

**March 2022**

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**Detailed Master Plan  
of the Asia-Pacific Masters Games 2023  
Jeonbuk Korea**

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**Organizing Committee for  
Asia-Pacific Masters Games 2023  
Jeonbuk Korea**



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# Overview of the APMG



- ① Significance and Value of the APMG
- ② Vision and Symbols of the APMG



- **Competition title:** Jeonbuk Asia-Pacific Masters Games 2023
- **Purpose**
  - To pursue global harmony and mutual prosperity through the Asia-Pacific Masters Games
  - To promote public health by encouraging the middle-aged and elderly to exercise and play sports in their everyday lives
  - To promote regional development and cultural tourism as a sports hub
- **Period:** May 12 (Fri.) to 20 (Sat.), 2023 (9-day period) \* Opening Ceremony (May 13)
- **Venue:** Jeollabuk-do Province (hosted by 14 cities and counties)
- **# of participants:** Around 10,000 people from around the world
- **Cost:** (provisional sum) 17.5 billion KRW (4 billion KRW from state funding, 10.9 billion KRW from local funding, 1.6 billion KRW from registration fees, and 1 billion KRW from sponsorships)
- **Eligibility criteria for participants**
  - Retired athletes (world champions, Olympians, and national team athletes) and club and amateur athletes
  - Participate as an individual, not as a member of the national team, or form mixed teams regardless of nationality
- **Competition description:** Events held under each discipline, opening and closing ceremonies, various cultural events, etc.
- **# of disciplines:** 26 disciplines
  - **(Official)** Archery, Athletics, Badminton, Baseball, Basketball, Bowling, Cycling, Golf, Hockey, Judo, Roller Sports, Shooting, Soccer, Softball, Squash, Swimming, Table Tennis, Taekwondo, Tennis, Triathlon, Volleyball, Weightlifting, Wushu, and Sailing (Dinghy Sailing)
  - **(Trial)** Gateball and Park Golf
- **Host organization:** International Masters Games Association (IMGA)
- **Organizers:** Jeollabuk-do Province and Jeongbuk Asia-Pacific Masters Games 2023 Organizing Committee
- **Sponsors:** Ministry of Culture, Sports and Tourism, Korea Sports Promotion Foundation, Korea Sports & Olympic Committee, Korea Tourism Organization, etc.

Session	Summer World Masters Games	Winter World Masters Games	By continent		
			Europe	Americas	Asia-Pacific
1st	1985 Toronto, Canada 8,305 athletes from 61 countries	2010 Bled, Slovenia 6 disciplines 3,000 athletes from 42 countries	2008 Malmö, Sweden 3,022 athletes from 46 countries	2016 Vancouver, Canada 23 disciplines 5,002 athletes from 50 countries	2018 Penang, Malaysia 22 disciplines 6,500 athletes from 65 countries
2nd	1989 Aalborg, Denmark 37 disciplines 5,500 athletes from 76 countries	2015 Quebec, Canada 9 disciplines 1,500 athletes from 20 countries	2011 Lignano, Italy 19 disciplines 56 athletes from 3,118 countries	September 2021 Rio de Janeiro, Brazil (Canceled)	2023 Jeollabuk-do Province, South Korea 26 disciplines 10,000 athletes from 70 countries
3rd	1994 Brisbane, Australia 30 disciplines 24,500 athletes from 74 countries	2020 Innsbruck, Austria	2015 Nice, France 27 disciplines 7,200 athletes from 76 countries	2024 Cleveland, USA	2026 Abu Dhabi, UAE, Open Masters Series
4th	1998 Portland, USA 28 disciplines 11,400 athletes from 102 countries	2024 Lombardy, Italy	2019 Turin, Italy 30 disciplines 10,000 athletes from 70 countries		
5th	2002 Melbourne, Australia 37 disciplines 24,886 athletes from 98 countries		2027 Como Lake, Italy Open Masters Series		
6th	2005 Edmonton, Canada 30 disciplines 21,600 athletes from 89 countries				
7회	2009 Sydney, Australia 28 disciplines 28,676 athletes from 95 countries				
8th	2013 Turin, Italy 30 disciplines 15,394 athletes from 99 countries				
9th	2017 Auckland, New Zealand 28 disciplines 28,578 athletes from 100 countries				
10th	2022 *postponed 2027 Kansai, Japan 34 disciplines Expecting around 40,000 athletes from 100 countries				
11th	2025 Taipei & New Taipei City, Taiwan				
12th	2029 Perth, Australia				



## 1-2 Background and Expected Effects

### 1-2-1 Background and Process of the Bid

#### □ Background of the Bid

- As a result of seeking ways to utilize the sports facilities in Jeollabuk-do Province that were upgraded for the National Sports Festival 2018\*, an international competition in the field of sports for all that could be held economically without the need to build additional facilities was discovered.
  - \* Oct. 12 to 18 (7-day period), 47 disciplines, 14 cities and counties in the province (main host city: Iksan)
- Made the decision to **submit a bid to host the Masters Games that combine tourism and sports** with the aim of revitalizing the tourism industry, one of the three core industries of Jeollabuk-do Province.
- **Gained experience in running an international event** by hosting an international event in the form of a test event for the successful hosting of the World Scout Jamboree 2023
- **Responding to the shift in trend in sports from watching to direct participation** with the pursuit of a work-life balance

#### □ Bidding Process

- **Set the goal to host the 2<sup>nd</sup> Asia-Pacific Masters Games ('18.1.~4.)**
- **Declared the goal to host the 2<sup>nd</sup> Asia-Pacific Masters Games('18.6.)**
- **Conducted promotional activities at the 1<sup>st</sup> Asia-Pacific Masters Games ('18.9.)**
- **Conduct a preliminary feasibility study ('18.5.28.~9.27.) and held a boom-up forum ('18.10.30.)**
- **Passed the review of the Korean Sport & Olympic Committee (KSOC) ('18.10.30.) and the review of the proposed bid agreement by the Provincial Council ('18.11.21.)**
- **Submitted an international event plan to the Ministry of Culture, Sports and Tourism (MCST) ('18.12.13.) and passed the review ('19.2.25.)**
- **Passed the review for selection of proposed international events for deliberation by the Ministry of Strategy and Finance ('19.3.8.)**
- **Conducted a feasibility study for the Ministry of Economy and Finance (MOEF) ('19.4.~7.) and passed the final international event review ('19.7.19.)**
- **Submitted a bid to host the 2<sup>nd</sup> Asia-Pacific Masters Games in Jeonbuk to the IMGA ('19.8.30.)**
- **Review of the host site presentations and confirmation of Jeonbuk as the host ('19.10.1.)**
- **Signing ceremony in the host city of the Asia-Pacific Masters Games ('19.11.4.)**
- **Amendment of the Enforcement Decree of the International Games Support Act (2020.3.17.)**
  - \*Prepared the basis for state funding
- **Approval of the organizing committee composition plan and articles of association by the MCST (2020.4.19.)**
- **General meeting of the founding of the Jeonbuk Asia-Pacific Masters Games Organizing Committee (2020.5.12.)**

## 1-2-2 Expected Effects

### 1. Impact on the Local Economy

□ **Calculation of the Impact on the Local Economy** (\*Basis of calculation: Inter-Industry Analysis 404 Basic Sector)

- ◇ Total expenditure by visitors\* ⇨ 29.5 billion KRW : **3.7 times** the input amount
- ◇ Production and value-added effects ⇨ 80.7 billion KRW : **10.2 times** the input amount
- ◇ Job creation and employment effects ⇨ 1,049 jobs : Jobs created for 1,049 people

\* Based on the previous Masters Games, there were 2.3 accompanying persons per athlete during the competition period (1.15 for the Asia-Pacific Masters Games), 28,000 participants including accompanying persons, and 32,000 including operating staff

Impact on the Domestic Economy (Jeonbuk and other regions)<sup>1)</sup>

(Unit: KRW, persons)

Category	Total expenditure	Production		Added value		Employment (employee side)		Employment (employer side)	
		Coefficient	Induced effect	Coefficient	Induced effect	Coefficient	Induced effect	Coefficient	Induced effect
Shopping	1,846,400,000	1.8030	3,329,059,200	0.8390	1,549,129,600	20.2	37.29	12.7	23.45
Accommodation	8,580,000,000	2.0860	17,915,040,000	0.7630	6,546,540,000	25.9	222.22	12.7	108.97
F&B	7,120,000,000	2.0860	14,866,560,000	0.7630	5,432,560,000	25.9	184.41	12.7	90.42
Transportation	1,882,000,000	1.6580	3,120,356,000	0.5680	1,068,976,000	14.8	27.85	8.1	27.85
Other cultural and entertainment services	10,000,000,000	1.8850	18,858,000,000	0.7980	7,980,000,000	24.5	245.00	14.0	81.00
<b>Total</b>	<b>29,428,000,000</b>		<b>58,089,015,200</b>		<b>22,577,205,600</b>		<b>716.78</b>		<b>331.69</b>

### 2. Sociocultural Impact

#### □ Proposing a Model for Sustainable Utilization of Sports Infrastructure

- The number of local governments wishing to host large-scale domestic and international sports events is on a decline at home and abroad due to the cost of maintaining the facilities after the event.
- Jeollabuk-do Province can present a model\* for sustainable utilization of sports infrastructure to actively utilize various types of sports infrastructure established to host national sports competitions, etc.

\* Efficient use of existing sports facilities without the need to build any additional stadiums, etc. due to the nature of the Masters Games

#### □ Expanding the Base for Sports for All and Diversifying Leisure Activities

- While **South Korea**, as an elite sports powerhouse, is performing well in large-scale events such as the Olympics and

1) Preliminary feasibility study of hosting the Asia-Pacific Masters Games 2022, Korea Institute of Sport Science, May 28 to Sept. 27, 2018

Asian Games, but **in the field of sports for all**, it has been not as active in the past and hosting this event will serve as **an impetus\*** to **promote sports for all**

\* Expected to boost people's interest in sports for all, thereby increasing the participation rate and indirectly contributing to the improvement of people's welfare, and diversify leisure activities as a result

#### ☐ **Hosting an International Event That Combines Tourism and Sports**

- It will attract about 32,000 foreign athletes, media personnel, and spectators, which is expected to revitalize the tourism industry, including local accommodations and food and beverage (F&B) businesses, directly boost sales for local businesses, and have a direct impact on the development of related industries.
- Indirectly, it is a chance to revitalize the economy by providing opportunities to attract foreign investment, help local companies expand overseas, and increase exports of local products through briefings on specialty products, machinery, and the carbon industry.

#### ☐ **Opportunity for Regional Development Through Globalization of the Jeollabuk-Do Province**

- The Masters Games is a competition centered on retired athletes who have competed in the Olympics, and the participants of the competition will be able to share their experience of participating in the event in Jeollabuk-do Province after returning home, thus **playing a public relations role in promoting the province's brand to the world and contributing to regional development.**

## 2 Brand Identity of the APMG

### 2-1 Vision and Goal

#### Vision

**Sports for All! Leaping over fences!**



#### Goal

Enhance the brand value of Jeonbuk by successfully hosting the Masters Games



#### Direction

- Economical and efficient operation utilizing existing facilities
- Operation of participatory and stay programs that combine resources of the culture, art, and tourism sectors
- Preparations to accept all tourists with excellent accommodations, transportation, etc.
- Establishment of an impeccable safety net for participants, including fire and emergency medical services


## 2-2 Slogan

- Theme: “Enjoy Sports! Play Life!”


Finalized slogan	Meaning
<p>하나된 스포츠! 즐거운 어울림!</p> <p>ENJOY SPORTS! PLAY LIFE!</p>	<ul style="list-style-type: none"> <li>○ Pursuing true harmony and enjoyment by realizing one's life values and achieving self-realization rather than focusing on competing against others through voluntary sports activities</li> </ul>

## 2-3 Logo (Emblem) and Mascots

### 2-3-1 Logo (Emblem)


Finalized design	Design description and meaning
	<p>&lt;Apparent Design&gt;</p> <ul style="list-style-type: none"> <li>○ Personification of the initials of the event title, APMG (Asia Pacific Masters Games)</li> <li>○ The dynamic nature of sports for all is displayed by the visualization of people participating in the games, while the imagery of two hands hold each other depicts the friendships among participants</li> <li>○ The gentle curves inspired by the eaves of <i>hanok</i> (traditional Korean houses) highlight the traditional beauty and aesthetics of Korea and Jeonbuk, while green was used in combination with three of the five cardinal colors (blue, red, and yellow) to emphasize an eco-friendly image and harmony</li> </ul> <p>&lt;Implicit Meaning&gt;</p> <ul style="list-style-type: none"> <li>○ It means that people from around the world, regardless of their age, nationality, gender, etc., will be united as one in harmony and through exchanges at the Asia-Pacific Masters Games, meet true friends, and have fun together.</li> </ul>

## 2-3-2 Mascots




Finalized design	Design description and meaning
 <p>아치(Achi) &amp; 태치(Taechi)</p>	<p>&lt;Apparent Design&gt;</p> <ul style="list-style-type: none"> <li>○ The mascots were inspired by the magpie, the bird symbol of Jeollabuk-do Province.</li> <li>○ White magpie, which is known as an auspicious bird, and black magpie in a traditional color display harmony and balance.</li> <li>○ Their wings are spread out to welcome participants and visitors.</li> </ul> <p>&lt;Implicit Meaning&gt;</p> <ul style="list-style-type: none"> <li>○ In Korea, the magpie is regarded as an auspicious symbol that signals the arrival of a welcome news or person, so the magpie mascots represent the wishes to deliver good news and hopes to people around the world.</li> </ul>

## 2-3-3 Posters

### ○ Main Poster

Finalized design	Poster description
 <p>2023 전북 아시아태평양 마스터스대회 ASIA-PACIFIC MASTERS GAMES 2023 JEONBUK KOREA 2023. 5.12 ~ 5.20 전라북도 일원</p>	<p>&lt;Use of Images of Sports Games&gt;</p> <ul style="list-style-type: none"> <li>○ The main disciplines of the Masters Games are depicted with graphic effects, colorful colors represent the diversity of participating countries, and the diagonal composition conveys a sense of speed and movement.</li> </ul>

○ Sub-Posters

Finalized design	Poster description
	<p>&lt;Use of Images of Sports Games&gt;</p> <ul style="list-style-type: none"> <li>○ Athleticism is depicted by silhouettes and the background is accented with a symbol mark pattern.</li> </ul>
	<p>&lt;Use of Official Symbol Mark &amp; Mascots&gt;</p> <ul style="list-style-type: none"> <li>○ The symbol mark and mascots are placed side by side on a hanji (traditional Korean paper)-textured background and the five cardinal colors used traditionally in Korea are used in combination with dynamic patterns.</li> </ul>
	<p>&lt;Use of Official Mascots&gt;</p> <ul style="list-style-type: none"> <li>○ The mascots waving and smiling were placed in the center as a way to welcome people to the Games in a friendly way, while the wave pattern in the background symbolizes unity and festivity.</li> </ul>





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# **I . Operation of the Organizing Committee and Management of the Games**

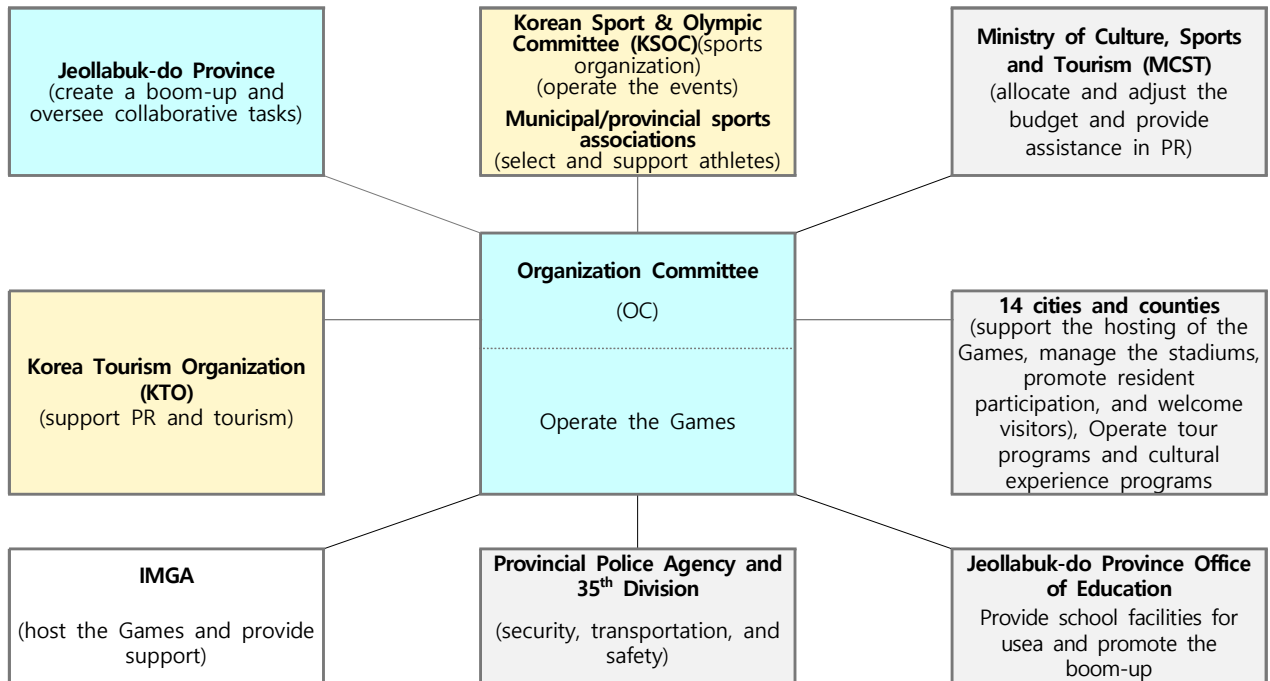


- ① Establishment of the Games Operation System
- ② Operation of the Organizing Committee
- ③ Financial Operations
- ④ Insurance Subscription for the Games and Operations



## 1 Establishment of the Games Operation System

### □ Games Operation System



## 2 Operation of the Organizing Committee

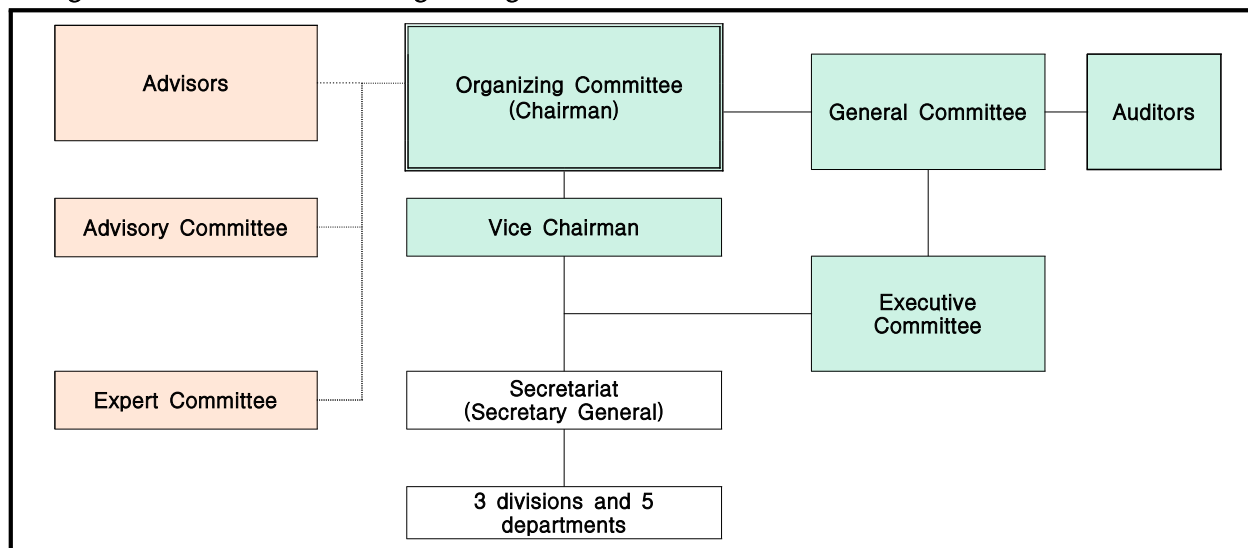
### □ Status of the Organizing Committee

○ Chairman: Song Ha-jin, Governor of Jeollabuk-do Province

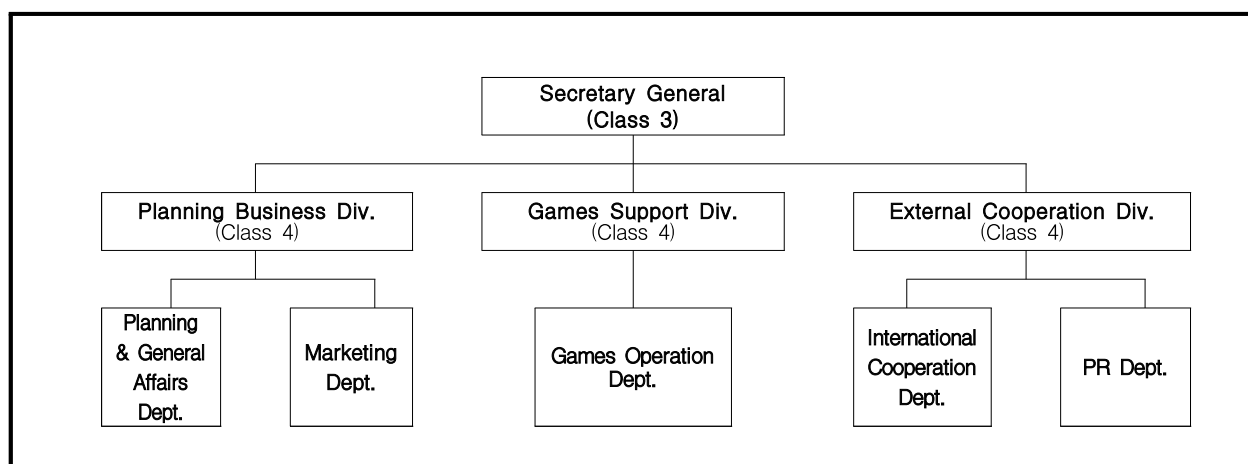
### ○ Composition

Total	Chair	Vice Chair	Auditor	Executive member	Member								Advisor	Advisory member	Expert member
					Subtotal	Gov. agency	Education (Tourism)	Sports	Regional (medical)	Media & Press	Economy	Organization			
187	1	4	2	18	41	4	3	9	2	1	10	12	5	49	67

○ Organization Chart of the Organizing Committee



○ Organization Chart of the Secretariat: 1 Secretary General, 3 divisions, and 5 departments  
(quota: 30 people / current staff: 26 people)



- ▶ Phase 2 (July 2022 to June 2023): 1 Secretary General, 3 divisions, and 8 departments (3 more departments\*) / 60 staff members (30 more staff members)

\* Establishment of Operational Support Department (Planning Business Division), Facilities Department (Games Support Division), and Culture and Arts Department (External Cooperation Division)

- ▶ Liquidation phase (July to Dec. 2023): 1 Secretary General, 1 division, and 2 departments / 10 staff members

□ Secretariat Operation Plan

- Organization size: Expansion in Phase 2 (3 divisions, 5 departments, and 30 staff members\* in 2020 ⇒ 3 divisions, 8 departments, and 60 staff members\* in 2022)

\* 30 staff members (12 dispatched by the province, 8 dispatched by cities and counties, 3 dispatched by related agencies, and 7 hired from the private sector)

- **Personnel:** 60 staff members (46 civil servants, 5 from related agencies, 9 external recruits)

Category		Total	Secretary General	Class 4	Class 5	Class 6	Class 7 or below
<b>Phase 1</b> (2020)	Total	30	1	3	5	8	13
	Dispatched civil servant	20		1	4	6	9
	Dispatched from related agencies	3				2	1
	Externally recruited from private sector	7	1	2	1	-	3 (2 in Interpretation and 1 in Tourism)
<b>Phase 2</b> (2022)	Total	60(30)	1	3	8(5)	16(8)	32(13)
	Dispatched civil servant	46(20)		1	7(4)	12(6)	26(9)
	Dispatched from related agencies	5(3)				4(2)	1
	Externally recruited from private sector	9(7)	1(Admin)	2(Sports)	1(Sports)	-	5 (1 in Sports and 1 in Registration), (2 in Interpretation and 1 in Tourism)

※ Red: Personnel recruited in Phase 1

## □ **Deliberation and Decision-Making Bodies**

### ○ **General Committee**

- Nature: The highest decision-making body of the Organizing Committee
- Composition: Chairman, Vice Chairman, Executive Committee, auditors, and members
- Matters deliberated on for resolutions
  - Appointment and dismissal of members and executives
  - Dissolution of the Organizing Committee and establishment and revision of the Articles of Association
  - Matters concerning borrowings and the acquisition, disposal, and management of basic assets
  - Matters falling within its authority under laws and regulations and the Articles of Association
  - Other matters deemed important for the operation of the Organizing Committee and delegated by the Chairperson

### ○ **Executive Committee**

- Nature: A body that deliberates and reaches resolutions on matters related to the operation of the Organizing Committee
- Composition: Chairperson, Vice Chairperson, and members of the Executive Committee
- Matters deliberated on for resolutions
  - Matters to be submitted to the General Committee, matters delegated by the General Committee, and matters related to the approval of budget and settlement of accounts
  - Matters related to the approval and operation of major business plans and establishment, revision, and abolition of regulations and rules
  - Matters related to the proposals of changes to the Articles of Association, management of assets, and other matters delegated by the Chairperson

### ○ **Operation of Various Committees**

#### - **Expert Committee**

- Established to efficiently prepare and operate the Games
- Committee members are appointed by the Chairperson from among experts in the fields related to the Games

#### - **Advisory Committee**

- Established to provide advisory to the Chairman on the preparation and operation of the Games
- Committee members are appointed by the Chairman from among prominent figures in government, politics, law, sports, education, economy, media, social organizations, etc.

### 3 Financial Operations

#### □ Operation Plan

- Funding from the national budget (fund), provincial and municipal subsidies, registration fees, sponsorship fees, and donated goods will be used toward the operation of the Games.
- The operating expenses of the Organizing Committee and event operating expenses are to be secured by the Organizing Committee, in principle.
- **Facility operating costs for stadiums and other sports venues** will be funded by the respective host cities and counties, while facility maintenance costs will be paid with the National Sports Promotion Fund (2023, in addition with the provincial budget).

#### □ Total Project Cost

(Unit: 100 M KRW)

Category	Total	Sale fund	Local gov. fund	Income
<b>Total</b>	<b>75</b>	<b>20</b>	<b>33</b>	<b>22</b>
2020	9		9	
2021	29	11	18	
2022	37	9	6	22



Category	Total	Sale fund	Local gov. fund	Income
<b>Total</b>	<b>175</b>	<b>40</b>	<b>109</b>	<b>26</b>
2020	9		9	
2021	31	11	20	
2022	40	9	31	
2023	95	20	49	26

#### □ Main Details

- **IMGA hosting fees**, Organizing Committee operations, event operations, opening and closing ceremonies, volunteers, domestic and international promotion, cultural events, production of records, etc.

#### □ Funding Plan

- Maintain close cooperation among the central government (MOEF and MCST), local government (Jeollabuk-do Province and cities and counties) and related agencies

# 3-1

## Changes in the Total Project Cost

Dept.	Planning & General Affairs
Person in charge	Park Min-jae (6911)

### □ Budget Changes (Proposed)

(Unit: million KRW)

Category	Original	Change (proposed)	Increase/ Decrease	Reason for the increase/decrease
<b>Total</b>	<b>7,500</b>	<b>17,500</b>	<b>10,000</b>	
<b>&lt; Support for the Operation of the Games &gt;</b>	<b>2,244</b>	<b>3,472</b>	<b>1,229</b>	
Operation of a registration center	40	102	62	Registration center setup, ID cards, and digital payment gateway fees
Purchase of participant kits	962	442	△520	Change due to an adjustment of the participation size
Manufacture of uniforms	0	203	203	Operating staff uniforms (required expenses)
Volunteers	171	545	374	Activities of volunteers and Games operation supplies (required expenses)
Composition and operation of provincial resident supporters	134	121	△13	Partial adjustment
Supplies for the situation room and information center at each sports venue	0	362	362	
Transportation and lodging	595	652	57	Transportation of participants, private vehicles for executives of international organizations, and accommodations (referees)
Security and safety management at sports venues	0	492	492	Security, disinfection (communicable disease control), sanitation, and safety services at sports venues (safety)
General information and convenient services	277	406	129	Visitor management app (safety), website, and establishment of information centers
Insurance subscription & White Paper production	65	147	82	Insurance for the Games (Host City Contract), etc.
<b>&lt; Support for the Operation of the Events &gt;</b>	<b>2,218</b>	<b>5,608</b>	<b>3,390</b>	
Event operation, lease, and supplies	979	1,411	443	Private stadium/facility leases, facility information, and supplies
Event operation labor costs (referee training, etc.)	950	1,707	757	Referee pay and operation of sports bodies
Award ceremony operation cost, medical center, and doping test system	45	527	532	
Information and communications infrastructure for each sports venue	118	427	309	Leasing of office Supplies Demand Surveyent and information and communications lines for each sports venue (required)
Establishment of a comprehensive information system	0	1,040	1,040	General information system for the Games (Host City Contract)
Composition, operation, and management of the press center	9	35	26	Operation of a press center and host broadcaster (Host City Contract)
Selection of a host broadcaster and torch relay	117	410	293	
<b>&lt; Cultural Events at the Games &gt;</b>	<b>993</b>	<b>1,774</b>	<b>781</b>	
Opening and closing ceremonies	544	1,400	856	Actualization of project costs and reflection of safety budget
Creation of cultural events and experience zones, D-day event, theme song, etc.	450	374	△76	Partial adjustments to cultural events and reflection of cases of other competitions
<b>&lt; Profit-Making Businesses and Tourism Programs &gt;</b>	<b>27</b>	<b>381</b>	<b>355</b>	
Awards for winners in Games symbol contest	0	16	16	
Development and utilization of Games symbols (manual)	27	71	45	Cost of IP application and registration of the symbols and recruitment of sponsors (profit-making businesses)
Recruitment and management of sponsors	0	127	127	
License fees (licensees), goods market, and souvenirs	0	152	152	
Discovery of tour programs and FAM tours	0	15	15	
<b>&lt; Promotion of the Games &gt;</b>	<b>589</b>	<b>1,051</b>	<b>462</b>	
Promotion on outdoor digital billboards and various mediums	192	690	498	Promotion of the Games (increase in cost due to the postponement of the Games)
Promotion of recruitment of participants	72	60	△12	
Conclusion of MOUs with major countries	64	18	△46	Partial adjustment
Promotional material and souvenir production and awareness surveys	261	283	22	Additional production of promotional materials (information on the postponement of the Games, etc.)
<b>&lt; International Cooperation &gt;</b>	<b>167</b>	<b>378</b>	<b>211</b>	
International cooperation	33	170	137	Obligations set forth in the Host City Contract
Invitation of foreign guests	40	120	80	Obligations set forth in the Host City Contract
Overseas travel expenses	93	88	△5	Partial adjustment
<b>&lt; OC Operating Costs &gt;</b>	<b>1,048</b>	<b>4,596</b>	<b>3,548</b>	
Labor costs	360	2,232	1,872	Recruitment of members of the Organizing Committee from the private sector and increased costs due to the postponement of the Games
Operating costs	688	2,364	1,676	Leasing of a private office for the Organizing Committee and increased costs due to the postponement of the Games
<b>&lt; Reserves &gt;</b>	<b>216</b>	<b>240</b>	<b>24</b>	



## □ Annual Investment Plan

□ Total Cost: 17.7 billion KRW (4 billion KRW from state funding, 10.9 billion KRW from local government funding, and 26 billion KRW from registration fees, sponsors, etc.) (Unit: million KRW)

