Asia Pacific. The first Asia Pacific game was held in Penang, Malaysia in 2018, and the 2nd game was held in Jeollabuk-do.



[Types of Masters Games]

Session	Summer World Masters Games	Winter World Masters Games	By continent		
			Europe	America	Asia Pacific
1st	1985 Canada Toronto 8,305 people from 61 countries	2010 Slovenia 6 types of bread 3,000 people from 42 countries	2008 Sweden Malmo 46 countries 3,022 people	2016 Canada Vancouver 23 sports 5,002 people from 50 countries	Malaysia 2018 Penang 22 sports 6,500 people from 65 countries
2nd	1989 Denmark Alborg 37 sports 5,500 people from 76 countries	2015 Canada Quebec 9 sports 1,500 people from 20 countries	2011 Italy Lignano 19 stocks 3,118 people from 56 countries	<Cancel> Brazil 2022 Rio de Janeiro	Republic of Korea in 2023 Jeonbuk-do, 25 sports 14,177 people from 70 countries
3rd	1994 Australia Brisbane 30 sports 24,500 people in 74 countries	2020 Austria Innsbruck 3,200 people in 12 sports	2015 France Nice 27 sports 7,200 people from 76 countries	<Scheduled to be held> 2024 Cleveland, USA	<Scheduled to be held> 2026 Abu Dhabi, UAE
4th	1998 USA Portland 28 sports 11,400 people in 102 countries	<Scheduled to be held> 2024 Lombardy, Italy	Italy 2019 Torino 28 sports 7,505 people from 70 countries		
5th	2002 Australia Melbourne 37 sports 24,886 people from 98 countries		<Scheduled to be held> 2023 Tampere, Finland		
6th	2005 Canada Edmonton 30 sports 21,600 people in 89 countries				
7th	2009 Australia Sydney 28 sports 28,676 people in 95 countries				
8th	2013 Italy Torino 30 sports 15,394 people in 99 countries				
9th	New Zealand 2017 Auckland 28 sports 28,578 people in 100 countries				
10th	<Scheduled to be held> Taiwan in 2025 Taipei 32 sports Expected to be 40,000 people from 110 countries				
11th	<Postponed from 2022> 2027 Kansai, Japan 35 matches, 59 sports 50,000 people expected from 100 countries				

※ Source: Reconfiguring the Content of the IMGA Home Page

하나된 스포츠! 즐거운 어울림!
ENJOY SPORTS! PLAY LIFE!

1-3. Overview of the Games

- **Period** : Friday, May 12, 2023 - Saturday, May 20, 2023 / 9 days
- **Location** : Jeollabuk-do region
(14 cities and counties, held in distribution by sport)
- **Size of part** 14,177 people from 70 countries(8,621 athletes,
-icipants : 3,770 accompanying people, 1,786 games personnel)
- **Sports** : 25 (23 formal, 2 demonstration)
- **Organizer** : International Masters Games Association
- **Supervisor** : Organizing Committee for Asia-Pacific Masters Games
2023 Jeonbuk Korea, Jeonbuk Sports Council
- **Sponsors** : Ministry of Culture, Sports and Tourism, Korea Sports
Council, Korea Tourism Organization, Korea Sports
Promotion Foundation
- **Official sponsor** : Prospects
- **Official supplier** : Jeonbuk Bank Co., Ltd., Seven Brau Beer
- **Official supporters** : Jeonju Paper Co., Ltd., Hyosung Advanced
Materials Corporation, Seungri Sports Industry
Co., Ltd., Cloit Co., Ltd., Lotte Insurance,
Y-Mart Co., Ltd.

1-4. Vision & Goals

- **Vision** : Sports for All! Leaping over Fence!
- **Goal** : To provide opportunities for revitalizing domestic
sports through the successful hosting of the
Masters Games
To enhance 'Jeonbuk's brand value' by hosting
international events combining sports and tourism
- **Direction of Implementation** :
 - Operate economic and efficient games by using existing facilities
 - Operate a participatory, stay-oriented program that combines
culture, art, and tourism resources
 - Provide support for high quality games with complete facilities
to accommodate tourists, including accommodation, food,
and transportation
 - Build a tight safety net for participants, including firefighting and
emergency medical services





02 Symbol of the Games

2-1. Development and Management of the Symbol of the Games

Symbols such as symbol marks and mascots are the design elements that symbolize the Games, and also play the most important role in demonstrating the identity of the Games and forming an integrated image.

With a view to capture the precious hearts of the people who wish for the successful hosting of the International Sports Games, which would be held for the first time in Korea from July through September 2020, the Organizing Committee is targeting all citizens to create a symbol mark, mascot, poster, and slogan in four categories. A symbol contest was held, and the symbol was finally finalized in February 201 after collecting various opinions from all areas for about 7 months, including screening by a professional review committee, consultation by the symbol development advisory committee, services through professional organizations, and a survey of national preferences.

As soon as the symbol was confirmed, the trademark application process was expedited with the Korean Intellectual Property Office to establish legal and exclusive rights to the symbol and secure the right to sell products, and domestic trademark registration was completed in September 2022.

On top of confirming the symbol, they shared compliance with the Games symbol and manual management guidelines and usage instructions when producing promotional items related to the Games and ordering various services, thereby preventing various copyright and legal disputes between the Organizing Committee, client, and symbol developer in advance. Furthermore, they managed to ensure that the symbols were not misused and ensured the uniformity of the symbols used across all promotional materials.

Beginning in October 2021, an official merchandising rights holder for the Games were selected to carry out a full-fledged marketing project using the symbols, and a profit-making business was actively carried out to secure operational resources for the Games by using the symbols, such as by recruiting official sponsors.



2-2. Slogan ENJOY SPORTS! PLAY LIFE!

하나된 스포츠! 즐거운 어울림! ENJOY SPORTS! PLAY LIFE!

- "Pursue true harmony and enjoyment by realizing one's own life value and self rather than competition through voluntary sports activities."

2-3. Symbol Mark



- The initials of the English name of the Games, which is "Asia Pacific Masters Games," are personified in the form of people participating in the Games.
- This design was prepared to spread the awareness of the Asia-Pacific Masters Games using the initials of the Games. The curved elements that form the shape were inspired by Korean aesthetics such as eaves, and the design included the image of sports games and harmony.
- The color was inspired by the IMGA logo and transformed by applying some of the traditional Korean colors.
- Based on the five colors of blue, red, yellow and orange derived from them, green with an eco-friendly image was added to convey the feeling of tradition and nature.



2-4. Mascot

It symbolizes magpie, the bird which symbolizes Jeollabuk-do, and carries on the meaning that, like magpie, the mascot will deliver good news and hope to people around the world.

- **Appearance:** It symbolizes a magpie, the abalone's master, and the white magpie, known as an abalone, and the black magpie, a traditional color, create a harmony of colors. It expresses a warm welcome to the participants and visitors through the wide-open wings.
- **Meaning:** Like 'magpie', which is an auspicious sign that signals the arrival of a welcome person or news, it contains the hope that the mascot will deliver good news and hope to people around the world.



Achi
Asia+Ggachi



Taechi
Taepyeongyang+Ggachi

[Applied Motion]

Greeting



Welcome



Confidence



Victory



Gratitude



Guidance



2-5. Main Poster



[Main Poster]



[Sub Poster]

This is a design where the main events of the Games are expressed with graphic effects, the various colors represent the diversity of countries participating in the Games, and the diagonal composition is used to express the sense of speed and movements.

03 Games

3-1. 25 Games (23 formal games, 2 demonstration games)

○ Archery

This is the event where a bow made in the western style is used to compete. As one of the Olympic sports, there are several sports such as target archery, long-distance archery, and intensive archery. They shoot targets with scores set for each section, and the individual or team with the highest total score wins.



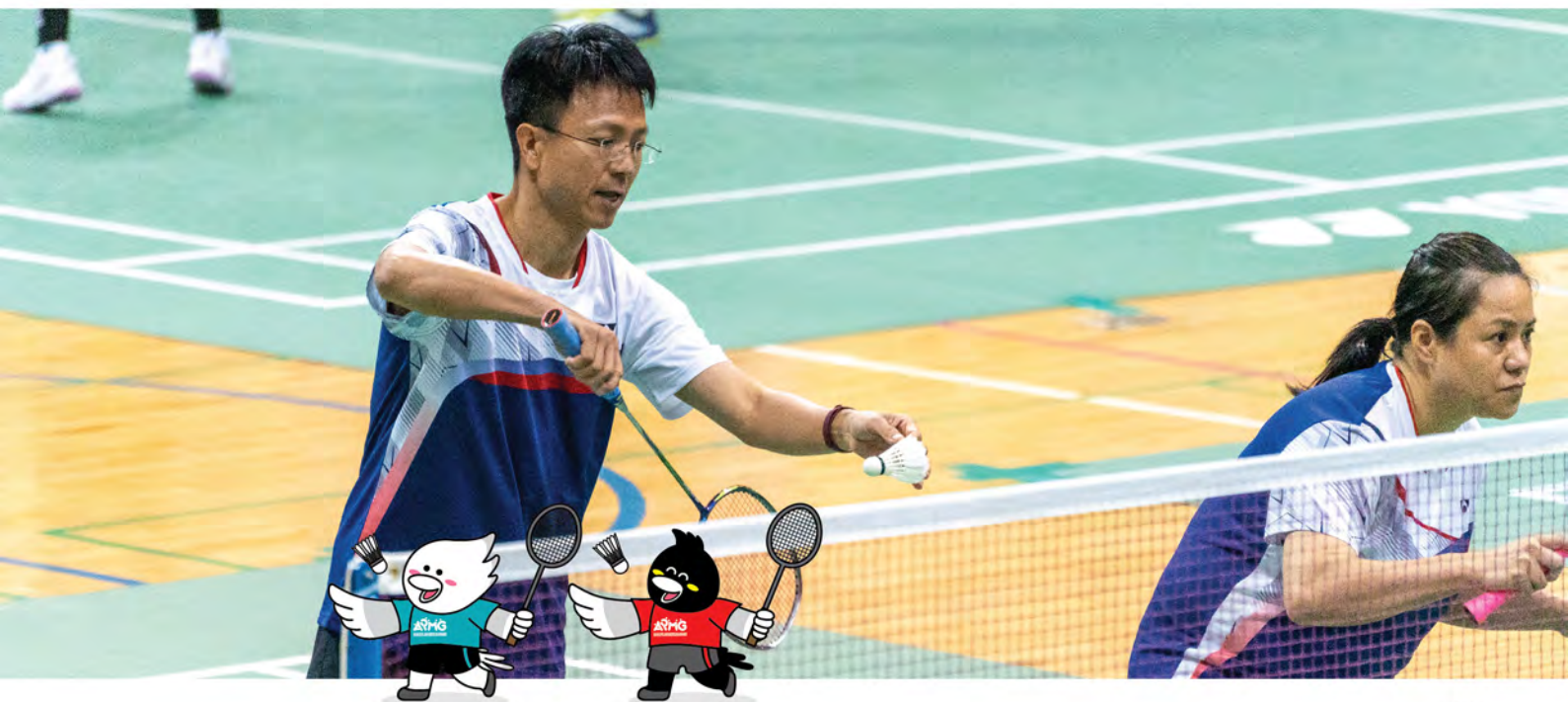
○ Athletics

Athletics is the oldest game which has converted all of our human functions into sports. Athletics measures all human functions and abilities, including speed, agility, strength, and endurance, and competes against each other.



○ Badminton

This is an event where the net is placed in the center and where a shuttlecock is hit with a racket to pass the net. It is one of the ball games, and the characteristic of badminton is that they have to strike the shuttlecock before it falls on the floor.



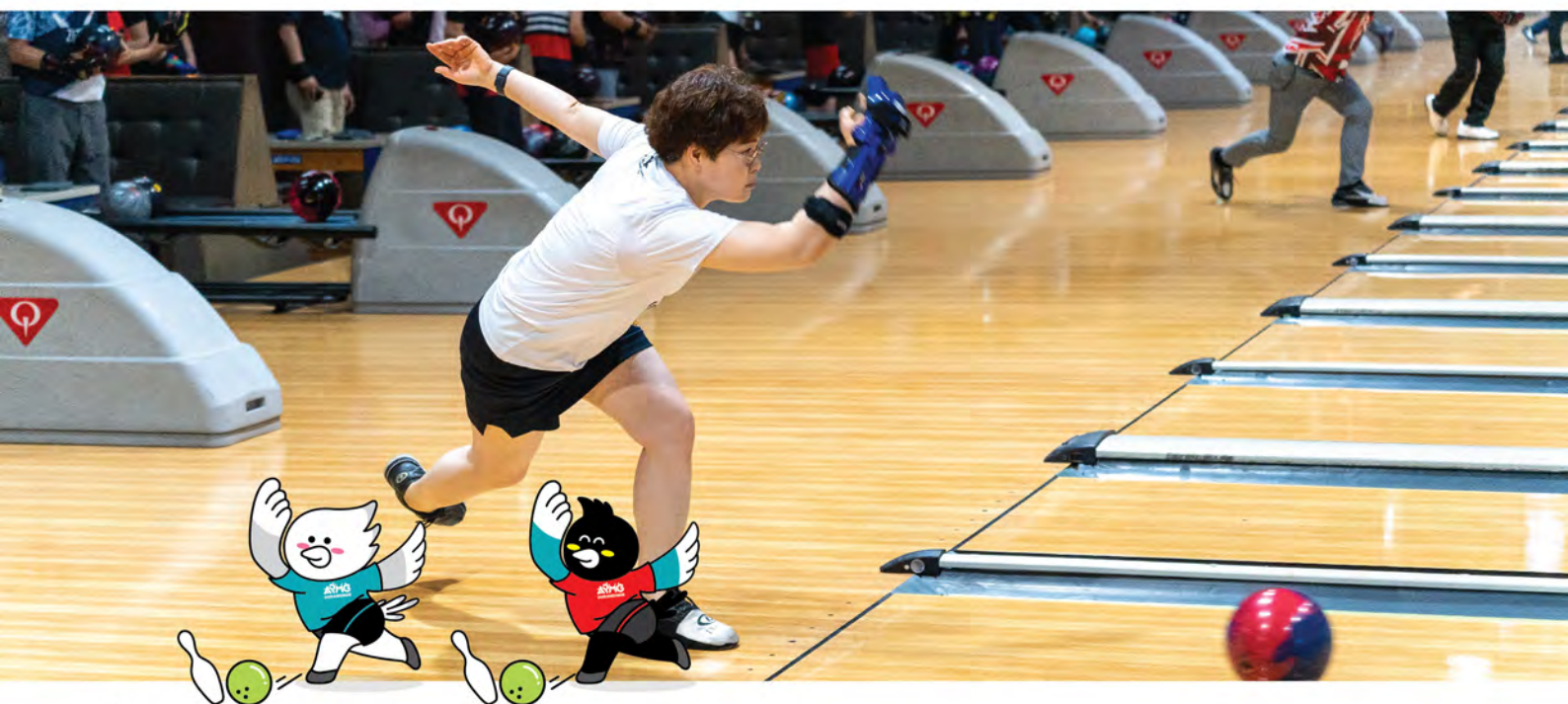
○ Basketball

This is a ball game where two teams of five athletes compete to score points by passing or dribbling a basketball and throwing it into the opponent's goalpost. It is also called basketball.



○ Bowling

This is a sport where they knock down pins placed at the target by rolling the ball. It is also a game that combines the ability to properly control the spin of a heavy ball and the movement and speed to accurately roll the ball towards the target.



○ Hockey

Hockey is a ball game where they use a stick to hit the ball into the opposing team's goalpost. It is also called field hockey or ground hockey to distinguish it from the ice hockey.



○ Cycling

It refers to an event where a person competes in terms of speed by moving a bicycle using the human power.



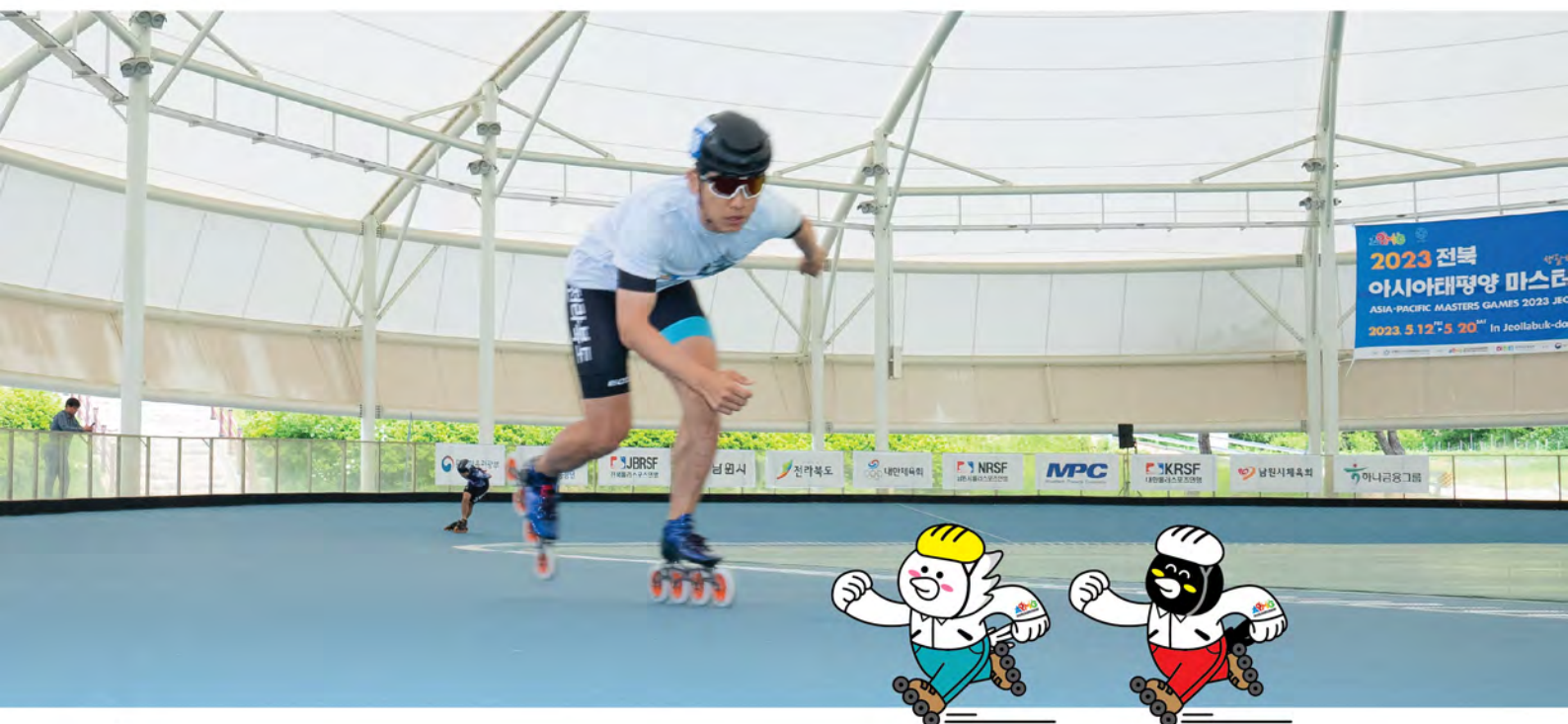
○ Shooting

Shooting is further classified into detailed sports based on the firearms used (rifle, pistol, and shotgun) or the distance to and from the target (10m, 25m, and 50m).



○ Roller sports

This is a sport where they use equipments such as the roller skates that use roller-shaped wheels and move by gravity or human power.



○ Judo

This is a sport where two athletes compete to win or lose by using their entire bodies to attack the opponent or exploit the weaknesses of the opponent.



○ Soccer

This is a sport where two teams of 11 athletes compete to score points by kicking the ball with their feet and head into the opposing team's goalpost.



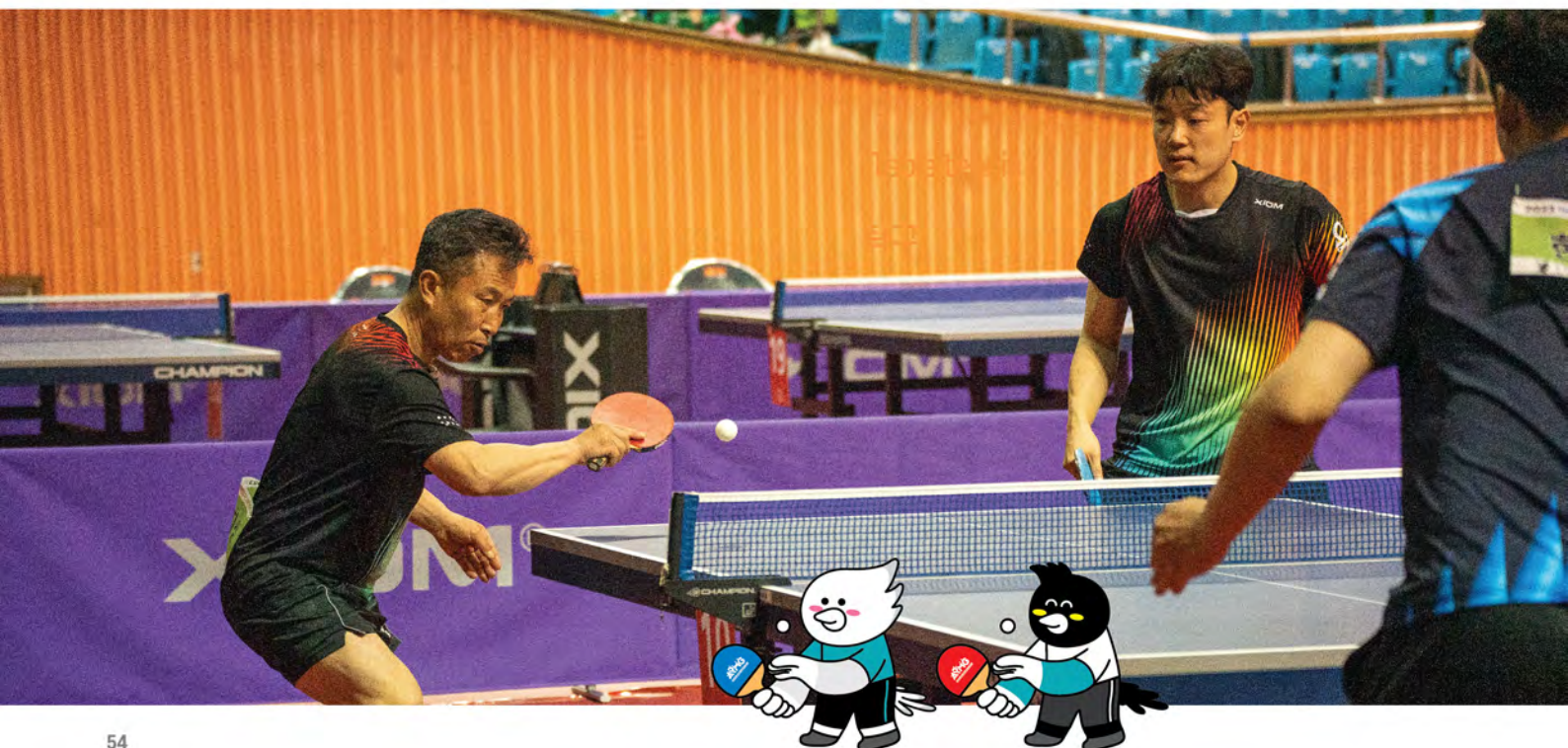
○ Squash

This is a game played on a court surrounded by walls on all sides, where they bounce a ball off the wall with a racket and hit it back.



○ Table tennis

This is a sport where a net was decided up in the center of a rectangular wooden board and a plastic ball is hit with a racket into the opponent's area to decide the winner.



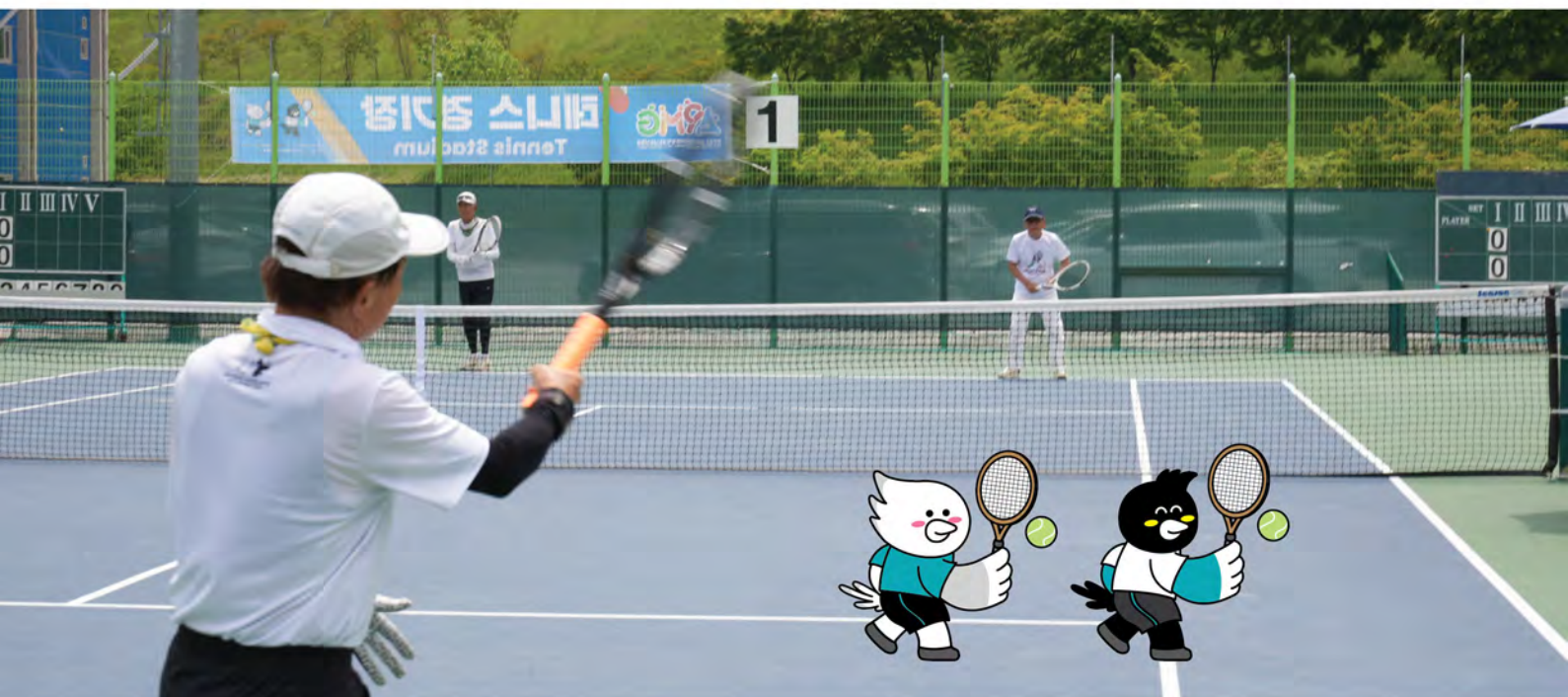
○ Taekwondo

This is a representative martial art unique and native to the Korean people, and is also a sport where they use hands and feet to attack or defend anytime, anywhere without any weapons.



○ Tennis

This is a sport where they compete by hitting a tennis ball with a racket across the net.



○ Baseball

This is a sport where two teams of 9 people alternate between offense and defense over 9 rounds and compete for victory or loss based on the points they score.



○ Weightlifting

This is a sport which tests their strength by lifting a barbell of extreme weight above the head. It is also called weightlifting.



○ Volleyball

This is a net-type competitive sport where they compete to score points by using their entire body to catch the ball before it bounces across the net and return it to the opponent's court over the net.



○ Golf

This is an event where they hit a ball at rest on the course with a club and put it into a designated hole, competing for superiority based on the number of strokes taken up to that point of time.



○ Triathlon

This is an event where one athlete competes in three events consecutively - swimming, cycling, and marathon. This is also an endurance event that requires self-discipline and endurance, and rankings are determined by the total time for each event.



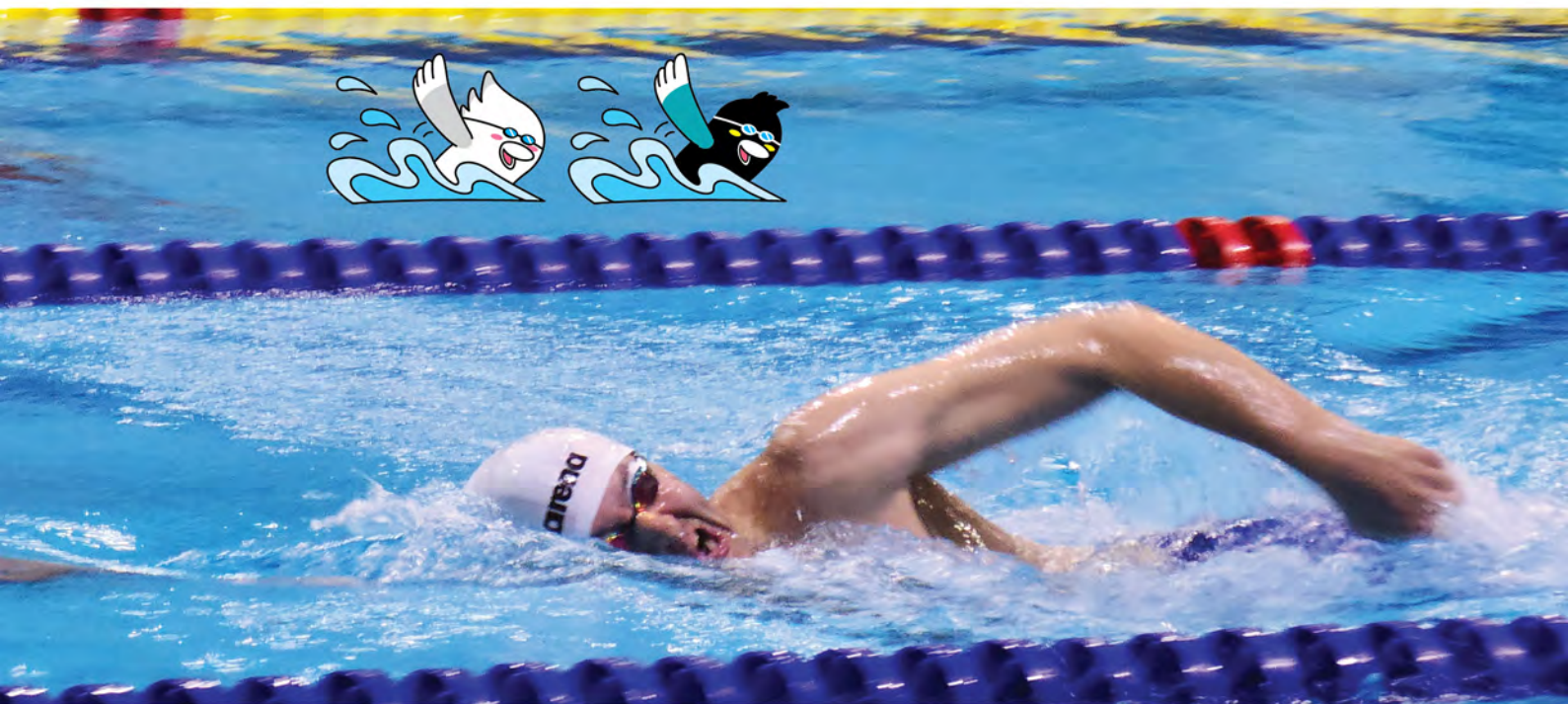
○ Sailing

This is an event where the main driving force is the lifting force generated by the wind flowing on the surface of the sail, and the Games of running skills on the sea.



○ Swimming

This refers to an event where the entire body is immersed in the water or in the water and floats and moves through the movements of the arms and legs.



○ Wushu

Wushu is a traditional Chinese martial art where they demonstrates the artistic beauty of martial arts alone.



○ Gateball (demonstration sport)

This is a ball game where they hit the ball with a T-shaped stick, pass it through three gates in the stadium in order, then hit it against the goal pole.



○ Park golf (demonstration sport)

This is literally golf played in the park, using a wooden stick to hit a ball made of synthetic resin into a hole on the grass.



Interview with the
participating athletes**Overcoming the cancer crisis,
overwhelmed by the Games in
the sacred place of Taekwondo**

American Zamani, Taekwondo is his life
and eternal companion

"I am so thrilled to come to the country of Taekwondo and the mecca of Taekwondo."

"Moreover, I am doubly happy to have won the -87kg competition category in these Games."

Zamani CY (58 years old), who won the glorious gold medal at the Asia-Pacific Masters Games 2023 Jeonbuk Korea held at Muju Taekwondo Park on the 14th, smiled brightly as he seized the victory and the joy of visiting the country of his dreams for the first time.

Zamani, who serves as a financial director for a company in California, received instruction in Taekwondo from a Korean Taekwondo instructor at the age of 25 and has been a masters athlete ever since for over 30 years.

He boasts a solid career, including winning the European Masters games held in Turin, Italy in 2019 and the USA Open Taekwondo Championship in 2020.

However, in 2020, while the whole world was going through a crisis due to the COVID-19 pandemic, he, who was healthy, was also faced with the crisis of being diagnosed with thyroid cancer. While he was significantly frustrated when he was first diagnosed with cancer, he did not give up on himself and devoted himself to cancer treatment for over two years and was recently declared completely cured.

And finally, by training hard under the guidance of the USA Masters coaches, he entered the country of Taekwondo of my dreams.

Zamani gave a thumbs up, saying that he would like to run to Ulsan immediately after these Games to meet and greet the instructor who taught him Taekwondo for the first time, and that Taekwondo was a sport that awakened his health and spirit.



an overseas participant
Zamani CY

In particular, even during cancer treatment, he overcame his illness with the self-denying patience of "I can do it," and emphasized that it was an even more valuable experience because it was a Korean competition he really wanted to participate in.

He said that there are many Koreans in the Californian county where he lives, and that Taekwondo is more popular than any other sport, such as UFC, Muay Thai, or karate, and that his wife and two children are also Taekwondo practitioners and enthusiasts.

Mr. Zamani, who said, "Korean people are all friendly, and I love Korean food such as kimchi and ribs," and continued to claim that Korea is number one and Taekwondo's number one, saying, "As a Taekwondo instructor, I will continue to spread Taekwondo in the United States and stay with Taekwondo for the rest of my life," demonstrating his pride.



**a participating
domestic athlete**
Woo-ha Park

"It's busy farming season these days, which makes me busy. When will I be able to participate in such a big competition in my life?"

Park Woo-Ha, aged 80, a grape farmer in Seolcheon-myeon, Muju-gun, was very proud of participating in the Asia-Pacific Masters Games. Coincidentally, a competition was held at Muju Taekwondo Park, so even though it was busy farming season, he rolled up his sleeves and took the time to participate.

Like Park, many young people in their 80s participated in Taekwondo, swimming, table tennis, and badminton in these Games, and they brightened the Masters Games with skills that were as old as those of young people.

The event that Park participated in was Taekwondo Poomseo, where he demonstrated off his skills with Muju Silver Taekwondo club members.

Park, who joined the Muju-gun Silver Taekwondo Team in 2013 at the recom-

Even though it is busy farming season... Competes in competitions with skills

At the age of 70, he started Taekwondo and earned a 4th degree master certificate.

mentation of an acquaintance, has been training from the basics with a Taekwondo instructor at the Muju-gun gym twice a week.

He is also a martial artist who has trained his body through the Internet in his spare time and has currently obtained a certified 4th Dan Taekwondo certification and an instructor's license after six attempts.

His wife nagged him a lot for not helping him with his farming work and focusing only on his training, but after hard work and winning medals in about 10 competitions, including the Prime Minister's Cup and competitions organized by the association, she now supports him reassuringly.

In particular, he said that his grandsons and granddaughters also congratulated him, saying, "My grandfather is amazing," saving his face.

For these Games, he practiced with his club members for an hour or two 2-3 times a week and also exercised consistently at home every day. Park, who emphasizes the need to move as one gets older, explained the benefits of Taekwondo, saying it is the best exercise for one's health as practicing Taekwondo Poomse naturally allows one to stretch and use muscles.

In fact, even though he is 80 years old, Park laughs and says that he has a slim body with strength and kicks that are as strong as that of a young man, and that he lives a healthy life without any minor illnesses. His future plan is to earn a 5th Dan from a 4th Dan, and he also has the ambition to devote my passion to nurturing healthy silver Taekwondo students. Furthermore, looking at the foreign athletes who participated in this Games, Park also set a goal to participate in the Games to be held in Abu Dhabi, the capital of the United Arab Emirates, widely known as Dubai, in four years. Park said, "I want to participate in the Abu Dhabi competition in four years to spread the word about Taekwondo, and especially shine Muju, the hometown of Taekwondo," and demonstrated off jireugi and balchagi with a loud shout.

Interview with the legends and stars

It is expected that the base of archery enthusiasts will expand through these Games.

Archery Grand Slam legend...
Current leader as head coach of Jeonbuk Provincial Office

"I have to pull the bowstring for the first time in a long time, but I'm worried about my stamina."

Archery legend Park Seong-Hyeon, aged 40, whom we met at the Jeonbuk International Archery Range located in Osu-myeon, Imsil-gun, Jeollabuk-do, where the Asia-Pacific Masters Games 2023 Jeonbuk Korea Archery Competition was held, made a harsh blaming it on his physical strength when asked if he was confident of winning like a brilliant legend in the past.

Park Seong-Hyeon (Jeonbuk Physical Education High School), who rose to stardom by winning the 2001 National Archery Championships, was immediately selected for the national team and won individual and team gold medals at the 2004 Athens Olympic Games, individual and team gold medals at the 2006 Doha Asian Games, and individual silver medals at the 2008 Beijing Olympic Games. She was truly a legend among legends, achieving the Grand Slam with team gold medals, gold medals at other World Championships, and Asian Championships. Leaving behind numerous competitions, Park, who was an athlete for Jeonbuk Province in her hometown at the time in 2011, was promoted to playing coach and then coach the following year ahead of his retirement, and has been coaching her juniors ever since.

At this year's Asia-Pacific Masters Games 2023 Jeonbuk Korea, following his role as a torch runner, he served as the head of the Games operations department for the archery event, and revived the true meaning of the Masters Games by participating in the event without an issue and directly participating as an athlete in the bow string. Park, who had hoped to participate in the Boy Scouts club at Gunsan Soryong Elementary School, but had too many students, took up archery at the recommendation of his homeroom teacher at the time. Later, as fate would have it, he became involved with archery.

Not only did she achieve grand slams such as the Olympic Games and Asian Games, but she also shot a cute arrow with Park Kyung-Mo (currently head coach of Gongju City Hall), who was the representative men's archery athlete at the time, and became a significant archery couple. The couple worked as broadcast commentators at various competitions, including the Olympic Games. It would not be an exaggeration to say that it is probably fate.



legend and star
Seonghyun Park

Park, who said she was feeling the pressure of having to successfully host this event as it was an Olympic Games held in his hometown for people all over the world, demonstrated an expert attitude by carefully watching the progress of the game with his busy movements while receiving greetings from participating athletes from all over the world and domestic archery enthusiasts. When asked about the strengths of the Korean athletes, including legendary stars who continue the Korean archery lineage such as Kim Jin-Ho Kim, Kim Su-Nyeong, Lee Eun-Kyung, Park Seong-Hyun, and Yoon Mi-Jin, as well as Ansan, the current national team athlete, Park responded that while archery originated in the west, the delicate temperament of Korean athletes and the "The leaders' excellent guidance, equipment, and above all, the athletes' efforts are far ahead of western athletes, producing good results," she said.

Park also added that the support, both material and spiritual, from Hyundai Group Chairman Jung Mong-Koo and current Chairman Jung Eui-Sun until today is the background for the Korean archery to rise to the top position in the world. She said that the expansion of the base of archers as a daily sport has been increasing significantly recently, and that as archery ranges have expanded and conditions for purchasing equipment have improved, she hopes that these Games will establish it as an enjoyable sport for more hobbyists.



legend and star Changha Lee

After all, a legend was a legend.

Lee Chang-Ha, aged 47, who participated in the Asia-Pacific Masters swimming competition, demonstrated off her rust-free skills by winning four gold medals, including the backstroke, which was her main event when she was an elite athlete.

As the Masters Games are a festival where elite athletes and ordinary enthusiasts come together, this athlete, who actively participated in accordance with the purpose of the Games, evaluated that it was not a competition for records or championships, but fun itself. Furthermore, since the participation of former athletes has the advantage of improving skills and level through exchange with club members, she also expressed her wish for more former elite athletes to participate as a talent donation.

This athlete, who was introduced to swimming at a young age following her older sister who had a weak body, was selected as the youngest member of the national team when she was in the 5th grade of elementary school, and was a prodigy who was also the youngest member of the national team when she was in the 6th grade. As a swimmer,

A Korean swimming legend from the 1990s who won four gold medals and cut through the current

After retiring as an athlete, she became an administrative expert at the Korea Sports Council.

despite her small stature, she excelled in swimming, which was a weak sport, from the first year of middle school to the Asian Games, the 1992 Barcelona Asian Games, the 1994 Hiroshima Asian Games, and the 1996 Atlanta Olympic Games.

In particular, in the women's 200m backstroke at the Atlanta Olympic Games, she set a new Korean record of 2 minutes, 14.18 seconds, showing the spirit of a Korean athlete, who is not known for swimming, advancing to the finals of the Olympic Games. At the time, the new Korean record played a significant role in breaking Choi Yun-Hee's record for the first time in a long time since the first generation of Korean swimmers, Cho Oh-Ryun, Choi Yun-Jeong, and Choi Yun-Hee, were sisters. Based on this record, the swimming world became the world's best, including a star named Park Tae-Hwan and recently Hwang Sun-Woo and Kim Seo-Young, who are evaluated to have played a strong role in producing high-level athletes.

She retired after the Summer U Games in Palma, Spain in 1999. She moved to Japan from her first year of high school. She majored in physical education at Kyushu Women's University and Tsukuba University. She received a bachelor's degree and a master's degree from the same graduate school. She later turned into an administrative expert after overcoming a huge competition of 779 to 1 in the new employee recruitment exam conducted by the Korea Sports Council in 2004. She has extensive experience in supporting national team training and athlete welfare, and is currently working as the head of the Sports Human Rights Office at the Korea Sports Council. She is focusing on prevention activities through education and promotion for leaders and athletes to eliminate school violence, which has recently become controversial. This athlete, who loves swimming and believes that swimming is healing, agreed with her fellow club members to set a goal and exercise, and entered and won the Korea Masters games in November of last year.

This athlete, who wishes for the success of these Games, said that Jeollabuk-do is a place of style and taste, so the people are friendly and the food is very delicious, and that she is very grateful to the Games Organizing Committee officials and volunteers who prepared even the smallest details.

ARMG

2

Chap ter

Host Cities



Map of Jeollabuk-do



Representative tourist destinations of 14 cities and counties of Jeollabuk-do

 Jeonju-si - Hanok Village - Deokjin Park - Jeolla Gamyeong	 Gunsan-si - Gogunsan Archipelago - Time Travel Village - Gyeongnam Railroad Village	 Iksan-si - Yongan Ecological Theylland Park - Mireuksa Temple Pagoda - Jewelry Themed Tourist Attraction	 Gimje-si - Byeokgolje Reservoir - Geumsansa Temple - Palbong Pottery
 Jinan-gun - Maisan Provincial Park - History Museum - Red Ginseng Spa	 Muju-gun - Jeoksangsan National Archive - Toekwondowon - Deogyusan National Park	 Jangsu-gun - Jangsan County Park - Nongae (Uiamsa) Shrine - Tteunbongsaem Ecological Park	 Buan-gun - Naesosa Temple - Beotsan Beach - Buan Silkworm Town
 Jeongeup-si - Naejangsan National Park - Museong Seowon Confucian School - Danghak Peasants Revolution Memorial Hall	 Namwon-si - Jirisan Herb Valley - Gwanghanruwan Garden - Namwon Air Rail	 Wanju-gun - Samrye Culture and Arts Village - Daedunsan Provincial Park - Korea Liquor Theme Museum	
 Imsil-gun - Saseondae Tourist Site - Okjeongho Lake - Imsil Cheese Theme Park	 Sunchang-gun - Gangcheonsan County Park - Hunmongjae Confucian School - Gangcheon Healing Spa	 Gochang-gun - Seonunsan Provincial Park - Gochang Dolmen Relics - Ha-jeon Mandol and Jangho Tidal Flat Experience	

01 Jeollabuk-do

1-1. Position of Jeollabuk-do

Jeollabuk-do is located in the southwestern part of the Korean Peninsula, with Hadong-gun, Hamyang-gun, and Geochang-gun in Gyeongnam towards the southeast, Gimcheon-si in Gyeongbuk, and the main ridge of the Sobaek Mountain Range, Banyabong (1,732m), Tokkibong (1,534m), Myeongseonbong (1,586m), and Baekunsan Mountain (1,279m) towards the south. It is bordered by Deogyusan Mountain (1,508m) and Muryongsan Mountain (1,492m), and towards the south, it borders Yeonggwang-gun, Jangseong-gun, Damyang-gun, Gokseong-gun, and Gurye-gun in Jeollanam-do, and towards the north, it borders Geumsan-gun, Nonsan-si, Buyeo-gun, Seocheon-gun in Chungcheongnam-do, and Yeongdong-gun in North Chungcheong Province, while bordering China towards the west across the Yellow Sea.

1-2. Geographical Position of Jeollabuk-do

It is the southernmost point of Sanchon-ri, Pungsan-myeon, Sunchang-gun, given 35° 18' north latitude, and stretches between 52° north and south with 36° 9' north latitude, Yongdu-ri, Yongam-myeon, Iksan-si, and towards the east, it is located between 127° 58' east longitude, Geumpyeong-ri, Mupung-myeon, Muju-gun, and has a topography that is slightly longer from east to west than from north to south.



1-3. Geographical Features of Jeollabuk-do

Topographically, it takes on a terraced topography that is high in the east and low in the west, with the coastline of Gunsan Peninsula, Jinbong Peninsula, and Byeonsan Peninsula towards the west, and the Sobaek Mountain Range, Noryeong Mountain Range, and Jinan Basin towards the east. If you look at it, the flat areas below 100m account for 51% of the total, mountainous areas between 100 and 500m account for 33%, areas between 500 and 1,000m account for 13%, and highlands above 1,000m account for 3%, so there are relatively many plain areas.

The low semi-plain of about 100m is widely spread across the cities of Iksan, Gimje, and Jeongeup, making it the center of the Honam Plain. It is also a symbol of Korean agriculture as the main producing area of rice.

The area of this plain is approximately 78km from Yongan-myeon, Iksan-si, bordering Chungcheong -do, towards the north towards the southern foot of the Noryeong Mountain Range, and from east to west, it is a vast area extending approximately 48km from the foot of the mountain near Gosan, Wanju-gun to the coast.

Looking at the coastline and islands, there are 102 islands (25 inhabited islands, 77 uninhabited islands) and the coastline is 577.1km (including 329.9km island coastline). Most of the islands scattered in Jeollabuk-do belong to Okdo-myeon, Gusan-si (60.2%) and Wido-myeon, Buan (38.2%), and Wido (14.17km²), located off the coast of Byeonsan, is the largest island in Uri Island.

The Province's prefectures are approximately 175.5 km from east to west (including islands) and 95 km from north to south, forming a nearly quadrangle with east and west being larger than north and south.

1-4. Climate of Jeollabuk-do

The western region belongs towards the southern coastal type and the eastern mountainous region belongs towards the southern inland type. The western plains area is significantly influenced by the Yellow Sea and is characterized by less annual temperature difference than the inland area and less rainfall than the mountainous area. On the other hand, inland regions have larger annual temperature differences and more rainfall than the west coast.

The characteristics of the climate are such that they are larger between east and west than between north and south. This is because the east is high in the mountains and the west is in the plains, which is significantly influenced by the topography.



ASIA-PACIFIC MASTERS GAMES 2023 JEONBUK KOREA PARTICIPATION GUIDES





Stadiums by area and region

No.	Stadium by sport	Address	Sport
01	Jeonju Bicycle Racecourse	451 Kirin-daero, Deokjin-gu, Jeonju-si	Cycle (track)
02	Jeonju Wansan Swimming Pool	366-7, Ssukgogae-ro, Wansan-gu, Jeonju-si	Swimming
03	Jeonju Hwasan Gymnasium	310 Baekje-daero, Wansan-gu, Jeonju-si	Wushu
04	Jeonju Vision University squash court	235 Cheonjam-ro, Wansan-gu, Jeonju-si	Squash
05	Jeonju Indoor Gymnasium	308, Gwonsamdeuk-ro, Deokjin-gu, Jeonju-si	Basketball
06	Jeonju High School Gymnasium	2, Gwonsamdeuk-ro, Wansan-gu, Jeonju-si	Basketball
07	Jeonju Cheonil Bowling Alley	94 Garinae-ro, Deokjin-gu, Jeonju-si	Bowling
08	Jeonju Vision University Gymnasium	235 Cheonjam-ro, Wansan-gu, Jeonju-si	Basketball
09	Jeollabuk-do Sports Center Squash Court	5th floor, 62 Deulsapyeong-ro, Deokjin-gu, Jeonju-si	Squash
10	Jeonju Geunyoung Girls' High School Gymnasium	11 Yeonggyeong 1-gil, Wansan-gu, Jeonju-si	Volleyball
11	Gunsan Country Club	1685-53 Namgunsan-ro, Okseo-myeon, Gunsan-si	Golf
12	Gunsan Wolmyeong Stadium Soccer Field	281 Beonyeong-ro, Gunsan-si	Soccer
13	Gunsan Wolmyeong Stadium Baseball Field	281 Beonyeong-ro, Gunsan-si	Baseball
14	Gunsan Wolmyeong Gymnasium	281 Beonyeong-ro, Gunsan-si	Ping-pong
15	Iksan Sports Complex	1397 Muwang-ro, Iksan-si	Athletics (track /field/marathon)
16	Iksan Ungpo Triathlon Stadium	25 Gangbyeon-ro, Ungpo-myeon, Iksan-si	Triathlon
17	Iksan Indoor Gymnasium	1397 Muwang-ro, Iksan-si	Badminton
18	Iksan Kim's Rock Bowling Alley	313 Gobong-ro, Iksan-si	Bowling
19	Iksan Nambu Top Bowling Alley	66, Mokcheon-ro 6-gil, Iksan-si	Bowling
20	Iksan Geumma Soccer Stadium	Giyang-ri, Geumma-myeon, Iksan-si	Soccer
21	Iksan City National Baseball Team Training Center	1397 Muwang-ro, Iksan-si	Baseball
22	Taein Seanghwang Soccer Stadium	1118 Taechang-ri, Taein-myeon, Jeongeup-si	Soccer
23	Namwon Sports Town Roller Stadium	341 Chungjeong-ro, Namwon-si	Roller sports
24	Gimje Citizen Stadium Soccer Field	443-3 Geomsan-dong, Gimje-si	Soccer
25	Gimje Citizen's Stadium (International Hockey Stadium)	220 Dojak-ro, Gimje-si	Hockey
26	Wanju Woosuk University Gymnasium	443 Samrye-ro, Samrye-eup, Wanju-gun	Volleyball
27	Wanju Ginggol Park Park Golf Course	783 Nakpyeong-ri, Bongdong-eup, Wanju-gun	Park golf
28	Jinan-gun area	923-13 Songpung-ri, Yongdam-myeon, Jinan-gun	Pike (rod)
29	Jinan Literature Gymnasium	1054-38, Jinmu-ro, Jinan-eup, Jinan-gun	Weightlifting
30	Muju Taekwondowon T1 Stadium	1482 Museol-ro, Seolcheon-myeon, Muju-gun	Taekwondo
31	Muju MTB Stadium	Muju Wisteria Dundongjang, Dangsan-ri, Muju-eup, Muju-gun	Cycle (mountain)
32	Jangsu Gaya Stadium	250 Jangcheon-ro, Jangsu-eup, Jangsu-gun	Gate ball
33	Jeollabuk-do General Shooting Range	168-46 Cheongun-ro, Cheongung-myeon, Imsil-gun	Shooting
34	Jeollabuk-do International Archery Range	1, Gyeongui-ro, Osu-myeon, Imsil-gun	Archery
35	Sunchang Public Stadium Tennis Court (Indoor/Outdoor)	180 Jangryu-ro, Sunchang-eup, Sunchang-gun	Tennis
36	Gochang County Gymnasium	36, Undongjang-gil, Gochang-eup, Gochang-gun	Judo
37	Buan Byeonsan Beach	794-1 Gyeokpo-ri, Byeonsan-myeon, Buan-gun	Sailing



02 Introducing 14 Cities and Counties

2-1. Jeonju of strong economy, be the capital of Jeolla-do again!

Jeonju, with a thousand-year history, had been the royal capital of Yubaekje, the birthplace of the Joseon Dynasty, and the proud land where Jeolla Gamyeong was located. On top of various historical and cultural relics and outstanding scenic spots, it is home to pansori and a city of food creativity, designated as a World Cultural Heritage by UNESCO, which has preserved the most traditional Korean culture such as Hanok, Korean food, and Hanji.

Jeonju-si is the provincial capital of Jeollabuk-do and is located at 127 degrees east longitude and 35° north latitude. Girinbong, Godeoksan, Namgosan, Moaksan, and Wansanchilbong, which are tributaries of the Noryeong Mountain Range that extends from the northeast towards the southwest in the central part of Jeollabuk-do, are located in the east, south, and south of the city. It is also surrounded towards the west and forms a basin. Most of Jeonju-si is built on the alluvial soil of Jeonju Stream and is generally flat, forming a gentle slope from the Jeonju Stream in the southeast towards the northwest.

Jeonju Stream originates from the watershed bordering the Gwanchon Plain, 26 km south-east of Jeonju Station, and passes through the center of the city from southeast to northwest. Sancheon Stream originates from Unam-myeon, Imsil-gun, and Gui-myeon, Wanju-gun, which are the Bukpyeong watershed of the Seomjingang River flowing in the northern part of the Noryeong Mountain Range. Accordingly, it flows through the western farmland of Jeonju-si from the south towards the north, then joins Samcheon at Jeonju Stream and flows into the Mangyeong River. In addition, Soyang Stream originates from Momchi, flows along the northeastern border of Jeonju-si Station, and joins Jeonju Stream, making three rivers flowing towards the north and south of Jeonju Station. The area is 20622, the average annual temperature is 133°C, and the annual precipitation is 1313. The administrative district consists of 2 districts and 35 dongs, respectively.



2-2. Gunsan, a self-reliant city with citizens

Gunsan is a port city located where the Geumgang River and the West Sea meet, and is a gateway to the sea and a strategic point for maritime trade. It is also a central city of modern history that preserves Gunsan's old appearance and the nation's largest modern cultural resources.

In particular, the Gogunsan Archipelago's international marine tourist site linked to a fantastic drive course and seawall, Bieungdo Tourist Fishing Port, the nation's largest Wolmyeong Park located in the city, the fantastic Mulbit Bridge at Eunpa Lake Park, and the Geumgang Estuary, a paradise for migratory birds, providing a comfortable rest and natural sceneries. It is located at the northern end of the western coastal region of Jeonbuk-si, Gunsan-si, and borders Iksan-si towards the east, the West Sea towards the west, Gimje-si towards the south, and Seochon-gun, Chungcheongnam-do along the Geumgang River towards the north.

Gunsan-si is a ridge of the Halla Mountains and consists mostly of alluvial plains and hills. To the north-east is Oseongsan Mountain, Janggyesan Mountain, which is 210m above sea level, Cheonbangsan Mountain, and Wolmyeongsan Mountain, which have clear scenery. There are abundant fishing grounds in the plains and the West Sea, centered around the Gogunsan Archipelago. There are 16 inhabited islands and about 40 uninhabited islands spread out in the sea, and it is an emerging small and medium-sized industrial city as a forward base for trade with the Chinese continent. In the sea area near Gunsan, the coastline has relatively few curves and is gentle. There are mountains over 200m above sea level scattered around the coastline, but there are almost no high mountains in the island area. Gunsan Port is connected to the West Sea towards the southwest and is a vast area bordering the land in the other direction. This sea area has significant tidal differences and extends 4 to 5 km from north to south and about 30 km from east to west. The area is 395.9km, the average annual temperature is 12.5°C, the annual precipitation is 1190.2mm, and the administrative district consists of 1 eup, 10 myeons, and 16 dongs, respectively.



2-3. Iksan, a city of class with happy citizens

Iksan-si is among Korea's four major ancient cities with a history of 2,000 years. It is home to the Wanggung-ri Relics, the capital of King Mu of Baekje, and the Howanggung-ri 5-story Stone Pagoda, National Treasure No. 289. It is also an excellent historical and cultural site with 505 national treasure-level relics excavated, including National Treasure No. 11 Mireuksa Temple Site. It's a city. In addition, it is a major railway transportation hub where the KTX station is located, and as a hinterland city of Saemangeum, it is a central city in name and reality in the Pan-Yellow Sea era.

Iksan-si is located in the northwestern part of Jeollabuk-do, and Cheonhosan Mountain and Mireuksan Mountain, which are branches of the Noryeong Mountain Range, form a beautiful mountain landscape in the eastern part. In the northwest, the mountain range of Hamra continues, forming a fertile plain with hills and large and small rivers heading southwest. To the north, it borders the Geumgang River as a border, to Nonsan-si and Buyeo-gun in South Chungcheong Province, to the Okgu Plain towards the west, and towards the south, it borders the Gimje Plain with the Mangyeong River as a border.

The Honam Line runs through the center from north to south, the Jeolla Line and Gunsan Line (Janghang Line) starting at Iksan Station pass east to west, the Honam Expressway passes through the east and is at the Geumma entrance, National Highway No. 1 and National Highway No. 23, and about 10 national and local roads, etc. It has a convenient transportation network that connects all parts of the country. It takes on the shape of embracing the West Sea of Iksan-si, Okgu, and Gimje Plains in its mother's arms. Just as logistics shall be distributed in order for a ship to move, it has established itself as a center of transportation. The area is 506.5km², the average annual temperature is 13°C, and the annual precipitation is 1,200-1,300mm. The administrative district consists of 1 eup, 14 myeons, and 14 dongs, respectively.



2-4. Citizen-centered, best Jeongeup

Jeongeup-si is the birthplace of the Donghak Peasant Revolution, the birthplace of the Candlelight Revolution, and is a place where history, culture, natural scenery, and ecological resources are harmonized, famous for Sangchungok, the first poet of Baekje song and Jeongeup historical literature, and Naejangsan Mountain, which is beautiful in all four seasons. In addition, it has excellent transportation infrastructure, including the KTX, and has three national research institutes that serve as the basis for cutting-edge businesses, making it a hub for future new growth engine industries.

Towards the southeast, Jeongeup-si is connected to the beautiful Naejangsan National Park and Ipamsan Mountain by the Noryeong Mountain Range, and towards the northwest is the vast Dongjin Plain, forming a kind of basin with an open northwest corner. It also flows through it towards the northwest.

It is connected to the KTX high-speed railway between Mokpo and Seoul, highways, and three national highway routes, making it a transportation hub in the West Coast region. With Unam Reservoir as its water source, the Handongjin River and Jeongeupcheon Stream flowing from Naejangsan Mountain join and flow into the West Sea following the border with Buan-gun. The basin is irrigated and the land is fertile and suitable for agriculture.

The area is 693.07, the average annual temperature is 13.1°C, the annual precipitation is 1,317.3mm, and the administrative district consists of 1 eup, 14 myeons, and 8 dongs.

2-5. Namwon, a global art city where tradition and cutting-edge are harmonized

Since ancient times, Namwon has been called 'Cheonbu-jiji Ok-a-baek-ri', a land given by heaven for all people to live well. In particular, Namwon is a cultural city with various cultural festivals such as Chunhyangje, Heungbuje, and Azalea Festival, and is richer in cultural resources than any other region. It is also home to Dongpyeonje pansori.

A more attractive era of Namwon tourism is opening by utilizing Namwon's tangible and intangible historical, cultural, and artistic resources. Namwonseong's northern gate and town fortress site are being restored to shed new light on the theme of Namwon's loyalty and history, and the area around Yochon and Gwanghalluwon is being prepared to transform Namwon with regular festivals and a feast of lights.

In addition, Namwon-si aims to stand tall as a global art city by creating Hampau Art Valley at Hampau Milk Farm and Namwon Tourist Site. A new era in Namwon where you want to stay. Namwon is leaping forward into culture and future industries. It's starting now!

Namwon-si is located in a wide basin on the western slope of the Sobaek Mountain Range in the southeastern part of Jeollabuk-do, in the southwestern inland of the Korean Peninsula. The southeastern part of the city borders Hadong-gun in Gyeongnam and Gurye-gun in Jeollanam-do, the northeastern part borders Hamyang-gun in Gyeongnam, and the western part borders Imsil-gun and Sunchang-gun. The north is adjacent to Jangsu-gun, and the southern part borders Gokseong, Jeollanam-do, bordering the Seomjin River. Namwon-si, which is geographically adjacent to Gyeongsangnam-do and Jeollanam-do, is a gateway to the inland region connecting Honam and Yeongnam, with the 88 Expressway, Suncheon-Wanju Expressway, Jeolla Line Railway, and three national highways No. 17, 18, and 24 passing through, and a point of contact as a cultural and economic hub.

The topography of Namwon-si, a mid-mountainous area between the Noryeong Mountain Range and the Sobaek Mountain Range, is largely classified into mountains, plateaus, hills, and plains. The mountain range is classified into the Jiri Mountain Range in the southeast, the Bojeong Mountain Range in the north centered around Cheonhwangsan Mountain (909m), and the Daegang Mountain Range centered around Gyoryongsan Mountain (518m). The plateau is distributed around the west slope of the Bojeong Mountain Range, the Dongsamyeon and Unbong-eup of the Daegang Mountain Range. The plains are classified into the narrow and long Namwon Plains along Yochon, a tributary of the Seomjingang River, the Unbong Plains distributed in Unbong-Ayeong and Inwol, and the Bojeol Plains, an alluvial area around Yulcheon. The hilly areas are distributed around mountainous areas and Namwon Unbong Plains, fields, orchards, etc., but the use of land is rather low. The area is 752.21km², the average annual temperature is 12.3°C, the annual precipitation is 1,432.6mm, and the administrative district consists of 1 eup, 15 myeons, and 7 dongs, respectively.



2-6. Gimje, growing among the four largest cities in the Jeonbuk region

In Korea's topography, where mountains are always included among the foot of the landscape wherever you go, Gimje is the only place where you can literally see the horizon where the land and sky meet in a straight line. Gimje embraces the wide and distant Gimje Plain, which stretches between the Mangyeong River in the north and the Dongjin River in the south, and almost half of the total area is made up of rice paddies, and 101/40 of Korea's rice is produced here.

It is located in the west of the central part of Jeollabuk-do, bordering Wanju-gun on the east, the main ridge of the Noryeong Mountain Range as a border, Jeongeup-si and Buan-gun on the south, bordered by the Dongjin River, Iksan-si and Gunsan-si on the north, and bordering the West Sea on the west. Excluding mountainous areas around 100m high, such as Hwangsan Mountain in Hwangsan-dong and Bonghwasan Mountain and Jinbongsan Mountain on the west coast, the entire city is comprised of hills less than 50m high and vast alluvial plains around the Dongjin River, Wonpyeong Stream, and Mangyeong River, making it the center of the Honam Plain.

The area is 545,841km², the average annual temperature is 12.8°C, the annual precipitation is 1,284mm, and the administrative district consists of 1 eup, 14 myeons, and 4 dongs, respectively.



2-7. Wanju, a city of future happiness everyone enjoys

The cities such as Jeonju, Iksan, and Daejeon are developing nearby, and it is surrounded by several mountains, with beautiful scenery and historic sites located here and there, providing many tourists with many recreational and resting places, including amusement parks.

Wanju-gun is located in the center of Jeollabuk-do and surrounds Jeonju-si, with a distance of 36km from east to west and 71km from north to south. It is adjacent to Jinan-gun towards the east, Gimje-si towards the west, Imsil-gun and Jeongeup-si towards the south, and Iksan-si and Nonsan-si and Geumsan-gun in South Chungcheong Province towards the north.

The mountains are undulating and surrounded by Mt. Godeok and Mt. Moak, and in the northwest, it is connected to the Jeonbuk Plain, the so-called agricultural treasure trove of Okyacheon-ri, and Soyangcheon, Gosancheon, and Samcheoncheon all reach the Mangyeong River, which flows through the northwest. There are national and local roads centered around Jeonju and leading to 4, 5, Gunsan, Seoul, Busan, Daegu, Mokpo, Gwangju, and Yeosu, and the Jeolla Line runs from north to south, making transportation convenient. The area is 821.06, the average annual temperature is 13.58°C, the annual precipitation is 1,267.99mm, and the administrative district consists of 3 eup and 10 myeons, respectively.



2-8. Jinan, the future that opens an era of success with a new beginning

Jinan, the land of life, embracing Yongdam Lake, the source of the water of life in Jeollabuk-do, and Maisan Mountain, which is said to have the most energy, is rich in clean highland food and is a hopeful city where people and nature prepare for the future together.

Jinan-gun, an eastern mountainous region in Jeollabuk-do, is bordered by Muju-gun towards the east, Jangsu-gun and Imsil-gun towards the south, Wanju-gun towards the west, and Geumsan-gun, South Chungcheong Province towards the north. National Highway 26 connects Jeonju-Daegu with the Iksan-Jangsu Expressway, which opened in December 2007. It is a major transportation hub as the Hoseon Road passes through it. It is located between the Baekdudaegan Mountain Range, Geumnam-Honam Mountain, and Geumnam Mountain. On the east, it is bordered by Jijangsan Mountain, Yeonggwangsan Mountain, Cheonbansan Mountain, and Seongsusan Mountain, and on the west, the Geumnammaek Mountain Range runs from Juhwasan Mountain to Yeonseoksan Mountain and Unjangsan Mountain, and from Juhwasan Mountain to Mandeoksan Mountain, Godeoksan Mountain, and Palgongsan Mountain. It is bordered by the Geumnam-Honam vein that connects it.

Yongdam Dam, which began construction in 1992 and was completed in 2001, is the 5th largest multi-purpose dam in the country with a freshwater area of 31.4km and a total storage capacity of 815 million tons. While 12,616 people of 2,864 households in 68 villages in 6 towns and villages, including Jinan-eup, were submerged in Jeonbuk. , supplying clear and clean drinking water and domestic water to the Chungcheong area. The area is 789.11, the average annual temperature is 10.6-12.9C, the annual precipitation is 1,306-1,732mm, and the administrative district consists of 1 eup and 10 myeons, respectively.





2-9. Making Muju what it is, making the county residents happy

Muju-gun is located across the Sobaek Mountain Range extending north and south. During the Three Han Dynasties, the eastern side belonged to Byeonjin and the western side belonged to Mahan. During the Three Kingdoms Period, the Mupung land in Byeonjin belonged to Silla and was called Musan-hyeon, and the Jugye land in Mahan belonged to Baekje and was an enemy. What was previously called Cheonhyeon was renamed Musan to Mupum and Jeokcheon to Dancheon after Unified Silla. However, with the founding of Goryeo, the name of Mupung was kept the same and Dancheon was changed to Jugye. Thereafter, in the 14th year of King Taejong's reign, when administrative districts across the country were reorganized, Mupung in the old Silla land and Jugye in Baekje land were merged and organized into one administrative district, and a new place name, Muju, was used based on the first letters of the names of the two towns, which continues to even this day.

Our Muju-gun is located in the center where 5 Provinces and 6 cities and counties, including Gyeongsangnam-do, Jeollabuk-do, and Chungcheongnam-do, meet together. In particular, the Daejeon-Tongyeong Expressway, which forms the north-south axis of the country, was opened and passes through Muju, making it accessible to anywhere in the country, including Seoul and Busan, within 2 hours. As a center of inland transportation in name and reality, it has an infinite growth potential. Muju-gun, located in the northernmost part of the Sobaek Mountain Range, forms the border with South and North Chungcheong Provinces and South and North Gyeongsang Provinces, and is famous for its beauty in all four seasons, centered around Deogyusan Mountain, a national park. The area is 631.9 square kilometers, which is about 27 square kilometers larger than the entire area of Seoul, but the population is 23,000, making it a pleasant rural area. The area is 631.87, the average annual temperature is 11.7°C, the annual precipitation is 1,022mm, and the administrative district consists of 1 eup and 5 myeons, respectively.



2-10. Jangsu, taking a new leap forward

Jangsu-gun is a place with a natural environment located in a basin 430 meters above sea level centered on Jangansan Mountain, the largest mountain in the Honam region of the Baekdudaegan Mountain Range.

It is a representative resort in Korea that provides comfort and relaxation, including Tteunbongsaem, the source of the Geumgang River, Jangansan Mountain County Park, Banghwa-dong Family Vacation Village, Waryong Natural Recreation Forest, and Tookdong Valley. It is also a place where history and culture coexist, including Jangsu Gaya and Uiamju Nongae. . It is located between 127°22 and 127°42 longitude and 35°28 and 35°49 north latitude. To the east, it borders the main ridge of the Sobaek Mountain Range and connects to Hamyang-gun and Geochang-gun in Gyeongsangnam-do, forming the Province of Jeollabuk-do in Gyeongsangnam-do. It borders Jinan-gun and Imsil-gun towards the west, Namwon-si towards the south, and Muju-gun towards the north.

The county, which spans a portion of the eastern slope of the Noryeong Mountain Range towards the west and the western slope of the Sobaek Mountain Range towards the east, belongs towards the eastern mountainous region of Jeollabuk-do along with Muju and Jinan, and most of the area, excluding basins such as Jangsu and Janggye, is mountainous, and the Sobaek Mountain Range towards the east is especially high. There is Namdeokyusan Mountain (1,507m) in Gyebuk-myeon in the northeast, Baekunsan Mountain (1,279m) in Beonam-myeon in the southeast, and it is connected to Geochang-gun, Gyeongsangnam-do through Yuksipryeong (734m) in between. Palgongsan Mountain (1,151m), west of Jangsu-eup, becomes the watershed of the Seomjingang River and the Geumgang River. It originates from here and slowly flows north, passing through Cheoncheon-myeon and flowing into the Geumgang River. The area is 533.17, the average annual temperature is 10.4°C, the annual precipitation is 1,4221mm, and the administrative district consists of 1 eup and 6 myeons, respectively.

2-11. Imsil, united as one, making everyone happy

Imsil-gun is a place of loyalty and filial piety where flower and tradition are alive and well, including Sasundae, Okjeongho, Pilbong Nongak, and Sochungsa. It is also home to Imsil peppers produced in clean areas and Imsil cheese, which is globally renowned.

In addition, as a county with culture and tradition that cherishes courtesy and righteousness, it is a clean area with beautiful mountains, fields, and water, and with its infinite development potential and the strong will of its citizens, it is continuing its history and tradition as well as taking a powerful leap forward and making rapid progress in the new millennium.

It is located between 127°05 and 127°26 east longitude and 35°27 and 35°47 north latitude. It borders Jinan-gun and Jangsu-gun towards the northeast, Namwon-si towards the southeast, Sunchang-gun towards the south, Jeongeup-si towards the west bordered by the Seomjin River, and Wanju-gun towards the northwest. It is located 29km away from Jeonju, the provincial capital of Jeollabuk-do. In the mountainous area on the eastern slope of the Noryeong Mountains, there is a series of large valleys in the north-northeast and southwest directions that lead to Jeonju, Imsil, Osu, and Namwon, so a fault line is expected, and the basin continues in the southeast direction and extends to Namwon.

There are mountainous areas such as Gyeonggaksan Mountain (660m) in the northwest and Seongsusan Mountain (876m) in the northeast, and basins with an altitude of 100 to 250m have developed in areas such as Imsil-eup, Osu-myeon, and Samgye-myeon. The uppermost stream of the Seomjingang River flows through Unam-myeon, Sinpyeong-myeon, Gwanchon-myeon, Seongsu -myeon, and the Seomjingang River (here called Owoncheon) flows through the mountainous area of the Noryeong Mountains in Gwan-chon-myeon, developing a plain around it.

Osu-myeon, a tributary of the Seomjingang River, flows in Osu-myeon and Samgye-myeon of Jisa-myeon. Since it flows through a deeply weathered granite area, it carries a lot of material. Consequently, it forms a network of rivers and the river bed rises very high, raising the risk of flooding in the summer. The area is 597.09km², the average annual temperature is 10.8°C, the annual precipitation is 1,315.6mm, and the administrative district consists of 1 eup and 11 myeons, respectively.



2-12. Sunchang, where all county residents are happy

Sunchang has long been a place with clear water, clean air, and generous people since ancient times. It is a place with a natural environment and elegant yet splendid scenery such as Gangcheonsan Mountain, Chaegyesan Mountain, and Yonggwolsan Mountain. In addition, it is the production center of traditional chieftains, soybean paste, and soy sauce, which have been passed down from generation to generation, and are one of the leading fermented foods in Korea.

The northwestern part is located on the eastern slope of the terminal part of the Noryeong Mountains, forming a rugged mountainous area, and the southeastern part has a basin developed around a tributary of the Seomjingang River, forming a contrasting topography. In the northern part and the area adjacent to Jeongeup-si and Imsil-gun in Buseokbu, the main ridge of the Noryeong Mountains passes. There are relatively high mountains such as Munsa, Janggunbong, Yeosusan, Gitdaebong, Guksabong, Naejangsan, and Baekbangsan.

Some of the mountains such as Chuwolsan Mountain rise in the area adjacent to Jangseong-gun and Damyang-gun in Jeollanam-do in the west, and a 200-350m high plateau is developed in Ssangchi-myeon and Bokheung-myeon in the northwest. Mountains of 500-600m, including Gwangdeoksan Mountain, continue from the northwest, and are adjacent to Namwon-si. In the south, a basin of 100 to 200 m has developed around a tributary of the Seomjin River.

The Seomjingang River flows in the eastern part of the county and forms a relatively wide alluvial plain around it. Osucheon, which flows from the area of Osu-myeon, Imsil-gun, joins the Seomjingang River in Jeokseong-myeon and its width widens significantly, and is also called Jeokseong River. The area is 495.96, the average annual temperature is 13.3°C, the annual precipitation is 1,061.1mm, and the administrative district consists of 1 eup and 10 myeons, respectively.





2-13. Gochang, full of energy and happiness for all county residents.

Gochang is a region which is very rich in ecological resources, the first in Korea where the entire administrative district was designated as a UNESCO Biosphere Reserve. It is a place where history and culture coexist, including dolmens recognized by the world as the birthplace of the Donghak Peasant Revolution, and pansori and nongak, which are intangible cultural heritage of humanity.

It is located in the southwestern part of Jeollabuk-do, and its east longitude ranges from 126 degrees 26 minutes to 126 degrees 46 minutes, its north latitude ranges from 35 degrees 18 minutes to 35 degrees 34 minutes, and its extension is 31 km east-west and 31.5 km north-south. Buan-gun and the southeast are adjacent to Jangseong-gun and Yeonggwang-gun in Jeollanam-do, and the north-west area faces the West Sea.