Category	Total	2020	2021	2022	2023
<b>Total</b>	<b>17,500</b>	<b>859</b>	<b>3,079</b>	<b>4,086</b>	<b>9,476</b>
<b>&lt;Support for the Operation of the Games&gt;</b>	<b>3,472</b>	<b>41</b>	<b>0</b>	<b>986</b>	<b>2,445</b>
Operation of a registration center	102	1			101
Purchase of participant kits (for distribution)	442				442
Manufacture of staff uniforms	203			203	
Volunteers and supplies	907			33	874
Composition and operation of provincial resident supporters	121			46	75
Transportation and lodging	652			531	121
Security, disinfection (communicable disease control), and safety management at sports venues	492				492
General information and convenient services, insurance, and White Paper production	553	40		173	340
<b>&lt;Support for the Operation of the Events&gt;</b>	<b>5,608</b>	<b>2</b>	<b>847</b>	<b>20</b>	<b>4,739</b>
Event operation costs - Leasing of sports venues, information signs, promotion of athletic facilities, referee pay, etc.	3,350		200	20	3,130
Operation of a medical center and doping test system	346				346
Information and communications infrastructure for each sports venue	427				427
Establishment of a comprehensive information system	1,040	2	647		391
Operation of a press center and host broadcaster	343				343
Torch relay and lighting ceremony	102				102
<b>&lt;Cultural Events at the Games&gt;</b>	<b>1,774</b>	<b>0</b>	<b>72</b>	<b>1,000</b>	<b>702</b>
Opening and closing ceremonies	1,400			1,000	400
Creation of cultural events and experience zones, D-day event, theme song, etc.	374		72		302
<b>&lt;Games Symbols and Tourism Programs &gt;</b>	<b>381</b>	<b>77</b>	<b>65</b>	<b>32</b>	<b>207</b>
Development and utilization of Games symbols (manual) and sales of related goods	366	77	50	32	207
Discovery and operation of tour programs and FAM tours	15		15		
<b>&lt;Promotion of the Games&gt;</b>	<b>1,051</b>	<b>68</b>	<b>591</b>	<b>283</b>	<b>109</b>
Promotion on various mediums (TV, newspapers, digital billboards, etc.)	690	37	431	148	74
Promotion of recruitment of participants	78		18	50	10
Production of promotional materials such as promotional videos	283	31	142	85	25
<b>&lt;International Cooperation&gt;</b>	<b>378</b>	<b>6</b>	<b>72</b>	<b>92</b>	<b>208</b>
Interpretation and translation services for IMGA, leasing conference halls, Games registration fees, etc.	170	6	32	30	102
Invitation of IMGA executives, dispatch of technical delegate, etc.	120			30	90
Overseas business trips to the IMGA office and to promote the Games at other competitions	88		40	32	16
<b>&lt;Organizing Committee Operating Costs&gt;</b>	<b>4,596</b>	<b>637</b>	<b>1,432</b>	<b>1,673</b>	<b>854</b>
Labor costs	2,232	244	638	793	557
Operating costss	2,364	393	794	880	297
<b>&lt;Reserves&gt;</b>	<b>240</b>	<b>28</b>			<b>212</b>

\*      State funding (1.1 billion KRW in 2021): Training of international referees (200), registration system (647), social media (50), TV and broadcasting media (203)

\*      State funding (900 million KRW in 2022): Opening and closing ceremonies (900)

**① Newly Reflected or Increased the Required Budget for Games Operation and Event Operation**

(An increase of 2.5 billion KRW)

- Manufacture of uniforms (200 Mil KRW), supplies for the situation room and information center at each sports venue (400 Mil KRW), supplies for the sports events (140 Mil KRW), award ceremonies (230 Mil KRW), medical center (150 Mil KRW), and information and communication infrastructure at the sports venues (200 Mil KRW)
- Opening and closing ceremonies (900 Mil KRW) and resports venue-generating businesses for the Games (300 Mil KRW)

**② Fulfillment of Contracts by Host City** (An increase of 3.3 billion KRW)

- Operation of a registration center (60 Mil KRW), operation of shuttle buses for participants (300 Mil KRW), lodging (70 Mil KRW), security and safety management at sports venues (400 Mil KRW), general information and convenient services (100 Mil KRW), and pay for operating personnel (500 Mil KRW)
- Operation of a doping test center (50 Mil KRW), operation of a press center and host broadcaster (20 Mil KRW), operation of a host broadcaster (300 Mil KRW), development and utilization of Games symbol manual (40 Mil KRW), and support for the IMGA Board (10 Mil KRW)
- Establishment of a general management system for the Games (an increase of 1 Bil KRW), contributions to the hosting of the Games (260 Mil KRW), and insurance subscription for the Games (100 Mil KRW)

**③ Establishment of the Project Execution Plan and Reflection of Essential Businesses in Consideration of Other Competitions** (An increase of 1.5 billion KRW)

- Addition of participant kits (50 Mil KRW), volunteers (300 Mil KRW), leasing of athletic facilities (180 Mil KRW), cost of training and stays of international referees (200 Mil KRW), sports venue information signs and office Supplies Demand Surveyent (110 Mil KRW), cultural events and theme song (80 Mil KRW), PR (promotional video and material production and booth operation)(130 Mil KRW), visits to other sporting competitions and overseas travel expenses (120 Mil KRW), reserves for advisory meetings (40 Mil KRW), operation of ambulances and sporting event operations (200 Mil KRW), etc.

**④ Budget Changes Related to the New Operating Method of the Organizing Committee and Postponement of the Games** (4.1 billion KRW)

- **Labor costs** associated with the recruitment of Organizing Committee members from the private sector and dispatched civil servants (900 Mil KRW), office lease and office Supplies Demand Surveyent rent, and Organizing Committee operating costs (900 Mil KRW)
- Organizing Committee operating costs incurred as a result of the postponement of the Games (1.7 Bil KRW) and media promotion and promotional material production costs (600 Mil KRW)

**⑤ Reduction of Participation Size and Self-Adjustment: △1.8 billion KRW**

- ID cards and participant kits (△500 Mil KRW), transportation (△300 Mil KRW), city/county cultural events (△140 Mil KRW), PR (△1.3 Bil KRW), participation in other sporting competitions (△30 Mil KRW), farewell dinner for the IMGA (△80 Mil KRW), volunteer disbanding ceremony (△10 Mil KRW), etc.

## 4

## Insurance Subscription and Processing for the Games

- ◇ Subscribe to an insurance policy to manage various risks such as bodily injury and property damage caused by unexpected incidents/accidents during the course of the Games and to ensure measures to fulfill the Organizing Committee's legal liability for damages

#### □ Overview

- Manage risk factors with excellent efficiency in preparation for various disasters and accidents
- Ensure the ability to compensate for damages by subscribing to an insurance policy for safety incidents at sports venues
- Prevent legal disputes with participants in advance
- Minimize economic losses incurred from the payment of damages and prevent legal issues after the fact

#### □ Key Details

- Period: March 2022 to July 2023
- Cost: 100 million KRW
- Insured

Category (Total)	Athletes	Spectators	IMGA executives	Technical referees	Operating personnel	Remarks
27,041 people	8,000	15,000	15	26	4,000	

- Key details: Insurance subscription (group accident and business liability insurance) and processing (insurance claims)

#### □ Schedule

Detailed task	2020					2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Insurance Subscription and Processing for the Games																																			
Insurance subscription																																			
• Performance of risk diagnosis																																			
• Establishment of insurance policy subscription plan																																			
• Selection of insurer and policy subscription																																			
Insurance processing																																			
• Insurance processing for the Games																																			

Dept.	Planning & General Affairs Dept.
Person in charge	Jeon Hye-mi (6913)

## □ Concept

- Select an insurance company and subscribe to an insurance policy by determining the scope of the insured based on risk diagnosis and organizing an insurance review committee

### < IMGA Requirements, etc. >

- (Obligation to subscribe to an insurance policy) The Organizing Committee shall enter into any and all insurance policies necessary to cover all risks related to the hosting of the Games and all obligations to the IMGA, participants, etc.
- (Coverage per accident) The Organizing Committee shall subscribe to a liability insurance policy for all risks that pays at least 500 EUR (approx. 700,000 KRW) per accident.
- (Insured) The insurance policy shall include the IMGA, its executives, managers, employees, and member organizations as the additionally insured.

## □ Overview

- Policy subscription period: May 9 to 22, 2023 (14-day period)
  - Transportation service for participants (3 days before opening until 2 days after closing)
- Insured: Organizing Committee, IMGA executives and employees, volunteers, participants and accompanying persons, etc.
- Required budget: 100 million KRW
- Required insurance policies (types)

(Unit: 1,000 KRW)

Insurance type	Description	Insured	Remarks
Reserves	+a for additional people to be insured and inflation rate	Contract conclusion: March 2023 Estimated additional persons: 1,000	
Group accident insurance	<b>Death</b> or <b>disability</b> of operating personnel (Organizing Committee, IMGA executives, game officials, etc.) resulting from a personal injury incident	Organizing Committee staff, IMGA executives and employees, 3,000 support staff, etc. * Volunteers are considered separately	
	<b>Death</b> or <b>disability</b> (excl. illnesses) of participants (domestic and foreign) resulting from a personal injury incident	7,800 Koreans and 5,200 foreigners * Need to notify the compensation coverage * Requires personal information such as gender, date of birth, and phone	
Business liability insurance	Legal liability for <b>death</b> or <b>disability</b> (excl. illnesses) of a third party such as spectators due to negligence of the Organizing Committee during the event (inadequacy of event facilities, lack of safety management, poor control, etc.)	(Insured – Large number of unspecified persons) Accompanying persons and spectators (15,000 people) (estimated) (Scope) Facilities 000m <sup>2</sup> (36 locations) Parking lot 000m <sup>2</sup> (subject to negotiation)	

## □ Implementation System

- Conduct a preliminary review of the data on insurance policies and estimate the insurable value
- Select an insurance company that's an official sponsor and subscribe to the relevant insurance policies
- Operate an insurance situation room for prompt insurance processing in the event of an incident

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	• Obtain information on the insured among the Organizing Committee executives and employees and IMGA executives and employees (male/female, average age)	
Organizing Committee (Games Support Div.)	• Obtain information on the sports venue location (area) and parking lot (area, above-ground/underground) by discipline	
Jeollabuk-do Province (Sports Policy Div.)	• Calculate the number of operational staff members (male/female, average age)	
Insurance company	• Calculate the insurance premiums and provide coverage and subscription information	

- Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Performance of risk diagnosis																																			
Establishment of insurance policy subscription plan																																			
Selection of insurer and policy subscription																																			

## □ Detailed Implementation Plan

### ① Performance of risk diagnosis

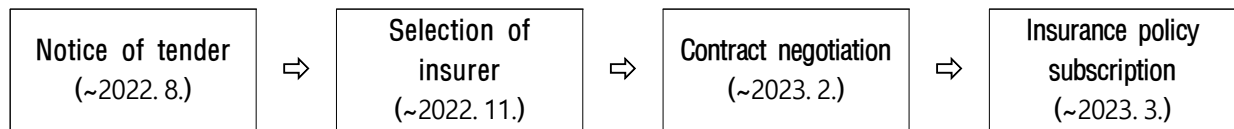
- Purpose: To confirm the scope of the insured and coverage by conducting a risk diagnosis for the group accident insurance and business liability insurance
- Period: March to April 2022
- Diagnostic Method
  - Group accident insurance: Calculate the number of operating personnel members and finalize the amount of compensation for each type of injury
  - Business liability insurance: Calculate the number of participants (incl. spectators) and finalize the amount of compensation for each type of injury

### ② Establishment of insurance policy subscription plan

- Period: May to April 2022
- Key Details
  - Finalize the scope of the insured and the coverage for participating athletes, spectators, operating personnel, etc.
  - Determine the scope of civil and criminal liability for incidents and accidents during the Games

### ③ Selection of insurer and policy subscription

- Period: July 2022 to March 2023
- Cost: 100 million KRW
- Method: Limited competitive bidding (contract by negotiation)
- Schedule



### □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	100,000	0	0	100,000	0		
Group accident insurance and business liability insurance	100,000	0	0	100,000	0	-Insurance subscription for the Games× 1식	

Dept.	Planning & General Affairs
Dept.	
Person in charge	Jeon Hye-mi (6913)

### ☐ Concept

- In the event of property damage or bodily injury at a sports venue, the officer in charge of general affairs (insurance affairs) should cooperate with the General Insurance Situation Room staff to verify the accident in question and handle the compensation procedures.

### < IMGA Requirements, etc. >

- N/A

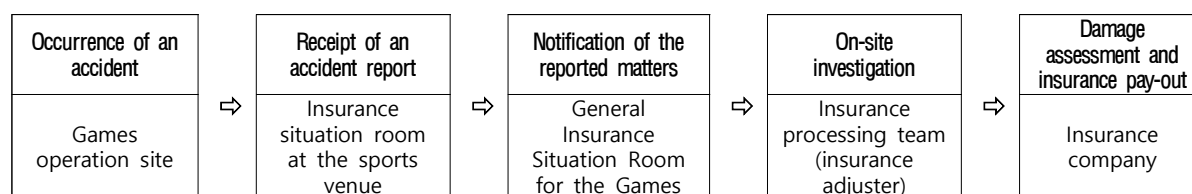
### ☐ Overview

- Location: In the General Situation Room
- Operating Personnel: 4 people (1 from the Organizing Committee, 2 support personnel, 1 claims adjuster\*) \* Dispatched by the insurance company
  - ※ If the insurance company does not dispatch its staff, the officer in charge of general affairs at the sports venue in question should oversee the affairs of the insurance situation room, and the person in charge of accounting (clerical affairs) should perform the work related to the insurance claims.
- Operating Period: May 12 to 20, 2023 (9-day period)
  - Incidents during the pre-opening transportation period should be received and processed within the operating period.
  - Incidents during the post-closing transportation period should be handled by the person in charge from the Organizing Committee.
- Key Details
  - In case there is a reason for spectator(s) to file an insurance claim, request the processing of the insurance claim (business liability insurance).
  - In case there is a reason for operating personnel to file an insurance claim, request the processing of the insurance claim (group accident insurance).
  - For all other reasons to file an insurance claim (civil liability, cancellation of the Games, facility fire), request the processing of the insurance claim.
    - ※ Notify each individual of the insurance coverage at the time of registration and inform them to subscribe to a self-insurance policy if they desire additional coverage <notice in the guide booklet and on the website>.
    - ※ If the beneficiary is a foreigner, documents such as the insurance certificate may be printed in English (request them from the insurance company).

### ☐ Implementation System

- (Incident Report)
  - Upon receiving an accident report from a sports venue, etc., cooperate with the officer in charge of insurance affairs for the sports venue to verify the accident and proceed with the compensation procedures (dispatched to the site, if necessary).
  - Collect, organize, and report information on the status of the accident that was reported on the same day.

○ (Accident Handling Procedure)



○ R&R of Each Entity

Entity	R&R	Remarks
14 cities and counties (information center at each sports venue)	• In the event of an incident covered by insurance, process the insurance claim and report the incident to the general information center	
Insurance company	• In the event of an incident covered by insurance, handle the incident by calculating the insurance amount and providing information on how to file an insurance claim	

○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Processing of insurance for the Games																																			

□ Detailed Implementation Plan

① Production of and training on the field operation guidelines

○ Period: March to April 2023

○ Key Details

- Processing procedure for accidents covered by insurance (processing guidelines, data/information collection, etc.)
  - ※ Include the contents in the general information booklet for the Games and the guidebook for volunteers
- Provide insurance-related training to sports venue operating personnel and volunteers

② Operate an insurance processing situation team

○ Period: May 12 to 20, 2023 (9-day period)

○ Operating personnel: 4 people (1 dedicated staff member and 3 representatives of the insurance company)

○ Location: In the General Situation Room

○ Details: Receive reports on accidents covered by insurance, handle insurance processing procedures, provide coverage details, etc.

※ Final accident report processing deadline for insurance coverage: By July 2023



**□ Operating Guidelines in the Event of an Accident****○ Accident Insurance**

- Treatment of injury for those involved in the Games such as athletes, officials, referees, and interpreters will be provided free of charge at medical support booths (while some of the medical services will be charged).
- ※ In case of volunteers subscribing to a separate insurance policy, they can make a payment and submit the insurance claim at the Volunteer Center.
- When treating patients, hospitals and on-site clinics at the sports venues should take appropriate measures, such as collecting power of attorney, so that the insurance pay-out can be received by the Organizing Committee.
- The department in charge of medical affairs will be responsible for paying the medical bill for general medical treatments provided at hospitals and on-site clinics at the sports venues and surgery, etc. for serious injuries at a hospital and for settling the insurance premiums.

**○ Business Liability Insurance**

- In the event of an accident, the officer in charge of the sports venue site should have the victim (s) provide their personal information on the insurance claim form, contact the officer in charge of general affairs at the sports venue (person in charge of insurance), and investigate the situation of the accident together.
- The officer in charge of general affairs at the sports venue should seek the opinion of the doctor in charge of the clinic at the sports venue in the case of bodily injury or the person in charge of the facility in the case of property damage, fill out the accident report form that includes the date and time of the accident, the location of the accident, the details of the injury or damaged object, and the circumstances of the accident, and notify the General Insurance Situation Room.
- If requested by the General Insurance Situation Room, the officer in charge of overseeing the sports venue should assist in subsequent procedures related to the accident investigation.

**○ Movable Insurance**

- This insurance policy provides compensations for accidents involving the Supplies Demand Surveyent (goods) of the Organizing Committee, including Supplies Demand Surveyent for the sporting events caused by fire, theft, or damage.
- The items subject to insurance coverage must be insured in advance, and compensation will be provided within the coverage limits of the Organizing Committee's insurance policy.
- In the event of an accident, the person in charge of the sports venue site should contact the officer in charge of overseeing the sports venue, and investigate the situation of the accident with the person in charge of insurance at the sports venue.

- The officer in charge of overseeing the sports venue should seek the opinion of the person in charge of the sports venue supplies, fill out an accident report that includes the date and time of the accident, the location of the accident, the details of the injury or damaged object, and the circumstances of the accident, and notify the General Insurance Situation Room.
- The person in charge of the stadium shall assist in the follow-up procedures related to the accident investigation as required by the General Insurance Situation Center.
- If requested by the General Insurance Situation Room, the officer in charge of overseeing the sports venue should assist in subsequent procedures related to the accident investigation.

## □ Instructions on Processing

### ○ Processing Guidelines for Emergency Situations

- The Games operating officials, including the Competition Operations Division for each discipline, should thoroughly prepare for compensation liability for third parties, such as spectators, as the host, including facility management, and safety management for athletes and volunteers.
- In the event of an emergency, such as a major accident, the insurance situation room for each discipline should promptly notify the situation to the General Insurance Situation Room, which should then conduct a damage assessment on the scale of the damage.
- In the event of a fire, collapse, or crushing accident at a Games facility such as a sports venue, resulting in casualties and property damage, priority should be given to compensation for casualties.

### ○ Instructions on Processing

- In handling insurance-related affairs, the use of personal information for purposes other than those specified is strictly prohibited, and it should be destroyed in accordance with Article 21 of the Personal Information Protection Act at the end of handling the relevant affairs.
- Computers and files used to manage personal information should be encrypted to ensure the protection of personal information.



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# II . Support for Games Operations



- ① Protocol and Reception
- ② Operation of a registration center
- ③ Volunteers
- ④ Procurement and Management of Supplies
- ⑤ Comprehensive Plan for Providing Transportation and Transport Service
- ⑥ Comprehensive Plan for Accommodation Assignment and Management
- ⑦ Comprehensive Plan for Designation and Management of Restaurants
- ⑧ Stadium security and safety management
- ⑨ General information and convenient services



## 1

## Protocol and Reception

- ◇ Provide the highest level of convenience for visitors to Jeonbuk with arrival, departure, and welcome protocols for VIPs participating in the Games.
- ◇ Highlight the image of the host region and contribute to the success of the Games by ensuring protocol and convenience corresponding to the status of the dignitaries visiting the opening and closing ceremonies and sports venues

### Basic Information

#### Subjects for Protocol

(Unit: persons)

Affiliation	Position	Provision of guestroom	Provision of vehicle	Interpreter	Invitation to the official banquet	Invitation to the opening and closing ceremonies	Reception at the airport		
							VIP room	Processing service	Wreathes
IMGA	President	○	Exclusive	-	○	○	○	-	-
	Secretary General	○	Exclusive	-	○	○	○	-	-
	Executive members	○	Exclusive	-	○	○	○	-	-
IOC	Members and above	○	Exclusive	-	○	○	○	-	-
Sponsors	Representatives	○	-	-	○	○	-	-	-
Government	Domestic dignitaries (vice ministers and above)	○	-	-	○	○	-	-	-
	Foreign dignitaries (ambassadors and above)	○	-	-	○	○	○	-	-
Local governments	Head	-	-	-	○	○	-	-	-
	Chair	-	-	-	○	○	-	-	-
Domestic sports organizations	Head of the central association	○	-	-	○	○	-	-	-

### Key Details

- Immigration clearance, VIP headquarters hotel, and opening and closing ceremony protocols for key invited guests (reception, special invitation)\*
- ID cards for invitees to enter the venue with ease, parking management services, etc.
- Execution of a thorough protocol guidance plan for invited guests
- Minimize the movement of invited guests by ensuring adequate placement of event guides

### Schedule

Detailed task	2020					2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
<div><div>• Protocol management for major dignitaries</div><div>*Review of VIP invitations</div></div>																																			
Benchmarking and survey of major competitions																																			
Establishment of a basic protocol plan and detailed execution plan																																			
Preliminary on-site inspection of opening and closing ceremony venues																																			
Selection of invitees and creation of a list of names																																			
Confirmation of dignitaries' attendance and seating arrangements, training of guides, etc.																																			

Dept.	Planning & General Affairs Dept.
Person in charge	Park Min-jae (6911)

### □ Concept

- Highlight the image of the host country and host city by providing the best possible protocol and convenience to key domestic and foreign dignitaries attending the Games
- Create safe and comfortable protocol conditions by preparing protocols for each major field (airport, lodging, etc.), such as reception of major invited guests, opening and closing ceremonies, and sports venues

### □ Implementation System

Category	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Establishment and implementation of a protocol plan</li> <li>• Identification of key protocol recipients and schedule management</li> <li>• Distribution of major schedules to protocol recipients</li> </ul>	
Organizing Committee (Operations Support Dept.)	<ul style="list-style-type: none"> <li>• Provision of a vehicle and driver for each protocol recipient</li> <li>• Adjustment of supply of human resources</li> <li>• On-site protocol management and interpretation service (volunteers)</li> </ul>	
Jeollabuk-do Province (General Affairs Div.)	<ul style="list-style-type: none"> <li>• Protocol support for major events</li> </ul>	
IMGA	<ul style="list-style-type: none"> <li>• Consultation on inviting key figures from each continent</li> </ul>	

### □ Protocol Plan by Field

#### ① Protocol Plan for the VIP Headquarters Hotel

- VIP accommodation: approx. 10 rooms
- Scope
  - Provide overall protocol services, including delivery of souvenirs, welcome items, invitation cards,, and Games newsletters, to VIPs staying at the accommodation
  - Receive and handle reports on protocol situations, report on daily situations, and provide protocol information through the information desk
  - Manage VIP arrival and departure situations, manage schedules, and place and manage interpreter guides
  - Organize Banquets, tours, etc. for VIPs (and their guests)

#### < Information Desk Operation >

- Period: May 9 to 20, 2023 (12-day period)/Accommodation concerned
- Staff: 2 people
- Shifts: 2 shifts per day (morning shift: 05:00 to 13:00, afternoon shift: 12:00 to 20:00)
  - ※ 1 hour of joint work (12:00 to 13:00), handover/takeover, familiarization with the current situation, etc.

## ② Reception and Opening/Closing Ceremony Protocols

- Protocol recipients: Key figures such as representatives of the IMGA and IOC, sponsors, government officials, heads of local governments, sports organizations, etc.
- Seating arrangement: ① Priority is given to essential figures according to IMGA regulations, ② Separate the seating of figures from the sports and non-sports organizations, ③ Separate domestic and foreign figures
  - \* Create a layout according to the decision on attendance for each event
- Scope
  - Invite and provide guidance for domestic and foreign VIPs to attend the opening and closing ceremonies
  - Arrange royal boxes and seats for invited guests
  - Provide access pass to invited guests and their protocol personnel
  - Operate a VIP lounge

### < Reception >

- Date & Time: (Welcome) May 13, 2023 (Sat.) 18:00 ~, (Farewell) May 20, 2023 (Fri) 17:00 ~
- Location: (Welcome) Appropriate location within the World Cup Stadium, (Farewell) A place near Jeolla Gamyong
- Sequence (welcome and farewell banquets to be discussed with the PR Dept.)
- VIP protocol plan
  - Before the event: Operation of a VIP waiting room and entry into the opening ceremony venue 3 minutes before the event starts
  - Main event: Seats dedicated to invited guests
  - Seating arrangement: Arrange seats according to rank/position and place name tags

\* VIP guide: VIP parking lot → Arrival at the entrance (information desk) → Seating information

### < Opening & Closing Ceremonies >

- Date & Time: (Opening) May 13, 2023 (Sat.) 19:00, (Closing) May 20, 2023 (Fri.) 19:00 (scheduled)
- Location: (Opening) Jeonju World Cup Stadium (planned), (Closing) Jeolla Gamyong (planned)
- Sequence (refer to the opening and closing ceremony operation plan)
- VIP protocol plan
  - Entry into the opening and closing ceremony venues and parking management: Ensure shortest walking distance and avoid contact with the general public
  - Before the opening and closing ceremonies: Tea party in the VIP room and entry into the opening ceremony venue 3 minutes before the opening ceremony
  - Opening and closing ceremony venues: Seats dedicated to invited guests
  - Introduction of invited guests: Introduced directly by calling their names

\* VIP guide: VIP parking lot → Arrival at the entrance (information desk) → Issuance of access pass → VIP room (reception) → Seating information



### ③ Protocol at Sports Venues

- Operating Period: May 12 to 20, 2023 (09:00 ~ 18:00)
- Location: Appropriate locations within the 44 sports venues in 14 cities and counties  
(to be discussed later)
- Key Details: Admission information for VIPs visiting the sports venue, provision of beverages and other conveniences, watching the games and the awards ceremony

## □ Detailed Implementation Plan

### ① Preparation for Protocol Events

- Establishment of master plan for protocol events and review of scope of invited guests  
(November 2022 to March 2023)
  - Consultation with IMGA and KSOC, including special and general guests (including press seats)
- On-site inspections of the podium size and sports venue layout for the opening and closing ceremonies (April to May 2023)
  - ※ Benchmarking of similar international competitions (World Table Tennis Championships, etc.)
- Review of the scope and role of guides

### ② VIP Protocol Event

- Establishment of a detailed VIP protocol plan (January 2023)
  - Welcome guests, operate a lounge, watch the opening ceremony and meet key guests, and operate a VIP room
  - Determine who will attend the event, make seating arrangements, select the banquet location, decide on the menu, etc.
  - Select and train staff and manage entry and access/parking pass

### ③ Production and Mailing of Invitations and Other Notices

- Period & Recipients: March to April 2023, VIPs and other guests \* To be completed before April in the case of foreign invitees
  - Invitation letter, entrance card, parking pass, access pass, etc. \* Handed over to protocol personnel in the case of foreign invitees

### ④ Training of Protocol Event Guides

- Period & Recipients: April 2023, 100 provincial government officials at the level of team manager \* Training to be carried out when training volunteers in the case of foreign invitees
  - Training on the assigned task for opening and closing ceremonies, and protocol for invited guests (assembly, on-site rehearsal)

☐ **Schedule**

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Benchmarking and survey of major competitions																																			
Establishment of a basic protocol plan and detailed execution plan																																			
Preliminary on-site inspection of opening and closing ceremony venues																																			
Selection of invitees and creation of a list of names																																			
Confirmation of dignitaries' attendance and seating arrangements, training of guides, etc.																																			

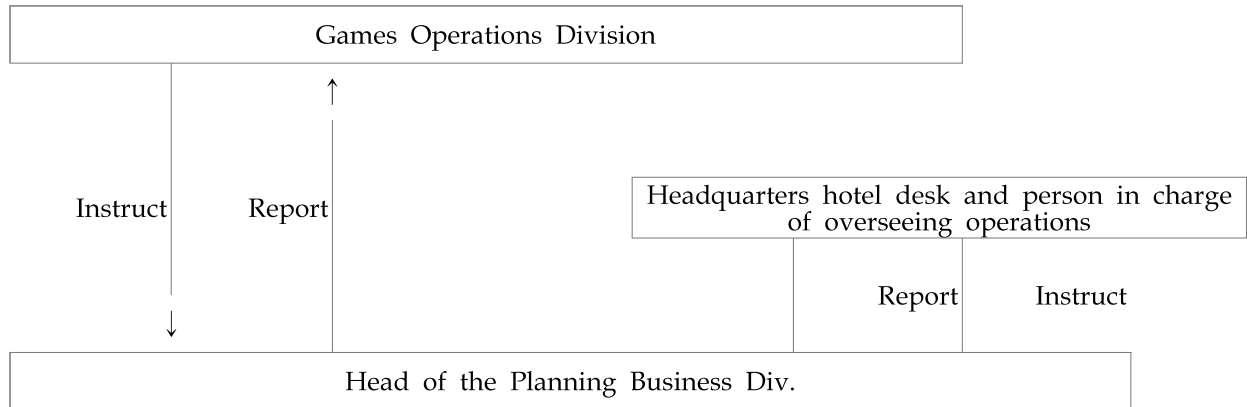
Dept.	Planning & General Affairs
Dept.	
Person in charge	Park Min-jae (6911)

### ☐ Concept

- Establishment of a protocol plan in preparation for unexpected situations such as natural disasters and emergency situations to improve the on-site response capacity

### ☐ Implementation System

- Implementation System



### ☐ Emergency Response Plan

#### ① Incase of Rain

- Prepare raincoats, switch to an indoor event, and supply each receptionist with umbrellas

#### ② Larger Number of VIPs Than Expected Visiting on the Day of the Event

- Shortage of support personnel: Request standby personnel from the volunteer team
- Shortage of seats in VIP zone
  - Place additional folding chairs if there is free space.
  - If there is no free space, guide the VIPs to the general VIP seats for observation, and if there is free space, guide them to the VIP zone.
- Shortage of general VIP seats
  - Use the empty seats between general VIP seats.
  - If there are no empty VIP seats, use the general seats on both sides.

### ③ Transportation Accident (Accident During Vehicle Operation)

Situation	Detailed action plan
<ul style="list-style-type: none"> <li>Minor accident where the vehicle can still be operated</li> </ul>	<ul style="list-style-type: none"> <li>Accompanying interpreter and driver               <ul style="list-style-type: none"> <li>Immediately report to the situation room in case of an accident (date, time, and location of the accident, license plate number of the other party involved, driver's name, identity of traffic police officer(s) or witness(es) on the scene of the accident, details of the accident situation, etc.).</li> <li>Transport the vehicle to its destination immediately without disputing over the cause of the accident that will cause delays.</li> </ul> </li> <li>Person in charge of international affairs: Post-administrative measures after the vehicle is returned</li> </ul>
<ul style="list-style-type: none"> <li>Major accident where vehicle can no longer be operated</li> </ul>	<ul style="list-style-type: none"> <li>Accompanying interpreter and driver               <ul style="list-style-type: none"> <li>Immediately report to the situation room in case of an accident (accurately record the details of the accident situation).</li> <li>Wait on site protect the families on board until an additional vehicle arrives.</li> <li>For families requiring emergency transportation, use nearby vehicles such as taxis and passenger cars to transport them to their destination.</li> </ul> </li> <li>Person in charge of international affairs               <ul style="list-style-type: none"> <li>After receiving a report of the accident, dispatch additional vehicles for transportation.</li> <li>Take administrative measures after recovering the vehicle involved in the accident with a tow truck.</li> </ul> </li> <li>※ In case of casualties and emergency patients               <ul style="list-style-type: none"> <li>Transport to the nearest hospital</li> </ul> </li> </ul>

### ④ Other Incidents

Situation	Detailed action plan	Cooperating agencies
<ul style="list-style-type: none"> <li>Entering via another airport</li> </ul>	<ul style="list-style-type: none"> <li>Dispatch a reception team, transport vehicle, etc.</li> <li>Transport the guest after providing assistance in the immigration clearance (entry) procedures and guidance</li> </ul>	
<ul style="list-style-type: none"> <li>Patient</li> </ul>	<ul style="list-style-type: none"> <li>Perform first aid and emergency measures</li> <li>Contact the airport medical room or use the on-site hospital</li> <li>Request an ambulance if necessary</li> </ul>	<ul style="list-style-type: none"> <li>Airport Fire Brigade</li> <li>Airport medical room</li> </ul>
<ul style="list-style-type: none"> <li>Missing person</li> </ul>	<ul style="list-style-type: none"> <li>Report to the airport police</li> <li>Report to the immigration office (Korea Immigration Service)</li> </ul>	<ul style="list-style-type: none"> <li>Airport Police</li> <li>Immigration Office</li> <li>Immigration Safety Measures Team</li> </ul>

Situation	Detailed action plan	Cooperating agencies
<ul style="list-style-type: none"> <li>Emergency/ Disaster (fire, earthquake, typhoon, etc.)</li> </ul>	<ul style="list-style-type: none"> <li>Guide the guest to an emergency exit or safe zone</li> <li>Contact the Airport Fire Brigade or call 119</li> </ul>	<ul style="list-style-type: none"> <li>Airport Fire Brigade</li> <li>119</li> </ul>
<ul style="list-style-type: none"> <li>Terrorist attack such as a bomb and toxic gas</li> </ul>	<ul style="list-style-type: none"> <li>Immediately leave the current location and take action</li> <li>Act according to the instructions of the airport safety organizations</li> </ul>	<ul style="list-style-type: none"> <li>National Intelligence Service</li> <li>Airport Police Unit</li> <li>Immigration Safety Measures Team</li> </ul>
<ul style="list-style-type: none"> <li>Loss and theft</li> </ul>	<ul style="list-style-type: none"> <li>Airline ticket: Contact the relevant airline for reissuance</li> <li>Personal belongings <ul style="list-style-type: none"> <li>If the incident occurred within the CIQ, contact customs officials and airline staff.</li> <li>If the incident occurred outside the CIQ, contact the airport police.</li> </ul> </li> <li>Passport <ul style="list-style-type: none"> <li>Report to Immigration Office</li> <li>Contact the embassy of the country concerned and take action to be issued a certificate.</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>Customs</li> <li>Airline</li> <li>Airport Police Unit</li> <li>Embassy of the country concerned</li> </ul>
<ul style="list-style-type: none"> <li>Import of illegal items such as firearms</li> </ul>	<ul style="list-style-type: none"> <li>Report to Customs</li> </ul>	<ul style="list-style-type: none"> <li>Customs</li> </ul>

## 2 Operation of Registration Centers

- ◇ Establish an efficient ID card issuance and management system using a registration system
- ◇ Contribute to the success of the Games by providing convenience to participants such as athletes and executives

### □ Overview

- **(System Establishment)** Establishment of a registration system that can be used to classify participants into categories befitting their status and job duties and perform registration and certification processes \* Cooperate with the PR Dept.
- **(Operating Period)** From 4 days before the start of the Games until the end of the Games
- **(Installation Location)** (1 main registration center and 14 main sports venues by city and county)
  - To be installed in a place with the best accessibility considering the route of movement

### □ Key Details

- Produce and distribute ID cards for pre-registrants using the registration system and establish a classification plan for ID card recipients by athlete and field
- Ensure real-time accessibility and improve convenience for participants by installing the registration system at the main sports venues and sports venues in each city and county

### □ Schedule

Detailed task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Registration of domestic and overseas athlete teams																																			
Planning																																			
Operation of a registration center																																			
Recruitment and registration of athlete teams																																			
Production of ID cards																																			

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Seung-hee (6912)

## □ Concept

- Impose part of the expenses incurred to operate the Games on the participants to operate the Games in a **profitable and economical** manner
  - ※ Unlike the Olympics and international championships, participants must pay a registration fee to participate in the Games.
- Encourage registration as much as possible to achieve a surplus and **set reasonable** registration fees
- Subdivide registration classes by target and **provide differentiated packages** depending on registration class
  - Classify participants as domestic or foreign athlete or accompanying person and set a low registration fee for domestic participants

### < IMGA Requirements >

- **(Article 6 paragraph f of the Host City Contract)** Jeollabuk-do Province and the Organizing Committee have the right to request that all participants pay registration and participation fees. Registration and participation fees require written approval from IMGA.

## □ Overview

- **(Target Amount)** 1.6 billion KRW ※ Basis (Games bid plan, June 2018)
- **(Payer)** 10,000 people (8,000 athletes and 2,000 accompanying persons)
  - 4 classes: **Domestic** (athlete, manager/coach, accompanying person) and **foreign** (athlete, manager/coach, accompanying person)
  - Registration fee must be paid by participants aged 12 and older\*
    - \* Applies to managers, coaches, or accompanying persons / Varies for athletes depending on the event (minimum age of 25 years)
- **(Allocation)** Purchase of participant kits, Games operating expenses, and expenses incurred from providing additional services (foreign participants)

## □ Key Details

- ① **Determination of Registration Fees** ※ Officially approved by the IMGA on Oct. 27, 2020

- **(Basic Registration Fee)**

Category	Registration class	Basic registration fee	Category	Registration class	Basic registration fee
Domestic	Athlete	120,000	Foreign	Athlete	250,000
	Manager, coach, accompanying person	60,000		Manager, coach, accompanying person	120,000

- ※ Each participant can participate in up to 3 disciplines and 5 events by paying the basic registration fee.

○ (Additional Registration Fee)

Discipline	Event	Payer	Additional registration fee	Reason for additional payment	Remarks
Golf	Golf	Domestic & Foreign	180,000 (60,000x3 days)	Golf course and cart usage fees (All athletes participate for 3 days)	
Shooting	Clay and Rifle	Foreign	65,000	Customs clearance fee for firearms	

\* Limited to registered shooting participants entering and leaving the country through the airport (applicable only to foreign participants)

\*\* Acting on behalf of the Korea Shooting Federation (customs clearance for import/export of firearms, convoy, incoming/outgoing processing for the armory)

② Provision of Participant Kits

○ (Components) 4 types in total (3 supplies and 1 semi-cash item)

- Supplies (merchandise): Backpack, T-shirt, and sports water bottle (tumbler)
- Semi-cash item: Jeonbuk Tour Pass (1-day pass)

\* Distribution plan: Athletes (region where the first game will be held) / Managers, coaches, and accompanying persons (region of choice)

Category	Details
Participant kits (4 types)	Backpack, T-shirt, sports water bottle (tumbler), and <b>Jeonbuk Tour Pass</b> (1-day pass)
Games operating expense	Direct expenses (purchase of equipment for the competitions, labor costs, etc.) Indirect expenses (sports venue communication infrastructure, registration and medical center operation, etc.)
Additional services (foreign participants)	Production and delivery of baggage tags and operation of immigration reception center

\* Participant kit (backpack, T-shirt, 1-day Jeonbuk Tour Pass, and tumbler)

\*\* Vouchers for various services (registration center, baggage tags, immigration reception center, etc.)

- **(Early Bird Discount) 10% discount** on the basic registration fee in case of registering in the first 6 months of the registration period

③ Selection of Registration Fee Digital Payment Gateway (PG)

○ (Contract Period) March to June 2023

○ (Project Cost) 54,951,000 KRW (2023) ※ Project cost may vary depending on actual revenue

○ (Details)

- Provide an online digital payment gateway (PG) service and perform settlement of accounts
- Provide payment services for domestic and foreign credit cards, simple payment method, check cards, and account transfers
- Automate the processes for full and partial cancellations and refunds requested by the payer or project owner
- Provide offline payment services at the sales center for souvenirs operated by the project owner

○ (Agency) NICE Payments Co., Ltd.



○ **(Schedule)**

- System setup and testing: Aug. to Dec. 2021
- Payment agency service operation: Jan. 2022 to May 2023
- Settlement for payment agency service business: May to June 2023

④ **Establishment of the Registration Fee Cancellation and Refund Policy**

- **(Period)** March to April 2021
- **(Budget)** Set to be calculated according to cancellation amount (2023)
  - ※ Registration fee refund due to cancellation of registration by participant
- **(Key Details)** Establish policies concerning the cancellation/refund period, cancellation fee, refund method, etc.
  - ※ After selecting a digital payment service agency, reflect their fees.

□ **Implementation System**

○ R&R of Each Entity

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>Determine a reasonable registration fee and payment method for each participant group, select a digital payment service agency and establish a payment system, and establish a registration fee cancellation and refund policy</li> </ul>	
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>Cooperate in development of Jeonbuk tour routes</li> </ul>	
Jeollabuk-do Provincial Government (Tourism Div.)	<ul style="list-style-type: none"> <li>Discuss the routes for the Jeonbuk tour bus, an optional service that can be selected during participant registration</li> </ul>	

○ Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Selection of a digital payment service agency and setup																																				
Digital payment service operation and settlement																																				
Establishment of registration fee cancellation and refund policy																																				
Management of participant registration and revenue from registration fees																																				
Consultation on and operation of Jeonbuk tour products																																				

☐ **Budget Plan**

(Unit: 1,000 KRW)

Category (details)	Required amount					Basis for calculation	Re ma rks
	Total	2020	2021	2022	2023		
Total	54,951	1,000	0	0	53,951		
Selection of digital payment service agency	54,951	1,000	-	-	53,951	Estimated revenue: 1.65 bil KRW - Domestic payment method fee rate (Credit card) 2.68% (Virtual account transfer) 1.61% - Foreign payment method fee rate (Credit card) 3.52%	

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Seung-hee (6912)

### ☐ Concept

- Reduce the reluctance among participants to pay the registration fee and motivate participation by returning a portion of the registration fee in the form of souvenirs as much as possible
- Provide quality souvenirs are provided to registered participants so as to commemorate and take pride in participating in the Games

### ☐ Overview

- **(Project period)** March 2021 to February 2023
- **(Project cost)** 441,400,000 KRW
- **(Key Details)** Participant kits (4 types) provided to those who register to participate in the Games
  - Kit components: Backpack, T-shirt, sports water bottle, and Jeonbuk Tour Pass (1-day pass)

### ☐ Implementation System

- R&R of Each Entity

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	• Production and ordering of participant kits	
Jeollabuk-do Provincial Government (Tourism Div.)	• Consultation on an exclusive design for the Asia-Pacific Masters Games for the participant kits (1-day tour pass)	

- Schedule

Task	2020					2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4
Establishment of the participant kit production plan																																		
Ordering and delivery of uniforms (backpack and T-shirt)																																		
Ordering and delivery of sports water bottles																																		
Design consultation on and purchase of the tour pass																																		
Packaging and distribution of participant kits																																		

## □ Detailed Implementation Plan

### ① Production Quantity of Participant Kits

- **(1st Production)** 8,000 sets ※ Order 10,000 sets
- **(Additional Production)** Production initiated after checking participant registration trends

### ② Plan for Each Item in the Participant Kit

- **(Backpack and T-shirt)**
  - Period: March 2021 to February 2023
  - Method: Bulk contract and delivery when ordering uniforms (contract by negotiation)
  - Key Details: Recruit and select sponsors to produce high-quality kit items with high in-kind value
- **(Sports Water Bottle)**
  - Period: March to November 2022
  - Method: Select a manufacturer through regional limited competitive bidding
- **(Jeonbuk Tour Pass)**
  - Period: June 2022 to February 2023
  - Method: Production of a separate card for the Games (Provincial Tourism Div.) → Purchase at a 20% group discount

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Re ma rks
	Total	2020	2021	2022	2023		
Total	441,400	0	0	0	441,400		
Production and purchase of participant kits	441,400				441,400	<ul style="list-style-type: none"> <li>• Production and Purchase of Participant Kits 441,400,000 KRW</li> <li>- Backpack: 21,500 KRW x 10,000 people</li> <li>- T-shirt: 11,000 KRW x 10,000 people</li> <li>- Tour Pass: 6,640 KRW x 10,000 people</li> <li>- Tumbler: 5,000 KRW x 10,000 people</li> </ul>	

Dept.	Planning & General Affairs Dept.
Person in charge	Park Min-jae (6911)

### □ Concept

- Promote smooth and safe operation of the Games by ensuring effective registration management of all participants, including IMGA executives and employees, IOC members, participating athletes, executives, press, and spectators

#### < IMGA Requirements >

- A fee of 5 EUR per person to be charged in case of using the IMGA registration system (Organizing Committee may develop a registration system on its own)

### □ Overview

- Operating Period: May 8 (Mon.) to 20 (Fri.), 2023 \* During the Games period (May 12 to 20, 2023)
- Location: Jeonju World Cup Stadium (main registration center) and sports venues in relevant cities and counties
- Registrants: approx. 15,000 people (VIPs, referees, athletes, journalists, etc.)
- Required budget: 47,500,000 KRW
- Key Details
  - (In the front inside the registration center) Install registration counters and set up a network
  - (Waiting area and registration area) Put up information banners and provide refreshments and drinks

### □ Implementation System

- R&R of Each Entity (Collaborative Task)

Category	R&R	Remarks
Organizing Committee (Operations Support Dept.)	<ul style="list-style-type: none"> <li>• Oversee the registration-related affairs</li> <li>• Design and produce ID cards</li> <li>• Assign volunteers ※ Volunteers who can speak English</li> </ul>	
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>• Establish a comprehensive information system (athlete registration system) (linked to website)</li> </ul>	
Jeollabuk-do Province (Policy Planning Officer)	<ul style="list-style-type: none"> <li>• Assign personnel to operate the registration center</li> </ul>	
Cities and counties	<ul style="list-style-type: none"> <li>• Provide a site for a registration center at each sports venue (assign accommodation and tourist information guides)</li> </ul>	
IMGA	<ul style="list-style-type: none"> <li>• Cooperate in the establishment and operation of the registration center (in case of using the GMS program)</li> </ul>	

## □ Detailed Implementation Plan

### ① Preparation of the Games Participation Regulations (Jan. to June 2021)

- Prepare regulations for information to be provided at the time of participant registration such as the Games schedule, participation fee payment, participant insurance, doping, precautions, etc.
- Upload the regulations on the website and registration system and process the registration after checking the regulations upon registration
  - \* The participation regulations for theWorld Masters Games 2021 Kansai were provided in 3 languages (English, Japanese, and Korean)

### ② Registration System Setup (Feb. to Dec. 2021) \* At the same time as the website construction (assistance from the PR Dept.)

- Registrant classification: VIP, athlete, accompanying person, referee, journalist, volunteer, Organizing Committee member, etc.
- Review other competition cases (Sept. 2021), analyze registrants and prepare a classification plan (Oct. 2021), consult the department classifying the registrants (Oct. 2021), and consult the IMGA on the classification of registrants (Nov. 2021)
- Those eligible to apply for registration (proposed)

Category	Total	VIP*	Referee	Athlete	Press	Organizing Committee	Volunteer	Support
Registrant (persons)	32,200	100	300	28,000	200	60	3,000	540

\* IMGA executive members, IOC members, etc.

- Establishment of a registration system for athlete information, transportation, accommodations, volunteer management, etc. (by Dec. 2021)

### ③ Recruitment and Registration of Athlete Teams (Jan. 2022 to Jan. 2023)

- Set up a comprehensive information system for the operation of the Games (Feb. to Dec. 2021)
- Select a tourism operator (Sept. to Dec. 2021) and recruit domestic and foreign participants (Jan. 2022 to Jan. 2023)
- Promote the Games through relevant overseas organizations such as embassies in Asia and the Pacific (May 2021 to March 2023)
  - ※ Embassies (24 locations), consulates (22 locations), representative office (1 location), Jedlabuk-do Province Office in Shanghai, China, and other countries with friendly relations with Korea
- Sign MOUs with domestic and foreign Masters organizations\* (overseas Korean sports organizations, etc.) (July 2021 to March 2023)
  - \* Main target countries: Japan (hosted WMG 2021), Taiwan (hosted WMG 2025), Thailand (wishing to host APMG 2026), China, India, Malaysia, Australia, New Zealand, etc.
- Promote the Games to those who participated in other Masters Games and those who play sports for all (April 2021 to March 2023)

### ④ Verification of Identity of Athletes and Foreign Press Members (Jan. 2022 to March 2023)

- Confirmation of identity of registered athletes for visa exemption (Organizing Committee)

## ⑤ AD (Accreditation) Card Production (Feb. to April 2023)

- Card types (reference to 2017 World Taekwondo Championships in Muju)

Card type	Issued to	Card type	Issued to
V	VIPs	IR	International referees
V-1	Persons accompanying A card holders	AC	Team representatives and managers
IMGA	IOC members IMGA Executive Committee member and IMGA Secretariat staffs	AO	Team coaches, trainers, and doctors
		A	Athletes
IMGA-2	Persons accompanying IMGA card holders	OCM	Organizing Committee Secretariat executives
NF	President and employees of national associations	OCS	Organizing Committee staff and game operation staff
S	Sponsors	OCV	Volunteers
J	Technical delegate and Game Supervision Committee	P	Press, Reporters and broadcasters
		G	Invited guests

- Production Procedure

- Draft development for each card type (included in symbol manual development service)
- Design screening and review and design decision (IMGA, Organizing Committee, etc.)

## ⑥ Training for Registration Center Personnel (March to April 2023)

- Basic and professional training to effectively perform registration tasks
  - Stage 1: Basic training (general introduction to the Games, service training, and introduction to registration work)
  - Stage 2: Professional training (equipment operation practice, registration computer system operation, mock registration, etc.)

## ⑦ Creation and Operation of Registration Centers (April to May 2023)

- Registration center creation: at the main sports venue (Jeonju World Cup Stadium in the first phase and city/county sports venues in the second phase)
  - Set up registration counters at the front inside the registration center, set up a network, put up information banners, etc.

## □ Schedule

Task	2020					2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Registration system setup																																			
Establishment of card holder classification plan																																			
Recruitment and registration of athlete teams																																			
Production (design) of AD cards																																			
Operating personnel training																																			
Establishment and operation of the registration center																																			

☐ **Budget Plan**

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	47,500	0	0	0	47,500		
Operation of a registration center	25,000	0	0		25,000	- Computerized equipment and communication 20,000,000 KRW - Purchase of supplies for registration team 5,000,000 KRW	
AD card production cost*	22,500	0	0		22,500	- 1,500 KRW × 15,000 people	

\* Basis for calculation of AD card production: 2017 World Taekwondo Championships

- AD card: 900 KRW / AD card lanyard: 1,900 KRW



### 3 Volunteers

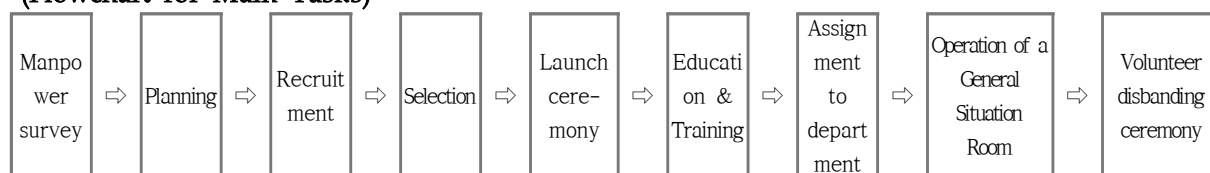
- ◇ Systematically recruit and select (train) and adequately place volunteers
- ◇ Ensure that volunteers treat the athletes and spectators with kindness and consideration to leave a good impression

#### □ Overview

- **(Period)** October 2021 to June 2023
- **(Direction)**
  - Secure and deploy an appropriate number of excellent human resources based on volunteer demand surveys and job analysis in each field
  - Improve the on-site response capacity through systematic volunteer training (basic, job, and field training)
  - Smooth volunteering during the Games period through collaboration with provincial/city/county volunteer centers
  - Instill pride in the volunteers with excellent welfare and benefits and follow-up management (rewards, encouragement, etc.)

#### □ Key Details

- **(Manpower Demand Survey)** Calculate and finalize the appropriate number of people required for each department, field, and period for successful hosting of the Games ※ Establish a comprehensive volunteer management plan
- **(Recruitment, Selection, and Training)** Post volunteer recruitment notices, select and assign necessary personnel in each field, and provide education and training to improve related capabilities
- **(Operation of General Situation Room)** Ensure overall management of volunteers, including coordination of supply of manpower
- **(Encouragement of Volunteers)** Ensure excellent volunteer welfare and follow-up management for smooth job performance
- **(Flowchart for Main Tasks)**



※The launch ceremony will be held in connection with the cultural event held to commemorate the Games (D-100 day event, etc.) or separately.

#### □ Required Manpower (Proposed)

(2,000 general volunteers and volunteer interpreters)

<Unit: persons>

Category	Total	Registration center	Transport	General Situation Room	Merchandise market	Support for the games	IMGA Board	Game satten dance	Immigration	Press center	Cultural events	Opening/closing ceremonies	Remarks
Total	1,691	188	20	17	34	766	3	7	136	4	6	365	Recruitment: 2,000 people (in consideration of those who may leave, give up, etc. in the middle)
General	968 (145)	98	20	3	19	557 (145)*		3	64	2	2	200	
Interpreter	578	90		14	15	209	3	4	72	2	4	165	

\* Reserve personnel for supporting the games (145 people) and total reserve staff (309 people)

※ Surveys on the required volunteer manpower: (1st) Oct. to Nov. 2020 / (2nd) Dec. 2020 / (3rd) Oct. to Nov. 2021 (planned)

## ☐ Schedule

Detailed task	2020						2021						2022						2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
• Volunteers																								
Establishment of a comprehensive volunteer plan																								
• Manpower demand survey																								
Volunteer recruitment, selection, and training plan																								
• Recruitment and selection																								
• Training																								
Operation of a general situation room for volunteers																								
Volunteer welfare and follow-up management																								

## ☐ Implementation System (Division of Work)

Organizing Committee	Mutual cooperation	Jeollabuk-do Province Volunteer Center
<ul style="list-style-type: none"> <li>▷ Establishment of a comprehensive volunteer plan</li> <li>▷ Recruitment and selection of volunteers (interviews, etc.)</li> <li>▷ Overall management of volunteers during Games period</li> <li>▷ Launch and disbanding ceremonies</li> <li>▷ Volunteer welfare</li> </ul>		<ul style="list-style-type: none"> <li>▷ Volunteer recruitment, recruitment promotion, and registration</li> <li>▷ Volunteer training</li> <li>▷ Team leader training and management</li> <li>▷ Assignment of volunteers by field                             <ul style="list-style-type: none"> <li>- Assign to departments and workplaces</li> </ul> </li> </ul>

### ○ (Definition and Role for Each Position)

Category	Definition of each position		R&R	Remarks
OC	General manager	· Person responsible for overseeing volunteer affairs	· Oversee volunteer affairs	
	Head of dedicated team	· Planner and operator of volunteer services	· Planning and operation	
	Support personnel	· Assistant operator of volunteer affairs	· Management of volunteer welfare	
Jeollabuk-do Province	Official Affairs Planning Div.	· Person in charge of the affairs of volunteers from the province, cities, and counties	· Establish a system to cooperate with the person in charge of the volunteers from each city and county and the volunteer centers (province, cities, and counties)	
Provincial center	Manager	· Volunteer experts matched with one person from each department as provincial center workers	<ul style="list-style-type: none"> <li>· Team leader management and change</li> <li>· Management of service such as attendance</li> <li>· Operation of a volunteer computer system</li> </ul>	
Volunteers	Team leaders	· Volunteers who volunteered to serve as the team leader and who have prior experience volunteering at an international sporting competition	<ul style="list-style-type: none"> <li>· Assist the manager</li> <li>· Check and manage the attendance of team members</li> <li>· Check and report on emergency situations</li> </ul>	
	Team members	· Persons who are assigned to their respective positions according to their assigned job and perform actual volunteer work during the Games period	· Perform volunteer missions	

Dept.	Planning & General Affairs Dept.
Person in charge	Park Sang-mil(6914)

### ☐ Concept

- Conduct a manpower demand survey in relation to volunteers in each field, such as opening and closing ceremonies, registration centers, transport vehicles (IMGA executives, athletes, etc.) and operation of 26 disciplines
- Establish a comprehensive plan for volunteers (recruitment, selection, placement, training, etc.) during the Games period based on the survey results

### < IMGA Requirements, etc. >

- No particular requirements

### ☐ Overview

- Respondents: Number of volunteers required by field and department for the operation of the Games

Order	Field (Dept.)	Main details
1	<b>Registration &amp; Information</b> (Operations Support Dept. and Game Operation Dept.)	<ul style="list-style-type: none"> <li>◦ Guide key invited guests (IMGA executives, etc.) and athletes</li> <li>◦ Assist in athlete registration (ID card issuance, etc.)</li> <li>◦ Provide comprehensive information on Games, including transportation, accommodations, sports venues, and sightseeing tours</li> <li>◦ Assign volunteers and conduct service management</li> </ul>
2	<b>Protocol &amp; Language</b> (Planning & General Affairs Dept. and International Dept.)	<ul style="list-style-type: none"> <li>◦ Protocol and work support for major domestic and foreign guests</li> <li>◦ Escort and provide interpretation services for athletes</li> <li>◦ Provide interpretation services in various foreign languages for the operation of the Games</li> </ul>
3	<b>Transport</b> (Operations Support Dept. and Game Operation Dept.)	<ul style="list-style-type: none"> <li>◦ Provide transportation and transport information to key guests and operating personnel</li> <li>◦ Assist athletes in the departure/entry procedures (immigration)</li> <li>◦ Provide transport information to athletes (accommodation↔sports venue)</li> <li>◦ Manage parking lots at the sports venues</li> </ul>
4	<b>Events</b> (Game Operation Dept.)	<ul style="list-style-type: none"> <li>◦ Assist in the operation of each event and support referee work</li> <li>◦ Assist the doping test and medical centers in their work and operate a comprehensive situation room for each event</li> <li>◦ Manage the athletes waiting rooms and game supplies</li> <li>◦ Upgrade the sports venue environment and conduct safety management, and communicable disease control (disinfection)</li> </ul>
5	<b>Operational Support</b> (Operations Support Dept., Culture & Arts Dept., and PR Dept.)	<ul style="list-style-type: none"> <li>◦ Provide what is necessary for the general operation of the Games (viewing, goods, etc.)</li> <li>◦ Perform inspections of accommodations and restaurants to check sanitation and provide information on tour programs</li> <li>◦ Provide support for official events such as opening and closing ceremonies and welcome events and operate the press center</li> </ul>

## □ Implementation System

Organizing Committee		Jeollabuk-do Province Volunteer Center
<ul style="list-style-type: none"> <li>▷ Manpower demand survey on each department of the Organizing Committee</li> <li>▷ Job analysis in relation to the results of the manpower demand survey</li> <li>▷ Finalization of the number of volunteers required</li> </ul>	Mutual cooperation	<ul style="list-style-type: none"> <li>▷ Consultation on the number of volunteers, their duties, etc.</li> </ul>

- **(Manpower Survey)** Examine the required manpower for each department, field, and task by time frame (Games period)
- **(Job Diagnosis)** Conduct job analysis, including assigned duties, number of volunteers required, and placement, based on the results of the first survey
- **(Finalization of Number of Volunteers)** Finalize number of volunteers required in consultation with Jeollabuk-do Province Volunteer Center
- ※ The manpower required during the preparation for or operation of the Games is subject to frequent coordination with the volunteer center.

### ○ R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (Operations Support Dept./each dept.)	<ul style="list-style-type: none"> <li>• Conduct a manpower demand survey by field and task according to the Games execution plan</li> </ul>	
Jeollabuk-do Province Volunteer Center	<ul style="list-style-type: none"> <li>• Consult on the required volunteer manpower (team leaders), duties, and placement</li> </ul>	
Jeollabuk-do Province (Official Affairs Planning Div.)	<ul style="list-style-type: none"> <li>• Obtain assistance from the person in charge of volunteers from each city and county and the provincial/city/county volunteer centers</li> </ul>	

## □ Detailed Implementation Plan

### ① Demand Survey Guidelines

- Examine the demand by dividing into Organizing Committee departments, job type, location, working period, language, etc.
- Assess whether volunteers are necessary for each department and select elite manpower as requested by the department during volunteer recruitment and selection

### ② Step-by-Step Demand Survey

- Step 1: Basic survey, including classification of required manpower and activity areas by department
- Phase 2: Check the data from the basic survey focusing on the job type and the job duties to be performed
- Phase 3: Examine the validity and issues regarding manpower demand survey conducted in steps 1 and 2 and perform a job analysis, including overlapping job duties
- Step 4: Finalization of required manpower

### ③ General and Special Volunteer Categorization Survey

- Examine the demand by categorizing volunteers in general fields or special fields such as interpretation
- (General) Information on the Games and the information center (at sports venues), assistance with the Game proceedings, etc.
- (Special) VIP protocol, interpretation, opening and closing ceremonies, assistance in arrival and departure (immigration) procedures, awards, transport, sign language interpretation, etc.
- ※ Interpretation is to be provided in collaboration with the Jeollabuk-do Province International Exchange Center (recruitment and management of the interpreter pool, etc.).
- ※ Events, protocols, and awards are to be negotiated with related college departments such as the Department of Aviation Services.

### ④ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Classification of activity areas of volunteers and designation of scope																																			
Calculation of required number of volunteers for each area of activity																																			
Job analysis of required manpower (judgment)																																			
Finalization of the required number of (reserve) manpower																																			

#### 【Classification System】

Code	Description	Explanation of the code classification
Ⅰ	Department (manager)	Ⅰ Planning & General Affairs Dept. Ⅱ Operations Support Dept. Ⅲ International Dept. Ⅳ Game Operation Dept. Ⅴ Facilities Dept. Ⅵ Marketing Dept. Ⅶ PR Dept. Ⅷ Culture & Arts Dept.
A	Field	A Registration/Guide, B Protocol/Language, C Promotion (PR), D Transportation/Transport, E Games, F Operational Support, G Medical
1	Job type	A-1 Information Center Operation, A-2 Participant Registration, A-3 Situation Room Operation B-1 Protocol, B-2 Athletes Support, B-3 Interpretation C-1 Public Relations Support, C-2 Press Room Operation, C-3 Tour Program Information D-1 Vehicle Operation, D-2 Transport, D-3 Parking Management E-1 Games, E-2 Awards, E-3 Training F-1 General Operation G-1 Medical G-2 Doping G-3 Taping
(1)	Team leader	(1) Registration Center
①	Volunteer	④ Interpretation service at the information desk (English)

(Example) A-1-(1)-①: Registration/Guide - Information Center Operation - Opening/Closing Ceremony Venue (Team Leader) - Job duty (Volunteer)



## 3-2 Recruitment, Selection, and Training of Volunteers

Dept.	Planning & General Affairs Dept.
Person in charge	Park Sang-mil(6914)

### □ Concept

- Recruit (promotion) and select volunteers according to the required manpower for each department and field
- Provide training (basic, job, and field training) to selected volunteers

#### < IMGA Requirements, etc. >

- No particular requirements

### □ Overview

- Period: 2022. 3. ~ '23. 2.
- Cost: 133,000,000 KRW
  - Production of promotional banners and posters, transmission of text messages, operating expenses for interviews, operations meetings
  - Training fees, launch ceremony, volunteer guidebook, name tag, and pen production, etc.
- Details
  - Establish a volunteer recruitment plan and issue a recruitment notice
  - Form an interview committee, select (place) volunteers, and hold a volunteer launch ceremony
  - Provide basic and job training, field response training, etc. to selected volunteers

### □ Implementation System

Organizing Committee		Jeollabuk-do Province Volunteer Center
<ul style="list-style-type: none"> <li>▷ Recruitment, selection, and placement of volunteers</li> <li>▷ Volunteer launch ceremony (Planning &amp; General Affairs Dept.)</li> </ul>	Mutual cooperation	<ul style="list-style-type: none"> <li>▷ Volunteer recruitment and promotion of the recruitment               <ul style="list-style-type: none"> <li>- Cooperate with city/county and national volunteer centers</li> </ul> </li> <li>▷ Volunteer training</li> </ul>

- **(Recruitment and Selection)** Establish a volunteer recruitment plan and recruit and select volunteers
- **(Training)** Provide basic training (group or regional itinerant training), team leader training, job training, field response training, etc.