As the Noryeong Mountain Range continues from Naejang, the eastern county line extends in the southwest direction, forming a mountainous terrain along with Buan-gun in the western part of the Province. In particular, the area around Asan-myeon in the southeast and north is high, while the center is a low hilly mountainous area. High mountains such as Bangsan Mountain, Bangjangsan Mountain, Munsusan Mountain, and Gosan rise along the Noryeong Mountain Range in the southeast, and 300-400m high mountains such as Gyeongsusan Mountain and Soyosan Mountain rise in the Seonun Mountain area. Rivers are generally small and do not have much water, and alluvial plains are narrowly formed in the basins of these rivers. The main river is the Incheon River, which originates from the west side of the Noryeong Mountains, passes through Gochang-eup, passes through the center of Seonunsa Temple and flows into Julpo Bay. The area is 607.72m², the average annual temperature is 13°C, the annual precipitation is 1,200mm, and the administrative district consists of 1 eup and 13 myeons, respectively.



2-14. To the future and to the world! Buan is vibrant!

Buan was called Byeonsansam because it was accompanied by modifiers meaning abundance and had three pleasures: taste, sceneries, and stories to tell.

Nowadays, it is called by various names such as 'Buan, a natural treasure', 'Saemangeum hinterland city', 'Cultural and Tourism Central City', 'Mecca of new and renewable energy', and 'Center of the film industry'. Buan is the best place to see, eat, enjoy, and experience.

Buan-gun is located at 126 degrees 40 minutes east longitude, 35 degrees 40 minutes north latitude, and is located in the west of Jeollabuk-do, bordering Gunsan-si by the sea, Gimje City towards the northeast, Jeongeup-si towards the southeast, and Gochang County towards the south. The coastline was 99km from the mouth of the Dongjin River to Upori, Julpo-myeon, but with the completion of the Saemangeum seawall, the coastline is now 66km in contact with the sea.

It is a peninsula that juts out into the Yellow Sea with a terrain that is low on the east and high on the west. The southwestern part is surrounded by layers of mountains, and the northeastern part forms a wide, fertile plain. Due to these topographical influences and the influence of the northwest monsoon, it has a climatic characteristic of heavy snowfall in winter. The area is 493.35ml, the average annual temperature is 12.6°C, the annual precipitation is 1,250.4mm, and the administrative district consists of 1 eup and 12 myeons, respectively.

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Chap ter

Background of Hosting the Games and the Expected Effect



01 Hosting Background and Process

1-1. Hosting Background

○ Government's goals

- After the launch of the Unified Sports Council in 2016, which integrated elite sports and recreational sports, the government selected "a vibrant country where all citizens enjoy sports" as a national task and managed the national sports participation rate target (64.5% by 2022)
- In response to the change in trend toward participatory sports and spreading the work-life balance culture, reduced social costs due to disease and responding to the aging era by encouraging lifestyle sports

○ Necessity

- Established a plan to continuously utilize sports facilities in the Jeollabuk-do region that were prepared for the 2018 National Sports Festival, the 2019 National Boys Sports Festival, and the 2020 National Sports Festival, and improved the quality of life of residents through recreational sports.
- Hyundai Heavy Industries suspends operations and restores the stagnant local economy following the closure of the Gunsan GM automobile plant in 2019
- Discover know-how to promote international events to successfully host the 2023 World Jamboree
- This is a large-scale sports competition that combines sports and tourism, and promotes the revitalization of the local economy and globalization of tourism resources by attracting international competitions with a target of more than 40% of the participants being foreigners.



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1-2. Hosting Process

○ Hosting Background and Strategy

In 2018, they visited the first Asia-Pacific Masters Games 2023 Jeonbuk Korea in Penang, Malaysia, and saw its impact in person. They decided to host the event on June 21, 2018, determining it to be an event with high economic feasibility that is essential for our region.

○ Introducing hosting activities

At the International Committee of the Korea Sports Council under the Ministry of Culture, Sports and Tourism, all members agreed on the need to host international competitions in the field of recreational sports and unanimously deliberated and decided on it. Thereafter, it passed the final review of international events by the Ministry of Strategy and Finance and was held at the 2nd Jeonbuk Asia on August 30, 2019. The application for hosting the Pacific Masters Games was submitted to IMGA.

As an hosting strategy to attract competitions, based on IMGA's philosophy of 'sports for life' and 'sports for all', it provides broad participation in public sports events covering a variety of fields in a multinational environment and promotes gender and racial discrimination. , it was expressed that competitions would be held to encourage individuals to participate in sports regardless of religion.

In addition, Jeollabuk-do has demonstrated that there are no difficulties in hosting the Masters Games through its experience of successfully hosting various international sports events such as the Universiade and the World Taekwondo Championships, and that local funds and national treasury will be clearly secured for the budget for the smooth promotion of the event. The possibility of securing financial resources was emphasized by presenting possible evidence.

○ Confirmation of hosting

Consequently, it was selected as the final host city on October 1, 2019.



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○ Hosting Process for the Games

2018.5.19 ~ 6.2	Benchmarking of the venue for the 2018 1st Penang Asia-Pacific Masters Games
2018.6.	Announcement of hosting the 2022 2nd Asia-Pacific Masters Games
2018.9.7.~12.	Participated in the 2018 1st Penang Asia Pacific Masters Games
2018.5.~9.	Asia-Pacific Masters Games' pre-feasibility service
2018.10.30.	Passed deliberation by the Korean Sports Council
2018.11.21.	Provincial council passed motion to attract
2019.2.25.	Passed deliberation by the Ministry of Culture, Sports and Tourism
2019.3.8.	Was selected as an international event screening target by the Ministry of Strategy and Finance and passed the screening process
2019.7.5.	2022 APMG hosting feasibility study completed
2019.7.19.	2022 APMG passed the final screening for the Ministry of Strategy and Finance's international event
2019.8.30.	Submitted application for Asia-Pacific Masters Games 2022 Jeonbuk Korea to IMGA
2019.10.1.	Asia-Pacific Masters Games 2022 Jeonbuk Korea hosting plan presentation and selection of host city (Switzerland)
2019.11.4.	IMGA-Jeollabuk-do 2022 Asia-Pacific Masters Host City Signing Ceremony



1-3. Expected Effect

Sports in Korea, which is an elite sports powerhouse that has achieved significant results in large-scale sports events such as the Olympic Games and Asian Games, is considered relatively weak in participatory sports, but by hosting competitions, it has increased the public's interest in sports for daily life. They can expect the diversification of leisure culture and the development of daily sports through indirect contributions to the improvement of national welfare, such as by increasing the participation rate in sports.

Furthermore, it will serve as a good example of a new sports infrastructure sustainable utilization model by attracting and successfully hosting competitions through efficient use of various existing sports facilities to address serious issues regarding future utilization of facilities for hosting large-scale domestic and international sports competitions. The visit of approximately 14,000 domestic and foreign athletes, media personnel, and companions will have a direct effect on increasing sales of the local economy and developing related industries by revitalizing the tourism industry centered on the local lodging and food and beverage industries, as well as special products and machinery. It will also serve as an opportunity to indirectly revitalize the economy by attracting foreign investment, promoting overseas expansion of local companies, and increasing exports of local products through briefing sessions on the carbon industry. Lastly, the Masters Games is a competition in which retired athletes who have experienced the Olympic Games from each country, world competition medalists, and general sports club members participate. The participants' experience of participating in the Asia-Pacific Masters Games 2023 Jeonbuk Korea will be based on Jeollabuk-do's traditional cultural heritage and natural scenery. It is expected that it will contribute to globalizing Jeollabuk-do's brand by playing a promotional role in informing the world about the brand.

02 Performance of the Games

2-1. Size of the Participants

In October 2019, when the Games were hosted, the number of participants was 28,000. Considering the fact that at the time, there was a high preference for visiting Korea due to the popularity of K-culture, the goal was defiantly set at the scale of a world Games even though it was a continental masters Games. The 2009 World Masters in Australia and the 2017 World Masters in New Zealand were held with 33,000 and 32,000 attendees, respectively, and the goal was to recruit 50,000 participants for the World in Kansai, Japan, which was preparing to host the 2021 World Masters. There was a judgment that our competition could achieve its goal if it put all its effort into recruiting.

However, as COVID-19 occurred in 2020 and the pandemic prolonged, the target had no choice but to be revised. With borders around the world closed, it was difficult to recruit overseas participants, and the original goal could not be maintained as the club organization was disintegrating due to a sharp decline in domestic sports activities.

Accordingly, in the process of changing the total project cost for the 2021 competition, the Ministry of Culture, Sports and Tourism revised the participant target to within 10,000, which is the size of participants in Masters Games in other continents due to the COVID-19 situation. During the consultation process between the working-level staff, the Ministry of Culture, Sports and Tourism suggested adjusting the scale to 8,000, but the Organizing Committee strongly expressed the opinion that 8,000 and 10,000 would definitely be achieved because there is a big difference in symbolism. In September 2021, the final number of participants was confirmed to be 10,000 by the Ministry of Culture, Sports and Tourism's International Games Hosting Review Committee. Hence, 10,000 participants is the final official goal confirmed by the government.

(Unit: persons)

Classification	Previous			Adjusted			Change		
	Total	Athletes	Accompanying person	Total	Athletes	Accompanying person	Total	Athletes	Accompanying person
Total	28,000	13,000	15,000	10,000	8,000	2,000	△18,000	△5,000	△13,000
Domestic	16,400	7,200	9,200	5,800	4,800	1,000	△10,600	△2,400	△8,200
Overseas	11,600	5,800	5,800	4,200	3,200	1,000	△7,400	△2,600	△4,800

The number of participants was adjusted to 10,000, but the process of recruiting 10,000 people was not smooth. Unlike elite competitions, where athletes are selected by the country and all participation expenses are covered by the country, individuals must apply in person, and given the nature of the Masters Games, which requires individuals to pay airfare, lodging expenses, and participation fees, there are many difficulties in recruiting overseas participants. It was expected that the green light would turn on for participant recruitment as the COVID-19 situation gradually progressed from the second half of 2022 and more countries declared with COVID-19, but the rapid increase in airfares, the suspension of temporary visa issuance for Chinese entrants, and the strengthening of visa issuance requirements by the Ministry of Justice, etc., whereby almost everything economically and socially turned unfavorable.

Nevertheless, all employees of the Organizing Committee came together as one to achieve the goal of recruiting participants. All employees were not limited to their original work and focused on online, social media, and on-site promotions to recruit participants. How can we recruit at least one more person? As a result of preparing a recruitment plan through countless meetings, a record was set with 14,177 participants (9,590 domestically, 4,587 overseas), the largest number among all of the continental Masters Games.

Excluding the 1,786 game personnel, 12,391 athletes and their accompanying people participated. This is the highest figure in any continental Masters Games ever held.

Total (A+B)	Athletes			Accompanying person			
	Subtotal (A)	Domestic	Overseas	Total (B)	Domestic		Overseas (B)
					Domestic	Competition agent	
14,177	8,621	6,522	2,099	5,556	1,282	1,786	2,488

○ Number of participants by sport

City/ County	Sport	Event schedule	Location of event	Athletes			Competition personnel (referee/operation staff)	Remark
				Total	Dome- stic	Over- seas		
Jeonju	Basketball	5.12~17	Jeonju Indoor Gymnasium	310	136	174	73	
			Jeonju Stadium					
			Jeonju Vision University Gymnasium					
	Bowling	5.13~17	Cheonil Bowling Alley	138	103	35	26	
	Cycle	5.13~16	Jeonju Velodrome	27	17	10	27	
	Squash	5.13~15	Jeonbuk Sports Center Squash Court	92	75	17	31	
	Swimming	5.12~18	Jeonju Wansan Swimming Pool	644	511	133	131	
	Wushu	5.13~16	Jeonju Volcano Gymnasium	143	76	67	61	
Gunsan	Volleyball	5.12~16	Jeonju Geunyoung Girls' High School Gymnasium	65	40	25	45	
	Sum			1,419	958	461	394	
	Baseball	5.12~16	Gunsan Wolmyeong Baseball Stadium	81	81	-	11	
	Golf	5.15~17	Gunsan Country Club	362	333	29	63	
	Soccer	5.12,14,16	Gunsan Wolmyeong Soccer Stadium	124	88	36	18	
	Ping-pong	5.12~16	Gunsan Wolmyeong Gymnasium	323	206	117	65	
Iksan	Sum			890	708	182	157	
	Athletics (track/field)	5.13~17	Iksan Sports Complex	687	223	464	91	
	Athletics (marathon)	5.14	Iksan-si area	1,203	1,156	47	90	
	Baseball	5.15~16	Iksan Sports Complex Baseball Stadium	40	40	-	10	
	Badminton	5.13~19	Iksan Indoor Gymnasium	591	324	267	135	
	Bowling	5.13~17	Kim's Rock Bowling Alley, Nambu Top Bowling Alley	135	115	20	25	
	Soccer	5.12,14,16	Iksan Geumma Soccer Stadium (2 myeon)	98	49	49	18	

City/ County	Sport	Event schedule	Location of event	Athletes			Competition personnel (referee/ operation staff)	Remark
				Total	Domestic	Over-seas		
Iksan	Triathlon	5.13,14,20	Iksan Ungpo Triathlon Stadium	659	645	14	91	
		Sum		3,413	2,552	861	460	
Jeong-eup	Soccer	5.12,14,16	Jeongseup Taein Soccer Stadium	90	43	47	18	
Nam-won	Roller sports	5.13~15	Namwon Sports Town Roller Stadium	96	95	1	41	
Gimje	Hockey	5.13~14	Gimje International Hockey Stadium	105	105	-	31	
	Soccer	5.12,14,16	Gimje Citizen Soccer Stadium (2 myeon)	143	98	45	19	
	Sum			248	203	45	50	
Wanju	Volleyball	5.12~16	Woosuk University Gymnasium	143	78	65	45	
	Park golf	5.13~15	Wanju Gingerol Park Golf Stadium	335	335	-	75	
	Sum			478	413	65	120	
Jinan	Cycle (road)	5.13~14	Jinan Yongdam Dam area	236	189	47	27	
	Weight- lifting	5.14~17	Jinan Literary Gymnasium	102	67	35	29	
	Sum			338	256	82	56	
Muju	Cycling (MTB)	5.14	Muju MTB Stadium	81	72	9	27	
	Taekwon- do	5.14~15	Muju Taekwon- do won	268	158	110	93	
	Sum			349	230	119	120	
Jangsu	Gate ball	5.13~16	Jangsu Public Stadium	384	384	-	78	
Imsil	Archery	5.12~17	Jeonbuk International Archery Range	139	98	41	71	
	Shooting	5.13~16	Jeonbuk Shooting Range	157	130	27	61	
	Sum			296	228	68	132	
Sun-chang	Tennis	5.12~15	Sunchang Public Stadium Tennis Court	333	295	38	61	
Gochang	Judo	5.13~15	Gochang County Gymnasium	229	105	124	61	
Buan	Sailing	5.14~17	Buan Byeonsan Yacht Stadium	58	52	6	38	
Total				8,621	6,522	2,099	1,786	

○ Number of participants by country

Classification	Category	Country	Participating country 70 countries	Participant 8,621	Accompanying person 3,770	Event manpower 1,786	Total 14,177	Total by continent 14,177
Asia	East Asia	Republic of Korea	32 countries	6,522	1,282	1,786	9,590	12,214
		Mongolia		566	895		1,461	
		Macau		4	3		7	
		Japan		83	67		150	
		China		278	436		714	
		Taiwan		15	32		47	
		Hong Kong		135	110		245	
	Southeast Asia	Malaysia		61	98		159	403
		Myanmar		2			2	
		Bangladesh		1	1		2	
		Brunei		1			1	
		Vietnam		7	6		13	
		Sri Lanka		18	19		37	
		Indonesia		27	35		62	
		Thailand		1			1	
		Philippines		3	2		5	
		Singapore		53	68		121	
	West Asia	Kuwait		2	7		9	19
		Bahrain		1			1	
		Yemen			1		1	
		Jordan			2		2	
		Palestine			1		1	
		Catar		3			3	
		Türkiye		2			2	
	South Asia	Nepal		1	1		2	650
		Iran		1			1	
		India		392	251		643	
		Pakistan		1	3		4	
	Central Asia	Kazakhstan		78	63		141	156
		Uzbekistan		2			2	
		Kyrgyzstan		1	5		6	
		Tajikistan		3	4		7	
		Botswana			1		1	

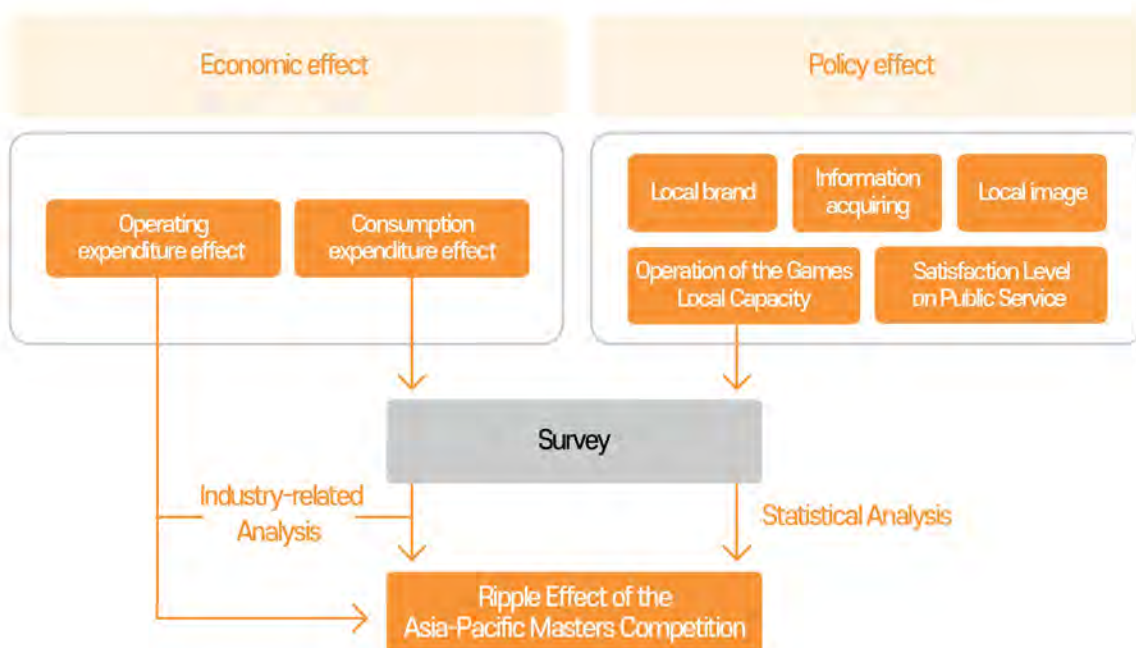
Classi- fication	Category	Country	Participating country	Participant	Accompan- ying person	Event man- -power	Total	Total by continent
			70 countries	8,621	3,770	1,786	14,177	14,177
Africa	Africa	South Africa Republic	10 countries	4			4	120
		Burkina Faso		1	2		3	
		Nigeria			1		1	
		Egypt		2	2		4	
		Uganda		83	20		103	
		Zimbabwe			1		1	
		Kenya			1		1	
		Guinea			1		1	
		Rwanda			1		1	
Europe	Europe	Netherlands	14 countries	1			1	91
		Norway		2			2	
		Russia		3	2		5	
		Italy		1	1		2	
		Germany		2			2	
		Bulgaria		2	1		3	
		Belgium		2			2	
		Swiss		5	2		7	
		Uk		15	11		26	
		Ukraine		4	3		7	
		Portugal		1	1		2	
		France		7	9		16	
		Finland		2	6		8	
		Hungary		5	3		8	
North America	North America	Guatemala	4 countries	1	3		4	231
		Usa		80	124		204	
		Trinidad tobago		1			1	
		Canada		13	9		22	
South America	South America	Bulungitiana	4 countries	1	4		5	15
		Columbia			3		3	
		Brazil		2	2		4	
		Chile		1	2		3	
Oceania	Oceania	Guam	6 countries	1			1	278
		New Zealand		16	23		39	
		New Caledonia		1	2		3	
		Papua New Guinea		1	1		2	
		Fiji		7	13		20	
		Australia		90	123		213	

○ Status of medal acquisition by sport

Sport	Gold	Silver	Bronze	Total
Gate ball	6	5	6	17
Golf	14	13	10	37
Basketball	152	74	41	267
Roller sports	52	46	29	127
Volleyball	86	46	24	156
Badminton	177	173	193	543
Bowling	32	31	29	92
Shooting	52	30	27	109
Cycle road	26	17	13	56
Cycle mountain bike	10	7	4	21
Cycle track	10			10
Sailing	15	4	3	22
Swimming	364	264	187	815
Squash	17	17	19	53
Baseball	52	37	32	121
Archery	44	42	34	120
Weightlifting	125	41	22	188
Wushu	89	30	20	139
Judo	42	31	8	81
Land road	65	59	56	180
Running track	172	101	59	332
Athletics field	115	55	30	200
Triathlon	55	44	37	136
Soccer	82	79		161
Ping-pong	92	62	100	254
Taekwondo	96	45	23	164
Tennis	77	56	63	196
Park golf	4	4	4	12
Hockey	77	28		105
Total	2200	1441	1073	4714

2-2. Evaluation and Analysis of the Games' Performance

To analyze the impact of the Games on the local economy, improve the image of the region, and derive policy effects such as regional brand promotion effects and utilize them as competition results, the Organizing Committee placed a request for service with a verified external agency (Korea Regional Development Institute Co., Ltd.) from April to August 2023.



○ Questionnaire survey

To analyze the policy ramifications of the Games, the service agency conducted a survey targeting participants in May to investigate satisfaction with the operation of the Games and the overall services by classifying foreigners and domestic citizens. To ensure reliability of the results, a paper survey was not conducted, but a survey QR code was sent to participants' personal emails and mobile phones, allowing individuals to respond directly, thereby further increasing reliability.

The survey was conducted twice: the (1st) consumer expenditure survey and (2nd) policy effect survey. 1,209 people responded to the (1st) consumer expenditure survey, and 1,764 people responded to the (2nd) policy effect survey. Compared to the total number of participants of 14,177, there was a high response rate of 8.5% (1st) and 12.4% (2nd).

Survey period	May 1 – May 20, 2023
Target	Approximately 14,000 participating athletes and companions
Survey method	Email and mobile research ※ Conducted only via personal email and mobile phone to ensure reliability (not a paper survey)

(1st survey, consumption expenditure)
1,209 people responded

(2nd survey, policy effects)
1,764 people responded

○ Economic ripple effect

According to the results of the "Pre-Feasibility Study on Hosting the 2022 Asia-Pacific Masters Games" conducted by the Korea Institute of Sports Policy and Science in preparation for hosting the Games in 2018, the production inducement effect due to hosting the Games was KRW 58.1 billion and the added value inducement effect was KRW 22.6 billion. At the time, the economic impact was calculated based on the "2005 National Industry Linkage Table" published by the Bank of Korea every five years, which is a common research calculation method, and the project cost (KRW 10 billion), number of participants (30,000), consumption expenditure, etc. were calculated based on the simple forecast figures, and hence, they may be somewhat incorrect at this point.

[Pre-feasibility Study on Hosting the Games, September 2018, Korea Institute of Sports Policy Science]

Item	Expenditure	Production		Added value	
		Coefficient	Induced effect	Coefficient	Induced effect
Total	29,428		58,089		22,577
Shopping	1,846	1.803	3,329	0.839	1,549
Accommodation	8,580	2.086	17,915	0.763	6,546
Food and drink	7,120	2.086	14,867	0.763	5,433
Transportation expenses	1,882	1.658	3,120	0.568	1,069
Other culture	10,000	1.885	18,858	0.798	7,980

However, the Evaluation and Analysis of the Games' Performance service for the 2023 Games newly calculated the economic ripple effect based on the project costs invested in preparing and operating the actual competition, the actual number of participants, and the results of a survey of consumer expenditures for the participants.

Consequently, the production inducement effect was calculated to be 38 billion won, and the added value inducement effect was derived to be 19.9 billion won.

Classification	Pre-feasibility service in 2018	2023 performance evaluation analysis service
Application data	As of 2005, national industry relationship table	As of 2015, regional industry correlation table
Number of participants	30,000 people (18,000 domestically, 12,000 overseas)	14,177 people (domestic 9,590, overseas 4,587)
Input budget	10 billion won	16.3 billion won
Remark	Analysis based on forecast figures	Analysis reflecting actual operation results



Production induced effect	58.1 billion won	38 billion won
Added value induced effect	22.6 billion won	19.9 billion won

○ Policy ramifications

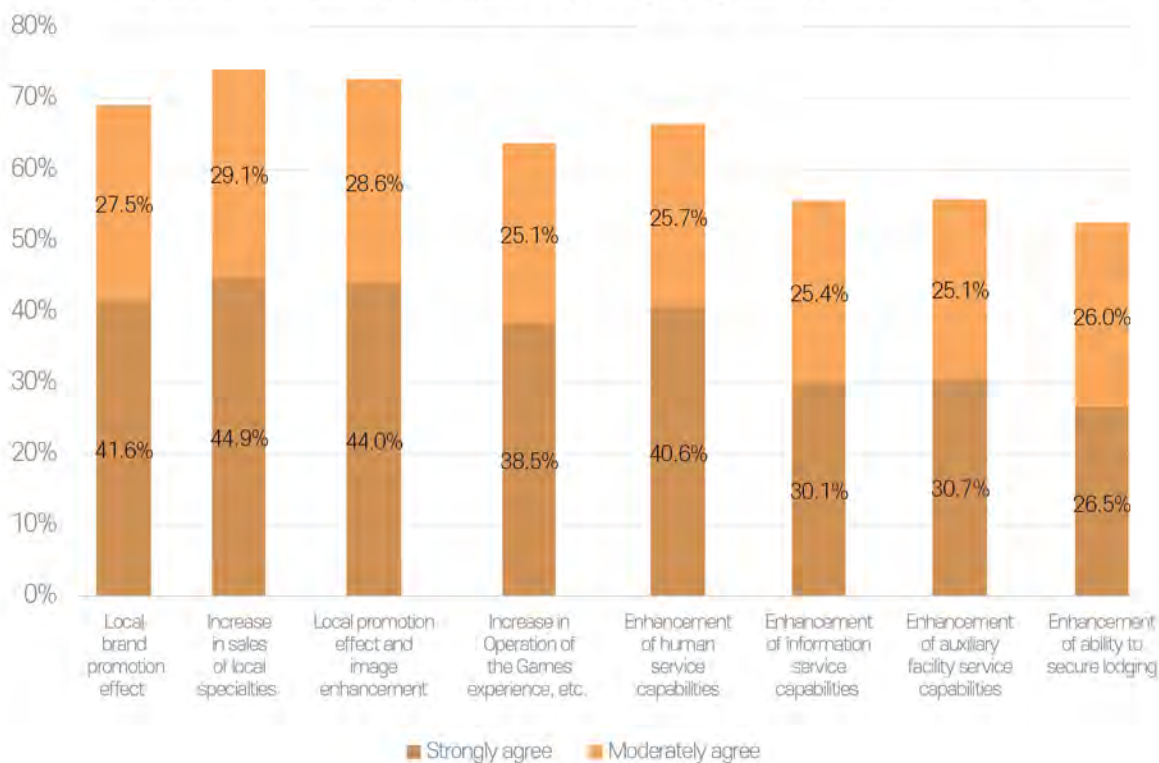
In terms of the "local brand promotion effectiveness," 69.1% of domestic event participants agreed to enhance the local brand promotion effect in Jeollabuk-do, where the Games were held, and as a result of subsidizing local love gift certificates and operating a local specialty sales booth, gift certificates were added. 74.0% of domestic event participants agreed with the idea of increasing sales.

In terms of the "Improvement of regional image," 72.6% of domestic event participants agreed on improving the promotional effect and image of Jeollabuk-do, and 63.6% of domestic event participants agreed on increasing competition facilities, lodging, and Operation of the Games experience. In addition, 66.3% of domestic event participants agreed on the contribution of each city and county sports marketing department to business utilization.

In terms of improving the "local event capabilities," 58.8% of domestic event participants agreed to improving human service capabilities (expertise, foreign language, friendliness, etc.) in preparation for international competitions, etc., and information services in preparation for international competitions, etc. 55.5% of domestic event participants agreed to improving capabilities (promotional materials, website, etc.

In addition, 55.8% of domestic event participants were concerned about improving the capabilities of auxiliary facility services (rest areas, food and beverage facilities, etc.) in preparation for international competitions, and 52.5% of domestic event participants agreed on improving their ability to secure rooms, including the accommodation certification system, in preparation for the Games.

Results of the policy effect survey targeting domestic participants

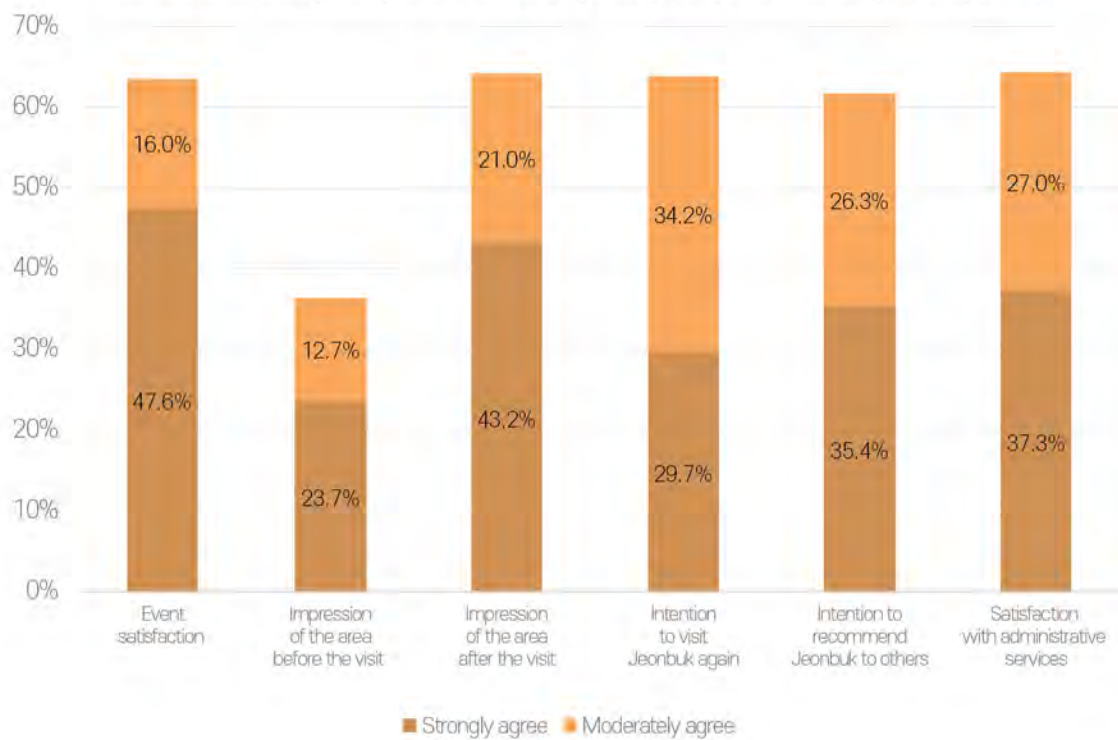


As a result of a Games satisfaction survey targeting foreigners, 63.6% responded that they were satisfied. In particular, 46.4% responded that their impression of the area before the visit was good, but after the visit, 64.22% responded that their impression of the area was good, showing a significant increase in favorability of the area.

Regarding the intention to revisit Jeonbuk in the future, the intention to revisit was high at 63.9%, and the intention to recommend Jeonbuk to others was high.

In this case, 61.7% responded that they were willing, and 64.4% said that they were satisfied with public services such as game operation, tourism, accommodation, and administration, indicating that they were overall satisfied.

Results of the policy effect survey targeting overseas participants



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2-3. Report on the Games' Performance

- **Date & time/ Location:** 16:00, Wednesday, July 5, 2023 / Jeonbuk Provincial Office Medium Conference Room 2
- **Attendance:** Organizing Committee members and officials from related institutions, etc.

The Organizing Committee held a competition performance report about 40 days after the Games ended to share the results of the Games. The briefing session was conducted in the following order: awarding plaques of appreciation to those who worked hard to host the Games, delivering a white paper, and reporting on the results of the Games.

The performance report announced the overall competition operation results, including participation scale, transportation support for participant convenience, volunteer operation, and competition operation, as well as the economic and policy effects of hosting the Games. In addition, while preparing for the Games, the Organizing Committee took the time to candidly present the difficulties and shortcomings.

○ Delivery of appreciation plaque



○ Delivery of white paper



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APMG

PART 2 WHITE PAPER ON THE ASIA-PACIFIC MASTERS GAMES 2023 JEONBUK KOREA

Operation of the Organizing Committee & Management of the Games





I . Founding and Operation of the Organizing Committee & Implementation System of the Games

01. Founding of the Organizing Committee

1-1. Process of Founding of the Organizing Committee & Inaugural General Assembly

02. Operation of the Organizing Committee

2-1. Overview of the Operation

2-2. Structure and Operation of the Organizing Committee

2-3. Formation and Operation of the Secretariat

03. Implementation System of the Games

3-1. Amendment of the [Enforcement Decree of the International Athletic Games Support Act]

3-2. Collaboration with Relevant Companies

04. Games Postponed for 1 Year Due to the Prolongation of COVID-19

4-1. Response to the Postponement of the 2021 World Masters Games Kansai Japan

II. Financial Operation

01. Devising of the Games' Financial Plan

1-1. Overview

1-2. Total Project Cost

1-3. Tax Revenue

1-4. Expenditure

02. Registration Fee for the Games Participation

2-1. Cost of the Games Participation

2-2. How to Pay the Registration Fee

2-3. Use of the Registration Fee

2-4. Criteria for the Cancellation and Refund of the Registration Fee



1

Chapter

Founding and Operation of the Organizing Committee & Implementation System of the Games



01 Founding of the Organizing Committee

1-1. Process of Founding of the Organizing Committee & Inaugural General Assembly

When the bid was confirmed at the International Masters Games Association general meeting held at the Olympic Museum in Lausanne, Switzerland on October 1, 2019, Jeollabuk-do prepared all necessary matters to host the event. However, when the COVID-19 pandemic broke out in January 2020, preparations for the Founding of the Organizing Committee ran into difficulties. To establish an Organizing Committee, it is necessary to go through procedures such as forming promoters and holding an inaugural general assembly, but this is because it was not easy to hold various meetings or events due to the social atmosphere and the strict quarantine measures of the quarantine authorities.

Nevertheless, Jeollabuk-do had no choice but to press ahead with the procedure for establishing an Organizing Committee as there were only two years left. In the end, after forming a promoter and receiving approval for the Organizing Committee formation plan from the Ministry of Culture, Sports and Tourism on April 19, 2020, the founding general meeting of the Organizing Committee was held on May 12.

During the inaugural general assembly, the matters related to the Articles of Organization of the Organizing Committee, the election of the Organizing Committee Chairman, and the election of Organizing Committee officers were reviewed and resolved. Song Ha-Jin, the governor of Jeollabuk-do at the time, was elected as the first Organizing Committee chairman, and the executives included a chairman, four vice-chairmen, two auditors, one executive chairman, and 19 executive committee members.

Thereafter, with the articles of organization and meeting minutes, the organization applied for permission to establish the "Organizing Committee of the Asia-Pacific Masters Games 2022 Jeonbuk Korea", which was approved on June 11th, and the Secretariat was launched on June 12th.

[List of originators]

Area	Affiliation	Position	Name
Economy	Jeonbuk Economy Revitalization Movement Headquarters	President	Gwangho Kim
Economy	Jeonbuk Chamber of Commerce and Industry Council	Chairman	Seonhong Lee
Athletic	Jeollabuk-do Sports Council	Sports Promotion Director	Seungmin Kim
Administration	Jeollabuk do	Director of Culture, Sports and Tourism	Seunggi Kwak
Medical treatment	Namwon Medical Center	President	Jooyoung Park
Culture and Arts	Jeonju World Sori Festival Organizing Committee	Executive Chairman	Jaechon Park
Tourism	Korea Tourism Organization	MICE Director	Deokhyeon Jo
Women	Jeollabuk-do Women's Group Council	Chairman	Kyunghee Kim

02 Operation of the Organizing Committee

2-1. Overview of the Operation

· The Organizing Committee operated across three major categories. It is composed of the general meeting of members as the decision-making body, the executive committee, the advisor as the advisory body, the expert committee of the advisory committee, and the Secretariat as the practical executive body of the Games.

[Organizing Committee Organizational Chart]



2-2. Structure and Operation of the Organizing Committee

· The Organizing Committee was chaired by Jeollabuk-do Governor Kim Kwan-Young and consisted of 219 members from all areas of expertise.

· From the first year of establishment in 2020 to June 2022, the first chairperson was Song Ha-Jin, Governor of Jeollabuk-do, who was appointed to supervise the establishment and operation of the Organizing Committee. From July 2022, Governor Kim Gwan-Young of Jeollabuk-do was appointed as the second chairperson and was in charge of preparing for, hosting, and organizing the Games, and led the Organizing Committee until its dissolution.

· The Organizing Committee was comprised of the General Meeting of Committee members as the highest decision-making body, an Executive Committee for deliberation and resolution related to the operation of the Organizing Committee, the Professional/Advisory Committee for efficient work, and the Secretariat for the actual operation of the event.

· At the general meeting of committee members, 8 agenda items were discussed and decided on over 5 rounds, including matters related to the appointment and dismissal of members and executives, dissolution of the Organizing Committee, enactment and revision of the articles of organization, and acquisition, disposition and management of loans and basic assets.

· The Executive Committee is composed of about 20 people and handles matters related to the approval of the budget and settlement of accounts, matters related to the approval and operation of major business plans, and matters related to the establishment, revision, and abolition of regulations and rules, etc. via the 15 meeting, with a total of 35 agenda were handled.





- The Expert / Advisory Committee appointed 75 advisory members and 76 expert members from among prominent figures from various fields, including experts in each field, government, politics, law, education, economics, media, and social organizations, to efficiently promote preparation and operation of the Games.
- The Secretariat, which is the Organizing Committee's administrative agency, is overseen by the Secretary General, who is appointed with the approval of the General Meeting of Committee members and under the direction and supervision of the Chairman, and is comprised of 50 employees dispatched and hired from cities, counties, and related institutions. About 80 employees performed tasks such as preparation and operation of the Games.

○ Key functions

Classification		Composition	Key function
Decision-making body	General meeting of committee members	Chairman, Vice Chairman, Auditor, Executive Committee Member, General Committee Member	The organizing committee's highest decision-making body, appointment and dismissal of members and executives, dissolution, and enactment and amendment of the articles of incorporation
	Executive committee	Executive Chairman, Executive Committee Member	Presentation of matters to be discussed at the general meeting of committee members, approval of budget and settlement of accounts, establishment, amendment and abolition of regulations and rules, and proposals for changes to the articles of incorporation
Advisory body	Senior advisor	The chairperson is selected from among prominent figures.	May attend and speak at advisory and committee meetings to achieve business goals
	Advisory committee	Appointed by the chairman	Advise the chairperson on the preparation and operation of the organizing committee operation
	Expert committee	Appointed by the chairman	Advise the chairperson on specialized areas such as competition preparation and operation
Office		Dispatch and recruitment of civil servants, etc.	Carry out administrative duties for the preparation and operation of the competition

2-3. Formation and Operation of the Secretariat

· The Secretariat, which an executive body which would directly carry out practical tasks such as preparation and operation of the Games, was established in June 2020, and the organization was expanded and operated in stages (stages 1 to 3) in accordance with the timing of the Games to operate the organization efficiently.

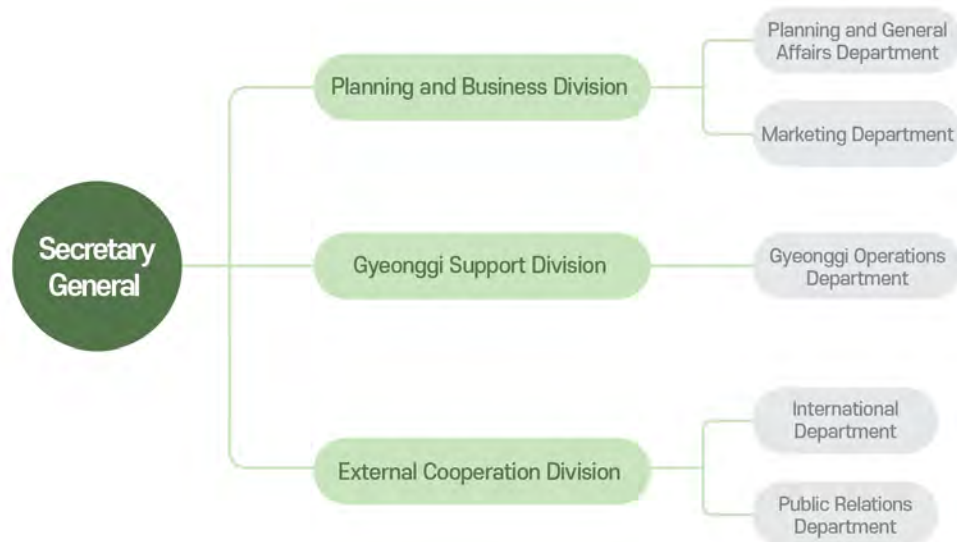


○ Phase 1 (July 2020 - July 2022): Establishment of Secretariat and full-scale preparation for competition

· The 1st stage Secretariat structure operates three departments under the Secretary General: Planning and Business Division, Gyeonggi Support Division, and External Cooperation Division. The head of each division is equivalent to level 4 (civil servant 1, employed position 2), and each department head is equivalent to level 5 (civil servant 4, recruitment position 1) was selected.

· The Secretary General appointed Lee Kang-Oh, former Director of External Cooperation Bureau of Jeollabuk-do, at the Executive Committee on July 17, 2020.

· In the first round, 9 Jeollabuk-do public officials and 7 city and county public officials were dispatched to the Organizing Committee Secretariat, and the first stage structure was formed with a total of 25 people, including 1 person from the Korea Sports Council, 1 person from the Korea Tourism Organization, 1 person from the Jeollabuk-do Sports Council, and 6 professionals. , in the second round, 12 public officials from Jeollabuk-do, 8 city and county officials, and 1 from the Jeollabuk-do Sports Council were dispatched, and a total of 28 personnel, including 7 professionals, were dispatched, and a comprehensive detailed action plan was prepared according to the Games roadmap to prepare for the Games in earnest.



○ Stage 2 (July 2022 - June 2023): Actual competition operation stage

· In July 2022, 11 months before the event, a second-stage organization was formed and operated with 1 president, 3 headquarters, 8 divisions, and a quota of 60 people in accordance with the Organizing Committee composition plan and related regulations.

· 49 personnel from Jeollabuk-do (26), cities and counties (12), Jeollabuk-do Sports Council (2), and professionals (9) specified and implemented detailed action plans for each competition field.

· They established an organic cooperation system with related institutions related to the Games, and resolved problems that would arise at the actual site in advance through a comprehensive inspection of preparation status for the Games and on-site inspection of facilities for each stadium. Emergency management was carried out by linking the situation rooms of each city and county with the general situation room as the center. A comprehensive situation management system was also established and operated to respond to the situation.



○ Stage 3 (July 2023 - December 2023): Post-organization stage

· Focused on post-competition processing functions, the organization was converted to 1 President, 1 Division, and 1 Department, and 3 people were responsible for writing a comprehensive report on the results of the Games, settling business expenses, producing white papers and transferring records, and dissolving and liquidating the Organizing Committee.

**Liquidator
(non-standing)**

General Affairs Department

○ Division of major tasks by department

Department		Key business
Planning and Business Division	Planning and General Affairs Department	· Overall competition work and operation of the organizing committee · Comprehensive planning and management of the competition · Management of the total business cost of the competition · Securing of international event allocations · Cooperation tasks for cities, counties and related organizations · Registration center operation · Operation of the competition general situation room · Competition operation product management · Budget and accounting · Competition Insurance Sign-up and operation · Stadium security and safety
	Operation Support Department	· Transportation support · Operation of traffic and transport control centers · Operation of volunteers · Operation of city and county comprehensive situation rooms · Production and distribution of participant kits · Comprehensive information and convenience support · Management of accommodation facilities and restaurants · Production of competition brochures
	Marketing Department	· Attracting sponsors · Developing and utilizing tournament symbols · Promoting the official merchandise voucher project · Installing and operating a goods market · Promoting tournament commemorative projects · Purchasing and distributing snacks to participants · Organizing and operating provincial supporters
Event Support Division	Competition Management Department	· Recruiting domestic participants through sports organizations · Organizing and operating a working-level council in the field of game operation · Establishing game schedules · Establishing game outlines for each event · Managing participant registration · Securing game operation personnel, supporting game operation for each event, operating a stadium situation room, arranging game equipment · International referee training
	Facilities Department	· Securing stadiums and improving facilities · Operation of awards · Torch lighting and relay · Duty · Operation of designated hospitals · Operation of doping system · Creation of stadium environment
	International Department	· Host city contract implementation and management · IMGA communication and cooperation · Immigration reception and support · Communication with other international convention organizing committees · Observer program operation · Recruitment of volunteer interpreters · Language service support
External Cooperation Division	Public Relations Department	· Comprehensive promotion of the competition · Recruitment of overseas participants · Management of a dedicated travel agency · Promotion of major countries and signing of MOUs · Appointment and management of public relations ambassadors · Survey of awareness of the tournament · Operation of a family tour of key personnel · Operation of the host broadcaster and press center · Establishment of a comprehensive information system for the competition and operation of the operation website
	Culture and Arts Department	· Promotion of competition opening and closing ceremonies · Production of competition theme song and music video · Development and operation of tourism programs · Hosting in conjunction with local festivals · Promotion of D-DAY commemorative events · Creation of cultural events and experience spaces

03 Implementation System of the Games

3-1. Amendment of the 「Enforcement Decree of the International Games Support Act」

In October 2019, the hosting of the Games were confirmed, and Jeollabuk-do Province recommended an amendment of the "Enforcement Decree of the International Games Support Act" to the Ministry of Culture, Sports and Tourism to establish the status of the 2nd Asia-Pacific Masters as an international competition and to provide a basis for national budget support and the formation of an Organizing Committee.

This was because, in addition to international competitions stipulated by law, such as the Olympic Games and Asian Games, international competitions held in Korea that require systematic support from the government could be determined by the Enforcement Decree.

Thereafter, the Ministry of Culture, Sports and Tourism passed a legislative notice from January 9 to February 18, 2020, and the revision of the enforcement ordinance was completed on March 17 of the same year, making the "Asia Pacific Masters Games hosted by the International Masters Games Association" an international competition in name and subposition recognized by law.

○ Article 2 (Definition) of the International Games Support Act

1. "International competition" refers to the following competitions.
- g. Other competitions prescribed by Presidential Decree that require support from the central government.

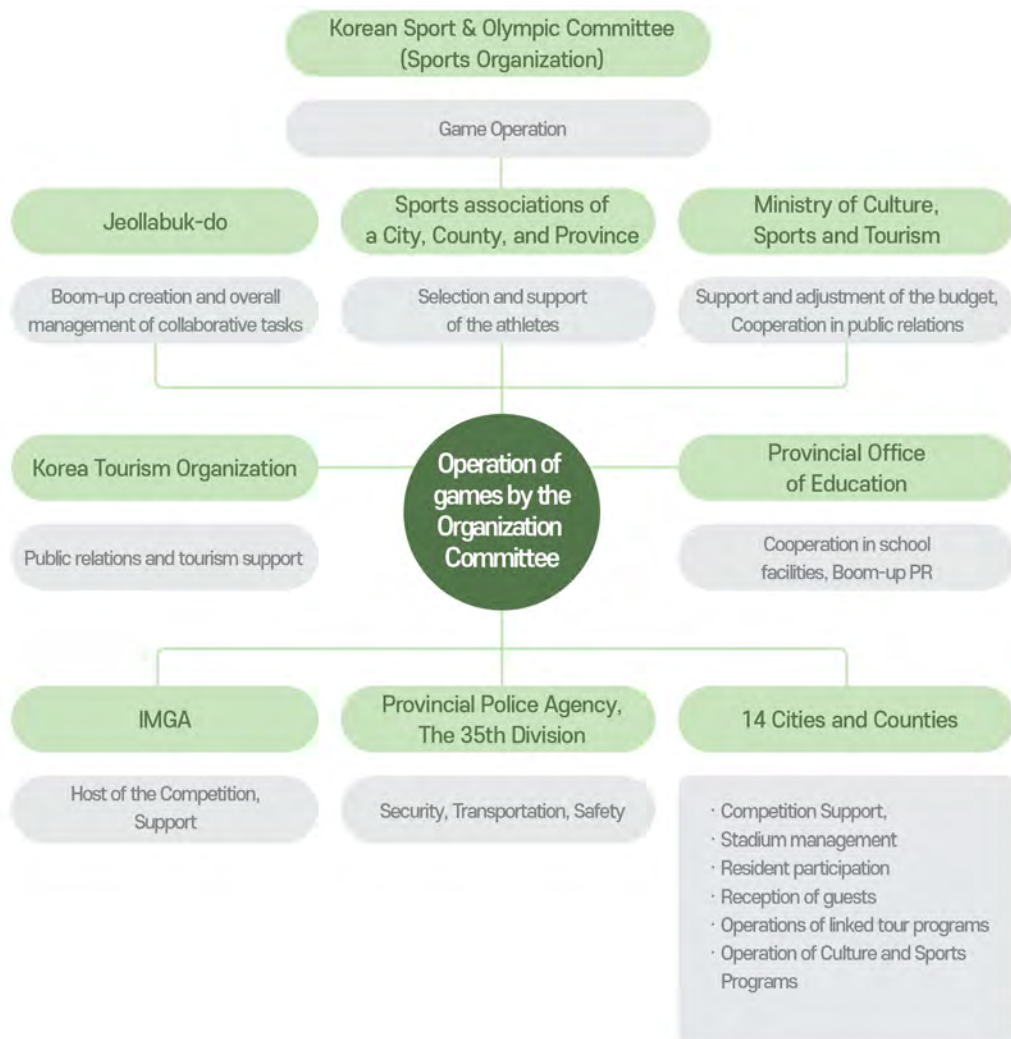
○ Article 1-2 of the Enforcement Decree of the International Games Support Act (International Games)

1. World Shooting Championships hosted by the International Shooting Federation
2. World Games for the Blind hosted by the International Sports Federation for the Blind
3. World Taekwondo Championships hosted by the World Taekwondo Federation
4. Asia Pacific Masters Games hosted by the International Masters Games Association

3-2. Collaboration by Relevant Institutions

To successfully host the Games, support, coordination and supervision from the Ministry of Culture, Sports and Tourism as well as organic cooperation with related institutions are essential.

- Collaboration with Jeollabuk-do Office to promote action plans by sector
- Organic cooperation with 14 cities and counties where 25 sports are held
- 17 city/provincial sports associations and sports organizations, including the Korea Sports Council, for smooth operation of games and cooperation in athlete recruitment
- Korea Tourism Organization to promote the Games and support tourism programs
- Jeollabuk-do Police Agency will take care of security and safety during the Games.
- For collaboration in the use of school facilities, the Jeollabuk-do Office of Education was designated as a major related organization, and collaboration tasks were prepared to promote collaborative work. Collaboration task reports were held every quarter centered on the Jeollabuk-do administrative governor to check and supplement the progress. Prepared for the Games.



○ Reporting session on collaboration tasks with provincial offices and related institutions

- **Purpose :** To prepare for the Games without an issue through inspection, communication, and discussion on the progress of collaborative tasks
- **Topic:** Jeollabuk-do Administrative Governor
- **Collaboration tasks:** 57 tasks across 8 fields
- **Holding period:** Once every quarter



PART 2 Operation of the Organizing Committee & Management of the Games

Serial No.	Date	Presider	Key function	Remark
1	2021.11.3.	Deputy Administrative Governor	- Preparation of measures for COVID-19 and new infectious disease outbreaks - Establishment of incentives to attract group tourists - Promoting private collaboration to recruit provincial supporters	
2	2022.4.20.	Deputy Administrative Governor	- Operate a traffic situation room and prepare transportation measures for each city and county - Promotion of participation in competitions in connection with companies within the province - Prepare a plan to hold intensive cultural and artistic events during the competition period	
3	2022.6.	Deputy Administrative Governor	- Inspection of progress of collaboration tasks between provincial offices and related organizations	Written report
4	2022.9.29.	Deputy Administrative Governor	- Promotion of guidance and inspection of lodging and food service establishments - Preparation of measures to prepare for emergency transportation needs, etc. - Promoting recruitment of participants in connection with sister and friendship cities	
5	2022.12.	Deputy Administrative Governor	- Inspection of progress of collaboration tasks between provincial offices and related organizations	Written report
6	2023.2.22.	Deputy Administrative Governor	- Thorough protocol for major invited guests - Accommodation and food hygiene safety management inspection - Promote multi-channel promotion to recruit overseas participants	
7	2023.4.18.	Organizing Committee Chairman (Governor)	- Final report on preparation status and delivery of requests - On-site inspection of the competition opening ceremony	



○ Success pledge competition and preparation status report meeting

- **Date/Location:** 11:00, Tuesday, March 28, 2023 / Jeonju Lahan Hotel Ongoeul Hall
- **Attendance:** Approximately 200 members of the Organizing Committee (general meeting members, advisors and advisers, expert committee members)
- **Main contents:** Report on the progress of the Games, resolution to pledge for the success of the Games, etc.



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ENJOY SPORTS! PLAY LIFE!

○ Final report on the Games preparation status

- **Date/Location:** 14:00, Tuesday, April 18, 2023/ Jeonju World Cup Stadium
- **Participants:** Chairperson (governor/presiding), heads of relevant offices, city and county vice-heads, related institutions, etc.
- **Main contents:** Final report on preparation status for the Games and on-site inspection of the opening ceremony



PART 2 Operation of the Organizing Committee & Management of the Games

○ City and county cooperation task meeting

- **Purpose:** To deliver the city and county cooperation tasks and inspection of progress for successful hosting of the Games
- **Collaboration tasks:** 11 tasks including operational manpower support for each competition field

Serial No.	Date	Attendees	Key details of meeting	Remark
1	2022.11.16.	City/county sports department heads, etc.	- Delivery of city-county collaboration projects and requests for cooperation	
2	2023.3.31.	City/county team leaders and practitioners	- Request for the formation of a city/county promotion team - Preparation of city/county promotion team cooperation details and Q&A	

○ City and county tourism department meeting

- **Purpose:** To establish a close collaboration system with provincial, city, and county tourism departments for the successful hosting of the Games, and explore ways to successfully host the Games.

Serial No.	Date	Attendees	Key details of meeting	Remark
1	2021.10.28.	Jeonbuk Tourism Association, including heads of city and county culture and tourism departments	- Operation of unique city and county tourism products that can satisfy the main interests of participants (companions) - Other city/county cooperation matters (adjustment of local festival timing, etc.)	
2	2022.12.07.	City/county festival affairs staff, festival organizing committee members, etc.	- Promotion of information on holding local festivals to festival officials	



04 Games Postponed for 1 Year Due to the Prolongation of COVID-19

4-1. Response to the Postponement of the 2021 World Masters Games Kansai Japan

Given the impact of COVID-19, the Kansai Organizing Committee in Japan held a board meeting on October 28, 2020 and attempted to postpone the 2021 Kansai World Masters to 2022, when the Asia-Pacific Masters Games 2023 Jeonbuk Korea would be held.

The Organizing Committee received the information on the postponement of the Japan Kansai Games in advance on October 8, 2020, and sent a letter to the IMGA stating that there were concerns that holding the Masters Games twice at the same time in the same Asian neighboring country would cause significant damage to the recruitment of overseas participants. The IMGA immediately contacted Japan's Kansai Organizing Committee by phone to confirm the trend of postponing the event, notified Japan that a one-year postponement was not possible without Korea's consent, and sent this information to our Organizing Committee.

The Organizing Committee sent an additional letter to IMGA in the name of the Organizing Committee chairman and the president of the Korea Sports Council. Since the World Games in Japan and the Asia-Pacific Masters Games 2023 Jeonbuk Korea in Korea are held within the same continent, there should be at least a certain period of time between the hosting times to minimize negative impacts on each other. It was proposed to postpone the Japanese competition to the second half of 2021 (October 2021). They also requested a government-level response and support from the Ministry of Foreign Affairs' overseas missions from the relevant ministries, the Ministry of Foreign Affairs and the Ministry of Culture, Sports and Tourism, and conveyed our Organizing Committee's position through three video conferences with IMGA.

However, Japan unilaterally posted on the Games website that it would postpone the Games to 2022 without consulting IMGA. The Organizing Committee ultimately conveyed our position to IMGA that the one-year postponement of the Japanese Games should not affect the hosting of the Asia-Pacific Masters Games 2022 Jeonbuk Korea.

Notwithstanding such efforts, the Asia-Pacific Masters Games 2022 Jeonbuk Korea was eventually postponed by a year to 2023, but the Kansai World Masters in Japan was eventually postponed to 2027 due to domestic circumstances such as the prolonged coronavirus outbreak in Japan.

In retrospect, if the Games had not been postponed for a year, the Games would have been held in the same period as Japan in 2022 amid COVID-19 pandemic. However, with the postponement of the Games for a year, the Games could be held in May 2023, which was free from the impact of COVID-19. They expected that it would be difficult to recruit participants for the 2022 Japan World Masters Games, which is a year ahead of our Games, but it was fortunate for us that Japan postponed it to 2027, 5 years later.



○ 1st letter from the Organizing Committee (2020.10.8)

참고 1 조직위원회 1차 서한문(2020.10.8)

□ 서한 개요

- 보낸사람 : 2022 전북 아테마스터스대회 조직위원회 이강오 사무총장
- 받는사람 : IMGA 연스홀름 사무총장
- 주요내용 : 다른 국가의 특별한 사정으로 인하여 정상 준비중인 "2022 전북 아테마스터스대회"에 부정적 영향을 주지 않도록 IMGA의 조정·지원 요청

□ 서한본문(국문 원본)

존경하는 연스홀름 사무총장님,
먼저, IMGA 가족분들의 건강과 안전을 기원합니다.

코로나-19로 인해 11월 4일 IMGA 총회에서 직접 만나지 못하고 영상으로 만나게 되어 다소 안타까운 마음입니다.

아시다시피, 대한민국은 K-방역으로 코로나-19를 안정적으로 컨트롤하고 있는 모범국가로 인정받고 있습니다.

따라서, 2022년 6월 개최예정인 제2회 아테마스터스대회도 큰 변동이 없을 것으로 믿고, 자신감을 갖고 대회 준비에 최선을 다하고 있습니다.

최근, 대회 마스터플랜을 완성하는 단계에 있고, 총사업비도 현재 55만 유로에서 144만 유로로 대폭 증액을 적극 검토하고 있습니다.

그러나, 걱정되는 것이 한 가지 있어 다음 사항을 요청드리고 싶습니다.

코로나-19의 영향으로 2021년도에 예정된 다른 국가의 마스터스대회 일정이 2022년으로 연기되어야 하는 상황이 발생할 수도 있다고 생각합니다. 이런 경우에, 정상적으로 준비 중인 제2회 아테마스터스대회에 불이익이 예상됩니다.

따라서, 코로나-19라는 불가피성을 감안하더라도 다른 국가의 특별한 사정으로 인하여 개최대외 대회준비를 진행중인 제2회 아테마스터스대회에 부정적 영향을 미친다면 이는 불합리하다고 생각합니다.

이러한 점을 연스 홀름 사무총장께서 인지하시고 잘 조정될 수 있도록 지원을 부탁드립니다.

□ 서한문(영문 번역)

2022 Jeonbuk APMG Organizing Committee (October 8, 2020)

Dear Jens Holm (IMGA)

First of all, I wish for the health and safety of IMGA family.

Due to COVID-19, we are regretful that we could not meet in person at the IMGA General Assembly on November 4th and meet through the video conference.

As you know, South Korea is recognized as a model country that has been managing Corona-19 in a stable manner.

Therefore, we believe that the second Asia-Pacific Masters Games, which is scheduled to be held in June 2022 will remain unchanged, and we are doing our best in preparing for the Jeonbuk APMG with much confidence.

Recently, we are in the stage of completing the master plan for the Masters Games and we are actively considering a significant increase in the total project cost from 0.55 to 1.44 million euros.

However, there is one thing that concerns me, so I ask you in the following.

It is believed that the impact of COVID-19 may lead to a situation where the scheduled 2021 Masters Games in other countries to be postponed to 2022.

In this case, the second Asia-Pacific Masters Games, that is being prepared on schedule is expected to be disadvantageous.

Therefore, even considering the inevitability of COVID-19, I think it is unreasonable if the special circumstances of other countries negatively affects the second Asia-Pacific Masters Games, which is being prepared and scheduled as planned.

Sincerely,

Kang-Oh Lee

General Secretary of the 2022 Jeonbuk APMG Organizing Committee

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○ IMGA's official reply (2020.10.12)

참고 2 IMGA 공식 답신(2020.10.12)

□ 서한 개요

- 보낸사람 : IMGA 연스홀름 사무총장
- 받는사람 : 2022 APMG 조직위원장 송하진 도지사, 이강오 사무총장
- 주요내용 : 2021 일본간사이 월드마스터스대회의 연기 결정은 한국과 상의없이 불가능한 일본에 통보함, 2022 아테마스터스대회에 영향 주지 않는 수용가능한 일본대회 연기 개최일자 제안 요청

□ 서한본문(국문 번역)

2021 간사이 월드마스터스대회의 잠재적 연기

친애하는 2022APMG 조직위원장 송 지사님과 이 사무총장님,
2020.10.8 일자 서한 감사합니다. 귀하의 우려를 충분히 이해합니다.
이 기획을 빌어 현재 상황에 대해 알려드리겠습니다.

아시다시피 월드마스터스대회는 일본 간사이에서 2021. 5. 14일에 개최 예정이지만, 전 세계적으로 대유행 완화 기미가 없어 대회의 잠재적 연기에 관한 결정을 내려야 하는 시기에 시급히 도달하고 있습니다.

IMGA는 일본 조직위원회에 이미 한국 APMG와 상의 없이 연기에 대한 결정을 할 수 없다고 통보했습니다.

일본 대회 연기가 필요해짐에 따라, 전라북도 대회가 영향을 받지 않는 한도내에서 수용가능한 간사이대회 개최일자를 언제로 하면 좋을지 제안하였습니다.

IMGA는 이런 어려운 시기를 헤쳐나가기 위해 갈등을 피하는 것이 중요하며, 따라서 결정과정에서 더 많은 조치를 취하기 전에 일본의 조직위원회에 귀하의 의견을 전달할 것입니다.

그동안 한국에 있는 여러분의 안녕을 기원합니다.

□ 서한문(영문 원본)



Monday 12th October 2020

Attention:
Governor Ha Jin Song,
Chairman of the APMG 2022 organising committee,
General Secretary Kang Oh Lee.

Potential Postponement Kansai 2021 World Masters Games

Dear Governor Song and Director Lee, Dear friends

Thank you for your letter dated Oct 8, 2020. I fully understand your concern and consequently, let me take this opportunity to update you on the current status.

As you are aware the World Masters Games (WMG) are scheduled to open on the May 14, 2021 in Kansai Japan, but with no signs of the global pandemic subsiding we are now urgently reaching the time where a decision has to be made regarding a potential postponement of the games.

This organising committee in Japan has already been informed that no decision on postponement will be made without the counsel from APMG in Korea.

Thus, should a postponement become necessary and in order to ensure that the games in Jeonbuk are unaffected, when would you suggest the latest acceptable date for the games in Kansai could be?

It is important to the IMGA that conflict is avoided as we try to navigate these difficult times and I will therefore communicate your opinion to the organising committee in Japan before further steps are taken in the decision process.

In the meantime, please accept my best wishes and hope for you and all our friends in South Korea

Yours Sincerely,

Jens Holm
CEO IMGA

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- 4 -

- Official letter requesting for support from the Ministry of Foreign Affairs and the Ministry of Culture, Sports and Tourism

참고 5 외교부 및 문체부 지원 요청 공문



- IMGA's official reply (2020.10.28)

참고 6 IMGA 공식 답신(2020.10.28.)

□ 서한 개요

- 보낸사람 : IMGA 카이홀름 회장
- 받는사람 : 2022 APMG 조직위원장 송하진 도지사, 이기홍 대한체육회장
- 주요내용 : 조직위원장(10.15) 및 대한체육회장 명의서한(10.19)에 대한 답신으로 11월 3일 IMGA 이사회 전까지 우리의 답변요청

☐ 서한본문(국문 번역)

친애하는 송 지사님과 이 회장님께,
귀하와 귀하의 가족 모두가 건강하길 바랍니다

최근 일본에서 2021년 월드마스터스대회(WMG) 조직위원회와 국제올림픽위원회(IOC)가 개최한 회의와 관련하여, 귀하께서 10월 15일과 19일에 보낸 각각의 서신에 대한 답변을 지금 보냅니다.

아시다시피 2018년 동계 올림픽 개최 도시를 선정할 때와 2022년 아시아-태평양 마스터스대회 개최지로 전라북도를 선정할 때 저는 항상 한국의 큰 지지자였습니다.

국제 스포츠 경기 일정은 까다롭고, 현재 상황은 더 복잡한 상황입니다. 정상적인 상황에서 마스터스대회는 엘리트스포츠대회에 거의 영향을 미치지 않아 왔고 국제마스터스대회협회(IMGA)는 이를 지속해서 조정해 왔기 때문에 스포츠 대회 간에 많은 홍보 시너지를 창출해 왔습니다.

한국은 하계 올림픽과 동계 올림픽을 모두 개최한 나라로서 이 올림픽이 사회 각계에 얼마나 큰 영향을 미치는지 알 수 있을 것입니다. 2020년 올림픽과 패럴림픽이 2021년으로 연기되면서 원래 계획대로 5월에 월드 마스터스대회를 개최하는 것이 불가능해졌습니다.

현재 코로나바이러스가 대중생물이기 때문에 운동선수들과 일반 대중들에게는 유감스러운 결정일 수 있겠지만 만약 대회를 개최하여 일본에서 또 한 번의 전염병으로 다시 이어진다면 올림픽에 심각한 문제를 일으킬 수도 있기 때문입니다.

WMG를 조성하기 위해 2021년까지 불과 두 달밖에 남지 않았으며 유감스럽게도 여름에 계획된 모든 엘리트스포츠행사들도 올림픽으로 인해 옮겨졌고 격렬한 경기장을 찾는 것 또한 거의 불가능해진 상황입니다.

따라서, 저는 IMGA와 올림픽 가족을 대표하여 모두에게 최선의 결과를 보장하기 위해 헬트마스터스대회의 연기에 대한 다양한 대안을 논의하는 데 있어 귀하의 적극적인 참여 의지를 보여줄 것을 호소합니다.

이 문제는 시간적인 제한이 있기 때문에 11월 3일 있을 IMGA
전까지 귀하의 답변을 요청합니다.

그럼 안녕을 기원합니다.

카이 통분
IMCA 회장

Dr. Hanting
Hu Jin Song
Deputy Minister-in-Charge of Foreign
Affairs
Ministry of Education
Beijing, China

Lawrence 2013:10, 1025

Dear Governor Song and dear President Lin, Dear Brunch

Following recent meetings with the organising committee for the 2011 World Masters Games (WMSG) in Japan and the International Olympic Committee I have chosen to send a joint answer to your letters dated on the 25th and 29th of October respectively.

As you are aware I have always been a great supporter of South Korea, both when we selected host city for the 2018 Winter Olympic Games and when we chose to appoint PyeongChang as host for the 2022 Asian Winter Games.

The scheduling of international sports events is challenging, and the current situation has further complicated things. Under normal circumstances, Masters events have little effect on elite sports events and the International Masters Games Association (IMGA) has continuously worked that we schedule our events, so we create most possible coexistence synergy between them.

As a country which have hosted both summer and winter Olympics you will be aware of how much effect these Games have on all parts of society and the performance of the 2012 Olympic Games and Paralympic games to 2015 has made it impossible to host the world Masters games in May as originally planned, it would under the current pandemic risk for the athletes and the general population, but it could also create severe complications for the Olympics that lead to another outbreak in June.

This leaves us with only two months left in 2011 to organise the WMOG in. Regrettably all exhibitors events planned for the summer have also been moved due to the Olympics and finding suitable venues has become almost impossible.

I therefore appeal to you on behalf of the ISGA and the Olympic family to show willingness to discussing various alternatives for the postponement of the World Masters Games to ensure the best possible outcome for all.

Due to the time constraint that has been imposed at this moment, kindly request be excused from your failure our upcoming IMAA board meeting on the 12th of November.

Signature: _____

President Bill Clinton

○ 3rd letter from the Organizing Committee (2020.10.29)

참고 7 조직위원회 3차 서한문(2020.10.29.)

□ 서한 개요

- 보낸사람 : 2022 APMG 조직위원장 송하진 도지사
- 받는사람 : IMGA 카이홀름 회장
- 주요내용 : 양 대회는 같은 대륙권내에서 개최되므로 적어도 개최시기 사이에 일정기간을 두어 상호간의 부정적 영향을 최소화 해야하며, 일본대회를 2021년 하반기(21.10월)로 연기가 바람직할 것임

□ 서한본문(국문 원본)

IMGA 카이홀름 회장님 귀하

카이홀름 회장님과 IMGA 가족들의 안전을 기원합니다.

유감스럽게도 NHK 보도를 통해 일본에서 "2021 간사이 월드마스터스대회"를 1년 연기하기로 방침을 결정했다는 소식을 접했습니다.

잘 아시다시피, 일본 대회가 1년 연기되어 2022년 5월에 개최되는 것으로 결정된다면, 아테 마스터스대회(22. 6월)와 월드 마스터스대회(22. 5월)가 같은 시기에 같은 대륙권내에서 개최되게 됩니다. 이것은 양 대회의 성공개최에 매우 큰 장애가 될 것이라고 생각합니다.

아울러, 2022 전북 아테마스터스대회의 일정은 여러 상황을 고려하여 결정된 것으로 변경이 매우 어렵고, 우리 조직위는 계획된 일정대로 대회 성공개최를 위해 최선을 다하고 있습니다.

일본대회가 연기되어야한다면 적어도 개최시기 사이에 일정 기간을 두어 상호간의 부정적 영향을 최소화해야하며, 개최연도를 달리하는 2021년 하반기로 연기하는 것이 바람직할 것입니다. 일본에서 2021년 7월에 올림픽을 개최할 수 있다면 그 이후에 월드마스터스대회도 충분히 개최 가능한 것입니다.

일본은 11월 4일 총회에서 이 문제를 제안할 계획인 것으로 알고 있습니다. 아무쪼록 불필요한 갈등이 표출되지 않도록 IMGA의 조정과 배려를 거듭 요청 드립니다.

□ 서한본문(영문 번역)

2022 Jeonbuk APMG Organizing Committee

October 25, 2020

To Kai Holm, President of IMGA

I wish for the welfare of President Kai Holm and the IMGA family.

I am always grateful for your steadfast supports to the 2022 Jeonbuk APMG and for the past international events in Korea.

From the recent NHK Japan broadcast report, I heard the unfortunate news that Japan has decided to postpone the "2021 Kansai World Masters Games" for one year.

As you know, if the WMG is postponed for one year and decides to be held in May 2022, this means that the Kansai World Masters Games (May '22) and the Jeonbuk Asia-Pacific Masters Games (June '22) will be held at a similar time frame and in the same continental region. I think this will bring a substantial impediment to both Masters Games event as well as to the hosting countries.

In addition, the schedule of the 2022 Jeonbuk Asia-Pacific Masters Games was set with the considerations from multiple factors and circumstances. Also, it is immensely difficult to change the schedule and our Jeonbuk APMG organizing committee is currently doing our best to successfully host the games as planned.

If the Kansai WMG has to be postponed, I believe it is reasonable to minimize the adverse effects to both Masters Games and should plan both of the event schedules to be held as far away from each other as possible, and it would be an advisable alternative to postpone the WMG to the second half of 2021 since the hosting year is different from the Kansai WMG and the Jeonbuk APMG.

If Japan is willing and able to host the Summer Olympic Games in July 2021, I think it could be possible to host the WMG after the Olympic Games without jeopardizing both of these international events in Japan.

I am aware that the Kansai WMG plans to propose this matter at the General Assembly on November 4th. Thus, I sincerely ask you once again for the IMGA's coordination and consideration where unnecessary discords between the involved parties can be avoided and come into equitable fusion.

Yours sincerely,



Ha Jin Song
Governor of Jeollabuk-do Province of Korea
Chairman of 2022 Jeonbuk APMG Organizing Committee

72 Jeollabuk-do Province, Wonsan-gu, Jeonbuk, Jeollabuk-do • 55043 Republic of Korea
2022 Jeonbuk APMG Organizing Committee

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○ Letter from the Kansai Organizing Committee (July 12, 2022)

참고 8 간사이 조직위원회 서한문(2022.7.12.)

간사이 조직위 2027 연기 일정에 관한 회신

※ 서한일부 역일수신 : 2022. 7. 12. (화) 오후 2:08

- 보낸사람 : 다카하시 토루
(간사이 조직위 국제소통담당)
- 보낸날짜 : 2022. 7. 12.

takahashi-toru@wmg2021.jp

toru.takahashi@wmg2021.jp

Dear Kaiholm, Saw,

I hope this mail finds you well.

Thank you for contacting us.

I'm in Takahashi of the Organizing Committee of the World Masters Games 2021 Kansai.

I used to work with Mr. Kawamura and Ms. Matsuo.

This time, Mr. Nakatsuka instructed me to be the contact point the Organizing Committee of Asia-Pacific Masters Games 2023.

Thank you for your continued support.

We held the press conference yesterday and announced that we had agreed with IMGA to hold our Games in May 2027.

It is also announced on the IMGA website at the same time.

We think that the next five years will be a very long and difficult road.

As you pointed out, we initially operated with 5 people, but recently we have added 1 person, and when the time comes, we plan to gradually increase the number.

In the future, we would like to communicate and cooperate for each other's Games will be successful.

Thank you for your continued cooperation.

이 메일이 귀하의 안녕을 기원합니다

먼저 연락해 주셔서 감사합니다.

저는 2021 간사이 월드마스터스대회 조직위원회의 다카하시입니다.

저는 카와무라 님 그리고 마츠오 님과 함께 근무한 적이 있습니다.

나카즈카 님이 제가 앞으로 2023년 아시아태평양 마스터스 대회 조직 위원회와의 소통을 담당하라고 지시하셨습니다.

귀하의 지속적인 지원에 감사드립니다.

우리는 어제 기자회견을 열고 2027년 5월에 대회를 개최하기로 IMGA와 합의했다고 발표했습니다.

동시에 IMGA 홈페이지에도 공지되었습니다.

우리는 향후 5년이 매우 길고 어려운 길이 될 것이라고 생각합니다.

지적하신 대로 처음에는 5명으로 운영하다가 최근 1명을 추가했고, 때가 되면 점차 인원을 늘릴 계획입니다.

앞으로 서로의 대회가 성공적으로 개최될 수 있도록 소통하고 협력하고 싶습니다.

귀하의 지속적인 협조에 감사드립니다.

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ARMG

2

Chap ter

Financial Operation



01 Devising of the Games' Financial Plan

1-1. Overview

The tax revenue and expenditure budget for the Asia-Pacific Masters Games 2023 Jeonbuk Korea¹ operation presented in the 2019 invitation application was 7.5 billion won. The Organizing Committee established an annual financial plan (for 4 years) to specify the operating budget for the Games, and after adjusting it three times, the final tax revenue and expenditure budget confirmed was KRW 19.8 billion.

1-2. Total Project Cost

○ When applying for the hosting

· Confirmation of the hosting (October 2019)

KRW 7.5 billion: Approximate budget was reflected and approved after the application as provisional budget

○ After the confirmation of hosting

· Recalculated after establishment of the Organizing Committee (December 2020)

KRW 22.5 billion: Implementation of the Host Cities contract, materialization of the project, and reflection of one-year postponement costs, etc.

· Approved by the Ministry of Culture, Sports and Tourism (September 2021)

KRW 17.5 billion: Due to the prolongation of COVID-19, the number of participants was adjusted from 8,000 to 10,000 (based on the Games by continent)

· Approved by the Ministry of Strategy and Finance (July 2022)

KRW 11.6 billion: KRW 5.9 billion reduced from the amount requested by the Ministry of Culture, Sports and Tourism by the International Event Review Committee

· Re-approval of changes from the Ministry of Culture, Sports and Tourism (November 2022)

KRW 16.5 billion: Adjusted and confirmed to the level originally approved by the Ministry of Culture, Sports and Tourism (KRW 17.5 billion)

· Secured the international event distribution (March 202)

KRW 19.8 billion: Secured KRW 1.65 billion of outdoor advertising business profits and KRW 1.65 billion of profits from the increased issuance of sports promotion voting tickets.

[Details of the Changes in the Total Project Cost]

(Unit: hundred million won)

Classification	Confirmation of hosting ('19.10)	Recalculation after establishment of organizing committee ('20.12)	Ministry of Culture, Sports and Tourism's approval('21.9)	Ministry of Strategy and Finance's approval ('22.7)	Ministry of Culture, Sports and Tourism's re-approval of changes ('22.11)	Securing of distribution for international events ('23.3)
Total	75	225	175	116	165	198
National expenses	20	68	40	23	23	23
Local expenses	33	153	109	67	116	116
Registration fee	20	20	16	16	16	33
Sponsorship	2	2	10	10	10	16
Distribution	-	-	-	-	-	33

Interview with
Achi & Toechi

Securing of the total project cost of KRW 19.8 billion and distribution of KRW 3.3 billion was and is the result of all of our efforts.

It was a long and difficult time to change and secure the Total Project Cost, which was 7.5 billion won at the time of hosting the Games, to 19.8 billion won.

In the process of persuading the Ministry of Culture, Sports and Tourism and the Ministry of Strategy and Finance and making the feasibility study service agency understand and implement the reasons for increasing the total project cost for a change in the project cost, we visited and explained dozens of times over 1 year and 6 months, successfully underwent two reviews by the Ministry of Culture, Sports and Tourism and one review by the Ministry of Strategy and Finance, and ultimately raised KRW 16.5 billion as confirmed.

In addition, while the competitions provided by the International Games Support Act can receive allocation support from the Outdoor Advertising Fund and the Sports Promotion Fund equal to a certain percentage of the Total Project Cost, the Ministry of Culture, Sports and Tourism has not received any support in recent years, and the National Assembly has noted that it is being operated outside of the budget. As a consequence of which, they maintained a very negative position on the distribution support.

However, the Organizing Committee mobilized all its capabilities to secure the distribution, which was the final stage of the Total Project Cost. In particular, the help of Park Seong-Tae, Director General of Cooperation of Jeollabuk-do of the People Power Party, who was appointed by Jeollabuk-do to strengthen cooperation, was of significant help.

Utilizing the human network of the partner office, we persuaded Representative Lee Yong and Representative Kim Yun-Deok of the Culture, Sports and Tourism Committee of the National Assembly, and requested the Minister of Culture, Sports and Tourism to support distribution through policy inquiries, and persuaded Ministry of Culture, Sports



**Manager of Planning and
General Affairs Department**
Yeonha Jeon

APING

and Tourism officials through Lee Kyung-Yoon, CEO of Jeollabuk-do Culture and Tourism Foundation. By doing so, we achieved the success of securing up to 3.3 billion won in distribution.

Just as there is nothing that cannot be achieved when people's strengths are garnered, there were days when I felt frustrated every time I visited the central government office with the mindset of overcoming difficult obstacles, and there were days when we had such a difficult time getting up from the seat as our legs lost strength with deep sighs, but we did overcome those difficult times in a place that seemed impossible. When we found out what we needed to do now and took one step at a time, the environment and conditions changed, and we were eventually able to persuade the Ministry of Culture, Sports and Tourism.

Increasing the project cost and securing distribution funds, which could never have been achieved through the efforts of just one person, is a joint effort between the Organizing Committee, provincial government officials, and local politicians.

In retrospect, the days of urgently traveling to Seoul to make the Ministry of Culture, Sports and Tourism and the National Assembly understand due to the controversy over the competition promotional video and some negative media reports ahead of the decision to support the final allocation, and the days of arriving at the National Assembly through the early morning snow and rain to drink morning coffee to secure project funds, are long gone. They believe this period will remain as a memory.

It is the result of all of us contributing and helping each person because there is someone taking a step forward.



1-3. Tax Revenue

○ Government support

In accordance with the "International Games Support Act", "National Sports Promotion Act", and the "Act on Management of Outdoor Advertising Materials, Etc. and Promotion of Outdoor Advertising Industry", the increased issuance of voting rights for sports promotion and support for distribution of profits from outdoor advertising business

[Details of government support]

(Unit: hundred million won)

Total	National treasury subsidies	Sports promotion voting rights	Outdoor advertising proceeds
55.7	22.7	16.5	16.5

○ Supported by Jeollabuk-do

The project budget, excluding government subsidies and the Organizing Committee's own income, is supported through the subsidies

[Details of Jeollabuk-do support]

(Unit: hundred million won)

Total	2020	2021	2022	2023
116	8	23	32	53

○ Organizing Committee's own income

- Revenue from badge business and sponsor recruitment through competition marketing, Masters Games' participation registration fee, etc.
- Revenue from donations made without compensation in return

[Details of own income]

(Unit: hundred million won)

Total	Participation registration fee	Emblem project and donations
26	16	10

1-4. Expenditure

The budget for the operating cost of the Organizing Committee was 16.5 billion won, with game operation support costs such as game operating costs and game equipment costs accounting for the largest portion of 30% of the total budget, followed by the operating cost of the Organizing Committee, operation of the Games support, Games cultural events, promotion of the Games, and the international cooperation, respectively.

[Details of operating cost by year]

(Unit: hundred million won)

Classification	Total	2020	2021	2022	2023
Total	198	7	24	28	139





APMG ASIA-PACIFIC
MASTERS GAMES
2023 JEONBUK KOREA

02 Registration Fee for the Games Participation

2-1. Cost of the Games Participation

Registration Fee for the Games Participation was decided in accordance with IMGA guidelines and recommendations** and is all fixed in the Korean Won (including taxes and fees), and is the cost per participant regardless of the individual or team competition.

* According to IMGA guidelines, all participants are required to pay a registration fee of approximately 180€ per person. The registration fee for all events is the same, but some events (golf and shooting) require additional registration fees.

** By referring to IMGA recommendations and other competition cases (174€ for the 2018 Penang Games and 183€ for the 2019 Turin Games), the registration fee for the overseas athletes was decided at 182€, with the domestic athletes paying 50% of the overseas athlete registration fee and the accompanying people paying the pioneer registration fee at the 50% level.

[Basic registration fee]

Classification	Registration Fee	Registration Fee	Classification	Registration Fee	Registration Fee
Domestic	Athletes	120,000 won (about USD87)	Overseas	Athletes	250,000 won (about USD182)
	Director, coach, companion	60,000 won (about USD43)		Director, coach, companion	120,000 won (about USD87)

[Additional registration fee for each event]

Sport	By sport	Subject to payment	Additional registration fee	Reason for additional payment
Golf	Golf	Domestic and overseas	180,000 won (about USD131)	Golf course and cart usage fees (all athletes participate for 3 days per person)
Shooting	Clay, rifle	Overseas	65,000 won (about USD47)	Firearms clearance fee



2-2. How to Pay the Registration Fee

Cost of the Games Participation (registration fee) can be paid by the domestic or foreign credit cards (including simple payment) and the virtual account transfers.

[Credit card (17 credit card companies)]

Classification	General (11)	Easy payment (6)
Domestic	Kookmin, Lotte, BC, Samsung, Shinhan, Hana, Hyundai, NH Card	Naver Pay, Kakao Pay, Payco
Overseas	VISA, MASTER, JCB	Union Pay, Ali, WeChat

· Virtual account transfer (domestic participants only, 13 financial institutions)

Gwangju, Kookmin, Corporate, Nonghyup, Daegu, Busan, Shinhan, Woori, Post Office, Foreign Exchange, Hana, SC First Bank, K Bank

2-3. Use of the Registration Fee

The registration fees paid by the Games participants were actually used to produce the participant kits, the immigration reception center, golf course rental fees, customs clearance fees for firearms for overseas athletes, and the Games' operating expenses.

2-4. Criteria for the Cancellation and Refund of the Registration Fee

Cancellations due to personal reasons were allowed to be refunded, after deducting a 5% cancellation fee, only if the Games participation application cancellation process in the Games registration system was completed within the cancellation deadline. If the event was canceled due to a force majeure or reasons attributable to the organizer, a full refund was given. A full refund was provided only in the cases where the participant deceased or proved that participation in the competition was virtually impossible.



PART **WHITE PAPER ON**
3 THE ASIA-PACIFIC
MASTERS GAMES
2023 JEONBUK KOREA

Operation of and
Support for the Games



I . Operation of the Games

01.Protocol

- 1-1. Protocol
- 1-2. Selection of the Invited Guests
- 1-3. Operation of the Invitees' Seats
- 1-4. Operation of the Protocol
- 1-5. Operation of the List

02.Installation and Operation of the Registration Center

- 2-1. Installation and Operation of the Registration Center
- 2-2. Issuance of the AD Card
- 2-3. Design of the AD Card
- 2-4. Registration Procedures

03.Operation of the Volunteers

- 3-1. Operation of the Volunteers
- 3-2. Recruitment of the Volunteers
- 3-3. Education and Training of the Volunteers
- 3-4. Kickoff Ceremony for the Volunteers
- 3-5. Activities of the Volunteers
- 3-6. Benefits of the Volunteers' Activities

04.Production and Distribution of the Uniforms and Participants' Kit

- 4-1. Development, Production and Distribution of the Uniforms
- 4-2. Production and Distribution of 5 Types of Participants' Kit

05.Operation of the Supporters

- 5-1. Recruitment of the Supporters
- 5-2. Supporters' Pledge of Successful Implementation Event
- 5-3. Details of the Supporters' Activities

06.Materials Procurement and Control

- 6-1. Overview of the Operation
- 6-2. Implementation of the Demand Survey for Materials
- 6-3. Securing of the Materials
- 6-4. Deployment, Management and Disposal of the Materials

07.Traffic and Transportation

- 7-1. Devising of the Vehicle Parking and Traffic Measures for the Games
- 7-2. Implementation of the Cost Calculation Service for the Rental of Transportation Vehicles for the Games' Participants
- 7-3. Schedule for the Transportation Schedule
- 7-4. Rental Contract for the Transportation Vehicles for the Games' Participants
- 7-5. Rental and Operation of the Transport Bus for the Overseas Participants
- 7-6. Rental and Operation of the Shuttle Bus for the Games' Participants
- 7-7. Operation of the Transport Vehicles for the Opening and Closing Ceremonies
- 7-8. Rental Contracts of the Support Vehicles for IMGA Officers, Etc.
- 7-9. Rental and Operation of Support Vehicles for the IMGA Officers and the Games' Officials
- 7-10. Operation of the Transportation Situation Monitoring Unit
- 7-11. Operation of the Traffic and Transportation Control Center

08.Accommodations and Restaurants Management

- 8-1. Selection of Representative Accommodation Facilities by City and County and the Provision of Relevant Information
- 8-2. Selection of Representative Restaurants by City and County, and the Provision of Relevant Information
- 8-3. Representative Food by City and County

09.Stadium Security and Safety Management for the Games

- 9-1. Development of the Safety Management Cooperation System for the Games
- 9-2. Joint Safety Inspection of the Stadium by Relevant Institutions
- 9-3. Anti-Terrorism Safety Management
- 9-4. Firefighting Safety Management
- 9-5. Selection and Operation of the Security Agencies for the Games
- 9-6. Preparation of the Compensation Measures for the Safety Accidents at the Games

10.Operation of the Control Room for Games

- 10-1. Development of the Situation Room
- 10-2. Operation of the Situation Room

11.Overall Information and Convenience Support

- 11-1. Operation of the Information Center for Cities and Counties
- 11-2. Operation of the Information Center by Stadium
- 11-3. Production of the Overall Information Brochure for the Games
- 11-4. Provision of Snacks at the Stadium

II. Operation of the Games

01.14 Stadiums at Cities and Counties

1-1. Selection of the Stadium 1-2. 37 Stadiums at 14 Cities and Counties

02.Outline of the Games

2-1. Outline of the Games

03.Operation of the Situation Room for the Games

3-1. Situation Room for the Games 3-2. Role by Position

04.Development of the General Management System

4-1. General Management System 4-2. Mobile App for the Games 4-3. Mobile App for the Games

05.Torch Relay

5-1. Torch Lighting 5-2. Torch Relay 5-3. Placement of the Torch and the Departure

06.Operation of the Medical Services and Doping Center

6-1. Deployment and Operation of the Ambulance 6-2. Operation of the Medical Support Unit 6-3. On-Site Anti-Doping Promotion

07.Operation of the Awards

7-1. Selection of the Medal Design 7-2. Prizes 7-3. Award Podium and Photo Wall

III. Opening and Closing Ceremonies & Cultural Events

01.Opening and Closing Ceremonies

1-1. Appointment of Chief Director 1-2. Agency Selection Process 1-3. Work Implementation Process
1-4. Admission Ticket 1-5. Devising of the Safety Management Plan for the Opening and Closing Ceremonies 1-6. Opening Ceremony Event
1-7. Closing Ceremony Event

02.Cultural Events

2-1. Implementation of the D-Day Event 2-2. Cultural Events During the Games

IV. Operation of the Tourism Program

01.Operation of the Circulating Tour Bus

1-1. Overview 1-2. Need for Improvement

V. Promotion of the Games

01. Overview of the Promotion

1-1. Direction of Implementation 1-2. Promotion Strategy by Step 1-3. Promotion Plan by Area
1-4. Development of the Promotion System for the Recruitment of Overseas Participants 1-5. PR Strategies through On- and Off-Line for the Recruitment of Overseas Participants 1-6. Production of Promotional Materials

02. Operation of the Fam Tour

2-1. Influencers and Foreigners Residing in Korea 2-2. Sports Legends and Stars 2-3. Korea Sports Press Union
2-4. AIPS Asia

03. Online Promotion

- 3-1. Website Development and Operation
- 3-2. Operation of the Social Media Channel
- 3-3. Hosting of the Contactless Angel Marathon as Prayer for the Success of the Games

04. Offline Promotion

- 4-1. Various Media Promotions
- 4-2. Production of the VR Contents & Promotion of Experiences
- 4-3. Implementation of Domestic and International Athletic Games and Festivals and Events
- 4-4. Promotion for Travelers Towards Their Home for National Holidays
- 4-5. Promotion via Banners at Athletic Facilities within the Province
- 4-6. Need for Improvement

05. Recruitment of the Participants

- 5-1. Recruitment of the Domestic Participants
- 5-2. Recruitment of the Overseas Participants

06. Ambassadors

- 6-1. Celebrity Ambassadors
- 6-2. World Korean Sports Association President's Association Ambassadors

07. Operation of the Press Center and the Production of Broadcast Videos

- 7-1. Operation of the Press Center
- 7-2. Support for the Broadcast Videos Production

VI. Marketing and Sponsorship

01. Official Merchandise Business

02. Official Sponsor Business

- 2-1. Background of and Procedures for Securing Sponsorship
- 2-2. Sponsorship Securing Program
- 2-3. Strategies for Promoting the invitation of sponsors
- 2-4. Status of the Sponsorship Secured and the Trust Money

VII. International Cooperation

01. IMGA's Cooperation and Support

- 1-1. IMGA's Cooperation and Support
- 1-2. (Virtual) Attendance at IMGA's General Assembly
- 1-3. Visit of IMGA's Auditor and Organizing Committee
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- 2-1. The Huntsman World Senior Games
- 2-2. Australian Masters Games
- 2-3. New Zealand Masters Games

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- 4-1. Operation of Information Desk at the Airport
- 4-2. Reception for Entry and Exit of the Country by IMGA Officers and Overseas Participants
- 4-3. Support for the Issuance of Visa



Chapter 1

Operation of the Games



01 Protocol

1-1. Protocol

As with all events, protocol is absolutely crucial. Very important officials evaluate the quality of the event and their impression of the organizing organization that held the event through the protocol. In particular, the Organizing Committee put a lot of effort into the opening and closing ceremony protocols that signal the start and end of the competition. Among which, the opening ceremony attracts the largest number of people during the period of the Games, and since it is a gathering place for all MPs, they prepared diligently to ensure that even the smallest detail is not missed. In collaboration with the General Affairs Department of the Jeonbuk Provincial Office, including selection of invitees, parking information, route information, and seat information, they continuously visited the Jeonju World Cup Stadium and Jeolla Gamyeong site, where several meetings and opening and closing ceremonies are held, to find out what is inadequate from the perspective of MP personnel, while constantly checking and supplementing them. The Organizing Committee worked hard to provide a high-quality protocol in close and organic cooperation with the relevant organizations to ensure that the protocol proceeds amicably.

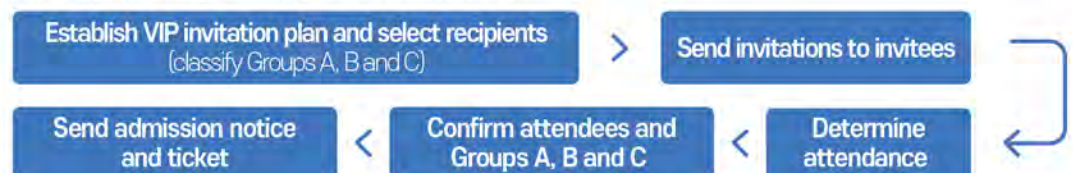
1-2. Selection of the Invited Guests

The selection of the Invited Guests was largely classified into two categories. A total of 1,460 people were invited, categorized as administrative officials, including heads of major organizations, political circles, media, and officials from each field, and sports figures as it was an international sports event.

Administrative officials	President, Prime Minister, Minister of Culture, Sports and Tourism, National Assembly members, city/province governors/chairmen, media representatives, heads of major organizations, etc.
Sports personnel	IMGA executives, presidents of the Korea Sports Council, presidents of city and provincial sports associations, presidents of sports organizations, presidents of the World Korean Sports Association, sports legends and stars, etc.

The invitees were classified into Groups A, B, and C by comprehensively determining their representativeness and contribution to hosting the competition in each field, and prepared with different parking lots, movement routes, entrances, and seating areas to ensure that the protocol is not neglected.

[Opening and Closing Ceremony Invitation Procedure]



As this was the first international sports competition held in Korea, the Organizing Committee and Jeollabuk-do made significant efforts to invite the President and Prime Minister to the opening ceremony to raise the level of the competition, but it was very disappointing that it did not materialize.

Meanwhile, as the closing ceremony will be held more simply than the opening ceremony, 410 people were invited to attend, mainly MGA executives, officials from the next host city, Host Cities (Abu Dhabi), Organizing Committee members, sports association officials, and sports organization officials who contributed to the success of the event.

1-3. Operation of the Invitees' Seats

A total of 700 VIP invitees' seats were operated for the opening ceremony, with the expectation that about half of the 1,460 people who sent invitations would attend.

- Group A (single stage): 150 people
- Group B, C (table seat): 550 people



In the case of Group A (private) invitees' seats, the plan was to operate with 150 seats, but due to various circumstances during the preparation process, 190 people ultimately attended. Group A (podium) The invitees' seats were designed to accommodate more than 200 seats, so there was no difficulty in accommodating the increased number of invited guests. In addition, 298 people attended in Group B and 231 people in Group C, and the IP invited guests who were originally planned to be 700 people attended in a larger number.

Meanwhile, the closing ceremony was held with 150 seats for MPs. Unlike the opening ceremony, there were no separate groups, and the separate VIP invitees' seats were secured in the front row of the audience. What is unfortunate is that Need for Improvement invited 410 people to the closing ceremony, but only about 100 invited guests attended. When attendance was checked at the end of April before the competition was held, about 150 people decided to attend, but the fact that only a week had passed since the opening ceremony and the low interest in the closing ceremony led to many non-attendance, which was something they felt regretful about.

○ Major attendees at the opening ceremony (Group A)

Serial No.	Classification	Position	Name	Serial No.	Classification	Position	Name
1	Organizing Committee	Governor of Jeollabuk-do	Gwanyoung Kim	21	IMGA	Penang Games CEO	Linda Geh
2	Organizing Committee	Executive Chairman	Jongseok Lee	22	Ministry of central government	Second Vice Minister of Culture, Sports and Tourism	Yongman Cho
3	Organizing Committee	IOC athlete committee member	Seungmin Yoo	23	Ministry of central government	Director of International Sports Division, Ministry of Culture, Sports and Tourism	Soohyeon Myung
4	Organizing Committee	Jeollabuk-do Sports Council President	Kangseon Jeong	24	Ministry of central government	Ministry of Culture, Sports and Tourism, International Sports Division	Seung Kang
5	Organizing Committee	Chairman of Jeonbuk Chamber of Commerce and Industry Association	Bangseop Yoon	25	Ministry of central government	Ministry of Culture, Sports and Tourism, International Sports Division	Chiheon Lee
6	Organizing Committee	President of the Korea Sports Council	Kiheung Lee	26	National Assemblyman	Jeonju-si Byeong	Seongju Kim
7	Organizing Committee	Chairman of Jeonbuk Provincial council	youngeun Gukjoo	27	National Assemblyman	Jeonju-si Gap	Yundeok Kim
8	Organizing Committee	President of Jeonbuk Patriotic Movement Headquarters	Seok jeong Yoon	28	National Assemblyman	Democratic Party Proportional	Kyungsook Yang
9	Organizing Committee	Secretary general	Kangoh Lee	29	National Assemblyman	Jeonju-si Eul	Seonghee Kang
10	IMGA	IMGA President (IOC member)	Sergey Bubka	30	Mayor or county governor	Mayor of Jeonju	Beomgi Woo
11	IMGA	IMGA member (IOC Vice President)	Ser Miang Ng	31	Mayor or county governor	Mayor of Gunsan	Imjun Kang
12	IMGA	Ser Miang Ng's secretary	Liew HERA	32	Mayor or county governor	Mayor of Iksan	Heonyul Jeong
13	IMGA	IMGA member	Manuela Di Centa	33	Mayor or county governor	Mayor of Jeongeup	Haksu Lee
14	IMGA	IMGA member	Petra Sorling	34	Mayor or county governor	Mayor of Namwon	Kyungsik Choi
15	IMGA	IMGA member	Makoto Chogahara	35	Mayor or county governor	Mayor of Gimje	Seongju Jeong
16	IMGA	IMGA member	Hollowell Thomas	36	Mayor or county governor	Governor of Wanju-gun	Heetae Yoo
17	IMGA	IMGA member	Alexander McLin	37	Mayor or county governor	Governor of Jinan-gun	Chunseong Jeon
18	IMGA	IMGA Secretary General	Jens V. Holm	38	Mayor or county governor	Governor of Muju-gun	Inhong Hwang
19	IMGA	IMGA Sports Director	Samantha Hayward	39	Mayor or county governor	Governor of Jangsu-gun	Hoonsik Choi
20	IMGA	IMGA International Communication Manager	Kirsty van peer	40	Mayor or county governor	Governor of Imsil-gun	Min Sim

Serial No.	Classification	Position	Name	Serial No.	Classification	Position	Name
41	Mayor or county governor	Sunchang County Governor	Hwayoung Jeong	62	Provincial council	Councilman	Jeonghoon Yoon
42	Mayor or county governor	Gochang-gun Governor	Hyungsu Noh	63	Provincial council	Councilman	Youngseok Hwang
43	Mayor or county governor	Buan County Governor	Ikhyeon Kwon	64	Provincial council	Councilman	Hyungyeol Choi
44	Provincial government official	administrative branch	ImSang gyu	65	Provincial council	Councilman	Yoon Kwon
45	Provincial government official	Ambassador for International Relations	Changsue Ryu	66	Provincial council	Councilman	Haeseok Yang
46	Provincial government official	Director of Culture, Sports and Tourism	Seonmi Cheon	67	Provincial council	Councilman	Jeonggi Kim
47	Provincial government official	fire chief	Nakdong Joo	68	Provincial council	Councilman	Seungwoo Moon
48	Provincial council	Vice Chairman	Jeongrin Lee	69	Provincial council	Councilman	Sujin Lee
49	Provincial council	Vice Chairman	Mangi Kim	70	Provincial council	Councilman	Subong Yoon
50	Provincial council	Chairman of the Administrative Autonomy Committee	Yijae Kim	71	Provincial council	Councilman	Youngsook Yoon
51	Provincial council	Chairman of the Environmental Welfare Committee	Byungcheol Lee	72	Provincial council	Councilman	Myeongyeon Eo
52	Provincial council	Chairman of the Agricultural Industry and Economic Committee	Ingwon Nah	73	Provincial council	Councilman	Seulji Kim
53	Provincial council	Chairman of Culture, Construction and Safety Committee	Byeongdo Lee	74	Provincial council	Councilman	Chunghee Park
54	Provincial council	Chairman of the Education Committee	Myeongji Kim	75	Provincial council	Councilman	Yeonguk Jang
55	Provincial council	Steering Committee Chairman	Jeongsu Kim	76	Provincial council	Councilman	Yongtae Jeon
56	Provincial council	Councilman	Taechang Kang	77	Provincial council	Councilman	Jungsoo Han
57	Provincial council	Councilman	Jeonggyu Park	78	City/county council chairman	Jeonju City Council Chairman	Gidong Lee
58	Provincial council	Councilman	Youngseon Eom	79	City/county council chairman	Gunsan City Council Chairman	Youngil Kim
59	Provincial council	Councilman	Donghwa Kang	80	City/county council chairman	Jeongeup City Council Chairman	Kyungyeon Go
60	Provincial council	Councilman	Seungsik Yim	81	City/county council chairman	Namwon City Council Chairman	Pyeonggi Jeon
61	Provincial council	Councilman	Yonggeun Park	82	City/county council chairman	Gimje City Council Chairman	Youngja Kim

Serial No.	Classification	Position	Name	Serial No.	Classification	Position	Name
83	City/county council chairman	Jangsu-gun Council Chairman	Jeongbok Jang	104	University president	President of Kunsan National University	Jangho Lee
84	City/county council chairman	Sunchang-gun Council Chairman	Shinah Jeong	105	University president	President of Wonkwang University	Seongtae Park
85	Head of key institution	Superintendent of Jeollabuk-do	Geoseok Seo	106	University president	Dean of Iksan Campus, Korea Polytechnic V University	Changyeol Lee
86	Head of key institution	President of Korea Tourism Organization	Jangshil Kim	107	City/provincial sports council	President of Incheon Metropolitan City Sports Association	Gyusaeng Lee
87	Head of key institution	Korea Tourism Organization MICE Director	Jongsul Kwon	108	City/provincial sports council	Gwangju Metropolitan City Sports Association President	Gapsu Jeon
88	Head of key institution	35th Infantry Division Commander	Hyukjae Oh	109	City/provincial sports council	Ulsan Metropolitan City Sports Association President	Cheolwook Kim
89	Head of key institution	Chairman of Korean Red Cross Jeonbuk Branch	Seonhong Lee	110	City/provincial sports council	Gangwon-do Sports Association President	Heegui Yang
90	Head of key institution	Head of the Jeonbuk Regional Headquarters of the National Federation of Korean Folk Cooperatives	Youngil Kim	111	City/provincial sports council	Gyeongsangbuk-do Sports Association President	Jeomdu Kim
91	Head of key institution	Nonghyup Bank Jeonbuk Sales Manager	Kyeongmin Jang	112	City/county sports council	Jeonju City Sports Association President	Jeomdu Kim
92	Media company	Jeonju MBC President	Hangwang Kim	113	City/county sports council	Gunsan City Sports Association President	Kanghoon Jeon
93	Media company	Jeonbuk Woneum Broadcasting Headquarters Director	Yongseok Yang	114	City/county sports council	Iksan City Sports Association President	Janghee Cho
94	Media company	President of Jeonbuk Traffic Broadcasting	Kyungmin Park	115	City/county sports council	Jeongeup City Sports Association President	Gyuchol Choi
95	Media company	CEO of KCN Geumgang Broadcasting	Hanoh Lee	116	City/county sports council	Namwon City Sports Association President	Heungseong Ryu
96	Media company	President of Jeonbuk Domin Ilbo	Hwan Lim	117	City/county sports council	Gimje City Sports Association President	Yuseung Han
97	Media company	President of Jeonju Ilbo	Youngbae Shin	118	City/county sports council	Wanju-gun Sports Association President	Jongjun Lee
98	Media company	Jeolla Mael CEO	Seongil Hong	119	City/county sports council	Jinan-gun Sports Association President	Bongwoon Jeong
99	Media company	President of Jeonbuk Yonhap Newspaper	Seongsu Jeon	120	City/county sports council	Muju-gun Sports Association President	Jaeho Song
100	Media company	Yonhap News Jeonbuk Reporting Director	Cheong Im	121	City/county sports council	Jangsu-gun Sports Association President	Hanjeong Lee
101	Media company	Newsis Jeonbuk Reporting Headquarters	Seokil Yoon	122	City/county sports council	Imseil-gun Sports Association President	Byeongji Kim
102	Media company	News 1 Jeonbuk Headquarters Director	Hyungwon Hwang	123	City/county sports council	Sunchang-gun Sports Association President	Choongho Son
103	University president	President of Jeonbuk National University	Obong Yang	124	City/county sports council	Gochang-gun Sports Association President	Cheolhwan Oh

Serial No.	Classification	Position	Name	Serial No.	Classification	Position	Name
125	City/county sports council	President of Buan-gun Sports Association	Dongil Jeon	146	Sports legends and stars	Archery	Kyungmo Park
126	Central sports organization	President of the Korean Tennis Association	Heegyun Jeong	147	Sports legends and stars	Archery	Seonghyun Park
127	Central sports organization	President of the Korean Swimming Federation	Changhoon Jeong	148	Sports legends and stars	Badminton	Soyoung Jeong
128	Central sports organization	President of the Korean Badminton Association	Taekgyu Kim	149	Sports legends and stars	Badminton	Dongmoon Kim
129	Provincial sport organization	Chairman of Jeonbuk Archery Association	Woongi Yeo	150	Sports legends and stars	Basketball	Jiwon Woo
130	Provincial sport organization	Chairman of Jeonbuk Badminton Association	Yonghyun Shim	151	Sports legends and stars	Basketball	Areum Kim
131	Provincial sport organization	President of Jeonbuk Baseball Softball Association	Seonghee Kim	152	Sports legends and stars	Judo	Wonhee Lee
132	Provincial sport organization	Chairman of Jeonbuk Basketball Association	Youngseop Lee	153	Sports legends and stars	Shooting	Jongoh Jin
133	Provincial sport organization	Chairman of Jeonbuk Bowling Association	Gapdong Lee	154	Sports legends and stars	Squash	Ryunhoe Koo
134	Provincial sport organization	Chairman of Jeonbuk Golf Association	Youngguk Lee	155	Sports legends and stars	Swimming	Changha Lee
135	Provincial sport organization	President of Jeonbuk Judo Association	Donghoon Choi	156	Sports legends and stars	Ping-pong	Jeonghwa Hyun
136	Provincial sport organization	Chairman of Jeonbuk Shooting Federation	Sangcheol Go	157	World Korean Sports Association	Former President of World Korean Sports Association	Manyoung Yoon
137	Provincial sport organization	President of Jeonbuk Swimming Federation	Hwaseop Oh	158	World Korean Sports Association	President of Korea Sports Council in Brazil	Gyeongcheon Park
138	Provincial sport organization	Chairman of Jeonbuk Table Tennis Association	Jeongheon Shin	159	World Korean Sports Association	President of Korea Sports Council in Argentina	Yeoncheol Jeong
139	Provincial sport organization	Chairman of Jeonbuk Taekwondo Association	BongSoo Go	160	World Korean Sports Association	President of Korea Sports Council in China	Yoonnak Lee
140	Provincial sport organization	Chairman of Jeonbuk Weightlifting Federation	Taein Kim	161	World Korean Sports Association	President of Korea Sports Council in UK	Hyeongyuri Oh
141	Provincial sport organization	Chairman of Jeonbuk Wushu Association	Seonwoo Choi	162	World Korean Sports Association	President of the Korea Sports Council in Malaysia	Wonkyu Lee
142	Provincial sport organization	Chairman of Jeonbuk Yacht Association	HyoGeun Jin	163	World Korean Sports Association	President of Korea Sports Council of New Zealand	Gwangseok Yoo
143	Provincial sport organization	Chairman of Jeonbuk Park Golf Association	Geonok Ryu	164	AIPS Asia	President of the Asian Sports Journalists Association	Heedon Jeong
144	Sports legends and stars	Archery	Mijin Yoon	165	Korea Sport Press Union	President of Korea Sport Press Union	Jonggu Yang
145	Sports legends and stars	Archery	Hyeonjeong Joo	166	Sponsor	Jeonbuk Bank President	Jongil Baek

Serial No.	Classification	Position	Name	Serial No.	Classification	Position	Name
167	Sponsor	Jeonbuk Bank Provincial Branch Manager	Eunho Kim	177	Overseas invitee	Senior Executive Assistant to the Washington State Senate	James Troyer
168	Sponsor	CEO of Seungri Sports Industry	Heejeong Kwon	178	Overseas invitee	Jeollabuk-do International Exchange Advisor	Yuni Cobb
169	Sponsor	Executive Director of Seungri Sports Industry	Changhoon Jeong	179	Other invitee	Governor's spouse	Youngsuk Mok
170	Sponsor	CEO of Seven Brau Beer	Kangsam Kim	180	Other invitee	Gunsan mayor's spouse	Sooja Park
171	Sponsor	Managing Director of Seven Broy Beer	Kinam Ahn	181	Other invitee	Ikksan mayor's spouse	Jinhee Kim
172	Sponsor	Jeonju Paper Factory Manager	Kyungsik Kim	182	Other invitee	Jeongeup mayor's spouse	Jongsoon Jeong
173	Overseas invitee	Consulate General in Gwangju	Cheonggang Jang	183	Other invitee	Namwon mayor's spouse	Seon young Park
174	Overseas invitee	Senator of Washington State	Chris Gildon	184	Other invitee	Jangsu county governor's spouse	Kyungsook Song
175	Overseas invitee	House of Representatives of Washington State	Keith Goehner	185	Other invitee	Sunchang county governor's spouse	Joocha Kim
176	Overseas invitee	House of Representatives of Washington State	Mari Leavitt	186	Other invitee	Buan county governor's spouse	Kyungsook Jang

1-4. Operation of the Protocol

On the day of the opening and closing ceremonies, the protocol was carried out under the supervision of the General Affairs Department of Jeonbuk Provincial Office. A large number of protocol personnel were deployed, especially at the opening ceremony. A total of 250 people were deployed, including 150 people for Group A (podium invitees) 1:1 close protocol, 50 people for Group B and C group invitees, and 50 people for ticket issuance and souvenir delivery.

Provincial office manager-level civil servants were asexecuted for the protocols of key personnel such as the Vice Minister of Culture, Sports and Tourism, members of the National Assembly, and IMGA executives, and other personnel were team leader-level and level 6 or lower public officials.

In the case of Group A invitees, a high-quality dedicated protocol was implemented from arrival to departure at the event venue, including final confirmation of attendance in advance, confirmation of expected arrival time, and delivery of souvenirs, while Group B and C invitations moved from the MP parking lot to the seats at the event venue. The protocol personnel were placed along the main routes to provide thorough the guidance to help prevent any confusion between the general visitors and the entrance route.

In the case of the closing ceremony, 50 protocol personnel were deployed, and as with the opening ceremony, key personnel were closely asexecuted for the protocol, and for other invited guests, protocol personnel were placed along the main movement lines and around the event venue to ensure that there is no inconvenience in attending the event venue. did. In addition, after the closing ceremony, bus boarding instructions and seating arrangement and guidance within the banquet hall were provided without difficulty to move to the farewell banquet hall.

[Draft proposal and operation of Admission Tags for the opening ceremony (General)]

Subject to operation	Person-ne	Proposal	Tips for operation	Location of re-issuance	Hours of operation	Remark
Invited guests	Group A (blue)	150 	Sent in advance with an entrance guide and parking permit (if not present, re-issued after identification on site) ※ (Group A) Name tag must be worn separately 단상 초청자  소속 / 직위 김 오 오	Main gate (2nd floor)	16:00 ~ 18:50	Admission notice (blue)
	Group B (red)	310 		W2 gate		Admission notice (red)
	Group C (yellow)	240 		W1 gate		Admission notice (yellow)
Invited guests (accompanied)			Sent in advance	Gate for each group if not present		AD card colors classified according to the invited guest groups (blue, red, yellow)
Protocol agent	Protocol for Group A	150 	Same-day on-site distribution	Main gate (2nd floor)	14:00 ~ 16:00	
	Protocol for Group B	100				
	Protocol for Group C	50				

1-5. Operation of the List

List is a kind of secret mark that can distinguish the protocol level of VIPs at an event venue. Normally, separate markings are made by color classification, and the Organizing Committee used AD cards to produce badges for the Opening Ceremony Event.

In the case of invited guests, they were sent by mail in advance along with the entrance information and parking permits, and if there were invited guests who did not arrive on the day of the event, they were re-issued after verifying their IDs on site. In the case of protocol personnel, it was distributed on the spot on the day.

In particular, in the case of Group A (private) invitees, since they were attending the welcome reception, name tags were produced separately in addition to the list, so special consideration was given to making it easy to verify mutual identification during the reception.



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Episode with
Achi & Toechi

The opening ceremony protocol was somewhat disappointing.

The most disappointing about the need for improvement is that the VIPs were not able to attend the opening ceremony. Efforts were made in many ways to invite the President, including working with Jeollabuk-do and making suggestions to the President's Office, but they were not realized, and the Prime Minister was also unable to attend due to other schedules.

While the Organizing Committee made an effort to invite the opening ceremony, it is very disappointing that they did not approach it more strategically, and it is painful that they missed an opportunity to further raise the level of the competition.

Furthermore, it was disappointing that the welcome reception was held only for Group A (podium) invitees before the official opening ceremony began. Initially, it was supposed to be strictly blocked from the entrance unless anyone wearing the Group A badge was allowed to enter, but this was not done properly. Of course, from the point of view of the protocol officers, it would have been impossible to firmly stop them if they said, "I represent a VIP" or "Here is the VIP."

The welcome reception area, which was originally predicted to be attended by about 150 people, was so crowded that the area around the venue was a bit chaotic, and most of all, the host's words could not be heard properly.

Lastly, the confirmation of attendance of attendees was somewhat inadequate. Confirmation of attend-



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ance was subject to change from time to time even on the day of the event, which inevitably led to disruptions in the originally prepared protocol plan. Consequently, the Organizing Committee experienced significant hardship as people who were originally confirmed not to come attended but were omitted from the invitation seat information. I wish I had checked a little more carefully.

APING



02 Installation and Operation of the Registration Center

2-1. Installation and Operation of the Registration Center

The registration center is a place that manages the registration status of Games participants and accompanying persons, and efficiently issues AD cards (accreditation cards) according to the classification of issuance targets and production and issuance plans.

In accordance with the concept of the Games, the Design of the AD Card was prepared in advance through the Organizing Committee's symbol and manual services, and was finalized through consultation with the MGA and began production.

The registration center considered ways to register and issue AD cards by distinguishing between domestic and foreign participants to minimize waiting time and issue the AD cards promptly and accurately. The registration center targeting foreigners was named the Main Registration Center and was set up at Jeonju World Cup Stadium, opening two days before the start of the competition and operating until the end of the competition. Since they provided transportation services to foreigners entering the country through the airport, they cooperated with the traffic control team and the immigration response team to identify foreign participants who will visit the main registration center in advance, create AD cards in advance, and send them to the main registration center. They have established a response system that allowed one to visit and issue one's ID card immediately upon presentation.

In addition, for the domestic participants, an AD card will be mailed to the address entered by the participant at the time of participation registration, and the participant will arrive at the registration center and stadium. The inconvenience of going back and forth was eliminated. The AD card was required for identification purposes such as entering the stadium and entering the opening ceremony, and instructions were sent along with the information to bring it.

Even with such guidance and advance issuance, cases of damage or loss may inevitably occurred, and hence, the Organizing Committee considered the matters related to reissuance. Initially, the Organizing Committee planned to have an auxiliary registration center at each stadium to process re-issuance, but to further reduce the inconvenience of traveling to and from the stadium and the registration center, those who need a re-issue must first contact the main registration center and the general situation room, and then the process was carried out by sending the image of the AD card to the person via text or email. For participants who need a physical item other than an image, they could obtain the physical item at the main registration center.

The information and changes were announced through the website and notices, etc., and publicity was carried out to avoid confusion. In addition, as it was an international competition, interpreters for each language in English, Chinese, and Japanese were assigned to respond to foreigners, so as to avoid any confusion due to language communication. This was done to eliminate inconvenience. Foreigners entering the country through Gimpo and Incheon International Airports were transported to the main registration center and operated 24 hours a day to provide convenience such as the registration and the AD card issuance.

2-2. Issuance of the AD Card

The issuance target was 20,000 people, and 13 types of AD cards were issued by consulting with IMGA and referring to other international competitions, and by simplifying the code to suit the circumstances of our competition.

[Issuance of the AD Card Status]

코드	Subject to issuance	Subtotal
V(V-1)	VIP	1,601
IOC	IOC member	3
B	IMGA member	9
G	Invitee	383
S	Sponsor	150
OCM	Organizing committee, city/county officials	1,909
OCS	Game operation staff	1,870
A	Athlete	8,186
AC	Director, coach	304
O	Observer	331
IR	Referee	1,100
J	Technical representative	25
M	Press	181
OCV	Volunteer	2,155



2-3. Design of the AD Card

A symbol created using the initials of the competition was used to spread awareness of the competition, and a design containing the feeling of tradition and nature was incorporated based on the five cardinal colors, the traditional Korean colors.

The codes are classified into cards so that participants, Games officials, etc. can recognize them at a glance, and the front of the card is designed so that the code, registration number, name, photo, event, etc. can be recognized at a glance.

On the back, we included the logo of the sponsor that sponsors our competition, prohibition of transfer of AD card, and instructions on handling when acquiring the AD card.



The AD card is an identification card issued by the Organizing Committee to Games participants and displays a photo, signature, competition emblem, sponsor, and participant grade by category.

They were classified into 16 categories (MP, MP companions, IOC members, IMGA executive members, MGA companions, sponsors, companions, international judges, managers/coaches, athletes, Organizing Committee executives, Organizing Committee staff, volunteers, reporters/broadcasting officials, and invitees).

○ Issuance of the AD Card

- The overseas participants were issued their AD cards at the main registration center (Jeonju World Cup Stadium), and domestic participants were issued AD cards by mail (courier) before the start of the Games.

[Invitees (VIPs)]



[Invitees (STAFFs)]



2-4. Registration Procedures

The AD cards were registered and issued to approximately 20,000 participants and officials who registered and paid participation fees in the Games registration system.

- **For foreigners :** Present participant registration card or ID card → Check registration information and computer information → Issue the provided AD card or issue a new one.
- **For Koreans :** AD cards were sent to the address registered in the Games registration system prior to the competition and instructed to bring them when participating in the competition.

※ Re-issuance is only possible in cases of loss or damage. If you first request re-issuance at the main registration center and general situation room, the requester's AD card image will be sent via text or email after going through the identity verification process to process the issuance, and the physical document will be processed for issuance. If you need an AD card, you are instructed to visit the main registration center.

[Operation of the Main Registration Center]

- **Operating period :** May 10, 2023 ~ May 20, 2023 (11 days)
- **Operating hours :** 09:00-18:00 on Wednesday, May 10, 2023 ~ Saturday, May 20, 2023 / May 10, 2023 ~ May 12, 2023 (24 hours)
 ※ Operating hours are flexible depending on the game schedule and participation application status.
- **Location :** Jeonju World Cup Stadium (1055 Kirindae-ro, Deokjin-gu, Jeonju-si)
- **Eligible for use :** Foreigners only



Main Accreditation Center(메인

2023 전북아시아대령
마스터스대회 조직위원회

전라북도체육회
JEONBUK SPORTS COUNCIL

후원



문화체육관광부

KSPO

국민체육진흥공단
Korea Sports Promotion Foundation



대한체육회
Korea Sports & Olympic Committee



한국관광공사
Korea Tourism Organization

공식스폰서



03 Operation of the Volunteers

3-1. Operation of the Volunteers

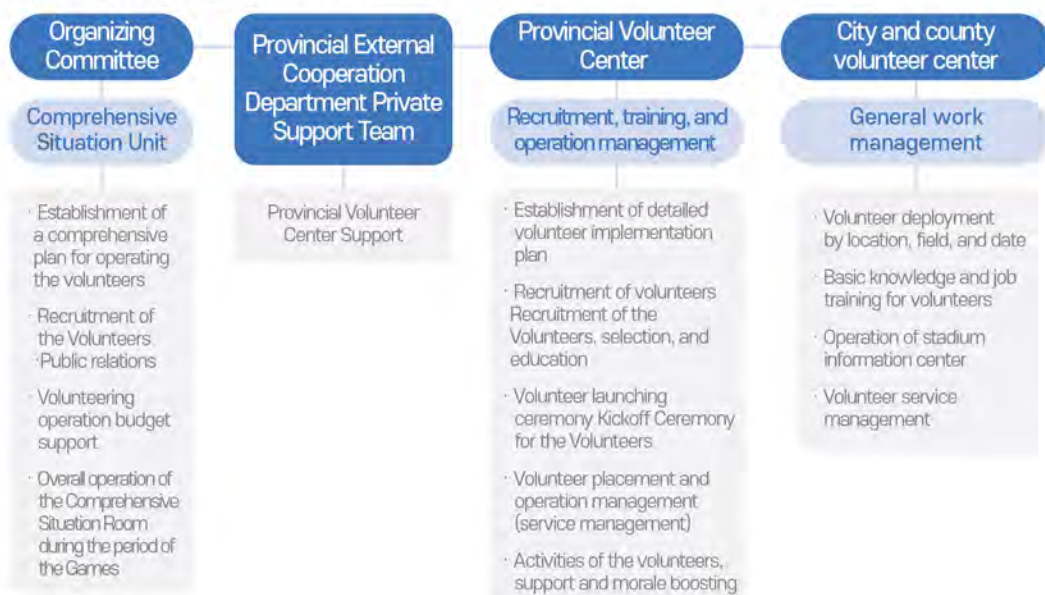
They provided convenience to domestic and foreign participants visiting our region to participate in the competition and led the successful competition by performing work with kindness and service through volunteer management so that they could fully demonstrate their honed skills in a safe environment.

Volunteers are also the host of the competition who communicate most closely with the athletes and visitors visiting Jeonbuk during the competition, so to secure excellent volunteer manpower, we executed an MOU with four universities in the province and worked with volunteer centers in the province and 14 cities and counties. By executing an agreement on mutual cooperation, an efficient operating system was secured from recruitment to operation.

[Work flow chart]



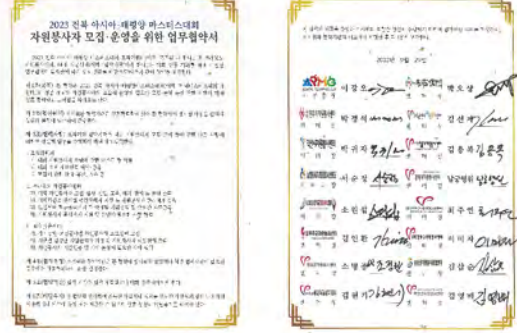
[Operating system (role by institution)]



[MOU with 4 universities in Jeollabuk-do]



[MOU with the Volunteer Center of Jeollabuk-do]

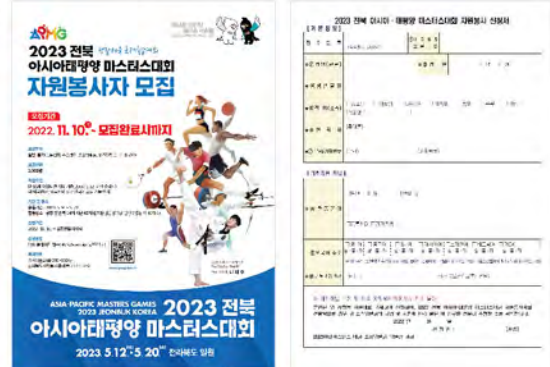


3-2. Recruitment of the Volunteers

Recruitment of the Volunteers consists of online applications through the website of the Organizing Committee, 14 cities and counties in the province, provincial and county volunteer centers, universities in the province, and the 1365 Volunteer Portal website, as well as written applications through city and county volunteer centers by encouraging workforce participation.

- **Recruitment announcement**
- **Recruitment number** : 2,000 (1,300 general, 700 interpreters)
※ Including reserve personnel and those who have left
- **Recruitment fields** : 11 fields (registration center, general situation room, etc.)
- **Operation period** : 2023.5.10.-5.22 (13 days)
- **Work locations** : 14 cities, counties, 37 stadiums and 3 locations at the airport
- **Eligibility to apply** : Domestic or foreign nationals aged 16 or older (born before May 12, 2006)
- **Work benefits** : uniform, activity expenses(actual expenses and transportation expenses), volunteer performance certificate

[Recruitment posters and applications for volunteers]



○ Securing additional interpretation volunteers

In a situation where face-to-face contact was limited due to COVID-19 social distancing and interest in volunteering decreased due to changes in the entrance exam system, securing volunteer interpreters was key for the Organizing Committee as it was an international sports competition for all ages. The airport staff secured interpreters from around Incheon and Gimpo with the cooperation of the Incheon Metropolitan City Volunteer Center. In particular, as the number of Mongolian participants increased significantly due to the extension of the recruitment of the participants period, international students. They also made joint efforts with the volunteer center for the Multicultural Family Center, University Mission Society, and Jeollabuk-do Foreign Language Service Association.

○ Selection

The Organizing Committee conducted a preliminary search for volunteers needed for the Operation of the Games by city, county, and field to determine the appropriate operational workforce to prevent waste of manpower and secure excellent human resources early. 3,381 general volunteers and 580 interpreters were recruited from domestic and foreign nationals for the overall operation of the Operation of the Games. However, due to the prolonged recruitment period and personal circumstances, the number of applicants for interpreting services was reduced to 3,527 people (general). 3,285, interpreters 242 were finally selected.

3-3. Education and Training of the Volunteers

To minimize the inconvenience to the athletes and visitors participating in the competition and to enhance the image of Jeonbuk, 5 types of training, including basic knowledge training, job training, manager/leader workshop, on-site training for airport workers, on-site adaptation training, and comprehensive rehearsal, were held in 6 sessions, which were carried out over time. They created job training materials so that volunteers could know exactly about the competition and provide correct information to participants, and created a list of expected questions and answers to prepare for various situations that may arise to increase understanding.

Volunteer training was classified into training hosted by the Jeollabuk-do Volunteer Center in Jeollabuk-do and self-training at city and county volunteer centers, and contactless duties were provided to volunteer interpreters working at the airport for Support for Entry and Exit of the Country for overseas participants with training provided. On April 27, 2023, a workshop was held for about 100 people, including city and county center managers and volunteer center officials, to explain the overall competition and convey volunteer conflict management methods. In addition, volunteers assigned for each field, including airport workers, will undergo on-site adaptation training and comprehensive rehearsals to identify on-site work locations and practice actual competition operations according to scenarios for each work location to ensure smooth preparation for the competition.





3-4. Kickoff Ceremony for the Volunteers

To instill pride in volunteers and pledge their will, the Kickoff Ceremony for the Volunteers was held at the International Conference Hall of the Korea Sound Culture Center from 13:00 on Tuesday, April 25, 2023. Among which, there was a female immigrant from a multicultural family who volunteered to provide interpretation support for Games participants in her home country, a sister who spent her childhood abroad also participated, and a volunteer who was dedicated to taking photos of the competition as a supporter also participated, giving the event even more meaning. With the participation of Governor Kim Kwan-Young, chairman of the Organizing Committee, the event took place in a variety of ways, including the volunteer representative oath, performance, and explanation of the competition uniform. About 200 volunteers who attended the launch ceremony encouraged each other and resolved to run the event successfully.

3-5. Activities of the Volunteers

○ Working conditions

The airport workers served in the shifts of two people from 07:00 to 21:00, comprehensively considering the deployment conditions of other competitions and the entry time of overseas participants, and city and county stadiums worked from 09:00 to 18:00 depending on the participants and game schedule for each event, which was operated on the principle of working.

○ Activities

Volunteers began their activities at 7:00 on May 10th at 3 locations at the airport (Incheon T1, T2, Gimpo), providing entry support information for overseas participants, etc. For language minority participants, volunteer interpreters in eight languages, including English, Chinese, Japanese, Mongolian, and Russian, including English, were placed in the headquarters general situation room set up at Jeonbuk Provincial Office, and on-site support was provided in the event of civil complaints or injured athletes, and prepared for emergencies. Towards this end, the efforts were made to provide convenience for overseas participants, such as providing interpretation support in conjunction with the 112 Public Security Situation Room and the 119 Interpretation Volunteer Corps during nighttime hours.

In particular, a large number of Mongolian athletes participated in the Games, but there was a severe shortage of volunteer interpreters for Mongolian, a minority language. (23 people recruited) To solve this problem, two Mongolian interpreters were assigned for the headquarters general situation room to resolve the inconveniences of Mongolian interpretation at the stadium by relaying them to the general situation room, thus making up for the problem of lack of Mongolian interpreter resources.

Furthermore, to provide the opportunity for participants who have completed the game to experience Jeonbuk's excellent culture, arts and tourism resources through the Games, volunteer interpreters were assigned for cultural events and the Jeonbuk Circulating Tour Bus.

In 37 stadiums, volunteer interpreters were stationed in city and county general situation rooms, general information centers, and stadiums to provide comprehensive information on transportation, restaurants, etc. and interpret the game progress according to the participants' language to minimize inconvenience to overseas participants.

On May 22, 2023, a total of 3,176 people (2,247 general, interpreters) were operated for 13 days, with the final operation of the transportation control center moving to the airport for departure. During the period of the Games, 929 volunteers were deployed to the stadium, opening and closing ceremonies, registration center, airport, etc., and served as a civilian delegation promoting Jeollabuk-do.



○ Status of the Activities of the Volunteers by Area

Unit: persons (the total number of man-days)

Classification	Total	Operation of the Games	Operation of events
Total	3,176	937	2,239
General	2,247	532	1,715
Interpretation	Subtotal	405	524
	English	282	336
	Chinese	47	64
	Japanese	35	69
	Mongolian	19	43
	Russian	9	7
	Spanish	11	0
	Indonesian	0	5
	French	2	0

※ Operation of the Games: 3 locations at the airport, headquarters general situation room, registration center, opening and closing ceremonies, cultural programs, etc.



Interview with
a volunteer**It is a significant reward to help the competition run amicably through volunteer interpretation.**

On-site support for athletics and badminton based on 30 years of overseas work experience

"I feel rewarded for being able to promptly resolve the messy situation caused by the organizer's mistake and ensure smooth progress."

Yoo Ji-Seong (age 73), interpretation volunteer whom I met at the Iksan Public Stadium two days before the closing of the Asia-Pacific Masters Games, seemed extremely proud of the fact that the Asia-Pacific Masters Games took off without an issue thanks to his help. Volunteer Yoo's help created a confusing situation as interpreter supporters did not arrive ahead of the start of the marathon held at the Iksan Public Stadium.

Volunteer Yoo, who was nearby as an interpreter for the Indonesian and Malay teams in the badminton event held at the Iksan Gymnasium, promptly coordinated with the on-site staff and interpreted the 10km, half, and full course events and start times by age group sequentially to resolve the confusion. In addition, Jun-il, who had difficulty connecting four families of Indonesian badminton athletes with the Jeonbuk tour bus and interpreted so that the family could travel around Jeonbuk, and a Hong Kong athlete left his badminton equipment at his Iksan accommodation, but he accurately translated it to a call taxi driver and brought the equipment back to the competition. He introduced that participating in the first place was memorable.

Mr. Yoo, who graduated from Jeonju High School and Hankuk University of Foreign Studies (Class of 1970) majoring in Indonesia and Malaysia, served as an ROTC interpreter and translation officer before getting a job at an Indonesian company in 1976.

Mr. Yoo, who chose Indonesian and Malaysian languages because he thought that the big fish in the big pond was important, but the big fish in the small pond was also important, worked as an employee of a multinational company in Indonesia for over 30 years.

After retirement in 2008, he returned to his hometown, Bibong-myeon, Wanju-gun, and currently has four jobs.

The first occupation is a farmer who farms fields and jujubes and plums, the second is a multicultural instructor, the third is interpretation volunteer, and the fourth is a third-year student in



interpretation volunteer
Jiseong Yoo

the Chinese language department at Cyber Hankuk University of Foreign Studies. While the multicultural population in Korea has recently been rapidly increasing due to all work related to language except farming, we are taking the lead in promoting their human rights and improving their treatment after seeing the reality that they are having difficulty communicating in language.

In addition, while volunteering as an interpreter at the 2018 PyeongChang Winter Olympics, he saw a Spanish volunteer interpreting Chinese and promised to meet again at the 2022 Beijing Winter Olympics, so he is on his way to learning Chinese.

"Language is the root and seed of all cultures," he said, expressing his pride as a foreign language volunteer, saying, "Only when you know the language can you know the culture, and only then can it blossom through communication."

He also said with a bright smile, "A country or society where volunteers are active is the path to becoming a developed country," and "I will continue to bloom as a private diplomat through language talent donation until the day my health allows."



volunteer at Comprehensive Situation Room
Ganyakt

"About 600 Mongolian athletes participated in this year's Asia-Pacific Masters Games 2023 Jeonbuk Korea. I was in charge of supporting these athletes so that they could compete comfortably and the Mongolians who have taken root in various parts of Korea could become one."

Munkh-jargol Gannyagt (26 years old), who studied abroad in Mongolia, is volunteering as an interpreter for Mongolian athletes and on-site guidance at the general situation room on the 4th floor of Jeonbuk Provincial Office.

Mr. Gannyagt, who is in charge of carefully providing match schedules, stadium and accommodation information to his home country's athletes, goes one step further to deliver news from home to Mongolians who miss their hometown, and to encourage the domestic Mongolian community to find and support the athletes. He showed his extraordinary love for his country by creating a role to post news such as game schedules in the group chat room.

Furthermore, among the Mongolian golf athletes who participated in this Games,

The role of the hands and feet of the Mongolian team... Opportunity to serve our country

Six years ago, he studied abroad at Jeonbuk National University and was in charge of supporting the Mongolian team at this Games.

there was a journalist who reported the Games situation on the day. He serves as an intermediary to deliver news and make reporting more realistic.

Gannyagt, who is currently a fourth-year student at Jeonbuk National University's Department of Accounting, took on the opportunity to volunteer for the Games after enrolling in Jeonbuk National University's Korean Language Institute in 2017.

He went to a prestigious high school in Ulan Bata, the capital of Mongolia, and was very interested in mathematics. After graduating from school, he trusted his uncle, who had just come to study at Jeonbuk National University, and came to Jeonbuk. In particular, he said that he had longed for studying abroad in Korea because his uncle, who lived in Jeonju, said, "Korea is a country of opportunity and a country that has developed remarkably, so there is a lot to learn."

Gannyagt, who was familiar with Korea since childhood as he sang and learned a lot of Korean dramas with K-pop singers such as T-ara and Big Bang in Mongolia, said, "Korea is the safest country in the world, and I have developed a lot of affection for it through my experiences such as studying abroad. "I want to live in Korea for a long time," he expressed his wish.

In the early days of his study abroad, he suffered from homesickness thinking about his hometown and parents, but he recalled that six years had already passed with the unique independence of Mongolians, who believed that he would definitely succeed as he chose difficult work. He also said that he got to know young people from all over the world and a different world through volunteering as an interpreter for the Games, and that he felt that the relationships he made with people he would not easily meet in a short period of time would be a significant source of nourishment for his own growth.

Gannyagt, who seeks to get a job at a Korean company when he graduates from Jeonbuk National University this August, estimated his future by saying that 20 years from now he will have transformed into a real estate related businessman in his home country.

3-6. Benefits of the Volunteers' Activities

○ Welfare and welfare

The Organizing Committee provided a daily activity fee of 26,000 won (daily and transportation expenses) to volunteers who worked more than 4 hours, along with meals and snacks, and provided three types of uniforms, including windbreakers, hats, and bags. In addition, to ensure stable working conditions for volunteer interpreters and airport workers as executed outside of their residences, lodging was provided in five locations, including cities and counties in the province and near Incheon and Gimpo Airports, and support was provided to volunteers who worked for more than two days. All volunteers participating in volunteer work can safely participate in volunteer work by executing up for accident insurance through the 1365 volunteer portal.

○ Follow-up care

To verify the volunteer hours, volunteer centers in the Province and 14 cities and counties entered the service records of 3,176 volunteers who participated in the competition, and volunteers were able to receive service confirmations through the system.





**interpretation volunteer
from Jangsu-gun for Jinan
Weightlifting Competition
Interpretation Support
Heejeong Kim**

At the Jinan Arts Center for 3 days during the period of the Games. She provided English interpretation services for athletes participating in weightlifting competitions.

Before the competition, she applied for interpreter service through the Jangsu-gun Volunteer Center, but since there were no participants from English-speaking countries in Jangsu, nearby cities and counties requested work, and hence, she moved to Jinan to volunteer.

Volunteer work makes one realize many things. As one who had no prior knowledge of the sport of weightlifting, seeing the participants training themselves and challenging themselves through weightlifting gave me an opportunity to reflect on my life.

Among which, the story of one Indian participant remains in my mind. She said he works for an intelligence agency and that she had been saving up money for two

Interpretation of unfamiliar weightlifting games New experiences through barbells

years to attend the convention. She said she wanted to win a medal by participating in the Games and become a source of hope for young girls suffering from inequality through her challenge. She was impressed by the passion with which she worked hard to participate in the game even though she had to leave the country immediately after the event she participated in. She thought that we should give a warmer welcome to the participating athletes who came this far away with desperation and earnestness.

The hearts of all volunteers participating in the competition will be the same. If small efforts can come together to bring joy to someone and minimize discomfort, that is enough. While it was a short period of time, she hopes that it left a good impression about Jeonbuk without any inconvenience to the participants.



Interview with
a volunteer

Volunteering at the 2023 Asia Pacific Masters Games

Proud to be able to
promote national prestige.

For 9 days from May 12th to May 20th, 14,000 participants from 70 countries gathered in one place under the slogan 'Unified Sports, Joyful Harmony'. It was significant to hear that a festival of international athletes in 25 sports will be held in Jeollabuk-do.

Stepping Stone volunteers who have been together for a long time worked together and, while it was only a short period of three days, not only served as public relations ambassadors for Jeollabuk-do, but also supported volunteer work with a sense of duty to promote national prestige.

They volunteered at the soccer field for 2 days and at the table tennis court for 1 day and provided snacks and coffee. For three days, They communicated with many foreign people, laughed with them, and had a fun and meaningful day.

During the soccer field service, Mongolian teams A and B, aged 60 and older, attended the game with their families. The participant said that she had had surgery and her daughter was looking for painkillers. While the conversation was done through an app and through eye and foot gestures, the conversation was clear enough and it was fortunate that she was able to provide at least a small amount of help to the daughter's impatience in looking for painkillers for her sick father, making it such a rewarding time.

They once again felt that filial piety is not just a feature of our country, but a universal human dignity. They felt throughout my service that acting with the attitude of a servant with utmost sincerity is the basis of humanity. They felt warmth from their appearances and also felt the family love they found with their children.

Furthermore, whether it was the taste of the Korean coffee mix or the kindness of the volunteers, the Mongolians often gave the highest praise to the leisure of having a cup of paper cup before and after each game. It was fun to feel the simplicity and bright smile. The smiles of close neighbors who asked us to take pictures together were also warm.

The sweat they shed in the stadium turned into small fruits and came back with medals, and the significant joy of being able to help by coming together as one was achieved in the most

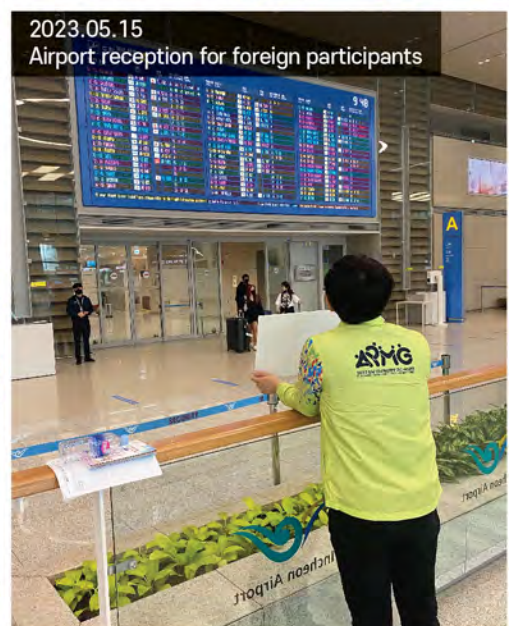


Volunteer
Soyoung Oh

harmonious atmosphere.

It was a time when they felt a new sense of accomplishment as a proud volunteer at an international event with the Stepping Stone Volunteer Group, which they had been with for a long time, and the Gunsan Volunteer Center.

APMG



04 Production and Distribution of the Uniforms and Participants' Kit

4-1. Development, Production and Distribution of the Uniforms

The uniforms were limited to the selection of an integrated production company for uniforms provided to operating personnel and two types of participant kits (t-shirt and bag) provided to participating athletes to facilitate the smooth and orderly conduct of the competition by making it easier to classify them according to the occupation and function of workers. Competitive bidding was conducted.

The integrated production clarified the brand standards after the first announcement in October 2021 and conducted a second bidding announcement in December 2021. Consequently, three companies participated in the competition, and Daekyung was selected as the final company through the proposal evaluation committee.

To preserve the basic philosophy and theme of the Asia-Pacific Masters Games 2023 Jeonbuk Korea and promote a sustainable sports competition, production was promoted using eco-friendly recycled fabric (waste plastic bottles). The design utilizes the Symbol of the Games symbol mark and the mascot, and the colors are made using traditional Korean colors.

The uniforms were made of the two types of jumper and t-shirt. Using the Prospects brand, there were seven types of uniforms, including IMGA members, Organizing Committee executives, and game management personnel. The volunteers consisted of three types of uniforms, including jumpers, bags, and hats.

To produce a uniform that matches the quality of the competition, a board evaluation meeting was held to collect opinions from the Organizing Committee's executives and staff and Games officials, and then the final decision on the design and color was made after receiving advice from three people, including a professor in the clothing department and a textile expert.

After completing the delivery of uniforms, they were handed over to the person in charge of each department and distributed step by step according to the schedule for each payment target. Three types of volunteer items were amicably distributed from Jeollabuk-do Volunteer Center in Jeollabuk-do to 14 city and county volunteer centers. The provision of competition uniforms was used as an opportunity to form bonds by giving workers a sense of pride and belonging.



· Type of uniform



Classification

Operation personnel

Subject

IMGA and International
Technical Judge VIPs and
Executive Committee members,
Organizing Committee

Type

Polo shirt

Color

Navy



Classification

Operation personnel

Subject

Organizing Committee

Type

Windbreaker jacket

Color

Gray



Classification

Operation personnel

Subject

Game staff, game staff,
award staff, medical staff

Type

Polo shirt

Color

Mint

**Classification**

Operation personnel

Subjecttransportation personnel,
traffic control**Type**

Vest

Color

Red

**Classification**

Operation personnel

Subjectprovince/city
and county public officials**Type**

Vest

Color

Beige

**Classification**

Operation personnel

Subjectprovince/city and
county public officials**Type**

Windbreaker jumper

Color

Beige



Classification

Operation personnel

Subject

Related organizations

Type

Polo shirt

Color

Beige



Classification

Participant

Subject

Participant and accompanying person

Type

Round t-shirt

Color

White



Classification

Participant

Subject

Participant and accompanying person

Type

Slingbag

Color

Black

**Classification**

Volunteer

**Type**Windbreaker
jumper**Type**

Hat

**Type**

Bag

Subject

General personnel

Color

blue

Color

Navy

Color

Black

**Classification**

Volunteer

**Type**Windbreaker
jumper**Type**

Hat

**Type**

Bag

Subject

Interpreter

Color

Lime

Color

Navy

Color

Black

4-2. Production and Distribution of 5 Types of the Participant' Kits

The participant kit is a feature of the Masters Games that requires payment of a participation registration fee. Part of the participation fee is returned as much as possible in the form of a participation souvenir, with the purpose of alleviating resistance to the participation registration fee and motivating participation. Quality souvenirs were produced and provided to commemorate the event.

The participant kit production direction was designed to focus on eco-friendly products to promote sustainable sports competitions, and to link tourism products related to sports and tourism before and after the competition. There are 5 types of participant kits in total, consisted of a t-shirt, bag (sling bag), eco-friendly water bottle, Jeonbuk Tour Pass Card (1-day pass), and Local Love Gift Certificate. This was distributed on-site to overseas participants at the main registration center (Jeonju World Cup Stadium) from May 10th, and was sent (in advance) by individual mail to the domestic participants.

The t-shirt is made from eco-friendly recycled yarn, the bag is made into a light and usable sling bag, and the water bottle is made without environmental hormones to ensure that it is a disposable product. To promote tourism before and after the competition, the Jeonbuk Tour Pass (1-day pass) was provided, allowing participants to receive special discounts on paid facilities, restaurants, lodging, and experiences at major tourist destinations in 14 cities and counties in Jeonbuk-do. In addition, local love gift certificates were provided to athletes (50,000 won vouchers) and their companions (10,000 won vouchers) who paid the participation fee for the purpose of promoting consumption and revitalizing the local economy in each city, county, and region. As a measure to promote consumption during the period of the Games, the Organizing Committee produced and distributed a guide containing information on where and how to use the Local Love Gift Certificate and Jeonbuk Tour Pass, and utilized volunteer personnel to ensure smooth distribution of participant kits (Jeonbuk-do resources, Jeonbuk-do) in cooperation with the volunteer center, the five-type bundle packaging work was carried out in advance.

For the on-site distribution, about 200 civil servants and volunteer interpreters from the Provincial Enterprise Attraction Support Office were deployed to provide guidance and distribute kits to ensure that overseas athletes did not experience any inconvenience.





Introducing the Participant Kit



Sports water bottle

Thirst during a game is unforgivable!



sling bag

a highly practical bag with perfect storage capacity!



Jeollabuk Tour Pass 1-day

If you want to go to tourist destinations at Jeollabuk-do, this is all you need!

tourist type



T-shirt

When hoping to keep a souvenir, it has to be a t-shirt!



Gift certificate that considers revitalizing the local economy

Local Love Gift Certificate

Onnuri Gift Certificate



**Operations Support
Department**

Jeongseon Oh, Manager of Team

The basic direction of producing the uniforms for the Games officials and participant kits was to preserve the value of the competition as a legacy that everyone who participated in the competition could keep and commemorate even after the Games ended.

At the time of preparation for the competition, a consensus was reached on the idea of producing sustainable up-cycling uniforms to raise interest in plastic waste, which has rapidly increased due to the prolonged COVID-19 pandemic, and to improve awareness of environmental pollution.

Towards this end, they were able to kill two birds with one stone, considering the environment and saving budget, by producing uniforms and participant kits for companies that produce clothing using recycled PET bottle yarn.

After several business consultations with the production company, requests

The Games uniform that was very popular among the participants

were reflected, a board evaluation session was held for the Organizing Committee employees and relevant organizations to collect opinions, and finally, after expert advice, the completed uniform was very well received by overseas participants.

This led to their requests to purchase additional t-shirts included in the participant kit, and at the opening ceremony, athletes lined up wearing competition t-shirts, or opposing athletes of different nationalities competed against each other wearing the same t-shirts, and volunteers went abroad to participate after the competition. The athlete was also presented with a uniform emblazoned with the sweat and effort of the volunteer as a commemorative gift. In fact, in Jeonju-si, where most of the games were held, foreign participants wearing Games t-shirts and enjoying sightseeing near Hanok Village during the Games period caught the eye. Just as 20 years ago, wherever people wore red t-shirts and shouted Be the Reds!, groups of white t-shirts in Jeonbuk could recognize each other as Asia-Pacific participants.

While the sports and nationalities were different, the athletes who participated in the Games wore the same t-shirt and enjoyed the competition together for 9 days. Since making uniforms was not an easy task from the preparation stage until the end of the competition, the pride of having contributed to increasing the satisfaction of participants will be remembered for a long time.

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05 Operation of the Supporters

5-1. Recruitment of the Supporters

Since 2022, the Organizing Committee has begun recruiting the public relations supporters who will be responsible for public relations activities to spread participation in the competition and support its successful hosting. To recruit capable supporters who are sincere about publicity regardless of age, gender, or occupation, we posted it on external activity sites such as Link Career and directly visited related departments at major universities in the province to promote it to students. They also used press releases, bus information systems, and provincial office promotional electronic displays. An active promotional strategy was implemented. As a result of recruitment from January to February 2022, a total of 190 supporters were recruited, including 37 foreign supporters.

Such supporters enthusiastically carried out promotional activities to publicize the competition at home and abroad. In addition, as the competition approached, the Organizing Committee recognized the need for a full-scale competition boom and recruited additional supporters from January to February 2023. Consequently, a total of 368 people, 68 more than the original target of 300, were selected as supporters, contributing to the success of the competition. Hence, they fulfilled their role as a promotional supporter, including creating a boom for the event.

5-2. Supporters' Pledge of Successful Implementation Event

The supporters participated in the D-200 day event held in October 2022 and held an inauguration ceremony for the Supporters' Pledge of Successful Implementation Event. The proactive activities of supporters who willingly participated in the launch ceremony despite their busy daily lives contributed significantly to the booming of the D-200-day event, and even after the event ended, they actively promoted the contents of the competition online, thereby contributing to significantly elevating the brand value.

5-3. Details of the Supporters' Activities

The 368 selected supporters traveled all over the country and passionately played a role in promoting the Games' boom by spreading the word about the significance and value of the competition. They actively carried out online promotion activities as well as offline and produced various social media contents. The content they produce is new content that promotes the competition, transcending time and space, and serves as a promotional medium by introducing the value of Jeollabuk-do and the vivid scene of the competition to people around the world on social media, supporting supporters in contributing to the successful hosting of the competition.

	Online	Offline	Idea suggestions	Monthly mission	Total
Supporters' activities	407 cases	385 cases	6 cases	27 cases	825 cases





2022.10.23 D-200 Memorial Ceremony Supporters



Episode with the Supporters

Working as a supporter and devoted to the Ppotion of the Games for the Asia-Pacific Masters

Supporter
Mihyeon Oh



She received an invitation to join, saying, "My daughter is holding an international competition event in Jeollabuk-do and is recruiting supporters." In fact, up until this point, she had no idea what supporters were or what their role was. She also didn't know about the "Asia-Pacific Masters", so she was vague and wondered, "Will I be able to do well?" She applied to become a supporter just to show her daughter that her mother is not afraid of new things and that she can slowly learn and develop in anything. In fact, after receiving the text message that she had been selected, she felt more at a loss than happy because she did not know what kind of competition it was or what activities she had to do. However, she began her activities in earnest after the Organizing Committee continuously informed her of the direction of the supporters' activities through her official band, text messages, and couriers.