○ **R&R of Each Entity (Collaborative Task)**

Entity	R&R	Remarks
Organizing Committee (Operations Support Dept.)	• Oversee volunteer recruitment, selection, and training	
Jeollabuk-do Province (Official Affairs Planning Div.)	• Send official letters to raise awareness of volunteer recruitment (local governments nationwide)	
14 cities and counties	• Inform related agencies, organizations, etc. in the region of the recruitment of volunteers • Request cooperation in itinerant training for volunteers in the city/county	
Jeollabuk-do Province Volunteer Center	• Promote the recruitment of volunteers and receive applications / Dedicated to volunteer training	
Jeollabuk-do Province International Exchange Center	• Recruit and train volunteers in the interpretation field (manpower pool management)	

○ **Schedule**

Task	2020						2021						2022						2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment and announcement of the volunteer recruitment plan and acceptance of applications																							
Selection of volunteers (interviews)																							
Volunteer training																							
Production of a volunteer guidebook																							

□ **Detailed Implementation Plan**

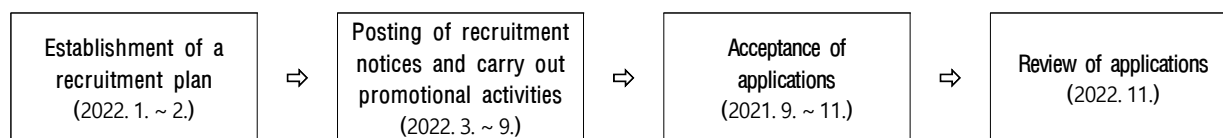
① **Recruitment of Volunteers**

- **Direction:** Recruit volunteers in collaboration with Jeollabuk-do Province Volunteer Center
- **Recruitment Period:** June to November 2022
- **Target Number:** 2,000 people
  - ※ Recruit 120% of the required manpower, taking into consideration those who will leave or give up midway
- **Cost:** 12,000,000 KRW
- **Promotion of Recruitment:** Post recruitment notices, banners, and posters, distribute information notices, etc.
  - Post notices on the websites of the Organizing Committee, provincial/city/county websites, provincial/city/county volunteer centers, and universities/schools in the province.
  - Post notices on bulletin boards, as well as banners and posters, at related organizations and assembly locations.
  - Promote on the Jeonbuk Sotongdaero website, the Organizing Committee's social media pages (Facebook, Instagram), etc.
  - ※ To be implemented in parallel with promotional activities (in collaboration with the PR Dept.)

## ○ Acceptance of Applications

- (Application Period) September to November 2022
- (Eligibility Criteria) Koreans and foreigners aged 18 and older (born before September 1, 2003)
  - ※ Applicants who are foreigners must be able to communicate in Korean.
  - ※ Applicants must be able to communicate in the relevant languages in order to volunteer as an interpreter.
  - ※ Those recommended by the Jeollabuk-do Province International Exchange Center should be selected first, and an MOU should be signed with related college departments in the province for specific areas such as awards, events, and protocols.
- (Application Method) Submission of the completed application form online\* or offline\*\* (by mail or in person)
  - \* Application submitted via the website of the Organizing Committee and Jeollabuk-do Province Volunteer Center (1365 Volunteer Portal)
  - \*\* Application submitted by mail or in person at the Organizing Committee's office and provincial/city/county volunteer centers
- (Required Documents) 1 copy of the volunteer application form and personal information consent form each

## ○ Schedule



## ② Selection of Volunteers (Interviews)

- **Period:** December 2022 to February 2023
- **Cost:** 5,000,000 KRW
- **Eligibility:** Applicants who passed the document screening (requirements and application form check)
- **Method:** Interview applicants who passed the entire document screening process
  - ※ In principle, interviews are required for volunteering in specific fields such as interpretation, protocol, registration center, and general information center, but for simple work assistance and support fields, selection will be made based on a review and document screening.
- **Composition of the Interview Committee** (composed of around 5 to 7 members)
  - (Games Operation) Head of the department (division) in charge of the relevant work in the Organizing Committee
  - (Volunteer Qualifications) Person in charge or working-level staff in charge of the relevant work in the Organizing Committee
  - (Volunteering Experience) Volunteer center director and manager
  - (Foreign Language Proficiency) Professor in the related department at a college and native speaker



- Interview Committee composition (proposed)

Category	Affiliation	Rank (Position)	Remarks
Knowledge (understanding of the Games)	Organizing Committee	Head of the department (division)	
Person (character & competencies)	Organizing Committee	Person in charge / Working-level staff	
Experience (practical work and on-site response)	Jeollabuk-do Province Volunteer Center	Center director / Manager	
Foreign language skills	Related department at a college	Professor	
Other matters	Jeollabuk-do Province / Department of Physical Education at a college	Manager / Professor	

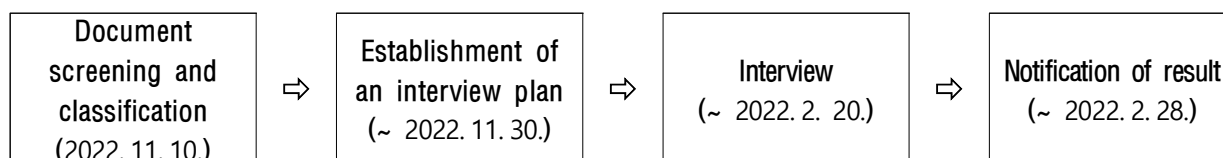
○ **Evaluation Items in the Interview**

Evaluation items	Key Details	Remarks
Knowledge	<ul style="list-style-type: none"> <li>- Knowledge and skill level required to perform the job</li> <li>- Efforts to acquire knowledge related to the job</li> <li>- Understanding of the Games</li> </ul>	
Person	<ul style="list-style-type: none"> <li>- Impression, attire, and attitude (manners, greeting, cheerfulness, stability)</li> <li>- Responsibility, motivation, and ability to work full schedule</li> <li>- Personal thoughts on volunteering</li> <li>- Assignment outside the requested field</li> </ul>	
Experience	<ul style="list-style-type: none"> <li>- Volunteer work experience (domestic, overseas)</li> <li>- Overseas volunteer work experience</li> <li>- Experience in volunteer work related to international events</li> <li>- Experience in extracurricular activities (clubs, student council)</li> <li>- Management and response to crisis situations among volunteers</li> </ul>	
Language	<ul style="list-style-type: none"> <li>- Basic foreign language-related skills (TOEIC, etc.)</li> <li>- Foreign language proficiency and expression (general conversation)</li> <li>- Ability to listen attentively, flexibility, etc.</li> </ul>	
Other matters	<ul style="list-style-type: none"> <li>- Other areas of talent and skills</li> </ul>	

○ **Management of Reserve Manpower**

- Maintain reserve manpower to be within 20% of the total number of Games volunteers selected in the order of highest scores among those who failed the interview.

○ **Schedule**



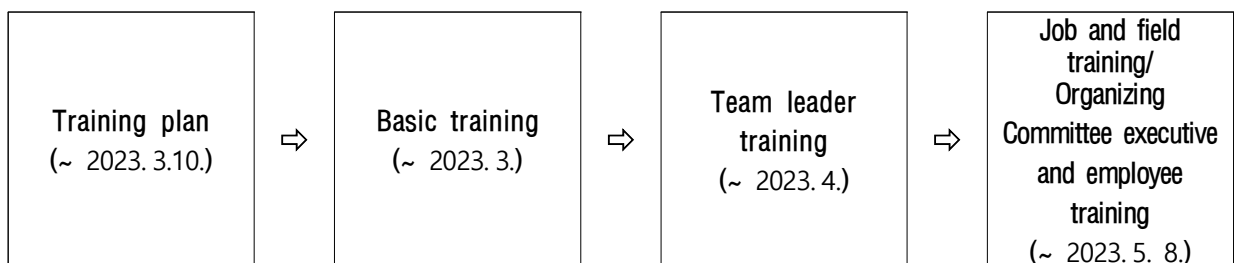
### ③ Volunteer Training

- **Purpose:** To cultivate the ability to deal with real-life situations by providing basic training to cultivate knowledge related to the Games, training for leaders (team leaders) for each job, and job training to enable field response.
- **Period:** March to May 2023
- **Cost:** 91,000,000 KRW
- **Trainees:** Volunteers (team leaders/team members), Organizing Committee executives and employees, persons in charge from cities/counties, etc.
- **Details**

Category	Trainee/Person	Training sessions	Description
Basic training	All volunteers and persons in charge from cities/counties	6 sessions in total (2 per person) - 1 collective training session - 5 optional training in each region or cybertraining	- Overview of the APMG and preparation status - Role and attitude of volunteers - Value of volunteering at an international competition and motivation - First aid training and crisis management - Sharing cases of volunteers at international competitions
Volunteer leader training	Volunteer team leaders	- Training camp for all and 1 in-depth training for each field	- Role and attitude of volunteer leaders - Training for person in charge related to the job in each field - Volunteer conflict management training - Response training and first aid for different types of situation - Understanding the cultures of major participating countries - Sharing cases of volunteer leaders at international competitions
Job and field training	All volunteers and Organizing Committee staff	- 1 training session on the job in each field and field response	- General job guidelines and placement-related training - Introduction to job-specific details and education on actual theories - Actual situation training after field placement
OC executive and employee training	Organizing Committee executives and employees	- Training camp (overnight camp)	- Management of conflict among volunteers - Basic mindset training for volunteers - Matters to be conveyed for each job and information on job duties

- ※ If necessary, consider holding a training camp for all or field-specific volunteers and in-depth training for areas of deficiency.
- ※ Specific training details for each group of volunteers should be discussed and decided with the Jeollabuk-do Province Volunteer Center.

### ○ Schedule

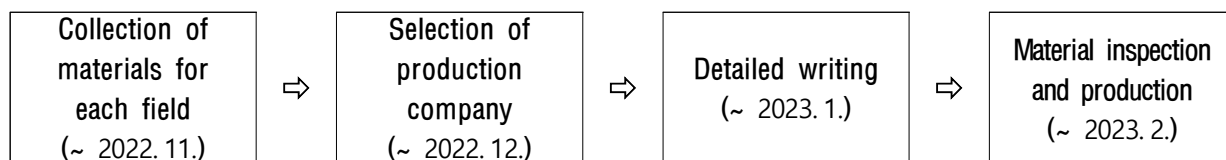


#### ④ Production of Volunteer Guidebook

- **Purpose:** To inform volunteers of their duties and the matters concerning the operation of the Games so that they can provide friendly services
- **Period:** September 2022 to February 2023
- **Cost:** 12,000,000 KRW (incl. the production costs for name tags, pens, etc.)
- **Number of Copies:** 2,000 copies
- **Details:** Volunteer guidelines providing information on the Games and duties and activities in each field

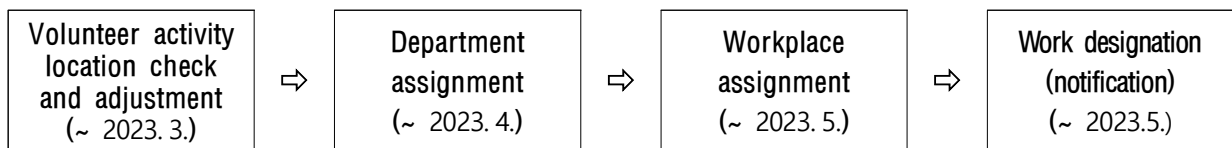
Category	Description	Remarks
Planning & General Affairs Dept.	<ul style="list-style-type: none"> <li>- Welcome speeches by IMGA President and Organizing Committee Chairperson</li> <li>- Introduction materials on the IMGA and Jeonbuk Asia-Pacific Masters Games 2023</li> <li>- Introduction materials on Jeollabuk-do Province and 14 cities and counties</li> <li>- Organizing Committee status and contact information</li> <li>- Security and access control               <ul style="list-style-type: none"> <li>· Security and safety activities (police service, security guards, etc.)</li> <li>· Information on restricted access areas</li> <li>· Information on prohibited items</li> </ul> </li> <li>- Information on accommodations and restaurants around the sports venues</li> <li>- Transport information (shuttle bus stops and routes, timetables, etc.)</li> <li>- Operation of the General Information Center</li> <li>- Volunteer emergency contact list and volunteer service guidelines</li> <li>- Volunteer placement status and activities and response tips for each field</li> </ul>	※ Same as the Games information booklet
International Dept.	<ul style="list-style-type: none"> <li>- Information on the IMGA general meetings and other meetings</li> <li>- International conference information</li> </ul>	
Game Operation Dept.	<ul style="list-style-type: none"> <li>- Registration center location and operating hours               <ul style="list-style-type: none"> <li>· How to reissue the ID card in case it is lost</li> </ul> </li> <li>- Schedule information such as location and time for each event</li> <li>- Game regulations for each event and information on the entry of athletes at the opening ceremony</li> <li>- Doping test and medical center information</li> </ul>	
Marketing Dept.	<ul style="list-style-type: none"> <li>- Tour program (FAM tour) information</li> <li>- Tourist information materials on Jeollabuk-do Province and 14 cities and counties</li> </ul>	
PR Dept.	<ul style="list-style-type: none"> <li>- Information on welcome and farewell banquets</li> <li>- Information on official events and cultural (experience) events such as opening and closing ceremonies</li> <li>- Press center Information</li> </ul>	

#### ○ Schedule



## ⑤ Assignment of Volunteers to Departments and Workplaces

- **Period:** March to May 2023 (3 months)
- **Location:** Registration center and 26 sports venues, transport vehicle, official event information, etc.
- **# of Volunteers:** 1,500 volunteers (volunteer team leaders and members)
  - ※ Hold a launch ceremony before assigning volunteers to their respective departments (in connection with cultural events commemorating the Games)
- **Details**
  - (Department Assignment) Assign selected volunteers to the relevant departments, which will be responsible for the management and operation of volunteer activities thereafter.
  - (Workplace Assignment) Determine the activity location for each volunteer in advance, and designate the work location, dates and hours, and duties to be performed
- **Schedule**



## ⑥ Volunteer Launch Ceremony

- **Date & Time:** Sometime in March 2023
- **Location:** Jeollabuk-do Provincial Government performance hall      ※ Proceed after selecting appropriate date and location
- **Cost:** 5,000,000 KRW
- **Details:** Celebratory performances, conferment of volunteer appointment letters, reading of the resolution, etc.

## ⑦ Volunteer Management Meeting

- **Period:** 2022 to 2023
- **# of Attendees:** 33 people (Organizing Committee: 2, Province: 1, Cities & Counties: 14, Provincial Center: 2, City/County Centers: 14)
- **Cost:** 8,000,000 KRW
- **Details:** Check related matters and establish a collaboration system in regard to the recruitment and training of volunteers, management and operation during the Games period, volunteer welfare support, etc.

□ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	133,000	0	0	33,000	100,000		
Production of volunteer recruitment banners	3,000	0	0	3,000	0	-30,000 KRW × 100 ea.	600*90 cm
Production of volunteer recruitment posters	6,000	0	0	6,000	0	-2,000,000 KRW × 3 types	
Sending of recruitment text messages	3,000	0	0	3,000	0	-3,000,000 KRW×1 set (10,000 messages sent 15 times)	Unit price: 20 KRW
Interviews with volunteer applicants	5,000	0	0	5,000	0	-100,000 KRW×5 people×10 regions	Allowance: 100,000 KRW
Volunteer team launch ceremony	5,000	0	0	0	5,000	-5,000,000 KRW × 1 set	
Volunteer training (basic training)	26,000	0	0	0	26,000	-(Instructor pay) 200,000 KRW×3 people×10 times -(Attendance expenses) 10,000 KRW × 2,000 people	14 cities and counties
Volunteer training (team leader training)	15,000	0	0	0	15,000	-50,000 KRW×300 people	Workshop (overnight)
Volunteer training (on-site job training)	40,000	0	0	0	40,000	-20,000 KRW × 2,000 people	Attendance expenses
Volunteer training (Organizing Committee and team leader training)	10,000	0	0	0	10,000	-10,000,000 KRW × 1 set	Workshop
Volunteer management meeting	8,000	0	0	4,000	4,000	-2,000,000 KRW × 4 sessions (2022~2023)	Attendance allowance, refreshments, etc.
Guidebook production	8,000	0	0	8,000	0	-4,000 KRW×2,000 copies	
Production of name tags, pens, etc.	4,000	0	0	4,000	0	-2,000 KRW×2,000 ea.	

## 3-2-1 Detailed Interview Plan for Interpreter Candidates

- **Purpose:** To assess and classify applicants' language proficiency to select and place the right manpower at the right places
- **Period:** November to December 2022 (2 months)
- **Recruitment Field:** Volunteers for registration and guidance, protocol and language services, etc.
- **Target Languages:** 6 languages (English, Japanese, Chinese, Vietnamese, Spanish, Middle Eastern languages, etc.)
- **Method:** Interview (3 categories: advanced, intermediate, and low)
- **Measures Based on Results**
  - Select successful candidates from the advanced and intermediate levels, taking into account the duties that will be performed such as protocol, language, registration, and guidance support.
  - Even if the applicant selected "protocol and guidance" as their first choice, if the applicant's grade in the foreign language proficiency test is low (poor), they should be encouraged to switch to another job and be eliminated.
- **Evaluation Grades (Proposed)**

Category	Language proficiency	Remarks
Advanced	<ul style="list-style-type: none"> <li>- Able to talk about a variety of topics immediately and appropriately</li> <li>- Able to respond well even after a change of topic</li> <li>- Needs little or no help from the interviewer</li> <li>- Able to engage in conversation at normal speed</li> <li>- Able to maintain the conversation even if a new topic is brought up midway</li> </ul>	
Intermediate	<ul style="list-style-type: none"> <li>- Able to communicate and hold relatively long conversations</li> <li>- Able to speak on unexpected topics in a limited way</li> <li>- Able to discuss immediately relevant matters</li> <li>- Able to form only short sentences, but can handle simple information or ideas</li> <li>- Must receive help from the interviewer</li> </ul>	
Basic	<ul style="list-style-type: none"> <li>- Able to only speak briefly and formally in most cases</li> <li>- Able to converse only about commonly expected situations</li> <li>- Unable to converse about unforeseen issues</li> <li>- Requires assistance from the interviewer almost entirely.</li> <li>- Demonstrates extremely poor pronunciation and limited use of grammar</li> </ul>	

## Operation of General Situation Room for Volunteers

Dept.	Planning & General Affairs Dept.
Person in charge	Park Sang-mil(6914)

### □ Concept

- Operate a general situation team to manage activities such as volunteer manpower supply, job performance, and service management during the Games period
- Respond to on-site situations, including active response in the event of a situation in a department, field, or mission

### < IMGAs Requirements, etc. >

- No particular requirements

### □ Overview

- **Period:** April to May 2023
  - ※ From before the arrival of participating athletes, spectators, IMGAs executives, etc. in Korea until immediately after the departure from the country
- **Location:** Organizing Committee office or general information room in the registration center
- **Operating personnel**

Category	Organizing Committee	Volunteer Center	Volunteer	Remarks
18 people	3	5	10	

- **Details**
  - Establish and operate a General Situation Room for volunteers (to notify and handle situations and provide instructions)
  - Supply volunteer manpower, manage volunteer work/service, etc.

### □ Implementation System

Organizing Committee		Jeollabuk-do Province Volunteer Center
▷ Oversee and manage volunteers and handle emergency situations	Mutual cooperation	▷ Manage volunteers and identify and grasp emergency situations

- **(General Management)** Manage and handle all situations occurring during the Games period
- **(Volunteer Activity Management)** Manage volunteer activities by department and field and identify and notify emergency situations occurring at each work location

○ R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (Operations Support Dept.)	• Manage the team leaders and members in each department and field	
Jeollabuk-do Province (Official Affairs Planning Div.)	• Maintain a cooperative system with the persons in charge of volunteers from cities and counties when a situation arises	
Jeollabuk-do Province Volunteer Center	• Manage activities such as volunteer duty performance, service, etc. • Identify, notify, and handle emergency situations at each work location, etc. • Set up and operate a computer system for volunteer management	

○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment and operation of a general situation room for volunteers																																			

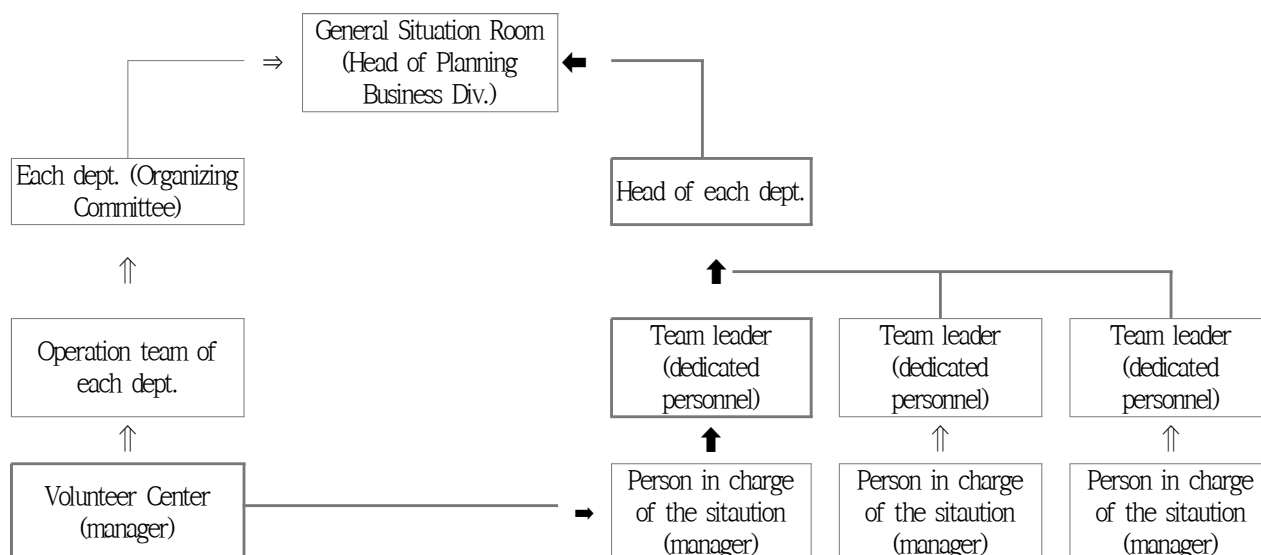
□ Detailed Implementation Plan

① Installation and Operation Period: From April 12, 2023 (1 month before the Games)

② Maintenance of the Situation Management System

- General management of volunteers
- General management of the situation in each department and field such as manpower, materials (supplies), transport operation (reported on a regular and as-needed basis)
- Disseminate and process instructions from the General Situation Room.
- Develop measures to quickly support replacement manpower in case of unexpected emergency manpower requirements.
- Assign reserve volunteer manpower (10%) to each department.

③ Reporting System





Dept.	Planning & General Affairs
Dept.	
Person in charge	Park Sang-mil(6914)

### □ Concept

- Contribute to the successful operation of the Games by providing appropriate level of treatment to volunteers (allowances, material support, etc.) and welfare support, such as encouragement for their hard work during the Games period

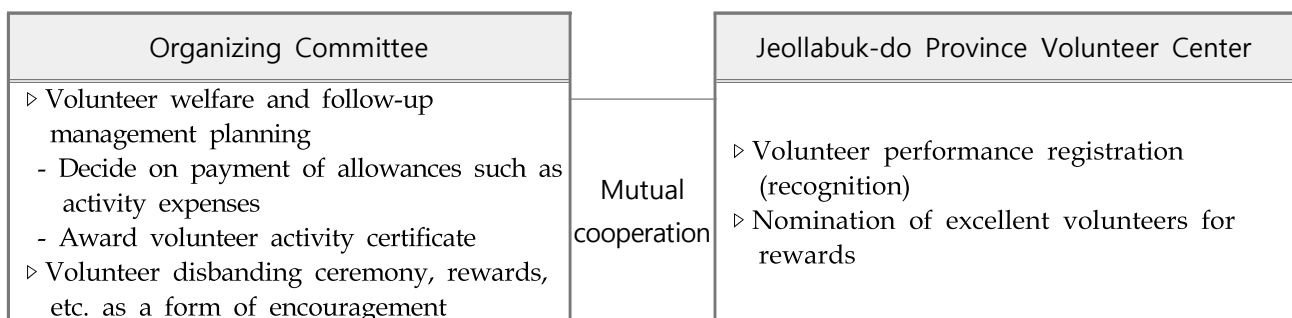
< IMGA Requirements, etc. >

- No particular requirements

### □ Overview

- **Period:** September 2022 to June 2023
- **Target:** 2,000 people (all volunteers)
- **Cost:** 412,000,000 KRW
- **Details**
  - Provide compensation for at least the minimum actual expenses incurred from the volunteers' performance of their duties and support for general matters (expenses related to volunteer activities, food, transportation, uniforms, snacks, accommodations, etc.)
  - Provide encouragement to excellent volunteers by giving them rewards after the end of the Games
    - ※ Provide volunteer accident insurance benefits through mandatory subscription on the 1365 volunteer portal system.

### □ Implementation System



- **(Planning)** Establishment of volunteer compensation support and encouragement (reward) plan
- **(Disbanding Ceremony)** Volunteer activity certificates and rewards
- **(Performance Registration)** Volunteer activity performance management (volunteer portal)
- **(Reward Recommendation)** Reward recommendation for excellent volunteers

○ **R&R of Each Entity (Collaborative Task)**

Entity	R&R	Remarks
Jeollabuk-do Province Official Affairs Planning Div.	• Conduct an official review of rewards for excellent volunteers	
14 cities and counties	• Support the payment and settlement of volunteer welfare allowance by city/county	
Jeollabuk-do Province Volunteer Center	• Register individual volunteer activity performance (acknowledged hours) on the system • Confer volunteer activity certificates • Nominate excellent volunteers in each area for rewards	

○ **Schedule**

Task	2020						2021						2022						2023																		
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7
Volunteer welfare and follow-up management planning																																					
Production and distribution of volunteer uniforms																																					
Payment and settlement of compensation for actual expenses incurred to volunteers																																					
Follow-up management of volunteers (rewards, recognition of performance, etc.)																																					

□ **Detailed Implementation Plan**

① **Volunteer Welfare and Follow-up Management Planning**

○ **Period:** September 2022 to February 2023

○ **Cost:** 297,000,000 KRW

○ **Details**

- Determine the scope, details, etc. of volunteer welfare programs after examining the cases of other competitions
  - ※ Activity fee: 20,000 KRW / Food expenses: 8,000 KRW / Transportation expenses: 5,000 KRW
- Determine the scope, time frame, method, etc. related to the conferment of volunteer activity certificates and rewards
- Consult colleges in regard to the academic measures, recognition of volunteer hours, etc. for volunteering students

② **Production and Distribution of Volunteer Uniforms**

○ **Period:** January 2021 to February 2023

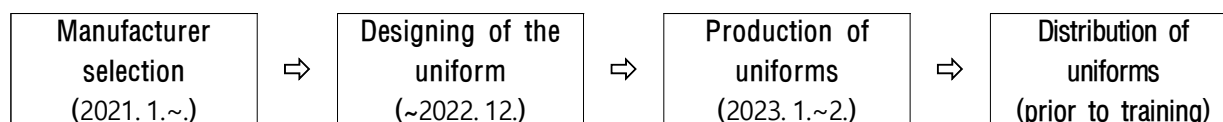
○ **Cost:** 110,000,000 KRW

○ **Production Volume:** 2,000 uniforms (in consideration of midway withdrawals)

○ **Details**

- Determine the unit prices for the items provided, including T-shirt, hat, bag, etc. (no more than 70,000 KRW per person)
- Select a uniform manufacturer (contact by negotiation) and manufacture and distribute uniforms (prior to training)

○ **Schedule**



③ **Volunteer Disbanding Ceremony**

- **Date & Time:** Sometime in June 2023
- **Location:** Jeollabuk-do Provincial Government performance hall ※ Proceed after selecting appropriate date and location
- **Cost:** 5,000,000 KRW
- **Details:** Conferment of volunteer activity certificates and commendation certificates (appreciation plaques, etc.)

□ **Budget Plan**

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	412,000	0	0	0	412,000		
Volunteer activity expenses	180,000	0	0	0	180,000	-20,000 KRW × 2,000 people × 4.5 days	
Volunteer transportation expenses	45,000	0	0	0	45,000	-5,000 KRW × 2,000 people × 4.5 days	
Volunteer food expenses	72,000	0	0	0	72,000	-8,000 KRW × 1,000 people × 9 days	
Purchase of volunteer uniforms	110,000	0	0	0	110,000	-55,000 KRW × 2,000 uniforms ※ T-shirt (round neck): 20,000 KRW, jacket (windbreaker): 25,000 KRW, Hat: 10,000 KRW	
Volunteer disbanding ceremony	5,000	0	0	0	5,000	-5,000,000 KRW × 1 set	

## 4

## Procurement and Management of Supplies

- ◇ Provide equipment and materials (“supplies”) necessary for the operation of the Games, including the general information center, in an efficient and timely manner
- ◇ Set up a supply system by conducting a material demand survey, determining the procurement and management methods, etc., to facilitate the operation of the Games

#### □ Overview

○ Period: March to June 2023

#### ○ Direction

- **Limit the scope of the material survey** and conduct demand surveys for a **thorough review** to prevent wasting of funds
- Secure the necessary supplies identified in the order of **free rental > partnered business agencies > paid rental > purchase** to **reduce the required budget**
- Keep records of the procured items in the **supplies management logbook** and set up a **supplies management system** (classified by properties, functions, purpose of use, etc.)
- **Prepare a contingency plan** for **unexpected situations** concerning the supplies needed for the Games to ensure rapid response

#### □ Key Details

- Establish a material demand survey plan and conduct the survey
- Establish a comprehensive plan for providing the necessary supplies and a supplies utilization and management plan
- Manufacture and provide uniforms to the Games operating personnel

#### □ Schedule

Detailed task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
• Procurement and Management of Materials																																				
Material demand survey																																				
• 1st material survey																																				
• 2nd material survey																																				
• Confirmation of material survey																																				
Comprehensive plan for providing supplies																																				
• Establishment of a comprehensive plan for providing supplies																																				
• Procurement, allocation, and utilization/management of supplies																																				
Provide uniforms to the Games Operating personnel																																				
• Establishment of uniform production																																				
• Prior consultation with sponsors																																				
• Announcement of sponsor recruitment, selection, and consultation on production																																				

Dept.	Planning & General Affairs Dept.
Person in charge	Jeon Hye-mi (6913)

### □ Concept

- Identify the adequate amount of the supplies necessary for the operation of the Games, procurement period, etc.