As many various events and festivals are held in the atmosphere of COVID-19 being lifted, we made efforts to publicize the competition by going to many places in person and handing out the promotional materials (leaflets, brochures, etc.) to people. Even when meeting her co-workers or close acquaintances, the first thing she always did was take out her competition pamphlet and introduce them. She also poured her passionate energy into making the competition successful, such as going to the Kim Dong-Moon badminton court and promoting the competition during the participant recruitment period to encourage more people to participate. It was a happy time because I was able to share information and promote it with her family at the site, making twice as many memories and twice as much experience. She would like to once again thank the Organizing Committee for giving her the opportunity to work as a supporter.

Interview with the Supporters

The supporters' passion and dedication builds joy and memories by promoting the Asia-Pacific Masters Games

Supporter
Eunyong Ryu



I didn't know what supporters were and began this activity because I had the time to spare. It was a meaningful time for me as I traveled around various regions in Jeollabuk-do that I had never been to before and met many people. I am lucky enough to participate in all meaningful events as a supporter, such as having the meaningful experience of taking the oath as a representative at the D-200 Day Supporters Inauguration Ceremony and participating directly as a Torch Relay runner in line with the Games' slogan of "Happy Harmony".

One day, while I was promoting a competition at an event, someone directly told me that he did kendo and was interested in the Games. When he asked, "Is there a kendo sport?" I said, "Of course, of course there is," and while looking at the pamphlet, I found out that there was no kendo sport, and I still vividly remember the disappointed look in the eyes of the person who showed interest. The request to include kendo in the next episode is also one of the unforgettable episodes.

There were funny incidents like this, and sometimes I was hurt by the tone of voice that said I wasn't interested, but I don't forget that I worked hard to form the axis of publicity for this Games by directly going out for supporters' activities, communicating with people, and performing various missions. I felt happy and proud because I felt like I had made countless memories.



Photo Supporter
Younggon Cho

"Photos are historical records.
I desire to take pictures of the various
aspects of the Asia-Pacific Masters
Games."

Photographer Cho Young-Gon (75),
who registered as a supporter to add
his talent to the competition, is busy
visiting various parts of the stadium and
taking snapshots of every moment.
Cho, who is also a member of the
Korean Photographers Association,
heard that supporters were being
recruited and went to the Organiz-
ing Committee to explain his role.
The Organizing Committee, which
needed photography, was in for a treat,
so they asked photographer Cho to
capture the surrounding situations in
addition to the athletes' performances.
Cho is showing off his skills by carrying
heavy camera equipment to create
various facial expressions of the 14,000
athletes and officials in 25 sports from
70 countries, as well as stadium assis-
-tants and spectators.

Former elementary school teacher desired to donate her photography talent

42 years of teaching, taking photos
for Boy Scouts and science clubs, etc.

Cho, who is from Iksan, served as an elementary school
teacher for 42 years. Cho, who took his first steps as a
teacher at Yeongdeung Elementary School in Iksan,
taught students at elementary schools in Jeonbuk
Province, including Seongseong Elementary School and
Seoil Elementary School in Jeonju.

Furthermore, he served as the leader of a Boy Scout troop
as part of a club activity at school and participated as a
press agent at the 1991 Goseong World Jamboree.
He was the leader of an elementary school Boy Scout
troop for 15 years and was a passionate teacher who
instilled dreams in students and took photos of the scouts'
activities.

Cho also engaged in unique teaching activities, including
serving as the steering committee chair of the Korea
Science and Space Youth Group and as a science club
teacher for 12 years.

After his retirement, Cho, who has more time to spare and
often goes out to take pictures with club members, is
currently serving as the secretary of the table tennis club
at Deokjin Senior Welfare Center in Jeonju. He trains his
body by playing table tennis because it is best for him to
be healthy to do something he enjoys.

In addition, after the Asia-Pacific Masters Games ends,
Cho plans to take pictures again with the supporter title of
Vice-President for Promotion of Saemangeum Jamboree,
in which 40,000 youths from 152 countries around the
world will participate from August 1st to 12th.



06 Materials Procurement and Control

6-1. Overview of the Operation

Among the matters which entails the safe and successful hosting of a competition is the supply of materials needed for the competition in the right place, at the right time, and appropriately. Towards this end, a comprehensive plan shall be carried out, including detailed and systematic demand survey and support in advance regarding the items and quantities of materials needed for the competition.

6-2. Implementation of the Demand Survey for Materials

The Organizing Committee prepared a plan to support materials for the event to secure and efficiently manage materials, and conducted a survey on materials requirements for the event twice in 2022 to determine the appropriate amount required. They identified the details of the materials used in other competitions and the items required for each division, received opinions from the sports organizations, and adjusted the quantity, such as readjusting the quantity required for excessive quantity requirements, similar, unnecessary or unnecessary items, was inevitable.

During the first demand survey from March to June 2022, about 14,400 items of 32 items were surveyed, but through the second demand survey from October to November 2022, the number increased to about 9,400 items from 38 items. In addition, the quantity was adjusted, such as conducting a unit price survey, avoiding unnecessary materials, and replacing items with large quantities and high unit prices with replaceable materials, and finalized 39 items and 9,945 points. Of these, materials were classified into support and competition fields.

Unlike other competitions, our competition had difficulties in securing supplies and budget due to the fact that the games were distributed across 14 cities and counties in the province and the period of the Games was the most events of the year. Considering the budget for securing supplies and the fact that they will be disposed of immediately after the end of the competition, the necessary items were determined and provided in each city and county. Items that could be used for free were rented free of charge, and in other cases, rented for a fee.

[Survey of the demand for Games material]

Classification	Period	Item	Quantity of demand
1st survey of demand	March ~ June 2022	32	14,400 ea
2nd survey of demand	October ~ November 2022	38	14,400 ea



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6-3. Securing of the Materials

<Areas for the Games support>

VIP rooms installed in some stadiums during the period of the Games were secured on a free rental basis, while materials needed to support our competition were secured on a paid lease basis by selecting a professional company with extensive experience in large-scale events through limited competitive bidding.

[Details of the Games support materials]

Serial No.	Classification	Specification	Quantity
1	Folding desk	1800*900	213
2	Plastic chair	Elbow rest	569
3	Hot and cold water dispenser	19L(separate water supply)	51
4	Refrigerator	Over120L (separate refrigerated/frozen)	1
5	Blocking rod	Belt type, 2m	30
6	Tablecloth	For events	3
7	Mongolian tent	5*5m	90
8	Goods sales stand	1500*750	15
9	Fire extinguisher	3.3kg	9
10	Multitap	5 holes	137
11	Placard	1800*400	156
12	X banner	1800*900	5
13	Office cutting machine	Trimmer type	42
14	Event venue information board	1800*900	1
total			1,322

After the quantity was confirmed, the efforts were made to secure supplies in a timely manner for the items expected to be oversupplied or lacking based on the mutual consultations between the Organizing Committee and the rental company.

International Sports for All

<Areas for the Games support>

They attempted to promote bidding by reflecting the results of a demand survey through two meetings (November 22 and March 23) regarding the supplies needed for game operation by various sport organizations, but due to the large demand, they changed the budget category to private current subsidies and 25 sport groups. Subsidies were provided for each sport, and various furniture and equipment necessary for the operation of each group's competition were rented and used.

[Budget allocation details by the Games support area]

Serial No.	Sport	Budget (1,000 won)	Remark
1	Archery	17,500	
2	Athletics	17,000	
3	Badminton	11,070	
4	Baseball	0	No demand
5	Basketball	5,100	
6	Bowling	0	No demand
7	Cycle	3,832	
8	Golf	15,800	
9	Hockey	5,200	
10	Judo	13,700	
11	Shooting	2,300	
12	Roller	9,410	
13	Soccer	6,623	
14	Squash	5,000	
15	Swimming	11,600	
16	Ping-pong	3,400	
17	Taekwondo	0	No demand
18	Tennis	10,600	
19	Triathlon	23,400	
20	Volleyball	8,600	
21	Weightlifting	10,000	
22	Wushu	5,764	
23	Sailing	19,800	
24	Gate ball	9,106	
25	Park golf	18,800	
Total		233,605	

6-4. Deployment, Management and Disposal of the Materials

<Areas for the Games support>

A contract was executed with Shinwoo Construction Co., Ltd. for the installation of competition support materials and rental services. A total of 58 locations including 37 stadiums, including Jeonju World Cup Stadium, where the opening ceremony of the competition is held (main registration center 1, city and county general situation room 14, goods market 5, city and county general information center 37, communication room 1). The quantity of 1,322 items was distributed to the person in charge of each function. Under the responsibility of , we built space promptly and efficiently based on the material distribution plan and conducted inspections. Inspection was carried out simultaneously with deployment, minimizing damage to materials and enabling handover of materials on site. In addition, we ensured that there would be no inconvenience in supporting the competition by having the person in charge of each function perform product management under their responsibility. In addition, for spaces where the competition or its purpose had disappeared, materials were recovered immediately after all schedules were completed to restore the original space and function.

<Areas for the Games support>

Support was provided according to the demand for materials through a meeting for each of the 25 sports (no demand for baseball, bowling, or Taekwondo), and for the purpose of renting various furniture for game operation, the subsidy for sports groups was used according to the actual situation by using a dedicated bank account and card. By doing so, a sports organization with a large number of game management experiences was able to efficiently deploy and manage materials, thereby completing the game operation without any inconvenience. The materials that could be supported by each city or county were loaned and used as much as possible, providing the necessary equipment for rental of materials, and consequently, the relevant budget was reduced.



07 Traffic and Transportation

7-1. Devising of the Vehicle Parking and Traffic Measures for the Games

The Organizing Committee and the Jeollabuk-do Autonomous Crime Prevention Association held the opening and closing ceremonies on March 29th and to maintain traffic order near the stadium on major roads, provide transportation support for facilities around the stadium, and strengthen patrols for safety around overseas athletes' lodging facilities during late-night hours. They decided to cooperate with the Jeollabuk-do Autonomous Crime Prevention Association and executed an MOU.

[MOU of the Jeollabuk-do Autonomous Crime Prevention Association]



○ Opening ceremony

Considering the fact that this is an international competition being held in Jeonbuk after the COVID-19 incident, it is expected that at least 10,000 people will visit the event venue for the opening ceremony, and measures are needed to address the inadequate parking space compared to the number of parking spaces at Jeonju World Cup Stadium (total 2,469 spaces). It was urgent. Jeollabuk-do Police Agency and Jeonju Deokjin Police Station deployed traffic control agents at major points to prevent congestion and take charge of the area around the opening ceremony, including vehicle traffic entering and leaving the event venue. The Organizing Committee managed parking lots by section within the Jeonju World Cup Stadium and Korea Electric Power Corporation. Korea Water Resources Corporation and Jeonju Technical High School have secured 720 temporary parking lots at three locations, and 4,789 parking lots, including Hyeopin-ro and Ongoeul-ro, within 1km near the event venue. Volunteers were assigned to manage vehicle access and parking to assist visitors in an attempt to avoid any inconveniences. In addition, a large number of event venue information signs and no-parking banners were installed on nearby roads, and with the cooperation of Jeonju-si, enforcement agents and tow vehicles were deployed intensively to prevent illegal parking, allowing the opening ceremony to be held safely without traffic congestion.

In addition, after consultation with the Jeonju-si Bus Policy Department and the City Bus Joint Management Committee, the Organizing Committee dispatched 10 additional city buses before the opening ceremony and after the event ended. To increase the number of vehicles, Jeonju-si (Bus Policy Department) established a new route number of 2023 in consideration of the symbolism of the competition, and the route runs approximately 18.2km from Pyeonghwa-dong terminal point to Jeondong Cathedral → Intercity Bus Express Terminal → Jeonbuk National University to World Cup Stadium. It provided transportation convenience to visitors.

○ Closing ceremony

Jeolla Gamyong, where the closing ceremony was held, has a large number of vehicles passing by compared to the narrow road conditions and is located near Jeonju Hanok Village, so securing a nearby parking lot and controlling traffic were of utmost importance as many tourists flock on holidays. The Organizing Committee deployed approximately 70 personnel to roads and temporary parking lots near the event venue to manage vehicle flow and guide parking. They secured 420 parking spaces at 8 nearby locations and supported smooth vehicle traffic starting 3 hours before the event. In addition, for general visitors who parked at Shinheung High School and Jeonju National University of Education Elementary School, four shuttle buses were arranged at 10-minute intervals and operated six times each before and after the closing ceremony, providing transportation convenience for the visitors.

○ City and county stadiums

In May 2022, the basic data for city and county traffic measures were received from the city and county, and the first survey was conducted to determine whether temporary parking lots were needed. In January 2023, the status of temporary parking lots around the stadium was examined. Temporary parking lots were secured near the stadiums for 7 of the 37 stadiums in 14 cities and counties where the competition was held and the convenience of participants was provided. In addition, city and county traffic order management teams (2 people per day per city and county) were operated to strengthen patrols around the stadium using illegal parking enforcement vehicles.

※ Division of work by institution

- **Organizing Committee:** Establishment of detailed plans for traffic and parking management, Operation of the Situation Room for traffic measures, production of traffic signs, etc.
- **City and County Police Station:** Traffic police deployed at intersections around stadiums expected to be crowded
- **City and County transportation department:** Overseeing traffic management for each city and county, identifying traffic flow and managing parking for each stadium
- **City and County Volunteer Center:** Guiding vehicles in parking lots, maintaining parking order at stadiums, managing traffic signs, etc.



[Board]



[Wind Banner]



[Placard]

7-2. Implementation of the Cost Calculation Service for the Rental of Transportation Vehicles for the Games' Participants

To rent buses, cars, vans, etc. to provide transportation support for Games participants, a rental price calculation service was commissioned to a specialized agency. To support transportation of overseas participants, the cost of charter buses operating from the airport to the main registration center (Jeonju World Cup Stadium) and from the main registration center to 14 cities and counties was calculated. In addition, to support the transportation of game participants, cost calculations were made for the stadiums and designated platforms for each city and county, and for vehicles operated by city and county to attend the opening and closing ceremonies. In addition, to support the transportation of IMGA executives, the cost calculation was made for a 38000C passenger car including a driver, a 20000C passenger car for Games officials, and a 12-seater van. However, considering the convenience of moving and securing vehicles for IMGA executive support vehicles, the cost was calculated as a 9-seater van. Changes were made and cost calculation was performed again. Car rental cost calculations for Games participants took into account the driving distance and driving time for each route and were calculated by reflecting labor costs, operating expenses, general management costs, profits, etc.

7-3. Schedule for the Transportation Schedule

Transportation support for the Games participants and Games officials was provided for a total of 13 days, while the transportation for athletes was provided in 6 sections, including airport transportation, and transportation for IMGA executives and Games officials was provided in 3 types of vehicles.

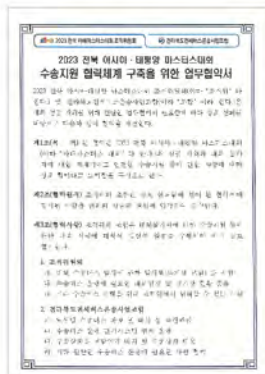
Classification	Game - period	Transportation -support period	Airport -transport -ation	Main→ City/County	Accommo- -dation → Stadium	City/country →City/country	Opening and closing ceremony	Exclusive vehicle
Period	9days	13days	8days	8days	9days	9days	2days	9days
5.10(Wed)								
5.11(Thu)								
5.12(Fri)								
5.13(Sat)								
5.14(Sun)								
5.15(Mon)								
5.16(Tue)								
5.17(Wed)								
5.18(Thu)								
5.19(Fri)								
5.20(Sat)								
5.21(Sun)								
5.22(Mon)								

7-4. Rental Contract for the Transportation Vehicles for the Games' Participants

A regionally limited competitive bidding was conducted to select a company to provide transportation support for the Asia-Pacific Masters Games participants. Bidding announcements were made twice for vehicles transporting overseas participants, on October 24, 2022 and November 8, 2022, but the bid was canceled due to no bidders. The open competitive bidding was also conducted twice on November 14 and November 24, 2022 for shuttle buses to participate in the game, but there were no bidders, making it difficult to select a company. May, when the Asia-Pacific Masters Games is held, is the peak tourism season. Field trips and field trips for elementary, middle, and high schools are concentrated, and events such as festivals are held across the country, leading to a surge in demand for charter buses and a sharp rise in rental costs. Hence, no company was willing to step forward because the contract price calculated based on the vehicle rental cost calculation for the Asia-Pacific Masters Games was very different from the market price. Accordingly, to run the competition amicably and resolve the concerns of the charter bus transportation business association, the Organizing Committee sent an official letter requesting cooperation to the Jeollabuk-do Office of Education to prevent disruptions to field experience learning schedules for elementary, middle, and high schools in the province due to the intensive deployment of large buses during the period of the Games. was sent to request cooperation in adjusting the field trip schedule.

In addition, for a transport bus rental contract, they visited the Jeollabuk-do Chartered Bus Transport Business Association and held seven meetings to discuss the contract amount and operating conditions, and executed an MOU for cooperation in transport support with the Chartered Bus Association on February 24, 2023. A transport vehicle rental contract was executed on March 13th.

[Jeonbuk Charter Bus Transportation Business Association Business Agreement]



7-5. Rental and Operation of the Transport Bus for the Overseas Participants

A total of 135 transport vehicles were deployed and operated from Incheon Airport and Gimpo Airport to the main registration center to support arrival and departure transportation for overseas participants. For entry transportation support, 70 vehicles were operated for 3 days from May 10th through May 12th, two days before the event, and for departure support, 65 vehicles were operated for 7 days from May 16th through May 22nd to provide entry and departure transportation support. A total of 135 vehicles were operated for this purpose. The airport transportation route was operated by regularly distributing vehicles on two routes, the Incheon Airport route and the Gimpo Airport route, and Incheon Airport operated to the main registration center via Terminal 2 and Terminal 1.

To transport overseas athletes who have registered at the main registration center, 59 large buses and 15 vans were dispatched to transport vehicles from the main registration center to the city and county, and 68 large buses were dispatched from the city and county to the main registration center when leaving the country. A total of 127 vehicles were supported, including the deployment and operation of vehicles.



7-6. Rental and Operation of the Shuttle Bus for the Games' Participants

To enable athletes and their accompanying guests to participate in the game, 193 stadium shuttle buses were operated by city and county over 9 days to support the athletes' participation in the game.

During the period of the Games, vehicle distribution by city and county was 64 vehicles in Jeonju-si, 23 vehicles in Gunsan City, 47 vehicles in Iksan City, and the remaining cities and counties, including Jeongeup City, deployed 1 to 2 vehicles per day according to the game schedule to help athletes participate in the game.

In addition, for athletes who traveled from city to city and county to participate in the game, a total of 96 vehicles were organized and operated on 6 routes, and 12 vehicles were operated twice a day for each route.



7-7. Operation of the Transport Vehicles for the Opening and Closing Ceremonies

A total of 82 large buses were rented to transport athletes and spectators for the opening ceremony of the competition, and were operated by city and county, stadium, and overseas athlete groups.

To transport visitors from 14 cities and counties, 23 vehicles were deployed to each city and county to transport athletes and spectators from the main stadium for each city and county to the opening ceremony venue. 49 vehicles were deployed to each stadium to directly transport athletes from the stadium to the opening ceremony venue. In addition, to ensure safe transportation of group overseas athletes, 10 vehicles were placed in the overseas athletes' lodgings to provide one-stop transportation convenience from their lodgings to the opening ceremony venue.

In addition, for the athletes and visitors attending the closing ceremony, 7 large buses were rented and provided as shuttle buses to the parking lot around the closing ceremony venue and shuttle buses to support the Games officials.

7- 8. Rental Contracts for Support Vehicles for the IMGA Officers, Etc.

To select a rental car company to provide transportation support for IMGA executives and Games officials, rental service announcements were made twice on November 28, 2022 and December 7, 2022.

Despite the two announcements made, not a single rental car company in Jeonbuk Province submitted a bid. The Organizing Committee visited local rental car companies in person, conducted market research on the task, and began communicating with the companies to identify problems. The company's situation was that not only did it not have a fleet of 15 3800CC passenger cars to transport IMGA executives, but it also felt very burdensome for securing drivers to operate the vehicles. In addition, the rental cost was so cheap compared to the market price that there was no need to participate in the bidding and participate in the project.

The Organizing Committee immediately discussed with IMGA and decided to replace the 3800CC passenger car with a 9-seater van and requested the cost accounting service company to recalculate the cost calculation based on the changed conditions.

Based on the adjusted cost calculation results, a re-announcement was conducted to select a rental car company on January 9, 2023, and Sejin Rent-a-Car was successful, executing a contract on January 27th and carrying out the task.

7-9. Rental and Operation of Support Vehicles for the IMGA Officers and the Games' Officials

To provide transportation support for IMGA executives who came to the country to attend the Asia-Pacific Masters Games 2023 Jeonbuk Korea and the IMGA Board of Directors meeting, 10 vans (9-seaters) were rented and a dedicated vehicle was provided during the stay.

Transportation support for IMGA executives was provided for official schedules such as arrival and departure from the airport, attendance at stadiums and opening and closing ceremonies in Jeollabuk-do, and attendance at the board of directors meetings.

In addition, 72 vans (12-seaters) were installed to support the smooth progress and operation of the Games by Games officials, 15 vans (12-seaters) were installed to transport overseas athletes entering the country from the airport, and 11 passenger cars (2.0) were installed to support the activities of Organizing Committee executives. The vehicle was rented and operated.

7-10. Operation of the Transportation Situation Monitoring Unit

To provide the systematic transportation support and situation management from 2 days before the event to 2 days after the event ends, Jeollabuk-do and the Organizing Committee established and operated a transportation situation team in the event general situation room. The Transportation Situation Team is managed by the Jeollabuk-do Transportation Policy Department and the Organizing Committee, Jeollabuk Police Agency, and transportation companies are mobilized to maintain a 24-hour situation from May 10th to May 12th, when overseas athletes enter the country, and until May 13th, when the opening ceremony is held. The situation was maintained until 23:00 to respond to emergency situations. The transportation situation team comprehensively managed the operation status of the airport control team, main registration center control team, and city and county control team, and managed transport vehicle dispatch and operation status through the transport vehicle control system. In addition, in preparation for large and small incidents and accidents, they maintained a cooperative system with relevant organizations and responded to traffic and transportation related complaints.

7-11. Operation of the Traffic and Transportation Control Center

○ Airport transportation control unit

To support airport transportation for overseas athletes participating in the competition, a transportation control team was installed at Incheon International Airport Terminal 1 and Terminal 2 and Gimpo International Airport and operated 24 hours a day from May 10th to May 12th.

In the airport transportation control team, 9 civil servants from the Construction and Transportation Bureau of the Jeonbuk Provincial Office were asexecuted for work in 3 shifts per day and performed tasks such as providing boarding guidance for overseas athletes, checking airport transportation vehicle operation information, and managing the number of passengers.

○ Main registration center Transportation control unit

The main registration center transportation control unit is installed at the main registration center, which is the registration site for overseas athletes, to assist in unloading transport vehicles arriving at the main registration center from the airport, and to allow athletes who have completed Games registration to board transport vehicles heading to the competition venue where their lodging is reserved.

In addition, they assisted with the transfer of transport vehicles operated to support the transportation of athletes and their companions moving from city to city and county, and managed vehicle operations to ensure that the vehicles were operated safely.



○ City and county transportation control unit

During the period of the Games from May 12th to May 20th, the city and county control team will be installed at one location in each city and county main stadium to manage the operation status of shuttle buses operating within the city and county and to manage vehicles, traffic, and parking for the transportation of athletes from city and county to city and county while handling the tasks such as maintaining order.

During the period of the Games, one person worked per day, on weekends, two people worked shifts per day, and on May 13th, when the opening ceremony was held, four they worked shifts per day to manage the vehicle operation.

Classification	In service	Total	5.10 (Wed)	5.11 (Thu)	5.12 (Fri)	5.13 (Sat)	5.14 (Sun)	5.15 (Mon)	5.16 (Tue)	5.17 (Wed)	5.18 (Thu)	5.19 (Fri)	5.20 (Sat)	5.21 (Sun)	5.22 (Mon)
Total	Organizing committee	26	2	2	2	2	2	2	2	2	2	2	2	2	2
	Public official	285	15	15	29	76	32	16	16	16	16	16	32	4	2
	Volunteer	201	30	30	30	23	16	16	16	16	16	16	16	2	2
Traffic · transportation situation unit	Organizing committee	26	2	2	2	2	2	2	2	2	2	2	2	2	2
	Public official	25	3	3	3	4	2	1	1	1	1	1	2	2	1
	Volunteer	13	1	1	1	1	1	1	1	1	1	1	1	1	1
City · county control unit	Organizing committee														
	Public official	196			14	56	28	14	14	14	14	14	28		
	Volunteer	126			14	14	14	14	14	14	14	14	14		
Incheon Airport 1st control unit	Organizing committee														
	Public official	9	3	3	3										
	Volunteer	12	4	4	4										
Incheon Airport 2nd control unit	Organizing committee														
	Public official	9	3	3	3										
	Volunteer	12	4	4	4										
Gimpo Airport control unit	Organizing committee														
	Public official	9	3	3	3										
	Volunteer	12	4	4	4										
Main registration center control unit	Organizing committee														
	Public official	37	3	3	3	16	2	1	1	1	1	1	2	2	1
	Volunteer	26	3	3	3	8	1	1	1	1	1	1	1	1	1





Interview with
Achi & Taechi

Autonomous crime prevention team members also 'do their part' by accompanying foreign athletes on their way home

Operations Support Department

Panyoung Jang,
Manager of Team



Jeong Jin-Jeong, Secretary General of the Jeollabuk-do Autonomous Crime Prevention Association, became a role model by helping overseas athletes who attended the opening ceremony held at the World Cup Stadium on May 13 return home to their accommodations.

At the opening ceremony on this day, the venue was filled with well over 18,000 athletes and spectators. Around the end of the opening ceremony, athletes began to flock to the P6 parking lot of the World Cup Stadium to catch the transport bus home. Buses carrying athletes to each city and county left the stadium one by one.

After the buses carrying most of the athletes had left and the transport vehicles were about to be completed, a track athlete and three companions from Papua New Guinea belatedly visited the transportation control unit at the main registration center to take the transport bus. The civil servants and volunteer interpreters who came to the main registration center's transportation control unit from the Jeonbuk Provincial Office were all embarrassed. This was because all the buses had already departed for each area and there was not a single vehicle left.

At that time, Jeong Jin-Jeong, Secretary General of the Jeollabuk-do Autonomous Crime Prevention Association, stepped forward. About 200 members of the autonomous crime prevention unit volunteered to maintain parking order at the opening ceremony, and about 10 of them were patrolling the area around the stadium to conduct final inspections. Secretary General Jeong Jin-Jeong asked interpretation volunteer where the foreign athletes' accommodations were and said he would provide transportation support so they could reach their destination safely. Fortunately, the foreign athlete's accommodation was near Jeonju Hanok Village.

With the help of the Jeollabuk-do Autonomous Crime Prevention Association, parking at the opening ceremony was maintained in an orderly manner, and foreigners who could not board the transport bus were able to return home safely. Once again, I would like to thank the Jeollabuk-do Autonomous Crime Prevention Association.



Jeonbuk branch of Korea Association for Disabled Veterans operates free transportation bus for the overseas participants

While preparations were in full swing for the Asia-Pacific Masters Games 2023 Jeonbuk Korea, a phone call came from the Jeonbuk branch of the Korea Disabled Veterans Association.

The person who called was Yang Byeong-Geun, leader of the Jeonbuk branch of the Korea Disabled Veterans Association. Director Yang Byeong-Geun said that he would like to provide free support for the Asia-Pacific Masters Games by providing a bus for the Jeonbuk branch of the Korea Disabled Veterans Association as a transportation vehicle during the event. They said they would provide unconditional support, including the vehicle, fuel costs, and driver.

We expressed my gratitude for the sweet news and found an organization to support. Coincidentally, the Bowling Association received a request for support for vehicles exclusively for foreign athletes, so we promptly connected them. The request was to transport foreign athletes staying in Jeonju from their lodgings to the bowling alley.

Yang Byeong-Geun, head of the Jeonbuk branch of the Disabled Veterans Association, operated buses during the Games for various foreign athletes from China, Japan, India, Malaysia, etc., and played a role in ensuring that the foreign athletes arrived at the stadium on time and participated amicably in the game. It was.

In addition, overseas athletes who finished the game were given a tour of major tourist destinations in the province, contributing to creating meaningful memories by further increasing the satisfaction of overseas participating athletes with their participation in the Games.

We also heard that the overseas athletes and the bowling association even invited team leader Yang Byeong-Geun and the driver to the banquet. I am grateful that the Jeonbuk branch of the Korea Disabled Veterans Association took interest in the international event held in the region, but the more we think about it, the more we are grateful that they readily provided transportation support and gave overseas athletes good memories of Jeollabuk-do.



08 Accommodations and Restaurants Management

8-1. Selection of Representative Accommodation Facilities by City and County and the Provision of Information

To provide comfortable accommodations for the athletes and visitors, we established an accommodation reservation system (Yanolja) to guide easy reservations, and with the cooperation of the provincial health promotion department and related departments of 14 cities and counties, we provided hygiene management training and guidance inspection of accommodation facilities, was carried out.

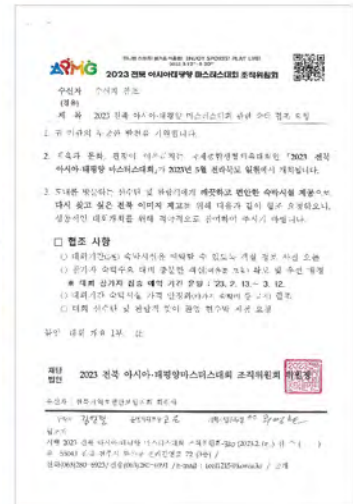
Furthermore, the city and county status was surveyed three times to ensure that participating athletes could use accommodations adjacent to the 37 stadiums without difficulty in making lodging reservations. Based on which, 351 representative accommodation facilities (14,506 rooms) were selected by city and county, an accommodation certification system was implemented, and data was provided through the Games' website to ensure convenience for participants. There are a total of 85 lodging certification establishments, including tourist hotels (34) and city and county recommended businesses (51), securing approximately 6,000 rooms. The certification was conducted on lodging establishments that meet certain standards, including breakfast, business centers, and foreign language support. This was promoted for the purpose of preventing concentration in certain cities and counties and revitalizing the local economy by allowing overseas athletes to reserve accommodations in the participating competition area. Accommodation certification for each city and county was provided to overseas participants (sent via email) to reduce the inconvenience in making accommodation reservations, thereby ensuring that there was no such thing.

In addition, in accordance with the terms of the host city contract, a VIP-only accommodation located in downtown Jeonju that can provide room services, etc., is designated and operated as Lahan Hotel to provide clean and comfortable accommodations for invited guests such as IMGA members and executives, Games officials, and public relations ambassadors, which contributed to enhancing the image of the Games.

In addition, through meetings (3 times) at the Jeonbuk branch of the Korea Accommodation Industry Association and visits to accommodation facilities such as tourist hotels, the participation of lodging establishments was encouraged by providing room information in advance, refraining from increasing lodging rates, and providing a rate list. In addition, welcome banners were produced and distributed to tourist hotels with many overseas participants to create an atmosphere for the competition, and the relevant provincial and city and county departments designated provincial and city and county lodging managers during the period of the Games, managed accommodation certification establishments, and received and processed accommodation complaints. Efforts were made to provide clean facilities, such as operating an accommodation reporting center for such cases.

[Accommodation support promotion system (role of each institution)]





8-2. Selection of Representative Restaurants by City and County, and the Provision of Relevant Information

To provide the convenience for the athletes and spectators, the status of restaurants in each city and county was surveyed three times to prepare to promote the taste of Jeollabuk-do. Based on model restaurants by city and county, 608 representative restaurants in the province were designated and information such as main menu and address was provided through the Games' website. During the Games, hygiene inspections and on-site guidance inspections were conducted with related departments to ensure clean and clean restaurants, and not a single hygiene problem occurred.

CHONGCHEBOLI HANWOO	
11:30 ~ 21:00 (월~토)	
MAIN	
특수부위	₩33,000
꽃동심	₩28,000
안심	₩30,000
부채살	₩28,000
갈비살	₩28,000
차마살	₩30,000
제비추리	₩28,000
생고기	₩68,000
육회	₩68,000
차돌박이	₩17,000
삼겹살	₩13,000
MEALS	
육회비빔밥	₩12,000
육회비빔밥	₩9,000
곰탕	₩9,000
한우우거지탕	₩9,000
식사생면	₩9,000
후식생면	₩9,000
누룽지	₩3,000
소면	₩4,000
콩기름	₩1,000
DRINK	
복분자	₩10,000
신사춘	₩7,600
물진박인물	₩7,600
소주	₩4,000
맥주	₩4,000
물음수	₩2,000

SONGGAMYEONOK	
09:00 ~ 22:00 (월~토)	
MAIN MENU	
갈낙새	₩16,000
만두전골	₩13,000
목은지 삼겹살	₩14,000
MEALS	
회냉면	₩10,000
비빔냉면	₩9,000
물냉면	₩9,000
사리	₩4,000
곱배기	₩11,000
에탄이냉면	₩4,000
설렁탕	₩9,000
잡채만두	₩7,000
만둣국	₩7,000
DRINK	
산사춘	₩7,800
부만탕	₩7,800
소주	₩4,000
맥주	₩4,000
물음수	₩2,000



8-3. Representative Food by City and County

Jeonju Jeonju Bibimbap



Rice cooked with bean sprouts, over 30 different types of fat from five colors and five flavors, and fresh seasonal vegetables are added to give it a superb sticky taste and savory taste.

📍 Jeonju-si Hall: www.jeonju.go.kr

Gunsan Jjamppong



Utilizing the characteristics of a coastal city, the light and spicy Jjamppong made with plenty of fresh seafood is widely known, making Gunsan Jjamppong Special Street famous.

📍 Gunsan City Hall: www.gunsan.go.kr

Iksan soft tofu stew



Soft tofu made using Korean soybeans grown in Iksan has a more savory taste and adds richness as a neat side dish.

📍 Iksan City Hall: www.iksan.go.kr

Jeongeup Ssanghwacha



Jeongeup Ssanghwatang, which was influenced by royal herbal medicine, is made with about 20 kinds of medicinal herbs such as Rehmannia glutinosa, ginger, and jujube, as well as chestnuts, ginkgo nuts, and pine nuts, and does not have any luxury herbal medicines.

📍 Jeongeup City Hall: www.jeongeup.go.kr

Namwon chueotang



It is the best spicy and light loach soup in Korea, and there are about 50 restaurants on the loach stew street around Gwanghal-luwon, boasting the same taste.

📍 Namwon City Hall: www.namwon.go.kr

Gimje Chongje Barley Korean Beef



Whole barley Korean beef is Korean beef that is raised on feed mixed with rice straw, barley bran, corn, etc. by harvesting the leaves, stems, and grains before the barley matures.

📍 Gimje City Hall: www.gimje.go.kr

Wanju Makeunji Chicken Bokkeumtang



The spicy taste of native chicken and the sour taste of aged kimchi harmonize to intrigue one's appetite.

Wanju County Office: www.wanju.go.kr

Jinan Jinan black pork



The meat is dense and light, giving it a savory taste, and the brand Kkamdoya is very popular with consumers.

Jinan County Office: www.jinan.go.kr

Muju Eojuk · Dori Bang Bang



It is a representative dish of Muju, a spicy and light dish made with various freshwater fish caught in the clean upper reaches of the Geumgang River.

Muju County Office: www.muju.go.kr

Jangsu Jangsu Korean beef



Raised in the natural environment, it offers a little fat and excellent meat quality and color.

Jangsu County Office: www.jangsu.go.kr

Imsil Daseulgatang



It is made from snails grown in the clear water of the Seomjingang River, has a cool and refreshing taste, and is a food for recovering from fatigue, relieving hangovers, and rejuvenating energy.

Imsil County Office: www.imsil.go.kr

Sunchang Hanjeongsik



Delicious rice and 20 kinds of seafood and delicacies are served in 30-cheop and 80-cheop bansangs, capturing the taste and style of Jeolla-do Korean cuisine.

Sunchang County Office: www.sunchang.go.kr

Gochang Pungcheon Eel



It is an eel caught in the Pungcheon area, where fresh water and sea water at the mouth of Sanunsan Mountain combine, and is said to give you a boost of energy when served with Gochang bokbunja.

Gochang County Office: www.gochang.go.kr

Buan clam porridge



The clams collected from the mudflats near Byeonsan Peninsula have good meat quality and the best clams that do not need to be seasoned, and the sesame salt seasoning adds to the flavor.

Buan County Office: www.buan.go.kr

09 Stadium Security and Safety Management for the Games

9-1. Development of the Safety Management Cooperation System for the Games

To enhance the constant preparedness system, a cooperation system of 23 organizations, including Jeollabuk-do, was established, and safety measures for each organization were established to establish an all-round safety cooperation system that can preemptively respond to dangerous situations.

* Jeollabuk-do (Safety Policy Department, Public Health and Medical Department, Health Promotion Department, Infectious Disease Control Department), Jeonbuk Branch of the National Intelligence Service, Jeollabuk-do Fire Department Division, Jeollabuk-do Police Agency, Immigration Control Office, Jeonbuk Branch of Korea Electric Power Corporation, Jeonbuk Branch of Korea Gas Safety Corporation, 14 cities and counties, Department, Jeollabuk-do Namyon Medical Center, Jeollabuk-do Gunsan Medical Center

9-2. Joint Safety Inspection of the Stadium by Relevant Institutions

During the preparation period for the competition, the Organizing Committee continuously conducted joint inspections of the stadiums with relevant organizations (Province, cities, counties, fire departments, and police). On top of the management status of facilities for each stadium, the status of defects such as damage, cracks, and water leaks, securing emergency evacuation facilities in case of emergency, and construction and firefighting by field. By confirming compliance with legal standards, measures were taken to reinforce compensation before the competition was held, and athletes were able to compete in a safe environment.

9-3. Anti-Terrorism Safety Management

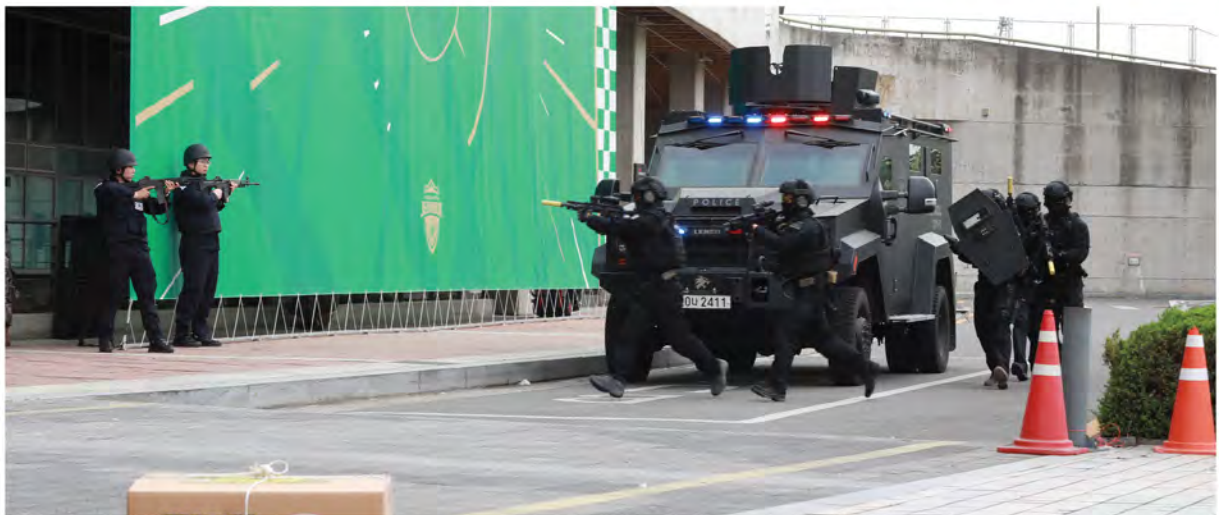
The Organizing Committee maintained a close cooperation system with counter-terrorism-relevant organizations, including discussing safety measures for the event with the Jeonbuk Regional Terrorism Countermeasures Council to prevent terrorism and establish an emergency response posture at stadiums and major event venues. After several working meetings, joint training with relevant organizations to prepare for terrorism was conducted at Jeonju World Cup Stadium on May 3, 2023, 9 days before the competition. Nine organizations, including the police, military, and fire department, participated in the training on this day, with 200 trainees and 34 units of mobilization equipment. By conducting training assuming real situations, such as shooting down illegal drones, suppressing hostage and gun terrorism, identifying unknown substances, and extinguishing explosives, they developed their capability to respond to terrorism and completed preparations for holding a safe competition.

9-4. Firefighting Safety Management

The Jeollabuk-do Fire Department supported the safe and successful hosting of the event by establishing fire safety measures, including establishing fire, rescue, and emergency response readiness. A prompt response system was established by preventing the possibility of fire through a preliminary inspection of competition related facilities, inspecting the response system such as manual training for each situation, and deploying firefighting forces close to the fire command center during the period of the Games.



United Defense Conference 2023.3.14.



○ Preliminary safety inspection

From February to April 2023, the metropolitan fire safety investigation team and fire department fire safety investigation team checked the normal operation and maintenance status of firefighting facilities at 37 stadiums and 1,633 lodging facilities, checked evacuation facilities such as emergency exits, and executed safety training for fire safety managers and a fire safety investigation.

○ Strengthening of response capabilities

Each 119 safety center checked the jurisdictional stadium dispatch route, building layout, firefighting water, surrounding hazardous facilities, evacuation routes, etc., and conducted local adaptation firefighting training to identify safety accident factors that may occur during field activities. They prepared for emergencies involving foreign participants by deploying staff fluent in foreign languages within the 119 Comprehensive Situation Room and utilizing a reporting system linked to a three-way foreign interpretation service.

○ On-site response

During the period of the Games, the fire headquarters and 13 fire department command centers were operated to monitor the situation at major stadiums, and a rapid response system was established through the establishment of a hotline for relevant organizations such as the competition situation room and the police. Firefighting forces were deployed in close proximity to major stadiums where safety accidents could occur, and risk factors were eliminated in advance through preventive patrols around the event venue.

9-5. Selection and Operation of the Security Agencies for the Games

To promptly respond to any emergency situations that may arise during the competition and to ensure that athletes can compete in a safe environment, the Organizing Committee selected and operated a security agency. (Security agency White Bear Co., Ltd.) deployed 354 people, including the opening and closing ceremonies, to manage the entrance of visitors to the opening and closing ceremonies and check the overcrowding situation at any time. In each city and county stadium, they prepared for emergency situations by linking police, fire, and medical staff while being responsible for the overall safety management of the stadium.

[Duties and roles by institution of the Games safety management]

Name of institution	Anti-terrorism and safety activity plan	
Jeollabuk-do Citizen Safety Office	- Safety management support using disaster relief organizations - Intensive safety inspection in 2023 (safety inspection of event venues and facilities) - Operation of military disaster situation room and related organizations emergency contact network	
Jeollabuk-do Health and Medical Services Department	- Establishment of a medical support system including emergency patient evacuation - Emergency medical personnel support - Designation of a transfer hospital in preparation for rapid evacuation and mass patient outbreaks	
Jeollabuk-do Infectious Disease Control Department	- Strengthening of the infectious disease surveillance and response system through the establishment and operation of a quarantine situation room - Support for the operation of quarantine facilities for overseas participants confirmed with COVID-19	
Jeollabuk-do Transportation Policy Division	- Traffic/transportation control center operation support - Support for vehicle transportation support (handling of complaints related to transportation and parking, etc.)	
Jeollabuk-do Health Promotion Department	- Guidance inspection of lodging and food service establishments - Hygiene training for workers in lodging and food establishments - Operation of lodging and food safety management situation room	
Jeonbuk Fire Department	- Establishment of competition fire safety measures - Fire safety investigation at stadiums, lodging facilities, etc. - Firefighting CP operation by government office	- Close deployment of firefighting forces at major stadiums and strengthening of preventive patrols - Fire safety training for event management staff and participants - Special guard duty at each fire station

Name of institution	Anti-terrorism and safety activity plan
Jeonbuk Police Agency	- Maintenance of public order and safety inside and outside the opening and closing ceremonies and the stadium - Control of vehicles on the roads around the opening and closing ceremonies and the stadium - Escort the Torch Relay runners and control traffic during the relay section - Joint anti-terrorism training with related agencies - Joint guidance inspection by relevant agencies for facilities vulnerable to terrorism - Safety inspection and forward deployment of police special forces at major facilities during the opening and closing ceremony - Strengthen patrols at facilities vulnerable to terrorism
National Intelligence Service Jeonbuk Branch	- Joint inspection of major stadiums and multi-use facilities by related organizations - Strengthening of patrols of major multi-use facilities and collection of risk information - T/F operation in conjunction with the airport immigration countermeasures team to prevent participant departure
35th Infantry Division	- Counter-terrorism operations forces remain on standby for immediate deployment - Strengthening of security and patrol activities at nationally important facilities
Jeonbuk Regional Environmental Office	- Joint training with related organizations to respond to hazardous chemical leaks - Operation of an emergency situation room in response to chemical terrorism incidents
Jeollabuk-do Health and Environment Research Institute	- Establishment of preventive measures in preparation for bioterrorism - Testing for bioterrorism pathogens around the event venue
Jeonju Immigration Office	- Immigration screening, including strengthening the screening of visa issuance certificates - Crackdown on illegal foreigners staying in the country
Gunsan region	- Self-improvement of port security level (security level 1, security level 2) - Strengthening of patrol activities in vulnerable areas
Gunsan Customs	- Strengthening of vessel search and customs clearance for disembarked crew members - Strengthening of CCTV monitoring of vessels subject to surveillance and areas of concern for illegal immigration
Buan Coast Guard	- Deployment of security ships, coastal rescue boats, etc. at sea outside the event venue - Strengthening of preventive patrol activities for important coastal facilities and multi-use facilities - Establishment of emergency rescue response posture in preparation for various marine accidents

9-6. Preparation of the Compensation Measures for the Safety Accidents at the Games

To properly respond to the risks that may arise from unexpected accidents and disasters during the operation of the Games, the Organizing Committee secured compensation for damage from safety accidents by executing up for human and material loss insurance.

○ Event cancellation insurance

If 11 outdoor events * are canceled due to rain, the participation registration fee for the event would be refunded.

* Athletics, baseball, cycling, golf, hockey, sailing, soccer, tennis, triathlon, gateball, park golf

○ Business liability insurance

Personal and material compensation from third parties (operating personnel, participants, visitors, etc.) other than the organizer, facilities, parking lots, rental facilities, product compensation, etc.

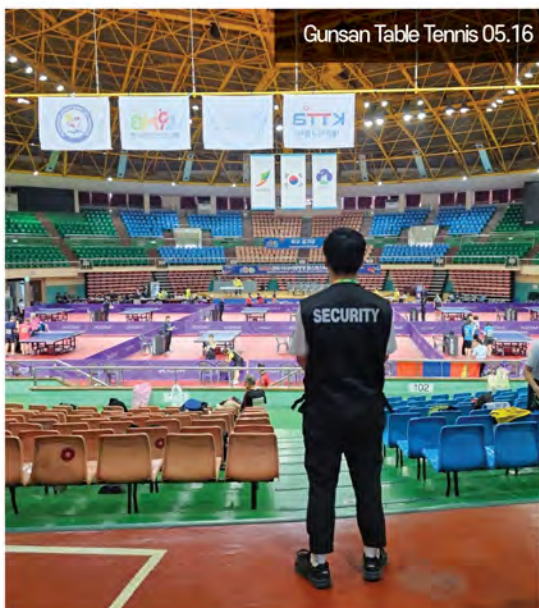
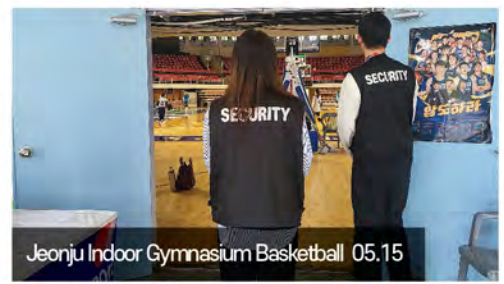
○ Group accident insurance

Coverage in the event of death or subsequent disability for the Games participants (participating athletes and companions), operating personnel (Organizing Committee, IMGA executives, game staff, etc.)

○ Insurance accident handling procedures







10 Operation of the Control Room for Games

10-1. Development of the Situation Room

The Organizing Committee sailed the competition successfully by building an emergency response system and a rapid reporting and response system during the period of the Games. Based on the continuous exchange and communication with Jeollabuk-do, 14 cities, counties, and relevant organizations, it comprehensively managed the competition operation situation and played a role in situation response and support.

Initially, the Organizing Committee planned to install it at the Lahan Hotel located in Jeonju Hanok Village to maintain the dignity of an international event and to take into account visits by IMGA executives.

However, it was decided to drastically change the location for comprehensive and systematic work, including low-cost, high-efficiency competition operation and prompt cooperation with Jeollabuk-do, cities, counties, and relevant organizations. Towards this end, with the smooth cooperation of Jeollabuk-do, a general situation room for the event was set up in the conference room of the Jeollabuk-do Provincial Office. A doping center was set up to manage competitions and competition status, provide support office space for each related organization, and operate fair play competitions.



10-2. Operation of the Situation Room

[Overview]

- **Operating period** : 2023.5.1. ~ 5.22.(22 days)
- **Working hours** : Daytime 08:00 ~ 18:00 / Nighttime 18:00 ~ 21:00
- **Number of employees** : less than 56 people per day (860 people in total)
- **Main functions** : Oversee operation of the games and promptly respond to situations in each field
Situation management, operational support, game situation. Doping control, relevant organizations and press support, etc.

Prior to the period of the Games, preliminary situation maintenance began in April with the preparation of the development of the situation room, and after the establishment of the Comprehensive Situation Room, an emergency work system was established for a total of 22 days from May 1, 2023 to May 22, 2023 for service implementation.

The Organizing Committee asexecuted the duties of the chairman of the Organizing Committee as the president of the event, the Secretary General of the Organizing Committee as the vice president, and the head of the planning and business division as the head of the general situation office, and were responsible for overseeing the event situation. Thereunder, a total of three teams were operated: the competition support team, the game operation team, and the press support team, as well as a related organization team to establish a cooperation system. Sub-organizations include 14 city and county general situation rooms, 37 game operation headquarters, game situation teams, and press centers, maintaining a situation management system for each part and creating a reporting system. Joint work was carried out in the general situation room for an organic cooperation system with relevant organizations such as Jeonbuk Sports Council, Jeonbuk Fire Department, Jeonbuk Police Agency, and Jeollabuk-do Volunteer Center.

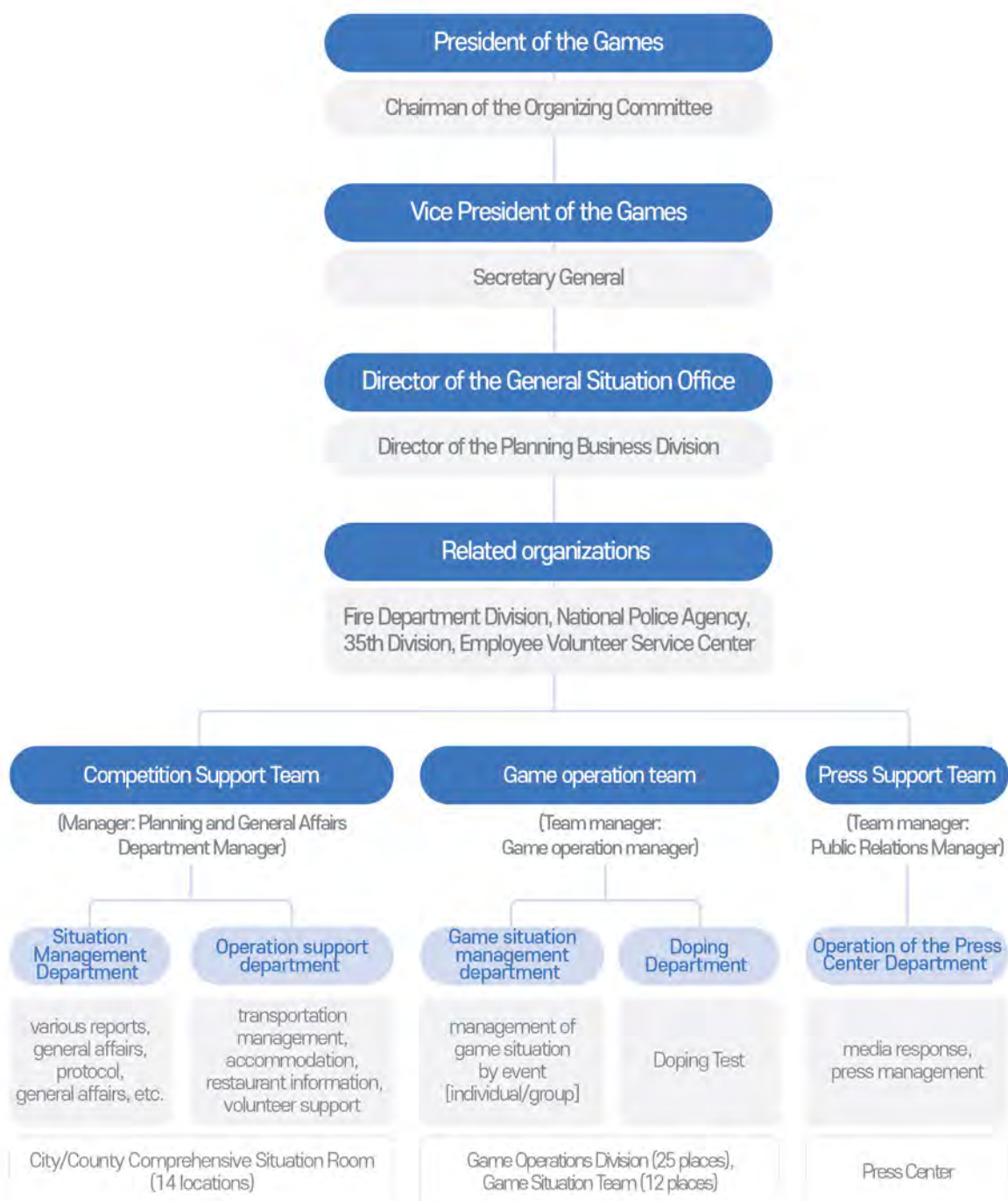
During the period of the Games, daily situation reports were prepared for each field, daily meetings were held, and efforts were made to manage the overall situation, including competition operation support, competition support management, doping, traffic and transportation, food and lodging information, and volunteer work, and to resolve problems in competition operation. They made efforts to resolve the inconveniences of the domestic and foreigners visiting Jeollabuk-do. Through the active response and cooperation of not only the Organizing Committee, but also local governments and relevant organizations, issues were immediately resolved and contributed to the successful operation of the Games.

In addition, to ensure safety precautions for key personnel visiting the opening ceremony and the gathering of large crowds, an auxiliary general situation room has been established at Jeonju World Cup Stadium, where the opening ceremony is held, to monitor protocol, safety, competition operation support, etc. at the opening ceremony site. The work was carried out with meticulous attention to detail, such as processing the work immediately and responding to the work.

In addition, to resolve the inconvenience caused by language communication, interpreters were asexecuted, and in particular, no neglect was made in handling complaints from foreigners. On top of the major languages of English, Chinese, and Japanese, we have asexecuted interpreters in Russian, Spanish, and French. In particular, we have worked with the Mongolian Sports Masters Committee and state-run reporters to facilitate language communication with Mongolians, who are the most frequent foreign participants visiting Korea. They worked together and made efforts to provide convenience for foreigners, such as assigning Mongolian interpreters.



[Operation System of General Control Room for the Competition]



International Sports for All

[Competition General Situation Room Class Mission]

Classification	1 day worker	Key tasks	Remark
Secretary general	1	Competition operation management	
General situation manager	1		
1. Competition support group	16	· Situation management and dissemination by field · Meeting operation and report writing	
Competition Situation Management Department (10)		· Overall situation management and reporting, etc. (reporting, general affairs, statistics, institutional response, etc.)	3 interpreters included (English, Chinese, Japanese)
Competition Operation Support Department (6)		· Traffic/transportation control situation management · Support for food/accommodation, volunteer work, etc.	Includes carrier 2
2. Game Operations Team	20		
Game Situation Management Department (8)		· Management of individual/group game situations for each event	
Doping department (4)		· Doping test situation management	
Game result tally support (8)		· Inputting game results and tallying medals, etc. (computerized use of competition information system)	Computer operation support personnel
3. Related organizations	6		
Jeonbuk Police Agency (3), Jeonbuk Fire Department (1), 35th Division (1), Volunteer Center (1)		· Cooperation support for matters under each organization's jurisdiction	
4. Press support group	12		Separate operation
Press Center Operations Department (12)		· Press release distribution and media response	
Total	56		

하나된 스포츠! 즐거운 어울림!
ENJOY SPORTS! PLAY LIFE!

Interview with
Achi & Taechi

Development of the situation room, Support for the stable operation of the games

"This is the location for the opening ceremony of the World Cup Stadium. Foreign participants are said to come to the opening ceremony and return. Please help. It's urgent."

Late at night on the opening ceremony announcing the start of the competition, an urgent phone call came to the headquarters situation room. It was a call from a middle-aged woman who had visited Jeonju to watch the opening ceremony. Foreign athletes are having a difficult time knowing how to come to the opening ceremony and return.

Employees working in the general situation room immediately contacted the operations department and the relevant police station and took measures to ensure that the overseas participants could safely return to their accommodations.

During the Asia-Pacific Masters Games 2023 Jeonbuk Korea, the general situation room, where the lights are turned off 24 hours a day, is a space where situation monitoring and issue management are carried out at each site, including the stadium, opening and closing banquet halls, and accommodations. Here, 56 people, including Organizing Committee staff, from police, fire, transportation, and volunteer centers, work in shifts. The situation room keeps people on their toes by sharing data and checking the situation inside and outside the 37 stadiums and any inconveniences that participants may encounter during the competition.

Every day at 8:30 a.m., under the chairmanship of the Secretary General of the Organizing Committee, each team leader gathers to discuss major matters such as progress and plans, and meetings are held from time to time when issues arise. The general situation room was put on alert 10 days before the start of the competition. As the event is sensitive to the weather and there is a risk of damage to various temporarily installed facilities, we are doing our best to manage safety and prepare for the situation at any time, so the game can be played without



Planning and General Affairs Department

Misook Kim, Manager of Team

major damage.

Incidents such as the loss and re-issuance of AD cards for some visitors and inconveniences between participants and visitors are also cases in which follow-up measures were taken as the operating personnel on site promptly reported the on-site situation to the general situation room.

While there were operational difficulties and inexperience in the beginning, the situation was improved through cooperation and communication with relevant organizations, and the competition was able to be completed stably.



11 Overall Information and Convenience Support

11-1. Operation of the Information Center for Cities and Counties

To promptly handle the situation, the Organizing Committee operates a city and county situation room to share situation details at the 37 stadium general information centers, maintain the city and county situation for the overall competition operation, and monitor the Organizing Committee, city and county, and relevant organizations (police, fire, and medical institutions). etc.) supported a smooth competition with the collaboration system as the hub.

[Comprehensive Information Center's Operating System]



11-2. Operation of the Information Center by Stadium

The stadium information center was operated across 34 locations in 37 stadiums (adjacent stadiums were operated as integrated information centers) to provide convenience to athletes and spectators through comprehensive information on game schedules, stadiums, transportation, lodging, restaurants, and tours.

As for the detailed tasks, public officials perform general tasks such as comprehensive situation management, response to situations in each field, daily situation reports, and guidance on various inquiries. Volunteers perform tasks by field, such as providing interpretation support and providing comprehensive information on game schedules, stadiums, traffic, transport, and tourism. Systematic guidance and information were provided.

The workforce mobilized at the general information center was 198 public officials and 2,282 volunteers (1,760 general, 522 interpreters), contributing to ensuring that participants visiting Jeollabuk-do could hold the competition without any inconvenience. In addition, the location of the general information center for each stadium was installed at the entrance or main passage of the stadium so that participants visiting the stadium for the first time could easily access it.

In particular, participating countries for each stadium were identified in advance and interpretation volunteers in eight languages (English, Chinese, Japanese, Mongolian, Spanish, Russian, French, Malay, and Indonesian) were assigned to ensure smooth progress of the game and convenience for the athletes.



11-3. Production of the Overall Information Brochure for the Games

A comprehensive guidebook was produced in four languages (Korean, English, Chinese, and Japanese) to provide necessary information to Games participants and visitors and to promote tourism resources in the province. The production number is 17,000 in total (10,000, 5,000, 1,000 per day, 1,000 per day).

The relevant contents included welcoming speeches, competition information, opening and closing ceremony performances and schedules, competition schedules and competition outlines, outline of the games, lodging and exemplary restaurants, transport and transportation for participating athletes, recommended tourist destinations and cultural arts events by city and county, and goods. It was created so that the participants can conveniently find information such as market location, products for sale, and status of medical centers and designated hospitals.

The prepared competition guidebook was distributed to Incheon Airport, Gimpo Airport, the general situation room, and the general information center for each stadium, taking into account the number of participants. During the game, stadiums that lacked the competition guidebook were immediately supplemented to avoid any inconvenience in guidance.

In particular, it was used as useful data when providing information on the operation of free transportation buses, which had many inquiries from overseas participants.



11-4. Provision of Snacks at the Stadium

○ Background of the snack provision

The International Masters Games Association (IMGA) recommended providing conditions for athletes participating in the competition to have food, but as the competition was held in 14 cities and counties and 37 stadiums, there were only two places in the stadium where food could be consumed. Hence, it was difficult to implement IMGA recommendations.

As a large amount of budget was required to operate food trucks at each stadium, the Organizing Committee changed its direction to support food consumption by selecting a company to provide snacks instead of operating food trucks.

○ Selection of the sponsor for providing snacks

Accordingly, the Organizing Committee finally selected Y-Mart Co., Ltd. Jeonju Innovation Branch as the official sponsor of the snack category through a recruitment announcement for sponsors in the snack category in April 2023, and snacks were provided to 37 stadiums in 14 cities and counties through the selected company, whereby the delivery was made in three-day increments.

In addition, Seven Broy Beer, the official sponsor of the event, sponsored 10,080 cans of non-alcoholic beer and 26,880 cans of carbonated water, and PNB Pungnyun Confectionery donated 1,600 chocolate pies, thereby improving the quality of snacks provided to attendees of the opening ceremony.

In particular, the opening ceremony snacks were provided with local products, PNB Pungnyun Confectionery's Choco Pie and Sunchang Spring Water, which had the effect of coexistence with the region. Considering the environment, all snack package bags were made of paper instead of disposable plastic bags, and Sunchang Spring Water was also provided. They made an effort to hold the contest as an environmentally conscious event by purchasing and providing label-free containers.

Opening ceremony snacks were provided to all general visitors and athletes participating in the entrance ceremony, and were especially well received by foreign participants.

Stadium snacks were packaged through collaboration between sports organization members and volunteers and distributed to all participating athletes every day, contributing significantly to soothing the bodies and minds of athletes exhausted from the game.

○ Composition of the snack

- The opening ceremony snacks consisted of 8 types, and PNB Pungnyun Confectionery chocolate pie, bread, chocolate bars, label-free bottled water, bananas, wet tissues, plastic raincoats, non-alcoholic beer or carbonated water were provided.
- Seven types of snacks were provided at the stadium, including chocolate pies, bread, grain bars, chocolate bars, bottled water, wet tissues, and juice.





Marketing Department
Myeongjin Kim, Manager of Team

Initially, IMGAs (International Masters Games Association) recommended creating conditions for athletes participating in the Games to comfortably consume food so that they can compete with peace of mind. However, as 25 sports are held in 14 cities/counties and 37 stadiums, there are only two places where food can be consumed in the stadium (Wushu Hwasan Gymnasium and Squash Jeonbuk Sports Center), so IMGAs recommendations are not followed. They ran into a situation where it was difficult to implement.

In connection with which, the operation of at least 3 to 4 food trucks for each of the 35 stadiums was initially considered, but as it was estimated that about 200 million won in cash support would be spent on food truck companies, the Organizing Committee decided to select and support snack provision companies. turned around. In addition, to improve the quality of

Finding the answers amidst endless concerns about providing the best snacks

snacks, the method of providing sandwiches or lunch boxes was reviewed, but due to concerns about sanitary accidents such as food poisoning, the method was changed to providing snack packages (bread, drinks, fruit, etc.) focusing on industrial products that are not at risk of deterioration.

A company will be selected to provide snacks, but the company will be responsible for providing snacks for 25 stadiums in 3 regions (Jeonju, Gunsan, Iksan) where many games are held, and the remaining 11 cities and counties will be responsible for providing snacks to the host company and local marts. By working together to provide snacks, they were able to reduce logistics costs and increase the responsibility and efficiency of snack delivery.

In addition, in selecting the snack provision host company, a sponsor contest and limited competitive bidding were conducted to ensure fairness and transparency. As a result of the screening, one company with a high score was selected as the host company, and in this process, they were able to secure 15 million won of sponsorship money proposed by the company.



ARMG

2

Chap ter

Operation of the Games



01 14 Stadiums at Cities and Counties

1-1. Selection of the Stadium

The Asia-Pacific Masters Games 2023 Jeonbuk Korea hosted games in 14 cities and counties in the province to introduce tourism resources of each city and county to participants and maximize economic effects. The selection of the stadium was made after consultation with 25 sports organizations, and the sports events for each city and county were selected and the stadium was asexecuted.

After selecting the stadium, the sports organization, city and county sports department, and Organizing Committee conducted a joint inspection of the stadium around May 2022. Consequently, if the stadium was not suitable for holding the game, the stadium would be changed after consultation with the city/gun/sports organization, and then the host organization of the competition would change the stadium, and it was confirmed with the approval of IMGA.

[Details of the Changes]

City · county	Sport	Before change	After change	Reason for change
Jeonju	Wushu	Hanbatang Sports Center	Hwasan Gymnasium	Change made at the request of the Jeonbuk Wushu Association
Iksan	Bowling	Kim's Rock Bowling Alley	Nambu Top Bowling Alley	The game cannot proceed due to the existing bowling alley lane being lifted.
Jeong-eup	Soccer	Jeongeup Sports Complex	Taeon Soccer Stadium	The game cannot be played due to the extension of the construction period ('23. 7.) due to the overall renovation of the sports complex.
Jeonju	Bowling	Raon Bowling Alley	Cheonil Bowling Alley	The game cannot proceed due to damage to the existing bowling alley (Raon) lanes and insufficient environmental maintenance at the entrance.
Iksan	Bowling	Hanseong Bowling Alley	Kim's Rock Bowling Alley	As the existing bowling alley environment was not suitable (located on the 3rd floor, no elevator), it was changed to Kim's Rock, which has been renovated.



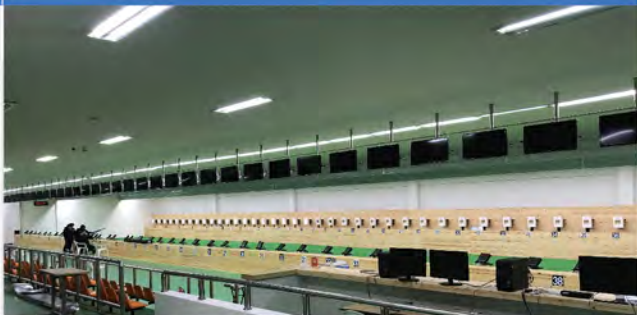
1-2. 37 Stadiums at 14 Cities and Counties

Name of sport	Image	Details
Archery		• Stadium name: Jeollabuk-do International Archery Range • Address: 463-10 Geumam-ri, Osu-myeon, Imsil-gun
Athletics		<Road-Marathon> • Stadium name: Iksan-si area • Address: 1397 Muwang-ro, Iksan-si
		<Track> • Stadium name: Iksan Sports Complex • Address: 1397 Muwang-ro, Iksan-si
	Field	
Badminton		• Stadium name: Iksan Indoor Gymnasium • Address: 1397 Muwang-ro, Iksan-si
Baseball		• Stadium name: Gunsan Wolmyeong Stadium Baseball Stadium • Address: 281 Beonyeong-ro, Gunsan-si

Name of sport	Image	Details
Baseball (stadium restoration)		• Stadium name: Iksan City National Baseball Team Training Center • Address: 1397 Muwang-ro, Iksan-si
Basketball		• Stadium name: Jeonju Indoor Gymnasium • Address: 308, Gwonsamdeuk-ro, Deokjin-gu, Jeonju-si
		• Stadium name: Jeonju High School Gymnasium • Address: 2, Gwonsamdeuk-ro, Wansan-gu, Jeonju-si
		• Stadium name: Jeonju Vision University Gymnasium • Address: 235 Cheonjam-ro, Wansan-gu, Jeonju-si
Bowling		• Stadium name: Cheonil Bowling Alley • Address: 94 Garinae-ro, Deokjin-gu, Jeonju-si

Name of sport	Image	Details
Bowling		• Stadium name: Kim's Rock Bowling Alley • Address: 313 Gobong-ro, Iksan-si
		• Stadium name: Nambu Top Bowling Alley • Address: 66, Mokcheon-ro 6-gil, Iksan-si
Cycle		<MTB> • Stadium name: Muju MTB Stadium • Address: Dangsan-ri, Muju-eup, Muju-gun Muju Wisteria Stadium
		<Road> • Stadium name: Jinan Yongdam Dam area • Address: 923-13 Songpung-ri, Yongdam-myeon, Jinan-gun
		<Track> • Stadium name: Jeonju Bicycle Racecourse (Jeonju Velodrome) • Address: 22-14 Baekmasan-gil, Wansan-gu, Jeonju-si

Name of sport	Image	Details
Golf		• Stadium name: Gunsan Country Club • Address: 1685-53 Namgunsan-ro, Okseo-myeon, Gunsan-si
Hockey		• Stadium name: Gimje International Hagijang • Address: 220 Dojak-ro, Gimje-si
Judo		• Stadium name: Gochang County Gymnasium • Address: 36, Undongjang-gil, Gochang-eup, Gochang-gun
Roller sports		• Stadium name: Namwon Sports Town Roller Stadium • Address: 341 Chungjeong-ro, Namwon-si
Sailing		• Stadium name: Buan Byeonsan Beach • Address: 794-1 Gyeokpo-ri, Byeonsan-myeon, Buan-gun

Name of sport	Image	Details
Shooting		• Stadium name: Jeollabuk-do General Shooting Range • Address: 168-46, Cheongun-ro, Cheong-ung-myeon, Imsil-gun
		• Stadium name: Gunsan Wolmyeong Stadium soccer field • Address: 281 Beonyeong-ro, Gunsan-si
Soccer		• Stadium name: Gimje Citizen Stadium soccer field • Address: 443 Geomsan-dong, Gimje-si
		• Stadium name: Taein Seonghwang Soccer Stadium • Address: 1118 Taechang-ri, Taein-myeon, Jeongeup-si
		• Stadium name: Iksan Geumma Soccer Park • Address: 818-19, Hwanggeum-ro, Geumma-myeon, Iksan-si

Name of sport	Image	Details
Squash		• Stadium name: Jeollabuk-do Sports Association Squash Stadium • Address: 5th floor, 62, Deulsapyeong-ro, Deokjin-gu, Jeonju-si
Swimming		• Stadium name: Jeonju Wansan Swimming Pool • Address: 366-7, Ssukgogae-ro, Wansan-gu, Jeonju-si
Ping-pong		• Stadium name: Gunsan Wolmyeong Gymnasium • Address: 281 Beonyeon-ro, Gunsan-si
Taekwondo		• Stadium name: Muju Taekwondowon T1 Stadium • Address: 1482 Museol-ro, Seolcheon-myeon, Muju-gun
Tennis		• Stadium name: Sunchang Public Stadium Tennis Court • Address: 180 Jangryu-ro, Sunchang-eup, Sunchang-gun

Name of sport	Image	Details
Triathlon		• Stadium name: Iksan Triathlon Stadium • Address: 25 Gangbyeon-ro, Ungpo-myeon, Iksan-si
Volleyball		• Stadium name: Jeonju Geunyoung Girls' High School Gymnasium • Address: 11 Yeonggyeong 1-gil, Wansan-gu, Jeonju-si
		• Stadium name: Wanju Woosuk University Gymnasium • Address: 443 Samrye-ro, Samrye-eup, Wanju-gun
Weightlifting		• Stadium name: Jinan-gun Arts and Sports Center • Address: 1054-37, Jinmu-ro, Jinan-eup, Jinan-gun
Wushu		• Stadium name: Jeonju Hwasan Gymnasium • Address: 310 Baekje-daero, Wansan-gu, Jeonju-si

Name of sport	Image	Details
Gate ball		• Stadium name: Jangsugaya Stadium Gateball • Address: 250 Jangcheon-ro, Jangsu-eup, Jangsu-gun
Park golf		• Stadium name: Wanju Gingergol Park Golf Course • Address: 783 Nakpyeong-ri, Bongdong-eup, Wanju-gun



02 Outline of the Games

2-1. Outline of the Games

In accordance with the Masters Games hosting guidelines and the host city contract, the Organizing Committee established an outline of the games which is easy for anyone to understand and can apply within the framework of an internationally accepted game format, promoting clear and systematic game operation.

The events held are 24 official sports (archery, track and field, badminton, baseball, basketball, bowling, cycling, golf, hockey, Judo, roller sports, shooting, soccer, squash, swimming, table tennis, Taekwondo, tennis, triathlon, volleyball, It consisted of weightlifting, wushu, sailing) and two demonstration sports (gateball, park golf).

To prepare the detailed outline of the Games, a meeting was held with the secretaries of the sports organizations to review and collect opinions on details such as the details of each event (gender, grade, age), game format, and uniform regulations, and then was submitted for successful approval to the IMGA in December 2020.

Name of sport	Image	Details
Archery		• Recurve: 50m, 60m, 70m • Compound: 50m
Athletics		• Track 100m, 200m, 400m, 800m, 1,500m, 5,000m, 10,000m, 4×100mR, 4×400mR, 80mH, 100mH, 110mH, 200mH, 300mH, 400mH, 3,000mSC • Field High jump, pole vault, long jump, triple jump, javelin throw, shot put, discus throw, hammer throw, weight throw • Throwing pentathlon Javelin throw, shot put, discus throw, hammer throw, weight throw • Road games Half marathon (21.0975km), 10km, 5km
Badminton		• Team match: 5 doubles (2 men's clothes + 2 women's clothes + 1 mixed clothes/Grade: AB) • Individual matches: Singles (men and women/grade: A, B), doubles (men and women/grade: A, B), mixed doubles (mixed, grades: A, B)

Name of sport	Image	Details
Baseball		• Team match: grade (A, B)
Basketball		• Male, female: grade (A, B)
Bowling		• Individual exhibition: men and women • 2-person group • 3-person group
Cycle		• Track (male) - Individual Time Trial (500m, 750m, 1,000m) - Pursuit Time Trial (2,000m, 3,000m) - Scratch (5km, 10km) - Point race (10km, 12.5km, 15km, 20km, 20km) • Track (Female) - Individual Time Trial (500m) - Pursuit Time Trial (2,000m) - Scratch (5km) - Point race (10km, 15km) • Road (male): Individual road (120km, 80km) • Road (female): Individual road (80km, 40km) • MTB (men and women): Cross-country

Name of sport	Image	Details
Golf		• Stroke method(handicap applied) • Maximum score(handicap applied)
Hockey		• Male, female: grade (A, B)
Judo		• Male -60kg, -66kg, -73kg, -81kg, -90kg, -100kg, +100kg • Female -48kg, -52kg, -57kg, -63kg, -70kg, -78kg, +78kg
Roller sports		• Male (A) 500m, 1,000m, 2,000m, E3,000m, relay 600mx4 people • Male (B) 500m, 1,000m, 1,400m, E2,000m, relay 600mx4 people • Female (A) 500m, 1,000m, 2,000m, E3,000m, relay 600m x 3 people • Female (B) 500m, 1,000m, 1,400m, E2,000m, relay 600m x 3 people

Name of sport	Image	Details
Sailing		• Laser(male), Laser Radial (female) • Indsurfing(male, female) • Kiteboarding(male, female) • Hobby 16(open)
Shooting		• Rifle (male, female) 50m rifle 3 positions, 50m rifle prone, 10m air rifle • Pistol (male, female): 10m air pistol • Shotgun (male, female, team competition) trap, skeet, american trap
Soccer		• Male, female: grade (A, B)
Squash		• Individual competition (male, female) : Grade (A, B) • Team competition (mixed gender) : Grade (A, B)
Swimming		• Management (solo exhibition) - Freestyle(50m, 100m, 200m, 400m, 800m) - Backstroke(50m, 100m, 200m) - Breaststroke(50m, 100m, 200m) - Butterfly(50m, 100m, 200m) - Individual medley (200m, 400m) • Management (relay) Relay, medley, medley relay, mixed medley (4×50m)

Name of sport	Image	Details
Ping-pong		• Group competition (male, female): Grade (A, B) • Individual competition (men and women): singles, doubles, mixed doubles (A, B)
Taekwondo		• Grade (A, B) • male: -54kg, -58kg, -63kg, -68kg, -74kg, -80kg, -87kg, +87kg • female: -46kg, -49kg, -53kg, -57kg, -62kg, -67kg, -73kg, +73kg
Tennis		• Singles (male, female): Grade (A, B) • Doubles (male, female, mixed): Grade (A, B)
Triathlon		• Triathlon(male, female) • Aquathlon(male, female) • Duathlon(male, female)
Volleyball		• Male, female: grade (A, B) • Mixed: Grade (B)

Name of sport	Image	Details
Weightlifting		• Male 55kg, 61kg, 67kg, 73kg, 81kg, 89kg, 69kg, 102kg, 109kg, +109kg • Female 45kg, 49kg, 55kg, 59kg, 64kg, 71kg, 76kg, 81kg, 87kg, +87kg
Wushu		• Fighting (bare handed, male, female): Grade (A, B) • Traditional short machine (male, female): Grade (A, B) • Traditional Tai Chi (male, female): Grade (A, B) • Traditional Jang machine (Male, Female): Grade (A, B) • Traditional Taeguekdan machine (male, female): Grade (A, B)
Gateball (demonstration sport)		• Group exhibition
Park Golf (demonstration event)		• Individual exhibition (male, female)

※ Grade A: Former professional athlete who has participated in various games
Grade B: Hobbyists who are without professional athlete experiences

03 Operation of the Situation Room for the Games

The Organizing Committee has established a total of 37 competition situation rooms (25 in 25 sports organizations and 37 stadiums) to establish a prompt and organic communication system with the competition general situation room to successfully host the competition and reflect the competition results in the competition comprehensive information system, and the competition operation headquarters and 12 competition situation rooms were established and operated.

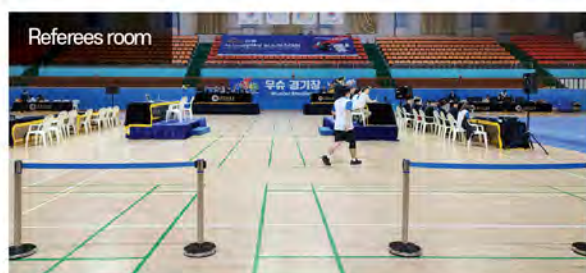
3-1. Situation Room for the Games

The game situation room is the headquarters for each event, operating game personnel (referees, technical staff, and operation staff), calling athletes, conducting games, Supervises overall matters related to systematic game operation, including compiling game results and appeals.

- **Operation period** : '23. 5. 12. ~ 5. 20. ※Operates only during period of the Games for each event
- **Operating locations** : 37 locations (Gyeonggi Operation Division 25, Gyeonggi Situation Room* 12)
 * If one event is held in multiple stadiums, one location will be used as headquarters and the rest will be operated as situation rooms.
- **Operating entity** : 25 sports organizations in Jeollabuk-do
- **Contents** : Meetings related to game operation, compilation of game results, etc.

3-2. Role by Position

Position	Role	Remark	Position	Role
Competition chairman	Game general manager		Referee Chairman, etc.	Game referee
TD (Technical Representative)	Game manager	Host city contract obligations	Facility Chairman, etc.	Setting up the stadium, organizing equipment, etc.
Executive Director, etc.	Supervision of operation		Chairman of the Order Countermeasures Committee, etc.	Game progress and athlete control
Competition Chairman, etc.	Game management, records, etc.		Public Relations Chairman, etc.	Competition promotion
Technical Committee Chairman, etc.	Petition, etc.			





04 Development of the General Management System

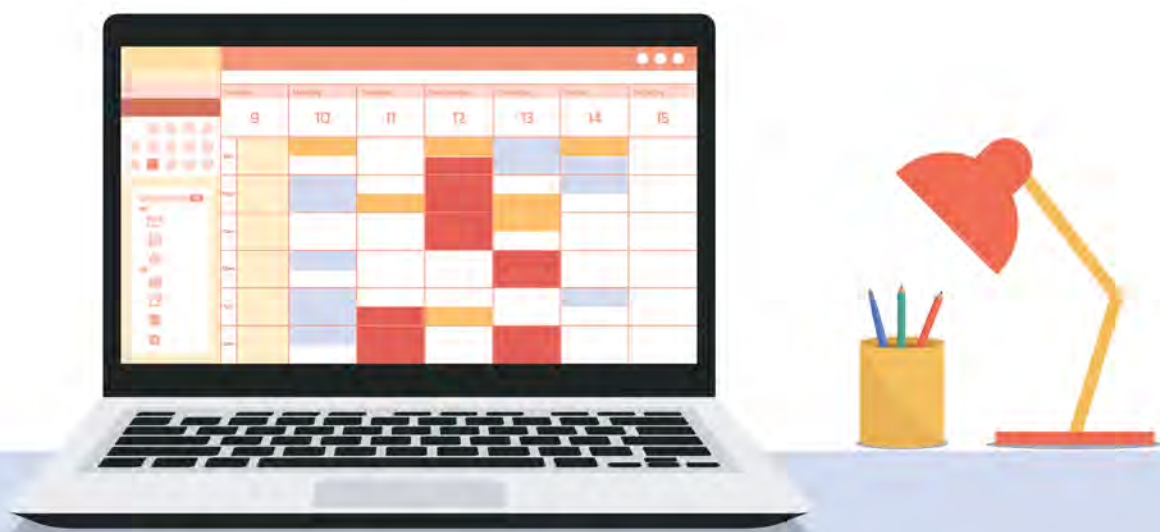
To establish a prompt and accurate competition preparation system, including the need to operate optimal services considering the characteristics and conditions of the competition held as an international sports competition and the provision of customized systems and communication services for stable and successful hosting of the competition, we have become an official sponsor in the information and communication sector Cloit Co., Ltd. and KT Co., Ltd. were selected. Cloit Co., Ltd. established a comprehensive competition information management system for the overall operation of the Games, and KT Co., Ltd. established the opening and closing ceremony halls, stadium, and operation office of the competition, and a network was established and computerized office equipment was installed and operated in 92 major facilities.

4-1. General Management System

Considering the scale and characteristics of international sports competitions, the Organizing Committee designed an optimal system suitable for the status of a powerhouse to ensure stable operation of the Games, including systematic support from participant registration to departure and rapid provision of competition information, and established the Games Comprehensive Information Management System(GMS: General Management System) was established. GMS is a web-based management system that collects and manages Games registration and information for Games participants, allowing them to register the information necessary for competition operation. In addition, AD (Accreditation) cards were pre-produced based on information collected during the official registration period and promptly distributed to overseas athletes at the main registration center, and to domestic athletes through advance courier delivery. The AD card is designed to harmonize various information, such as ID photo and participant registration number, in addition to basic information such as name, country, and event.

[Overview]

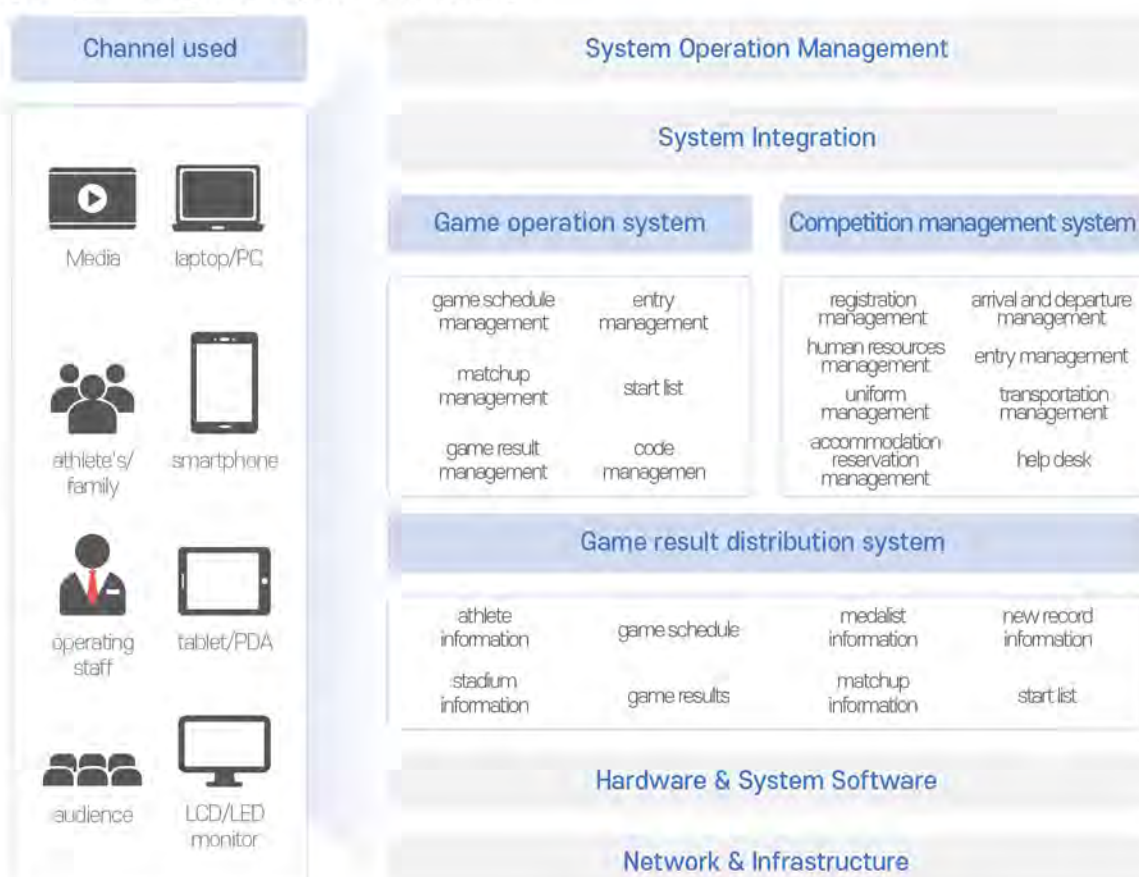
- **Promotion period** : 2021. 1. ~ 2023. 6.
- **Registration period** : 2022. 1. 11. ~ 2023. 3. 12.
- **Main function** : Competition participant registration, AD card issuance
 - Establishment of game operation and result system
 - Establishment of an entry/departure management system to support participant visa issuance
 - Establishment of volunteer and uniform management system
 - Establishment of various statistical information systems related to competitions



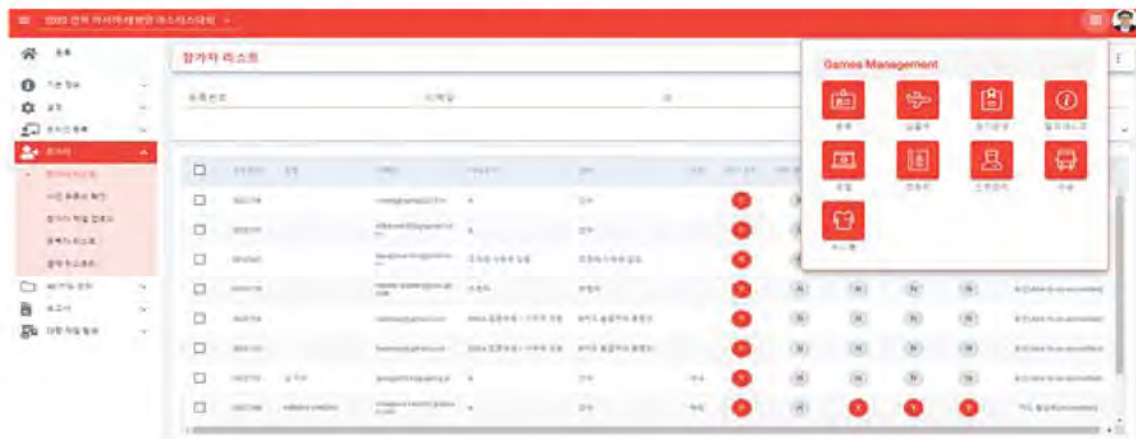
[Comprehensive competition management system business functions]

Area of business	Key function	Department in charge
Registration system	- Manage registration information of competition personnel such as players, managers/coaches, accompanying persons, and organizing committee staff - Provide an online registration system for pre-registration of domestic and international competition participants - Registration and modification/cancellation of personal information of contest participants - Competition participation items and team information management - Contest participation fee (online payment card, virtual account, Ali/WeChat Pay)	Public Relations Department, Competition Management Department
Game operation results	- Management of basic information of participating players - Participation event information management for each event - Linked management of registration system and competition operation system data - Provide game schedule, individual and group game results	Public Relations Department, Competition Management Department
Accommodation management	- Accommodation reservations and resource management to provide accommodations for competition participants - Accommodation payment and reservation confirmation email sent	Public Relations Department, Operation Support Department
Visa issuance management	When overseas participants apply for an invitation letter in the registration system for visa issuance, support issuance of invitation letter by linking with the registration system	Public Relations Department, International Department
Volunteer	- Processing large-scale volunteer applications and supporting work related to selection, assignment, and training - Management of job assignments, working hours, and attendance information for competition management personnel	Public Relations Department, Operation Support Department

[General Management System's Structure]



[General Management System's Administrator Screen]



[Games Participant's Registration Screen]

2023 ASIA-PACIFIC MASTERS GAMES
Jeonbuk Korea

Online Participants Registration / Online Network Registration

Category Information Discipline Event Details Confirm

Section of Domestic/Overseas Category

Choose between domestic and overseas.

Domestic

Select

Overseas

Select

Enter Participant (Athlete) Information

No can be changed after completing document except for your ID and photo. Items in bold cannot be changed. Items in red are to be displayed in a special case only. ID photo, date of birth, gender, passport for Overseas participants - please be apply for your discipline prior, checked to apply for the above shooting information.

Basic Information

id: jh12345@naver.com

association Last Name: JH12345 (Passport First Name: JH12345 MIN)

on your name in English: JH12345 (First Name on Accreditation Card: JH12345 MIN)

id photo: [Sample] [Upload]

date of birth: 1984-01-25 (Gender: Male)

Legal Representative Agreement: [X] Yes [] No

2023 ASIA-PACIFIC MASTERS GAMES
Jeonbuk Korea

Online Participants Registration / Online Network Registration

Category Information Discipline Event Details Confirm

Section of Domestic/Overseas Category

A - Participate as an athlete
Basic: KRW 250,000

Participation benefits:

- Entry to the opening and closing ceremonies
- Right to enter competitions (up to 3 disciplines and 5 events per person)
- Discount benefits (10% discount on registration fee during the first 6 months of registration)
- Participant Kit (backpack, T-shirt, humbler, Jeonbuk Tour Pass)
- Additional services (baggage tag production and delivery, immigration reception center operation)

Special additional cost

In addition to the package fee above, special additional fee must be paid to participate in golf and shooting (only, rifle).

(Target event)

- Golf: subject to additional payment (domestic/overseas), fee: KRW 180,000 (golf course and cart usage fee for three days per player)
- Shooting: subject to additional payment (overseas only), fee: KRW 85,000 per firearm (firearm economic fee)

B - Participate as a manager and coach
Basic: KRW 120,000

Participation benefits:

- Entry to the opening and closing ceremonies
- Right to enter competitions (right to participate as a manager, coach, etc.)
- Discount benefits (10% discount on registration fee during the first 6 months of registration)
- Participant Kit (backpack, T-shirt, humbler, Jeonbuk Tour Pass)
- Additional services (baggage tag production and delivery, immigration reception center operation)

C - Participate as a companion (family, friend)
Basic: KRW 120,000

Participation benefits:

- Entry to the opening and closing ceremonies
- Competition operators register together with a player and apply for operator support
- Discount benefits (10% discount on registration fee during the first 6 months of registration)
- Participant Kit (backpack, T-shirt, humbler, Jeonbuk Tour Pass)
- Additional services (baggage tag production and delivery, immigration reception center operation)

Disabled stocks are closed and cannot be applied.

Archery Athletics Badminton Baseball Basketball Bowling

Cycling Football Golf Hockey Judo

Roller Sports Sailing Shooting Softball Squash

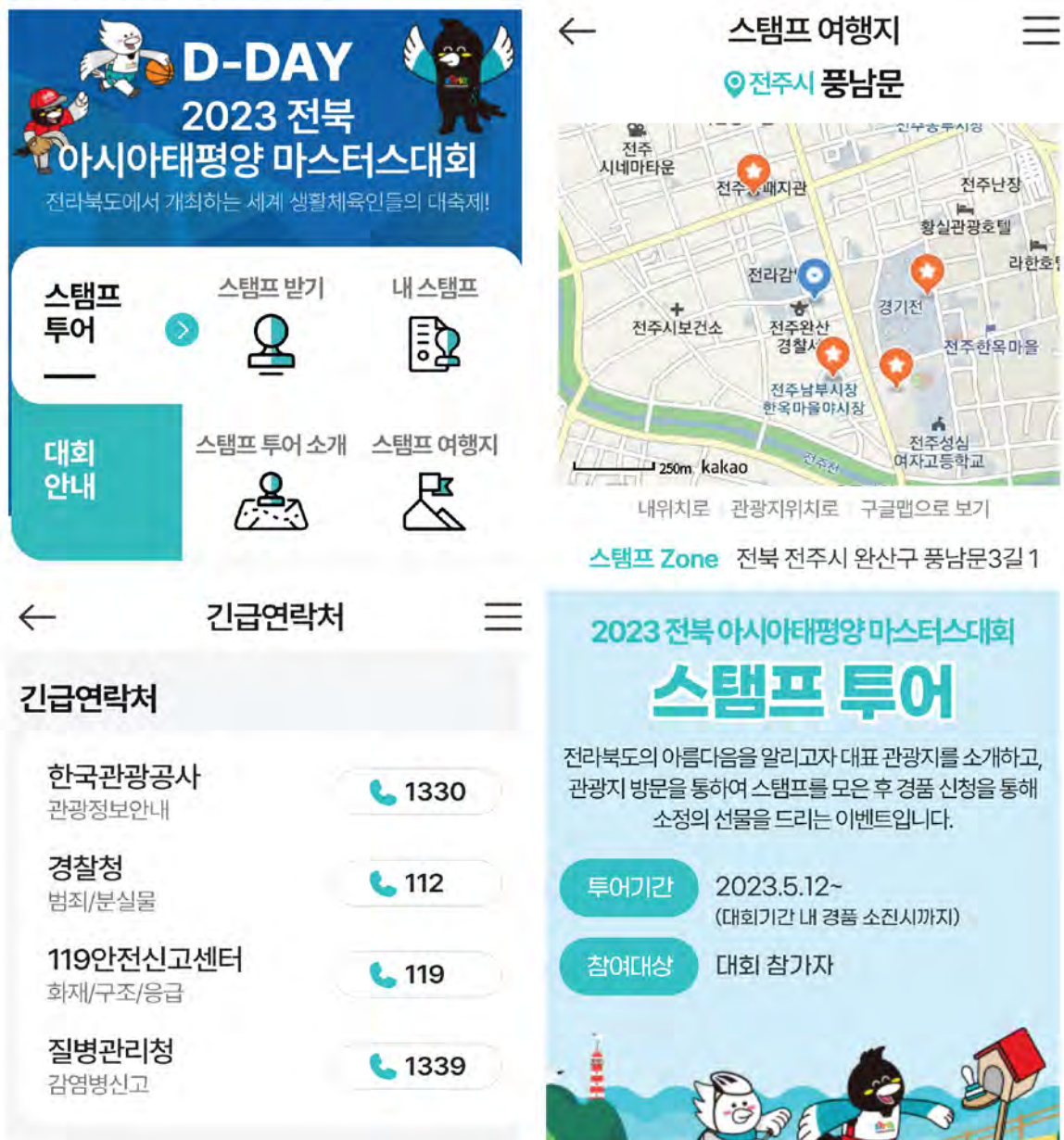
4-2. Mobile App for the Games

Information is provided on the Games' website so that Games participants can easily access and manage various information. However, since the target audience is an older age group with an average age of 50 years or older, the approach will be diversified in addition to the previously provided website method and information will be accessed more conveniently, and as the need to develop a mobile app emerged, a mobile app for the competition was developed and operated.

○ Mobile app's main features

- Link to the Games' website, Games registration, competition schedule, and match results information
- Provides information on restaurants and convenience stores around Jeollabuk-do, and shuttle bus transportation information for the competition
- Provision of emergency contact information such as Korea Tourism Organization, National Police Agency, 119, etc., and emergency room support hospital information by region
- Holds a tourist destination stamp tour event to revitalize Jeollabuk-do, a tourist destination in the Province

[Games Mobile App's Screen]



4-3. Development of the Information and Communication Infrastructures for the Games

They installed and operated computerized office equipment for competition communication and competition operation, which are essential for stable operation and management of the competition information and communication system.

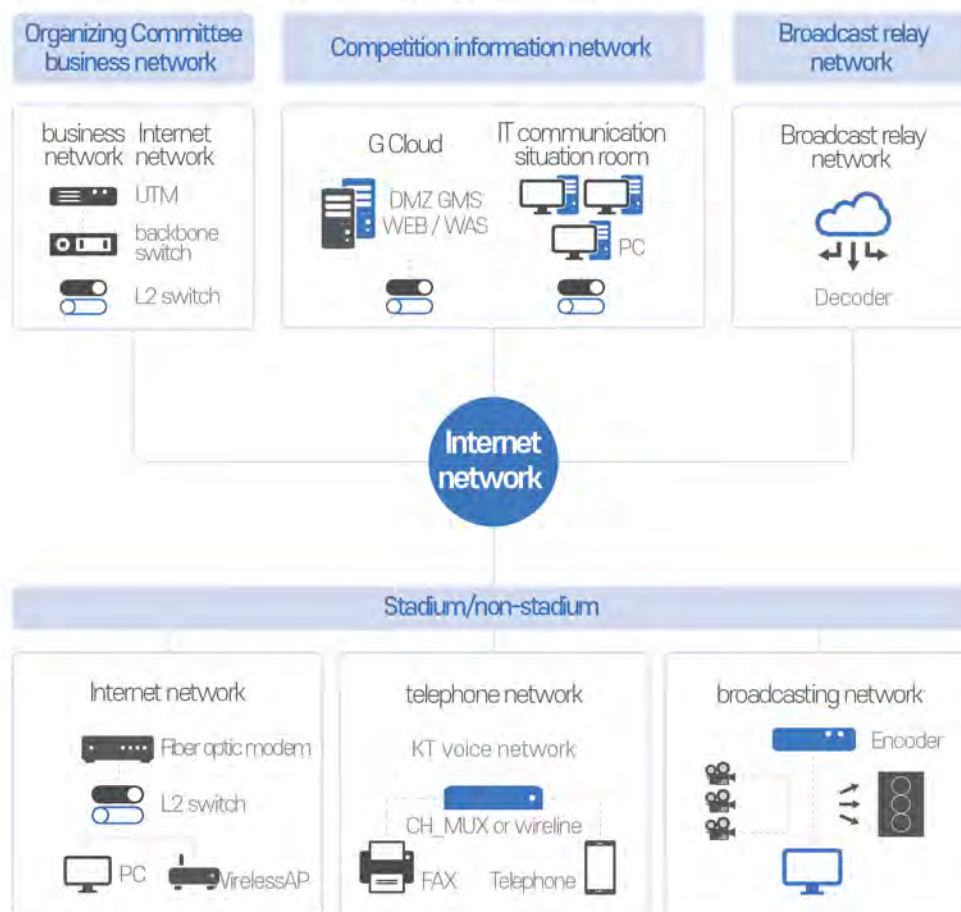
- Establishment and operation of information and communication infrastructure such as opening and closing banquet halls, sports stadiums, and operation offices
- Installation and operation of information and communication equipment and computer/office equipment
- Support stable competition operation by establishing information and communication personnel and maintenance organization system

[IT Communication Situation Room's Operation]

- **Number of employees :** 18 (Organizing Committee 1, KT 17)
- **Operating hours :** 08:00 ~ 20:00
- **Main functions :**

Establishment of information and communication and computerized office equipment for the event's general situation room and operation room, 37 stadiums, and reception of various failure situations occurring on site and response to ensure prompt recovery.

[Competition communication network's configuration diagram]



[Competition information and communication line requirements]

Information and communication lines						
Total	Local communication line construction			Network		TV (set top box)
	telephone line	fax line	Wired (LAN)	Business network (optical cable)	Wireless (WiFi, security)	
1,064	200	14	629	119	100	2

[Competition information and communication equipment requirements]]

Information and communication equipment											
Total	Computer		Printing equipment					Communication equipment			
	PC	Laptop	High-speed multifunction printer (A3, color)	High-speed multifunction printer (A3, black and white)	copy machine	color printer	small printer	phone call	fax	Hub	Radio
1,063	235	71	49	30	15	91	21	249	9	128	165



Interview with
Achi & Taechi

Awe of the challenge of athletes beyond their ages

Best for building a standardized computer system

Q. You have a lot of experience in managing international sports events. Which competitions did you participate in, and which ones were the most impressive and difficult?

A. I have experiences in event management and competition management not only in domestic sports competitions, but also in many elite competitions such as the London/Rio/Tokyo Olympics, Doha/Incheon/Indonesia Asian Games, Glasgow/Golden Coast Commonwealth Games, and Shenzhen/Kazan Universiade. If tension is the biggest difficulty in running elite competitions, the Asia-Pacific Masters Games 2023 Jeonbuk Korea had less tension, but it seemed to be the competition that had the most difficulty in responding to non-standardized parts and the most difficulty in accessing parts that could not be automated.

However, I think it was the most touching competition because I was able to feel awe at the challenges of athletes regardless of their age and also see them value it.

Q. You have been preparing a lot for the Games for a long time. What did you focus on, and what did you feel while conducting the lifestyle sports competition, unlike elite sports?

A. I think the biggest difference between elite sports competitions and lifestyle sports competitions that I have experienced lies in the competition organizer. Because elite sports are led by the state, they rarely deviate from the standardized framework, but I think that individual-oriented sports competitions have the most significant difficulty in that regard. I think COVID-19 may have had a big impact as well, and while I could feel the difficulties faced by the Organizing Committee members, I was very impressed by their efforts to ensure the success of the competition until the end and how hard they worked to run the competition.

Q. Do you have any enjoyable memories or episodes while staying in Jeollabuk-do to run the competition?

A. Everyone from Jeonju, including our employees,



**computing company
(Cloit)**

Sanghyun Kim, General Manager

came in because they had gained weight. No matter which restaurant I went to, the food was delicious, and wherever I went I felt friendly. While I didn't have much time, I spent some time looking for good restaurants to relieve my fatigue, and I think I will remember a lot of the things that comforted me.

Q. Impressions of Jeollabuk-do and thoughts on the Asia-Pacific Masters Games 2023 Jeonbuk Korea, etc.

A. I have tried many things while hosting the National Sports Festival, but the friendly nature of Jeollabuk-do people seems to be what makes me visit Jeollabuk-do again.

While I also felt the unfamiliarity of the daily sports competition, I think it must have been difficult for everyone involved in the operation as so many variables arose, but I was impressed by the efforts they made to ensure that the competition could be completed without any major problems.

05 Torch Relay

To promote the image of local culture internally and externally and create an atmosphere for a successful competition through a relay in which all 14 cities and counties in the province participate, they made each and every effort to minimize inconvenience to residents and operate the relay safely by establishing an organic cooperation system with related organizations such as cities, counties, and police agencies and promoting it in advance.

[Overview of the Event]

Classification	Date and time	Location
Torch lighting ceremony	2023. 5. 11.(Thu) 10:00	Iksan Mireuksa Temple Site
Torch relay	2023. 5. 11.(Thu) ~ 12.(Fri) / 2days	14 cities and counties within the province
Torch welcome and placement ceremony	2023. 5. 12.(Fri) 17:00	Jeonbuk Provincial Office Special Stage
Torch departure ceremony	2023. 5. 13.(Sat) 15:00	Jeonbuk Provincial Office Special Stage

5-1. Torch Lighting

The torch lighting was done with the help of Mireuksa Temple Site, Iksan, which is registered as National Cultural Heritage No. 150. After the ritual performance was performed by the priest, the torch lighting began with the lighting of the main seonnyeo along with the sacred dance of the seven seonnyeos. The lit torch toured 13 cities and counties for two days and was then placed at the Jeonbuk Provincial Office.





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5-2. Torch Relay

The lit torch was transported by vehicle to 13 cities and counties, creating an atmosphere before the start of the competition. The total distance along which the torch travels is 400 km. The bell carriage arrived at the square of each city and county office and held a simple ceremony to welcome the torch. Then, runners selected from the city and county office took over the torch and moved it to the next city and county. On the first day, a welcome ceremony was held in Sunchang-gun, and finally, it was concluded. On the second day, the body toured six cities and counties, starting with Imsil-gun, and finally, an enshrinement ceremony was held at the Jeonbuk Provincial Office Square and the statue was placed on the cauldron.



5-3. Placement of the Torch and the Departure

The placement of the torch was held on a special stage set up at the Jeonbuk Provincial Office. The event was held on a grand scale, with about 100 people in attendance, including the administrative governor, provincial chairman, provincial council members, and sports officials, and pre-ceremony performances that matched the torch enshrining ceremony further enriched the event. On the afternoon of May 13, the day of the opening ceremony, the torch departed for Jeonju-si Hall, the last city hall, and held a simple event at Jeonju-si Hall's Nosong Square. Thereafter, six runners performed a relay performance from Nosong Square through Jungang Market and Jinbuk Square to the intersection of Geumam Square. Based on which, Jeonju citizens were able to receive publicity that the International Sports Festival would be held in Jeollabuk-do and the opening ceremony would be held at Jeonju World Cup Stadium.



Enshrine Ceremony of the Torch



Torch Relay Ceremony

Interview with
a torch bearer



**torch's final runner
(IOC member)**
Seungmin Yoo

The Korean table tennis legend Yoo Seungmin (42 years old), a member of the International Olympic Committee (IOC), attended the Asia-Pacific Masters Games 2023 Jeonbuk Korea.

Member Yoo Seungmin is a gold medalist in the individual event at the 2004 Athens Olympics and a silver medalist in the team event at the 2012 London Olympics. He also served as a member of the International Olympic Committee (IOC) athlete committee, and served as Vice chairman of the Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee and final torch bearer for this event.

They meet with Commissioner Yoo, who contributed significantly to the successful hosting of the Games as an IOC member, and unravel a bundle of stories.

Q. As a sports legend and IOC member, you are actively engaged in many activities. Please say hello to the people

A. After retiring from active duty in June 2014, he has been serving as coach of the national table tennis team and as an IOC athlete member at the 2016 Rio Olympics. He was also elected as the president of the Korea Table Tennis Association in June 2019, and is working with a sense of

Korean table tennis legend leads the successful Asia-Pacific Masters Games

An IOC member and Vice chairman of the Games Organizing Committee actively participated in the Torch Relay.

responsibility to revive table tennis in Korea.

Q. The slogan of the Games is 'Unified Sports! Happy hanging out! ENJOY SPORTS! It's 'PLAY LIFE!' Commissioner Yoo, what is the nature of the Asia-Pacific Masters Games in your opinion?

A. It is a festival venue for recreational athletes from around the world, including former elite athletes, and it is expected that the base of recreational sports will expand based on the competition. In particular, it is a competition to share emotions and friendship through sports for self-realization and a place of friendship and harmony rather than competition. I think it is a good competition that reflects the spirit of unity that sports pursue.

Q. As Vice chairman of the Jeonbuk Masters Organizing Committee, you have put in a lot of effort to make the Games a success. What have you been doing so far?

A. They have been closely cooperating with then-Governor Song Ha-Jin since the hosting process of the Games in 2018. To host the Games, we delivered a personal letter from the governor to the International Masters Games Association (IMGA), strengthening Jeonbuk's will. After hosting the Games, we continued to share information with IMGA executives in the midst of a global pandemic, met with international sports figures, and postponed the Games for one year.

Q. You had the honor of becoming the final torch bearer, the highlight of the opening ceremony of the competition. What were your feelings and emotions?

A. The Torch Relay is a noble and valuable event. I am grateful to the Organizing Committee and the people of Jeollabuk-do for giving me this glorious opportunity, and as the final runner, I will support and burn with my heart so that the Games can be successfully completed by carrying the torch well.

Q. You are an expert in elite sports and international sports administration. What is your philosophy on sports?

A. When you look at everyone's facial expressions when they play sports, they are very bright. Even young children are always smiling when they play sports. It can be serious when taking a test, but when playing sports, people of all ages and genders have a bright expression on their faces. I think this is the power of sports. I believe sports are something that keeps bright energy flowing and that everyone can enjoy. Lastly, Commissioner Yoo added that he would like to express his sincere gratitude to Jeonbuk Province and residents who rallied together to make the event a success, and to the volunteers and supporters who provided support on site.



Facilities Department
Minah Park ,
Manager of Team

Torch Relay... Oops... That's not the way

Confusion between Gochang and Buan
during relay tour of 14 cities and counties

The torch lit at Mireuksa Temple Site in Iksan was placed in the Jeonbuk Provincial Office on the 10th and then went on the Torch Relay route to 13 cities and counties in Jeollabuk-do for two days starting the next day.

Given the nature of the vehicle convoy, which has to tour cities and counties for a limited time, I felt pressured to arrive at the appointed place at the appointed time. This is because Torch Relay events are prepared in each city and county, so if you miss the time, you will be a nuisance to the residents waiting for the event.

However, a dizzying incident occurred on the second day of the Torch Relay. After successfully completing the torch welcoming event in Gochang-gun, I was heading to Buan-gun Office via the West Coast Expressway when I belatedly confirmed that the Gochang Police Station vehicle that was escorting me in front was continuing to drive on the highway without leaving the Buan IC.

Thereafter, a total of five vehicles, including a police car, command car (Organizing Committee vehicle), torch car, security car, and escort vehicle, sped up in unison and exited Gimje IC and made a U-turn toward Buan.

I almost passed by Buan-gun, but when I checked later, I hurriedly arrived at Buan-gun Office and found that about 20 minutes had passed. Fortunately, with the cooperation of the Buan County Office, the event was able to be held immediately, and there were no disruptions to the remaining schedule, but I also felt very sorry for the residents and officials of Buan County who were anxiously waiting for the torch.



06 Operation of the Medical Services and Doping Center

During the period of the Games, ambulances and medical personnel were constantly deployed at each stadium to provide prompt and appropriate first aid in the event of an injury and to promote anti-doping promotional activities for athletes and spectators to prevent sports malpractice caused by inappropriate drug use.

6-1. Deployment and Operation of the Ambulance

137 ambulances (51 from the fire department and 86 from private transport companies) were deployed to 37 stadiums in 14 cities and counties in the province to ensure that emergency patients could be promptly transferred to nearby emergency medical institutions.



6-2. Operation of the Medical Support Unit

They investigated the demand for medical personnel deployment through meetings with personnel in charge of each event, and in the case of high-risk sports (swimming, triathlon, weightlifting), doctors were assigned, and at least one nurse or emergency medical technician was assigned to operate a total of 168 medical personnel.



6-3. On-Site Anti-Doping Promotion

Among the 37 stadiums, anti-doping on-site training was conducted through the Korea Anti-Doping Agency (KADA) at two venues, Jeonju Wansan Swimming Pool and Iksan Sports Complex, which have a large number of participants and are easily accessible, to prevent damage to the healthy sports spirit and run fair competitions.



07 Operation of the Awards

The goal was to encourage a sense of achievement among participants by awarding prizes to the winners of each event, and to promote the image of the successful competition and the province by producing unique medals.

7-1. Selection of the Medal Design

About five medal designs were selected using the Symbol of the Games, a symbol of the Asia-Pacific Masters Games, and the medals were produced with recommendations from the Organizing Committee staff and final approval from IMGA. The IMGA did not have any special opinions regarding the medal design, and only requested that the partner company logo be displayed on the medal line, and hence, the medal design was approved with facility.



7-2. Prizes

Achi & Taechi doll, the mascot for the Asia-Pacific Masters Games, was produced to match the number of medals (9,000) and awarded to the winners along with their medals.



7-3. Award Podium and Photo Wall

As the game was played in 37 stadiums in 14 cities and counties, 37 podiums and a photo wall were needed because the awards were given immediately after the game. Hence, we created a unique photo wall reflecting the characteristics of the 14 cities and counties, and it received a positive response, with not only the winners but also the participants leaving their participation photos.





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3

Chap ter

Opening and Closing Ceremonies & Cultural Events



01 Opening and Closing Ceremonies

1-1. Appointment of Chief Director

The general director of the opening and closing ceremonies, which is the core of the event, is well aware of the cultural colors and current status of our region, and has demonstrated excellent stage directing skills by directing various international events in which foreign countries participate, such as the Jeonju World Sori Festival and the 2017 Muju World Taekwondo Championships. Park Jae-cheon was the executive chairman of the World Sound Festival who made his significant contribution in making the performance work.

1-2. Agency Selection Process

The Public Procurement Service conducted a competitive bidding process, three companies applied, and evaluation was conducted in the Organizing Committee conference room on November 4, 2022. Technical capabilities were also evaluated with 20 points for quantitative evaluation and 70 points for qualitative evaluation, and the company with the highest score was selected as the exclusive party of negotiation for negotiations. Consequently, an agency was selected.

*Agency: CPOST Co., Ltd. + Jeonju MBC Production + SBS M&C

1-3. Work Implementation Process

The first round of negotiations for the exclusive party of negotiation is a kickoff meeting, which was held at the Korea Sound Culture Center on November 18, 2022, and the second round of negotiations included discussions on stage design and production, etc., which took place in Seoul on November 24, 2022. The third round of negotiations was about re-discussing the scope of ground use for grass protection at the World Cup Stadium. Negotiations continued until the fifth round and were mainly about stage design, discussion of movement routes, and discussions about the welcome and farewell dinner. The final negotiated agreement will be submitted to the Public Procurement Service on December 16, 2022. The contract was executed on December 23rd, and a 10% advance payment was made on December 30th. On January 6, 2023, an opening briefing session on the overall opening and closing ceremony was held, and a detailed action plan was prepared from January to March. After 2023. From April to May, they meticulously carried out the recruitment of cast members, inspection of rehearsals, and detailed implementation plans.

1-4. Admission Ticket

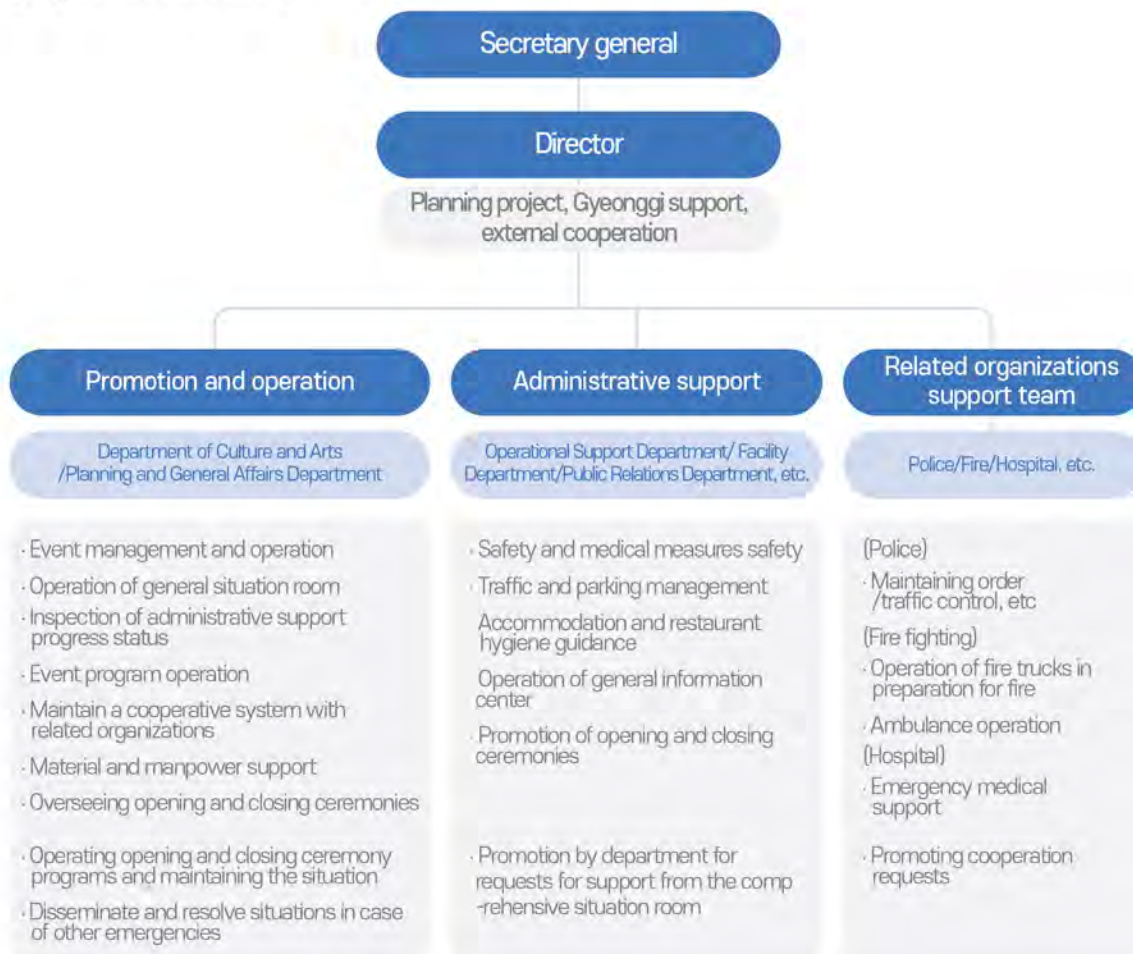
Admission tickets were sold (free) through a reservation site (Naru Culture). To prevent safety accidents, unreasonable reservations were made for admission tickets. Operating staff focused on entry and exit management to ensure a smooth event without a single incident.



1-5. Devising of the Safety Management Plan for the Opening and Closing Ceremonies

To prepare for the large crowds of people and to ensure a safe and smooth event for the opening and closing ceremonies, management plans for each field were established and mission notices and job training were conducted for field workers.

[Organizational Chart]



[Management Organization and Duties]

- **Chief supervisor** : Lee Kang-Oh, Secretary General of the Organizing Committee
- **By location and duty**

By location/mission	Person in charge	Remark
General situation room	Joo Young-hwan, Head of Planning and Business Division	
In charge of overall operation	Moon Jong-seon, Head of External Cooperation Division	
In charge of performance and facilities	Park Jae-cheon, Chief director	

○ Location of worker by field

<★ 8 gates : N1, N2, E1, E2, E3, E4, S1, W2>

<★ Athletes' waiting area: P3>



<★ 31 inner zones: 11 W zones, 10 N zones, 10 S zones>



○ Worker's duty by field

By area	Duties
Common duties	· Confirm work location in advance and work at the correct location · Observe working hours and work attire and maintain a friendly attitude. · Identification of movement routes, including seat locations, and seat guidance · Guidance on maintaining order when visitors enter and exit
8 entrance gates (N1,N2,E1,E2,E3, E4,S1,W2)	(public official) · Controlling entry for those without tickets, adjusting flow, etc. (Volunteer) · Make sure you can enter even if it is a different gate than what is written on ticket. · Check and steal admission tickets (Keep the white part on the left, receive 1 snack per admission ticket) · Leaflet distribution (Police) Support for inspection and order maintenance (Security company) Inspection and search (use of portable scanner and inspection of belongings), maintenance of order, etc. (Organizing Committee) Monitoring progress and reporting in real time (Situation Manager Jong-seon Moon)
Inner area entrance information (31 locations)	(public official) · Check the admission ticket and be sure to sit in the appropriate area. · Pay attention to the safety of the elderly and children · Check the seating situation of visitors in each inner area (free seats) regularly (Volunteer) · Know the location of the restroom in advance and provide guidance · Control sequential exit through the left and right passages for each area, and provide exit guidance according to LED subtitles and broadcast guidance. (Firefighting) Emergency measures for emergency patients within the area in charge (Organizing Committee) · Control sequential exit through left and right passages for each area · Check progress and report in real time [Situation Manager Jong-seon Moon] · LED screen transmission and broadcasting information when leaving
Athlete entrance management (P3 parking lot)	(Public officials, volunteers) · Formation of 5 street play selection groups (1st/2nd) · Balanced number of people in each group and foreigners (5 or 4 rows per group) · Distribution of props, detailed information on cultural experiences (Agency) Support for athletes' parade preparations (1st and 2nd rounds), 2,500 paper hats, portable amplifier 40 radios *1st session (after 17:00) *2nd session (30 minutes before admission after viewing the cultural event) (Organizing Committee) Monitoring progress and reporting in real time (Situation Manager Jong-seon Moon) · Producing and displaying pickets in restrooms and P3 team waiting areas

○ Entry and exit management and on-the-job training for workers

- **Date and location:** 14:00~, Wednesday, May 10, 2023, Jeonju World Cup Stadium
- **Presiding:** Secretary General of the Organizing Committee
- **Attendants:** External Cooperation Division Head (Opening and Closing Ceremony Situation Head), Volunteer Center Team manager, Deokjin Police Station Security and Traffic Division Head, Fire Protection Prevention Section Head, Security Company Team Manager, Agency Division Head
- **Participants :** 50 public officials (Cultural Industries Department, Saemangeum Development Department), 25 members of the Organizing Committee

Location	Time	Details	Remark
Jeonju World Cup Stadium Seat E	14:00 ~ 14:02	Greetings	Secretary general
	14:02 ~ 14:07	Overview, status diagram explanation	Situation manager
	14:07 ~ 14:13	Description by institution	Volunteer center, police, fire, security, agency in their respective order
	14:13 ~ 14:20	Q&A and supplement-tion	Secretary general
	14:20 ~	On-site placement (confirmation of work location)	



1-6. Opening Ceremony Event

○ Number of participants

Almost 20,000 spectator seats were more than 90% filled with 18,000 spectators, and contrary to initial concerns, as many as 3,000 athletes participated in the team entrance. The success of the opening ceremony was predicted from the time of ticket advance reservation, a month before the event. Advance reservations began on April 19th through the ticket reservation agency site. Initially, considering that 10,000 people would attend, 5,000 tickets were reserved for safety reasons, but due to early sales, it was decided to open additional seats, and 5,000 additional seats were sold sequentially on May 3rd and 4th.

○ Reasons and effects of selecting the guest singers

The singers invited to the opening ceremony were strategically selected singers with a strong fandom to create a buzz for the event, and among the 18,000 attendees at the opening ceremony, there were about 5,000 fans of a particular singer (Young Tak). The singer's fans are distributed all over the country, and as befits an international competition, many people from other regions visit Jeonbuk. To ensure the safety of the opening ceremony, only a limited number of admission tickets were issued; otherwise, more visitors would have been able to enter.

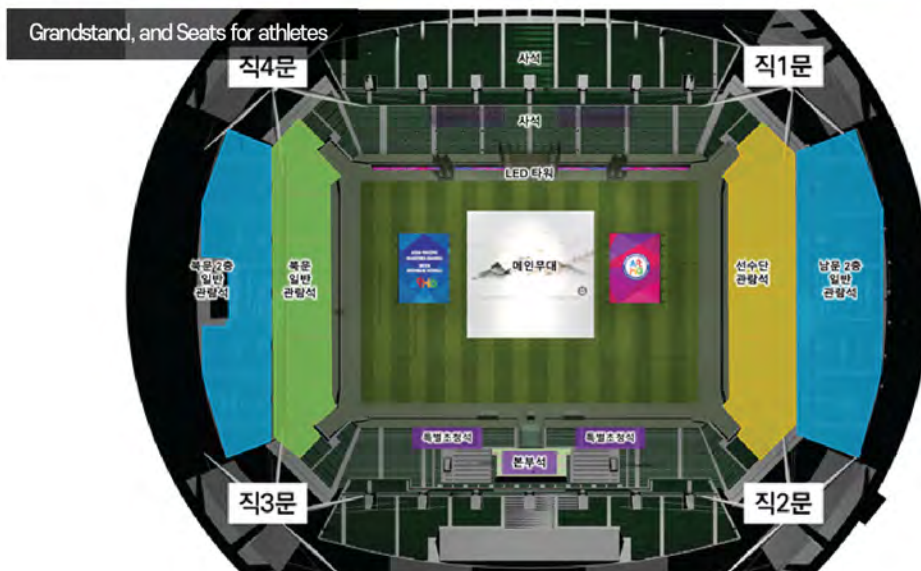
○ Opening ceremony's theme

Classification	Opening Ceremony (180 minutes)	Closing ceremony (95 minutes)
Subject	"Happiness and empathy through sports"	"Friendship, unity, and oneness"
Key details	• Official events: Entry of players, opening declaration, greetings, oath, hoisting of IMGA competition flag, etc. • Celebration events: Jeollabuk-do and competition promotional videos, K-POP performances, fireworks shows, Taekwondo demonstration performances, etc.	• Official events: Closing remarks, handing over of competition equipment, awards, closing declaration, etc. • Celebration events: Nanta Fusion grand performance, etc.

○ Opening ceremony's time plan

Classification	Time planned	Time consumed	Details	Remark
Pre-dining event	18:00 ~ 18:55	55'	Pre-dining performance	Chatting: Separate Operation of Reception
	18:55 ~ 19:00	5'	Guest entrance information	
Official event	19:00 ~ 19:05	5'	Competition promotional video	
	19:05 ~ 19:06	1'	Announcement of opening ceremony (MC)	
	19:06 ~ 19:10	4'	Taegukgi entry, national anthem	
	19:10 ~ 19:45	35'	Entry of athletes by event	
	19:45 ~ 20:00	15'	Theme performance (bridge video, you light, our light, calligraphy + dance performance, theme song chorus)	
	20:00 ~ 20:02	2'	Opening speech (Organizing Chairman)	
	20:02 ~ 20:04	2'	Congratulatory remarks (IMGA Chairman)	
	20:04 ~ 20:06	2'	Welcoming speech (President of the Korea Sports Council)	
	20:06 ~ 20:07	1'	Opening declaration (Vice Minister of Culture, Sports and Tourism)	
	20:07 ~ 20:10	3'	Hoisting the competition flag	
	20:10 ~ 20:12	2'	Oath of player representatives and referees	
	20:12 ~ 20:28	16'	Torch lighting performance	
Events after the Ceremony	20:28 ~ 21:00	32'	After-dining performance	

○ Space layout



At 19:00 on May 13, 2023, the historic opening ceremony of the 20Asia-Pacific Masters Games 2023 Jeonbuk Korea began at Jeonju World Cup Stadium with about 18,000 participants under the theme of "Happiness and empathy through sports."

○ Pre-ceremony event

The atmosphere was heightened by a pre-ceremony event with Promotion of the Games ambassadors, singers Jin Seong and Na Taeju.



○ Theme performance

(Bridge video) Jeonbuk seen according to the flow of light

(Opening performance) Jeonbuk's vision completed through traditional calligraphy and dance



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The ground was turned completely dark and calligrapher Yoon Jeom-yong appeared and wrote the Games' slogan in huge calligraphy. The Neolmaru dance troupe appeared accordingly and presented a spectacular performance. After the performance, the event's public relations ambassadors Jin Seong and Kim Ju-Ri and 50 children's choirs sang the theme song "The Way." A Taekwondo performance by the Woosuk University Taekwondo Demonstration Team followed thereafter.



(Theme song) Together with the Games' ambassadors Jin Seong and Kim Ju-Ri, 40 children's choirs sing the theme song / Competition theme song "The Way" (4 questions)

(Taekwondo performance) Powerful gestures of the young people who will lead the future of Jeollabuk-do, the home of the martial art of Taekwondo (55 people)



하나된 스포츠! 즐거운 어울림!
ENJOY SPORTS! PLAY LIFE!

○ Official event

The official event began with the entrance of the guests. Taegeukgi, or the Korean national flag, was brought into the stadium using a hot air balloon, and the national anthem by vocalist Ko Seong-Hyeon rang out in the stadium along with the performance of Taepyeongso by Korean traditional musician Kwak Jae-hyuk. Immediately, the athletes entered slowly, following the movement of about 50 pungmulpae athletes, decorated the opening ceremony hall with significant splendor, passed through the headquarters, and sat down sequentially in the athletes' seats.



Guests seated on stage



Singing the national anthem (vocalist Ko Seong-Hyeon)



Ad balloon route



Taegeukgi ad balloon



Participating team's entrance



Participating team's entrance

APMG ASIA-PACIFIC
MASTERS GAMES
2023 JEONBUK KOREA

○ Athletes' entrance route



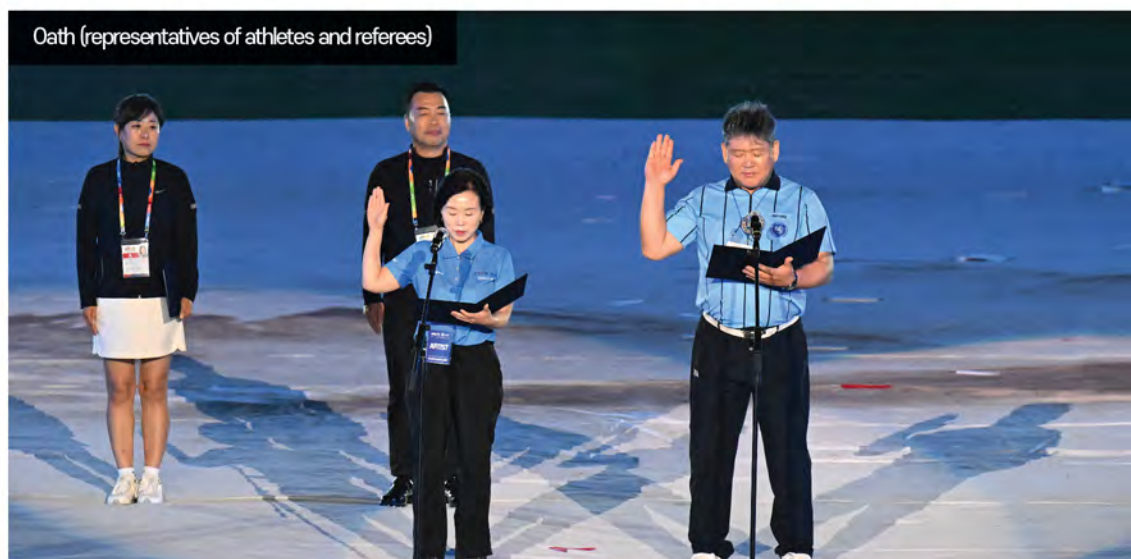
This was followed in order by an opening speech by Kim Kwan-Young, Chairman of the Organizing Committee, a congratulatory speech by IMGA President Sergey Bubka, a welcoming speech by Korea Sports Council President Lee Ki-Hong, and an opening declaration by Cho Yong-Man, Second Vice Minister of Culture, Sports and Tourism. Thereafter, he also administered the oath to the athletes and referees.



Opening remarks (Kim Kwan-Young, Chairman of the Organizing Committee)



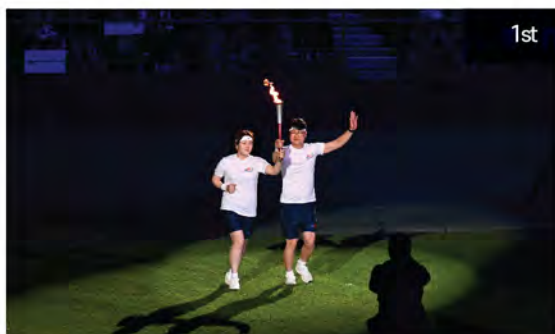
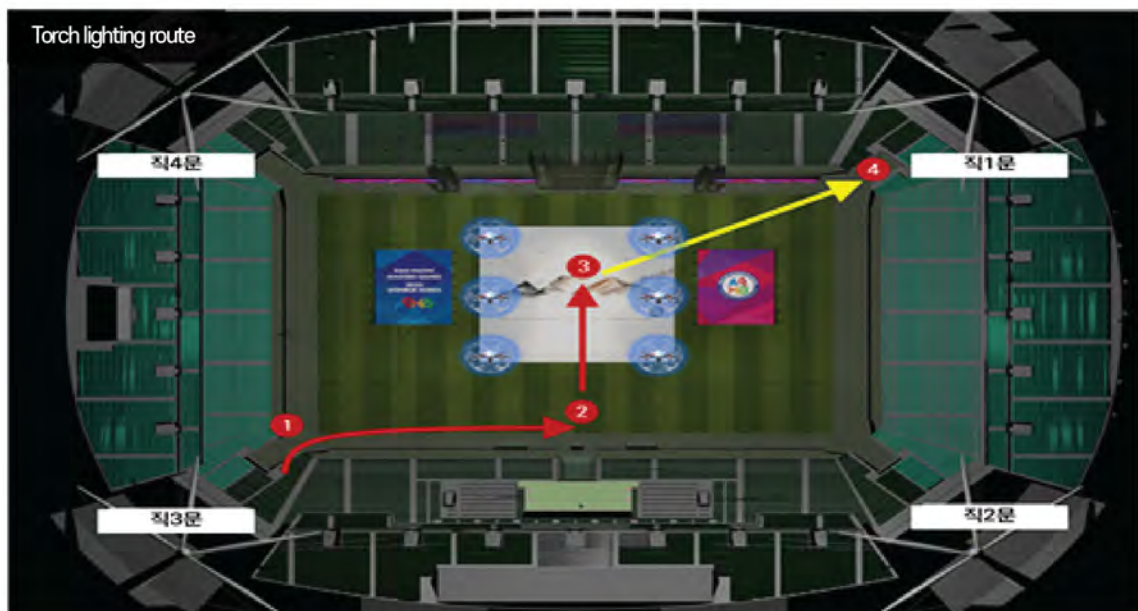
Congratulatory remarks (Sergey, IMGA Chairman)



○ Torch lighting

The torch was lit at Mireuksa Temple Site in Iksan, traveled to 14 cities and counties in the province, and was carried from Jeonbuk Provincial Office to the opening ceremony hall. Four teams of torch bearers ran in order holding the torch and moved through the central stage to the torch pedestal guided by dancers. Four teams of torch bearers lit the torch under four themes. In the first section, 2008 Beijing Olympic gold medalist archer Park Seong-hyeon and 2004 Athens Olympic gold medalist archer Park Gyeong-mo lit the torch with the message, "Jeonbuk's sports hero takes on the light."

In the second section, under the theme of "Jeonbuk Masters Bringing Light," Kim In-Gyu, the gold medalist at the Jeonbuk Regional Sports Festival and winner of the National Table Tennis Championships, and Lee Chang-Ha, winner of the Korea Masters Swimming Competition, ignited the event. Cabral Alfredo, a senior sportsman who participated in the competition under the theme "In the third section, a world legend becomes the light," and the oldest person born in 34, contributed to the event. At the end, a fireworks display was held with the ignition by IOC member Yoo Seung-Min under the theme of "The world's stars shine brightly."



○ After dining event

The opening ceremony ended successfully with splendid performances by celebratory singers Oh My Girl and Young Tak.

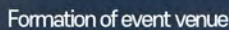


ASIA-PACIFIC
MASTERS GAMES
2023 JEONBUK KOREA



The 9-day Games in pursuit of harmony and joy among people around the world came to an end, and a closing ceremony was held at Jeolla Gamyeong at 17:00 on May 20, 2023 under the theme of "The Beginning of Special Hope."

· This was followed by a farewell speech by IMGA Chairman Sergey Bubka and a closing speech by Games Kim Kwan-Young, Chairman of the Organizing Committee, followed by a handover and delivery ceremony of the competition flag to the Organizing Committee of the Games in Abu Dhabi, United Arab Emirates, the next host site, and a colorful performance by singer Kim Eui-young and Popera Apple Tree, ending with the official schedule. This was concluded and the closing ceremony ended with a farewell dinner at the Lahan Hotel after the event.





Pre-dining performance (Jeollabuk-do Provincial Gugak Center)



Farewell speech (IMGA President Sergey Bubka)



Closing remarks (Kim Kwan-Young, Chairman of the Organizing Committee)



After dining performance (popera singer Apple Tree)



Transfer of participation of Games flag (Abu Dhabi Games Organizing Committee)



Closing ceremony entrance

Interview with
Achi & Taechi

Relieved that the opening ceremony, the flower of the competition, was a success

A valuable opportunity to inform the world of Jeonbuk's history and culture.

The opening ceremony, marking the grand finale of the Asia-Pacific Masters Games 2023 Jeonbuk Korea, was successfully held at Jeonju World Cup Stadium from 18:00 to 21:30 on Saturday, May 13, 2023.

The opening ceremony was such a large event that it was called the crown jewel of the competition, but there were various difficulties.

First, given the nature of the soccer-specific stadium, there were many difficulties in utilizing the ground.

However, through continued discussions between the Organizing Committee staff and the Facilities Management Corporation, the use of the ground was accepted, and the production was evaluated as being well-managed through flexible operation of sets and equipment decorations to protect the grass.

Second, there were many difficulties in the process of recruiting a singer who is popular these days and has a large fandom. While it put a lot of effort on the staff of the Organizing Committee by coordinating the busy schedules of the cast members who would attend the opening ceremony so that they could make the event shine, the casting was completed successfully, contributing to the successful hosting of the competition.

Third is the production strategy for the opening ceremony. It was a matter of expressing the identity of the opening ceremony as a theme that would combine Jeonbuk's old history and new culture to talk about the future. However, contrary to concerns, based on the experience of Park Jae-Cheon, the general director of the opening ceremony, as the executive chairman of the Jeonju World Sori Festival for the past 10 years, not only did it express the unique emotions of Jeollabuk-do, such as Korean dance and Taekwondo, but also a street play team of 200 people from 5 cities and counties in Jeollabuk-do, mingled with the athletes and performed as one throughout the ground.

Lastly, the sight of Young Tak fans, who occupied 5,000 seats in the audience, cheering in accordance with their mature fandom awareness also helped the event a lot.

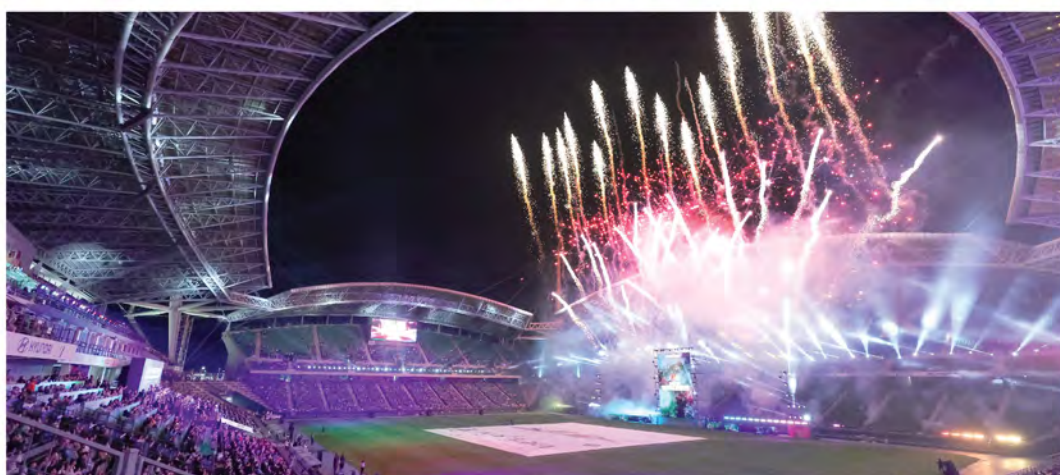


Culture and Arts Department
Joowon Choi, Manager of Team

It was an opening ceremony that started with many worries and concerns, but the employees who finished the first event after the ceremony were moved, which will never be forgotten—the Asia-Pacific Masters Games 2023 Jeonbuk Korea.

ASiViG

Interview with
Achi & Taechi



02 Cultural Events

2-1. Implementation of the D-Day Event

To ensure the smooth and amicable preparation and successful hosting of the Asia-Pacific Masters Games 2023 Jeonbuk Korea, a commemorative event was promoted to strengthen public interest and raise awareness.

Initially, the D-365 and D-100 events were planned (before the postponement of the Games), but due to the one-year postponement of the competition, D-365 faced difficulties due to restrictions on local elections, and the Organizing Committee chairman's pending issues were discussed as a D-300-day event during the review process. After the report, it was decided to change it to D-200 days.

A successful commemorative event was held at the outdoor performance hall in Jeollabuk-do from 2 p.m. on October 23, 2022, with over 500 residents attending, including Kim Kwan-Young, Chairman of the Organizing, National Assembly member Kim Seong-Ju, Provincial Superintendent of Education Seo Geo-Seok, and citizen supporters of the Asia-Pacific Masters Games.

Additionally, the event on this day began with a performance by Aqui, who opened D-200 with a magnificent percussion performance, followed by an unveiling ceremony for the remaining days indicator, a performance of flying a paper airplane to wish for success, a video showing supporters' pledge to succeed in the competition, and Jin Seong, the promotional ambassador for the competition, who sang the theme song. It was held in a variety of ways, including a pansori congratulatory performance by singer Kim Ju-Ri.

Through the events held ahead of the competition in May 2023, we created a buzz and prepared various types of hostings and entertainment linked to cultural events and experience activities that visitors can enjoy together, providing enjoyment to various visitors, including the residents of the Province.









2-2. Cultural Events During the Games

During the period of the Games, cultural events were held in Jeonju, Gunsan, and Iksan, which are the areas with a large number of games and stadiums, as unique and differentiated cultural events that reflected the identity of our province. Along with the events that stimulate experience and participation, it was prepared as a place for harmony and festival for participants and visitors from all over the world, further enhancing the atmosphere of the competition.

Furthermore, the remaining 11 cities and counties organized the event to provide participants and their companions with an experience event that captures the spirit and style of our province, making it a social gathering place for everyone to enjoy.

On the day of the opening ceremony, at the parking lot of World Cup Stadium P3, where the athletes gathered, a busking performance by a modern Korean traditional music team, a unique performance combining Spanish flamenco and traditional Korean folk songs, a Dalgona experience provided by helpers dressed in squid game costumes, and Korean traditional costumes. A variety of cultural experience events were held, including an event where you could take instant photos.

Meanwhile, at the eastern plaza of the World Cup Stadium, an exciting art bus was operated for the general audience, starting with a gayageum trio and jazz performance by the Provincial Gugak Center, and they were able to experience traditional Korean games such as neolltwigi and yutnori, drawing a significant response from the audience.

In addition, on the 16th (Tuesday), 17th (Wednesday), and 18th (Thursday) when the game is held, permanent experiences and events such as photo taking with Achi & Taechi, traditional clothing experience, and traditional play experience will be held at Wansan Swimming Pool and Iksan Indoor Gymnasium. It was conducted in a guerrilla format, garnering positive response from the field and providing a venue for rich cultural events.

As a result of this event, at the start of the competition, it became an opportunity to support the successful hosting of the Asia-Pacific Masters Games 2023 Jeonbuk Korea through knowledge of the Asia-Pacific Masters and sports related experience programs for general citizens and participating athletes and tourists, and attracted interest and attention from foreign tourists, thereby contributing to achieving the effect of the tourism promotion.







Squid Game actor recruitment



Stage performance - Provincial Gugak Center



Stage performance - Provincial Gugak Center 2



Stage performance - Taekkeumu



Stage performance



On-site photo



Cultural event held (Jeonju Pungnammun Gate)





Chap 4 ter

Operation of the Tourism Program



01 Operation of the Circulating Tour Bus

1-1. Overview

The circulating tour bus is a product that provides convenient travel to 85 major tourist destinations in 14 cities and counties in the province with a dedicated commentator for domestic and foreign audiences every year. Rather than reusing the existing course, we requested cooperation from the Jeollabuk-do Tourism Industry Department and expanded and developed 7 courses for the Games.

Product reservation and payment methods were established on the circulating tour bus operator's website, and along with the deployment of volunteer interpreters, the cost of use was decided at a low price of 10,000 won.

The "Circulating Tour Bus Program" to provide tourist convenience for participants was a program conducted through reservations (internet and phone), and various courses were operated during the period of the Games as a one-day tour itinerary.

[Overview of circulating tour bus business during the period of the Games]

- **Project period** : May 13, 2023 ~ May 19, 2023 (7 days during period of the Games)
- **Target audience** : Athletes participating in the Asia-Pacific Masters Games and their accompanying guests, general tourists
- **Main content** : Tour major tourist destinations in 14 cities and counties in the province by selecting one of 7 courses within a designated period
- **Boarding fee** : KRW 10,000 per person (meals, entrance fee, and travel insurance not included)
- **How to apply** : Make a reservation on the circulating tour website or by phone 1 day before boarding

[Circulating tour bus course]

Order	Name of course	Detailed course of operation
1	Jinan/Muju	Jeonju Stadium → Taekwondowon (Taekwondo demonstration viewing and Taekwondo experience) & cable car free lunch → Jinan Maisan Tapsa → Jinan Red Ginseng Spa → Jeonju Stadium
2	Namwon/Sunchang	Jeonju Stadium Gwanghalluwon → Namwon Chunhyang Theme Park (air rail experience) → Free lunch → Sunchang Gochujang Village → Chaegyesan Suspension Bridge → Jeonju Stadium
3	Gunsan/Buan	Jeonju Stadium → Naesosa Temple - Gyeongpo Chaejeokgang (Marina Resort at high tide) → Free lunch → Saemangeum Exhibition Hall → Seonyudo, Jangjado Island → Jeonju Stadium
4	Jeongeup/Gochang	Jeonju Stadium → Naejangsan National Park → Free Lunch → Gochang Eupseong → Gochang Green Barley Field → Jeonju Stadium
5	Jangsu/Imstil/Wanju	Jeonju Stadium → Jangsu Horseback Riding Leisure Park (horseback riding experience) → Imstil Cheese Theme Park (cheese experience and lunch) → Wanju Shanggwan Cypress Forest → Jeonju Stadium
6	Iksan	Jeonju Stadium → Mireuksa Temple Site & National Iksan Museum → Gosrak → Free Lunch → Old House of Sambuja in Hamra Village → Jeonju Stadium
7	Gimje/Gunsan	Jeonju Stadium → Manghaesa Observatory → Gimje Byeokgol Festival & Free Lunch Saemangeum East-West Road → Saemangeum Exhibition Hall → Jeonju Stadium

1-2. Need for Improvement

The circulating tour bus is a metropolitan tourist course which passes through 2-3 cities and counties, and the tour time is long, which spans from 7 a.m. to 6 p.m., and hence, its use turned out to be low due to the issues with the game participation schedule and athletes' physical condition.

Instead, most tourism and consumption occurred in the city or county where the stadium was located. Use of the tourism program is a matter of choice for the participants. However, the Organizing Committee believes that it has an obligation to provide as many diverse programs as possible.



International Sports for All

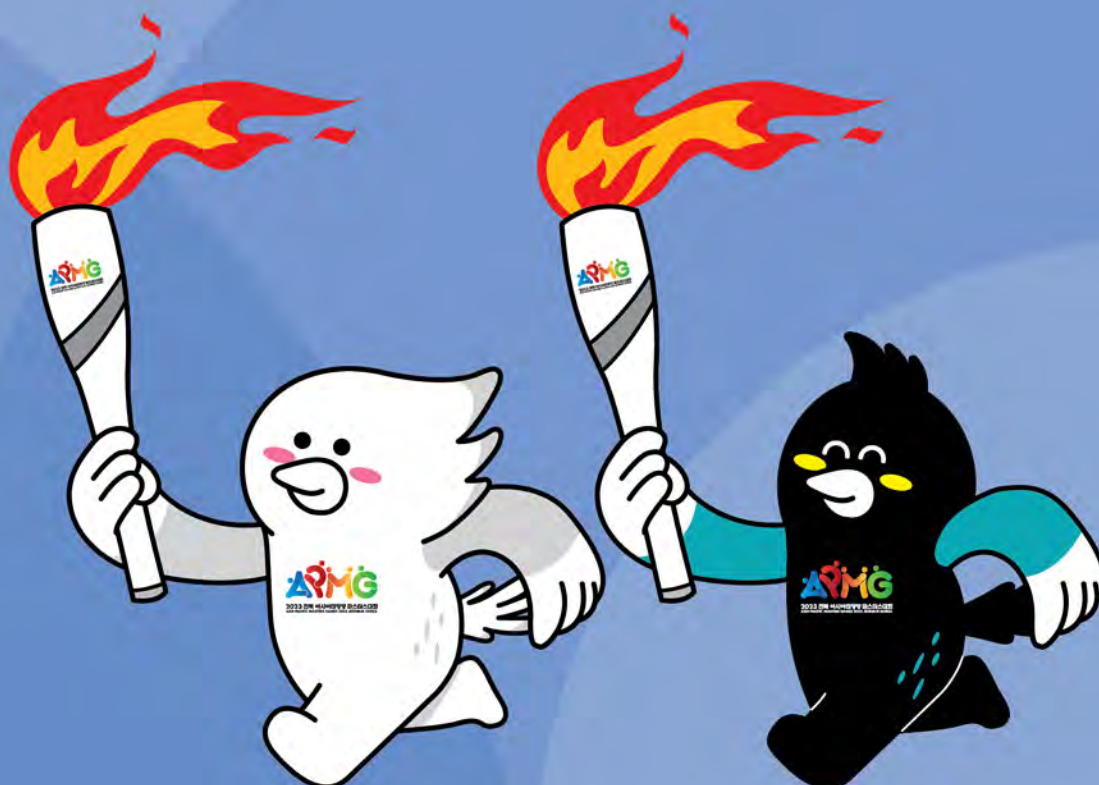


APMG

5

Chap ter

Promotion of the Games



01 Overview of the Promotion

1-1. Direction of Implementation

For the Asia-Pacific Masters Games 2023 Jeonbuk Korea to grab the attention of sports enthusiasts around the world through efficient and systematic promotional activities and step-by-step promotional activities through various media and induce national interest in Jeonbuk Korea and promote an atmosphere of participation, the attempt was made to hold a successful competition by moving the focus on Jeonbuk.