< IMGA Requirements, etc. >

- No particular requirements

### □ Overview

- Period: March to October 2022
- Scope of supplies: Supplies required by each field (game operation, promotion, etc.) and **all other supplies necessary for the operation of the Games**
  - ※ Each field should procure the supplies that they need and the supplies not taken into account should be reflected based on the comprehensive execution plan (proposed).
- Details
  - Examine the items, specifications, quantities, and unit prices of the supplies required by each field
  - Classify the suppliers as rental service provider, sponsor, province, and city/county
  - Classify the procurement type as self-procured, sponsored (non-budget items), and rental (budget items)

### □ Implementation System

Organizing Committee		Province (Sports Policy Div.) / City/County Sports Div.
<ul style="list-style-type: none"> <li>▷ Request a survey on the supplies required for the operation of the Games</li> <li>▷ Prepare a goods survey sheet</li> </ul>	Mutual co-operation	<ul style="list-style-type: none"> <li>▷ Submit a list of the goods required to the Collaborative Task Div. of the provincial government</li> <li>▷ Submit a list of goods that can be provided to the information center at the sports venue in the city/county</li> </ul>

- **(Scope of Survey)** Identify any areas that were not reflected in the detailed execution plan or additionally required supplies
- **R&R of Each Entity (Collaborative Task)**

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Investigate the supplies required to operate the Games with the province/city/county (Collaborative Task Div.)</li> </ul>	
Jeollabuk-do Province (Sports Policy Div.)	<ul style="list-style-type: none"> <li>• Investigate the supplies required to operate the Games with the province/city/county (Collaborative Task Div.)</li> </ul>	
Sports Div. of each city/county	<ul style="list-style-type: none"> <li>• Investigate the supplies that can be provided to the information center at the sports venue in their respective cities/counties</li> </ul>	Tables and chairs

○ Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
1 <sup>st</sup> material survey																																				
2 <sup>nd</sup> material survey and supplementation of the provision plan																																				
Finalization of the material survey																																				

□ Detailed Implementation Plan

○ Period: March to October 2022

- (1<sup>st</sup>) March to May 2022 / (2<sup>nd</sup>) June to August 2022 / (Finalization) September to October 2022

○ Investigators: Person in charge of the relevant affairs from each department and the officials from the provincial/city/county governments concerned in the Games (department in charge of sports affairs)

○ Survey Target

- General Situation Room, information centers at the sports venues of the cities and counties, registration centers, volunteers, immigration office reception center, transportation, opening and closing ceremonies, Goods Market, etc.

○ Details

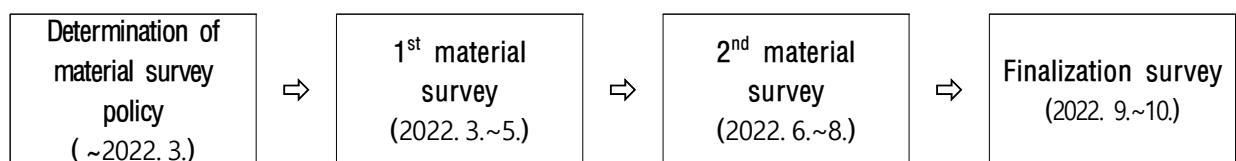
- Examine the amount of the items required for each field and time frame and determine the adequate amount and required budget based on a 3-step survey process

○ Investigation Method

- Exclude the items that can be procured by the cities and counties from the demand survey

- Use the funds within the budget reflected in each execution plan to procure the items and prepare an investigation sheet only for the shortages

○ Schedule



○ Material Survey Sheet <Example>

(Unit: 1,000 KRW)

Category	Item	Dimension s/Spec.	Required supplies				Supplier	Remarks
			Quantity	Unit price	Amount			
Materials required by each sports venue	Pop-up canopy		36 locations × 2 ea. = 72	100	84,000 (80% used)		Lessor	Self-procured
	Table		36 locations × 3 ea. = 108	600	72,000 (80% used)		Sponsor	Self-procured
	Plastic chair		(T)108 ea. × 2 ea. = 216	20	80,000		City/County	Self-procured

## Establishment of Comprehensive Plan for Providing Necessary Supplies

Dept.	Planning & General Affairs Dept.
Person in charge	Jeon Hye-mi (6913)

### □ Concept

- Prepare measures to procure the required supplies that were identified and a goods management and operation policy

#### < IMGA Requirements, etc. >

- No particular requirements

### □ Overview

- Period: November 2022 to June 2023
- Cost: 362,100,000 KRW
- Direction of Procurement
  - Procure the necessary supplies in the order of **free rental >partnered business agencies>paid rental> purchase** to reduce the required budget
- Details
  - Establish a strategy to procure the required supplies that have been identified
  - Establish a material management system and formulate and transport and allocation plan
  - Allocate the supplies and proceed with follow-up management

### □ Implementation System

Organizing Committee		Lessor
<ul style="list-style-type: none"> <li>▷ Establish a comprehensive plan for providing supplies and select rental item recipients</li> <li>▷ Allocate the supplies and carry out follow-up management</li> </ul>	Mutual cooperation	<ul style="list-style-type: none"> <li>▷ Propose a rental plan and the price according to the rental time period</li> <li>▷ Deliver the supplies and prepare a material management logbook</li> <li>▷ Retrieve the rental items at the end of the event or the Games</li> </ul>

- **(Planning)** Establish a comprehensive plan for providing supplies that includes procurement strategies, allocation method, etc.
- **(Material Management)** Establish a plan that includes issue method, follow-up management (retrieval, transfer, disposal).
- **R&R of Each Entity (Collaborative Task)**

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Compile a material management logbook and handle unexpected situations concerning supplies</li> </ul>	
Jeollabuk-do Province (Accounting Div.)	<ul style="list-style-type: none"> <li>• Compile a material management logbook and handle unexpected situations concerning supplies</li> </ul>	
Collaboration Div. of cities and counties	<ul style="list-style-type: none"> <li>• Prepare a management logbook for the rented items at the information center at each sports venue (handover, storage, and return of supplies)</li> </ul>	
Lessor	<ul style="list-style-type: none"> <li>• Proposal of a rental plan for the required supplies and allocation and retrieval of the rental items</li> </ul>	

○ Schedule

Task	2020						2021						2022						2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
· Establishment of a comprehensive plan for providing supplies																								
· Material management system setup and establishment of a transport and allocation plan																								
· Procurement, allocation, and follow-up management of required items																								

□ Detailed Implementation Plan

① Establishment of Comprehensive Plan for Providing Necessary Supplies (Procurement Strategy)

- Period: November to December 2022
- Details: Establish a supplies procurement strategy to provide the necessary goods and select a rental service provider
- Method: Competitive bidding (regional) or contract by negotiation, sponsoring companies, etc.
- Direction of Procuring Supplies
  - Procure the necessary supplies in the order of **free rental >partnered business agencies>paid rental> purchase to reduce the required budget**
  - Introduce a labeling method for each classified item to increase the efficiency of supplies management
  - Allocate supplies (mats) one month before the start of games, to prevent disruptions

② Establishment of Supplies Management System and Transport and Allocation Plan

- Period: January to February 2023
- Details: Create a supplies management logbook (location, period, quantity, confirmation of return, etc.) and prepare an allocation plan (draft) for non-rental items (sponsored, free rental)
- Direction of Supplies Management
  - Streamline the management system for timely and appropriate allocation and provision of required supplies
  - Designate a person responsible for goods management to prevent loss and theft before and after the Games period

③ Procurement and Allocation of Supplies

- Period: March to May 2023
- Cost: 302,100,000 KRW
- Allocation Method
  - Allocate and place supplies available two months before the start of the Games to prevent disruptions
  - Directly place the supplies reflected in the supply plan at the sites that require them

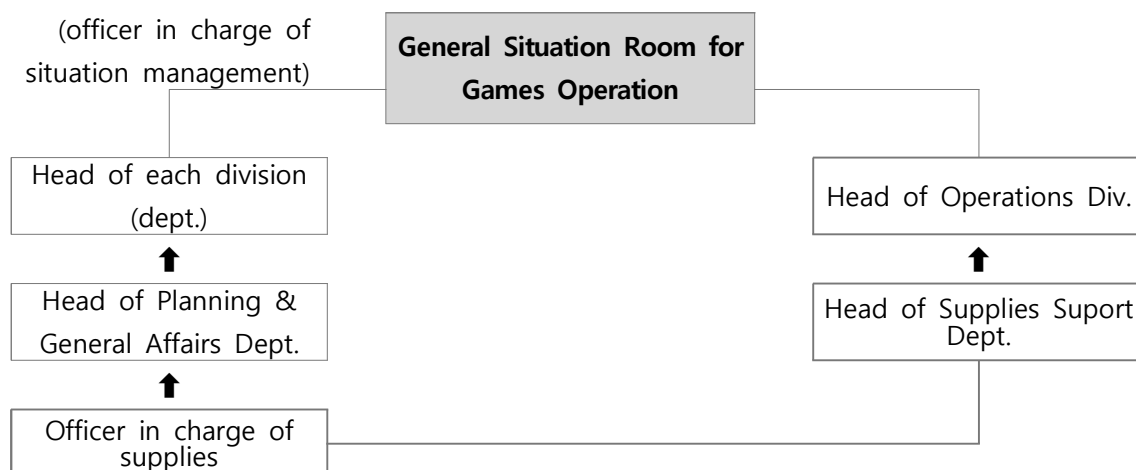


#### ④ Follow-up Management of Supplies

- Period: May to June 2023
- Details: Management and return of placed items, post-settlement for additionally rented items during the Games period, etc.
- Management Method
  - Create a disposal manual for each type of disposal
  - Proceed according to the recovery and disposal procedure after the end of the game [Acquisition ► Allocation & Placement ► Recovery ► Disposal]
- Disposal Type
  - Consumption: Goods and personal supplies consumed during games
  - Return: Paid rental items
  - Donation: Goods provided to organizations or individuals who have contributed directly or indirectly to the Games
  - Disposal: Non-consumable items that cannot be sold or donated as they cannot be reused
  - Sale: Items that have great marketability and are easy to sell, such as badges, purchased goods, etc., for sales revenue ※ Method of sale: Competitive bidding or private contract

#### ⑤ Measures in Case of Emergency

- Period: May 12 to 20, 2023 (9-day period)
- Details: Establish an emergency action plan for cases of theft, damage, or attempted theft of goods and present a situation response manual
- Reporting and Command System
  - In the event of an incident: Officer in charge of supplies → Head of Planning & General Affairs Dept. → Head of Planning Business Div. → General Situation Room for Games Operation
  - Emergency situations such as contingencies: Report immediately upon occurrence (receipt of a report) according to the 5Ws and 1H
  - Reporting system diagram



○ Response Measures for Each Situation

Pre-emergency	Action plan	Remarks
Shortage of items that directly affect the Games operations and make games impossible to proceed in the event of an incident	- In the event of an incident, urgently deploy the reserves secured in advance according to the contract details	Equipment for the games, etc.
Shortage of items that do not directly affect the progress of the Games, but may cause inconvenience in the operation of the Games in the event of an incident	- There will be no reserves according to the contract, but if additional items can be supplied from the supplier, they should be urgently deployed to the venue	Office supplies, etc.
Shortage of administrative items that do not affect the progress of the Games	- Emergency purchase of necessary items on site (sports venue, etc.)	Consumables for administrative affairs

⑥ Meal Service for Operating Personnel

- Period: May 12 to 20, 2023 (9-day period)
- Cost: 60,000,000 KRW
- Service Recipients: around 5,565 people (Games operating personnel, opening/closing ceremony personnel, General Situation Room personnel)
- Details: Provide meal service (“dosirak”: packed meal) for operating personnel to ensure smooth operations of the Games and events
- Service Method: During the Games period, identify the size of operating personnel and order and deliver packed meals
  - Select a company based on the unit price estimates presented by local packed lunch delivery companies

□ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	362,100	0	0	0	362,100		
Operation of a General Situation Room for the Games	116,100	0	0	0	116,100	-900,000 KRW×3 ea.×43 locations	
Operation of a general information center at each sports venue	86,000	0	0	0	86,000	-2,000,000 KRW×43 locations	
Purchase of goods for the Games operation	100,000	0	0	0	100,000	-100 million KRW×1 set	
Meal service for the Games operating personnel	60,000	0	0	0	60,000	-8,000 KRW×218 people×9 days -8,000 KRW×1,560 people -8,000 KRW×6 people×2 meals×9 days -8,000 KRW×43 locations×5 people×2 meals×9 days	

## Manufacture of Uniforms for the Games

### Operating Personnel

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Seung-hee (6912)

#### □ Concept

- Provide uniforms to operating personnel according to their respective fields of work for the duration of the Games period

#### < IMGA Requirements, etc. >

- No particular requirements

#### □ Overview

- Period: January 2021 to February 2023 (26 months)
- Cost: 203,040,000 KRW
- Recipients
  - Organizing Committee, workers in each field of the Games operation, and provincial, city, and county officials concerned in the game operation
  - Referees, IMGA executives, technical referees from the international federation, etc. for each discipline

Total	IM GA	Technical referees	VIPs, etc.	Organizing Committee	Operating personnel				Relevant agencies
					Subtotal	Game operation	Medical	Province/City/County	
240	15	26	67	60	1,962	1,062	100	800	300

※ The budget for the participant kits, volunteers, and provincial resident supporter uniforms will be allocated separately.

- Details
  - Establish the uniform manufacture plan\*.
    - \* Direction of manufacture, recipients, items, quantities, etc., sponsor proposals, etc.
  - Consult the sponsors\* on the manufacture of uniforms in advance
    - \* Black Yak, North Face, Hyosung T&C, Samsung C&T (Bean Pole), E-Land
  - Announce the recruitment sponsors for the manufacture of uniforms, select sponsors, and negotiate on production

#### □ Implementation System

Organizing Committee		Uniform sponsor	
<ul style="list-style-type: none"> <li>▷ Review and finalize uniform recipients</li> <li>▷ Select the uniform manufacturers</li> <li>▷ Manufacture and distribute uniforms</li> </ul>	Mutual co-operation	<ul style="list-style-type: none"> <li>▷ Negotiate on the uniform design and technical matters</li> <li>▷ Manufacture and distribute uniforms</li> </ul>	

- **(Review of Recipients)** Examine recipients in each department and field and finalize the number of recipients
- **(Planning)** Establish a plan including the uniform items and designs, manufacturer selection method, etc.
- **(Manufacture & Distribution)** Select sponsors for the manufacture of uniforms (contract by negotiation), negotiate technical matters, obtain uniform sizes, and distribute uniforms

○ **R&R of Each Entity (Collaborative Task)**

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	• Examine uniform recipients among the Games operating personnel from the provincial and city/county governments	
Jeollabuk-do Province (Sports Policy Div.)	• Examine uniform recipients among the Games operating personnel from the provincial and city/county governments	

○ **Schedule**

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Establishment of a uniform manufacturing plan																																				
Consultation with and selection of uniform sponsors																																				
Manufacture and distribution of uniforms (technical negotiations)																																				

□ **Detailed Implementation Plan**

① **Establishment of Uniform Manufacturing Plan**

- Period: January to March 2021 (3 months)
- Details
  - Determine the direction of manufacturing the uniforms (eco-friendly recycled products, etc.)
  - Finalize the recipients after determining the uniform recipients, scope, etc. with respect to the operating personnel in each department, field, and job
    - ※ Investigators: Person in charge of the relevant affairs from each department and the officials from the provincial/city/county governments concerned in the Games (department in charge of sports affairs)
    - ※ Investigation period: (1st) ~ Jan. 2021 / (2nd) ~ Feb. 2021
  - Preparation of a uniform sponsorship proposal, etc.

② **Prior Consultation with Uniform Sponsors**

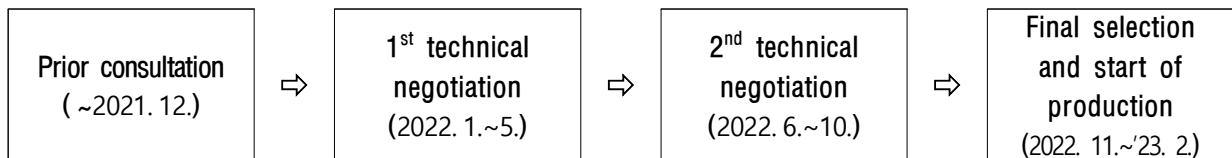
- Period: April to May 2021 (2 months)
- Target: Consult companies\* that are capable of manufacturing eco-friendly recycled products
  - \* Black Yak, North Face, Hyosung T&C, Samsung C&T (Bean Pole), E-Land
- Details: Uniform sponsorship proposal, ability to manufacture eco-friendly products, possibility of collaborating with a textile company in the province, etc.

### ③ Selection of Uniform Sponsors

- Period: June to December 2021 (7 months)
- Method: Contract by negotiation (selected after issuance of a sponsor recruitment notice)
- Selection Criteria: Consider overall matters such as the direction of manufacturing the uniforms (Games symbols, design, etc.), dedicated personnel, sponsored item details, etc.
- Design Criteria
  - (Direction) Should be suitable for the ideology and image of the Games and comfortable and functional
  - (Color) Should be a color (or colors) that is easily identifiable in consideration of the job duties of the wearer according to their job
  - (Material) Should be a practical material that can be manufactured using domestic technology and has excellent utility

### ④ Manufacture and Distribution of Uniforms

- Period: January 2022 to February 2023 (14 months)
- Cost: 203,040,000 KRW
- Manufactured Items: T-shirt (polo shirt) and jacket (windbreaker)
- Unit Price: T-shirt (39,000 KRW) and jacket (59,000 KRW)
- Production Volume: 3,960 sets
- Schedule



### □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	203,040	0	0	203,040	0		
Uniform (T-shirt)	59,670	0	0	59,670	0	- 39,000 KRW × 1,530 pieces	
Uniform (jacket)	143,370	0	0	143,370	0	- 59,000 KRW × 2,430 pieces	

## Comprehensive Plan for Providing Transportation and Transport Service

- ◇ Provide the convenience of transport service for athletes and spectators participating in the Games, as well as IMGA executives, etc.
- ◇ Operate shuttle buses between the 43 sports venues for 26 disciplines and accommodations
- ◇ Provide organic and systematic transportation and transport services by selecting a service provider

### □ Direction

- Provide fast, accurate, and safe transportation and transport services to all participants in the Games
- Select and operate the optimal transport routes between the official arrival and departure locations (Incheon and Gimpo airports) and the sports venues, etc.
- Seek transportation measures in collaboration with the department in charge of transportation and relevant agencies such as the National Police Agency
- Procure and operate reserve vehicles to provide efficient transport services to meet emergency transport demands, etc.
- Operate a traffic and transportation control center (General Situation Room) to proactively respond to the transport service demand in the field and to ensure efficient transport vehicle and personnel management

### □ Key Details

- **Provide transport services (shuttle bus)** to participating athletes (domestic and foreign) and spectators.
- **Provide exclusive vehicles** to the IMGA executives, official delegations, Games officials, etc.
- **Secure parking lots** near the opening and closing ceremony venues and sports venues and establish a transportation operation plan
- **Select and operate transportation and transport service providers** during the Games period
- **Operate a traffic and transportation control center** to ensure the smooth operation of transportation and transport services

### □ Schedule

Detailed task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Comprehensive plan for providing transportation and transport services																																			
Establishment of a comprehensive plan for transport services																																			
Selection of transportation and transport service providers for the Games																																			
Securing of parking lots and establishment of transportation operation plan																																			
Operation of a transportation and transport control center (general situation room)																																			
Provide transport services to the Games participants (shuttle buses)																																			

## Transport Services for the Games Participants (Shuttle Bus)

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Seung-hee (6912)

### □ Concept

- Provide transport services (shuttle buses) for participating athletes and spectators
- Provide exclusive vehicles to the IMGA executives, Games officials, referees, etc.

### < IMGA Requirements, etc. >

- Operate a stable transport system for all participants, delegations, and government officials under the approval of the IMGA Board

### □ Overview

- Period: May 8 to 21, 2023 (14-day period)
  - ※ From 3 days before the start of the Games until 2 days after the end of the Games
- Operating Hours: 07:00 ~ 23:00 ※ To be adjusted according to the event schedules
- Cost: 531,300,000 KRW
- Transport Service Recipients

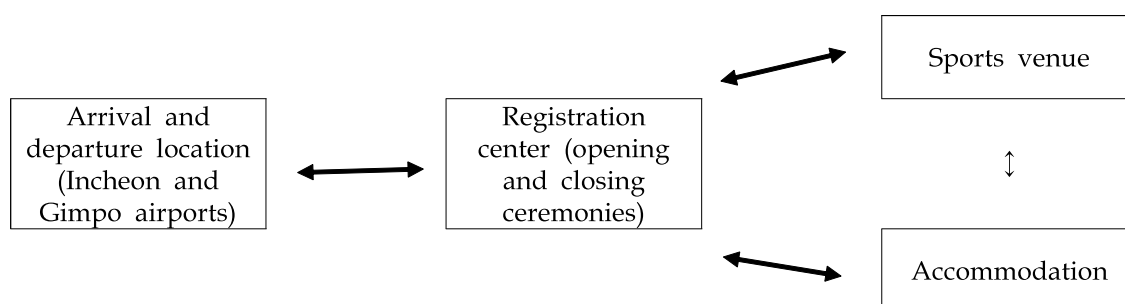
Category (Total)	Participating athletes	Accompanying persons	IMGA executives	Technical referees	Games officials	Remarks
10,061 people	8,000	2,000	15	26	20	

### ○ Details

- Provide transport services to participating foreign athletes and spectators at the time of arrival and departure
- Provide exclusive vehicles to the IMGA executives, Games officials, referees, etc.
- Operate shuttle buses between the registration center, sports venues, and accommodations during the Games period

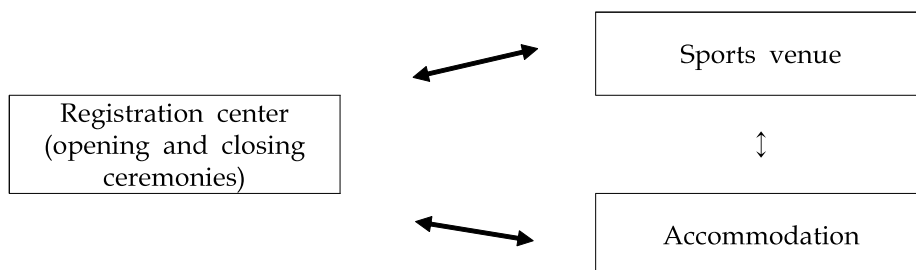
### □ Transport Service System

- **Participating Foreign Athletes - Individuals** (including individuals who registered via the lead operator, but excluding those from packaged tours)
  - Provide those arriving in Korea prior to the start of the Games with information on how to use public transportation (KTX, express bus, etc.)

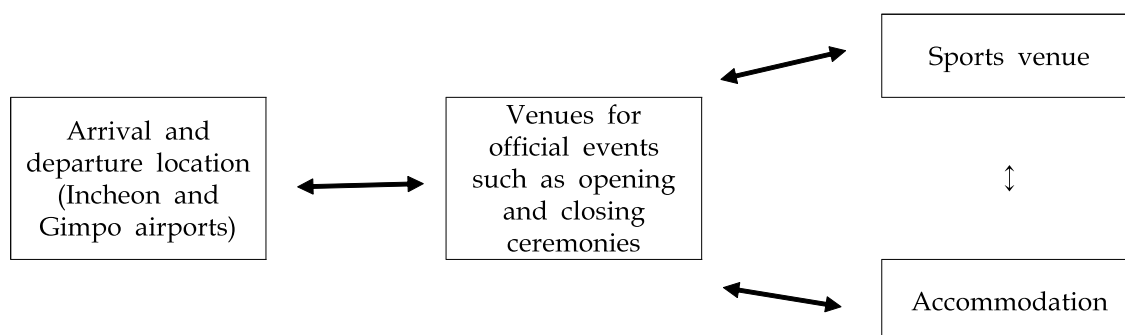


- **Participating Foreign Athletes - Travel Agency** (packaged tour)
  - Transport service is not provided as transportation (vehicle) is included in the packaged tour product

○ **Participating Domestic Athletes**



○ **IMGA Executives, etc.**



○ **R&R of Each Entity (Collaborative Task)**

Entity	R&R	Remarks
Organizing Committee (Operations Support Dept.)	<ul style="list-style-type: none"> <li>• Oversee the transportation and transport services before and after the Games period</li> </ul>	
Jeollabuk-do Province (Road and Transportation Div.)	<ul style="list-style-type: none"> <li>• Support the traffic and transportation control center (General Situation Room) during the Games period</li> </ul>	
Transportation Div. of cities and counties	<ul style="list-style-type: none"> <li>• Support the operation of shuttle buses(sports venue←accommodation) for participating athletes, etc.</li> </ul>	
Incheon International Airport Corporation and Korea Airports Corporation (Seoul Regional Headquarters)	<ul style="list-style-type: none"> <li>• Cooperate in the designation and operation at official arrival/departure locations</li> </ul>	
Transport service provider	<ul style="list-style-type: none"> <li>• Manage vehicle dispatch according to the number of passengers and game schedule</li> <li>• Assign exclusive vehicles and guides (interpreter, tour guide, etc.)</li> <li>• Handle emergency situations in the event of a traffic accident such as dispatching additional vehicles, etc.</li> </ul>	

○ **Schedule**

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a comprehensive plan for transport services																																			
Selection of transport service provider																																			
Inspection and verification of the transport service plan																																			
Operation of shuttle buses																																			



## □ Detailed Implementation Plan

### ① Transport Service at the Time of Arrival and Departure

- Operation Period: May 8 to 21, 2023 (Arrival/departure period: From 3 days before the start of the Games and until 2 days after the end of the Games)
- Operating Section: Airport (Incheon/Gimpo) ↔ Registration Center (e.g., World Cup Stadium) ※ 240km (3-hour drive)
- Operating Intervals
  - Must grasp the flight schedules and the number of people arriving, arrival time, etc. on each day in advance
  - Assign vehicles according to the arrival time of the participating foreign athletes' flight and the number of people arriving
    - ※ Designate official arrival/departure locations in consultation with officials of Incheon International Airport Corporation and Korea Airports Corporation Seoul Regional Headquarters (Gimpo Airport) (in connection with arrival/departure support plan)
    - ※ Determine the number of participating athletes, etc. who registered in the packaged tour product and adjust the vehicle dispatch plan

### ② Exclusive Vehicles for IMGA Executives, etc.

- Operation Period: May 11 to 21, 2023 (before, during, and after the Games period)
- Operating Sections: Incheon Airport ↔ Official event venue ↔ Sports venues, accommodations, and tour programs
- Details: Provide exclusive vehicles to IMGA executives, etc. according to the official event schedules
  - ※ Provide passenger cars, vans, buses, etc. according to the number of passengers, event location, etc.
  - ※ Allocate budget by including fuel cost, food expenses, and stay expenses in the exclusive vehicle operation costs

### ③ Operation of Regular Shuttle Buses During the Games

- Operation Period: May 12 to 20, 2023 (during the Games period)
- Operating Sections: Registration center ↔ Sports venues ↔ Accommodations
- Details
  - Operate shuttle buses between sports venues and accommodations for registered participating athletes and spectators
  - Conduct a preliminary transport demand survey (to determine the demand, number of people, required number of vehicles, etc.) and assign vehicles
    - ※ Operate shuttle buses according to the game schedule for the disciplines assigned to the respective city/county
    - ※ Operate shuttle buses according to the tour program (city/county tour, etc.) schedules (in collaboration with the PR Dept.)

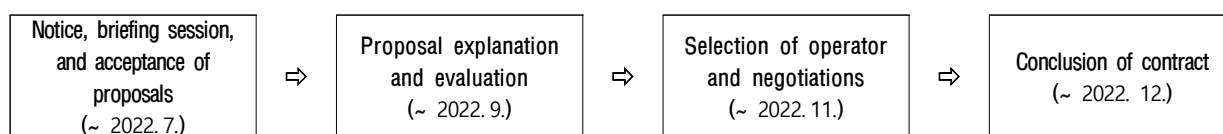
### ④ Selection of Transport Service Provider

- Period: July to December 2022 (6 months)
- Cost: 531,300,000 KRW

- Selection Method: Contract by negotiation (eligibility: a company registered as a chartered bus operator or general travel business)

Notice of business → Hosting of the business briefing session → Acceptance of proposals → Explanation and evaluation of proposals → Selection of companies to negotiate with → Commencement of negotiations → Selection of operator and contract conclusion

- Duties of the Operator: Oversee the shuttle bus operations including transport vehicles and personnel management
- Details: Once the number of people to be transported is finalized, conduct pilot operation of the shuttle buses after finalizing the vehicle dispatch plan for each route with the service provider
- Schedule



- ※ Conduct a review so that a local company, such as a member of the Jeonbuk Chartered Bus and Transport Business Union, can participate  
(Check whether interpreters can be assigned for the exclusive vehicles)
- ※ Post-operation settlement after checking the shuttle bus operation and changing the contract, etc., as necessary (to be checked by the volunteer in charge of transport services)

## ⑤ Inspection and Verification of the Transport Service Plan

- Period: January to April 2023
- Details
  - Perform a final verification of the shuttle bus and exclusive vehicle routes, number of passengers, schedule, etc.
  - Conduct an on-site simulation according to the transport plan and make improvements (reflected in the transport plan)

## ⑥ Roadmap

Step	Main task	Description	Schedule
1	1 <sup>st</sup> transport demand survey	<ul style="list-style-type: none"> <li>- Investigate the participation size and required vehicles</li> <li>- Establish a comprehensive plan for providing transport services</li> </ul>	Jan. 2022
2	2 <sup>nd</sup> transport demand survey	<ul style="list-style-type: none"> <li>- Determine the participation size based on the registration data</li> <li>- Improve the comprehensive plan for providing transport services</li> </ul>	March 2022. 3
3	Selection of a transport service provider	<ul style="list-style-type: none"> <li>- Issue a notice of business and evaluate proposals</li> <li>- Select a service provider</li> </ul>	Dec. 2022
4	Pilot operation	<ul style="list-style-type: none"> <li>- Conduct simulations according to the comprehensive plan for providing transport services</li> </ul>	May 2023
5	Operation of exclusive vehicles and shuttle buses for the Games	<ul style="list-style-type: none"> <li>- Provide exclusive vehicles and operate shuttle buses for the Games</li> </ul>	During the Games period

□ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	531,300	0	0	531,300	0		
IMGA executives (passenger car, 3.8)	40,500	0	0	40,500	0	-300,000 KRW×15 people×9 days	Incl. stay expenses
Key executives of the Organizing Committee (passenger car, 20)	5,400	0	0	5,400	0	-200,000 KRW×3 people×9 days	
Games officials, press, etc. (12-passenger van)	14,400	0	0	14,400	0	-200,000 KRW×9 vehicles×8 days	
Participating athletes, spectators, etc. (airport~registration center/45-passenger bus)	160,000	0	0	160,000	0	-800,000 KRW×200 vehicles ※ 100 vehicles (4,500 foreign participants (incl. Jeju), 45-passenger bus)×2 times (round-trip)	
Registration center~sports venue~accommodation	243,000	0	0	243,000	0	-600,000 KRW×45 vehicles×9 days	
Opening and closing ceremonies (participating athletes)	30,000	0	0	30,000	0	-600,000 KRW×50 vehicles	
Opening and closing ceremonies (cities and counties)	30,000	0	0	30,000	0	-600,000 KRW×50 vehicles	
Transport of equipment and materials (truck/1-ton)	8,000	0	0	8,000	0	-200,000 KRW×4 vehicles×10 days	

Dept.	Planning & General Affairs
Dept.	Dept.
Person in charge	Kim Seung-hee (6912)

### □ Concept

- Establish a traffic plan such as parking management when holding an event that will accompany high vehicular traffic such as the opening and closing ceremonies
- Establish a traffic plan for entry and exit of vehicles at shuttle bus stops, parking lots, etc. within sports venues

#### < IMGA Requirements, etc. >

- No particular requirements

### □ Overview

- Period: May 12 to 20, 2023 (during the Games period)
- Operating Hours: 07:00 ~ 18:00 ※ Start and before and after the end of the game for each event
- Cost: 48,000,000 KRW
  - Production of vehicle stickers and parking passes
  - Provide parking lot operation supplies, vehicle guide and loading/unloading information signs, etc.
- Details
  - Establish a traffic plan for entry and exit of vehicles, securing a parking lot, etc. for opening and closing ceremonies
  - Establish a parking and loading/unloading plan for each sports venue

### □ Implementation System

Organizing Committee		National Police Agency (City/County Police Stations)		City/County (Transportation and Sports Div.)
<ul style="list-style-type: none"> <li>▷ Establish a parking and traffic plan for each area</li> <li>▷ Operate a traffic control center</li> </ul>	Mutual co- operation	<ul style="list-style-type: none"> <li>▷ Organize traffic around the venues for official events such as opening and closing ceremonies</li> </ul>	Mutual co- operation	<ul style="list-style-type: none"> <li>▷ Secure and provide information on parking lots near sports venues</li> <li>▷ Manage illegal stopping/parking</li> </ul>

- **(Planning)** Establish a parking lot and traffic plan near the official event venues and sports venues
- **(Traffic Control)** Carry out traffic control and provide information near event venues
- **(Parking Lot)** Ensure there is a parking lot available for shuttle buses, etc. near sports venues where there will be many participating athletes
- **(Traffic Information)** Provide information on parking, traffic control, etc. near sports venues
- **R&R of Each Entity (Collaborative Task)**

Entity	R&R	Remarks
Organizing Committee (Operations Support Dept.)	<ul style="list-style-type: none"> <li>Establish a parking lot and traffic plan</li> </ul>	
Jeollabuk-do Province (Road and Transportation Div.)	<ul style="list-style-type: none"> <li>Handle the affairs related to parking lots, traffic control, etc. for official ceremonies such as the opening and closing ceremonies</li> </ul>	
Transportation Div. of cities/counties (cooperate with the Sports Div.)	<ul style="list-style-type: none"> <li>Ensure there is a parking lot available for each sports venue, control traffic, crack down on illegal parking, etc.</li> </ul>	
National Police Agency (city/county police stations)	<ul style="list-style-type: none"> <li>Carry out traffic control and provide information on official events such as opening and closing ceremonies</li> <li>Carry out traffic control around the sports venues for 26 disciplines</li> </ul>	

○ **Schedule**

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Provision of parking lots and establishment of a comprehensive traffic plan																																			
Establishment of a traffic guide plan for areas near the sports venues																																			
Manufacture and installation of traffic control and guidance supplies																																			

□ **Detailed Implementation Plan**

① **Provision of Parking Lots and Establishment of Comprehensive Traffic Plan**

○ Period: July 2022 to March 2023

○ Details

- Establish a traffic operation plan suited to the conditions of the event venue after identifying parking demand and traffic volume, including the official event schedule and number of participants in the Games
- Secure an exclusive parking area for VIPs when holding official events such as opening and closing ceremonies and events involving the IMGA Board
- Operate the parking area (shuttle buses, passenger cars, etc.) for the opening and closing ceremonies by dividing the areas for overseas and domestic participating athletes
- Establish a close cooperation system with the National Police Agency (city/county police stations) for traffic control
  - ※ Continue to hold discussions (meetings) for traffic control with the National Police Agency or city/county police stations

## ② Establishment of Traffic Guide Plan for Areas Near the Sports Venues

○ Period: Oct. 2022 to March 2023

○ Details

- Establish a guidance plan for parking lots and traffic control, considering the conditions of the sports venue for each discipline assigned to the city/county
- After confirming the local sports venue for each discipline, establish a traffic guide plan in cooperation with the relevant city/county (request submission of plan from the city/county)
- ※ After allocating disciplines to the cities and counties, a meeting will be held with the Transportation Div. and Sports Div.