1-2. Promotion Strategy by Step



1-3. Promotion Plan by Area

○ Promotion of the competition through the establishment of a Games' website (comprehensive information system)

- Establishment and operation of the Games website and comprehensive information system
- Provision of various information about the competition, including competition information, game information, and tourist information

○ Online promotion such as social media

- Content creation and utilization of social media (Facebook, Weibo, YouTube, etc.)
- Portal sites and mobile search advertisements, challenge events, etc.

○ Offline promotions such as participation in major events

- Operation of promotional booths at major events, promotion of major participating countries and execution of MOUs

○ Domestic and foreign media broadcasting media promotion

- Special reports, domestic and international broadcasting, TV and IPTV advertisements, newspaper media promotions, etc.

○ Promotion of various media such as outdoor electronic billboards

- Outdoor electronic signboard promotion, KTX video advertisement, call connection sound advertisement, etc.

○ Production of promotional materials such as promotional videos

- Promotional contents such as promotional videos, production of newsletters, production of promotional printed materials and souvenirs, etc.

○ Promotion of D-day event and competition theme song (music video) production

- D-day events, competition theme song and music video production, etc.

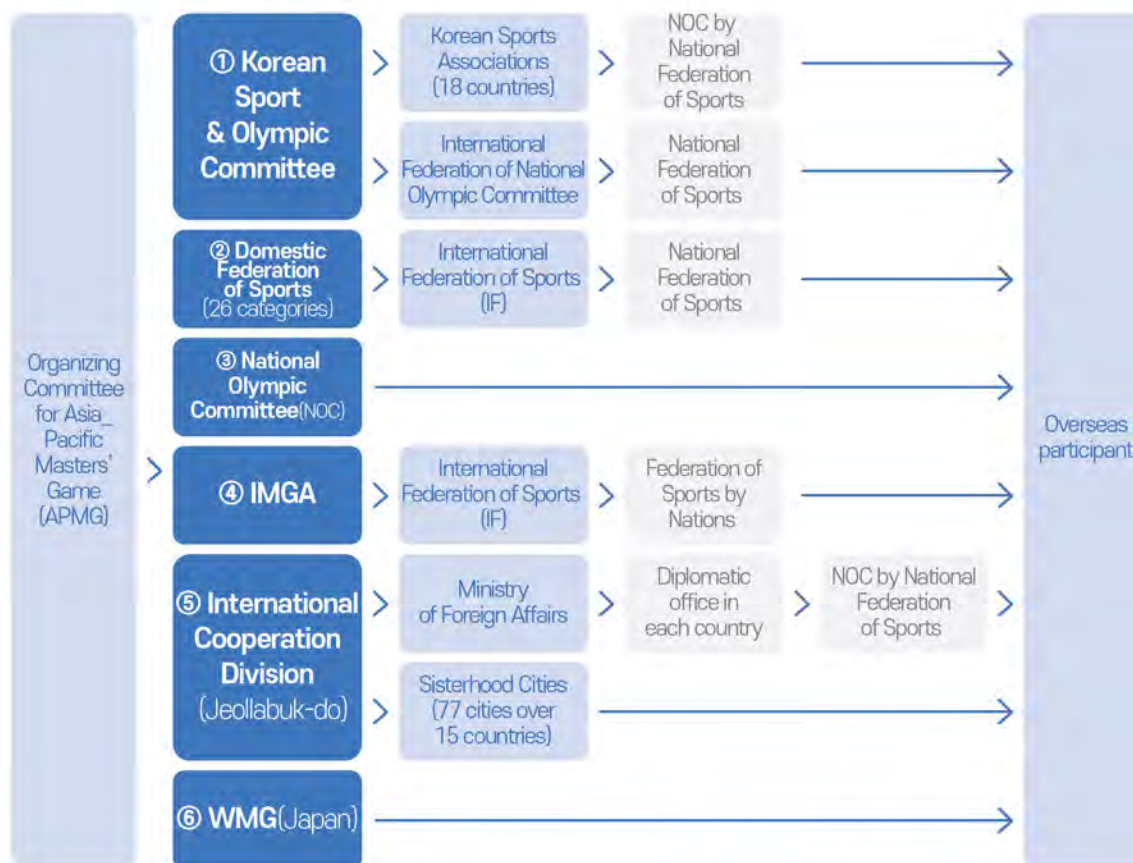
○ Installation of promotional facilities

- Installation of city sculptures and advertising balloons at the main stadium, installation of banners and competition machines at the main stadium, installation of promotional towers and wind banners for 14 cities and counties, etc.

○ Media reporting support

- Press center organization and operation management, broadcast video production, etc.

1-4. Development of the Promotion System for the Recruitment of Overseas Participants



1-5. PR Strategies through On- and Off-Line for the Recruitment of Overseas Participants

To recruit the overseas participants, the online and offline key targets and strategies were established and participant recruitment was promoted. They shared the progress of the project through weekly public relations meetings and improved any problems that could be felt in the field, including making up for insufficiencies after implementation. In particular, as for the online sector, all of the Organizing Committee staffs and members worked together, using social media following and DM, as they felt the importance of two-way communication rather than one-way communication.

Offline

○ Targeted promotion of popular items by country

- Identified popular sports in major Asian countries and requested for the promotion through visits to associations and federations for each sport.

Serial No.	Name of country	Target sport	Serial No.	Name of country	Target sport
1	Australia	Basketball, hockey, badminton, volleyball	8	Mongolia	Basketball
2	China	Swimming, wushu, badminton	9	Philippines	Bowling
3	Hong Kong	Athletics	10	Singapore	Athletics, badminton
4	India	Athletics, basketball, swimming	11	Republic of South Africa	Volleyball
5	Indonesia	Badminton	12	Sri Lanka	Ping-pong
6	Japan	Athletics, swimming	13	USA	Badminton
7	Malaysia	Athletics, cycling, badminton, swimming			

○ Appointment of public relations committee member

- Expand the recruitment of overseas participants by appointing a person who leads 20 or more overseas participants as a public relations committee member and providing legitimacy to the recruitment of participants.
- * Support: Support for registration fees for guides, provision of dinner for public relations committee members

○ Promotion for foreigners residing in Korea

- Visit to the embassies of major countries in Korea (placing promotional materials and requesting publicity in the home country, etc.)
- Promotion targeting 15 Korean Chambers of Commerce and Industry and the Association of Foreigners in Korea
- Promotion of visits and excavations to US military bases, Incheon Chinatown, etc.
- Targeted promotion in connection with the International Exchange Center's foreign club support project

○ Promoting domestic and international sports competitions

- Promotion of Asian Squash Tournament visit: Meeting with athlete managers from each country on Tuesday, November 2
- Promotion of visit to Japan Health and Welfare Festival: 11.12.~13. Promotional booth operation

○ Promoting the use of overseas Koreans

- Using the World Honam Community Association and Overseas Korean Sports Association Presidents (Ambassadors) to identify Korean-American groups in each country and promote the games to overseas Koreans Promotion of the Games

○ Collaboration with Korea Tourism Organization

- Online and offline promotion of overseas branches (33 locations)
- Request to post competition related posts and travel agency banners dedicated to attracting customers on the Korea Tourism Organization's overseas branch website
 - Overseas branches: 33 locations (3 in Japan, 9 in the Greater China, 11 in Asia, Middle East, 10 in Europe and the Americas)
 - Use bulletin board: Recommended courses, upcoming festivals, travel schedules, other events, etc.
- Promote the Asia-Pacific Masters Games video using the Korea Tourism Organization's promotional channels
 - [Overseas Advertising] Request for promotion of the Asia-Pacific Masters Games 2023 Jeonbuk Korea during overseas advertising such as TV, print media, and online promotion.
 - [YouTube] Request to register our competition promotional video on the Korea Tourism Organization YouTube channel after reaching 50,000 subscribers
- Request for promotion of the Asia-Pacific Masters Games at various exhibitions

Online

○ Social media two-way communication promotion

- Asia-Pacific Masters Instagram sub-accounts are created for each region, and the person in charge of each region directly communicates on social media (50,000 people)
- Contact the official Instagram accounts of overseas sports associations and sports conferences and directly promote the competition through following and direct messages (DM) Promotion of the Games

○ Promotion of DB utilization

- DB of participants in other competitions, classified by event, and sent e-mail with detailed information on tourist destinations, lodging, and food in the city, county, and stadium of the event

○ Dedicated travel agency

- Promotion through social media, etc. through the operation of a fam tour of domestic and foreign major figures (influencers)
 - Establishment of systematic promotional marketing plan and development of promotional activities
 - Development of promotional activities through participation in promotional booths such as international fairs and travel markets
 - Establish a network with local travel agencies to promote and attract customers.
 - Intensive promotion by identifying groups and clubs in popular recreational sports in each country
 - International competitions and various associations DB collection and email promotion
 - Sales of tour products exclusively for competitions on the travel agency website
 - Composition of products utilizing city and county tourism content (accommodation, food and beverage facilities, tours, etc.)
- * Given the nature of the competition, it is difficult to create a uniform tour product, so we advertise on the website that it is possible to create a customized tour schedule for each event to attract customers.

1-6. Production of Promotional Materials



02 Operation of the Fam Tour

To internally and externally promote the Asia-Pacific Masters Games 2023 Jeonbuk Korea, which is Korea's first international sports competition, a fam tour was carried out by inviting sports legends and stars, influencers, and foreigners residing in Korea.

2-1. Influencers and Foreigners Residing in Korea

From July 19th to 20th, 2222, a family tour was held in the Jeonju and Muju areas for foreigners from Asia. 22 foreigners living in Korea from Southeast Asian countries, including Malaysia, Vietnam, and Hong Kong, watched a Taekwondo demonstration match at Muju Taekwondowon, experienced it firsthand, and promoted our competition on their personal bloggers and social media accounts.

Immediately thereafter, a familiarization tour was held for foreigners in the Chinese region from July 23rd to 24th. Twenty Chinese foreigners residing in Korea visited the Iksan and Gunsan areas. They toured Gunsan Wolmyeong Soccer Stadium and Iksan Ungpo Triathlon Stadium, experienced Seonyudo and Iksan Prison sets, and promoted the merits of our competition, which can link tourism and sports, through personal social media.

The family tour for foreigners in the Americas, Europe, and Oceania was held in Sunchang and Jeonju on October 22nd and 23rd, when red maple leaves were in full bloom. From foreigners from Chile on the other side of the world to foreigners residing in Korea from various countries including Africa, Europe, and the Americas, participated. The participants who visited Jeonbuk for the first time were amazed by the beautiful fall foliage and mountain scenery of Gangcheon Mountain in Sunchang, and were confident that the Asia-Pacific Masters Games held in the city of taste and style would certainly be successful.



○ Fam tour for the foreigners of the Asian region



○ Fam tour for the foreigners of the Chinese region



○ Fam tour for the foreigners of the Americas, Europe, and Oceania



2-2. Sports Legends and Stars

Sports Legends and Stars conducted a collaborative fam tour with a Malaysian influencer. The sports legend stars who participated in the fam tour included 1992 Barcelona Olympics badminton gold medalist Jeong So-Young, 2008 Beijing Olympics archery gold medalists Park Sung-Hyun and Park Gyeong-Mo, and women's basketball star Park Chan-Sook, as well as the three Malaysian influencers and YouTubers. The filming team worked together to produce a promotional video for the Asia-Pacific Masters Games 2023 Jeonbuk Korea.



2-3. Korea Sports Press Union

To successfully host the Asia-Pacific Masters Games 2023 Jeonbuk Korea, a fam tour was promoted for managers and bureau chiefs of central media outlets specializing in sports to promote Jeollabuk-do's attractive representative tourism resources and the Asia-Pacific Masters Games.

They provided the opportunities to introduce and experience Jeollabuk-do's representative tourist resources to major domestic sports media outlets such as Sports Chosun, Sports Seoul, Korea Sports Economy, and SBS, and visited stadiums where major games were held to check the condition of the facilities. They had time to experience preparations for the competition, including environmental maintenance, and the charms of Jeollabuk-do.

To date, efforts have been made through the Korea Sports Council to meet with central sports reporters, but by directly recruiting the Korea Sports Press Union, the Organizing Committee was able to receive advice on recruiting overseas participants and help with overseas promotion.

The Korea Sport Press Union's fam tour spent a total of 15 million won in business expenses, but the advertising effect alone was enormous as it actively cooperated with the promotion of the Asia-Pacific Masters Games. Maintaining a continuous relationship with the Korea Sports Writers' Association was very meaningful to the extent that it achieved larger effects even without supporting separate advertising expenses.



International Sports for All

2-4. AIPS Asia

To successfully host the Asia-Pacific Masters Games 2023 Jeonbuk Korea and promote it to the world, we invited foreign reporters from the AIPS Asia to attend the opening ceremony of the Games, visit the stadiums for each event, experience Jeollabuk-do's representative tourist destinations, and share the Games situation and Jeollabuk-do with the world. A place was prepared for introduction.

AIPS Asia Chairman Jeong Hee-Don, Pakistan Sports Journalists Federation President Amjad Aziz Malik, Macau Sports Journalists Federation President Nim Seong Fong, Sri Lanka Sports Journalists Federation President Ramakrishnan Karuppait, Taiwan Sports Reporter Haiso Hui Lun, and Bangladesh Sports Journalists Federation President Sanat Babla. Sports reporters from around the world served as public relations ambassadors around the world, including the live event and introducing Jeollabuk-do.



하나된 스포츠! 즐거운 어울림!
ENJOY SPORTS! PLAY LIFE!

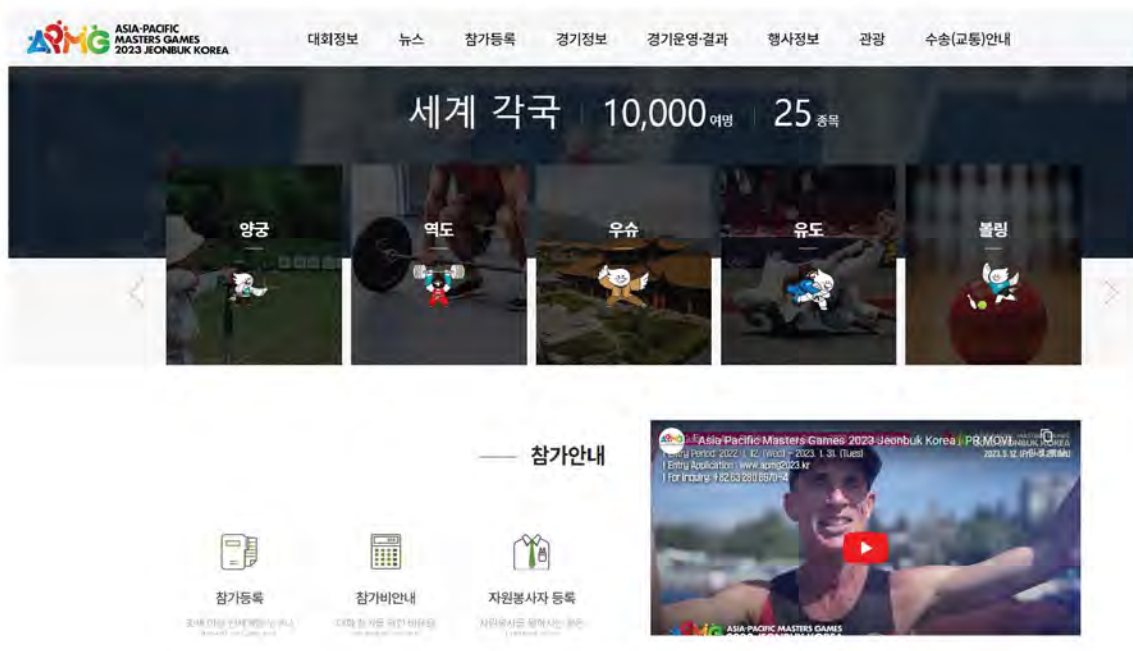
03 Online Promotion

To increase the global interest in the Asia-Pacific Masters Games 2023 Jeonbuk Korea, the Organizing Committee focused on the effective promotion of the Games and the recruitment of the participants. To realize a 'low-cost, high-efficiency' competition, we actively utilized online and offline promotion. They built a Games' website to promptly and accurately provide competition preparation status, competition information, game information, transportation information, and lodging information. As an international event, we provided various languages (Korean, English, Japanese, Chinese, and Spanish) for global website service. As it is a sports festival attended by people from all over the world, it actively promoted the excellent tourism resources of Jeollabuk-do by providing integrated information on Jeollabuk-do's hostings, foods, and things to enjoy.

In addition, by operating channels targeting specific countries such as Facebook, Instagram, Twitter, Blog, YouTube, and Kakao Story, we achieved the result of securing 64,359 subscribers.

3-1. Website Development and Operation

- **Operating period** : October 2020 ~ June 2023
- **Phase 1 (2020. 7.~ 2020.10.)** :
Initial stage of the competition (construction of the Games' website in 5 languages)
- **Phase 2 (October 2020 ~ December 2021)** :
Competition preparation stage (Online Promotion through the Games' website)
- **Stage 3 (January 2022 ~ June 2023)** :
Competition actual stage (registration for competition and provision of various information)
- **Website construction contents** :
competition overview, game schedule, game results, news information, accommodation reservations, tourist information, online inquiries, etc.
- **Mobile App provided** : Various portal functions provided on Android and iOS for mobile user convenience



○ Games' website screen



○ Games' mobile app screen



3-2. Operation of the Social Media Channel

There are 64,359 followers on 7 social media channels, including blogs, Instagram, and YouTube, and was promoted using 368 provincial supporters and 70 influencers.

- **Operating Channels :** Facebook, Instagram, Twitter, Blog, YouTube, Weibo, Kakao Channel
- **Subscription status :** 64,359 people (as of May 30, 2023)
- **Operation details :**

For the successful hosting of the Asia-Pacific Masters Games 2023 Jeonbuk Korea, social media will be used to provide various Games related information to people around the world to raise awareness of the Games and spread participation.

○ Youtube

https://www.youtube.com/channel/UCzBiNLY0qKvAfab7V0969GQ?view_as=subscriber



○ Naver blog

<https://blog.naver.com/apmg2022>



○ Facebook

<https://www.facebook.com/APMG2023>



○ Kakao Talk Channel

https://pf.kakao.com/_PKxdxIK



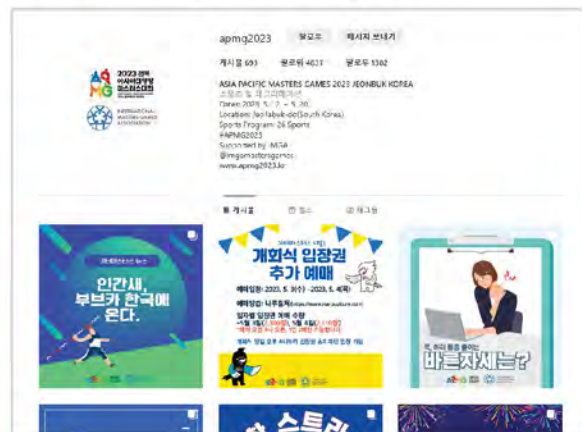
○ Weibo

<https://weibo.com/apmg2022>



○ Instagram

<https://www.instagram.com/apmg2023>



○ Twitter

<https://twitter.com/APMG2023>



3-3. Hosting of the Contactless Angel Marathon as Prayer for the Success of the Games

By holding an contactless participatory event for all citizens interested in the daily sports, they induced national interest and spread an atmosphere of participation in the Asia-Pacific Masters Games 2023 Jeonbuk Korea.

- **Application period** : 2021. 5. 1. ~ 31.
- **Competition period** : 2021. 6. 1. ~ 31.
- **Participation target** : Individual participation from all citizens (ages 20 to 100, no limit on number of participants)
- **Record authentication** : Various running apps
- **Competition location** : The distance you applied for (half, 10km, 5km) will be held individually at any location in the country.
- **Sponsorship** : Competition sponsors (Nonghyup, Jeonbuk Bank, KT) offer 10,000 won per participant upon completing the race. Donated a total of 25 million won to the Community Chest of Korea.
- **Events** : Half (21km), 10km, 5km

Classification	Gender	Detailed sport	Range of age
Road game	Male/female	Half marathon (21.0975Km)	20+ 30+ 40+ 50+ 60+ 70+ 80+~100+
		10Km	
		5Km	

[Contactless Angel Marathon Donation Ceremony]



- **Competition results :** Total participants: 1,767, completion certificate: 838
Ranking from 1st to 30th for half (21km), 10km, 5km and participants in their 20s to 80s or older.

[Awards Status Table]

Age	Sport	No. of participants (people)	Postal mails sent out	Courier sent out
20s	Half	16	3	13
	10km	30	3	27
	5km	30	3	27
30s	Half	22	3	19
	10km	30	3	27
	5km	30	3	27
40s	Half	30	3	27
	10km	30	3	27
	5km	30	3	27
50s	Half	17	3	14
	10km	30	3	27
	5km	30	3	27
60s	Half	6	3	3
	10km	15	3	12
	5km	30	3	27
70s	Half	1	1	0
	10km	1	1	0
	5km	16	3	13
80s or older	Half	0	0	0
	10km	0	0	0
	5km	3	3	0
Total		397	53	344

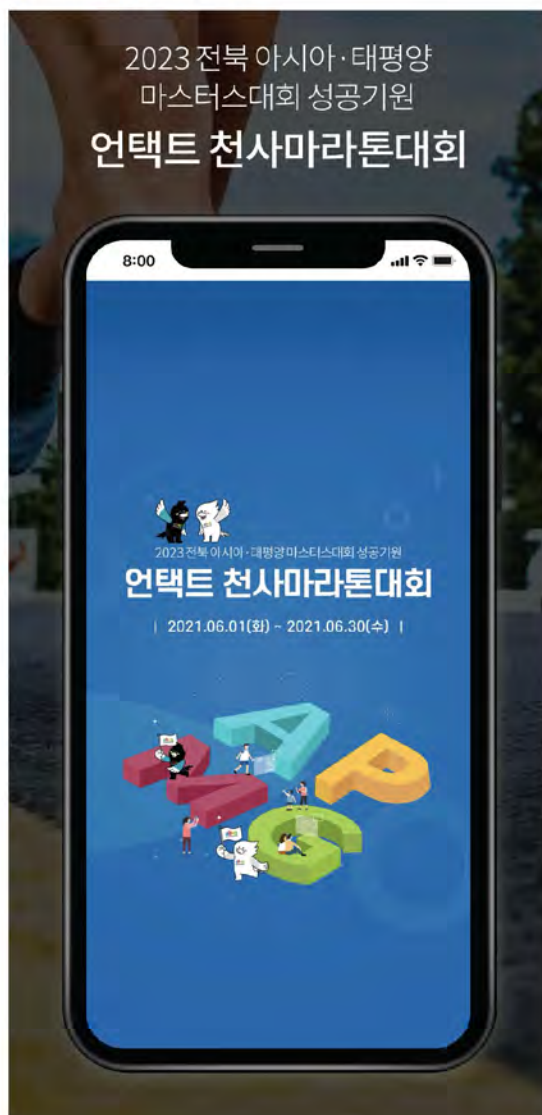
※ Postal mail delivery: Onnuri gift certificate (1st to 3rd place)

Delivery by courier: running belt (4th to 30th)

○ Games' website screen



○ Mobile app screen



○ Press release related to the Games

news
구독

전북아태마스터스 조직위 “엔택트 천사마라톤 참가하세요”

입력 2021.04.30. 오전 11:07 · 수정 2021.04.30. 오전 11:08 · 기사원문

임중식 기자

공감
1

| 5월1일부터 31일까지 신청 접수...개인적으로 마라톤 도전

2023 전북 아시아·태평양 마스터스대회 성공기원
엔택트 천사마라톤대회
2021. 06. 01 / TUE 09:00AM
마라톤 선택종목 : 하프(21Km), 10Km, 5Km
대회 참가신청기간: 2021. 05. 01 ~ 05. 31

참가신청 D-DAY 00:22:04:44 대회일정 D-DAY news1

2023년 전북에서 개최될 예정인 '아시아·태평양마스터스대회'의 성공을 기원하기 위한 엔택트 마라톤 대회가 6월1일부터 30일 동안 진행된다. 대회 참가신청은 5월1일부터 30일까지다. © 뉴스1

(전북=뉴스1) 임중식 기자 = 2023년 전북에서 개최될 예정인 '아시아·태평양마스터스대회'의 성공을 기원하기 위한 엔택트 마라톤 대회가 6월1일부터 30일 동안 진행된다.

전북 아태마스터스대회 조직위(위원장 송하진 도지사)는 '엔택트 천사마라톤대회' 참가신청 접수를 시작한다고 30일 밝혔다.

접수 기간은 5월1일부터 같은 달 31일까지며, 전 국민 누구나 참여가능하다.

참가를 원하는 국민은 대회전용 앱으로 참가신청을 하면 된다. 전용 앱은 스마트폰 앱스토어 또는 플레이스토어에서 '천사마라톤대회'를 검색하면 된다. 2023 전북 아시아태평양마스터스대회 공식 홈페이지에서도 다운로드가 가능하다.

대회는 6월1일부터 30일까지 열린다. 엔택트 대회인 만큼, 참가자가 편한 장소에서 개인적으로 마라톤 기록에 도전하면 된다.

코스는 하프(21km), 10km, 5km 등 3가지며, 대회 기간 동안 평소 사용하는 런닝앱(삼성헬스, 런데이 등)으로 레이스 기록을 측정한 후 대회 전용앱에 제출·등록하면 대회 참여가 완료된다.

조직위는 완주자 1인당 1만원씩 사회복지공동모금회에 기부할 예정이다. 대회 종목별, 연령별 입상자에게는 다양한 시상품도 주어진다.

Interview with
Achi & TaechiMeeting with 'Jennifer',
a British participant who came to
Korea to study TaekwondoPublic Relations
DepartmentYongwoo Kim,
Manager of Team

As part of the promotion Boom Up!, which was conceived ahead of the 100th day of the competition, an email was sent to domestic and foreign participants asking about their motivation or reason for participating in the competition as part of collecting unique stories from the participants.

The first email to arrive was from Jennifer Liniger from Glasgow, Scotland. Jennifer, who came to Korea from the UK after falling in love with Taekwondo, works as an English kindergarten teacher, practices Taekwondo in her spare time, and participates in the World Taekwondo Federation (WT) demonstration team.

Well, up to this point, it's not really an issue.^^

Not long after coming to Korea with big dreams, he was diagnosed with type 1 diabetes. Most of the time, he would have returned to his hometown, but it is said that while fighting the disease, he realized how significant Korea was and that he regained his composure and began to pour more of his depression and desire to give up into Taekwondo.

YTN Broadcasting, which was impressed by Jennifer's story, requested an interview, and according to her schedule, we interviewed her along with her rehearsal cut when she came down to Jeonju to perform as a Taekwondo demonstration team at the opening ceremony of the 23rd Jeonju International Film Festival.

As someone who studied abroad in the UK for a long time, I was happy to say that the two of us promptly became close friends, and we are having lively conversations on KakaoTalk before and after the interview, and even now. Jennifer, a 36-year-old Taekwondo expert, said this during an interview.



아치태치와
함께하는 인터뷰

"I am not an elite athlete who enters in large competitions. I think the Asia-Pacific Masters Games 2023 Jeonbuk Korea is a dream Olympics for average people like me." Source : YTN News, May 2, 2023

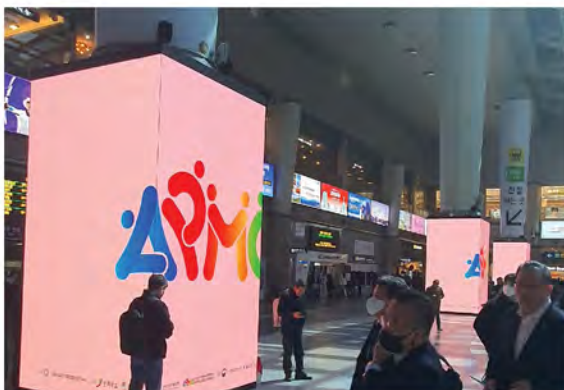
She was filled with excitement about participating in the Olympic Games and became a self-proclaimed Asia-Pacific public relations ambassador who carried the Achi & Taechi Mascot doll with her everywhere she went. Jennifer sent us a photo smiling brightly after winning the precious silver medal in Poomsae. They hope that Taekwondo and Korea will become her second home in her life.



04 Offline Promotion

4-1. Various Media Promotions

Efforts were made to recruit the participants for the Games by using various contents targeting domestically and overseas, using printed materials and videos related to the competition through the domestic and foreign TV, central and local media, and various outdoor advertisements (KTX indoor advertisement, Seoul Express Terminal, Seoul Station, Yongsan Station, etc.), thereby creating a boom.



4-2. Production of the VR Contents & Promotion of Experiences

The 360°VR virtual reality promotional content was produced to provide differentiated experiences and information for the Asia-Pacific Masters Games 2023 Jeonbuk Korea. They produced two VR promotional contents and one 2D teaser video, and operated a mobile VR experience bus and on-site promotional booth. The mobile VR experience bus promotion was provided to a total of 3,960 people 26 times, and the on-site VR promotional booth operation was provided to 1,030 people 5 times during the 21 Jeonbuk Province Sports Festival. In addition, a promotional VR experience center was operated to promote the competition to 5,000 people for a total of 31 times.

The 01 VR promotional content allowed the public to feel a high sense of immersion and a vivid sense of reality, significantly improving awareness of the competition and sustainability of promotion, which significantly helped with the promotion.



4-3. Implementation of Domestic and International Athletic Games and Festivals and Events

○ Promotion of the Games

They actively promoted the Asia-Pacific Masters Games 2023 Jeonbuk Korea through the Jeonbuk Province Sports Festival and the National Sports Festival. In addition, through sports competitions targeting everyday athletes, such as the Sunchang Badminton Competition, Gochang National Judo Competition, President's Cup National Swimming Competition, and various marathon competitions (Incheon Wolmi Naked Marathon, Daegu Marathon, Gyeonggi International Half Marathon Competition, etc.) while carrying out the activities to promote the Games and recruit the participants.



International Sports for All

○ Implementation of the Promotion Activities Such as Domestic and International Athletic Competitions

They promoted the Asia-Pacific Masters Games 2023 Jeonbuk Korea through the overseas sports competitions such as the U.S. Huntsman World Senior Competition, Japan National Health and Welfare Festival, and New Zealand Masters Games, and did our best to recruit overseas participants. She also visited sister city Shandong Province in China, Kagoshima Prefecture and Ishikawa Prefecture in Japan, and Shanghai City, a friendly cooperation city, to encourage the recruitment of overseas participants. Furthermore, under the supervision of the Korea Tourism Organization, they visited the key cities in Japan such as Fukuoka, Osaka, and Tokyo, and actively promoted the Asia-Pacific Masters Games 2023 Jeonbuk Korea to the Japanese travel agencies by linking the Asia-Pacific Masters Games 2023 Jeonbuk Korea and tourism.



○ Promotion of promotional activities such as various festivals and competitions

They carried out promotional activities to approach tourists in a more friendly way by using arch tags at major tourist destinations and festival sites such as Jeonju Hanok Village, Incheon Chinatown, Gimje Horizon Festival, and Jangsu Korean Beef and Apple Lang Festival. They actively promoted the Asia-Pacific Masters Games 2023 Jeonbuk Korea at the gatherings of global figures such as the Korean Federation of Sports Associations and Korea MICE Expo and requested cooperation in recruiting participants for Operation of the Games, a competition worthy of the name of the "International Comprehensive Sports Competition for Lifestyle Sports."



4-4. Promotion for Travelers Towards Their Home for National Holidays

The promotional activities for the Asia-Pacific Masters Games 2023 Jeonbuk Korea were carried out targeting people returning home for the Lunar New Year and Chuseok holidays. First, banners for the Asia-Pacific Masters Games 2023 Jeonbuk Korea and the participant recruitment were set up at key rest areas across the country where many returning travelers gather, and pledged to hold the Asia-Pacific Masters Games 2023 Jeonbuk Korea successfully through on-site promotions for returning travelers at Jeonju Station.

전북 중앙

"아태마스터스대회를 알려라"

정치일반 | 입력 2022.09.09 12:46

박정미 webmaster@jln.co.kr



조직위, 추석 전주역 방문 귀성객
기념품 전달·아치태치 사진 찍기



아시아태평양마스터스조직위가 9일 추석을 맞아 전주역을 찾은 귀성객들과 사진을 찍으며 홍보하고 있다.

아치 태치 전주역에 떴다!

아시아태평양마스터스조직위는 9일 전주역에서 내년 5월12일부터 20일까지 전라북도에서 개최되는 아시아태평양마스터스대회를 홍보 활동에 나섰다.

4-5. Promotion via Banners at Athletic Facilities within the Province

The banners promoting the Asia-Pacific Masters Games 2023 Jeonbuk Korea and recruiting participants were installed at public institutions and private sports facilities in the province at all times throughout the year to promote the Asia-Pacific Masters Games 2023 Jeonbuk Korea for the recreational athletes and club members, and actively engaged in recruiting participants.





4-6. Need for Improvement

There is a public opinion such that, despite the dedication to promoting the competition, the interest from residents was quite low. Unlike the elite competitions where famous star athletes participate and the entire nation takes interest in cheering for each country's records, the Asia-Pacific Masters is run in a form where recreational athletes and hobbyists enjoy recreational sports, so there is a limit to attracting the interest from the residents.

However, to promote the Asia-Pacific Masters Games 2023 Jeonbuk Korea, efforts were made to attract the attention of the local residents by conducting promotional activities and events such as online promotion on social media, promotion using influencers, and executing autographs by inviting sports legend stars.



Episode with
Achi & Taechi

The favorite of the Asia-Pacific Masters Games 2023 Jeonbuk Korea!

Public Relations Department
Saemi Kim,
Manager of Team



The Asia-Pacific Masters Games 2023 Jeonbuk Korea, which is an international sports competition for everyday life and not an elite competition for which the whole country cheers and is enthusiastic, did not have high awareness, so it had no choice but to focus on online and offline promotions to create a buzz for the competition.

The biggest contributor to publicity is Archie! Tatchi!
Thank you Achi & Taechi! Who on earth is inside the Achi & Taechi doll?
It is difficult to use a large doll that barely fits in an elevator in all seasons: spring, summer, fall, and winter.

Even in the cool seasons of spring and fall, my whole body was soaked with sweat, I couldn't even imagine summer, and in winter, the bitter wind came through the doll and bitten my skin.

The sweat and passion of the public relations department staff remains inside the doll.
When we went out for promotions, there were two employees who played rock, paper, scissors and happily won.

I am so grateful to Achi & Taechi, who waddled, greeted, danced, and ran wherever they went to promote the Asia-Pacific Masters Games 2023 Jeonbuk Korea, regardless of local venues, including various sports events and festivals.

I'm sorry Achi & Taechi! "Archi- Arch- Yangachi--"

While promoting events such as various competitions and local festivals, there were many mischievous children. He called Achi a bully and hit him on the head, and when he pulled Taechi's tail, Taechi lost his



balance and almost fell over dozens of times.

However, I felt sorry for Achi & Taechi, who put up with all the mischief to promote the Asia-Pacific Masters Games 2023 Jeonbuk Korea.

Love you Achi & Taechi! The popular!

Everywhere Achi & Taechi were, people were bustling and lining up to take pictures with each other. Photos taken with Achi Taiji were posted on various social media, showing off his status as Asia Pacific's mascot.

Winners of the Asia-Pacific Masters Games 2023 Jeonbuk Korea were presented with gold, silver, and bronze medals as well as arches or tags as souvenirs.

From promotions to competitions, the cuties Achi & Taechi have been with people all over the world and will forever remain in the hearts of sports enthusiasts.



05 Recruitment of the Participants

5-1. Recruitment of the Domestic Participants

○ Status of the domestic participant recruitment

The Asia-Pacific Masters Games 2023 Jeonbuk Korea is Korea's first international sports competition, and because it is not well-known and unfamiliar in Korea, there are many restrictions on the general public's ability to participate. As the number of participants determines the success of the competition, the Organizing Committee sought ways to increase the number of participants so that domestic athletes can freely enjoy the inherent joy of sports.

○ Implementation of the quota system for the domestic participants

Considering the fact that the recruitment of domestic participants was low due to the registration fee being more expensive than that of other competitions and the cost of staying during the competition, the Organizing Committee decided to establish the Korea Mayor and Provincial Governors' Council, taking into consideration that the provincial governor, who is the chairman of the Organizing Committee, also serves as the chairman of the Korea Mayor and Provincial Governors' Association. executed a business agreement (August 26, 2021) with the other city and provincial governors to request financial support for recreational sports enthusiasts participating in their cities and Province. Hence, it was decided to continue the method of allowing individuals to freely apply for participation online on the Games' website, but to introduce a new 'domestic quota system' as a supplementary measure to increase the number of domestic participants. The 'domestic quota system' is a system in which sports groups organized by recreational sports enthusiasts select athletes to participate in competitions in their respective regions.



○ Request for the official price processing to facilitate the participation in competitions for the sports enthusiasts

According to the law, hobbyists working in public institutions can use official tickets when participating in international competitions, but it was judged that hobbyists working in private institutions would not be able to easily decide to participate due to the burden of having to use personal tickets.

So, to relieve the burden of club members working at private organizations using their personal acting skills, the Organizing Committee visited the Jeonbuk Chamber of Commerce and Industry and requested cooperation to allow private companies to process official performances if there are club members participating in our competition.

▶ Article 10 (Support from the State, Etc.) of the International Games Support Act 1 The Organizing Committee is the state, local government, public institution, or corporation. Organizations, etc. may be requested to provide administrative and financial cooperation and support and other necessary convenience, and the relevant organizations must cooperate unless there are special reasons.

▶ Article 1-2 of the Enforcement Decree of the same Act (International Competitions) 4. Asia Pacific Masters Games hosted by the International Masters Games Association

○ Establishment of the quota system personnel recruitment system

To establish a system to recruit participants for the domestic quota system, the Organizing Committee established overlapping channels: 1) channels through sports associations and 2) channels through sports organizations, and promoted detailed participant selection and status checks. Meetings with the Korea Sports Council and provincial and provincial sports councils have been held consistently since March 2022, and each city/provincial sports council has been in charge of checking the status of competition participant selection for each sport group in the region and continuously communicating with the Organizing Committee to find a solution to the poor situation.



Since it is not enough for the Organizing Committee to directly manage a total of 442 sports organizations, including 25 sports organizations from 17 cities and provinces, the executive director and secretary general of the sports organizations of Jeollabuk-do were appointed as the game managers to determine the timing of selection of contestants for each sports group from other cities and Province. They identified and encouraged the size of the event, and worked at the forefront to recruit people for the domestic quota system in collaboration with the Organizing Committee.



International Sports for All

○ Athletes participating in the quota system : “support for living expenses”

In accordance with the business agreement of the Korea Mayor and Provincial Governors Association and the Sports Promotion Act, the 17 city and provincial sports associations are paying lodging expenses (accommodation expenses, lodging expenses, food expenses, transportation expenses, etc.) were allocated. The city/provincial sports association provided the budgeted living expenses to the city/provincial sports organizations, and the sports organizations set their own selection criteria, such as competition awards and sports activity details, to select participating athletes and pay them. The lodging expenses, which were allocated from the budget of 17 city and provincial sports associations, were consumed by participating athletes within Jeollabuk-do during the period of the Games, resulting in many economic effects.

Article 10 of the Sports Promotion Act (Fostering and Support of Sports Enthusiast Organizations) 1 Local governments may establish policies necessary to foster sports enthusiast organizations for the purpose of recreational sports activities for local residents. 2 The national and local governments may support a portion of the expenses necessary to foster sports enthusiast organizations within the scope of their budget.



The support for living expenses may not be in line with the public's expectations, but it has been implemented based on legal grounds, and while 17 city and provincial sports associations provided support from their respective city and provincial budgets to those participating in the Asia-Pacific Masters Games in their respective regions, some media outlets reported It is unfortunate that by reporting that money was paid to recruit participants, it was misperceived as if the competition Organizing Committee provided lodging expenses for all domestic participants. To enhance this practice of supporting lodging expenses, related laws will need to be specifically revised to suit reality.

○ Process of encouraging the recruitment of quota system personnel

From the second half of 2022, all staff of the Organizing Committee focused on recruiting participants. They attended meetings of city/provincial sports presidents and secretaries hosted by the Korea Sports Council to promote the competition and encourage quota system recruitment. In addition, the selection of quota system personnel was checked daily over the phone with each city/provincial sports association and sport organization, and the participation status of each city or province was checked every week, and in areas with low participation rates, the team visited the sports association several times to discuss the causes of the slump and countermeasures. As a result of touring the country, more than 2,000 people began to arrive for the quota system from the end of January 2023, and recruitment of participants sailed flawlessly.



○ Promoting special events to recruit participants :
“making memories with legendary stars for each sport”

They planned a special event where we could create unforgettable memories for participating athletes by meeting legendary stars of each sport who are difficult to meet during the competition, which gave momentum to recruiting participants. 17 legendary stars from 11 sports participated in the competition as athletes, competing with sports enthusiasts and holding fan executing events and one-point lessons.

Sport	Name	Photo	Role	Sport	Name	Photo	Role
Archery	Mijin Yoon		· Athlete participation, etc. · Attend the opening ceremony · One point lesson	Hockey	Namyong Lee		· Fan signing event · Attend the opening ceremony
	Seongjin Lee			Judo	Wonhee Lee		· Fan signing event · Attend the opening ceremony
	Kyungmo Park			Shooting	Jongoh Jin		· Fan signing event · Attend the opening ceremony
	Seonghyun Park			Squash	Ryunhoe Goo		· Fan signing event · One point lesson · Attend the opening ceremony
Badminton	Soyoung Jeong		· Fan signing event · Attend the opening ceremony	Swimming	Changha Lee		· Athlete exhibition · Attend the opening ceremony
	Dong moon Kim			Ping-pong	Jeonghwa Hyun		· Fan signing event · Attend the opening ceremony
Basketball	Jiwon Woo		· Fan signing event · Attend the opening ceremony	Weightlifting	Minjae Kim		· Fan signing event · One point lesson
	Areum Kim			Wushu	Heeju Seo		· Photo session · Demonstration
					Haseong Lee		



5-2. Recruitment of the Overseas Participants

As the COVID-19 pandemic situation prolonged and recruitment of overseas participants came to a standstill, the Organizing Committee sought all possible means. The Overseas Korean Sports Association and overseas branches of the Korea Tourism Organization promoted recruitment for local residents, cooperated with Korean embassies stationed abroad in issuance of visas, and the Organizing Committee directly focused on social media promotions and recruitment targeting overseas sports clubs and participants of other Masters Games.

Recruitment through the operation of travel agencies dedicated to attracting customers in each overseas region

Dedicated travel agencies in each overseas region promoted projects based on the case of the 1st Penang Asia-Pacific Masters Games. However, as a result of selecting and operating three dedicated travel agencies in four regions (China, Japan, Asia, Americas, Europe, and Oceania), the performance in attracting customers was very poor. The reasons for the low performance are that, unlike other elite international competitions, individuals apply individually and the costs are borne by the individual, the competition schedule for each participant is different, making it difficult to take a package tour, and the participants do not go through a travel agency because they have a lot of overseas travel experience, etc.

Nevertheless, it is fortunate that the role of the dedicated travel agency is not only to directly recruit participants in the task instructions, but also to develop tourism products for Jeollabuk-do and conduct promotional activities domestically, internationally, and online. The Organizing Committee expanded the target number of participants classified by region to all regions (January 2023) so that travel agencies could recruit to the best of their abilities. Consequently, some travel agencies achieved recruitment results (511 people) in Asia.

Engaged in the direct recruitment activities with the Organizing Committee, Province, provincial council, provincial sports council, and relevant organizations

Even as the January 2023 recruitment deadline approached, the number of participant recruitment increased slowly. Accordingly, the Organizing Committee also held other competitions three months before the event. Considering the rapid increase in the number of participant registrations, the participation registration period was extended to March 12 and a business trip to Japan was planned to recruit overseas participants. In addition, the Organizing Committee's strength alone was adequate to help with the shortcomings, and a plan was established in cooperation with the provincial council, sports association, and Jeollabuk-do International Exchange Center. From late January to early February, Jeollabuk-do's sister friendly cooperation region (China, Japan) and the region where the Masters Games is being held (Australia, New Zealand) and a region where the Korean Sports Association is active (Philippines). Consequently, the target number of overseas participants of 4,000 was reached.

○ China

China was the most difficult region to recruit participants due to the long-term COVID-19 lockdown and the Korean government's ban on issuing short-term visas to Chinese nationals. While the dedicated travel agency made an effort, we had to almost give up on offline promotion because the local travel agency said it would be difficult to promote separately until the government measures were lifted. Fortunately, as we entered 2023, we sensed a change in the atmosphere, and in January 2023, the Organizing Committee visited sister friendly regions of Jeollabuk-do, such as Shandong Province and Shanghai, to actively promote the event, and it was not until February 11, 2023 that issuance of short-term visas resumed that they were able to recruit participants.



韩国全罗北道政府代表团一行访淮

淮安外事 2023.02.02 19:40 浏览14次

Chinese local media reports

1月31日至2月1日，韩国全罗北道政府代表团一行来淮访问，深化与我市在人文、体育等领域的交流合作。在淮期间，副市长王向红与韩国全罗北道政府体育政策科长李泰洙、中国代表处首席代表郑淳泽等进行了交流座谈。市外办主任朱钰、副主任郝蔚，市体育局局长祁德耀陪同参加。



王向红说

淮安是一代伟人周恩来总理的故乡，也是世界美食之都、文化名城、宜居之城。江苏省与韩国全罗北道是友好省州关系，我市与位于全罗北道的光州郡也于2004年缔结为友好城市关系。此次市外办主任朱钰、副主任郝蔚，市体育局局长祁德耀陪同参加。

以体育为媒介，省局与韩国全罗北道友好交流

齐鲁体育 2023.01.31 21:41 发布于山东

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1月30日，韩国全罗北道文化体育旅游部、韩国全罗北道驻中国代表处以及亚太大师赛组委会一行7人到访山东省体育局，双方进行了座谈交流。省体育局副局长李敬生出席座谈会。



山东省与全罗北道是隔海相望的国际友城，近年来，双方各个领域开展了深入交流合作。李敬生表示，体育交流是双方友好交往的重要内容，在双方努力下取得了丰硕的成果。去年10月27日，双方签署了体育友好合作备忘录，开启了体育交流合作的新篇章。春节期间，韩国全罗北道文化体育旅游部访问山东，是三年来双方首次面对面的进行体育友好交流互动。充分体现了双方对加强体育交流合作的重视。

○ Japan

Lotte JTB, a dedicated Japanese travel agency, secured a database of sports clubs in Japan together with the sports marketing department of JTB, a local travel agency in Japan, sends promotional emails for competitions, and promotes and promotes competitions at the National Silver Sports Festival (Lennin Peak), one of the three major sports competitions in Japan, and carried out the active participant recruitment activities such as by operating a promotional booth to recruit participants. In addition, Do Cheon Seon-mi, Director of Culture, Sports and Tourism, Kim Dae-Sik, Director of Jeonbuk International Cooperation Promotion Agency, and the Organizing Committee visited Kagoshima Prefecture and Ishikawa Prefecture, friendly cooperation cities of Jeollabuk-do, to introduce the Asia-Pacific Masters Games 2023 Jeonbuk Korea to sports associations and sports organizations for each sport and to recruit participants.



APMG ASIA-PACIFIC
MASTERS GAMES
2023 JEONBUK KOREA

○ Asia

Since Asia houses neighboring countries, it was relatively advantageous for the promotion and participant recruitment. In particular, Mongolia, India, Hong Kong, Malaysia, and Singapore showed interest. However, Mongolia and India are countries that require a visa, so discussions with the Ministry of Justice and the Ministry of Foreign Affairs to shorten the visa issuance time continued. In addition, Jeong Kang-Seon, president of the Jeollabuk-do Sports Council, carried out promotional activities in the Philippines with Yoon Man-young, president of the Korean World Sports Council.



Business trip to the Philippines

○ Europe and Americas, Oceania

To attract and recruit overseas participants, they built a network with overseas travel agencies and overseas sports organizations to collect databases and promoted online marketing focusing on areas that overseas people are passionate about, such as Korea's attractive image, K-POP, and food. In addition, Lee Byeong-Do, Chairman of the Culture, Construction and Safety Committee of the Provincial Council, and Lee Kang-Oh, Secretary General of the Organizing Committee, visited the New Zealand Masters Games together and carried out the promotional activities to recruit participants.



06 Ambassadors

6-1. Celebrity Ambassadors

To widely publicize the Asia-Pacific Masters Games 2023 Jeonbuk Korea, they appointed public relations ambassadors targeting stars who are familiar and well-known to the public. In August 2020, Na Tae-Ju, famous for Taekwon Trot, was appointed as a public relations ambassador, and in January 2022, we appointed Na Tae-Ju, famous for Taekwon Trot, as a public relations ambassador. Trot singer Jin Seong was appointed as a public relations ambassador.

Taekwon Trot Ambassador Na Tae-Ju took photos and filmed various promotional videos for the Promotion of the Games, and Jin Seong, the promotional ambassador, participated in the recording and production of a music video for the competition theme song 'The Way' and voluntarily participated in the Asia-Pacific Masters Games 2023 Jeonbuk Korea at various events. Active promotional activities were carried out. In addition, they did their best in their role as public relations ambassadors, contributing to creating a buzz for the competition by passionately singing the competition theme song at the D-200 day event and the opening ceremony.

○ Ambassador Na Tae-Ju



○ Ambassador Jin Seong



6-2. World Korean Sports Association President's Association Ambassadors

To successfully host the competition and recruit overseas participants, 18 presidents of the World Korean Sports Organization were appointed as public relations ambassadors on October 8, 2021. A meeting related to the Asia-Pacific Masters Games 2023 Jeonbuk Korea was held at the 2023 World Korean Sports Association regular general meeting held in Ulsan. On this day, the 18 members of the World Korean Sports Council presidents had time to learn more about the Asia-Pacific Masters Games 2023 Jeonbuk Korea and came together to prepare for a successful competition. The 18 presidents of the World Korean Sports Association, who were appointed as public relations ambassadors, carried out promotional activities and participant recruitment activities for the Asia-Pacific Masters Games 2023 Jeonbuk Korea targeting sports associations and sports organizations for each sport in each country, including the United States, Japan, the Philippines, Hong Kong, and Germany.



What they regretted after finishing the competition is that, to recruit overseas participants, they appointed the presidents of overseas Korean sports organizations as public relations ambassadors and carried out promotional activities, but it would have been more effective if we had appointed the presidents of sports associations in overseas countries as public relations ambassadors. Considering the fact that the MOU was executed with the Mongolian Masters Association and the recruitment of Mongolian participants was carried out amicably, there remains some regret that the same method could not be implemented for other regions.

○ World Korean Sports Association President's Association Overseas (18 people)

Name	Position	Name	Position
Manyoung Yoon	President of the World Korean Sports Association	Philip Shin	Korean Sports Council in Australia
Sangyoung Choi	Korean Sports Council in Japan	Jongbin Lee	Korean Sports Council in Guam
Joohyun Jeong	Korean Sports Council in the USA	Yeoncheol Jeong	Korean Sports Council in Argentina
Gwangheung Jang	Korea Sports Council in Germany	Johoon Son	Korean Sports Council in New Zealand
Cheolhwa Jeong	Korean Sports Council in Canada	Byeongcheol Kim	Korean Sports Council in Saipan
Cheomseong Choi	Korean Sports Council in Spain	Hyeongyun Oh	Korean Sports Council in the UK
Yonghoon Shin	Korean Sports Council in Hong Kong	Yoonak Lee	Korean Sports Council in China
Gyeongcheon Park	Korea Sports Council in Brazil	Wonkyu Lee	Korean Sports Council in Malaysia
Seon Hong	Korean Sports Council in Vietnam	Jonghyun Lee	Korean Sports Council in Indonesia

07 Operation of the Press Center and the Production of Broadcast Videos

7-1. Operation of the Press Center

A press center was installed and operated to provide the systematic reporting support for the vivid on-site situations and prompt reporting of game results during the period of the Games. In particular, prompt reporting support was possible by establishing various episodes and reporting plans of the participants, and as a result, a good response was received.

7-2. Support for the Broadcast Videos Production

A broadcast video production support project was promoted to produce and transmit Internet broadcasts of the opening and closing ceremonies of the Asia-Pacific Masters Games 2023 Jeonbuk Korea and highlight videos of each major event so that people around the world can enjoy the competition together.

Initially, the plan was to select a host broadcaster and broadcast the opening and closing ceremonies live on TV, but considering that the opening ceremony was on Saturday evening, it was judged that TV broadcasting would be difficult, so the project was changed to broadcast video production, and the project cost was reduced and saved from KRW 300 million to KRW 160 million.

Live broadcasting of the opening and closing ceremonies on YouTube, filming of major events (10 events), production of daily highlight video, and operation of a photo gallery left various videos and photos as a legacy of the event.





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6

Chap ter

Marketing and Sponsorship



01 Official Merchandise Business

The marketing field is an official merchandising business that develops and sells official competition products using the Symbol of the Games, which plays an important role in symbolizing and promoting the competition, and has exclusive rights to commercially utilize the competition symbol of the Games. It was operated as the official sponsor business, attracting cash, goods, services, etc. in return.

The official commercialization project is not a project directly promoted by the Organizing Committee, but allows companies that pay royalties to the Organizing Committee to manufacture, distribute, and sell products using visual symbols such as the competition symbol mark and mascot in return. It is a project in which rights are granted and the relevant company pursues it with authority and responsibility. For the official merchandising rights business, Jeil F&S Co., Ltd., a professional sports official licensing company, was selected as the official merchandising rights holder by paying a certain amount of royalties in a fixed-rate royalty method, and was granted the right to develop and sell a total of 40 types of products in 6 product groups.

The main selling items were dolls and daily necessities such as mascot dolls, badges, bag hangers, tumblers, umbrellas, towels, bottles, key rings, and t-shirts. The most popular product was 'Achi & Taechi'. These were the products that used the mascot. In particular, Mascot keyrings, towels, badges, and bottle products were so popular with domestic and foreign athletes and their companions during the competition that they were temporarily sold out.

[Photo of the Games' mascot Mascot doll]



The official competition product online store (www.apmg2023mall.kr) was launched in July 2022, and to commemorate the opening, special events were held to offer all products, including the 'Achi & Taechi' Mascot dolls, at a 10% discount for one month.

[Games' official product online store]



During the period of the Games in May 2023, goods markets were operated in 5 locations in 4 cities and counties so that Games participants and visitors could directly purchase official competition products.

While the online sales were low for the Games' souvenirs that were not famous products that were released a long time ago, offline sales were actually much higher as people tend to attend the competition and see and purchase them in person.

○ List of the Games' official products

Name of product	Product	Price	Color
3-tier umbrella		14,000₩	
Tumbler		15,000₩	
Pen		1,200₩	
Auxiliary battery		19,000₩	
Arch-attach double-sided key ring		6,000₩	
Doll set		33,000₩	
Bag hook doll (Archie/Taech)		12,000₩	
Long umbrella		19,000₩	
3-stage automatic umbrella		15,000₩	
Towel		10,000₩	
Towel set (2p)		18,000₩	

○ Operation of the goods market



02 Official Sponsor Business

They promoted the Official Sponsor Business, which grants exclusive rights to commercially utilize visual symbols such as the competition symbol mark and mascot, and in return attracts donations such as cash, goods, services, etc.

2-1. Background of and Procedures for Securing Sponsorship

As the cost of hosting international competitions has recently become excessive, it has become inevitable to pursue a project to attract sponsors. Accordingly, from the start of the Organizing Committee, an attempt was made to recruit and promote sponsorship hosting agencies with specialized expertise to secure stable financial resources for the operation of the event through differentiated sponsorship recruitment strategies that take into account the characteristics of the event and maximization of sponsorship revenue, but the selection of agencies continued. Due to the delay, the Organizing Committee shifted its focus to attracting sponsors from the first half of 2022. Meanwhile, the Organizing Committee first prepared a realistic Sponsorship Securing Program to attract official sponsors of the Games.

2-2. Sponsorship Securing Program

The Sponsorship Securing Program consists of attracting sponsors by dividing them into three levels. Thereafter, as the sponsorship performance deteriorated due to difficulties caused by COVID-19, the plan was changed in January 2023, and the sponsorship size standard for official supporters was lowered from 20 million won to 10 million won.

[Sponsor Rating]

Classification	Official sponsorship	Official supplier	Official supporter
Sponsorship's size	More than 100 million won	50 million won or more	More than 10 million won - less than 50 million won
Marketing rights	18 rights	15 rights	10 rights

※ The sponsorship level is determined by the sum of cash and in-kind donations.

○ Right to use the emblem

- Right to use competition logo
- Right to use official sponsor name

○ Right to expose sponsor's logo

- Event site advertisement
 - Awards ceremony backdrop for each event,
 - opening ceremony stage video
- decoration advertisement
 - Banner advertisement, outdoor advertisement
- Media advertisement
 - Newspaper, TV broadcast advertisement,
 - Games' website advertisement and banner
- Official print advertisement
 - Official booklet, press kit, poster, etc. prints

○ Priority right to participate

- Priority participation in official supply rights (sponsored items)

○ Marketing rights

- Marketing rights linked to the competition (hosting corporate events linked to the competition, sales of special products for sponsors, etc.)

○ Hospitality for sponsors

- Invitation to opening and closing ceremonies
- Invitation to welcome dinner
- Invitation to successful relay event
- AD card provided

[Major rights details for each sponsor]

Category		Rights and opportunities	Grade		
			Official sponsor	Official supplier	Official supporter
Right to use the emblem	Logo usage rights	Competition logo usage rights	○	○	○
	Rights to use emblem and name	Right to use the official sponsor name	○	○	○
Priority right to participate	Priority participation in official supply rights (sponsored items)		○(First place)	○(Second place)	○(Third place)
Sponsor logo exposure rights	Event venue advertisement	Awards ceremony backdrop for each event	○	○	X
		Opening ceremony stage video	○	○	X
	Device decoration advertisement	Banner advertisement	○	○	X
		Outdoor advertising	○	○	X
	Media advertising	Newspaper and TV broadcast advertisements	○	○	X
		Competition website advertisements and banners	○	○	○
	Official print advertisement	Official booklet	○	○	○
		Press kit	○	○	○
		Poster	○	○	○
		Other printed materials	○	○	○
Marketing rights	Marketing rights linked to the competition (holding corporate events linked to the competition, selling sponsor-sponsored products, etc.)		○	○	○
Sponsor welcomed		Invitation to opening and closing ceremonies	○	X	X
		Welcome dinner invitation	○	X	X
		Invitation to the torch relay event	○	X	X
		AD card provided	○(40ea)	○(20ea)	○(10ea)
Main types of rights by sponsor level			18	15	10



2-3. Strategies for Promoting the invitation of sponsors

To secure a foundation for attracting official sponsors of the Games, the Organizing Committee executed a joint marketing agreement with the Korea Sports Council on November 18, 2021, and promoted the Organizing Committee's own business in connection with sponsorship.

From February 2022, the Organizing Committee itself began attracting sponsorships from companies, institutions, and groups in the province, and on July 11, 2022, it posted a permanent recruitment of official sponsors in all fields related to the competition on the website, allowing companies wishing to sponsor to apply, received. While carrying out these sponsorship hosting activities, Prospects executed its first sponsorship contract as an official sponsor on April 19, 2022 in the 'integrated production division of competition uniforms and participant kits'.

In addition, it was important to attract cash sponsors who could provide practical financial help in preparing for the competition, and on October 19, 2022, Jeonju Paper Co., Ltd. became the first local company to participate as a cash sponsor at the level of an Official Supporter, paving the way for sponsor recruitment. It played a role. On February 10, 2023, Seungri Sports Business (Co., Ltd.) executed a sponsorship contract at the level of Official Supporter in the 'purchase and rental service sector of competition equipment for each competition event', and on March 10, 2023, a representative of a local ointment As a bank, Jeonbuk Bank Co., Ltd. participated as an official supplier and cash sponsor, which had a positive impact on attracting sponsorships from local companies. On April 5, 2023, Hyosung Advanced Materials Co., Ltd. officially became a representative local company. Participated as a cash sponsor at the level of Supporter (Official Supporter).

In April 2023, applications were received from companies willing to sponsor in the competition insurance and snack fields, and as a result of recruitment in two fields, Lotte Non-life Insurance Co., Ltd. was selected as a sponsor for the Games insurance field and Y-Mart Co., Ltd. was selected as an official sponsor for the Games snack field. A sponsorship contract was executed at the Supporter level. Thereafter, Seven Brau Beer executed a sponsorship contract as an official supplier in the beverage (non-alcoholic beer, carbonated water) category of the competition. And around the same time, Cloit Co., Ltd. executed a sponsorship contract as an Official Supporter in the 'Competition Information and Communication Division'. Because the Organizing Committee needed to reduce competition costs as much as possible, they did their best to attract sponsors and were able to attract a total of 10 sponsors. As a result of the Organizing Committee's efforts to attract sponsors and the Ministry of Strategy and Finance's designation as a donation organization, the organization was designated as a donation organization on March 30, 2021, and 11 donor companies were subsequently recruited.

2-4. Status of the Sponsorship Secured and the Trust Money

Based on the efforts of the Organizing Committee and relevant organizations, they were able to attract the following sponsors.

Company of sponsorship and donation		Cash	In-kind	Company of sponsorship and donation		Cash	In-kind
Sponsors	Prospects	●		Donators	NH Nonghyup Bank	●	
	Jeonbuk Bank	●			H.L. Mando	●	
	Seven Brau Beer		●		VINATech	●	
	Korea Tourism Organization	●			Yedam Engineering	●	
	Jeonju Paper	●			Hansol Chemical	●	
	Hyosung Advanced Materials	●			Dodram Pig Farming Cooperative	●	
	Seungri Sports Industry	●			Jeonju Leegangju		●
	Cloit	●			PNB Poongnyeon Confectionery		●
	Lotte Non-Life Insurance	●			Maeil Dairy Products		●
	Ymart	●					



the sponsor of the competition
Kangsam Kim, CEO of Seven Brau Beer

"Promotion and marketing for Korea's No. 1 craft beer is important, but more than anything, I sponsored the Asia-Pacific Masters Games, which are the Olympics for people from all over the world, held in my hometown."

Kim Kang-Sam (66 years old), CEO of Seven Brau Beer, the official sponsor of the Asia-Pacific Masters Games 2023 Jeonbuk Korea, smiled broadly and said, "I feel proud to sponsor an international event held in my hometown."

Born in Gochang, he ran a tailor shop when he was young, then moved to Seoul and started a restaurant business. Today, he has grown into the top craft beer company in Korea, ranking first in sales of craft beer. As the restaurants operated by CEO Kim, including Gimpo Airport and Seoul Station KTX Lounge, received favorable reviews one after another, Doosan Group first proposed a consortium to open a store at Incheon Airport, becoming the Midas of the restaurant industry.

CEO Kim, who calls himself the first generation of craft beer, began distributing craft beer in earnest in 2003 as the domestic craft beer market grew around the 2002 World Cup.

The No. 1 craft beer company in Korea is proud to hold a competition in its hometown.

From the restaurant business to the distribution of craft beer with curiosity and passion

At that time, the domestic beer market was classified into Crown and OB beers, and craft beer was popular among enthusiasts in small restaurants.

However, in 2010, with the relaxation of liquor tax laws, CEO Kim took the risk of mass producing and distributing handmade canned beer in earnest, continuing to expand the domestic market base and grow into the No. 1 company.

Seven Broy Beer, whose slogan is 'Communicating the world through beer', produces beer that is delicious anytime and enjoyable to drink anywhere. Last year, Seven Broy, which launched Korea's first non-alcoholic ale beer, began exporting non-alcoholic products. It also won the grand prize in the "Craft Beer of the Year" category at the 2022 Brand of the Year Awards.

In particular, Seven Brau Beer has invested 35 billion won in the Hoengseong factory in Gangwon-do, followed by Yangpyeong and Iksan National Food Cluster, and has been producing 5 million cans of 500ml per month since last year.

CEO Kim, who has become closer to his hometown by moving into the Iksan National Food Cluster, is determined to "fulfill social responsibility as the company grows."

As a sponsor of the 2023 Jeonbuk ETA Masters Games, we set up a tasting corner at the Jeonju World Cup Stadium and introduced over 30,000 cans of non-alcoholic hopped-pickling beer.

In the manufacturing process of rye, which is the raw material for beer, alcohol content is excluded and carbonic acid and lemon flavor are added instead, so it has the original taste of beer and a refreshing mouthfeel, making it perfect for quenching thirst after sports.

He also boasted that sales are growing noticeably due to the recent formation of a strong fan base, especially among young people who prefer non-alcoholic beverages. CEO Kim, who said that his strengths include strong curiosity and a unique passion for work, expressed his hope that his hometown, Jeonbuk, will become a more dynamic and lively city through the Asia-Pacific Masters Games.

○ Sponsorship agreement ceremonies

<Jeonju Paper Sponsorship Agreement>



<Jeonbuk Bank Sponsorship Agreement>



<Seven Brau Beer Sponsorship Agreement>



Organizer  국제마스터스대회협회(IMGA)
INTERNATIONAL MASTERS GAMES ASSOCIATION

Supervisor  2023 전북아시아태평양
마스터스대회 조직위원회  전라북도체육회
JEONBUK SPORTS COUNCIL

Sponsors  문화체육관광부  국민체육진흥공단
Korea Sports Promotion Foundation
 대한체육회  한국관광공사
KOREA TOURISM ORGANIZATION

Official sponsor 

Official supplier  전북은행  세븐브로이
SEVENBRAU

Official supporters  전주페이퍼  HYOSUNG ADVANCED
MATERIALS

 승리체육산업(주)
VICTORY SPORTS CORPORATION  CLOIT

롯데손해보험 | let:  Y-MART



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Chap ter

International Cooperation



01 IMGA Cooperation and Support

1-1. IMGA Cooperation and Support

As the hosting organization for the Asia-Pacific Masters Games 2023 Jeonbuk Korea, IMGA is an organization that cooperates and supports each other by strengthening networks, such as checking preparation status for the Games and managing host city contract implementation, for the success of the Games.

1-2. (Virtual) Attendance at IMGA's General Assembly

The purpose of the general meeting is to share the preparation process and progress with other Organizing Committees and IMGA members through a report on the preparation status of the competition (English PPT) and to acquire advice and expertise for efficient competition preparation. The general assembly was held three times in 2020, 2021, and 2022. In particular, the recently held general meeting was held on November 16, 2022, and 24 people attended via video conference. In particular, on this day, in addition to the Asia-Pacific Organizing Committee, Taiwan, Tampere (Finland), Lombardy (Italy), and Cleveland (USA) also announced preparations for the competition and shared information. The general meeting is held once or twice a year, and reports include IMGA's reporting requirements and key issues at the Organizing Committee level.



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1-3. Visit of IMGA's Auditor and Organizing Committee

IMGA executives and staff who visited Jeonbuk from June 27 to July 1, 2022, visited the Asia-Pacific Organizing Committee to inspect the stadium and inspect preparations in each field according to IMGA's requests. In 2022, as infectious diseases were rampant due to the resurgence of COVID-19, the plan was to establish a Plan B plan in accordance with the government's quarantine guidelines, establish sustainable development goals, and improve the Recruitment of the Overseas Participants. In addition, local elections were held in June of the same year, and a meeting was held between the Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Chairman (then President-elect Kim Kwan-Young) and IMGA Secretary-General Jensholm to pledge the success of the Games.



1-4. IMGA Board of Directors' Support for the Hosting of the Games

During the Asia-Pacific Masters Games 2023 Jeonbuk Korea, 10 IMGA board members visited Jeonbuk and held a board meeting. To facilitate the board meeting, a conference hall was rented and a pre-ceremony performance was performed by the Jeonbuk Provincial Gugak Center. Thereafter, there was a request for a brief introduction of the Asia-Pacific Masters Games 2023 Jeonbuk Korea, so a 10-minute introduction was given. They sympathized with the overall preparation and atmosphere for the competition, and also praised the successful hosting and preparation process for the competition. Thereafter, they moved to the stadium where the game was being held to observe, and at 18:00 on the same day, we moved to Jeonju World Cup Stadium, where the opening ceremony was held, to bring the schedule to an end.



Interview with
Achi & Taechi

Thank you for all preparations for the competition despite COVID-19.

Will not forget about the tremendous effort put in to make the Games a tremendous success

Q. I know you put in more effort than anyone else to host the Games. What was the most difficult part from preparation to hosting the competition?

A. The most difficult thing while preparing for the competition was the unexpected COVID-19. This will no doubt have resulted in significant additional costs for the Organizing Committee and will have had an impact on participant numbers. The uncertainty around this and the cost of travel would have had a negative impact.

This meant the event had to be postponed for a year and aligning it with other IMGA Masters events was very complicated. However, we successfully completed the Games together with the Games Organizing Committee, and it was of significant help in successfully preparing for the next Masters Games.

Q. What has been the most rewarding experience in this regard?

A. It was when the competition was organized properly and systematically, and IMGA did its best by establishing a systematic cooperation system with the The Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee. And I felt rewarded by seeing the athletes happy.

And the most touching moment was the opening ceremony, which was a perfect event from start to finish. They would like to thank the Organizing Committee, Games officials, and Jeollabuk-do for hosting the opening ceremony.

Q. This Games had the largest number of participants among all continental Games held so far. What do you think is the factor behind this and what significance can be attributed to it?

A. More than anything, it feels like a tremendous amount of effort. A huge amount of work was put into promoting the event by the Organizing Committee. Additionally, there is clearly pent-up demand related to travel. They can see that travel trends have changed since the pandemic. I feel that awareness of the Masters is increasing as Promotion of the Games is being held to promote the next Masters Games.

Q. There is public opinion that has a positive evaluation of the official opening ceremony event. What do you think?

A. I think their assessment is accurate because the residents of this area who give positive reviews are the ones who pay taxes to this area. I think this positive effect



IMGA Secretary General
Jensholm

will continue. Not only is the opening ceremony very significant, but looking back after the event, I think the revitalization of the local population and the social impact the Games will have will definitely shine through.

Q. You checked the preparations before the opening of the competition. What do you think of the response of the Organizing Committee preparing for the competition?

A. From the preparation stage before the start of the competition, we conducted on-site pre-inspection as well as online inspection meetings about 40 times, and we were fully prepared for the requested items. Furthermore, the Organizing Committee did a lot more than I expected. I think this is shown by the number of participants and the good reviews.

One thing I regret is about is that if the location and facilities were noted in English, there would have been a better synergy effect, and the foreign participants would have felt more comfortable.



IMGA Public Relations Manager
Kirsty

Q. What are your duties at IMGA and what role did you play during this Games?

A. I have worked at IMGA as Director of Communications since late 2019 and am responsible for covering sports and athlete stories during events and sharing all content from the game through various IMGA channels.

Q. Is there anything you would like to say about the recruitment of participants and publicity during the Games?

A. I watched athletes participating from all over the world and got a good impression of the sports games and festival atmosphere in Jeollabuk-do through various media.

Q. What was the most meaningful or rewarding experience in the process of preparing for the Games?

A. The most rewarding thing about preparing is that I can finally meet the athletes I had been in contact with in advance, meet them in person, and hear their stories.

Impressed by the kindness and help of volunteers

Unforgettable first visit to Korea and the reunion

Q. You took a general look at the progress of the game during the Games. What were the things that impressed you and what would you like to promote externally?

A. I was deeply moved by the kindness and help of the volunteers. Additionally, the high standard of the venues was very impressive for each sport.

Q. What were your first impressions of your visit to Korea, what did you feel about Jeollabuk-do, where the competition is held, and what areas are you interested in?

A. It was my first visit to Korea and the experience was nothing but positive. It's clean, everything is well organized and there are friendly people everywhere. I also won't forget the delicious food.

Muju, Iksan, Imsil, Sunchang, Buan, and temples were all worth visiting and I would like to visit again next time with my family to see more.

Q. You participated in MTB and duethlon competitions and won medals. How do you feel?

A. Competing on the beautiful tracks of Muju for MTB is a dream come true. I enjoyed the significant view and significant atmosphere. They'll see what happens in the duathlon! I will do my best to have good competition and exercise as I train for the 70.3 Ironman in France later this year. I'll see if I can take home another medal. But most of all, I want to enjoy the scenery and friendly competition with other duathlon participants.



02 Cooperation with Organizing Committees of Various Types of International Games and Events

To ensure the success of the Asia-Pacific Masters Games 2023 Jeonbuk Korea, MOUs were executed with various international competition Organizing Committees, cooperation was strengthened by strengthening networks, and benchmarking was promoted for competition promotion and preparation for the Asia-Pacific Masters Games 2023 Jeonbuk Korea.

2-1. The Huntsman World Senior Games(Huntsman World Senior Games)

It began in 1987 as the World Seniors Championship, an international senior sports competition, and is an international sporting event for male and female athletes over 50 years of age.

Participate in The Huntsman World Senior Games in October 2021 and October 2022 to build a mutual network.

An MOU was executed, a promotional booth was operated and participant recruitment activities were carried out, and the Huntsman World Senior Games Organizing Committee executives and athletes participated in the Asia-Pacific Masters Games 2023 Jeonbuk Korea.



2-2. Australian Masters Games

First held in Hobart, Tasmania in 1987, the Confederation of Australian Sport (CAS) hosts the Australian Masters Games and holds it on a rotating basis every two years in state governments and cities in Australia. The Australian Sports Federation and the Asia-Pacific Organizing Committee executed an MOU in February 2023, and Australia contributed to recruiting participants for the Asia-Pacific Masters Games 2023 Jeonbuk Korea through domestic media coverage.



2-3. New Zealand Masters Games

The New Zealand Masters Games began in 1989 with 1,500 participants and 29 events, and is currently the largest Masters Games in New Zealand with over 8,000 participants and 76 events, rotating between Whanganui and Dunedin as host cities every year and held. The Asia-Pacific Organizing Committee visited Whanganui in February 2023 to promote the Games and establish a mutual cooperation system.



03 Operation of the Observer Program

The observer program is to share competition planning, preparation, operation related knowledge and know-how, and competition facilities with international competition Organizing Committees of each country.

The Asia-Pacific Masters Games 2023 Jeonbuk Korea observer program was operated in Jeollabuk-do from May 12 to 13, 2023, and a total of 10 officials from the United States, Taiwan, and India participated.

On the first day, there was a "competition preparation status presentation" and a "question and answer" on how we planned and prepared for our competition. In particular, there was significant interest during the question and answer period, and many questions were asked from various fields, including competition management and international areas. Thereafter, we toured the stadium, and during that process, many questions were asked on-site, including volunteer placement, the location of the general information center, competition brochures, and stadium facilities.

On the second day, we departed for Iksan in the morning and attended the game at Iksan Stadium. The competition on this day was pole vaulting and track and field, and like the first day, there were questions related to volunteer operation at the site. After visiting the stadium, we returned to Jeonju World Cup Stadium and set up and operated a promotional booth to promote the Games.

One of the American participants expressed his thoughts, saying, "I have been to many competitions, but I have never had an experience as extensive as the Asia-Pacific Masters Games 2023 Jeonbuk Korea."



04 Support for Entry and Exit of the Country

The one-stop full service support was provided to participants of the Asia-Pacific Masters Games 2023 Jeonbuk Korea, including the simplification of immigration procedures for the participants.

4-1. Operation of Information Desk at the Airport

At the airport that participants of the Asia-Pacific Masters Games 2023 Jeonbuk Korea first encounter, a team welcoming event was held and an information desk staffed with interpretation volunteers was operated from May 10 to May 14, 2023 to ensure the convenience of participants.