## ③ Manufacture (Purchase) and Installation of Traffic Control and Guidance Supplies

○ Period: Feb. to April 2023

○ Cost: 53,000,000 KRW

○ Details

- Manufacture (purchase) and install supplies related to parking, traffic control, and information guidance around the venues for official events such as opening and closing ceremonies and sports venues (Signs, A board, guide rods, etc.)
- Make parking passes and stickers for vehicles used for the Games operation (shuttle bus wrapping sheets)

## ☐ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	48,000	0	0	0	48,000		
Installation of information signs, etc. (city/county sports venues)	43,000	0	0	0	43,000	- 1,000,000 KRW×43 sports venues	
Production of parking passes and vehicle stickers	5,000	0	0	0	5,000	- 2,500 KRW×2,000 vehicles	

## Operation of Traffic and Transport Control Center (General Situation Room)

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Seung-hee (6912)

### □ Concept

- Operate a traffic and transportation control center to provide traffic and transport information
- Provide perfect transport services by understanding the movement situation of participating athletes and spectators

### < IMGA Requirements, etc. >

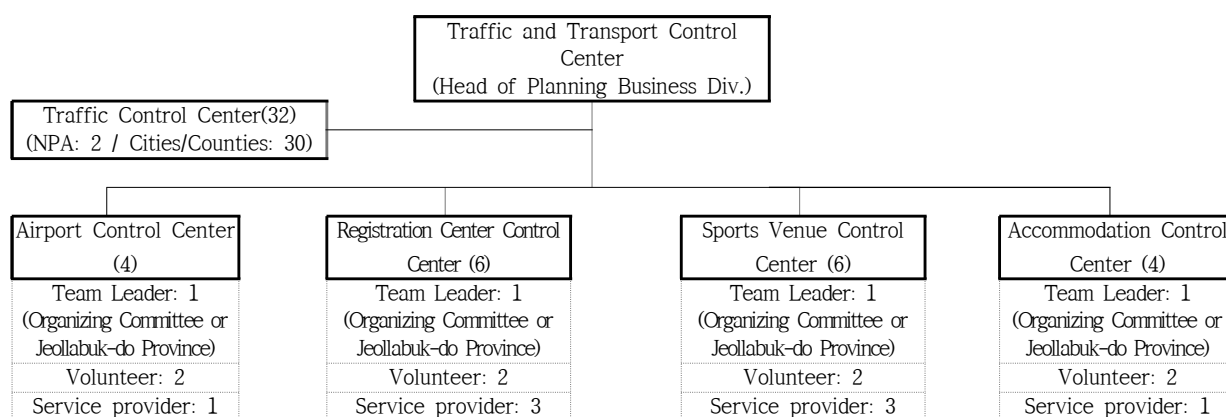
- No particular requirements

### □ Overview

- Period: May 8 to 21, 2023 ※ From 5 days before the start of the Games until 2 days after it ends
- Operating Hours: 07:00 ~ 23:00
- Location: Games In the General Situation Room (World Cup Stadium)
- Personnel Size: 51 (Organizing Committee & Jeollabuk-do Province: 5, National Police Agency (NPA) & police stations: 32, Volunteers: 8, Service Provider: 8)
- Main Functions
  - Provide transport services for the opening and closing ceremonies and arrival/departure
  - Provide transport services linking sports venues, accommodations, and tour programs
  - Respond to emergency transport situations, etc.

### □ Implementation System

- Organization Chart



○ **R&R of Each Entity (Collaborative Task)**

Entity	R&R	Remarks
Organizing Committee (Operations Support Dept.)	• Oversee the Traffic and Transport Control Center (General Situation Room)	
Jeollabuk-do Province (Road and Transportation Div.)	• Dedicated management of each field in the Traffic and Transport Control Center (General Situation Room)	
City/County Transportation Div. (assistance from the Sports Div.)	• Support the operation of shuttle buses for arrival/departure, sports venues, and accommodations (give commands at the Traffic and Transport Control Center)	
National Police Agency (city/county police stations)	• Perform traffic control and provide guidance near event venues and sports venues	
Service Provider	• Manage daily situations, drivers, supplies, and vehicles, and shuttle bus dispatch, deal with emergency situations etc.	

□ **Detailed Implementation Plan**

① **Daily Situation Reports (Each Control Center → General Situation Room)**

- The information on the daily operating situation collected by each control center is reported in writing to the General Situation Room at a designated time (18:00) every day, and a meeting on the related matters is held.

② **Driver, and Supplies Management**

- Pre-designate a dedicated manager for each control center
- Designate separate personnel for the management of shuttle buses and private vehicles
- Conduct on-site job training (simulation) and manage volunteers
- In case of a traffic accident, immediately assign a reserve vehicle of the control center (or that of maintenance companies)

③ **Vehicle Management and Dispatch Operation**

- Receive applications and assign vehicles according to the requests from athletes (groups) or individuals

④ **Securing and Operating Reserve Vehicles**

- Ensure efficient transport services by preparing for emergency transport demand, etc. (more than 10% of the total vehicles in operation)



## Comprehensive Plan for Accommodation Assignment and Management

- ◇ Establish a management system to provide pleasant and comfortable accommodations for athletes and spectators
- ◇ Assign (and provide information on) accommodations from which the sports venues for the 26 sports are easily accessible
- ◇ Provide comfortable accommodations for IMGA executives, Games officials, referees, etc. during the Games period

### □ Direction

- Carry out management to provide pleasant and comfortable accommodations for all Games participants
- Provide free accommodation and meals for IMGA executives, Games officials, and referees
- Establish of a close cooperation system with the lodging management divisions of cities and counties and lodging industry associations

### □ Key Details

- Establish a comprehensive plan for assigning and managing accommodations (including a survey of the current status of accommodations in each city and county)
- Assign accommodations to participating athletes and spectators (accommodations near sports venues given priority)
- Assign (operate) exclusive accommodations to IMGA executives and Games officials
- Conduct sanitation inspections on the accommodations, provide hospitality training to the staff, provide accommodation information, etc.

### □ Accommodation Status

(as of August 2020)

Category	Hotel	Recreation condominium	Tourist pension	Hanok experience business	Urban B&B for foreigners	General lodging	Rural B&B experience business	Youth hostel	Remarks
3,227	44	6	34	247	142	1,489	1,257	8	

### □ Schedule

Detailed task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Comprehensive Plan for Accommodation Assignment and Management																																			
Establishment of comprehensive accommodation support plan																																			
Accommodation status survey (finalization survey)																																			
Assignment of accommodations																																			
Accommodation management (sanitation inspection and hospitality training)																																			

# Accommodation Status Survey and Assignment

Dept.	Planning & General Affairs Dept.
Person in charge	Park Sang-mil(6914)

## □ Concept

- Assign accommodations according to the results of the survey on the current status of accommodations in the province and the number of participants in the Games
- Assign accommodations near the sports venue to participating athletes and spectators with priority
- Operate accommodations tailored to the event schedule for IMGA executives and Games officials

### < IMGA Requirements, etc. >

- The Organizing Committee is responsible for providing appropriate accommodations for all authorized persons. Accommodations must be as close as possible to the event venues.

## □ Overview

- Period: October 2020 to April 2023. 4.
- Target: Participating athletes and spectators, IMGA executives, Games officials, referees, etc.
- Details
  - Conduct a survey on the excellent accommodations available (focusing on areas around official events and sports venues)
  - Assign accommodations according to the number of participating individual athletes or the size of the athlete groups

## □ Implementation System

Organizing Committee		Cities & Counties (division in charge of lodging facilities)
<ul style="list-style-type: none"> <li>▷ Establish a comprehensive plan for assigning and managing accommodations</li> <li>▷ Conduct a survey on the accommodation status and assign accommodations</li> </ul>	Mutual cooperation	<ul style="list-style-type: none"> <li>▷ Conduct a survey on the current status of accommodations</li> </ul>

- **(Planning)** Confirmation and assignment of accommodations considering the current status of accommodations and number of participants
- **(Current Status Survey)** Survey on the current status of accommodations near the sports venues in each city and county
- **(Assignment)** Assignment of accommodations according to the Games schedule, including the event schedules, and the number of participants
- **R&R of Each Entity (Collaborative Task)**

Entity	R&R	Remarks
Organizing Committee (Operations Support Dept.)	<ul style="list-style-type: none"> <li>• Establish a comprehensive plan that includes an accommodation status survey and assignment of accommodations</li> </ul>	
Jeollabuk-do Province (Health and Safety Div.)	<ul style="list-style-type: none"> <li>• Request cooperation in the current status survey from the city/county government division in charge of lodging facilities and lodging industry association</li> </ul>	
Cities & Counties (division in charge of lodging facilities)	<ul style="list-style-type: none"> <li>• Provide support for the accommodation status survey (focusing on accommodations near the sports venues)</li> <li>• Be responsible for management such as providing information on accommodations (assign staff)</li> </ul>	

○ **Schedule**

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Current status survey on accommodations (finalization survey)																																			
Assignment of accommodations																																			
Accommodation demand survey and assignment for Games officials																																			

□ **Detailed Implementation Plan**

① **Survey on Current Status of Accommodations**

- Request cooperation in investigating the current status of accommodations by holding a meeting with city/county government division in charge of lodging facilities
  - (1st) Oct. to Dec. 2020 / (2nd) Jan. to March 2021 / (3rd) Jan. to March 2022
  - ※ During the first survey, check the internal and external cleanliness of the accommodations and the sanitary condition of bedding.
  - ※ Conduct a current status survey taking into account supply plans (planned) such as opening of a new lodging business (including scheduled notification) or new construction of lodging facilities.

② **On-Site Check and Inspection of Lodging Facilities**

- Conduct an on-site check and inspect the lodging facilities that have been surveyed (Organizing Committee): Jan. to March 2021
- Tentatively confirm the accommodations for the Games after the on-site check and inspection: March 2021
- Perform a final check and inspection for accommodation assignment: July to Sept. 2022

③ **Assignment of Accommodations**

- Assign accommodations after confirmation of the number of participants: Oct. 2022 to April 2023
- Assign an accommodation or provide compensation for actual lodging expenses based on a survey of accommodation needs of Games officials, such as game referees
  - (1st) Jan. to Feb. 2023 / (2nd) March to April 2023
  - ※ Designate and manage lodging facilities (assign volunteers) and establish a cooperation system with the National Intelligence Service and the Ministry of Foreign Affairs to prevent the illegal sojourn of participating athletes from Southeast Asian countries and developing countries after the Games.
  - ※ After investigating the availability of public accommodations around the sports venue, conclude an agreement.

④ **Assignment of Staff Dedicated to Management of Lodging Facilities**

- Assign city and county government officials dedicated to the systematic management of the lodging facilities and to providing information on the accommodations
  - Provide information on the accommodations, etc. via city/county call centers and tourist information centers

## □ Concept

- Conduct sanitation inspections, provide employee with hospitality training, and provide accommodation information in order to provide clean and comfortable accommodations to athletes and spectators

### < IMGA Requirements, etc. >

- No particular requirements

## □ Overview

- Period: May 12 to 20 2023 (during the Games)
- Cost: 73,200,000 KRW
- Target: All lodging facilities used by participating athletes and spectators
- Details
  - Deploy dedicated staff (volunteers) to the lodging facilities used by IMGA executives, etc.
  - Provide accommodation information on the Organizing Committee website
  - Conduct hospitality training to the staff at the lodging facilities
  - Conduct sanitation inspections on the lodging facilities before and after the Games period (cleaning, disinfection, etc.)

## □ Implementation System



- **(Planning)** Establish a management plan, including sanitation inspections of the lodging facilities, staff training, provision of information, etc.
- **(Maintaining Cleanliness)** Maintain cleanliness to provide pleasant and comfortable accommodations
- **(Sanitation Inspection)** Conduct a sanitation inspection (cleaning, disinfection, etc.) at least once a day during the Games period

○ R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (Operations Support Dept.)	• Establish a plan for managing and operating lodging facilities	
Jeollabuk-do Province (Health and Safety Div.)	• Pursue a project to improve the environmental conditions of the lodging facilities and conduct general management of the lodging facilities during the Games period	
Cities & Counties (div. in charge of lodging facilities)	• Conduct sanitation inspections of the lodging facilities in cities and counties and provide hospitality training to the staff • Cooperate in the disinfection of lodging facilities in their jurisdiction	
Lodging industry association (owners of lodging facilities)	• Stabilize accommodation prices, maintain cleanliness, and perform disinfection	

○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a plan for managing and operating lodging facilities																																			
Establishment of a cooperation system with the lodging industry association																																			
Management of accommodations incl. sanitation inspections and hospitality training																																			
Production of a comprehensive guide to the accommodations																																			

□ Detailed Implementation Plan

① Designation and Operation of Exclusive Accommodations for VIPs

- Operating Period: May 12 to 20, 2023 (during the Games)
- Location: TBD
- Target

Category (Total)	IMGA		International federation referee	Games officials, including Organizing Committee executives	Remarks
	Executive	Employee			
50 people	10	5	8	27	

- Details: Assign persons (volunteers, etc.) in charge of managing the accommodations for VIPs

② Establishment of a Cooperative System with the Lodging Industry Association

- Period: April 2022 to May 2023 ※ Designate appropriate dates and locations (2-3 times)
- Target: around 60 people
  - Korea Lodging Industry Federation Jeonbuk Chapter (2 people) and city/county branch executives (28 people)
  - Provincial/city/county government official in charge of related affairs (30 people), etc.

○ Details

- Organize meetings, sign agreements, etc. with the lodging industry association to provide comfortable accommodations during the Games period (Jan. to Feb. 2023)
- Request cooperation in prohibiting price fixing and price gouging by lodging facility owners/operators

### ③ Sanitation Inspections of Lodging Facilities

- Period: Jan. to May 2023 (5 months)
- Target: All accommodations assigned to participating athletes and spectators
- Inspection Schedule: (Before the Games) At least once a month, (During the Games) At least once a day
- Inspectors: City/county official in charge of lodging facility affairs
- Inspection Details: Check the cleaning of the interior and exterior of lodging facilities, the disinfection status of bedding, etc.
- ※ Production of certification stickers for accommodations boasting excellent cleanliness to be displayed on site

### ④ Hospitality Training for the Lodging Facility Staff

- Date & Time: March to April 2023
- Location: Appropriate location in each city/county
- Target: Lodging facility owners and staff, city/county officials in charge, volunteers, etc.
- Details: Hospitality training, including the importance of cleanliness and guidelines on how to deal with guests

### ⑤ Provision of Information on the Accommodations

- Period: From 2022
- Method: Provide information on the accommodations on the Organizing Committee website
- Details: Guestroom information and prices, location, amenities, nearby tourist attractions, etc.
- ※ Provide information on auxiliary facilities and various information (nearby restaurants and shuttle bus operations, sports venues, currency exchange information, etc.) - Consideration of producing a separate comprehensive guide

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	73,200	0	0	0	73,200		
Charges for VIP-only accommodations	54,000	0	0	0	54,000	- 120,000 KRW×50 people×9 days	Incl. breakfast
Charges for accommodations for referees, volunteers, etc.	19,200	0	0	0	19,200	- 80,000 KRW×30 rooms×8 days	

## Comprehensive Plan for Designation and Management of Restaurants

- ◇ Designate and operate clean restaurants for athletes and spectators participating in the Games
- ◇ Provide information on designating unique restaurants around the sports venues for the 26 disciplines
- ◇ Operate designated restaurants for IMGA executives and Games officials during the Games

### □ Direction

- Designate and operate clean Korean-style restaurants for all Games participants
- Designate restaurants for IMGA executives, Games officials, and referees
- Establish a close cooperation system with the city/county government division in charge of food and beverage (F&B) business management and the F&B industry association

### □ Key Details

- Conduct a survey on the representative restaurants in each city and county
- Designate and provide information on the representative restaurants considering the religions and food preferences of participating countries
- Have designated restaurants for IMGA executives and Games officials
- Conduct sanitation inspections to ensure clean food and prevent food poisoning
- Conduct sanitation inspections of representative restaurants, provide hospitality training for the staff, provide information on representative restaurants, etc.

### □ Restaurants in Relevant Cities & Counties

(as of Aug. 2020)

Total	Jeonju	Gunsan	Iksan	Jeongeup	Namwon	Gimje	Wanju	Muju	Jinan	Jangsu	Imsil	Sunchang	Gochang	Buan
49,378	16,888	7,670	7,094	2,914	2,472	1,944	2,846	928	917	636	828	782	1,500	1,959

### □ Schedule

Detailed task	2020					2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Comprehensive plan for restaurant designation and operation																																			
Establish overall plan for restaurant designation & operation																																			
Survey of representative restaurants																																			
Designation of representative restaurants																																			
Management and operation of representative restaurants																																			

## Current Status Survey and Designation of Representative Restaurants

Dept.	Planning & General Affairs Dept.
Person in charge	Park Sang-mil(6914)

### ☐ Concept

- Conduct a survey of restaurants near sports venues in each city and county
- Select Korean-style restaurants taking into account participants' religions, food preferences, etc.
- Designate and operate restaurants tailored to the event schedule for IMGA executives, Games officials, etc.

### < IMGA Requirements, etc. >

- No particular requirements

### ☐ Overview

- Period: Oct. 2020 to April 2023
- Survey Target: Representative (local cuisine) restaurants in each city and county
- Details
  - Conduct surveys on the restaurants near the sports venues
  - Designate and provide information on the representative restaurants suitable for participating athletes and spectators
  - Designate restaurants for IMGA executives, Games officials, game operators, etc.

### ☐ Implementation System

Organizing Committee		Cities & Counties (Div. in Charge of Restaurants and Accommodation)
▷ Current status survey and designation of representative restaurants	Mutual cooperation	▷ Submission of a current status survey report on the restaurants near the sports venues

- **(Planning)** Designate representative restaurants in consideration of participating athletes and provide their information
- **(Current Status Survey)** Conduct surveys on the restaurants near the sports venues in the respective cities and counties
- **R&R of Each Entity (Collaborative Task)**

Entity	R&R	Remarks
Organizing Committee (Operations Support Dept.)	• Investigate the current status of representative restaurants and establish a designation plan	
Jeollabuk-do Province (Health and Safety Div.)	• Request cooperation in investigating the current status of restaurants from the city/county government divisions in charge of F&B businesses and the F&B industry association	
Cities & Counties (Div. in Charge of F&B Businesses)	• Support the restaurant status survey • Undertake management (assign employees) such as providing information on the restaurants, etc.	
Korea Water Resources Corporation, K-water (Geumgang River Basin Division Jeonju Branch)	• Provide beverage (mineral water) for participating athletes, spectators, volunteers, etc.	



## ○ Schedule

Task	2020					2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Current status survey on representative restaurants																																			
Designation of representative restaurants																																			
Establishment of an operation plan for F&B booths at each sports venue																																			
Installation and operation of F&B booths																																			
Provision of beverage (mineral water)																																			

## □ Detailed Implementation Plan

### ① Current Status Survey of Restaurants

- Request cooperation in investigating the current status of restaurants by meeting with city/county government divisions in charge of F&B business affairs
  - (1st) Oct. to Dec. 2020 / (2nd) Jan. to March 2021 / (3rd) Jan. to March 2022
- When investigating the current status of representative restaurants, consider each participating country's food culture (halal food, etc.).

### ② On-site Verification and Inspection of Representative Restaurants

- Conduct on-site verification and inspection of restaurants that have been examined in the current status survey: Jan. to March 2021
- Tentatively confirm restaurants as the representative restaurants of the Games after on-site verification and inspection: March 2021
- Conduct a final verification and inspection for restaurant designation: July to Sept. 2022

### ③ Establishment of Food and Beverage Booth Operation Plan for Each Sports Venue

- Period: July 2022 to April 2023
- Establish an operating plan for an F&B area (food truck and lunch box sales, etc.) to offer food and beverages before and after the game to participating athletes, spectators, referees, volunteers, etc.
  - ※ Discuss a food and beverage booth operation plan with the cooperation of sponsors and local businesses in the city/county

### ④ Provision of Beverages (Mineral Water) During the Games

- Location: Venue for the opening and closing ceremonies and sports venues (43 locations)
- Method: Request bottled water (K-water Geumgang River Basin Headquarters) and make purchases for any shortfalls
  - ※ After determining the required quantity of bottled water, discuss the possibility of supplying bottled water with K-water (Sept. to Dec. 2022).
- Distribution method: Organizing Committee → Cities & Counties → Each sports venue / Organizing Committee → Opening and closing ceremony venue

### ⑤ Deployment of Dedicated Staff to Manage Representative Restaurants

- Deploy dedicated city and county government officials for systematic management of representative restaurants and for providing information on the restaurants
  - Provide information on the representative restaurants via city/county call centers and tourist information centers

## □ Concept

- Conduct sanitation inspections and hospitality training for workers to provide clean meals to athletes and spectators, and provide information on representative restaurants

### < IMGA Requirements, etc. >

- No particular requirements

## □ Overview

- Period: May 12 to 20, 2023 (intensive management during Games)
- Target: All representative restaurants used by participating athletes and spectators
- Details
  - Deploy dedicated staff (volunteers) to restaurants used by IMGA executives, etc.
  - Provide information on representative restaurants on the Organizing Committee website
  - Conduct hospitality training for the restaurant staff
  - Conduct sanitation inspections on representative restaurants (cleaning, disinfection, etc.)
  - Operate an inspection team to perform inspections and prevent food poisoning

## □ Implementation System

Organizing Committee		F&D Industry Association		Cities & Counties (Div. in Charge of F&B Business Affairs)
▷ Establishment of representative restaurant management plan ▷ Provision of information on representative restaurants ▷ Training for the employees of representative restaurants	Mutual co-operation	▷ Maintaining cleanliness of representative restaurants	Mutual co-operation	▷ Conduct sanitation inspections of representative restaurants

- **(Planning)** Establish a management plan that includes restaurant sanitation inspections, staff training, and information provision
- **(Cleanliness)** Maintain cleanliness to provide clean meals to restaurant users
- **(Sanitation Inspection)** Conduct inspections (cleaning, disinfection, etc.) at least once a day during the Games

○ **R&R of Each Entity (Collaborative Task)**

Entity	R&R	Remarks
Organizing Committee (Operations Support Dept.)	• Establish a representative restaurant management and operation plan	
Jeollabuk-do Province (Health and Safety Div.)	• Pursue a project to improve the environmental conditions of the representative restaurants and conduct general management of the representative restaurants during the Games period	
Cities & Counties (Div. in Charge of F&D Business Affairs)	• Conduct sanitation inspections of the representative restaurants in cities and counties and provide hospitality training to the staff	
F&B industry association (restaurant owners)	• Stabilize accommodation prices and maintain cleanliness	

○ **Schedule**

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a cooperation system with the F&B industry association through meetings, etc.																																			
Management of the representative restaurants incl. sanitation inspections and hospitality training																																			

□ **Detailed Implementation Plan**

① **Designation and Operation of Exclusive Restaurants for VIPs**

- Period: May 12 to 20, 2023 (during the Games)
- Target: Designation and guidance of exclusive restaurants for IMGA executives, Games officials, referees, etc.
- Details: Assignment of a person (volunteer, etc.) in charge of managing restaurants exclusively for VIPs

② **Establishment of a Cooperative System with the F&B Industry Association**

- Period: April 2022 to May 2023 ※ Designate appropriate dates and locations (2-3 times)
- Target: around 60 people
  - Korean Food Service Industry Association Jeonbuk Chapter (2 people) ) and executives of city/county chapters (28 people)
  - Provincial/city/county government official in charge of related affairs (30 people), etc.
- Details
  - Organize meetings, sign agreements, etc. with the F&B industry association to provide clean meals during the Games (Jan. to Feb. 2023)
  - Request cooperation in prohibiting price fixing and price gouging by representative restaurants

### ③ Sanitation Inspections of Representative Restaurants

- Period: March to May 2023
- Target: Representative restaurants in each city and county
- Inspection Period: (Before the Games) At least once a month, (During the Games) At least once a day
- Inspectors: City/county official in charge of F&B business affairs
- Inspection Details: Check the cleaning of the interior and exterior of the restaurants, compliance with the food poisoning prevention guidelines, etc.
- ※ Production of certification stickers for restaurants boasting excellent cleanliness to be displayed on site

### ④ Hospitality Training for the Representative Restaurant Staff

- Date & Time: March to April 2023
- Location: Appropriate location in each city and county
- Target: Restaurant owners and staff, city/county officials in charge, volunteers, etc.
- Details: Cleanliness, food poisoning prevention, guidelines on how to deal with customers, etc.

### ⑤ Provision of Information on the Representative Restaurants

- Period: From April 2022
- Method: Provide information on the representative restaurants on the Organizing Committee website
- Details: Menu information (in consideration of the cultures of the participating countries) and prices, location, nearby tourist attractions, etc.
- ※ Assign dedicated staff from the city/county to provide information on the representative restaurants and provide reservation services

### ⑥ Operation of a Food Poisoning Inspection Team

- Period: April to May 2023
- Inspection Team: City/county government division in charge of F&B businesses (head of inspection team - head of the division, team members - team leader and staff)
- Details: Inspections to prevent food poisoning, prompt response in case of food poisoning, etc.

Category	Action guide	Workflow
<p>&lt;Step 1&gt; Initial measures</p>	<ul style="list-style-type: none"> <li>○ Receipt of a report on the food poisoning incident</li> <li>○ Analyze the food poisoning incident and trends</li> <li>○ Report on the food poisoning incident <ul style="list-style-type: none"> <li>- Register in the food poisoning report management system</li> </ul> </li> <li>○ Form a team to investigate the cause of food poisoning</li> </ul>	<ul style="list-style-type: none"> <li>○ Reporter → City/County/District</li> <li>○ Food Sanitation &amp; Infection Div. ↔ Public health center</li> <li>○ Food Sanitation &amp; Infection Div. → Ministry of Food and Drug Safety</li> <li>○ (Local) Food and Drug Administration, city/province, city/county/district</li> </ul>
<p>&lt;Step 2 &gt; On-site measures</p>	<ul style="list-style-type: none"> <li>○ Conduct an investigation into the cause of food poisoning <ul style="list-style-type: none"> <li>※ In case of large-scale food poisoning, the city/county/district and local Food and Drug Administration office must <b>dispatch personnel at the same time.</b></li> </ul> </li> <li>(City/County/District): <u>On-site operations such as environmental conditions survey</u> <ul style="list-style-type: none"> <li>- Sanitation inspection, survey (questionnaire), and epidemiological investigation</li> <li>- Sample collection, test request, etc.</li> </ul> </li> <li>(City/Province): <u>Support for on-site operations</u> <ul style="list-style-type: none"> <li>- Provision of Food Sanitation &amp; Infection Division's manpower and equipment</li> <li>- Cooperation with the local Food and Drug Administration, etc.</li> </ul> </li> <li>(Local Food and Drug Administration): <u>On-site investigation and support</u> <ul style="list-style-type: none"> <li>- Fact-finding survey and follow-up investigation, such as inspection of food ingredient suppliers</li> <li>- Collection of human samples and rapid testing</li> <li>※ If necessary, request cooperation from the competent district office</li> </ul> </li> <li>(Ministry of Food and Drug Safety - Headquarters): <u>General management</u> <ul style="list-style-type: none"> <li>- Oversee the cause, epidemiology, and follow-up investigations</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>○ Ministry of Food and Drug Safety (Headquarters) <ul style="list-style-type: none"> <li>↓</li> </ul> </li> <li>Local Food and Drug Administration ↔ City/Provincial Food Sanitation/Infection Div. <ul style="list-style-type: none"> <li>↓</li> </ul> </li> <li>City/County/District Food Sanitation/Infection Div.</li> <li>* When conducting a survey (questionnaire) to confirm the relationship between the causative food and the affected individual, it must be completed by one-to-one interviews. However, in the case of a large-scale outbreak, the respondents should be asked to fill out the questionnaire themselves, and then the investigator will confirm the clinical symptoms, meals, and food consumed to minimize response errors. (Investigators from related agencies must perform a review on-site together and review how the results of the survey were reflected in the epidemiological report.)</li> </ul>
<p>&lt;Step 3&gt; Follow-up measures</p>	<ul style="list-style-type: none"> <li>○ Check and report on the progress</li> <li>○ Report and take action on follow-up results</li> <li>○ Send the bacteria that caused food poisoning</li> <li>○ Prohibit the use and disposal of related foods</li> <li>○ Continuously monitor symptomatic patients</li> <li>○ Conduct food poisoning prevention training</li> <li>○ Prepare and submit a report on the results of the environmental, epidemiological, and cause investigations</li> <li>○ Issue an administrative disposition</li> </ul>	<ul style="list-style-type: none"> <li>○ Local Food and Drug Administration → Ministry of Food and Drug Safety (Headquarters)</li> <li>○ Local Food and Drug Administration → City/County/District, and Ministry of Food and Drug Safety (Headquarters)</li> <li>○ Local Food and Drug Administration and City/Province → Ministry of Food and Drug Safety</li> <li>○ Local Food and Drug Administration → Facility (business operator)</li> <li>○ Public health center → Local medical institution</li> <li>○ Food Sanitation and Infection Div. → Facility (business operator)</li> <li>○ Food Sanitation and Infection Div. → Related agencies</li> <li>○ Food Sanitation and Infection Div. → Facility (business operator)</li> </ul>

## 8 Sports Venue Security and Safety Management

- ◇ Ensure safe participation of athletes and spectators in games and events
- ◇ Minimize safety accidents by conducting safety inspections of sports venues and facilities

### □ Overview

- Establish a thorough preparation system and environment for safety during the Games
- Establish a comprehensive safety management plan by analyzing safety risk factors in the Games
- Establish close support and cooperation system with related organizations to efficiently carry out safety activities during the Games
- Strengthen safety, sanitation, and disease prevention and control activities in all areas associated with the Games, including sports venues and tourist attractions, in preparation against the outbreak of new types of infectious diseases following the COVID-19 pandemic

### □ Key Details

- Establish a comprehensive master plan for safety management (security management, fire management, disaster prevention management, and disinfection (communicable disease control) and sanitation)
- Establish a support and cooperation system with related agencies and investigate into and prevent safety hazards
- Conduct safety training and safety promotion activities

### □ Schedule

Detailed task	2020					2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Sports venue security and safety management																																			
Security Management																																			
• Selection and operation of security agencies																																			
• Operation of temporary police stations and regular patrol teams																																			
Fire management																																			
• Establishment of fire suppression system																																			
• Fire drills and on-site command center operation																																			
Disaster prevention management																																			
• Establishment of response system for each type of disaster																																			
• Disaster response drills and disaster response team operation																																			
Disease control (disinfection) and sanitation plan																																			
• Establishment of a communicable disease control and sanitation plan																																			
• Operation of disinfection booths at the entrance of sports venues																																			
• Disinfection and sanitization of key facilities at sports venues																																			
Operation of medical support center																																			
Operation of a lost child protection center																																			
Operation of support centers for the elderly and persons with disabilities																																			

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Jeong-tae (6915)

### □ Concept

- Establish a safety management plan for athletes and officials participating in the Games
- Patrol and guard major facilities such as sports venues to protect participating athletes

#### < IMGA Requirements, etc. >

○ **(Article 16)** The responsibility for all aspects of safety shall be undertaken by the appropriate authorities of the host country. Jeollabuk-do Province and the Organizing Committee shall ensure that all necessary and essential safety measures are provided to ensure the safe and peaceful hosting of the Masters Games.