When IMGA executives and overseas participants entered the country, Games officials entered the security area (immigration hall, boarding gate, etc.) to guide the participating athletes, thereby minimizing the waiting time for immigration.

In addition, to proactively resolve problems that may arise during entry screening, we formed an immigration working council with 17 relevant organizations, including the Ministry of Justice, to actively respond to problems that may arise during entry into the country.



4-2. Reception for Entry and Exit of the Country by IMGA Officers and Overseas Participants

The IMGA executives, consisted of a president, 13 members (including 6 IOC members) and 2 secretariat members, a total of 16 people, play an important role in evaluating the success of the Games, providing the high-quality protocol services from the officials' entry to departure, and hence, required a lot of effort.

○ IMGA executives welcomed at the airport

To welcome key personnel, including IMGA President Sergey Bubka, 13 board members (including IOC members), and secretariat staff, an experienced protocol service company and receptionist were executed according to the arrival and departure schedule.

The entry process was simplified, including a reception at the airport loading bridge, a bouquet of flowers, quarantine, customs, and immigration, and the best service was provided, including the use of a VIP room, a 1:1 private vehicle, and the deployment of a dedicated interpreter.

○ Reception process

The Organizing Committee operated an information desk staffed with dedicated government officials and volunteer interpreters to provide convenience for foreign participants upon entering and exiting the country, and provided the best service, including providing transportation from the airport to the registration center and providing transportation to the airport even after the competition ended.

Classification	Time	Action manual	Cooperation of the departments of support
Preparation for reception	Before 3 days	· Collaboration on entry, transportation, etc. to prepare for reception · Distribution of flight information to entrants · Formation of a group to welcome VIPs on the day · VIP room, confirmation of person subject to proxy procedures (face)	· Confirmation of ceremonial vehicle dispatch (International Department, Transportation Team) · Protocol preparation (International Department, service companies, etc.) · Airport terrorism/security cooperation
Reception practice	Before arrival and departure	· Real-time aircraft arrival confirmation · Greetings and staff, waiting at the bridge · VIP room information · Immigration agent (CIQ) and support (1:1 interpretation) · Guest parking lot vehicle information	· Standby for ceremonial vehicle (transportation) · Distinguished Guest 1:1 Interpretation Protocol (International Department) · Customs clearance information, etc. (International Department) · Preparation of vehicle (transportation) when changing entry/departure
Situation reporting and dissemination	Immediately after departure	· Notification of entry status, customs clearance, transportation, etc./immediately · Entry status transmission (wired) → Comprehensive situation room Notification of arrival/departure schedule → Receptionist at each reception location/immediately · Protocol Situation Room for reporting on immigration and departure situations	· Preparation for reception at headquarters hotel (International Department) · Headquarters hotel registration (International Department)

○ VIPs' arrival/departure protocol flow



○ Results of IMGA executive reception

They expressed their gratitude (Chairman Sergey Bubka, Makoto Chokohara, and Petra Solling) for the Organizing Committee's careful consideration and kindness in welcoming IMGA executives upon entering the country. In addition, IMGA executives praised the thorough preparation process for the success of the competition, including participant recruitment, opening and closing ceremonies, cooperation with volunteers and supporters, transportation support, stadium facilities, game operation, and cultural events, even in difficult situations such as COVID-19.



○ Overseas participant transportation service

To support the convenience of entry and departure for overseas participants, 70 vehicles were operated for 3 days from May 10th to May 12th for entry transportation support, and even after the competition ended, 65 vehicles were provided for 7 days from May 16 to May 22. The level of satisfaction of overseas participants was improved through a transfer service to the airport.



International Sports for All

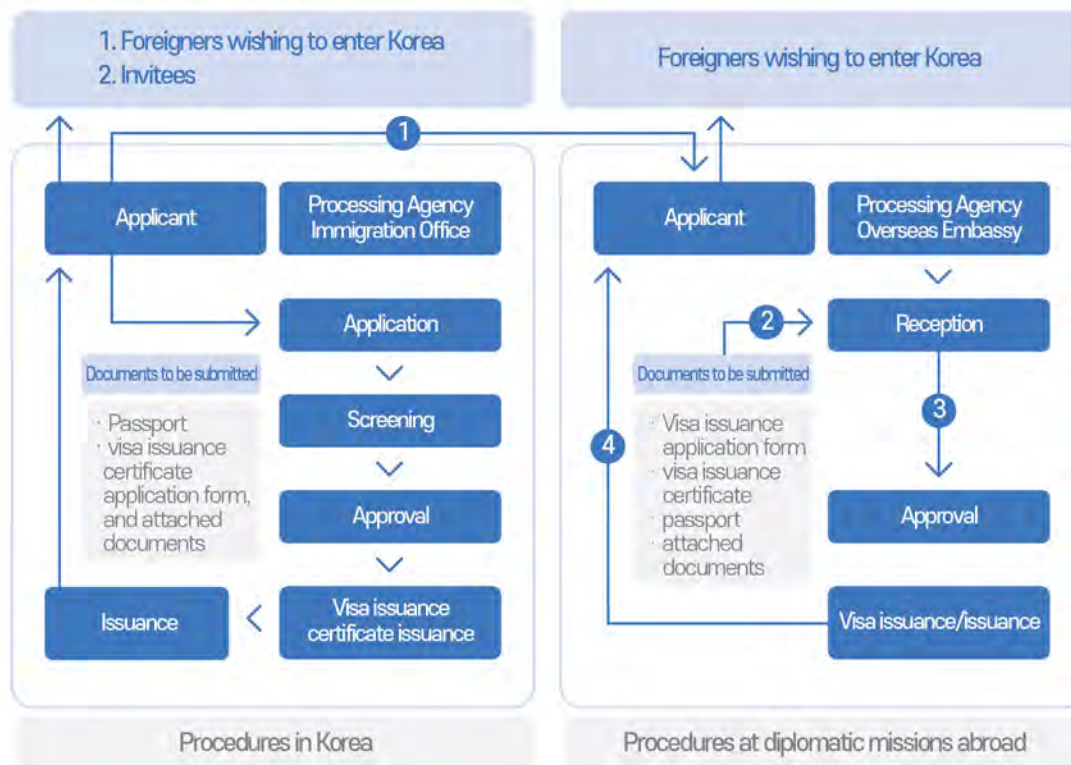
4-3. Support for the Issuance of Visa

Through the Ministry of Justice and the Immigration Support Working Council, we helped 1,784 participants from 18 countries participating in the Asia-Pacific Masters Games among the 82 UN member countries that did not have a visa exemption agreement with Korea by streamlining visa issuance procedures and immigration procedures.

Furthermore, they provided convenience by communicating one-on-one with overseas embassies in countries requiring visas and sending invitations from the Organizing Committee and a list of participants, shortening the visa issuance period from 14 days to 7 days.

For Games participants who have not been issued a visa in advance due to countries without diplomatic missions or embassies, the Organizing Committee will check the list of Games participants submitted to the Ministry of Justice and then issue a visa through an entry permit screening at Incheon International Airport. All athletes will be eligible for a visa. allowed to participate in the competition.

○ VISA issuance procedure



○ Countries requiring a visa

Classification	Total	Asia	Americas	Europe	Africa	Oceania
Total	194	30	35	47	68	14
VISA requiring countries	82	21	3	4	52	2
VISA exempt countries	112	9	32	43	16	12

Welcome to the loading bridge... the unexpected

IMGA Chairman, grateful for
the deep considerations

International Department

Hyesoon Do
Manager off Team



The Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee established a reception plan for IMGA executives participating in the Asia-Pacific Masters Games 2023 Jeonbuk Korea and welcomed IMGA President Sergey Bubka, the first person to enter the country, at the loading bridge on May 11, simplified the entry process, and guided him to the VIP room.

He also offered high praises saying, "I have participated in many international competitions and conferences, but I have never been welcomed at the Loading Bridge."



Promptly found the forgotten iPad

International Department

Cheolbin Ha
Manager of Team



Singapore Wushu athletes completed all competitions at the Asia-Pacific Masters Games 2023 Jeonbuk Korea on May 15 and returned home on May 19.

However, after returning to Singapore, I received a call saying that I had left my iPad at my accommodation (White Tourist Hotel) in Geumam-dong, Jeonju. The Organizing Committee staff contacted the hotel staff to confirm that the iPad was there, visited the hotel, retrieved the iPad, and immediately shipped it via EMS (post office international delivery service).

Because it was an electronic product, there were difficulties in shipping it, but after conveying the Singaporean athlete's urgency to the post office staff, he was persuaded to send it at a premium.

Fortunately, the iPad was safely returned to its owner on May 29th, and the Singapore athlete was very grateful to the Organizing Committee and sent a thank you letter (June 7th).



Interview with
Achi & Taechi**Incomplete operation of some parts of the first International Flower and Flower Sports Competition**

Disappointing that the local economic effect did not meet expectations

Q. The 2023 Jeonbuk Asia Pacific Masters Games, a daily sports Olympics for people around the world, was held in 14 cities and counties in Jeonbuk last May. What is the purpose and meaning of the competition?

A. In retrospect, since hosting the Asia-Pacific Masters Games in Jeonbuk, there have been many difficulties and difficulties such as COVID-19 and postponement of the Games, but I am fortunate that the Games was completed safely without any major accidents. As you know, anyone who loves sports can participate in the Asia-Pacific Masters Games, regardless of age, gender, country, or race. It is an international sports competition recognized by the International Olympic Committee (IOC) with the purpose of improving the health and happiness of people around the world through sports exchange. In particular, I felt significant and envious of the domestic and foreign athletes who voluntarily participated to enjoy the sport they wanted to play.

Q. What was the most impressive part about the Asia-Pacific Masters Games 2023 Jeonbuk Korea?

A. I also visited Jeonju Wansan Swimming Pool on May 18th as a local legislative activity for the Culture, Construction and Safety Committee and watched the men's 800m freestyle in person. Regardless of the race win or loss or record, I gave a big round of applause when I saw the athlete finish the race even though he was more than 50 meters behind the others. I was also touched by the sight of other athletes waiting until the end for the athlete who touched the board and congratulating him/her on completing the race.

At that moment, the thought suddenly crossed my mind that I should have at least one sport I like. I am always interested in walking and running, and these days, whenever I have time, I run along the Jeonju Stream. After training for some time, my goal is to try a 5km marathon and gradually increase to 10km and half course.

Q. There is an atmosphere of undervaluing the competition due to the lack of participation from world-class athletes and lack of interest from all over the country, including Jeonbuk. What do you think is the disappointing part of the Games?

A. While we worked hard for 3 to 4 years after hosting the competition in October 2019, and about 5 years including the hosting process, I think we did not achieve the results we expected.



member of the 12th Jeollabuk-do Provincial Assembly
Sujin Lee

As it was the first international sports competition held in Korea, everything from Recruitment of the Participants to game management was somewhat inexperienced, and while it was held in Jeollabuk-do, it was most disappointing that it did not receive a positive response from the residents.

Unlike the spectacular opening ceremony, which was attended by over 20,000 people, some of the stadiums I visited the next day were very quiet. And it seems like they failed to take care of even the smallest details, such as the attitude and attitude of the irresponsible management staff and the schedule that was different from the actual game. And while it was a golden opportunity to promote Jeonbuk to the world and contribute to revitalizing the local economy through the Asia-Pacific Masters Games, it ended without receiving national attention, and for example, how many people took the Jeonbuk Circulating Tour Course operated during the Games? As can be seen from the fact that it did not work out, an economic effect of more than 80 billion won was initially expected, but the

effect was not felt firsthand. I was the one who wanted the Asia-Pacific Masters Games to be successful more than anyone else. I know that we did our best despite the difficult situation, but I think we should also acknowledge and reflect on the fact that we did not successfully meet the expectations.

Q. What do you think should be done if an international competition is hosted in Jeonbuk in the future?

A. First of all, I think that the group leaders should get rid of the delusion that they must somehow host at least one major international event within their term due to their greed for accumulating achievements. And before hosting an event, they collect the opinions of local residents, look ahead to the next 10, 20, and 30 years, and conduct thorough preliminary verification by carefully analyzing and researching how effective it will be for us, to attract an event that is perfect for us.

Furthermore, they must thoroughly prepare for future events by using the achievements and problems of the Games as an example so that we can serve as an example for various international events to be held in Jeonbuk.

Lastly, I would like to thank everyone once again for their hard work for the 2023 Jeonbuk-A Masters Games.



APMG

PART **WHITE PAPER ON**
4 THE ASIA-PACIFIC
MASTERS GAMES
2023 JEONBUK KOREA

Epilogue





I . Those Who Prepared for the Games

- 01.Organizing Committee Members, Senior Advisors, Advisors, and Expert committee member
- 02.Staff of the Secretariat
- 03.Officers and Employees of the Athletic Associations of the Province, Cities and Counties
- 04.Officers and Employees of Games and Events Organizations
- 05.Provincial Sports Department Director General and Sports Policy Manager, and Sports for All Team
- 06.Head of Sports Departments of Cities and Counties, Etc.
- 07.Volunteers
- 08.Supporters

II . Production Review (Secretary General)

III. Asia Pacific Masters Games Viewed by the Media

IV. Articles of Organization of the Organizing Committee of the Asia-Pacific Masters Games 2023 Jeonbuk Korea

V. Games in Photos

01 Those Who Prepared for the Games

- Organizing Committee: 63 people in total (1 Chairman, 4 Vice Chairman, 2 Auditors, 18 Executive Committee members, 38 General Committee members)

		Ex officio	
Chairman	Governor of Jeollabuk-do	Kwanyoung Kim o	Professor, Hallym Graduate School of International Studies
Vice Chairman	IOC athlete committee	Seungmin Yoo o	Director of Jeonju University International Exchange Center
	Jeollabuk-do Sports Council President	Kangseon Jeong o	KOTRA Jeonbuk Support Team Leader
	Chairman of Jeonbuk Economy Revitalization Citizens' Association	Gwangho Kim o	KOICA Public Relations Director
	Vice President of Korea Chamber of Commerce and Industry	Bangseop Yoon o	Chairman of Jeollabuk-do Medical Association
Auditor	Attorney at Yeowon Law Firm	Minjong Choi	Chairman of Jeollabuk-do Oriental Medicine Association
	Yonghyun Kim Tax Accounting Office Accountant	Yonghyun Kim	Chairman of Jeollabuk-do Pharmaceutical Association
Executive committee member	Executive Director, Korea Sports Promotion Foundation	Taayoung Park o	Jeollabuk-do Nurses Association Hijang
	Director of Lifestyle Sports Division of Korea Sports Council	Jinwoo Park o	President of Jeonbuk Multicultural Family Support Center Association
	Chairman of the National Public Sports Club Council	Youngkyu Kim o	Director of Gunsan Medical Center, Jeollabuk-do
	Jeonbuk Sports Council Sports Promotion Director	Donghui Lee o	Secretary General, Jeonbuk National University Hospital
	Jeonbuk Sports Council press secretary	Byeongkwon Koh o	Central Chairman of Korea Tourism Association
	Ministry of Culture, Sports and Tourism Sports Cooperation Center	Jeongmi Lee o	President of Korea Travel Industry Association
	Korea Tourism Organization MICE Director	Jongsul Kwon o	Korea Tourism Organization Jeonbuk Branch Manager
	Jeollabuk-do Culture, Sports and Tourism Bureau Director	Seonmi Cheon o	President of Jeollabuk-do Tourism Association
	Director of Education Communication and Cooperation Bureau, Jeollabuk-do	Haesoo Na o	Hana Tour Jeonbuk Branch Manager
	Chairman of the Culture, Construction and Safety Committee of the Jeollabuk-do Provincial Council	Byeongdo Lee o	Lotte JTB Representative
	Director of Namwon Medical Center, Jeollabuk-do	Jooyoung Park o	Simnam Overseas Tourism Representative
	Executive Chairman of the Jeonju International Sori Festival Organizing Committee	Haeseon Kim o	Vice President of Myce World Co., Ltd.
	Former Secretary General of the World Taekwondo Championships Organizing Committee	Jongseok Lee	Sono Hotel & Resort Manager
	Lions International (District 356-C) President	Haeyoung Jeong o	Director of Muju Deogyusan Resort
	Rotary International (District 3670) President	Seungil Kook o	Chairman of the Korea Event Cooperative
	Korea Youth Chamber (JC) Jeonbuk Chairman	Gwanghyun Kim o	Gyeonggi Tourism Organization Overseas MICE Team Leader
	Chairman of Jeonbuk Women's Organization Council	Jeongyi Ohn o	Director of Cultural Exchange and Cooperation Department, Ministry of Foreign Affairs
	Secretary General of the General Committee	Kangoh Lee o	Director of Immigration Planning Division, Ministry of Justice
General member	Chairman of the Performance Improvement Committee of the Korea Sports Council	Dansoon Kim o	
	Chairman of the Korea Sports Council Sports Association	Dongguk Jeong o	○ Senior advisor o
	Secretary General of the World Korean Federation of Sports Associations	Kyungjo Yoo o	(Athletics) President of the Korean Sports Council
	Jeonbuk Sports Club Secretary General	Kyunghoon Lee	(Politics) Chairman of Jeollabuk-do Provincial Council
	Vice President of Jeonbuk Taekwondo Association	Jaesoo Park	(Economy) Chairman of Harim Co., Ltd.
	Jeonbuk Provincial Office Archery Team Manager	Seonghyun Park	(Aehyang) President of Jeonbuk Aehyang Movement Headquarters
	Professor at Wonkwang University	Dongmoon Kim	(Female) Vice President of Jeonju Sports Association for the Disabled
	Director of Management Division, Korea Anti-Doping Commission	Deokyoung Kim	
	Sangsan High School physical education teacher	Jongseok Kim	○ Advisor o
	President of Jeollabuk-do Journalists Association	Jongwan Lee o	Athletics Jeonju City Sports Chairman
	Director of Jeonju Immigration Office	Seongrak Kang o	Gunsan City Sports Council President
	Jeonbuk Police Agency Security Division Chief	Jongho Park o	Iksan City Sports Council President
	Director of Jeollabuk-do International Exchange Center	Daesik Kim o	Jeongeup City Sports Council Chairman
			Namwon City Sports Chairman

Seonbok Kim

Hyegeum Jae o

Kwangil Lee o

Sangjin Park o

Jonggu Kim o

Seonho Yang o

Kyungha Baek o

Okhee Ahn o

Jihoon Lee o

Joonpil Jo o

Jinwoo Kim o

Youngho Yoon o

Changhee Oh o

Jeongwoong Park o

Ohik Jo

Taekyun Shin

Jaeyoung Park

Jooho Kim

Gieok Kim

Woonju Hwang

Yunsu Kim

Sangyong Eom

Donghan Kang

Gyuseon Shim o

Jaeyeol Ban o

	Chairman of Gimje City Sports Council	Yuseung Han	Director of Korea Institute of Civil Engineering and Building Technology	Byunghee Choi
	Wanju-gun Sports Council Chairman	Jongun Lee	CEO of Korea Biocar Co., Ltd.	Hanguk Choi
	Chairman of Jinan-gun Sports Council	Bongwoon Jeong	Chairman of Gunsan Chamber of Commerce and Industry	Dongsu Kim
	Muju-gun Sports Council President	Jaeho Song	Chairman of Iksan Chamber of Commerce and Industry	Wonjo Kim
	Jangsu-gun Sports Council Chairman	Hanjaeng Lee	Chairman of Jeonbuk Southwest Chamber of Commerce	Jongpil Choi
	President of Imsil-gun Sports Council	Byeongji Kim	Press	Seokjaeng Yoon
	Sunchang-gun Sports Council President	Choongho Son		Hwan Lim
	Gochang-gun Sports Council President	Cheolwan Oh		Dongseong Yoo
	Buan-gun Sports Council Chairman	Dongil Jeon		Bongho Moon
	Jeonbuk Sports Council standing advisor	Jeongil Seo		Hyunwoo Kang
	Director of the Sports Development Research Institute	Incheol Lee		Jaekang Lee
	Former Professor, Jeonbuk National University	Youngho Go		Hangwang Kim
	Former Vice President of Jeonbuk Taekwondo Association	Donghwa Kang		Myeonggyu Han
Politics	Member of Jeollabuk-do Provincial Assembly	Saungwoo Moon		Youngki Moon
	Member of Jeollabuk-do Provincial Assembly	Haesuk Yang		Bongjun Lee
	Member of Jeollabuk-do Provincial Assembly	Jeonggi Kim		Seokil Yoon
	Member of Jeollabuk-do Provincial Assembly	Sujin Lee		Hyungwon Hwang
	Member of Jeollabuk-do Provincial Assembly	Subong Yoon		Jeomgon Oh
	Member of Jeollabuk-do Provincial Assembly	Yongsok Yoon		Hyogyun Shin
	Former member of Jeollabuk-do Provincial Council	Chanwook Choi		Jeongheon Lee
	Former member of Jeollabuk-do Provincial Council	Kyungchan Sung		Jaeshin Kim
	Former member of Jeollabuk-do Provincial Council	Seongil Lee		Hyuk Lee
	Former member of Jeollabuk-do Provincial Council	Yeongeun Kim		Youngseon Kim
	Director of Jeonbuk Women's Education and Culture Center	Jeonghee Jeon	Diplo-macy	Byeongje Jo
	Former Director of Jeonbuk Transportation Culture Training Institute	Seongmo Son		Seongrak Wi
Education	Former professor at Jeonbuk National University	Hyehee Lee		Youngseon Baek
Tourism	Korean Air Passenger Business Division Gwangju Branch Manager	Youngman Go		Byeongseon Kwak
	Asiana Passenger Strategy Headquarters Gwangju Branch Manager	Younghak Lee		
	Chairman of SKAL (International Tourism Organization)	Hongsuk Jin		
	CEO of Jeonbuk Culture and Tourism Foundation	Kyungyoon Lee		
	Chairman of the Inter-Korean Peace and Tourism Council	Hayong Jeong		
	Professor at Woosuk University	Taegyu Hwang		
	KT Jeonnam and Jeonbuk Corporate Customer Division Manager	Pyeong Ryu		
	Jeonbuk City Gas CEO	Hongsik Kim		
	Nonghyup Bank Provincial Branch Manager	Sangwool Lee		
	Jeonbuk Eunseong Provincial Office Branch Manager	Seongdu Kim		
Economy	Honorary Chairman of the Jeonbuk Branch of the Korean Federation of Women Entrepreneurs	Youngja Park		
	Former Chairman of Jeonbuk Young Entrepreneurs Association	Seonghyeon Oh	Athle-tics	Daeun Kim
	CEO of Vnatec Co., Ltd.	Dokyung Sung		Wooyeon Kim
	Director of Jeollabuk-do Economic and Trade Promotion Agency	Hyeonwoong Lee		Youngok Shin
	Chairman of Jeonbuk Small Business Association	Angyun Jeon		Jeonghwan Yoo
	Former Secretary General of Jeonju Chamber of Commerce and Industry	Soonwon Kim		Taein Kim
				Donghoon Choi
				Woongi Yeo
				Yonghyun Shim
				Bongsoo Go
				Youngguk Lee
			Law	Eulpyo Hong
				Wonsik Kim
				Bangseop Yoon
				Hwaseop Oh
			○ Expert committee member	
			Chairman of Jeonbuk Football Association	Daeun Kim
			Chairman of Jeonbuk Tennis Association	Wooyeon Kim
			Chairman of Jeonbuk Volleyball Association	Youngok Shin
			Chairman of Jeonbuk Bicycle Federation	Jeonghwan Yoo
			Chairman of Jeonbuk Weightlifting Federation	Taein Kim
			President of Jeonbuk Judo Association	Donghoon Choi
			Chairman of Jeonbuk Archery Association	Woongi Yeo
			Chairman of Jeonbuk Badminton Association	Yonghyun Shim
			Chairman of Jeonbuk Taekwondo Association	Bongsoo Go
			Chairman of Jeonbuk Golf Association	Youngguk Lee
			Chairman of Jeonbuk Triathlon Association	Eulpyo Hong
			Chairman of Jeonbuk Gateball Association	Wonsik Kim
			Chairman of Jeonbuk Athletics Federation	Bangseop Yoon
			President of Jeonbuk Swimming Federation	Hwaseop Oh

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Chairman of Jeonbuk Yacht Association	HyoGaun Jin	International Exchange Center Team Leader	Hana Jo
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Professor, Department of Sports Industry and Welfare, Wonkwang University	Jeho Song		
Professor, Department of Physical Education, Jeonju University	Jinwon Jeong		
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Professor, Department of Physical Education, Jeonju National University of Education	Jihwan Song		
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Korea Tourism Club Branch Manager	Shinnye Kang		
Chairman of Korea Convergence Tourism Industry Promotion Agency	Seongwoo Lee		
Chairman of Jeonbuk MICE Development Council	Younghoon Jang		
		Other areas of expertise	
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		Professor, Department of Tourism and Aviation, Hwvori University	Sangun Shin
		Professor, Department of Emergency Rescue, Vision University	Changyeol Park
		Professor, Jeonbuk National University College of Arts	Kyungsok Park
		Director of Jeonbuk Research Institute	Kangin Lee
		Jeonbuk Research Institute Research Fellow	Hyeonggh Kim
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		Jeonju Multicultural Family Support Center Interpreter	Eunok Noh
		Chairman of Jeonbuk Foreign Language Volunteer Group	Chuntaek Yoo
		International Exchange Center Team Leader	Hana Jo
		Chairman of Jeonbuk Branch of Korea Lodging Industry Federation	Bongcheol Kim
		Former Chairman of Jeonbuk Volunteer Center	Kwon Kim
		Co-representative of the City-County Civil Servants' Union Council	Jaesok Choi
		Co-representative of the City-County Civil Servants' Union Council	Chunwon Kim
		Wonkwang Medical Foundation Executive Director	Cheonkwon Park
		UN Youth Now Jeonbuk Branch President	Semyeong Kim
		Chairman of the Korean Culture International Association	Kwansu Kim
		Chairman of the Youth Crime Prevention Support Council	Gyuseon Jang
		o Staff of the Secretariat	
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		Director of Planning and Business Division	Cheoltae Kim
		Director of Planning and Business Division	Byeongha Kim
		Director of Planning and Business Division	Younghwan Joo
		Gyeonggi Support Headquarters Director	Hyungwon Choi
		Gyeonggi Support Headquarters Director	Ijae Lee
		Director of External Cooperation Division	Jongseon Moon
		Director of Planning and General Affairs Department	Sanggi Park
		Director of Planning and General Affairs Department	Yeonha Jeon
		Operations Support Manager	Eun Go
		Marketing Manager	Hosik Kim
		Marketing Manager	Wanjin Kim
		Marketing Manager	Minho So
		Marketing Manager	Seongnam Kim
		Marketing Manager	Byeongman Kwon
		Game Operations Manager	Jongwon Kim
		Facility Manager	Haerin Kim
		International Department Director	Myoung Lee
		International Department Director	Dasoon Lee
		Public Relations Manager	Taehoon Kim
		Public Relations Manager	Hyedran Kwon
		Public Relations Manager	Hyeonjeong Lee
		Director of Culture and Arts Department	Kyungmi Oh

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director
Cooperation
director
Cooperation
director

Seongtae Jo
Jeongah Kim
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Staff

Sangdon Kang
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Seunghee Kim
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Youngpil Kim
Yongwoo Kim
Jeongtae Kim
Jinhee Kim
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Hyunmin Kim
Hyesoon Do
Dojoo Park
Minah Park
Minjae Park
Sangmi Park
Yongcheon Park
Jeongin Park
Hanna Park
Hyunmi Park
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Sootaek Shin

Jihye Ahn
Yunkwan Yang
Heecheol Yang
Jeongseon Oh
Saulgi Woo
Hojin Yun
Sangshin Lee
Sookhyo Lee
Shinhye Lee
Jaun Lee
Jinhee Lee
Hwaseop Lee
Kyungah Lim
Namhee Lim

Hyeyeon Lim
Panyoung Jang
Jeonjin Jeon
Hyemi Jeon
Gyeongmi Cho
Hyunwook Jo
Jisu Cheon
Nakhyung Choi
Moongeun Choi
Joowon Choi
Jochyeon Ha
Chedbin Ha

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	Vice chairman	Gyewan Kwon		Vice chairman	Duyeon Hwang		Vice chairman	gwangi Jeong			
	Vice chairman	Byeongcheol Kim		Vice chairman	Jinsook Lim		Vice chairman	Cheolseok Jeong			
	Vice chairman	Jeongmi Park		Chairman	Dongil Jeon		Vice chairman	Dongseon Choi			
	Vice chairman	Seungoh Yoo		Executive Vice chairman	Eungcheol Kim		Vice chairman	Deuksu Han			
	Vice chairman	Youngho Lee		Vice chairman	Gwangbok Song		Vice chairman	Jeongja Hwang			
	Vice chairman	Youngsook Jeong		Vice chairman	Jeongja Kim		Chairman	Hanjeong Lee			
	Vice chairman	Seoyeon Jo		Vice chairman	Inseok Kim		Vice chairman	Gyuyeon Choi			
	Vice chairman	Seonrye Choi		Vice chairman	Chunguk Seo		Vice chairman	Sunseon Moon			
	Vice chairman	Yongho Choi		Vice chairman	Taeho Gam		Vice chairman	Mieun Oh			
	Secretary general	Jeongyeon Kim		Vice chairman	Woosik Choi		Secretary general	Junwoo Baek			
	Gun-san	Chairman		Kanghoon Jeon	Sun-chang		Vice chairman	Kyungsik Park	Jeon-ju	Chairman	Jlwon Park
Vice chairman		Kyunghee Park	Vice chairman	Jeongyeol Choi		Vice chairman	Taein Kim				
Vice chairman		Gyegon Koh	Chairman	Choongho Son		Vice chairman	Gapsu Noh				
Vice chairman		Nocheol Park	Vice chairman	Jongwan Kim		Vice chairman	Seonghyun Moon				
Vice chairman		Yushin Park	Vice chairman	Seunggi Park		Vice chairman	Jaek Park				
Vice chairman		Youngbae Shim	Vice chairman	Jooseop Lim		Vice chairman	Jongsoon Yoo				
Vice chairman		Byeonggil Oh	Vice chairman	Dongjun Seo		Vice chairman	Yongje Lee				
Vice chairman		Jooyoung Yang	Vice chairman	Eunsuk Oh		Vice chairman	Jaek Jeon				
Vice chairman		Youngju Jeong	Vice chairman	Youngtaek Lim		Vice chairman	Byeongdoo Jo				
Vice chairman		Seongsu Jeon	Vice chairman	Jongdeok Kim		Vice chairman	Ichon Choi				
Gimje		Chairman	Yuseung Han	Wanju		Vice chairman	Dokyung Kim	Jeong-eup		Secretary general	Seonghwa Hong
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	Vice chairman	Youngchun Ahn	Secretary general		Taeksu Kim	Vice chairman	Wanggeun Ahn				
	Vice chairman	Changyong Choi	Chairman		Jongjun Lee	Vice chairman	Gwangbaek Kim				
	Vice chairman	Byunggi Yang	Vice chairman		Daehwe Koo	Vice chairman	Cheolmin Kim				
	Vice chairman	Yunmyeong Kim	Vice chairman		Soonyoung Kim	Vice chairman	Jaehyun Kwon				
	Vice chairman	Jin Oh	Vice chairman		Yongwan Park	Vice chairman	Hyeon Kim				
	Vice chairman	Byeongun Jo	Vice chairman		Jaebok Song	Vice chairman	Jaegwang Seol				
	Vice chairman	Hogil Choi	Vice chairman		Hyeonsoo Yoo	Vice chairman	Chunsk Oh				
	Vice chairman	Deoksoon Park	Vice chairman		Jonghwan Lim	Vice chairman	Chasook Yang				
	Secretary general	Sooheon Jo	Vice chairman		Jongwook Choi	Vice chairman	Geumseong Hwang				
	Nam-won	Chairman	Heungseong Ryu		Iksan	Vice chairman	Miok Jang		Jinan	Secretary general	Pandong Ahn
Vice chairman		Yibong Shin	Secretary general	Moongeun Park		Chairman	Bongwoon Jeong				
Vice chairman		Jongsul Chae	Chairman	Janghee Cho		Vice chairman	Hokyung Kim				
Vice chairman		Heecheol Shin	Vice chairman	Seungyong Yang		Vice chairman	Jongjun Kim				
Vice chairman		Yumi Jeong	Vice chairman	Jeongsik Kim		Vice chairman	Jinyoung Jeong				
Vice chairman		Insook Heo	Vice chairman	Gyubyeong Shin		Vice chairman	Hohyun Lee				
Vice chairman		Jaechun Shin	Vice chairman	Jooseong Park		Vice chairman	Taein Kim				
Vice chairman		Hogeun Yoo	Vice chairman	Hyekyung Shin		Muju	Imsil				
Vice chairman		Dohyun Lee	Vice chairman	Hyeongsan Choi							
Vice chairman		Jangseok Jin	Vice chairman	Panok Cho							
Chairman		Jaeho Song	Vice chairman	Yonggu Kim							
Executive Vice chairman		Yoongi Baek	Vice chairman	Hoyong Song							
Vice chairman	Heejoong Kim	Chairman	Byeongi Kim								
Vice chairman	Changsik Park	Vice chairman	Sechang Namgung								
Vice chairman	Sangoh Han	Vice chairman	Kim Jongsu								

○ Officers and Employees of Games and Events Organizations

Archery	Chairman	Woongi Yeo	Judo	Secretary General	Taehyun Kim	Taekwondo	Vice chairman	Misook Lee
	Standing Vice Chairman	Eulmyeong Lee		Chairman	Donghoon Choi		Senior Executive Director	Yongkwon Jeong
	Vice chairman	Seongil Kim		Standing Vice Chairman	Yeongcheon Jeon		Chairman	Bongsoo Koh
	Vice chairman	Giljong Yoo		Vice Chairman of Practical Affairs	Sanghwe Koo		Vice chairman	Sangmin Park
	Vice chairman	Seongbong Lee		Vice chairman	Eunseong Hwang		Vice chairman	Jaehoon Lee
	Vice chairman	Hoon Jeon		Vice chairman	Jongsang Kim		Vice chairman	Jinok Lim
	Vice chairman	Seokhee Han		Vice chairman	Heeseong Oh		Vice chairman	Kwangsoo Jeon
	Senior Executive Director	Seunghyun Song		Vice chairman	Jaesoo Jang		Vice chairman	Kwanggeun Choi
	Chairman	Yonghyun Shim		Vice chairman	Jongyeol Jeong		Vice chairman	Youngyeop Han
	Vice chairman	Seungwoon Seol		Vice chairman	Seongseok Go		Vice chairman	Jinseong Choi
Badminton	Vice chairman	Soyoung Jeong	Shooting	Vice chairman	Cheolhwan Oh	Tennis	Senior Executive Director	Woogil Hwang
	Vice chairman	Seonah Yoon		Vice chairman	Jonggap Kim		Secretary General	Jeonggon Park
	Vice chairman	Wangchang Seok		Vice chairman	Kiseop Yoo		Acting Chairman	Euljin Jeong
	Vice chairman	Yongbok Kim		Vice chairman	Yongman Shim		Vice chairman	Youngseop Lee
	Secretary general	Taeyoung Koh		Vice chairman	Youngsun Park		Vice chairman	Gibong Oh
	Chairman	Seonghee Kim		Vice chairman	Byeongnam Park		Vice chairman	Jeongwoo Nam
	Vice chairman	MinSoo Kim		Vice chairman	Jaehoon Jeong		Vice Chairman of Practical Affairs	Myungsoon Park
	Vice chairman	Hojong Noh		Vice chairman	Minho Oh		Vice chairman	Doohyeong Lee
	Vice chairman	Kwangsoo Lim		Vice chairman	Jongsik Kim		Vice chairman	Taesoo Lee
	Vice chairman	Cheolseung Jeong		Vice chairman	Hyungsoo Jo		Vice chairman	Byeongoh Noh
Baseball-softball	Vice chairman	Daesoo Choi	Swimming (federation)	Senior Executive Director	Mija Park	Triathlon	Deputy Secretary General	Ohsoon Choi
	Executive Vice President	Seokho Lee		representative	Sangcheol Go		Chairman	Eulpyo Hong
	Chairman	Gapdong Lee		representative	Byeongeon Lim		Executive Vice President	Yeonsu Kim
	Vice chairman	Chunseong Lee		representative	Dongyeop Lee		Vice chairman	Hochul Kim
	Vice chairman	Hyunyun Kim		representative	Hosoon Jeong		Senior Executive Director	Daeseong Kim
	Senior Executive Director	Taeyep Jeong		Auditor	JangGeun Kim		Chairman	Youngok Shin
	Secretary General	Jongsu Kim		representative	Myeonggeun Kim		Vice chairman	Changsik Woo
	Chairman	Jeonghwan Yoo		representative	Bohyung Lee		Vice chairman	Soonu Kim
	Vice chairman	Hwalhoon Cho	Squash (federation)	Chairman	Hyunchang Kim		Vice chairman	Mongseon Park
	Vice chairman	Hyogeun Kim		Vice chairman	Dongwoo Ahn		Vice chairman	Sam So
Bowling	Managing Director	Byeongwoo Ahn		Vice chairman	Ikseong Kim	Volleyball	Vice chairman	Boohyeon Baek
	Secretary General	Seongwon Kim		Senior Executive Director	Chungkwon Park		Vice chairman	Sochyeon Kang
	Chairman	Youngguk Lee		Chairman	Hwaseop Oh		Vice chairman	Joowon Kang
	Vice chairman	Gwanghee Han		Vice chairman	Gyeongwook Heo		Vice chairman	Jeong Gnam
	Vice chairman	Younghoon Oh		Vice chairman	Jeongbaek Kim		Senior Executive Director	Jeong Gnam
	Vice chairman	Giro Ryu		Vice chairman	Hyunjong Kim		Secretary General	Kiseon Kim
	Vice chairman	Dongyeon Hwang		Vice chairman	Jiyoung Kim		Chairman	Seonwoo Choi
	Vice chairman	Jaehoon Lim		Vice chairman	Samdong Choi		Vice chairman	Changgeun Choi
	Vice chairman	Jeonghoon Kyeong		Vice chairman	Hongryang Kim		Vice chairman	Jingi Jeong
	Vice chairman	Yongtae Kim		Vice chairman	maekdong Kim		Vice chairman	Miyeon Jeong
Cycle	Secretary general	Changseop Shin	Ping-pong	Vice chairman	Misu Yuk		Vice chairman	Changho Lee
	Chairman	Sanghoon Lee		Senior Executive Director	Jeongheon Shin	Wushu	Vice chairman	Jeombae Kim
	Vice chairman	Heeyoung Chae		Chairman	Daesu Park		Vice chairman	Hyunsook Yoon
	Vice chairman	Sanghyun Ong		Vice chairman	gyeonghoe Jeong		Vice chairman	Eulseong Koh
	Vice chairman	Jeonggi Jo		Vice chairman	Yeonjung Oh		Senior Executive Director	Heecheol Park
	Vice chairman	Minyoung Yoo		Vice chairman	Younggyu Choi		Chairman	HyoGeun Jin
	Vice chairman	Junwook Shin		Vice chairman	Hohee Lee		Executive Vice Chairman	Youngjin Ryu
							Vice Chairman of General Affairs	Jongsu Kang
Golf			Sailing					
Hockey								

Gate ball	Vice Chairman of Finance	Jooyeon Lee	Weightlifting (federation)	Vice chairman	Jeonghwan Park			
	Vice chairman	Jongcheol Lee		Vice chairman	Daehwe Koo			
	Vice chairman	Seungmo Yoon		Vice chairman	In Ryu			
	Vice chairman	Cheolwon Jang		Vice chairman	Younggyu Ryu			
	Vice chairman	Minho Hong		Vice chairman	Seunghwan Cho			
	Vice chairman	Bonggi Lee		Vice chairman	Yongho Jang			
	Vice chairman	Hyungwoon Na		Vice chairman	Youngrae Cho			
	Senior Executive Director	Chonghwe Kim		Senior Executive Director	Jonghee Yoo			
	Chairman	Wonsik Kim		Chairman	Taein Kim			
	Vice chairman	Youngwan Jang		Standing Vice Chairman	Byungchan Choi			
	Vice chairman	Gwangyeol Ryu		Vice chairman	Sangnam Kang			
	Vice chairman	Yeonggil Jeong		Vice chairman	Taegyun Kim			
	Vice chairman	Mincheol Choi		Vice chairman	Sanghwa Park			
	Vice chairman	Sewon Park		Vice chairman	Seonghak Lee			
	Vice chairman	Oksoon Lee		Vice chairman	Gyeongyang So			
Park golf	Secretary General	Kyeongsook Jeong	Vice chairman	Seonghak Lee				
	Chairman	Geonok Yoo	Vice chairman	Heeseok Lee				
	Vice chairman	Pyeongjo Ryu	Vice chairman	Youngkwon Jeong				
	Vice chairman	Junggyeom Kim	Vice chairman	Byeongchang Choi				
	Vice chairman	Taeksun Kim	Secretary General	Moosung Park				
	Vice chairman	ChengSoo Chae	○ Provincial Sports Department Director General and Sports Policy Manager, and Sports for All Team					
	Vice chairman	Gilyoung Kwon						
	Vice chairman	Shin Kim						
	Secretary General	Gaumnari Ki						
	Chairman	Myeongseop Lee						
	Basketball	Vice chairman	Kiho Lee	Director of Culture, Sports and Tourism Bureau	Seonmi Cheon			
		Vice chairman	Mansu Lee	Manager of Sports Policy Department, Culture, Sports and Tourism Bureau	Taesoo Lee			
		Vice chairman	Seungkwan Jeong	Manager of Team of Culture, Sports and Tourism Department, Sports Policy Division, Lifestyle Sports Team	Jingil Bae			
		Vice chairman	Jongmuk Lim	Officer in charge of Sports Policy and Lifestyle Sports Team, Culture, Sports and Tourism Bureau	Seungjun Baek			
		Secretary General	Byeongyoung Lee	Officer in charge of Sports Policy and Lifestyle Sports Team, Culture, Sports and Tourism Bureau	Wongyo Jeon			
Athletics (federation)	Chairman	Bangseop Yoon	Officer in charge of Sports Policy and Lifestyle Sports Team, Culture, Sports and Tourism Bureau	Hahn Kim				
	Vice chairman	Kwonsik Kim	○ Head of Sports Departments of Cities and Counties, Etc.					
	Vice chairman	Younghoon Kim						
	Vice chairman	Jongwan Park						
	Vice chairman	Beomdae Han						
	Vice chairman	Seonki Yang						
	Vice chairman	Gidae Yim	City/county	Department	Head of department	Manager of team	Officer in charge	
	Vice chairman	Myungsok Lee	Jeonju	Sports Industry Department	Sangbong Yoo	Byeongmok Oh	Minsu Jo	
	Senior Executive Director	Jaechul Eom	Gunsan	Sports Promotion Department	Hyeonsuk Lee	Okseon Kim	Junsik Kim	
	Roller sports (federation)	Chairman	Youngtaek Jeong	Iksan	Sports Promotion Department	Changkyung Bae	Kihyun Jo	Sohyun Kim Gyusang Han
		Vice chairman	Seckjin Jeon	Jeongeup	Sports Promotion Office	Byeonghak Kim	Seonyoung Hong	Gahyung Park
		Vice chairman	Hoseong Song	Namwon	Department of Education and Physical Education	yanggeun Ji	Hyochul Kwak	Seonmun Bak
		Vice chairman	Jinsang Park	Gimje	Sports Promotion Department	Jaechul Kim	Boongyu Choi	Bohoon Park
		Vice chairman	Sangno Yoon	Wanju	Department of Tourism and Sports	Sooncheol Han	Gicheol Song	Hyuntae Kwon
		Vice chairman	Sanggil Lee	Jinan	Department of Culture and Sports	Sangsik Jeong	Eungil Kim	Jaewook Jeong
Secretary General		Pilseong Park	Muju	Facility business office	Kyungbok Kim	Jongyeol Seo	Soyoung Jeon	
Soccer		Chairman	Daeun Kim	Jangsu	Sports Promotion Team	Seonghyeon Kim	Soondeok Jang	Duyeon Won
		Vice chairman	Seonggeun Baek	Imsil	Sports Promotion Team, Clean Water Office	Younggu Kang	Sanghee Shin	Inwon Han
		Vice chairman	Sangsin Han	Sunchang	Department of Culture and Sports	Eunwook Yang	Jongshin Kim	Jinhee Kim
				Gochang	Sports Promotion Office	Jaegwan Kim	Dongwon Kim	Jiyeon Bak
				Buan	Sports facilities office	Byeongkwan Choi	Kyunghyun Lee	Jinyong Kim

○ Volunteers

Gongju Kim	Texbayer	Minsong Ki	Younghee Lim	Seonghee Lee	Gyeonghoe Lee
Mija Kim	Wocheun Joo	Erdene	Jaehoon Choi	Seongjung Kim	Iksoo Lee
Seonmi Kim	Yunseong Kim	Jjangchib	Hyojin Ahn	Eunsok Yoo	Seongah Hong
Soondeok Kim	Heeun Moon	Deokye Lee	Geonwoo Go	Hyun Lim	Myeongsok Kim
Soonim Kim	Jingu Park	Jeongseok Kang	Hyein Park	Geunyeol Jo	Boksok Kim
Heesook Kim	Sayeon Won	Yoonha Jo	Hyein Park	Texbayer	Yondal Kwon
Jeongim Noh	Jinho Lee	Yongsoo Lee	Hyeyeong Park (Gloria Park)	Myeonghye Park	Daehwan Kim
Misuk Park	Seonah Jang	Seungmin Lee	Jeonghee Hwang	Seungwon Jang	Chaewon Kim
Eunhee Park	Seungah Jo	Kyungmoon Ryu	Myungja Jung	Hyein Jeon	Rui
Nayeon Lee	Dahyun Koo	Junyoung Jung	Yongsoo Lee	Kyeongoh Kang	Hyunhee Park
Bokhwan Lee	Soyeon Kim	Minjae Shin	Geumsoon Bae	Seongsik Kim	Hyojun Park
Anggeum Lee	Jinhee Kim	Yejin Ahn	Jeomsoon Do	Haesong Kim	Rei Sun
Hyunsok Lee	Sichang Yoo	Yongsun Yang	Jeomsoon Do	Eunyoung Ryu	Miae Yang
Sunam Lim	Hasun Lee	Kiwoong Choi	Jeomsoon Do	Seongbeom Park	Hyesook Lee
Junsik Lim	Dahye Cheon	Hyemin Kim	Woosoon Oh	Ukyu Park	Seonhye Lim
Yongsok Jang	Chohyun Jeon	Jiwoo Park	Myeongja Seo	Jiyoung Park	Sujin Lim
Eunae Jang	Wonho Yoo	Kanghoon Lee	Soyeon Kim	Gyusoon Shim	Sujin Lim
Eunmyeong Joo	Jisung Kim	Jihee Hwang	Joowon Park	Hyangjun Yoo	Ryosoo Chang
Okhee Cheon	Yihyeon Park	WANG JIE	Boksok Kang	Youngun Yoon	Soyoung Woo
Hyeonsok Han	Junho Shin	Cheon Shuchi	Ghye Kim	Seonghee Lee	Jeongrae Lim
Ohsang Park	Jihee Yoo	Yingzi Jie	Kyeongha Song	Yongseong Lee	Hyejeong Jeon
Wooyoung Park	Yejin Lee	Woncho Joo	Myeongsok Go	Cheolhyuk Lim	Eunjeong Cha
Geunse Lee	Yerin Han	Chunhyang Kim	Yunseo Yang	Mihwa Kim	Seokgeun Kang
Lina Han	Gaoul Kim	Myunghye Park	Wonjae Kim	Bokhee Kim	Junseong Kook
Yunrok Lee	Bora Lim	Mongwon Lee	Jinho Choi	Soeja Kim	Daehyeon Kim
Younghee Lim	Ryeol Lim	Yeonjae Seo	Soyeon Kim	Yeonsoo Kim	Younggon Kim
Yeonwoo Hong	Euisok Hwang	Minah Kim	Woojo Kim	Yongsil Du	Younghan Kim
Bora Lim	Gwisun Yoo	Insoo Kim	Hwaja Kim	Kyunghwa Moon	Yangmok Park
Hyunsok Jeong	Suhyeon Choi	Kyungmi Joo	Juin Son	Soonok Park	Jaedong Ahn
Yang Hyun	Huisuk Han	hee Jin	Yeosin Yoon	Namoh Baek	Byeonghwan Lee
Hwa Jin	Yongsok Kim	Minsok Joo	Changyoung Kim	Jinrye Ahn	Wonho Jo
Yesaul Kim	Soondeok Kim	Munhyangnim Seo	Jinyoung Lee	Okja Oh	Bokim Chae
Danhwa Lee	Sookhyeon Lee	Youngsook Yoo	Eunmi Do	Seongsun Yoo	Wonsik Chae
Changyoung Kim	Misun Lee	Inyoung Jeong	Yunmi Oh	Cheolgun Yoon	Seungchan Park
Sangwon Park	Eunjeong Na	Youngok Ha	Doin Yoo	Oksun Lee	Jaehoon Park
Sodah Lee	Insook Park	Minho Lee	Haesook Kim	Ingyu Lee	Hyeonsun Jun
Wojin Jeon	Bongsok Joo	Eunhyuk Choi	Soyoon Kim	Jongyeon Lee	Misook Jeong
Dahyun Jeon	Younghee Lee	Aram Oh	Yuna Bo	Myeongja Lim	Samsok Kim
Geunyoung Kim	Misang Lee	Jiyeon Lee	Bongyeong Koo	Yunhee Jang	Soongil Kim
Minho Song	Soyeon Kim	Dasol Lee	Jeongyeon Park	Jeongsok Choi	Soeja Kim
Youngae Kim	Miok Seo	Seongjun Kim	Youngmo Koo	Seonghee Kim	Jeongi Seo
Youngi Kang	Solji Yoon	Nam Wang	Hojin Lee	Eunjun Kim	Gyesun Yoo
Jeomsoon Woo	Jinok Song	Erdene	Seongmi Kim	Hyunho Na	Dongsoo Lim
Hyeran Hwang	Jeongok Kim	Minho Song	Chan Yoo	Seongja Noh	Daeyeon Kim
Sook Park	Gyesoon Lee	Hyunah Lee		Yejin Song	Jiwon Yoo
Chaebyeong Lee	Jinah Park	Yongjin Seon		Minju Shin	Seongjin Kang
Sangmi Lee	Jaeun Song	Gayeon Son		Minju Shin	Shinjae Kang
Taeyeon Kim	Geunyoung Kim	Geunyoung Kim		Daegyoo Yoo	Jangseop Kang

Hangyu Kang	Geumjun Park	Yeongbin Lee	Eunjeong Hwang	Gyeongnam Sung	Gongju Jang
Heesun Kang	Myeongim Park	Yongsun Lee	Yangsoo Kwak	Hojoo Song	Gilseon Chang
Kwangbaek Ko	Sujin Park	Okhee Lee	Yongsook Kim	Yeonsun Shim	Minhyun Jang
Yeongja Kwak	Youngok Park	Yonghoon Lee	Hyosun Seo	Jongchil Yang	Seokmoon Jang
Hyejin Koo	Yeongju Park	Jongmin Lee	Ohsoo Son	Yongsok Oh	Jeongha Jang
Hyeonmi Kook	Okrye Park	Chaewon Lee	Geumdeok Lee	Ilyong Oh	Jaehwan Jeong
Gilja Kwon	Eunsoo Park	Taeheon Lee	Soonil Lee	Jeongseon Yoo	Daehee Jo
Gyeongji Kim	Jaehoon Park	Miyeon Chang	Jeongsik Lee	Geunhwah Yoon	Seungwan Jo
Gilye Kim	Jeomdeok Park	Jinhee Jang	Gunsun Lim	Yongsun Lee	Joongun Jo
Gilwon Kim	Jeongsang Park	Doosan Jeon	Bangok Im	Jongye Lee	Sangyeol Jee
Dami Kim	Jeongin Park	Younghee Jeong	Namhee Jo	Hyeongsun Jang	Myeonghee Jin
Dongho Kim	Jimoon Park	Gyuwan Jeong	Gyeongyeol Choi	Yeongyi Jeon	Gyeongsuk Choi
Myeongdeok Kim	Jibin Park	Mihwa Jeong	Donghui Kim	Boknyeo Jeong	Sanggaun Choi
Miseung Kim	Hyeonseop Park	Minjeong Jeong	Mingun Kim	Dongyeon Kang	Sulkyung Choi
Myeong Kim	Eunjo Baek	Sangsuk Jeong	Yongwoo Kim	Seongmoon Kim	Byeongim Han
Mingyu Kim	Dano Seo	Seongin Jung	Ulhang Kim	Sejong Kim	Youngeon Han
Baeksun Kim	Younghyun Seo	Sumi Jung	Sumin Rhyu	Changsun Kim	Jongyeon Han
Seonhui Kim	Seunggil Song	Ahreum Jeong	Seongsok Park	Hayoung Kim	Mikyung Son
Sejeong Kim	Gwangtaek Shin	Ansim Jeong	Minha Song	Hyunwoo Kim	Wang Pangfang
Sugwon Kim	Geumssoo Shin	Yeonghwa Jeong	Seunghwan Oh	Seungjae Park	Minjin Yoo
Subin Kim	Seongjung Shin	Onhwa Jeong	JSong Yoo	Yerim Park	Seonghee Han
Suji Kim	Okkyung Shim	Woongsu Jeong	Gwanhee Lee	Chansin Park	Hyeshin Kang
Suhyeon Kim	Minsook Ahn	Jeongran Jeong	Daeyeon Lee	Gyeongmin Yang	Yongu Song
Suhong Kim	Heehoon Ahn	Hyunsok Jeong	Seongju Lee	Minsoo Yang	Jongjin Lee
Sun-rye Kim	Geunbun Yang	Hyunjeong Jeong	Jeongwoo Lee	Seyoung Lim	Haeseong Jeong
Yang-sun Kim	Daeseok Yang	Gwangdeok Jo	Changwon Lee	Hyein Jee	Dooyeol Han
Yeongmi Kim	Seongsil Yang	Deokye Jo	Dabin Lim	Yasuda Kazuo	Sanggyu Hwang
Yeongseo Kim	Yejeong Yang	Seonghye Jo	Dayoung Lim	Gyeongim Go	Eulrim Mok
Okim Kim	Taesun Yang	Eunyoung Jo	Jongju Jang	Changsun Kwon	Sehyeon Ahn
Yongsuk Kim	Miyeon Eom	Songsun Cha	Jiseon Jang	Gwangmyeon Kim	Jiwon Ahn
Yonghae Kim	Bongsun Yeom	Seongja Choi	Junho Jeon	Mijeong Kim	Dongseon Yang
Won Kim	Kyungshin Oh	Yeongsuk Choi	Soomin Hong	Seonsook Kim	Hoejin Jeong
Eunyeong Kim	Jiyoon Woo	Youngjin Choi	Nagaoka Yuko	Sia Kim	Sooyeon Kim
Eunseong Kim	Gyeongsun Wi	Oksoo Choi	Tachimoto Noriko	Siheon Kim	Hyunsik Yoon
Eunsuk Kim	Gwangok Yoo	Wangsik Choi	Miyake Yuriko	Jongmin Kim	Jeongok Baek
Jonghwan Kim	Myeongman Yoo	Yoojeong Choi	Uchiyama Izumi	Hyangmi Kim	Inchul Baek
Jiae Kim	Jeonghyeon Yoo	Inhyu Choi	Kyeongja Kim	Hyejin Kim	Youngja Hwang
Jingyeong Kim	Minsook Yoon	Jaeran Choi	Budeok Kim	Sechyeon Moon	Seongsun In
Hyeonseok Kim	Younghee Yoon	Juksong Choi	Seonkyo Kim	Soonseop So	Juntae Kim
Hyejeong Kim	Jonghyun Yoon	Hyerim Choi	Yuri Kim	Minchan Ahn	Jeun Lee
Yangok Namkoong	Hyesook Lee	Seongseok Han	Jeonghee Kim	Sangsoo Ahn	Deokgyu Jo
Gihyeon Nam	Donggyu Lee	Songi Han	Hyunja Kim	Sooil Ahn	Geumrae Yoo
Dongsin Noh	Myungsok Lee	Sujeong Han	Gyulyoung Park	Youngseo An	Jeonghoon Lim
Gyeongaun Du	Seonok Lee	Yongsun Han	Youngjin Park	Sunjin Oh	BOLD ENKHUIN
Mijeong Ryu	Seolhee Lee	Jongyeol Han	Yong Park	Yejo Yoo	Mingyu Song
Yongsun Moon	Somang Lee	Younghee Heo	Jeongyoung Park	Gichung Lee	Sangsoo Kim
Hyunsoo Min	Lee Seul	Jeongae Heo	Jeonghan Park	Jinsuk Lee	
Gyeongcheol Park	Lee Seulbi	Jiwawon Hong	Inok Bae	Gyeongho Jang	

Joohee Go	Chanho Lee	Youngdon Lee	Seongsok Choi	Geumyeon Jeon	Minjung Kim
Yoseop Seo	Hyunja Lee	Jeongran Lee	Yeongbok Kim	Eunseon Jeong	Chunsook Jo
Yujin Na	Hyungeun Jang	Jiha Lee	Geumhwa Lee	Eunok Moon	Youngran Lim
SUGIYAMA YUMIKO	Beomgyeong Cho	Cheonwon Lee	Jeamsun Kang	Sunok Lim	Sookhee Choi
TAKEDA MAYUMI	Eunhye Cho	Heongu Lee	Bokim Park	Seungja Oh	Jaehye Kwon
ZHANGQIAN	Jinsoo Cho	Gyeongsok Kim	Ohjong Kwon	Jeonghwa Lee	Okja Kim
Yonggu Kang	Joocheol Kwak	Duyeon Kim	Seungdo Yang	Soondeok Choi	Seonmi Han
Kihyun Ko	Aekyung Kim	Bangwon Kim	Kyeongim Kim	Pangeum Han	Sookja Lee
Gapnam Kim	Taekang Kim	Youngkwang Kim	Jongpil Lee	Yongsoo Park	Oksun Kim
Yuseok Kim	Hyunjoo Kim	Jiyeon Kim	Jinah Park	Myungsok Cho	Hyunmi Yang
Eunhui Kim	Jinsok Ryu	Taewoong Kim	Hyesok Kim	Gyeonghwa Choi	Youngja Song
Jinsun Kim	Miran Park	Hyunjoo Kim	Youngae Choi	Yeongsuk Lee	Sukja Kim
Hyeran Moon	Jihyun Park	Seo Youngja	Chungdeok Lee	Jeongsok Yoo	Dongbok Kim
Hyungrae Park	Youngmi Bae	Shim Gilja	Gyeongnam Kim	Eunhee Seo	Jeomok Kim
Bongsoo Seo	Hopil Bae	Youngsook Yoo	Hyujung Lee	Myeongim Jeong	Hyosoon Kim
Mira Son	Sangjin Seo	Jonghwa Lee	Gwonja Che	Jinsok Seok	Hyunsung Han
Sooja Shim	Minah Son	Seongmo Im	Geumi Jeon	Isun Kim	Wonseok Yang
Jaeyong Yoon	Jeonghyun Yeo	Wooram Jang	KangSeon Han	Joon Lee	Himemoto Asami
Seona Lee	Jeongmi Yoo	Insul Jeon	Okmyeon Jeong	Mia Kim	Doriyama Yukiko
Jonggyu Lee	Heeman Eun	Jeonggyu Jeong	Gyeongja Choi	Selvine Gangak	Jilhee Han
Jinman Lee	Kanghyun Lee	Munch Bayaar Bimbarecheng	Yongsun Shin	Yamashittajikkakko	Soonju Ma
Chungsun Lee	Mijeong Lee	Buyana Naming	Okja Lee	Sookhee Han	Hwabong Lee
Honggyun Lee	Samsul Lee	Yeonjoo So	Myeongja Yoo	Eunyoung Shin	Jeongok Park
Heesun Lee	Seokbong Lee	Somiya Bazaar	Younghyun Kim	Soonok Jeong	Miseon Jin
Jongbong Lim	Soohwan Lee	Junk Ahn	Bokdeok Oh	Changho Kim	Jeongja Hwang
Jongseok Jang	Gyeongseon Lim	Junok Ahn	Aesook Jo	Simran	Jeongok Choi
Iksoo Jeon	Hyangjin Jeon	Jaehye Ahn	Jeun Park	Hyeonjong Lee	Youngsook Baek
Myeongja Jeong	Sangok Cho	Wani Kim	Seonghee Won	Chungsik Bae	Jeongsok Oh
Iljin Jeong	Hyungyeong Cho	Bongsu Gil	Jinok Kim	Jongsoo Kim	Mija Kim
Jeongsun Jeong	Insok Kook	Jinsok Lee	Haenggeum Yang	Soomin Seol	Jeongran Kim
Jaedok Joo	Gyeongsun Kim	Yongcheol Jeong	Boksoo Lee	Hyewon Jung	Sooki Yang
Bokhee Chae	Geumhee Kim	Chungon Go	Taehyeong Shim	Heeyoung Jeon	Susa Ye
Gisk Choi	Sujeon Kim	Sangcheol Moon	Yujeong Lim	Junghyun Lee	Padaraniwini
Songbeom Ha	Yongil Kim	Heon Jung	Sangyeol Yang	Geunsoo Lee	Jini Kim
Sorim Han	Heonyeon Kim	Hongye Kim	Heejaeng Kim	Bunnim Han	Jiyoung Seo
Minwoo Hyeon	Manwoo Nam	Chulsun Moon	Seongsim Back	Soonok Jeong	Sasaki Akemi
Heejaeng Hwang	Seungah Nam	Changsun Gil	Soonae Choi	Haeran Baek	Sugida Keiso
Misook Kang	Eunjung Park	Boksoo Kim	Yoonsik Seo	Soongeum Kang	SeongaeYoon
Baeeum Kim	Jungho Park	Minsik Moon	Gayeon Kang	Jiyoon Jeong	Byeongryul Park
Seowon Kim	Jinsok Park	Hwaja Kim	Jeongae Baek	Seowoo Kim	Miae Kim
Younghee Kim	Taegeun Park	Heeyoung Park	Soonhee Lee	Yoonkyung Jeon	Okja Kim
Jeongsuk Kim	Hyunjoo Park	Haesook Yang	Sanghee Lee	Haeram Jeong	Mihwa Yang
Hyelim Noh	Hyunok Seo	Soondeok Lee	Hwaja Jeong	Eunhyung Lee	Gyesun Sul
Seonghee Park	Hyeonok Seo	Gyeongok Heo	Soonim Park	Donghoon Lee	Mikyung Lee
Chanwoo Park	Gilsun Lee	Heeyoung Yang	Gayoung Nam	Jingyu Lee	Sookyung Kim
Yongseok Song	Sumin Lee	Bokdeok Maeng	Soonim Jo	Dochyun Park	Isaon Choi
Heegyul Eun	Sooyeon Lee	Gyuhoo Han	Jeongsun Yoon	Yongsu Park	Jieun Kim
	Seulbi Lee	Hyunjoo Yang	Seokim Yoon	Gwangsoo Kim	

Misoon Kim	Eunyoung Kim	Mira Lee	Hyena Kang	Gaeul Kim	Sanghyeon Oh
MaeJung	Hyunah Kim	Eunjo Kim	Hyejin Yoon	Jeonghee Lee	Seonhui Choi
Heesoon Kim	Insoon Yoo	Daehyun Kwon	Oejeong Lim	Manik Jang	Jeongseok Kang
Jinsook Kim	Myeonghee Lee	Minkyung Go	Naeun Kim	Byeongcheon Choi	Cheongeun Kim
Myeongssoon Jeon	Youngsook Lee(1509)	Dusu Yoo	Youngae Ham	Eunhee Kim	Honggwon Park
Soonja Yoo	Youngsook Lee(3847)	Wonbae Kim	Hwa Chih	Dahye Choi	Younggon Jo
Mi Yoon	Youngsook Lee(9371)	Okbun Yoo	Yunja Kim	Minho Song	Doin Yoo
Gayeon Park	Eunhee Jo	Jeongdeok Seo	Kyungsoo Lee	Geunyoung Kim	Serim Yoo
Juyeon Park	Eunhee Choi	Seonja Kang	Seongkwon Choi	Bonkyung Koo	Serim Park
Suk Na	Samsun Choo	Muyeong Ko	Jinjun Kim	Jiwoo Won	Dayoung Shin
Myeongsun Jeon	Shinjahong	Maksun Lim	Hyewon Kim	Rina Han	Jeongwon Shin
Soonim Jo	Yongsun Kang	Youngim Choi	Hyeonggaun Kang	Jinho Choi	Jeongmin Shin
Myeonghee Shin	Hosik Kang	Myeongjoo Kim	Dayeon Kang	Joohee Kim	Deoksun Kim
Songhwa Choi	Gyunam Kim	Yonggi Jang	Hyeok Park	Sergelen Darkhantuya	Chanwoo Park
Aeja Choi	Yunkyung Park	Jongmin Kim	Taehyun Ha	battulga enktsetseg	Lingling Joo
Jeongae Kim	Hongjae Seong	Myeongsu Kim	Cheerh Park	Jeongsok Lee	Shinhyuk Jang
Ahyoung Lee	Seungmoon Yang	Hyundae Hwang	Mongherelle	Seoyoon Lee	Cheeyoon Kim
Giluk Yoon	Deoksoon Yoo	Kicheol Choi	Gannyakt	Hyein Park	Gyubae Lee
Kihyung Kim	Insun Yoo(2516)	Insik Jo	Sodhyun Seo	Hyeyoung Park	Beomjun Lee
Ayoung Jin	Oksun Lee	Jongsoo Jeong	Jinwoo Park	Young Jang	Byeongwoo Park
Okran Jong	Haesun Lee	Haechol Park	Yeram Yoon	Seongsu Hwang	Taeho Kwak
Seoni Lee	Jeomnye Chang	Gyeongsun Yoon	Heeyoung Kim	Minchan Jung	Hanmyeong Yeo
Myungyoung Lee	Jeongsun Jeong	Namsaop Yoon	Hyeongja Choi	Yujin Jung	Seohyun Lee
Sangchun Yang	Seongmoon Hong	Anseok Kim	Euiyeon Jin	Chaewon Lee	Wooyeol Jung
huleulae jeogcheolma	Jisoo Kang	Hyuntak Kim	Gayeon Son	Yeha Jeong	Dongwoo Kim
Minah Kim	Hyena Kang	Myungcheol Lee	Eunjin Choi	Heesun Hwang	Nakyung Kim
Eunhee Shin	Youngsook Kim	Gyuhyun Choi	Changyoung Kim	Jisoo Lim	Gayeon Park
Sookhee Kim	Jeongeun Park		LeeHyeon Noh	Kanghoon Lee	Jaejeong Ahn
Mijeong Kim	Gyeongnam Yang		Younghee Lim	Jiu Park	Jeonghyun Shin
Dongji Kim	Byeongtae Lim		Haesook Kim	Woojin Oh	In Lee
Seyoung Yoo	Seongkwon Choi		Kihyung Kim	Jeonggeun Song	Wonjae Choi
Eunjin Jeong	Yunseo Han		Angi Song	Kunhee Lee	Gyeongmin Lee
Insook Choi	Gyeongpyo Hong		Seongmoon Kim	Mongwon Lee	Jihong Lee
Shinhye Lee	Jeonghwa Moon		Hyerim Yang	Yeseul Kim	Yubin Han
Mikyung Jo	Hyangsook Choi		Yongjin Seon	Taekyung Ko	Minju Choi
Geumseo Park	Jungyu Choi		Changho Kim	Bangho Kook	Sujin Kim
myra Ji	Hein Jeon		Yeonwoo Hong	Sunhwa Lim	Hyunsook Kim
Jungmi Park	Machanlan		Hyunho Na	Gijin Chang	Heungsun Kim
Sujin Park	Geumok Park		Hari Im	Heegap Kim	NILARSOE
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Young Kim	Jeongbok Lee		Kiwook Yoon	Junghoon Lee	Heejoo Jang
Gwanghee Kim	Sangim Park		Gengze	Yongsun Yang	Hojin Lee
Leenam Lee	Okja Heo		Seongwon Park	Yunrok Lee	Doin Yoo
Jeongseok Kang	Soonja Min		Soyoon Kim	Eunhee Kim	Minah Kim
Deoksoon Kang	Gyeongmi Park		Aram Oh	Jeonggaun Song	Woojin Oh
Myeongsok Kang	Jeongsok Hong		Wang Geol	Yoonha Jo	Goun Song
Jihee Kang	Taeyoung Kim		Seongchan Lee		Sangsoo Han

Seohyun Lee	Mintae Park	Minseop Lim	Seojin Kim	Chanu Lim
Eunkyoung Lee	Seojin Park	Yubin Lim	Sohee Kim	Sanghyeon Jun
Byeongcheon Choi	Soi Park	Hajeong Lim	Seungju Kim	Yunjeong Jun
Yungon Hwang	Suyeong Park	Wonyeong Jun	Yeji Kim	Duyeon Jung
Gayeon Son	Sieun Park	Chohyun Jeon	Eunji Kim	Sehui Cho
Haeseon Cha	Sieun Park	Minwoo Jeong	Jio Kim	Yeongyeon Che
Kyungwon Park	Jeonguk Park	Minju Jeong	Jingyu Kim	Seoyun Choi
Minseo Choi	Hayoung Park	Yerin Jeong	Jinseok Kim	Yesul Choi
Kyeongmin Kang	Hyeokjin Park	Hyojin Jeong	Jihwon Kim	Inhwa Choi
Minsoo Kang	Arim Ban	Heejo Jeong	Chaeyeon Kim	Jeongan Choi
Woohyuk Kang	Minji Baek	Donghan Jo	Chohee Kim	Seungyeon Ha
Jihoon Kang	Hanbyul Baek	Manho Jo	Hajeong Kim	Changyeong Kim
Yeoniwi Ko	Suhyeon Byun	Minyoung Jo	Hajeong Kim	Jinyeong Lee
Mingyu Gong	Seunggil Byun	Sua Cho	Hyunju Noh	Geunyeol Cho
Junoh Gong	minwoo Seo	Yoorim Jo	minkyeong Do	Eunmi Do
Yeji Kwak	Woosah Seo	Eunbi Jo	Eunji Ma	Myeongsun Ko
Jun Gil	Chaeyoon Seo	Jumin Chiri	Seonu Park	Yunseo Yang
Gahyun Kim	Dongyoung Seong	Hayoung Jin	Sejin Park	Jaehun Choi
Gahee Gam	Yerin Son	Hwajeong Jin	Hyewon Park	Hyojin Ahn
Gaeun Kim	Myeongjin Son	Yoonseo Cha	Yujin Byun	Geonu Ko
Nahyeon Kim	Jaemin Song	Seungho Chun	Jeongin Byun	Sangmi Lee
Doyoung Kim	Jeongyeon Song	Joseun Cheon	Saunghye Seon	Chaejun Lim
Donggyun Kim	Injun Shin	Kyeongseo Choi	Aeji Sung	Jinok Song
Minseo Kim	Seongwoo Shim	Seonggyu Choi	Jeonghan Song	Soji Yoon
Mintae Kim	Yewon Shim	Seungjae Choi	Hyunseok Song	
Sarang Kim	Jimin Ahn	Seungyeon Choi	Seohyun Shim	
Sangyeop Kim	Gaeun Yang	Jeongmin Choi	Hyewon Shim	
Seonjae Kim	Somang Yang	Hyunwoo Choi	Hajeong Yang	
Siwon Kim	Daeseong Oh	Jaemin Ha	Hyerin Yang	
Aeum Kim	Seonkyung Oh	Sooyoung Hwang	Sojin Oh	
Ahyeon Kim	Chedjin Oh	Chaewon Hwang	Subin Woo	
Yegjin Kim	Hakyung Oh	Myeiram Billa	Yerin Woo	
Yukyung Kim	Hyunmin Oh	Antonius Charity	Sooyoung Yoo	
Eunseong Kim	Schul Won	Putuanand Kurnia	Yeowon Yoo	
Jaehoon Kim	Jihye Yoo	Iswari	Yoojeong Yoo	
Jinuk Kim	Miae Yoon	Soyeon Kim	Dahyeon Yoon	
Taeyun Kim	Gaeun Lee	Sani Kang	Seohee Yoon	
Hana Kim	Seungjun Lee	Jinkyung Kang	Sujeong Yoon	
Hyosoo Kim	Yoonhee Lee	Dooyeon Go	Hyesu Yoon	
Yeongeun Noh	Jaewon Lee	Yechan Kook	Yejin Lee	
Doyoung Min	Jaeyun Lee	Garam Kim	Jeongyeon Lee	
Moonsu Ah	Jaehong Lee	Gaeon Kim	Jeonghyun Lee	
Haesun Moon	Jueun Lee	Gain Kim	Jimin Lee	
Gyeongmi Park	Jochyung Lee	Doyeon Kim	Chaewon Lee	
Gyuwon Park	Junho Lee	Minkyung Kim	Hyewon Lee	
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Jimin Kim	Geunjo Oh	Soyoung Lee	Yooyeon Jo	Dana Lee	Sujin Kim	Yunsil Jang	Nguyen Hong Duyen
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Duhoe Kim	Yunji Moon	Seongsook Park	Meengyun Jung	Joongi Baek	Seonghan Kim	Insun Ahn	XIE JING
Sehyeon Kwon	Juyeong Ko	Youngkwang Ahn	Jaemin Lee	Jaeseong Kim	Seonkyung Oh	Soyoung Park	MENG XUXUN ZHANG
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Seunggyu Lee	Hongyeol Lee	Kiryang Kim	Hyeongjun Oh	Yeosin Yoon	Yeonji Kook	Sujin Kang	Hui Wah
Eunyoung Ryu	Junsang Choi	Jimin Kim	Eunhyang Kang	Hayun Choi	Sohye Lee	Pungyeon Joo	HE JIANGYI
Hyunbi Lee	Hyeongcheol Kwon	Soyeon Eom	Sangsu Yoon	Hyunjung Park	Youngim Han	Iksun Song	TAKEDA MAYUMI
Jeonggeun Song	Hyojin Jang	Jinsoo An	Haerin Kim	Jinhong Park	Junseo Choi	Haesook Lee	PAMUNGKAS GAGAS LAMBANG
Jiwon Kang	Jihyun Lee	Hyeongjun Lee	Yunmi Choi	Jiyeon Ham	Seongyun Choi	Hyeon Lee	KIEU THI LIEN TRA
Kyeongoh Kang	Yeji Ryu	Miran Shin	Seunghye Lee	Jihye Park	Yoonseo Choi	Hyobin Lee	KONG WEIQING
Kijong Song	Soohyun Kim	Gihwan Lee	Jeongmin Lee	Jochee Yoon	Sangjun Lee	Jonghwan Kim	Dimas Putro
Seongtae Kim	Jin Yoo	Hayeon Kim	Seongwol Kim	Geunhye Han	Jaehyun Moon	Mubin Jang	Myomyo Joo
Hojin Lee	Gyewon Park	Hyunhwa Kim	Eunji Kang	Gyusang Park	Sieun Park	Muyul Jang	Cheongyeong Yoo
Youngcheol Song	Gyeongjaong Kim	Hanse Kang	Donghyeon Kim	Byeongyang Kim	Eunjeong Yoon	Jongsik Jang	Yeyoung Yoon
Mangi Park	Youngmoon Jeong	Jihyeon Bang	Suja Shim	Nayoon Park	Hyangsun Yoo	Hyein Oh	Muftarov anergijahon
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Yujin Lim	Hwangjun Jeong	Dayoung Kim	Myunghee Lee	Dongyoon Kim	Arelum Choi	Juri Kim	PAKMICHA
Jiyeon Seol	Kanghee Han	Aeryeong Kang	Jongtae Kim	Sangbi Wie	Eunyoung Hong	Mihyeon Oh	Cao Thi Mai An

02 Production Review (Secretary General)

The promotion of Sponomics, a compound word of sports and economy, has been grabbing attention. Local governments across the country are making efforts to attract various competitions and combine them with tourism, food, and entertainment to serve as a catalyst for regional development.