### □ Overview

- Period: May 12 to 20, 2023
- Location: Jeonju World Cup Stadium and sports venues in the relevant cities and counties
- Cost: 90,600,000 KRW
- Key Details
  - Establish a comprehensive safety management plan
  - Establish a support and cooperation system with related agencies
  - Check for safety vulnerabilities in advance and conduct safety promotion activities

### □ Implementation System

- Related organizations: National Intelligence Service (NIS, Jeonbuk Branch), Jeonbuk Provincial Police Agency (city and county police stations), and military unit (35th Division)
- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Oversee security and create an emergency contact list</li> <li>• Organize and operate sports venue patrol teams</li> </ul>	
NIS (Jeonbuk Branch)	<ul style="list-style-type: none"> <li>• Investigate any suspicions of terrorist attacks in advance</li> <li>• Take follow-up measures in case of a terrorist attack</li> </ul>	
Jeonbuk Provincial Police Agency (city and county police stations)	<ul style="list-style-type: none"> <li>• Conduct security and crime prevention activities inside and outside sports venues</li> <li>• Maintain order in congested areas around sports venues</li> <li>• Operate temporary police stations at sports venues</li> </ul>	
Jeollabuk-do Province (Safety Policy Officer) & military unit (35th Division)	<ul style="list-style-type: none"> <li>• Conduct a counter-terrorism and safety drill (once)</li> </ul>	
Security service provider	<ul style="list-style-type: none"> <li>• Provide security at sports venues, conference centers, etc.</li> <li>• Control the entry and exit of participating athletes and vehicles</li> </ul>	

○ Schedule

Task	2020					2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a security cooperation system																																			
Selection of a security service provider and management of services																																			
Operation of regular patrol teams																																			
Establishment and operation of temporary police stations																																			

□ Detailed Implementation Plan

① Establishment of Cooperation System with Related Agencies (Nov. to Dec. 2022)

- \* NIS (Jeonbuk Branch), Jeonbuk Provincial Police Agency (city and county police stations), and military unit (35th Division)

② Selection and Operation of Security Service Provider (Feb. to May 2023)

- Selection Method: Limited competitive bidding\*
  - \* No regional restrictions as there are no related companies in the province
- Main Duties: Security for sports venues and control of entry and exit of participating athletes and vehicles
- Operating Period: From the time of installation of major facilities and equipment until the end of the Games

③ Operation of Regular Patrol Team (May 12 to 20, 2023)

- Main Duties: Check the security status of the Games facilities, check the risk factors related to spectators, etc.
- Patrol Team Organization: 2 teams (in pairs) patrolling every 2 hours

④ Installation and Operation of Temporary Police Stations (May 12 to 20, 2023)

- Location: Within each sports venue
- Main Duties: Security and crime prevention activities at the venue, handling situations at the sports venue, etc.
- Personnel: Manpower provided by the Jeonbuk Provincial Police Agency (city and county police stations)

⑤ Counter-Terrorism and Safety Drill (during April 2023) \* In connection with the Safety Korea Drill for Disaster Response in 2023

- Trainees: Joint drill with the military (35th Division), police (Jeonbuk Provincial Police Agency), etc.
- Description: Comprehensive disaster response drill for terrorism, wind and water disasters, earthquake, large fire, etc.

□ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	90,600	0	0	0	90,600		
Games security service (incl. supplies)	90,600	0	0	0	90,600	- 90,600,000 KRW×1set	



Dept.	Planning & General Affairs Dept.
Person in charge	Kim Jeong-tae (6915)

### ☐ Concept

- Establish a rapid response system centering on the field
- Prevent safety incidents by conducting safety inspections of the Games-related facilities such as sports venues

#### < IMGA Requirements, etc. >

- No particular requirements

### ☐ Overview

- Period: May 12 to 20, 2023
- Location: Jeonju World Cup Stadium and sports venues in the relevant cities and counties
- Cost: 7,000,000 KRW
- Key Details
  - Establish a fire suppression system
  - Operate a fire inspection team
  - Operate in-house fire extinguishing teams
  - Conduct fire drills
  - Establish and operate on-site command centers

### ☐ Implementation System

- Related Agencies: Jeollabuk-do Fire Department (city and county fire departments) and 14 cities and counties (volunteer fire brigades)
- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Establish a fire suppression system</li> <li>• Secure operating personnel and the necessary supplies</li> </ul>	
Jeollabuk-do Fire Department (city and county fire departments)	<ul style="list-style-type: none"> <li>• Provide general command for on-site fire safety activities</li> <li>• Conduct safety inspection of the Games-related facilities such as sports venues</li> </ul>	
14 cities and counties (volunteer fire brigades)	<ul style="list-style-type: none"> <li>• Proceed with the initial response to emergencies and assist in firefighting operations</li> <li>• Establish a cooperative system for fire drills to prepare against fires</li> </ul>	

○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a fire suppression system																																			
Securing of operating personnel and supplies																																			
Operation of a fire inspection team																																			
Operation of in-house fire extinguishing brigades																																			
Fire drills																																			
Installation and operation of on-site command centers																																			

□ Detailed Implementation Plan

① Securing Operating Personnel and Supplies

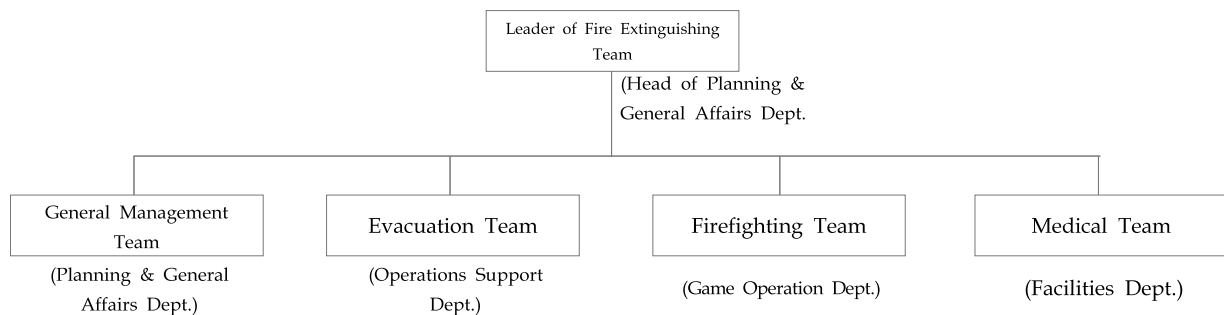
- Operating Personnel: 118 people in total (Organizing Committee: 20, city and county fire departments: 28, city and county volunteer fire brigades: 70)
- Supplies: Fire extinguishers (200) and radios (80)

② Operation of Fire Inspection Team

- Operating Period: May 1 to 20, 2023
- Composition of the Inspection Team
  - Leader (1): Head of Planning & General Affairs Dept.
  - Members (4): Game Operation Dept.(1), Fire Department (1), Korea Electric Safety Corporation (1), and Korea Gas Safety Corporation (1)
- Main Duties: Check for potential factors that may cause fires at each facility and implement on-site measures for deficiencies and follow-up measures

③ Operation of In-house Fire Extinguishing Brigades

- Operating Period: May 12 to 20, 2023 (during the Games)
- Composition of Fire Extinguishing Brigade



○ R&R of Each Team

Category	Department	R&R	Remarks
General Management Team	Planning & General Affairs Dept.	Oversee and report on the fire extinguishing process	
Evacuation Team	Operations Support Dept.	Evacuate people from the fire site and nearby locations	
Firefighting Team	Game Operation Dept.	Suppress the fire	
Medical Team	Facilities Dept.	Treat and transport the injured	

④ Fire Drill

- Period: During April 2023 (1 month before the Games start)
- Location: Around the main sports venues of the Games
- Participants: Organizing Committee (in-house fire extinguishing brigade) and fire departments of the relevant cities and counties
- Description: Extinguishing a virtual fire and checking the emergency contact system

⑤ Installation and Operation of On-site Command Centers

- Operating Period: May 12 to 20, 2023
- Location: Within each sports venue
- Main Duties: Extinguish fires at the venue and perform rescue and emergency services (deploy EMS vehicles)
- Staffing: 2 people dispatched from each of the city and county fire departments

□ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	7,000	0	0	0	7,000		
Purchase of fire extinguishers	7,000	0	0	0	7,000	- 35,000 KRW×200 ea.	

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Jeong-tae (6915)

### □ Concept

- Prepare a response and recovery system for man-made and natural disasters

#### < IMGMA Requirements, etc. >

- No particular requirements

### □ Overview

- Period: May 12 to 20, 2023
- Location: Jeonju World Cup Stadium and sports venues in the relevant cities and counties
- Cost: 9,000,000 KRW
- Key Details
  - Establish a response system for each type of disaster
  - Operate a disaster inspection team
  - Operate a disaster response team
  - Conduct a disaster response drill

### □ Implementation System

- Relevant Agencies: Province (Provincial Resident Safety Office), Jeollabuk-do Fire Department (city and county fire departments), and 14 cities and counties (volunteer fire brigades)
- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Provide general command for disaster response</li> <li>• Organize and operate a disaster inspection team and disaster response team</li> </ul>	
Jeollabuk-do Province (Provincial Resident Safety Office)	<ul style="list-style-type: none"> <li>• Establish a disaster response contact system</li> <li>• Conduct preliminary inspections to check for disaster risk factors</li> </ul>	
Jeollabuk-do Fire Department (city and county fire departments)	<ul style="list-style-type: none"> <li>• Conduct preliminary inspections to check for disaster risk factors</li> <li>• Provide manpower in case of disaster</li> </ul>	
14 cities and counties (volunteer fire brigades)	<ul style="list-style-type: none"> <li>• Provide manpower in case of disaster</li> </ul>	

○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a response system for each type of disaster																																			
Securing of operating personnel																																			
Operation of disaster inspection team																																			
Operation of disaster response team																																			
Disaster drill																																			

□ Detailed Implementation Plan

① Securing of Operating Personnel

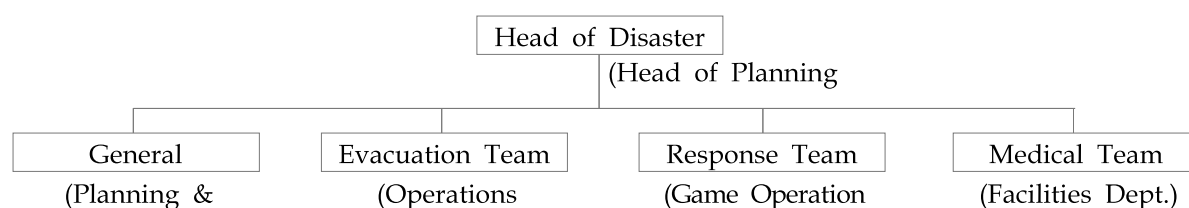
- Operating Personnel: 80 people in total (Organizing Committee: 10, city and county fire departments: 28, city and county volunteer fire: brigades 42)

② Operation of Disaster Inspection Team

- Operating Period: May 12 to 20, 2023 (during the Games)
- Composition of the Inspection Team
  - Leader (1): Head of Planning & General Affairs Dept.
  - Members (4): Planning & General Affairs Dept. (1), Jeollabuk-do Province (1), Cities & Counties (1), fire department (1), police department (1)
- Main Duties: Check for potential disaster factors at each facility and implement on-site measures for deficiencies and follow-up measures

③ Operation of Disaster Response Team

- Operating Period: May 12 to 20, 2023 (during the Games)
- Composition of the Disaster Response Team



- R&R of Each Team

Category	Department	R&R	Remarks
General Management Team	Planning & General Affairs Dept.	Oversee and report on the disaster response process	
Evacuation Team	Operations Support Dept.	Evacuate people from the disaster site and nearby locations	
Response Team	Game Operation Dept.	Initiate disaster response and conduct emergency recovery	
Medical Team	Facilities Dept.	Treat and transport the injured	

#### ④ Disaster Drill

- Period: During April 2023 (in connection with the Safety Korea Drill for Disaster Response in 2023)
- Location: Around the main sports venues of the Games
- Participants: Organizing Committee (in-house fire extinguishing brigade) and fire and police departments of the relevant cities and counties
- Description: Conduct a virtual disaster response drill in preparation for disasters

#### ☐ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	9,000	0	0	0	9,000		
Emergency recovery equipment rental	9,000	0	0	0	9,000	- 3,000,000 KRW × 3 sets (heavy equipment such as an excavator)	

## □ Response System by Disaster Type

### 1) Social Disasters

Accident type	Description
Safety incident	<ul style="list-style-type: none"> <li>• Report to the situation room, request rescue from the temporary fire station, and take emergency measures</li> <li>• Dispatch security personnel to control the accident site and keep the spectators calm</li> <li>• Transport the injured to designated hospitals and medical centers depending on the status of their injury</li> <li>• Report to insurance company and follow up with them</li> </ul>
Accident due to congestion	<ul style="list-style-type: none"> <li>• Prevention: Deploy additional security personnel and operating personnel, secure movement routes, and direct spectators to move</li> <li>• In the event of an accident: <ul style="list-style-type: none"> <li>- Report to the situation room, request rescue from the temporary fire station, and take emergency measures</li> <li>- Dispatch security personnel to control the accident site and prohibited unauthorized access</li> <li>- Secure passages for vehicle traffic and prevent crowding of spectators</li> <li>- Dispatch ambulances, rescue the injured, and transport them to medical centers and designated hospitals</li> <li>- Preserve the scene extensively and find witnesses and experts who can provide opinions</li> </ul> </li> </ul>
Threats made by phone	<ul style="list-style-type: none"> <li>• Report to General Situation Room and prepare countermeasures in cooperation with the police and fire departments</li> <li>• Rapidly analyze and review the details and, with the cooperation of the police, provide instructions to the relevant department by phone or coded broadcast</li> <li>• Direct security guards to ensure thorough security</li> </ul>
Others	<ul style="list-style-type: none"> <li>• Building collapse, etc.: Identify overcrowding of spectators and keep in close contact with relevant parties to prevent accidents</li> <li>• Outbreak of food poisoning: Set up a relief system with the public health center after reporting to the situation room</li> </ul>

### 2) Natural Disasters

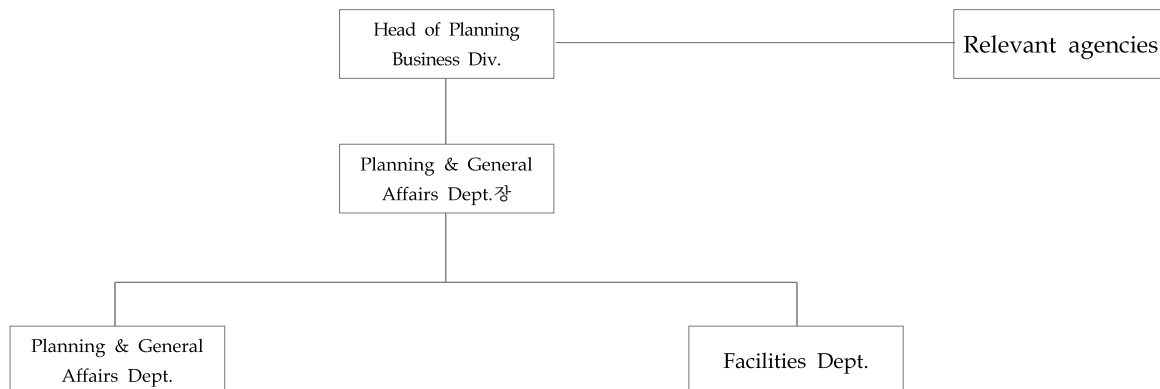
Accident type	Description
Gale	<ul style="list-style-type: none"> <li>• General Situation Room: Notify the appropriate department in the event of gale (strong winds) and report the results of actions taken</li> <li>• Planning &amp; General Affairs Dept: Provide instructions to take caution against falling objects such as signage at the lodging facilities</li> <li>• Facilities Dept: Take safety measures for major facilities and provisional tents (pop-up canopies)</li> </ul>
Heavy rain	<ul style="list-style-type: none"> <li>• General Situation Room: Notify the appropriate department in the event of heavy rain and report the results of actions taken</li> <li>• Planning &amp; General Affairs Dept: Check for flooding of major transportation routes and take measures to prevent flooding of the lodging facilities</li> <li>• Facilities Dept: Take measures to prevent flooding of major facilities</li> </ul>
Typhoon	<ul style="list-style-type: none"> <li>• General Situation Room: Notify the appropriate department in the event of a typhoon and report the results of actions taken</li> <li>• Planning &amp; General Affairs Dept: Provide instructions to take caution against falling objects such as signage at the lodging facilities</li> <li>• Facilities Dept: Take measures to prevent losses and flooding of major facilities</li> </ul>
Dryness	<ul style="list-style-type: none"> <li>• General Situation Room: Notifies relevant departments in case of dryness and reports the results of measures taken</li> <li>• Facilities Dept: Prevent fires in major facilities</li> </ul>

## □ Deployment by Disaster Stage

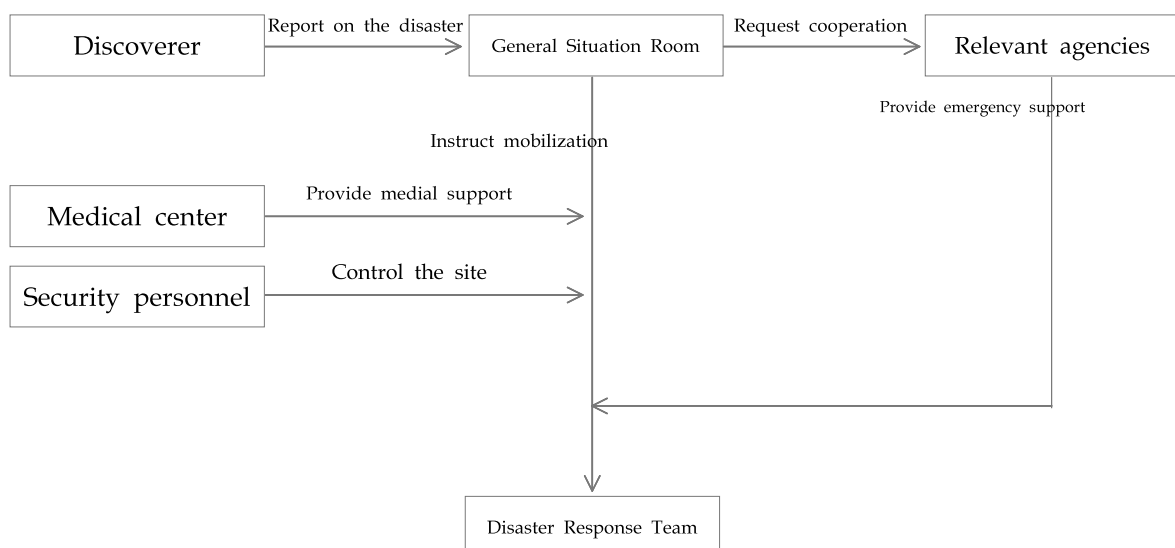
Stage	Disaster status	Deployment	Workplace
Preparation	• A stage in which situation management is necessary without any specific signs of a disaster	Situation room personnel	General Situation Room
Caution	• A special weather advisory or watch has been issued and a disaster is expected to occur or a small-scale disaster has occurred	Situation room personnel and half of the Organizing Committee staff	General Situation Room and the affected site
Emergency	• An alert is in effect (typhoon, heavy rain, etc.) or when large-scale damage is expected or has occurred	Situation room personnel and the entire Organizing Committee staff	General Situation Room and the affected site

## □ Establishment of Disaster Management Response System

### 1) Response System



### 2) Response Procedure





## □ Concept

- Conduct disinfection (communicable disease control), sanitization, and sanitation inspections of key facilities at sports venues
- Implement preventive measures against infectious diseases (COVID-19, etc.) for athletes and other participants

### < IMGA Requirements, etc. >

- No particular requirements

## □ Overview

- Period: May 11 to 20, 2023
- Location: General Situation Room, Jeonju World Cup Stadium and sports venues in the relevant cities and counties
- Cost: 385,750,000 KRW
- Key Details
  - Operate a communicable disease countermeasure situation room and communicable disease control mobilization (epidemiological investigation) team
  - Disinfection and sanitization of key facilities at sports venues (thermal imaging cameras, hand sanitizers, etc.)
  - Provide various infectious disease kits and vaccinations for participants in the Games (at the expense of the beneficiaries)
  - Dispatch specialized manpower for disinfection and sanitation services

## □ Implementation System

- Relevant agencies: Province (Public Health and Medical Div.) and 14 cities and counties
- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Establish a disinfection (communicable disease prevention and control) and sanitation plan</li> <li>• Manage disinfection and sanitization of key facilities at sports venues</li> </ul>	
Jeollabuk-do Province (Public Health and Medical Div.)	<ul style="list-style-type: none"> <li>• Operate an epidemic countermeasures situation room</li> <li>• Operate an epidemic prevention and control (epidemiological investigation) team</li> </ul>	
14 cities and counties	<ul style="list-style-type: none"> <li>• Conduct disinfection and sanitization of key facilities at sports venues</li> <li>• Provide instructions on sanitation and conduct sanitation inspections of restaurants around sports venues</li> </ul>	

○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a communicable disease control and sanitation plan																																			
Organization and operation of an epidemic countermeasures situation room and epidemic prevention and control (epidemiological investigation) team																																			
Operation of a quarantine booth at the entrance of a sports venue																																			
Disinfection and sanitization of major facilities at sports venues																																			
Establishment and operation of specialized manpower plan																																			
Establishment and implementation of an infectious disease kit and vaccination plan																																			

□ Detailed Implementation Plan

① Organization and Operation of a Epidemic Countermeasures Situation Room and Epidemic Prevention & Control (Epidemiological Investigation) Team

- Identify domestic and international epidemic situations and establish countermeasures
- Operate an epidemic prevention and control (epidemiological investigation) team
  - Operating Period: May 12 to 20, 2023 (during the Games)
  - Operation of the Epidemic Prevention & Control Team and Disease Information Monitoring: Public Health and Medical Div.
    - ※ 14 cities and counties ⇒ Operate their own epidemic prevention and control (epidemiological investigation) teams
  - Provider of Equipment and Manpower: Jeollabuk-do Institute of Health & Environment Research

② Operation of Designated Hospitals for Isolated Treatment of Infectious Disease Patients

- Period: May 12 to 20, 2023 (during the Games)
- Designated Hospitals: 6 institutions\*
  - \* Jeonbuk National University Hospital, Jesus Hospital, Gunsan Medical Center, Wonkwang University Hospital, Jeong-eup Asan Hospital, and Namwon Medical Center

③ Operation of Quarantine Booths at Entrances to Sports Venues

- Period: May 12 to 20, 2023 (during the Games)
- Location: Entrance of each sports venue
- Description: Thermal imaging cameras, hand sanitizers, visitor list, etc.

④ Disinfection and Sanitization of Key Facilities at Sports Venues

- Period: May 12 to 20, 2023 (during the Games)
- Target: Major facilities of sports venues by sport
- Description: Disinfection and sanitization at least twice a day

### ⑤ Deployment of Specialized Personnel for Disinfection and Sanitation Services

- Period: May 9 to 22, 2023 (15-day period)
- ※ From 3 days before the start of the Games until 2 days after it ends
- Personnel Size: 100 people (per day)

Category (persons)	Registration center	Information center at the sports venues	General Situation Room	Headquarters hotel	Opening and closing ceremony venue	Remarks
100	28	50	1	1	20	

- Description: Provide disinfection and sanitation services to prevent and control infectious diseases in key places visited by participants, such as sports venues

### ⑥ Various Infectious Disease Kits and Vaccinations

- Period: May 9 to 22, 2023 (15-day period) ※ From 3 days before the start of the Games until 2 days after it ends
- Target: 16,000 people
- Unit Price: 20,000 KRW/person (benefit principle)
- Description: Participants who have not received the required vaccinations will be checked at the registration center and be required to be vaccinated

### ⑦ Management of Facilities Subject to Disinfection

- Period: May 1 to 20, 2023
- Target: 6,021 locations (accommodations, F&B businesses, terminals, facilities used by multiple people, etc.)

### ⑧ Operation of Disease Information Monitoring Network (1,410 locations)

- Period: Year-round
- Description: Establish a rapid response posture by reporting outbreaks in advance to the designated monitoring network

### ⑨ Operation of Emergency Communicable Disease Prevention and Control System

- Operating Period: Year-round
- Key Details
  - Operate a disease information monitoring network (1,410 locations), secure disaster response stockpiles of medicines, and distribute them to the relevant cities and counties, etc.

### ☐ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	385,750	0	0	0	385,750		
Installation of thermal imaging cameras	10,750	0	0	0	10,750	-250,000 KRW×43 locations	
Specialized personnel for the disinfection and sanitation services	375,000	0	0	0	375,000	<del>250,000</del> KRW×100 people×15 days	

**□ Sports Facilities**

**① Facility Manager & Staff**

- Designate a communicable disease prevention and control manager and establish an emergency response system with related agencies
- Allow the use of the facility after completing the measures for communicable disease prevention and control
  - Provide an isolation area for those with symptoms, thoroughly disinfect public facilities such as restrooms, and provide hand sanitizers
- Employees with fever or respiratory symptoms (cough, sore throat, etc.) or who have traveled overseas within the last 14 days should not come to work or leave immediately in case of onset of symptoms
- Screen visitors for symptoms (fever, respiratory symptoms, etc.), keep a list of visitors, and ensure that masks are worn
- Prohibit users with symptoms or those who have traveled overseas within 14 days from using the facility and advise high-risk groups\* to refrain from using the facility
  - \* Pregnant women, seniors aged 65 or older, people with chronic diseases, etc.
- Maintain a distance of 2 m or more (at least 1 m) between users in the facility
- Disinfect commonly used objects (such as door handles) and surfaces frequently, at least once daily
- Educate on and promote personal hygiene practices and the need for social distancing (e.g., posters, electronic billboards, training of guides, etc.)

**② Games Participants and Spectators**

- Refrain from visiting the facility in case of a fever or respiratory symptoms (cough, sore throat, etc.) or having traveled abroad within the last 14 days.
- Stay 2 m or more (at least 1 m) away from other people
- Wear a mask when using the facility
- Wash hands with running water and soap for at least 30 seconds or sanitize hands with hand sanitizer
- Cover the mouth and nose with a tissue or sleeve when coughing or sneezing
- Avoid acts that lead to splashing of saliva droplets (e.g., chanting) and physical contact (e.g., shaking hands or hugging)
- Avoid gathering and eating in the facility
- Use personal items such as sports equipment, exercise clothes, and towels
- Refrain from using shared facilities such as locker rooms and showers

## □ Restaurants, Cafes, and Lodging Facilities

### ① Facility Manager & Staff

- Designate a communicable disease prevention and control manager and establish an emergency response system with related agencies
- If a worker has a fever or respiratory symptoms, instruct him/her to stop working and return home immediately
- Maintain a distance of 2 m or more (at least 1 m) between people
- Provide handwashing supplies or hand sanitizer and post signs about handwashing and cough etiquette
- Keep windows open at all times if natural ventilation is possible, or ventilate at least twice daily if it is not possible to open windows at all times due to use of air conditioners, etc.
- Frequently disinfect commonly used objects (such as door handles) and surfaces at least once a day
- Wear a mask when interacting directly with customers (users)
- Instruct people to refrain from visiting if they have a fever or respiratory symptoms (cough, sore throat, etc.) or have traveled abroad within the last 14 days
- Instruct visitors to wear a mask when visiting an indoor facility used by multiple people
- If there are people waiting to use the facility, use a waiting number system or keep 1 m between people waiting in line
- Provide individual plates, ladles, tongs, etc. for each person to take food on their own plates

### ② Facility Users

- Refrain from visiting the facility in case of a fever or respiratory symptoms (cough, sore throat, etc.) or having traveled abroad within the last 14 days.
- Stay 2 m or more (at least 1 m) away from other people
- Wash hands with running water and soap for at least 30 seconds or sanitize hands with hand sanitizer
- Cover the mouth and nose with a tissue or sleeve when coughing or sneezing
- Avoid acts that lead to splashing of saliva droplets (e.g., singing, shouting) and physical contact (e.g., shaking hands or hugging)
- Wear a mask when visiting an indoor facility used by multiple people
- Wear a mask if a distance of 2 m cannot be maintained from others outside
- Avoid conversing while eating
- Take food on one's own plate

### □ Basic Directions

- Provide information on how to quickly disinfect spaces used by people with COVID-19 or where COVID-19 patients live
- Provide information on disinfection methods to kill pathogens by selecting the appropriate disinfection method according to the type and condition of the object to be disinfected
- Provide information on the precautions for safe disinfection work

### □ Preparations Before Disinfection

- **(Items)** Disinfectant, water, change of clothes, special container for medical waste\*, bucket, disposable cloth (towel), mop, etc.

\* For areas used by patients, medical waste containers should be used. For routine disinfection, waste volume-based fee bags can be used.

- **(Personal Protective Equipment (PPE))** Wear waterproof gloves, facemask for medical use (KF94 equivalent), etc. for routine disinfection, and wear additional gear such as disposable waterproof long sleeves, waterproof apron, boots, goggles, etc. when disinfecting areas used by patients, depending on the level of contamination

#### ○ **(Environmental Disinfectant)**

- Use **MOE-approved disinfectants for coronavirus, disinfectants suggested by WHO, ECDC, etc.** that are approved and declared by the Ministry of Environment (MOE)\*, and comply with the usage amount and method\*\* and precautions for each product

\* (List of disinfectants and their information) Ministry of Environment Green Nuri <http://ecolife.me.go.kr>

\*\* If the disinfectant's product manual indicates that it should be sprayed, dampen a disposable cloth (towel) with the disinfectant and wipe the surface.

- In the case of sterilization and disinfection agents for medicines or non-medicinal products, food, and cooking and eating utensils (food additives), select a disinfectant suitable for the purpose of use.