As this is Korea's first international sports competition held to revive the vitality of the area, which had been stagnant due to the suspension of Hyundai Heavy Industries Gunsan Shipyard in 2018, we have prepared with significant care in the hope that it will be a success. Retired athletes and amateur sports enthusiasts from all over the world gathered together to interact through sports and, in line with the Games' philosophy of pursuing health and happiness regardless of performance, the event was transformed into a festival that combines sports, tourism, and social programs.

While it was difficult to recruit participants due to the prolonged COVID-19 outbreak that occurred with the hosting of the competition, and the aftermath of successive hyperinflation and airfare increases, it was recorded as the largest number of participants among all continental competitions in history thanks to generous support and cooperation from all walks of life. I left it behind. Central ministries such as the Ministry of Culture, Sports and Tourism and the Ministry of Strategy and Finance, Jeollabuk-do, cities and counties, city and provincial sports organizations including the Korea Sports Council, volunteers and supporters, sponsoring companies, culture and arts organizations, who have provided full support for the preparation and operation of the Games. I would like to express my sincere gratitude to all journalists, diplomatic missions of the Republic of Korea, and overseas branches of the Korea Tourism Organization.

I believe that the Games contributed to re-recognizing the need for sponomics and promoting the brand value of Jeollabuk-do to the world.

However, to utilize the know-how of the success of the competition and spread its effectiveness, we must also pay attention to creating a legacy that can sustain the relationship between Jeollabuk-do and the 4,000 overseas participants.

Lastly, we have worked tirelessly on hosting and preparing for the Games, Operation of the Games, Opening and Closing Ceremony Events, cultural events, volunteer activities, major game scenes, promotional activities, and episodes. They are publishing a white paper that contains the Need for Improvement as it is, without embellishment. They hope that this white paper will serve as an opportunity to once again understand and shed light on the meaning and value of the Asia-Pacific Masters Games 2023 Jeonbuk Korea. In addition, I hope that it will be an excellent reference book for many people preparing for international events and will be of some help in holding a successful competition.

They would like to express our condolences to the Staff of the Secretariat of the Organizing Committee who worked hard to manage the data despite their busy work to publish the white paper.



**Secretary General of
the Asia-Pacific Masters
Games 2023 Jeonbuk
Korea Organizing
Committee**
Kangoh Lee

APMG

2022년 10월 28일 금요일 011면 부제시판

(五)

2022년 10월 17일 월요일 0107년 모라나인

2021년 2월 16일 화요일 010면 오피니언

The Organizing Committee of the Asia-Pacific Masters Games 2023 Jeonbuk Korea (Chairman Song Ha-Jin) began full-scale preparations for the competition with an Organizing Committee signboard unveiling ceremony and an office opening ceremony at Jeolla Gamyedong-ro, Wansan-gu, Jeonju-si on August 5, 2020. Ahead of the Games, the Organizing Committee made every effort to prepare for the competition by building a website, inspecting related facilities, and increasing the ripple effect on the local economy. The Organizing Committee also began full-scale preparation activities, appointing IOC member Yoo Seung-min as Vice chairman of the Organizing Committee and recruiting Taekwondo singer Na Tae-ju as a public relations ambassador.



○ 3-3. COVID-19 as a crisis... a new start

In the aftermath of COVID-19, which began in Wuhan, China in January 2020, international exchanges came to a halt. Amid the global pandemic crisis, including the postponement of the 2020 Tokyo Olympics, the International Masters Games Association (IMGA) held a board meeting and decided to postpone the competition for one year. Amidst the ordeal of postponement, the Organizing Committee began preparations again for the Games and worked hard to make the Games a success by finalizing the symbol of the Games and promoting participation to countries around the world.

국민일보

2021년 2월 9일 화요일 Z15면 지방종합

“올해도 못해요” 코로나로 국제 행사 잇단 연기·취소

전북 아태 마스터스대회 1년 연기
장주비연날레도 연기·대회 취소

코로나19로 인해 지역에서 열리는 각종 국제행사가 올해도 잇따라 연기되거나 취소되고 있다. 지자체들은 코로나 확산 방지와 지역 경제 활성화를 놓고 행사 중단을 신중하게 고민하고 있다. 2022 전북 아시아태평양 마스터스대회 조직위원회는 내년 6월 개최 예정이었던 대회를 1년 연기한다고 9일 밝혔다. 조직위원회는 코로나19의 전 세계 확산 지속에 따라 최근 국제마스터스대회

협회(IMGA) 이사회의 승인을 받아 대회 연기를 최종 확정했다. 대회는 “하나 된 스포츠”를 주제로 2023년 5월 12~20일 전북 14개 시·군에서 개최된다. 송하진 조직위원장은 “아직도 코로나19에 세계적 확산세가 꺾이지 않아 대회 분위기를 끌어올리는 데 많은 어려움이 있다”며 “새롭게 시작한다는 자세로 앞으로 남은 시간을 충분히 활용에 성공해 개최를 위해 더욱 박차를 가하겠다”고 밝혔다.

사도 2022년 전북 아태마스터스대회에서 2000여명이 참가할 것으로 예상된다. 오는 20일 개막 예정이었던 광주비연날레도 코로나19 사태로 303기 연기돼 4월1일 막을 올린다. 기간도 7일에서 30일로 축소됐다. 제주도립미술관은 올해 5월 200여명 국·외 관람객이 몰릴 예정이었던 ‘2021 제주비엔날레’를 4, 5월12일 열리는 전주 대도당초5월 개최에서 잠정 전후·김용환 기자 yk@kmb

全北日報

2021년 2월 8일 월요일 012면 스포츠

전북 아·태 마스터스 상징물 확정

심볼마크, 대회 영문글자 의인화
마스코트, 전북도도 ‘까치’ 형상화



전북도민일보

2021년 2월 5일 금요일 011면 스포츠

전북 아태마스터스 1년 연기 확정

~20일 개최

회'로 변경

태평양 마스터스

확정됐다.

위원장 송하진 전북

랜드마크 상향 장기

총회를 거쳐 국제마

스터스(GA)의 이사회를

중 확정했다고 4일

스포츠! 즐거운 어

울림!이라는 주제로 개최되는 전북 아

조직위는 대회 명칭과 실제 개최 연도가 다를 경우, 일반인은 물론 참가자에게 혼선을 줄 수 있다는 우려를 불식시키기 위해 대회 명칭을 변경했다고 설명했다.

송하진 조직위원장은 “아직도 코로나19의 세계적 확산세가 꺾이지 않아 대회 분위기를 끌어올리는데 많은 어려움이 있다”며 “그렇지만 대회가 1년 연기되고 대회 공식명칭도 바뀐만큼 새롭게 시작한다는 자세로 앞으로 남은 시간을 충분히 활용해 대회 성공적 개최를 위해 더욱 박차를 가하겠다” 밝혔다.

한편 2023 전북 아태마스터스대회는 스포츠대회협회(IMGA) 주최로 전 세계 생활체육 국제스포츠 70개국에서 2만8천여명이 참여하며, 세계적으로 국가 이

신종석 기자

全羅日報

2021년 2월 5일 금요일 013면 스포츠

‘2022 전북 아태마스터스’ 1년 연기한다

IMGA 아시아연기 최종 확정
코로나 장기화 개최시기 미뤄
흔선 취소와 공식명칭도 변경
2023년 5월 12일 ~ 20일 20일

국가는 코로나19의 확산이 장기화되면서 2022년 5월 12일부터 20일까지 전북 14개 시·군에서 개최되는 ‘2022 전북 아태마스터스’를 1년 연기하기로 결정했다.

송하진 조직위원장은 “아직도 코로나19의 세계적 확산세가 꺾이지 않아 대회 분위기를 끌어올리는데 많은 어려움이 있다”며 “그렇지만 대회가 1년 연기되고 대회 공식명칭도 바뀐만큼 새롭게 시작한다는 자세로 앞으로 남은 시간을 충분히 활용해 대회 성공적 개최를 위해 더욱 박차를 가하겠다” 밝혔다.

한편 2023 전북 아태마스터스대회는 스포츠대회협회(IMGA) 주최로 전 세계 생활체육 국제스포츠 70개국에서 2만8천여명이 참여하며, 세계적으로 국가 이

송하진 조직위원장은 “아직도 코로나19의 세계적 확산세가 꺾이지 않아 대회 분위기를 끌어올리는데 많은 어려움이 있다”며 “그렇지만 대회가 1년 연기되고 대회 공식명칭도 바뀐만큼 새롭게 시작한다는 자세로 앞으로 남은 시간을 충분히 활용해 대회 성공적 개최를 위해 더욱 박차를 가하겠다” 밝혔다.

한편 2023 전북 아태마스터스대회는 스포츠대회협회(IMGA) 주최로 전 세계 생활체육 국제스포츠 70개국에서 2만8천여명이 참여하며, 세계적으로 국가 이

전북중앙

2021년 2월 5일 금요일 014면 문화

아태마스터스대회 1년 연기 확정

2022 전북 아시아태평양 마스터스대회 1년 연기가 최종 확정됐다.

대회 조직위원회는 지난 28일 위원총회를 거쳐 국제마스터스대회협회의 이사회를 통해 대회 연기를 최종 확정했다고 공식 발표했다.

이에 따라 전북 아시아태평양 마스터스대회는 2023년 5월 12일부터 20일까지 9일간 전라북도 일원에서 개최된다.

개최 시기가 1년 연기됨에 따라 대회 공식명칭도 바뀐다.

당초 대회 공식명칭은 ‘2022 전북 아시아태평양 마스터스대회’였으나, 대회가 2023년으로 연기되면서 ‘2023 전북 아시아태평양 마스터스대회’로 변경하였다.

조직위는 대회 명칭과 실제 개최 연도가 다를 경우, 일반인은 물론 참가자에게 혼선을 줄 수 있다는 우려를 불식시키기 위해 대회 명칭을 변경했다고 설명했다.

/조석창기자

全羅日報

2021년 2월 23일 화요일 013면 스포츠

2023 아태 마스터스 ‘착착’

대회정보시스템 구축 추진

참가자 등록·경기정보 등

세계 어디서든 빠르게

가자는 손쉽게 전 세계 어디서든 대회 참가 선수로 등록 할 수 있으며, 경기명, 경기결과, 대전정보, 매달정보 등 대

2023 전북 아시아태평양 마스터스대회 조직위원회(위원장 송하진)는 전 세계 서비스 오픈을 목표로 정보시스템 구축에 나섰다. 대회조직위원회에서는 대회 운영을 위한 참가자 등록, 선수등록, 대회정보관리, 연차관리, 선수등록, 대회정보관리, 경기결과, 대전정보, 매달정보 등 대회 정보시스템을 10개 분야로 구축한다. 또 개·폐회식, 환영식, 개막식, 폐회식, 선수등록, 대회정보관리, 경기결과, 대전정보, 매달정보 등 대회 정보시스템을 10개 분야로 구축한다.

전북 아태마스터스 ‘범업’ 준비

조직위, 후원사 유치 대비
스포츠 마케팅 대행사 공모

2023 전북 아·태 마스터스 대회 후원사 모집이 본격적으로 이뤄진다.

2023 전북 아시아태평양 마스터스대회 조직위원회(위원장 송하진)는 전 세계 서비스 오픈을 목표로 정보시스템 구축에 나섰다.

대회조직위원회에서는 대회 운영을 위한 참가자 등록, 선수등록, 대회정보관리, 연차관리, 선수등록, 대회정보관리, 경기결과, 대전정보, 매달정보 등 대회 정보시스템을 10개 분야로 구축한다.

또한, 대회 후원사 유치를 위한 스포츠 마케팅 대행사 공모를 진행함으로써 국내 외에서의 대회 인지도를 높이고, 이를 통해 대회 운영과 소요되는 재원을 안정적

으로 확보하는 역할을 하게 된다.

조직위는 후원사에게 2023 전북 아·태 마스터스 대회의 공식 명칭과 상징물의 독점적 사용권 등 상업적 권리를 상환의 관측과 관고에 활용하게 하고 그 대가로 후원금과 대회에 사용될 물품, 물역 등을 제공 받아 운영비를 절감할 계획이다.

참가자 측은 국가를 단위로 하는 계약에 관한 법률에 따른 경쟁 입찰 참가 자격을 갖추고, 최근 5년간 마케팅 대행 실적이 30억원 이상으로, 국내행사 또는 국제스포츠 대회와 국내경기대회(대한체육회, 대한장애인체육회 포함)가 주관하는 스포츠대회 마케팅 대행 운영 실적이 있는 업체를 우선한 계획이다.

/이명재기자·kmd33a@

○ 3-4. Finally, the Games were held successfully

The Asia-Pacific Masters Games 2023 Jeonbuk Korea was an event where, under the slogan of "Enjoy Sports! Play Life!", from May 12, 2023 through May 20, 2023, 14,177 athletes and officials from 70 countries shared skills and friendship through competitions in 25 sports at 14 cities and counties in Jeollabuk-do. The Games, which were held on the largest scale among continental masters Games in history, provided a venue for harmony between elite sports stars and general athletes from around the world to share their capabilities and experiences. Leaving the nine-day festival behind, the Asia-Pacific Masters Games ended successfully, promising to meet again at the next Games venue in Abu Dhabi, United Arab Emirates in 2026.

전북도민일보

2023년 5월 12일 금요일 001면 중반

세계생활체육 대축제 성화 타올랐다

익산 인혁사에서 재한... 전북아태마스터스 오늘 개막
시군 순회봉송... 내일 전주월드컵경기장서 개최식
25개 종목 1만4천여명 참가, 9일동안 대장정 돌입

전 세계 생활체육인들의 대축제인 2023 전북 아태마스터스 대회가 12일 오후 6시에 익산 인혁사에서 개막했다. 이날 개막식은 전 세계 71개국에서 참가한 선수들과 대회 관계자들이 참석한 가운데, 전북도지사 박승수, 익산시장이 주빈으로 참석했다. 박승수 도지사는 인사말에서 "이번 대회는 전 세계 생활체육인들의 대축제이자, 전북도민들이 세계를 향해 뚫고 나가는 계기로 기대한다"고 말했다.

주최자인 전북도에서는 2001년 제1회 대회 이후 22년 만에 개최되는 이번 대회에 전 세계 71개국에서 참가한 선수들이 14,177명으로 참가할 예정이다. 이번 대회는 9일 동안 전주월드컵경기장을 비롯해 14개 시군에서 순회 개최된다. 개막식은 이날 오후 6시에 익산 인혁사에서 개최되며, 이후 시군 순회봉송을 통해 전 도를 순회할 예정이다.



2023년 5월 12일 화요일 013면 스포츠

전북도민일보

2023년 5월 22일 화요일 001면 중반



전북아태마스터스 9일 열전 '피날레'

제71개국 화합·친교의 장
마하루이 스포츠공원 무대
화식 장소로 성황리 막내려

2023 전북 아태마스터스 대회는 9일 오후 6시에 마하루이 스포츠공원에서 폐막식을 가졌다. 이날 폐막식은 전 세계 71개국에서 참가한 선수들과 대회 관계자들이 참석한 가운데, 전북도지사 박승수, 마하루이 스포츠공원장이 주빈으로 참석했다. 박승수 도지사는 인사말에서 "이번 대회는 전 세계 생활체육인들의 대축제이자, 전북도민들이 세계를 향해 뚫고 나가는 계기로 기대한다"고 말했다.

이번 대회는 9일 동안 전주월드컵경기장을 비롯해 14개 시군에서 순회 개최되었다. 개막식은 이날 오후 6시에 익산 인혁사에서 개최되며, 이후 시군 순회봉송을 통해 전 도를 순회할 예정이다.

이번 대회는 9일 동안 전주월드컵경기장을 비롯해 14개 시군에서 순회 개최되었다. 개막식은 이날 오후 6시에 익산 인혁사에서 개최되며, 이후 시군 순회봉송을 통해 전 도를 순회할 예정이다.

2023년 5월 15일 화요일 001면 중반

시련 딛고 기적 빛어낸 아·태 참가자

2023 전북
아시아·태
평양아태마스터스

사고로 전신 신경 손상 입은
맥도넬 선수 육상

하는 그가 이번 전북대회에서 어떤
기적을 만들 것인지 궁금하다.

스포츠를 찾아 시련을 극복하고, 꿈을 열정으로 가꿔온 선수들이 있어 눈길을 끈다. 먼저, 오스트레일리아 출신의 맥도넬 선수도 그들 중 한 명이다. 그는 1998년 말로트에서 열린 15세 이하 월드컵에서 유망 스타로 주목받았다.

이번 대회에 대한 기대는 높았지만, 경기 전날 갑자기 전신 신경 손상을 입었다. 그는 큰 부상을 입었고, 대회에 참가할 수 없었다.

하지만 그는 포기하지 않았다. 그는 재활을 통해 건강을 회복했고, 이번 대회에 참가할 수 있었다.

지난 2023년 자신의 MTH를 타고 출전하던 중 지나가던 트럭에 부딪혀 큰 부상을 입었다. 그는 큰 부상을 입었고, 대회에 참가할 수 없었다.

하지만 그는 포기하지 않았다. 그는 재활을 통해 건강을 회복했고, 이번 대회에 참가할 수 있었다.

이번 대회에 대한 기대는 높았지만, 경기 전날 갑자기 전신 신경 손상을 입었다. 그는 큰 부상을 입었고, 대회에 참가할 수 없었다.



전북도민일보

2023년 5월 16일 화요일 012면 스포츠



서포터스, 대회·전북 알리기 맹활약

2023 전북 아시아·태평양 마스터스 대회의 서포터스들은 온·오프라인을 통한 대회 홍보에 몰입, 도내 관공령소를 널리 알리는 열의가 역량을 발휘해 해내고 있다.

15일 아·태 마스터스 대회의 조직위에 따르면 지난 12일 류운을 서포터스가 신화 안치에서 부주자로 참여해 그 의의를 느꼈다. 또한 서포터스는 개최식 홍보물영상을 배포하고, 행사 내용을 SNS를 통해

알리고 있다. 특히 대회가 시작되면서 각 경기장의 생생한 현장을 카메라에 담고 SNS를 통해 대회 진행상황을 실시간으로 안내하는 등 대회기간 동안 생생리포트로서의 역할을 수행하고 있다. 이강호 조직위 사무총장은 "서포터스의 열의가 달리는 마다 대회의 존재감이 부각됐고, 이번이 기가 되고 있다"고 말했다.

전북도민일보

2023년 5월 17일 수요일 007면 스포츠



전북도민일보

2023년 5월 18일 목요일 012면 스포츠



판정은 '깜깜' 운영은 '매끈'... 아태마스터스 경기 진행 빛났다

2023 전북 아태마스터스 대회는 18일 오후 6시에 마하루이 스포츠공원에서 폐막식을 가졌다. 이날 폐막식은 전 세계 71개국에서 참가한 선수들과 대회 관계자들이 참석한 가운데, 전북도지사 박승수, 마하루이 스포츠공원장이 주빈으로 참석했다. 박승수 도지사는 인사말에서 "이번 대회는 전 세계 생활체육인들의 대축제이자, 전북도민들이 세계를 향해 뚫고 나가는 계기로 기대한다"고 말했다.

이번 대회는 9일 동안 전주월드컵경기장을 비롯해 14개 시군에서 순회 개최되었다. 개막식은 이날 오후 6시에 익산 인혁사에서 개최되며, 이후 시군 순회봉송을 통해 전 도를 순회할 예정이다.

이번 대회는 9일 동안 전주월드컵경기장을 비롯해 14개 시군에서 순회 개최되었다. 개막식은 이날 오후 6시에 익산 인혁사에서 개최되며, 이후 시군 순회봉송을 통해 전 도를 순회할 예정이다.

2023년 5월 18일 목요일 012면 스포츠

전북도민일보

2023년 5월 18일 목요일 012면 스포츠

전북도민일보

2023년 5월 18일 목요일 012면 스포츠

전북도민일보

2023년 5월 18일 목요일 012면 스포츠

전북도민일보

2023년 5월 18일 목요일 012면 스포츠

전북도민일보

2023년 5월 18일 목요일 012면 스포츠

전북도민일보

2023년 5월 18일 목요일 012면 스포츠

전북도민일보

2023년 5월 18일 목요일 012면 스포츠

전북도민일보

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○ List of media reports related to the Games

20.07.31.	Dedicated to the success of the 2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonmin Ilbo Newspaper
20.08.18.	They will lead the successful hosting of a festival for world-class athletes	Jeonbuk Ilbo Newspaper
20.08.18.	"A detailed action plan, thorough mobilization of knowledge and experience, and an all-out effort to successfully hold the event"	Jeonbuk Provincial Daily Newspaper
20.08.18.	Lee Kang-On appointed as Secretary General of Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee	Saemangeum Ilbo Newspaper
20.08.24.	"Festival Festival", a daily sports activity for 13,000 people around the world	Jeonbuk Provincial Daily Newspaper
20.09.28.	Taekwon Trot's Na Tae-Ju appointed as public relations ambassador for Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Ilbo Newspaper
20.10.21.	"People from all over the world will visit Jeonbuk and enjoy sports tourism."	Jeonbuk Province Newspaper
20.10.27.	Jeonbuk, a world-class sports city, begins with the Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Ilbo Newspaper
20.10.30.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea official website opened	Jeonbuk Ilbo Newspaper
20.11.10.	Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee held a meeting with the sport organization in charge of the event	Saemangeum Ilbo Newspaper
20.11.10.	A voice pledging success at the Asia-Pacific Masters Games 2023 Jeonbuk Korea	New Jeonbuk Newspaper
20.11.18.	Central sports organization "They will actively help Asia-Pacific Masters Games 2023 Jeonbuk Korea"	Jeonbuk Ilbo Newspaper
20.11.25.	Asia-Pacific Masters Games Organizing Committee Lecture on "Knowing the Tournament Right"	Jeonbuk Provincial Daily Newspaper
20.12.04.	"Spurring the development of sports tourism rather than a one-time competition"	Jeonbuk Ilbo Newspaper
20.12.24.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea postponed by a year to be held in May 2023	Jeonbuk Provincial Daily Newspaper
20.12.29.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee pushes for restructuring, postponing the Games for one year	Saemangeum Ilbo Newspaper
21.01.28.	IOC member Yoo Seung-min "Successful hosting of the Asia-Pacific Masters"	Jeonbuk Ilbo Newspaper
21.02.05.	Asia-Pacific Masters Games 2023 Jeonbuk Korea confirmed to be held in 2023	Jeonbuk Ilbo Newspaper
21.02.05.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea, event commemorating the theory of success	Jeonbuk Provincial Daily Newspaper
21.02.08.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea symbol confirmed	Jeonbuk Ilbo Newspaper
21.02.08.	Self-realization through sports, people around the world united as one	Jeonju Maeil Newspaper
21.02.16.	Do you miss your Leads days? Right now is the golden age of my life	Jeonbuk Ilbo Newspaper
21.02.23.	Hope dawns when athletes from all over the world meet	Jeonbuk Provincial Daily Newspaper
21.03.02.	Asia-Pacific Masters Games 2023 Jeonbuk Korea Sponsorship Contest	Jeonbuk Ilbo Newspaper
21.03.02.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea preparations for boom	Jeonbuk Ilbo Newspaper
21.03.03.	Hoping for the success of the Asia-Pacific Masters Games, June Contactless Angel Marathon Competition	Jeonbuk Ilbo Newspaper
21.03.04.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea and a paradigm shift in Korean sports	Jeonbuk Ilbo Newspaper
21.03.17.	Fully prepared for the Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Provincial Daily Newspaper
21.03.24.	Meeting to pray for the success of the Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Ilbo Newspaper
21.03.25.	The 2023 Asia-Pacific Masters Games will be used as a catalyst to revive Jeonbuk tourism	Jeonbuk Ilbo Newspaper
21.03.25.	Let's use the Asia-Pacific Masters Games as a springboard for Jeonbuk tourism	Jeonmin Ilbo Newspaper
21.04.14.	Signed sponsorship agreement for Contactless Angel Marathon competition	Jeonju Ilbo Newspaper
21.04.23.	Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Strengthens International Cooperation	Jeonmin Ilbo Newspaper
21.04.30.	Asia-Pacific Masters Games Contactless Marathon Participation Application	Jeonbuk Provincial Daily Newspaper
21.05.03.	Global Sports Festival, Asia-Pacific Masters Games	Jeonbuk Ilbo Newspaper
21.05.18.	Asia-Pacific Masters Games 2023 Jeonbuk Korea, emblem commercialized	Jeonbuk Ilbo Newspaper
21.05.24.	Asia-Pacific Masters Games 2023 Jeonbuk Korea, promotion of the Games with sports stars	Jeonbuk Ilbo Newspaper
21.05.26.	Wanju County Council attends Asia-Pacific Masters Games operation meeting	Jeonbuk Ilbo Newspaper
21.05.27.	Jeonbuk-A Masters seeks to expand participation of Chinese recreational athletes	Jeonbuk Ilbo Newspaper
21.05.28.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee cooperates with Korea Sports Council to successfully host event	Jeonbuk Ilbo Newspaper
21.06.04.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee decides to train volunteer interpreters	Jeonbuk Ilbo Newspaper
21.08.06.	Running contactless and praying for success in the Masters below	Jeonbuk Ilbo Newspaper
21.08.12.	Lessons from the 2020 Tokyo Olympics	Jeonbuk Provincial Daily Newspaper
21.08.30.	Join forces for success at Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Provincial Daily Newspaper
21.08.30.	Asia-Pacific Masters Games 2023 Jeonbuk Korea, 17 cities and Province join forces	Jeolla Maeil Newspaper
21.09.08.	A new way for the tourism industry, Asia-Pacific Masters Games	Jeonbuk Ilbo Newspaper
21.09.13.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea D-600 Day Success Prayer Contactless Event Held	Jeonbuk Provincial Daily Newspaper

21.10.12.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea announced to the world	Jeonbuk Provincial Daily Newspaper
21.10.12.	Overseas Korean Sports Association presidents appointed as public relations ambassadors for the Asia-Pacific Masters Games	Jeonmin Ilbo Newspaper
21.10.20.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee discussed support for recruiting participants for the Asia-Pacific Masters Games	Jeonju Ilbo Newspaper
21.11.04.	Establishment of a successful collaboration system for the Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Provincial Daily Newspaper
21.11.05.	Enjoy sports, tourism, and culture simultaneously at Korea's first lifestyle sports festival	Jeonbuk Ilbo Newspaper
21.11.08.	Asia-Pacific Masters Games 2023 Jeonbuk Korea official commercialization business agreement	Jeonju Ilbo Newspaper
21.11.11.	Asia-Pacific Masters Games, driving force behind Jeonbuk sports and tourism revitalization	Jeolla Maeil Newspaper
21.11.17.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee attends the International Masters Games Association general meeting	Jeonbuk Ilbo Newspaper
21.11.29.	Active use of hidden tourism resources at the Asia-Pacific Masters Games	Jeonbuk Ilbo Newspaper
21.12.02.	Sportsworld leads the Jeonbuk economy	Jeonbuk Ilbo Newspaper
22.01.04.	Successful hosting of the Asia-Pacific Masters Games 2023 Jeonbuk Korea Recruitment of Supporters	Jeonbuk Provincial Daily Newspaper
22.01.12.	Recruitment of participants for the Asia-Pacific Masters Games 2023 Jeonbuk Korea begins in earnest	Jeonmin Ilbo Newspaper
22.01.13.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea online registration begins	Jeonbuk Ilbo Newspaper
22.01.24.	Singer Jin Seong becomes promotional ambassador for the Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Ilbo Newspaper
22.02.21.	Let's go register, Sports International Competition	Jeonbuk Ilbo Newspaper
22.03.10.	The Olympics of my life, Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Ilbo Newspaper
22.04.01.	Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Interpretation Volunteer Recruitment Agreement	Jeonbuk Provincial Daily Newspaper
22.04.14.	'Achi & Taechi', a messenger of global harmony and hope	Jeonbuk Ilbo Newspaper
22.04.15.	Asia-Pacific Masters Games 2023 Jeonbuk Korea held successfully	Jeonju Ilbo Newspaper
22.04.21.	Preparation for successful hosting of Asia-Pacific Masters Games 2023 Jeonbuk Korea spurred	Kookmin Ilbo Newspaper
22.05.16.	They will make it an attractive and unique competition.	Jeonmin Ilbo Newspaper
22.05.17.	One year ahead of the Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Provincial Daily Newspaper
22.05.26.	Asia-Pacific Masters Games 2023 Jeonbuk Korea one year away	Jeonbuk Ilbo Newspaper
22.05.27.	Asia-Pacific Masters Games 2023 Jeonbuk Korea immigration convenience provided	Jeonbuk Ilbo Newspaper
22.06.13.	Meeting with Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee and Sports Organization Secretariat	Jeonbuk Ilbo Newspaper
22.06.28.	Communication between Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee and the city and county sports council	Jeonbuk Ilbo Newspaper
22.06.29.	International Masters Games Association Secretary General and Sports Director visits Jeonbuk	Jeonbuk Ilbo Newspaper
22.07.05.	Asia-Pacific Masters Games 2023 Jeonbuk Korea theme song "The Way" released	Jeonbuk Ilbo Newspaper
22.07.06.	'Asia-Pacific Masters Games 2023 Jeonbuk Korea' China office actively promotes promotional activities even as the continent becomes known	Jeonbuk Ilbo Newspaper
22.07.12.	Recruiting sponsors for the Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Provincial Daily Newspaper
22.07.20.	Asia-Pacific Masters Games 2023 Jeonbuk Korea Online Store Opened	Jeonbuk Times Newspaper
22.07.29.	Recruitment of volunteers for Asia-Pacific Masters Games 2023 Jeonbuk Korea	New Jeonbuk Newspaper
22.07.25.	Asia-Pacific Masters Games 2023 Jeonbuk Korea Chinese supporters invited, Gunsan-Iksan themed family tour	Jeonbuk Ilbo Newspaper
22.08.17.	Beyond the corona pandemic, an opportunity for Jeonbuk to emerge	Jeonbuk Provincial Daily Newspaper
22.08.26.	Strengthening international status through selection and focus on sports in Jeonbuk	Jeonbuk Ilbo Newspaper
22.09.15.	Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee begins overseas promotion	New Jeonbuk Newspaper
22.09.23.	Successful cooperation in the Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Provincial Daily Newspaper
22.09.29.	Recruitment of volunteer interpreters for Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonmin Ilbo Newspaper
22.09.30.	Asia-Pacific Masters Games 2023 Jeonbuk Korea Collaboration Task Reporting Session	Jeonmin Ilbo Newspaper
22.10.06.	Asia-Pacific Masters Games 2023 Jeonbuk Korea, eco-friendly uniforms made from waste plastic bottles	Jeonju Maeil Newspaper
22.10.13.	First local company to participate, contributing to regional development	Jeonbuk Ilbo Newspaper
22.10.17.	One sport, fun togetherness! Asia-Pacific Masters Games	Jeonbuk Ilbo Newspaper
22.10.24.	Wishing success for the D-200 Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Provincial Daily Newspaper
22.10.28.	Jeonbuk, a world-class opportunity, Asia-Pacific Masters Games	Jeonbuk Ilbo Newspaper
22.12.01.	Successful hosting of Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonmin Ilbo Newspaper
22.12.07.	Fresh green May global festival, Asia-Pacific Masters Games	Jeonbuk Ilbo Newspaper
23.01.04.	Looking for someone to help with the Asia-Pacific Masters Games	Jeonbuk Ilbo Newspaper
23.01.26.	Asia-Pacific Masters Games 2023 Jeonbuk Korea to be held in May, doing everything to ensure the success of the competition	Newsis Newspaper

23.01.26.	A grand festival for world athletes, the Asia-Pacific Masters will be held in Jeollabuk-do in May.	Segye Daily Newspaper
23.01.26.	Jeonbuk Governor Kim Gwan-young "Please let us know more about the Asia-Pacific Masters Games 2023 Jeonbuk Korea."	Dong-A Daily Newspaper
23.01.30.	Proposal to lift restrictions on short-term visa issuance from China	Jeonbuk Ilbo Newspaper
23.01.31.	Volunteers, the hidden workers who are the key to the success of the competition	Jeonbuk Ilbo Newspaper
23.02.01.	Extension of application for participation in Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonju Ilbo Newspaper
23.02.09.	Creation of hygiene management and friendly services for the Asia-Pacific Masters Games	Saemangeum Ilbo Newspaper
23.02.16.	Mongolia cooperates in developing tourism products linked to Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Ilbo Newspaper
23.02.17.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee cooperates with Australian Sports Federation	Jeonbuk Provincial Daily Newspaper
23.02.20.	The Asia-Pacific Masters Games Organizing Committee provides all-out support for lodging for participants.	Jeonmin Ilbo Newspaper
23.02.21.	Preparation for the Asia-Pacific Masters Games 2023 Jeonbuk Korea underway	Saemangeum Ilbo Newspaper
23.02.21	The Asia-Pacific Masters Games 2023 Jeonbuk Korea D-80 National Civil Service Union contributes to promotion	Newsis Newspaper
23.02.22.	Various cultural events during the Asia-Pacific Masters Games	Jeonbuk Ilbo Newspaper
23.02.23.	Asia-Pacific Masters Games 2023 Jeonbuk Korea D-80, collaboration with relevant organizations, leading to success	Jeonju Maeil Newspaper
23.02.24.	'Great success' in promoting the successful hosting of the Asia-Pacific Supporters' Competition	Jeonbuk Ilbo Newspaper
23.02.24	The Asia-Pacific Masters Games Organizing Committee, win-win cooperation with Jeonbuk Charter Bus Association	Todayan Newspaper
23.02.27.	Korea Sport Press Union, Asia-Pacific Masters success 'joined hands'	Jeonbuk Ilbo Newspaper
23.03.01.	'Chapter of Harmony' in Jeonbuk, a global sports community	Segye Daily Newspaper
23.03.07.	The Asia-Pacific Masters Games Organizing Committee Holds Street Performances	Jeonju Maeil Newspaper
23.03.08.	Actively supports local events and fulfills the role of a regional representative bank	Jeonbuk Ilbo Newspaper
23.03.15.	Largest participation in the Asia-Pacific Masters Games ever, predicted to be a box office success	Saemangeum Ilbo Newspaper
23.03.15.	More than 10,000 participants, Asia-Pacific Masters Games 2023 Jeonbuk Korea, largest ever	Korea Sports Economy Newspaper
23.03.15.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea, leading to success as the largest event ever	Sports Chosun Newspaper
23.03.22.	Dodram Gimje FMC donates for successful hosting of Asia-Pacific Masters Games	Jeonbuk Ilbo Newspaper
23.03.23.	The largest Asia-Pacific Masters Games is the most prestigious event!	Jeonbuk Ilbo Newspaper
23.03.28.	Life Sports Grand Festival Asia-Pacific Masters Games 2023 Jeonbuk Korea D-45, pledge meeting for successful hosting	Sports Chosun Newspaper
23.03.29.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea held successfully	Jeonmin Ilbo Newspaper
23.03.31.	Hyosung Advanced Materials participates in official sponsorship of Asia-Pacific Masters Games	Jeonbuk Provincial Daily Newspaper
23.04.17.	Official sponsorship of Asia-Pacific Masters Games 2023 Jeonbuk Korea Seven Broy Beer	Jeonbuk Ilbo Newspaper
23.04.18.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea Final Reporting Session	YTN
23.04.19.	Lee Sang-Moo prepares for Asia-Pacific Masters, safety is top priority	Jeonbuk JoongAng Ilbo Newspaper
23.04.19.	Stadium safety inspection with the Sports Safety Foundation ahead of the Asia-Pacific Masters Games	Sports Seoul Newspaper
23.04.20.	Asia-Pacific Masters Games 2023 Jeonbuk Korea Safety is now the top priority	Saemangeum Ilbo Newspaper
23.04.26.	Asia-Pacific Masters Games 2023 Jeonbuk Korea Volunteer Kickoff Ceremony for the Volunteers	Jeonbuk Ilbo Newspaper
23.05.02.	The flower of the Asia-Pacific Masters Games 2023 Jeonbuk Korea, volunteer participation is heating up.	Sports Chosun Newspaper
23.05.02.	Asia-Pacific Masters Games 2023 Jeonbuk Korea volunteer activities in full swing	Jeonbuk Provincial Daily Newspaper
23.05.03.	World-class sports stars visit Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Ilbo Newspaper
23.05.04.	A variety of cultural events during the Asia-Pacific Masters Games 2023 Jeonbuk Korea	Jeonbuk Ilbo Newspaper
23.05.08.	Jeollabuk-do Province cracks down on food hygiene ahead of Asia-Pacific Masters	KBS
23.05.09.	Spotlight on Asia-Pacific Masters Games 2023 Jeonbuk Korea at the World Sports Writers' Federation General Assembly	Sports Chosun Newspaper
23.05.09.	Support for entry and departure of Asia-Pacific Masters Games 2023 Jeonbuk Korea participants	Jeonbuk Ilbo Newspaper
23.05.09.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea, a festival of harmony among world sportsmen	Korea Economy TV
23.05.10.	The torch of the Jeonbuk Asia-Pacific Masters Games is lit up.	Jeonbuk Provincial Daily Newspaper
23.05.11.	2023 No problem in welcoming guests for the Jeonbuk Asia-Pacific Masters Games.	Jeonbuk Ilbo Newspaper
23.05.10.	2023 Conducting job training for personnel who will manage the entry and exit of the Jeonbuk Asia-Pacific Masters Games	Sports Chosun Newspaper
23.05.11.	Ready to kick-off! It is now high time to unite and enjoy through sports, the Asia-Pacific Masters Games	Sports Seoul Newspaper
23.05.11.	Young-soon Kim, the oldest torchbearer of the Jeonbuk Asia-Pacific Masters Games	Sports Chosun Newspaper
23.05.11.	The heat is high in making memories with the legendary sports players at the Jeonbuk Asia-Pacific Masters Games.	Sports Chosun Newspaper
23.05.11.	Lighting the torch for the Jeonbuk Asia-Pacific Masters Games; The curtain of the festival for amateur sportsmen around the globe rises on.	Kyunghyang Newspaper

23.05.12.	Enjoy the Asia-Pacific Masters to your heart's content and meet legendary stars	Sports Dong-A Newspaper
23.05.12.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea opens with aspiring masters aiming to be the world's best	YTN
23.05.12.	Mireuksaji Torch Lighting Asia-Pacific Masters Games opens tomorrow	KBS
23.05.12.	Making memories at the Asia-Pacific Masters with sports legends	Jeonbuk Ilbo Newspaper
23.05.12.	Asia-Pacific Masters Games 2023 Jeonbuk Korea information desk, tour bus operation	YTN
23.05.13.	Asia-Pacific Masters Games, Jeonbuk agricultural specialty product direct sales market receives significant response	Newsis Newspaper
23.05.13.	The spectacular fireworks of the Asia-Pacific Masters Games	Yonhap News Channel
23.05.15.	International Life Sports Grand Festival begins	Jeonbuk Ilbo Newspaper
23.05.15.	AIPS Asia press group visit to Jeonbuk family tour	Jeonmin Ilbo Newspaper
23.05.15.	Jeonbuk One-digit Harmony Competition for 70 Life Sports People	Jeonbuk Provincial Daily Newspaper
23.05.15.	'Fanfare', a 9-day grand festival of daily sports around the world	Jeonbuk Ilbo Newspaper
23.05.15.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea supporters, significant success as the second athlete	Sports Chosun Newspaper
23.05.15.	On the fourth day of the opening of the Asia-Pacific Masters Games 2023 Jeonbuk Korea, the atmosphere of the competition is heightened	KBS
23.05.16.	Creating miracles with passionate passion and dreams	Jeonbuk Ilbo Newspaper
23.05.16.	A human bird was also flown to the Asia-Pacific Masters Games 2023 Jeonbuk Korea for the Middle-Aged Olympic Games.	JoongAng Ilbo Newspaper
23.05.16.	Played as the second largest Asia-Pacific Masters Supporter	Jeonbuk Provincial Daily Newspaper
23.05.16.	Asia-Pacific Masters Games 2023 Jeonbuk Korea People Baek Woon-kyung, Director, Mother, Daughter, Three Generations' Passion for Bowling	Sports Chosun Newspaper
23.05.17.	Director Woon-Kyung Baek, leader in Asia-Pacific Masters Games 2023 Jeonbuk Korea success, a special relationship formed over three generations	Jeonbuk Provincial Daily Newspaper
23.05.17.	Fair competition, true sports spirit	Jeonbuk Provincial Daily Newspaper
23.05.17.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea referees and management staff struggling 'eye-catching'	Newsis Newspaper
23.05.17.	Disabled Veterans Association, transportation support for overseas participating athletes	Jeonbuk Ilbo Newspaper
23.05.17.	Kim Kwan-Young, Chairman of the Organizing Committee visits the Asia-Pacific Masters Games site	Jeonmin Ilbo Newspaper
23.05.17.	Asia-Pacific Masters Kim Kwan-Young, Chairman of the Organizing Committee visits Jeonju Wansan Swimming Pool	Sports Dong-A Newspaper
23.05.17.	Foreign interpreters who connect the world with united passion	Jeonmin Ilbo Newspaper
23.05.17.	Mongolia's team's hands and feet will be revealed. Korean mind, introduction to Korean culture	Jeonbuk JoongAng Ilbo Newspaper
23.05.18.	The judgment was clean, the operation was smooth, and the Asia-Pacific Masters match was brilliant.	Jeonbuk Ilbo Newspaper
23.05.18.	Put your livelihood aside for a moment and work hard every day to ensure smooth competition.	Jeonbuk Provincial Daily Newspaper
23.05.18.	Leading figures in on-site solutions that attract attention	Jeonmin Ilbo Newspaper
23.05.18.	Deputy Governor for Economic Affairs Kim Jong-hoon encourages visit to badminton stadium	Jeonbuk JoongAng Ilbo Newspaper
23.05.18.	Asia-Pacific Masters Games 2023 Jeonbuk Korea unique participant Malaysia 87 years old	Sports Chosun Newspaper
23.05.19.	87-year-old Yesimun shows significance of faith	Jeonbuk Ilbo Newspaper
23.05.19.	No matter what age you are, the happy challenge at age 86 continues.	Jeonmin Ilbo Newspaper
23.05.19.	Human Bird Chairman Sergey Bubka praises Jeonbuk Masters Games	Jeonmin Ilbo Newspaper
23.05.19.	Asia-Pacific Masters Games 2023 Jeonbuk Korea key athlete in on-site resolution, match referee and operational staff	Sports Chosun Newspaper
23.05.22.	The next Abu Dhabi Organizing Committee visits the Asia-Pacific Masters Games 2023 Jeonbuk Korea General Situation Room and shares know-how	Sports Chosun Newspaper
23.05.22.	One sports! Happy hanging out! ENJOY SPORTS! PLAY LIFE! Showed a worthy competition	Jeonmin Ilbo Newspaper
23.05.22.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea finale on the 9th	Jeonbuk Provincial Daily Newspaper
23.05.22.	Athletes around the world showed fighting spirit and hope for 9 days.	Jeonbuk Ilbo Newspaper
23.05.23.	The Asia-Pacific Masters Games 2023 Jeonbuk Korea successfully completed, with over 14,000 participants from 70 countries participating in 25 sports	Sports Chosun Newspaper



04 Articles of Organization of the Organizing Committee of the Asia-Pacific Masters Games 2023 Jeonbuk Korea

(Enacted on May 12, 2020; partially amended on March 5, 2021 and July 16, 2021)

Chapter 1. General Provisions

Article 1 (Name) 1 This corporation shall be named the "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" (hereinafter, "Organizing Committee").

2 The English notation of the Organizing Committee is "The Organizing Committee for the Asia-Pacific Masters Games 2023 Jeonbuk Korea 2023 (abbreviated as 2023 JB-APMG)."

Article 2 (Purpose) The purpose of the Organizing Committee will efficiently prepare for and operate the 2nd Asia-Pacific Masters Games (hereinafter, "Competition") to be held in Jeollabuk-do, and promote national health through vitalization of sports for all people, thereby enhancing the national prestige by developing the region as a sports mecca and revitalizing the tourism industry and to pursue global harmony and common prosperity.

Article 3 (Office) The main office of the Organizing Committee shall be located in Jeollabuk-do, Jeonju, Jeollabuk-do, and the branch offices may be established in other regions if necessary.

Article 4 (Business) 1 The Organizing Committee shall carry out the following business to achieve the purpose of Article 2.

1. Preparation, operation, financing and execution of the competition
 2. Establishment and implementation of comprehensive plan and detailed operation plan for the competition
 3. Securing of and operation of the competition related facilities such as stadium facilities, support facilities, and lodging facilities.
 4. Matters related to cooperation with the government, local governments, relevant organizations, and related international organizations, etc.
 5. Other projects necessary to achieve the purpose of the Organizing Committee
- 2 If the Organizing Committee wishes to conduct a profit-making business to carry out the purpose of paragraph 1, it must obtain approval from the Minister of Culture, Sports and Tourism.

Article 5 (Beneficiaries of Donated Benefits) 1 When the Organizing Committee carries out the purpose project provided by Article 4, Paragraph 1, the benefits provided to the beneficiaries are, in principle, free of charge.

However, for special projects that require beneficiaries to bear a portion of the cost, approval shall be obtained from the Minister of Culture, Sports and Tourism.

2 The beneficiaries shall not be discriminated against based on their social status, except in the cases where the purpose is specifically limited.

Chapter 2. Committee Members and Executives

Article 6 (Appointment and Term of Office of the Committee Members)

1 The Organizing Committee shall be consisted of up to 100 members, who shall be appointed at the general meeting of members upon the recommendation of the Chairman of the Organizing Committee (hereinafter, "Chairman").

However, members of the Organizing Committee formed for the first time naturally become members without being appointed by the general meeting of members.

2 The term of office of the members shall be from the date of establishment of the Organizing Committee until the date of dissolution of the Organizing Committee in accordance with the provisions of Article 44. However, in the case of paragraph 4, it shall be until the date of dismissal.

3 If the representative or executive of an institution or organization appointed as an ex officio member in [Appendix 1] changes his or her position, the successor shall succeed to the position of member for the remainder of the predecessor's term.

However, the Chairman of the Organizing Committee and Secretary General shall apply for a new term of office from the date of their appointment.

4 If a member damages the reputation of the Organizing Committee or commits an act that runs counter to its purpose, or if a person other than an ex officio member in Table 1 who was elected as a member loses his/her position due to his or her position in an institution or organization, the chairperson shall make a decision at the general meeting of committee members. The committee member may be dismissed through the resolution of the general meeting of the Committee members.

However, if a member voluntarily resigns from his or her position, the chairperson must process the resignation and report it to the next general meeting of members.

Article 7 (Types and Number of the Executives) The Organizing Committee shall have the following executive officers:

1. 1 chairperson
2. Up to 6 vice-chairmen
3. Up to 23 executive committee members

4. 2 auditors.

Article 8 (Appointment of Executives, etc.) 1 The chairperson shall be appointed at the general meeting of members with the approval of a majority of the members of the Organizing Committee.

2 The Vice chairman and executive committee members shall be appointed at the general meeting of committee members upon recommendation of the chairman from among the committee members, and ex officio officers shall be as specified in [Appendix 2]. <Amended 2021.7.16>

3 The auditor is appointed at the general meeting of committee members upon the recommendation of the chairperson, and accounting or legal experts may be appointed.

4 When the factors such as vacancies arise for the appointment of new executives, they are appointed in accordance with paragraphs 1 and 2.

However, among the members succeeded pursuant to the provisions of Article 6, Paragraph 3, if the predecessor is an executive, the successor shall succeed to the executive position for the remainder of the predecessor's term.

5 Executives take office with the approval of the Minister of Culture, Sports and Tourism.

Article 9 (Term of Office of Executives) 1 The term of office of ex officio executives shall be the period of time they are in office while the Organizing Committee exists, and the term of office of elected executives shall be until the dissolution of the Organizing Committee.

2 In the case of Article 12, it shall be until the date of dismissal.

Article 10 (Duties of Executives) 1 The chairperson represents the Organizing Committee and supervises the work.

The second vice chairperson assists the chairperson.

3 Executive members attend the Executive Committee to deliberate and decide on matters provided by Article 22.

4 The auditor performs the following duties.

1. Auditing the financial situation of the Organizing Committee

2. Auditing the operation of the Organizing Committee and matters related to its work

3. As a result of the audit under Items 1 and 2, if any irregularity or unfairness is discovered, requesting correction from the general meeting of members or the executive committee.

4. Requesting the convening of a general meeting of members and an executive committee to request correction under subparagraph 3.

5. Attending the general meeting of members and the executive committee and stating opinions

6. Signing and sealing the minutes of the general meeting of members and the executive committee.

Article 11 (Acting for the Chairperson) 1 When the Chairperson is unable to perform his/her duties due to a vacancy or accident, the

vice-chairperson shall act on his/her behalf in the order of seniority.

2 In the event that the chairperson becomes an acting chairperson due to a vacancy, the acting chairperson must go through the procedures for appointing the chairperson without delay.

Article 12 (Disqualifications for the Executives) 1 A person who falls under any of the following items cannot become an officer.

1. A person who does not have Korean nationality

2. A person who falls under subparagraph 1 of Article 33 of the National Public Officials Act

2. Any officer found to be in conflict with paragraph 1 shall be dismissed ex officio by the chairperson.

Article 13 (Advisor) 1 The Organizing Committee may have around four advisors in addition to executives.

2 Advisors are selected by the chairman from among domestic and foreign prominent figures.

3 The advisor advises the chairperson on all matters to achieve the Organizing Committee's business objectives.

4 Advisors may attend and speak at the general meeting of committee members.

Chapter 3 General Meeting of Members

Article 14 (Installment and Functions) 1 The Organizing Committee shall have a general meeting of members as the highest decision-making body.

2 The general meeting of members shall be composed of the chairman, Vice chairman, executive committee members, auditors, and general committee members.

3 The general meeting of members deliberates and decides on the following matters.

1. Matters pertaining to the appointment and dismissal of members and officers

2. Matters pertaining to the dissolution of the Organizing Committee and the enactment and revision of the Articles of Organization

3. Matters related to the acquisition, disposal and management of borrowings and basic assets

4. Matters related to approval of major business plans

5. Matters falling under its authority under the law and these Articles of Organization.

6. Other matters recognized by the chairperson as important for the operation of the Organizing Committee

Article 15 (Convocation) The first committee general meeting is convened by the chairperson, and the chairperson becomes the chairperson.

2 When convening a general meeting of members, the meeting

agenda, date, time, location, etc. shall be specified and notified to each member at least 7 days prior to the meeting.

However, this does not apply when there is a justifiable reason that is deemed urgent.

Article 16 (Special Provisions for the Convocation) 1 The chairperson shall convene a general meeting of members within 20 days from the date of request for convening in any of the following cases.

1. When the majority of registered members request a convocation by specifying the purpose of the meeting

2. When the auditor requests a convening in accordance with the provisions of Article 10, Paragraph 4, Item 4.

2 If it is impossible to convene a general meeting of members within the period provided by paragraph 1 due to a vacancy or avoidance of the person authorized to convene a general meeting of members, a general meeting of members may be convened with the approval of a majority of registered members.

3 In the operation of the general meeting of members under paragraph 2, the senior member among the attending members shall serve as the temporary chairman and appoint the chairman of the meeting.

Article 17 (Quorum for decision making, etc.) 1 Except as otherwise provided in these Articles of Organization, the general meeting of members shall be opened with the attendance of a majority of registered members, and resolutions shall be made with the approval of a majority of members present.

However, in case of a tie, the chairperson makes the decision.

2 Members may exercise their voting rights by delegating them to the chairperson, other members, or others. In this case, the quorum under Paragraph 1 is deemed to be the attendance of the relevant member.

Article 18 (Written Resolution) 1 If necessary among matters to be submitted to the general meeting of committee members, the chairperson may submit them to a written resolution. In this case, the chairperson must report to the next general meeting of committee members.

2 If there is a request from the majority of registered members regarding matters to be submitted for written resolution under paragraph 1, the chairperson shall submit the matters to be resolved in writing to the general meeting of members.

Article 19 (Reasons for exclusion from voting at the general meeting of committee members) Committee members cannot exercise their voting rights on any of the following matters.

1. Matters pertaining to the member himself/herself in the inauguration or dismissal of an officer

2. Matters related to receipt of money and property or litigation, in which the chairperson or members themselves have an interest.

Chapter 4. Executive Committee

Article 20 (Installment) The Organizing Committee shall establish an executive committee to carry out its work efficiently.

Article 21 (Composition) 1 The Executive Committee is composed of the Executive Committee Chairman, Executive Committee Vice Chairman, and Executive Committee members.

2 The executive chairman is appointed at the general meeting of members from among the executives upon the recommendation of the chairman. However, if necessary, the chairperson concurrently serves after a general meeting of committee members. The Vice-Chairman of the Executive Committee is appointed by the Executive Committee Chairman from among the Executive Committee members.

3 The acting duties of the Executive Chairman shall be in the order of the Vice Chairman of the Executive Committee and the Executive Committee members appointed by the Executive Committee Chairman.

Article 22 (Functions) The Executive Committee deliberates and decides on the following matters.

1. Matters to be submitted to the general meeting of committee members

2. Matters delegated by the general meeting of committee members

3. Matters related to approval of budget and settlement of accounts

4. Matters related to approval and operation of major business plans

5. Matters related to the establishment, revision and abolition of regulations and rules

6. Matters related to proposals for changes to the Articles of Organization and property management

7. Other matters discussed by the chairperson

Article 23 (Convocation) 1 The Executive Committee shall be convened and chaired by the Executive Chairman.

2 When convening an executive committee meeting, the meeting agenda, date, time, location, etc. shall be specified and notified to each executive committee member at least 7 days prior to the meeting.

However, this does not apply when there is a justifiable reason that is deemed urgent.

3 The provisions of Article 16 shall apply mutatis mutandis to special cases of convocation.

Article 24 (Quorum for Decision Making, etc.) 1 The Executive Committee makes decisions with the attendance of a majority of the Executive Committee members and the approval of a majority of the Executive Committee members present.

4 Executive members may exercise their voting rights by delegating them to the executive chairman, other executive members, or others. In this case, the member concerned is deemed to be present at the quorum pursuant to the provisions of paragraph 1.

3 If necessary among matters to be submitted to the Executive Committee, the Executive Chairman may submit them to a written resolution. In this case, the executive chairman must report to the next executive committee.

Chapter 5. Advisory Committee

Article 25 (Installment) A separate advisory committee may be established in addition to the Organizing Committee to respond to the chairperson's advice regarding preparation and operation of the Games.

Article 26 (Composition, Etc.) 1 Advisory committee members are appointed by the chairperson from among prominent figures from various fields such as sports, economics, and media.

2 The advisory committee is convened by the chairperson as necessary.

Chapter 6. Expert Committee

Article 27 (Installment) To efficiently promote preparation and operation of the Games, a separate professional committee may be established in addition to the Organizing Committee.

Article 28 (Composition, etc.) 1 Expert committee members are appointed by the chairperson from among experts in each field related to the competition, including sports, education, tourism, and media.

2 The expert committee is convened by the chairperson as necessary.

Chapter 7. Property and Accounting

Article 29 (Classification of property) 1 The Organizing Committee's property is classified into basic property and extra ordinary property.

2 Basic property is property that falls under any of the following items:

Any property other than basic property shall be considered ordinary property.

1. Property contributed as basic property at the time of establishment.

2. Property decided to be incorporated into basic property at the general meeting of committee members.

3 The basic assets of the Organizing Committee are as shown in [Appendix 2].

5 The Organizing Committee's basic assets shall be listed once a year and reported to the Minister of Culture, Sports and Tourism.

Article 30 (Management of Property) 1 The Organizing Committee's property shall be managed with the utmost care as a good manager.

2 When the Organizing Committee sells, exchanges, leases, changes its use, provides as collateral, or waives the burden of obligations or rights, the Organizing Committee must obtain a resolution from the general meeting of committee members.

3 If there is a change in the list or assessed value of basic assets, the list in [Appendix 2] shall be changed and the Articles of Organization amendment procedure shall be followed.

Article 31 (Evaluation of Property) The evaluation of the Organizing Committee's property is based on the acquisition price.

However, the property that has been re-evaluated is based on the

re-evaluated amount.

Article 32 (Method of Investment) 1 The Organizing Committee shall cover the expenses necessary for preparation and operation of the Games with the following income.

1. Contributions, subsidies and donations from the government, local governments and other persons.

2. Borrowings.

3. Business profits.

4. Other profits.

2 The Organizing Committee must disclose the annual donation amount raised and utilization performance regarding donations received through the website.

Article 33 (Fiscal Year) The Organizing Committee's fiscal year shall follow the government's fiscal year.

Article 34 (Business Plan and Budget) The Organizing Committee prepares a business plan and budget for the next fiscal year and decides on the executive committee.

Approval shall be obtained from the competent authority at least one month prior to the start of the next fiscal year. The same shall be applied if and when a change of such is attempted.

However, the business plan and budget for the year of establishment shall be submitted to the Minister of Culture, Sports and Tourism within one month after registration of the Founding of the Organizing Committee.

Article 35 (Settlement Report) The Organizing Committee shall prepare a tax revenue, expenditure, and expenditure settlement report for each fiscal year and business performance for the year for auditing.

After audit and resolution by the Executive Committee, it shall be submitted to the Minister of Culture, Sports and Tourism by the end of March of the following year.

Article 36 (Accounting Audit) The accounting audit of the Organizing Committee shall be conducted at least once a year.

Article 37 (Handling of Surplus) The surplus in the closing accounts of each fiscal year of the Organizing Committee shall be disposed of as follows.

1. Preservation of carryover losses

2. Transfer to the target business operation expenses for the following year

3. Savings for incorporation into basic assets

Article 38 (Borrowing of funds) The Organizing Committee borrows funds to prepare and operate the competition, a lump-sum loan to be

repaid in the current year.

If you wish to be excluded, you must obtain approval from the Minister of Culture, Sports and Tourism after a resolution at the general meeting of members.

Article 39 (Remuneration of the Committee Members, Etc.) No remuneration shall be paid to the general members and executives of the Organizing Committee, separately operated advisors, and expert members of the advisory committee.

However, compensation may be made for actual expenses necessary to perform work within the budget.

Article 40 (Prohibition of Property Lending for the Committee Members, Etc.) 1 The property of the Organizing Committee shall not be reserved for any persons who fall under any of the following items for lending or usage purposes without a legitimate consideration.

1. Members of the Organizing Committee

2. Executives of the Organizing Committee

3. A person who has a relative relationship with a person falling under subparagraphs 1 and 2 as prescribed in Article 777 of the Civil Act, or a person corresponding thereto.

Other corporations with self-directed directors

4. A person who has a close financial relationship with the Organizing Committee.

5. A person in a position of management or supervision as provided by the Articles of Organization.

2 Even in the case of a person who does not fall under each item of paragraph 1, unless there is a justifiable reason in light of the purpose of the Organizing Committee.

It cannot be rented or made available for use without reasonable compensation.

Chapter 8. Secretariat and Staff

Article 41 (Secretariat) 1 The Organizing Committee shall establish a secretariat as an administrative agency.

2 The Secretariat may have a Secretary General and other necessary staff.

3 The Secretary General shall be appointed by the chairperson with the approval of the general meeting of members, and staff are appointed by the chairperson.

4 The Secretary General shall oversee the affairs of the Secretariat under the direction and supervision of the Chairman and may attend all meetings held by the Organizing Committee and express opinions.

5 The Secretary General shall be an ex officio member of the Executive Committee.

Article 42 (Organization of the Secretariat) Any matters pertaining to the organization of the Secretariat and personnel management of employees shall be determined by the regulations of the Organizing

Committee, but matters pertaining to the organization and number of employees of the Secretariat shall be approved by the Minister of Culture, Sports and Tourism. The same applies in case of change.

Chapter 9. Supplementary Rules

Article 43 (Revision of Articles of Organization) When it is desired to revise the Articles of Organization of the Organizing Committee, it shall be resolved with the approval of 201/3 of registered members at a general meeting of members and obtain approval from the Minister of Culture, Sports and Tourism.

Article 44 (Dissolution) The Organizing Committee shall be dissolved by the approval of more than two-thirds of the registered members at a general meeting of members within one year after the end of the competition, and report the dissolution to the Minister of Culture, Sports and Tourism.

Article 45 (Reversion of Residual Property) 1 When the Organizing Committee is dissolved, the remaining property shall be transferred to the state, local government, or other non-profit corporation with a similar purpose, upon resolution of the general meeting of members, and be used for the development of sports. <Amended on 2021.7.16>

Article 46 (Executives at the time of establishment) The executives at the time of establishment of the organizing committee are as shown in the Attachment 3.

Article 47 (Directors under Civil Act) The chairman of the Organizing Committee is regarded as the chairman of the board under Civil Act, and the Vice chairman and executive members are regarded as directors under the Civil Act.

Article 48 (Applicable Provisions) Matters not provided by these Articles of Organization shall be subject to the provisions of the (Civil Act) Arbitration Corporation.

Article 49 (Enforcement Regulations, etc.) The Chairman may establish regulations and rules on matters necessary for the implementation of these Articles of Organization, and in this case, they shall be resolved by the Executive Committee.

Supplementary Provisions (2020.5.12.)

1 [Date of Enforcement] These Articles of Organization shall enter into force from the date of registration with the court with permission from the Minister of Culture, Sports and Tourism.

2 [Transitional Measures] At the time of enforcement of these Articles of Organization, acts performed by promoters, etc. for the purpose of establishing a corporation shall be deemed to have been performed in accordance with these Articles of Organization.

Supplementary Provisions (2021.3.5.)

Article 1 (Date of Enforcement) These Articles of Organization shall enter into force from the date of approval by the Minister of Culture, Sports and Tourism.

Article 2 (Changes in the Relevant Regulations)

1. In accordance with the change in the Articles of Organization and name of the Organizing Committee, the "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Organizational Regulations" have been changed to the "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Organizational Regulations" and "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" in Article 1 of the regulations. As the "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee", Article 3's "Preparation for the 2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea" is changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Asia-Pacific Masters Games 2023 Jeonbuk Korea". "Preparation", the organization chart in Annex 1 is Stage 1 (20.7.-21.6): 1 President, 3 Division, 5 Divisions: 30 people" and "Stage 2 (21.7.-22.6): 1 President, 3 Divisions, 8 Divisions (3 Division 1: 60 people (30 people)" respectively for Stage 1 (20.7.-22.6): 1st President, 3 Division, 5th Division: 30 people" and "Stage 2 (22.7.-23.6): 1st President, 3 Division, Part 8 (31): 60 people (30 people).

2. "Organizing Committee of the Asia-Pacific Masters Games 2023 Jeonbuk Korea Personnel Management Regulations" as "Asia-Pacific Masters Games 2023 Jeonbuk Korea"

This shall be the personnel management regulations of the Organizing Committee, and the "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" in Article 1 of the regulations shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee". Appendix No. 2, "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" in Forms No. 6, No. 8, No. 9, No. 10, and No. 11 shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee", respectively.

3. "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Remuneration Regulations" shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Remuneration Regulations and 2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee in Article 1 of the regulations." shall be the Organizing Committee of the Asia-Pacific Masters Games 2023 Jeonbuk Korea.

4. The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Operation of the Organizing Committee Regulations" shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Operation of the Organizing Committee Regulations" and the 2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea in Article 1 of the regulations. The "Organizing Committee" is the Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee. "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" in Form No. 1 is changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee."

5. The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Office Management Regulations" shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Office Management Regulations" and "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" in Article 1 of the regulations shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee". "Pacific Masters Games Organizing Committee". The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" in Form Nos. 3 and 4 is changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee."

6. The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Seal Regulations" shall be the "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Seal Regulations" and the 2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee in Article 1 of the regulations shall be replaced with "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee". The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" in Form No. 2 is designated as the "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee."

7. The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Accounting Regulations" shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Accounting Regulations" and "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" in Article 1 of the regulations shall be changed to Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee. The Masters Games Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee.

8. The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Profitable Business Accounting Regulations" shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk

Korea Organizing Committee Profitable Business Accounting Regulations" and "2022 Jeonbuk Asia" in Article 1 of the Regulations. The "Pacific Masters Games Organizing Committee" is changed to the "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee."

9. The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Travel Expense Regulations" shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Travel Expense Regulations" and "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea 2023 Jeonbuk Korea Organizing Committee Travel Expense Regulations". The "Games Organizing Committee" is referred to as the "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee"

10. The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Actual Expense Compensation Regulations for Various Committees" shall be changed to the "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Actual Expense Compensation Regulations for various committees" and "2022 Jeonbuk Asia" in Article 1 of the Regulations. "Pacific Masters Games Organizing Committee" is changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea 2023 Jeonbuk Korea Organizing Committee."

11. The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Emblem Business Operation Regulations" shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Emblem Business Operation Regulations" and "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" in Article 1 of the regulations shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee. "2022" in Article 2, Paragraph 1 is deleted, and "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea" is changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea."

12 The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Business Decision Rules" shall be changed to the "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Business Decision Rules" and "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea 2023 Jeonbuk Korea Organizing Committee Business Decision Rules" in Article 1 of the Rules. "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Office Management Regulations" was changed to "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee".

13. The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Accounting Regulations Enforcement Rules"

shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Accounting Regulations Enforcement Rules" and the "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Accounting Regulations" in Article 1 of the Rules. " is changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Accounting Regulations", and "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" is changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee." The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" in Forms No. 10 and 18 is designated as the "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee."

14. The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Employee Service Rules" shall be changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Employee Service Rules" and "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea 2023 Jeonbuk Korea Organizing Committee Employee Service Rules" in Article 1 of the Rules. The "Personnel Management Regulations of the Organizing Committee of the Tournament" shall become the "Personnel Management Regulations of the Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee."

15. The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee ID Card Rules" shall be replaced with "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee ID Card Rules" and "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" in Article 1 of the Rules. "Committee Service Rules" shall be referred to as "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee Service Rules." The "2022 Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee" in the attached form and attached form No. 2 is changed to "Asia-Pacific Masters Games 2023 Jeonbuk Korea Organizing Committee."

Supplementary Provisions (2021.7.16.)

Article 1 (Date of Enforcement) These Articles of Organization shall enter into force and become effective on and from the date of approval by the Minister of Culture, Sports and Tourism.

Ex officio members (44)

- Governor of Jeollabuk-do Province/ International Olympic Committee (IOC) Athletes' Committee
- Chairman of Jeollabuk-do Sports Council/Chairman of Jeonbuk Economic Revitalization Citizens Association

- Chairman of Jeonbuk Chamber of Commerce and Industry
- Executive Director of Korea Sports Promotion Foundation
- Director of School Life and Sports Division, Korea Sports Council
- Chairman of National Public Sports Club Council
- Director of Sports Promotion Division of Jeollabuk-do Sports Association
- Secretary of Jeollabuk-do Sports Association Correspondent Corps
- Director of Cultural Exchange and Cooperation Division of Ministry of Foreign Affairs
- Sports Cooperation Officer of Ministry of Culture, Sports and Tourism / Director of Jeollabuk-do Culture, Sports and Tourism Bureau
- Director of External Cooperation Bureau of Jeollabuk-do Province / Director of Namwon Medical Center of Jeollabuk-do Province
- Culture, Construction and Safety of Jeollabuk-do Provincial Council Chairman
- Executive Chairman of the Jeonju World Sound Festival Organizing Committee
- MICE Director of the Korea Tourism Organization / Rotary International District 3670 Governor
- Lions International District 356-C Governor
- Korean Youth Chamber (JC) Jeonbuk District President
- Chairman of the Jeonbuk Women's Organization Council / Chairman of the Federation of Sports Organizations of the Korea Sports Council
- Secretary-General of the World Korean Federation of Sports Associations
- Chairman of the Jeonbuk Provincial Journalists Association / Director of the Jeonju Immigration and Foreigners Office
- Chief of Security at the Jeonbuk Police Agency / Director of the Jeollabuk-do International Exchange Center
- Director of the Jeonbuk Support Division of KOTRA / KOICA Public Relations Director
- Director of Gunsan Medical Center / Director of Jeonbuk National University Hospital
- Chairman of Korea Tourism Association / Chairman of Korea Travel Agency
- Jeonbuk Branch of Korea Tourism Organization / Chairman of Jeollabuk-do Tourism Association
- Director of Jeonju National University International Exchange Center / Chairman of Jeollabuk-do Medical Association
- Chairman of Jeollabuk-do Oriental Medicine Association / Chairman of Jeollabuk-do Pharmacist Association
- Jeonbuk-do President of the Nurses Association
- President of the Jeollabuk-do Multicultural Family Support Center Association
- Secretary General of the Asia-Pacific Masters Games 2023 Jeonbuk Korea Association Organizing Committee

Ex officio executives (22)

- Governor of Jeollabuk-do Province / International Olympic Committee (IOC) Athletes Committee Chairman
- Chairman of Jeollabuk-do Sports Council/Chairman of Jeonbuk Economic Revitalization Citizens' Association
- Chairman of Jeonbuk Chamber of Commerce and Industry Council/Executive Director of Korea Sports Promotion Foundation
- Director of School Life Sports Division of Korea Sports Association
- Chairman of National Public Sports Club Council
- Jeollabuk-do Sports Association Sports Promotion Division Director
- Jeollabuk-do Sports Association Correspondent Secretary
- Ministry of Culture, Sports and Tourism Sports Cooperation Director
- Jeollabuk-do Culture, Sports and Tourism Bureau Director/Jeollabuk-do External Cooperation Director
- Jeollabuk-do Provincial Council Culture, Construction and Safety Committee Chairman
- Jeollabuk-do Namwon Medical Center Director/Korea Tourism Organization MICE Director
- Jeonbuk Women's Group Chairman of the Council
- Jeonbuk Chairman of the Korean Youth Chamber (JC)
- Governor of Rotary International District 3670/District 356-C of Lions International
- Executive Chairman of the Jeonju World Sound Festival Organizing Committee
- Secretary General of the Asia-Pacific Masters Games 2023 Jeonbuk Korea Association Organizing Committee

List of the basic assets

Indication of the assets
50 million won (₩50,000,000)

Executives at the time of the establishment

Area	Affiliation	Position	Name	Remark: Ex officio position (2 people)
Organizing Committee Chairman (1)				
Administrative	Jeollabuk-do	Governor	Hajin Song	Ex officio
Deputy Director (4)				
Athletics	International Olympic Committee (IOC)	Athlete committee member	Seungmin Yoo	Ex officio
	Jeollabuk-do Sports Council	Chairman	Kangseon Jeong	Ex officio
Organization	Jeonbuk Economy Revitalization Citizens' Conference	Chairman	Gwangho Kim	Ex officio
Economy	Korea Chamber of Commerce and Industry	Vice-chairman	Seonhong Lee	Ex officio
Auditor (2)				
Legal affairs	Yeowon Law Firm	Lawyer	Minjong Choi	Appointed
Accounting	Yonghyun Kim Tax Accounting Office	Accountant	Yonghyun Kim	Appointed
Executive Committee Member (20)				
Athletics	Korea Sports Promotion Foundation	Senior executive director	Gapsu Kim	Ex officio
	Korea Sports Council	Director of School Life and Sports Division	Jaewon Kim	Ex officio
	National Public Sports Club Council	Chairman	Ijae Lee	Ex officio
	Jeollabuk-do Sports Council	Sports promotion director	Seungmin Kim	Ex officio
	Provincial Sports Association Press Corps	Secretary general	Seokchang Jo	Ex officio
	Ministry of Foreign Affairs	Director of Public Culture and Community Affairs	Eunji Seo	Ex officio
Administrative	Ministry of Justice	Head of Immigration Policy Division	Ingyu Lee	Ex officio
	Ministry of Culture, Sports and Tourism	Sports cooperation center	Yongcheol Park	Ex officio
	Former) '17 World Taekwondo Championships Organizing Committee	Secretary general	Jongseok Lee	Appointed
	Jeollabuk-do	Director of Culture, Sports and Tourism	Seunggi Kwak	Ex officio
	Jeollabuk-do	Director of External Cooperation Department	Kang Oh Lee	Ex officio
	Jeollabuk-do Provincial Council	Chairman of Culture, Construction and Safety Committee	Hayoon Jeong	Ex officio
Medical treatment	Jeollabuk-do Namwon Medical Center	Director	Jooyoung Park	Ex officio
Event	Jeonju World Sori Festival Organizing Committee	Executive chairman	Jaechoon Park	Ex officio
Tourism	Korea Tourism Organization MICE Office	Director	Deokhyeon Jo	Ex officio
Organization	International Rotary (District 3560)	Governor	Taesk Oh	Ex officio
	Lions International (District 356-C)	Governor	Youngcheon Kim	Ex officio
	Korean Youth Chamber (JC) Jeonbuk District	Chairman	Kwangho Choi	Ex officio
	Jeonbuk Women's Organization Council	Chairman	Kyunghee Kim	Ex officio
Organizing committee	Organizing Committee	Secretary general	Kangoh Lee	Ex officio

05 Games in Photos



June IMGA (International Masters Games Association) Secretariat visit to Jeonbuk



September The 2018 Penang Masters Games participation related promotion (Malaysia)



July
The 2019 European Masters Games participation related promotion (Torino)



October

Jeonbuk selected as the venue for the 2022 Asia-Pacific Masters Games



하나된 스포츠! 즐거운 어울림!
ENJOY SPORTS! PLAY LIFE!



November Host Cities Signing Ceremony



March
Organizing
Committee's
originators'
meeting

May
Organizing
Committee's
general
meeting
of founding



August
Organizing
Committee Office
Opening Ceremony

APMG

September

Public Relations
Ambassador
Appointment



Ambassador Ambassadors Na Tae-Ju

November

IMGA and other Organizing Committee's video conferences



January

Visit by IOC member
Yoo Seung-Min



October

Public Relations Ambassador Appointment



18 presidents of the World Korean Sports Association

October

Promotion of attendance at other competitions <USA Huntsman Senior Competition>



January

Public Relations Ambassador Appointment



ASIA-PACIFIC
MASTERS GAMES
2023 JEONBUK KOREA



Ambassadors Jin Seong

April

Joint meeting of national sports organizations



June

Participant hosting activities



June

Visit of IMGA executives to Jeonbuk



July Operation of the Fam Tour <Asia Region>



<China Region>



ARMG

October Operation of the Fam Tour <Americas, Europe, Oceania>



October D-200 Day Event





November Operation of the Fam Tour <Sports Legend Star>



January Promotion of attendance at other competitions <Australia New Zealand Masters Games>



2월 Operation of the Fam Tour <Korea Sports Press Union>



March Briefing session on preparations for the Games



May Opening Ceremony





May Closing Ceremony



July Performance Report for the Games



宣化



북 아시아태평
MASTERS GAMES 2



양 마스터스대회
2023 JEONJU KOREA



**White Paper on the Asia-Pacific
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