\* Check for approval for the purpose of use, such as hand sanitizer (MFDS and quasi-drug approval), sterilization and disinfection agents for food and cooking and eating utensils (MFDS, food additive designation), etc.

## □ How to Disinfect Areas Used by COVID-19 Patients

- For spaces (areas) used by patients, mark the areas where contamination has been confirmed before cleaning and disinfecting the surfaces and seal contaminated items.
  - \* To prevent others from being exposed to the pathogen
- Keep windows open for ventilation before, during, and after cleaning and disinfection
- Wear PPE such as waterproof gloves and a facemask for medical use (KF94 equivalent) before starting cleaning and disinfection, and avoid touching your face (eyes, nose, mouth) during disinfection
- Prepare disinfectant diluent: Select a disinfectant approved by or notified to the Ministry of Environment and dilute as needed according to the manufacturer's instructions
  - \* (Example) When using sodium hypochlorite, prepare and use a diluted solution with a concentration of **1,000 ppm** or more, and since it can corrode metal, use alcohol (70% ethanol) on metal surfaces.
- **(Pre-Disinfection Treatment)** If the surface is contaminated with foreign substances (organic matter), the effectiveness of the disinfectant may be reduced, so use detergent (or soap) and water to clean it before disinfection
- **(Surface Disinfection)** Dampen a cloth (rag, etc.) with the disinfectant prepared and wipe down high-touch walls and all frequently used areas\*, leave it for a period of time\*\*, and then wipe down the surface with a cloth (rag, etc.) dampened with clean water
  - \* High-touch surfaces such as elevator buttons, grab rails, doorknobs, armrests, backrests, desks, light fixtures, keyboards, switches, blinds, etc.
  - \*\* Varies by disinfectant type
- **(Floor Disinfection)** Repeatedly wipe the floor from one end to the other using a mop and the prepared disinfectant
- **(Restrooms)** Wipe down restroom surfaces that come into contact, including the toilet seat, with a disinfectant
  - \* When flushing the toilet, close the toilet cover to avoid splashing aerosols or droplets, and do not reuse the brush used to clean the inside of the toilet to disinfect the outside of the toilet.
- **(Cleaning and Disinfection Tools)** Equipment used in one space should be disinfected before being used in another space, and reusable tools should be disinfected\* and dried at the end of disinfection work
  - Disinfect buckets by soaking them in a diluted solution of disinfectant (diluted sodium hypochlorite (1,000 ppm) for at least 30 minutes) or by rinsing with hot water
  - Dispose of waste generated during disinfection, such as the heads of mops used to disinfect floors or cloths used to disinfect surfaces, in a special container for medical waste
  - In the case of group facilities and facilities used by multiple people, double-seal, disinfect, and incinerate the waste generated from the disinfection work at a public incinerator, etc.
- Shower and change into other clothes immediately after finishing cleaning and disinfection
- Wear a facemask for medical use and disposable gloves when handling patients' laundry, and dispose of them after each use, and do not reuse the gloves for other household purposes
  - \* Must dispose of single-use items
- Do not shake the patients' laundry
- **(If a washing machines is available)** Machine wash washable textiles such as bedsheets, pillowcases, blankets, and curtains using detergent or disinfectant
  - For washing in hot water, add regular detergent and wash at 70°C for at least 25 minutes.

- For washing in cold water (i.e., below 70°C), choose a detergent or disinfectant\* that is suitable for the laundry and check the availability of the washing machine;

\* Products approved by the Ministry of Environment as disinfectants for laundry contain sodium hypochlorite, ethanol, or hydrogen peroxide, so washing at high temperatures may generate harmful gases and cause damage to fabrics, so wash at 60°C or below according to the manufacturer's instructions.

\*\* (List of disinfectants and their information) Ministry of Environment Green Nuri <http://ecolife.me.go.kr>

- **(If a washing machines is not available)** Hand wash according to the manufacturer's instructions using water and laundry disinfectant
- Wash and dry thoroughly
  - \* If there is a dryer, it is recommended to dry the laundry at 80°C for 2 hours.
- For mattresses, carpets, etc. that have been used by the patient and cannot be laundered on site, have them professionally disinfected or steam (high temperature) disinfected
- Use disposable laundry baskets or other carts to transport laundry, or otherwise disinfect and reuse such equipment
- Disinfect used hangers in accordance with the guidelines for surface disinfection
- Discard fabrics that are heavily contaminated with patient blood or bodily fluids and cannot be properly cleaned
- Remove disposable gloves, etc. and thoroughly wash hands with soap and water after doing laundry

#### ☐ **Instructions for Disinfection**

- Disinfect sports venues where there has been a confirmed case of COVID-19 and trace and disinfect the areas where the patient visited
- If it is not possible to trace the the areas where the patient visited, establish a disinfection plan by setting up surfaces and areas that are frequently used and touched
- Personnel in charge of disinfection should receive training on the work procedure and infection prevention
- Tools used for disinfection should be disposable or used exclusively whenever possible

#### ☐ **Post-Disinfection Instructions**

- Remove all PPE after finishing cleaning and disinfection, taking care not to contaminate body parts and surroundings with pathogens
- Take caution so as not to contaminate the surroundings when removing each piece of PPE
- Dispose of all used disposable PPE in a dedicated medical waste container, seal it tightly, follow the waste disposal procedure, and wash hands with soap and water
  - \* Reusable goggles may be reused after disinfection according to the manufacturer's instructions.
- Report to the public health center if a staff member who performed cleaning and disinfection develops clinical symptoms of COVID-19 within 14 days of disinfection
  - \* Main clinical symptoms of COVID-19: fever, cough, shortness of breath, chills, muscle ache, headache, sore throat, loss of smell or taste, pneumonia, etc.



## Establishment of Emergency Medical System

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Jeong-tae (6915)

### ☐ Concept

- Provide prompt and appropriate first aid in the event of an emergency during the Games
- Ensure the successful hosting of the Games by establishing a medical support system such as emergency patient transportation

### < IMGA Requirements, etc. >

- No particular requirements

### ☐ Overview

- Period: May 12 to 20, 2023
- Location: General Situation Room and Jeonju World Cup Stadium
- Key Details: Establish and operate medical support centers at the General Situation Room and the main sports venues

### ☐ Implementation System

- Relevant Agencies: Provincial Government (Public Health and Medical Div.)
- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Establish an emergency medical system</li> <li>• Support the operation of the medical support centers and medical support teams</li> </ul>	
Jeollabuk-do Province (Public Health and Medical Div.)	<ul style="list-style-type: none"> <li>• Establish and operate medical support centers at the General Situation Room and the main sports venues</li> <li>• Designate medical institutions for emergency patient transport and mass casualty situations</li> <li>• Manage situations such as patients/injured and emergency patient transportation</li> </ul>	

- Schedule

Task	2020					2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of an emergency medical system plan																																			
Establishment and operation medical support centers at the General Situation Room and the main sports venues																																			

### ☐ Detailed Implementation Plan

#### ① Establishment and Operation of Medical Support Centers at the General Situation Room and the Main Sports Venues

- Period: May 12 to 20, 2023 (during the Games)
- Location: General Situation Room and Jeonju World Cup Stadium
- Personnel: 2 people (1 ambulance driver, 1 nurse)
- Description: General management of medical support and management of situations, including patients/injured and emergency patient transportation

## Establishment of Lost Child Protection Measures

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Jeong-tae (6915)

### □ Concept

- Establish measures to protect lost children so that spectators visiting with children can watch the games with peace of mind
- Establish a lost child protection system for prompt action in the event of a lost/missing child

### < IMGA Requirements, etc. >

- No particular requirements

### □ Overview

- Period: May 12 to 20, 2023
- Location: Jeonju World Cup Stadium and sports venues in the relevant cities and counties
- Key Details
  - Establish lost child protection measures and operate a lost child protection center
  - Secure and deploy manpower (staff) to protect a lost child
  - Designate and operate temporary child protection facilities

### □ Implementation System

- Relevant agencies: Provincial government (Women and Youth Div.) and 14 cities and counties
- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Establish lost child protection measures</li> <li>• Oversee the operation of lost child protection centers and allocation/recruitment of personnel</li> </ul>	
Jeollabuk-do Province (Women and Youth Div.)	<ul style="list-style-type: none"> <li>• Operate a lost child protection center</li> <li>• Secure and deploy personnel to protect lost children</li> <li>• Provide training to the workers at the center in advance</li> </ul>	
14 cities and counties	<ul style="list-style-type: none"> <li>• Operate a lost child protection center</li> <li>• Secure and deploy personnel to protect lost children</li> </ul>	

○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of lost child protection measures																																			
Establishment and operation of lost child protection centers																																			
Designation and operation of lost child protection facilities																																			

□ Detailed Implementation Plan

① Establishment and Operation of Lost Child Protection Centers

- Period: May 12 to 20, 2023 (during the Games)
- Location: Jeonju World Cup Stadium and sports venues in the relevant cities and counties
- Personnel: 3 (1 civil servant and 2 volunteers)

② Designation and Operation of Lost Child Protection Facilities

- Period: May 12 to 20, 2023 (during the Games)
- Location: Designate one location per region
- Description: Protect lost children whose parents/guardians have not been found

## Operation of Support Centers for Seniors and Persons with Disabilities

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Jeong-tae (6915)

### □ Concept

- Contribute to enhanced safety of the Games by providing amenities and essential equipment for the elderly and persons with disabilities
- Create a safe and comfortable atmosphere at the Games by catering to the needs of various spectators

### < IMGA Requirements, etc. >

- No particular requirements

### □ Overview

- Period: May 12 to 20, 2023
- Location: General Situation Room, Jeonju World Cup Stadium and sports venues in the relevant cities and counties
- Key Details
  - Establish protection measures for seniors and persons with disabilities and operate support centers
  - Secure amenities and equipment for seniors and persons with disabilities
  - Secure and provide information on the spectator seats specifically for seniors and persons with disabilities

### □ Implementation System

- Relevant agencies: Provincial government (Senior Welfare Div., Disability Welfare Div.) and 14 cities and counties
- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Establishment of protection measures for seniors and persons with disabilities</li> <li>• Oversee the operation of support centers for seniors and persons with disabilities</li> </ul>	
Jeollabuk-do Province (Senior Welfare Div.) (Disability Welfare Div.)	<ul style="list-style-type: none"> <li>• Operate support centers for seniors and persons with disabilities</li> <li>• Secure amenities and essential equipment for seniors and persons with disabilities</li> </ul>	
14 cities and counties	<ul style="list-style-type: none"> <li>• Operate support centers for seniors and persons with disabilities</li> <li>• Secure amenities and essential equipment for seniors and persons with disabilities</li> </ul>	

○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of protection measures for seniors and persons with disabilities																																			
Operation of support centers for seniors and persons with disabilities																																			

□ Detailed Implementation Plan

① Operation of Support Centers for Seniors and Persons with Disabilities

- Period: May 12 to 20, 2023 (during the Games)
- Location: Jeonju World Cup Stadium and sports venues in the relevant cities and counties
- Personnel: 4 (2 civil servants, 1 welfare officer, and 1 volunteer)
- Description: Provide essential equipment and materials (wheelchair, reading glasses, etc.) for seniors and persons with disabilities

- ◇ Ensure comprehensive management, reporting, and notification of operational status for swift response and coordination
- ◇ Promptly provide information on the Games utilizing online medium such as the Internet and mobile platforms for successful promotion and operation of the Games
- ◇ Establish a systematic information system to manage the overall situation of the Games and drive its success

#### ☐ Overview

- Period: August 2020 to June 2023
- Details
  - Operate a general situation room and city/county general information center (production of brochures on the Games)
  - Develop a mobile app for comprehensive information on the Games and build an official website for the Games
- Cost: 406,000,000 KRW

#### ☐ Key Details

- Maintain the overall situation of the Games operations and prepare comprehensive countermeasures for issues
- Provide information on the Games and local tourist attractions to athletes and spectators participating in the Games
- Provide convenience for visitors by operating currency exchange centers for foreigners
- Build an official Games website to promptly provide Games information\*
  - \* Post content such as Games news, participation information, competition information, event information, tourism, etc.

□ Schedule

Detailed task		2020					2021												2022												2023				
		7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4
• General information and convenient services																																			
Installation and operation of a general information center for the Games	Installation and operation of a general situation room																																		
	• Establishment of general situation room installation and operation plan																																		
	• Finalization of list of workers incl. civil servants in charge and provision of job training																																		
	• Installation and operation of a general situation room																																		
	Installation and operation of a general information center for the Games																																		
	• Training and assignment of workers and volunteers																																		
	• Establishment of general information center facilities																																		
• Operation of general information centers																																			

Detailed task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Operation of tourist information centers and currency exchange centers																																			
· Establishment and operation of tourist information centers																																			
· Consultation with currency exchange banks																																			
· Establishment and operation of currency exchange centers																																			
· Production of brochures for the Games																																			
Construction and operation of an official website for the Games																																			
· Construction and operation of an official website																																			
· Maintenance of the content																																			

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Jeong-tae (6915)

### □ Concept

- Ensure comprehensive management, reporting, and notification of operational status of the Games for swift response and coordination
- Operate the situation room in an organic and systematic manner jointly with the executive branch to drive the success of the Games

#### < IMGA Requirements, etc. >

- No particular requirements

### □ Overview

- Period: May 11 to 20, 2023 (10-day period)
- Location: TBD
- Cost: 250,000,000 KRW
- Key Details
  - Prepare comprehensive measures for managing the overall situation with the Games operations and countermeasures against issues
  - Systematically carry out Games operations and strengthen the cooperation system with relevant agencies and organizations
  - Share the details of the tasks and current situation among relevant organizations, hold briefing sessions to report on the progress, etc.

### □ Implementation System

- Relevant agencies: Korean Sport & Olympic Committee (KSOC), Jeonbuk Sports Council, sports organizations of each discipline, Jeonbuk Provincial Police Agency, etc.
- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Oversee the operation of the General Situation Room</li> <li>• Establish a situation maintenance system to identify the situations at the sports venues, etc.</li> <li>• Maintain a contact system with relevant agencies and organizations</li> </ul>	
KSOC, Jeonbuk Sports Council, and sports organizations of each discipline	<ul style="list-style-type: none"> <li>• Oversee the operation of the games for each discipline</li> <li>• Check and report on the progress of the games</li> </ul>	
Jeonbuk Provincial Police Agency	<ul style="list-style-type: none"> <li>• Oversee security during the Games</li> <li>• Maintain order at the sports venues</li> </ul>	
Jeollabuk-do Province (PR Officer)	<ul style="list-style-type: none"> <li>• Oversee the operation of the press center</li> </ul>	



○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of general situation room installation and operation plan																																			
Finalization of list of workers incl. civil servants in charge and provision of job training																																			
Installation and operation of a general situation room																																			

□ Detailed Implementation Plan

① Establishment of General Situation Room Installation and Operation Plan

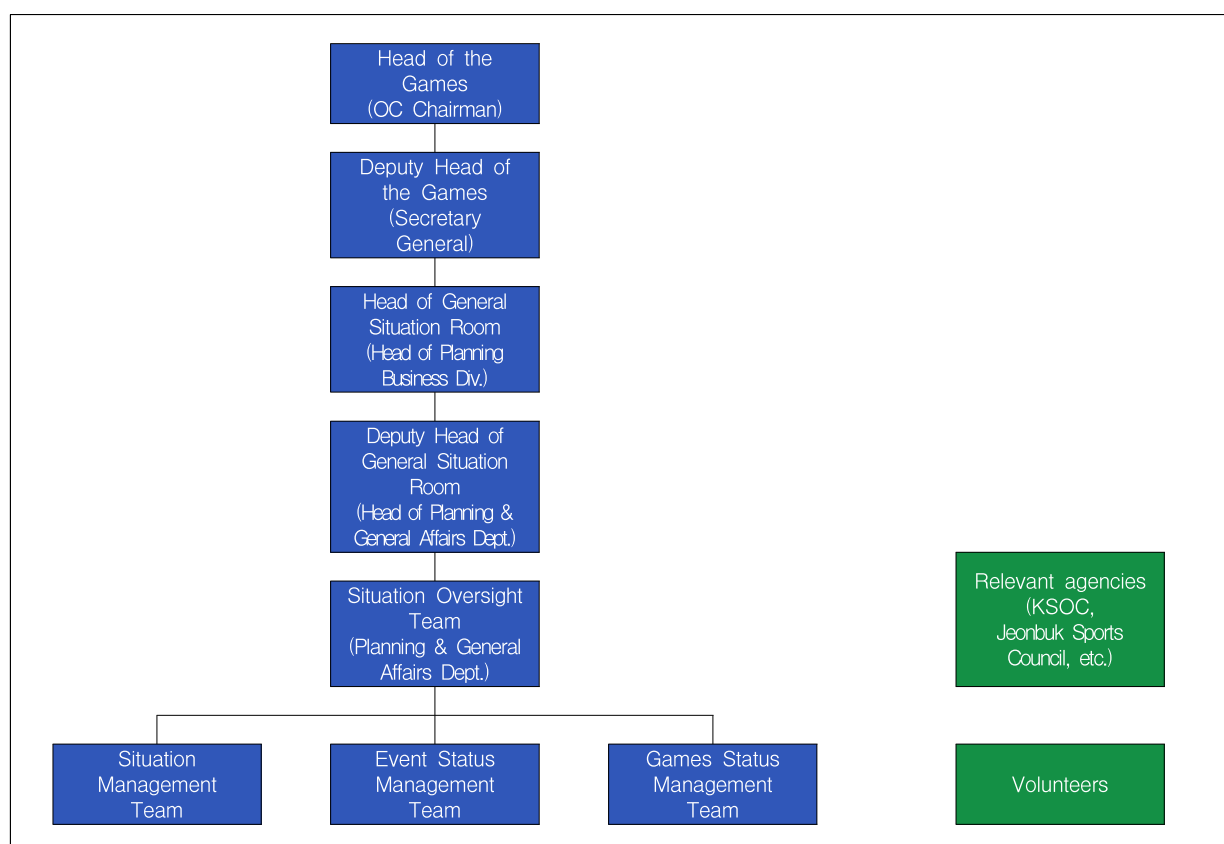
- Period: July to Sept. 2022
- Target: 4 organizations (Organizing Committee, Jeollabuk-do Province, Jeonbuk Sports Council, Jeonbuk Provincial Police Agency), etc.
- Location: TBC
- Main Functions
  - Maintain and manage the overall situation of the Games operation
  - Seek comprehensive countermeasures for issues with the Games
  - Strengthen cooperation with relevant agencies and organizations
  - Prepare daily general situation reports, etc.

② Establishment and Operation of General Situation Room

- Period: April to May 2023
- Target: 4 organizations (Organizing Committee, Jeollabuk-do Province, Jeonbuk Sports Council, Jeonbuk Provincial Police Agency), etc.
- Location: TBD
- Main Functions: Manage the Games operation situations, operate support offices, etc.
- Three-Phase Operation

Category	Period	Operation team
Phase 1	April 16 to 30	Organizing Committee + Jeonbuk Sports Council
Phase 2	May 1 to 10	Organizing Committee + Jeollabuk-do Province + Jeonbuk Sports Council
Phase 3	May 11 to 20	Organizing Committee + Jeollabuk-do Province + Jeonbuk Sports Council + Jeonbuk 경찰청

○ General Situation Room Organization Chart



○ R&R According to Job Title

Job title	Personnel size	Duties	Remarks
Total	31		
Head of General Situation Room (Head of Planning Business Div.)	1	<ul style="list-style-type: none"> <li>○ General management and coordination of the Games operation situation</li> <li>○ General management of cooperation with relevant agencies in relevant situations</li> </ul>	
Deputy Head of General Situation Room (Head of Planning & General Affairs Dept.)	1	<ul style="list-style-type: none"> <li>○ Management of the overall situation of the Games and Games operation status reports and briefings</li> <li>○ Coordination of games, event support situation, etc.</li> </ul>	
Situation Oversight Team (Planning & General Affairs Dept.)	2	<ul style="list-style-type: none"> <li>○ Overall management of the Games situation</li> <li>○ Operation of daily meetings and various other meetings</li> <li>○ Compilation of data on key personnel operation status and from daily situation meetings</li> <li>○ Request for support and cooperation from relevant agencies</li> </ul>	
Situation Oversight Team Situation Management Team	4	<ul style="list-style-type: none"> <li>○ Compilation situation management data from each department and report on the Games operation status</li> <li>○ Preparation of daily comprehensive situation reports and materials for the daily situation meetings</li> <li>○ Operation of daily meetings and various other meetings</li> <li>○ Coordination of games, event support situation, etc.</li> <li>○ Management cooperation of relevant agencies (KSOC, Jeonbuk Sports Council, etc.</li> <li>○ Preparation of countermeasures for unexpected events and notification of the situation</li> <li>○ Coordination of cooperation and support from IMGAs and sports organizations of the relevant disciplines</li> </ul>	Organizing Committee: 2 Support: 2
Event Status Management Team	4	<ul style="list-style-type: none"> <li>○ Responsible for managing the game operation status of all disciplines and organizing and managing the competition status board</li> <li>○ Compilation of daily comprehensive status reports for each discipline, management of the game schedule, etc.</li> <li>○ Maintain a contact system with the governing body of each discipline and handling of situations</li> </ul>	Organizing Committee: 2 Support: 2

Job title	Personnel size	Duties	Remarks
		<ul style="list-style-type: none"> <li>○ Assistance in preparing for the daily meetings and various other meetings</li> <li>○ Monitoring of sports venues and keeping an eye on the game situation</li> <li>○ Support for the management of each department's field operations and determination of the current situation</li> </ul>	
Games Status Management Team	4	<ul style="list-style-type: none"> <li>○ Holding meetings related to Games support and checking the status of events</li> <li>○ Preparation of data on the Games operation status such as the number of spectators, tickets, visitors, etc.</li> <li>○ Operation of the Athletes Village and determination of the status of check-in, check-out, etc.</li> <li>○ Assistance in preparing for the daily meetings and various other meetings</li> <li>○ Preparation of data such as transportation, number of people entering and leaving the country, etc.</li> <li>○ Preparation and presentation of briefing materials for observers and VIPs</li> </ul>	Organizing Committee: 2 Support: 2
Volunteers	5	<ul style="list-style-type: none"> <li>○ Interpreting situation reports to foreign visitors and translating various materials</li> <li>○ Answering general complaints and controlling access to the situation room</li> <li>○ Other types of administrative support for the General Situation Room</li> </ul>	
Relevant agencies	10	<ul style="list-style-type: none"> <li>○ Handling the work that they are in charge of and handling work in connection with the situation room</li> <li>○ Provincial Games Support Headquarters: Sharing of the situation management status and cooperation between the provincial government and Organizing Committee</li> </ul>	Relevant agencies: 10

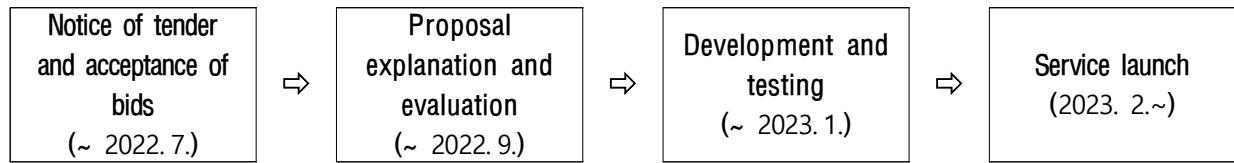
### ③ Operation of Press Center

- Period: May 12 to 20, 2023
- Target: National newspapers, local newspapers (Jeonbuk), etc.
- Location: In the General Situation Room
- Main Functions: Supporting coverage of the Games, providing prompt press releases, releasing game results, etc.

### ④ Development of Mobile App for the Games

- Period: July 2022 to Feb. 2023 (8 months)
- Cost: 250,000,000 KRW
- Developer Selection: Contract by negotiation
- Details: Provide a mobile app service that provides all information related to the Games
  - Comprehensive guide to the Games (Masters Games schedule, competition schedule, official events such as opening and closing ceremonies, tourist attractions, accommodations, restaurants, transportation, etc.)
  - Information for participants (online registration to participate in the Games, registration for the competitions, game schedule notification service, tourism service booking, etc.)
  - Support for Games operating personnel (information on the work schedules for volunteers and other operating personnel, work log, reporting incidents and accidents for situation management, etc.)

○ Schedule



□ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	250,000	0	0	0	250,000		
Development of a mobile app for comprehensive information on the Games	250,000				250,000	- 250,000,000 KRW × 1 set	

※ City/county situation rooms ⇒ Secure own budget

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Jeong-tae (6915)

## □ Concept

- Serve as a communication channel to provide information to participating athletes and spectators and to resolve issues raised by participating athletes

### < IMGA Requirements, etc. >

- No particular requirements

## □ Overview

- Period: May 12 to 20, 2023
- Location: Jeonju World Cup Stadium and sports venues in the relevant cities and counties
- Cost: 44,000,000 KRW
- Key Details
  - Provide comprehensive information on the Masters Games (handling of situations)
  - Distribute various promotional materials, tourist guidebooks/brochures, etc.
  - Establish a system for promptly acquiring and providing accurate information

## □ Implementation System

- Relevant agencies: Jeollabuk-do Province (Planning & Coordination Office), 14 cities and counties, etc.
- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Oversee the installation of the general information centers for the Games</li> <li>• Assign manpower to the information centers and manage complaints</li> </ul>	
Jeollabuk-do Province (Planning & Coordination Office)	<ul style="list-style-type: none"> <li>• Oversee the operation of the general information centers for the Games</li> <li>• Provide promotional materials, transportation and tourist guidebooks/brochures, etc.</li> <li>• Establish a contact system to provide prompt and accurate information</li> </ul>	
14 cities and counties	<ul style="list-style-type: none"> <li>• Provide promotional materials, transportation and tourist guidebooks/brochures, etc.</li> <li>• Secure necessary supplies for their respective information centers</li> </ul>	

○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Training and assignment of workers and volunteers																																			
Installation of information centers																																			
Operation of information centers																																			
Production of brochures for the Games																																			

□ Detailed Implementation Plan

① Operation of General Information Centers

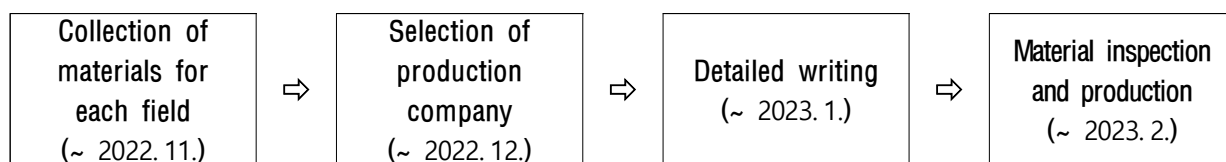
- Work Schedule
  - Work Period: May 12 to 20, 2023 (during the Games)
  - Work Hours: 08:00 ~18:00
- Staffing Management
  - Manage the staffing status and changes
  - If there is an urgent request for additional manpower, the person receiving the information must immediately report it to the situation room, and the officer in charge must immediately notify the relevant department for action.
- Management of Volunteers and Support Personnel
  - Manage the supply of volunteers and support personnel and their readiness for the next day
  - Manage volunteers and support personnel on the day of the event and the situation with the manpower supply plan
- Management of Complaints
  - Manage and report on the status of handling each complaint on a daily basis

② Daily Operation Status Report

- Reporting time: 08:30 a.m. daily
- Reported Matters
  - Progress of major tasks and status of key figures visiting the sports venues
  - Notable matters (incidents and accidents), etc.
- Reporting System
  - The officer in charge should compile the information on the situation with the work performed by operating personnel and the facility operation status of report it to the General Situation Room of the Organizing Committee.

### ③ Production of Brochure for the Games

- Period: Sept. 2022 to Feb. 2023
- Cost: 44,000,000 KRW (incl. production costs for name tags, pens, etc.)
- Production Scale: 16,000 copies
- Details: Masters Games schedule and information for each field (game schedule, accommodations, F&B businesses, tourist attractions, transportation, etc.)
- Schedule



### ☐ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	44,000	0	0	0	44,000		
Production of a comprehensive brochure	44,000				44,000	- 44,000,000 KRW × 1 set	

### ○ Work Rules for General Situation Room Personnel

- An around-the-clock contact system should be established for the officer in charge of situation management and the person in charge of charge of situation management.
- The officer in charge from each team and situation management personnel must maintain close contact with the situation room.
- In case an incident occurs, it should be immediately reported to the situation room and an initial on-site response should be carried out.
- The situation report should be detailed and specific in outlining the situation according to the 5Ws and 1H.
- Urgent situations and important matters should be reported to the Games Organizing Committee as soon as they are reported.
- In case of matters requiring support from relevant agencies, the emergency contact system should be used to request assistance.
- If necessary, the team leaders should be convened to discuss key issues or communicate major situations.
- The person in charge of situation management must keep a daily log of the situation and obtain approval thereof.
- Situation room personnel should thoroughly familiarize themselves with how to utilize the situation management system, etc.
- Situation room personnel should perform thorough handover/takeover during shift change (joint work for 1 hour during shift change).
- Situation room personnel should should take meal breaks based on a two-shift system.
- Volunteers
  - Observe the clock-in, clock-out times and do not leave during work without authorization
  - Faithfully fulfill the instructions of the officer/person in charge in charge of situation management
  - Faithfully fulfill assigned duties and contact the situation room in advance in case of absence

### ○ Work Rules for Team Members

- Training on how to report the situation should be conducted for all persons in charge of the departments at the sports venue.
- Each person in charge should train all operational personnel on how to report situations.
- Each team should prepare field-specific countermeasures against various unexpected events and inform all employees thereof.
- Each officer in charge and support department should designate a person in charge as a situation reporter, and a list of the situation reporters should be submitted to the situation room.

- **Emergency Situation Report (when a situation occurs):** The officer in charge of situation management should report to the head of the Game Operation Department of the Organizing Committee and convene an emergency situation briefing session, which should be operated according to the situation room operation plan.
- Meeting Chair: Head of the Game Operation Dept. of the Organizing Committee



- Meeting Time: In the event of an emergency situation
- Attendees: Officials from each relevant division and officers in charge

○ **Emergency Situations**

Field	Situation	Preventive Measures & Countermeasures
Facilities	Fire	<ul style="list-style-type: none"> <li>• Perform fire (gas) inspections at the sports venues</li> <li>• Train operating personnel on how to use fire extinguishers, fire hoses, etc.</li> <li>• Prepare a USB flash drive with a recording of a fire announcement in English</li> <li>• Promptly report and evacuate people in case of fire (gas leak)</li> </ul>
	Power outage	<ul style="list-style-type: none"> <li>• Check emergency generators at the sports venues</li> <li>• Conduct mock drills</li> <li>• Prepare a USB flash drive with a recording of a power outage announcement in English</li> <li>• Immediately request the activation of the emergency generator at the sports venue in case of a power outage</li> </ul>
	Elevator accident	<ul style="list-style-type: none"> <li>• If trapped in an elevator, stay calm and report your location using the emergency bell</li> <li>• In case of an elevator accident, request accident handling within the sports venue</li> </ul>
Medical	Emergency patient or accident victim	<ul style="list-style-type: none"> <li>• If the patient/victim is an athlete or referee</li> <li>- Depending on the level of emergency (patient condition), transport them to an officially designated hospital or perform first aid at the on-site medical center of the sports venue before hospital transport</li> <li>- If the accommodation for the athlete is far, provide inpatient treatment at an officially designated hospital nearby</li> <li>• If the patient/victim is an operating staff member</li> <li>- Perform first aid at the on-site medical center of the sports venue and transport them to an officially designated hospital</li> </ul>
Others	Discover of risk of terrorism	<ul style="list-style-type: none"> <li>• In case of discovering a suspicious person, such as a person in possession of dangerous goods</li> <li>- Immediately and quietly notify nearby safety personnel so as to conduct a search at the gates</li> <li>- If there is no safety personnel nearby, continue monitoring the suspicious individual's behavior and notify a coworker to report the behavior</li> <li>• In case of receiving a bomb threat call, etc.</li> <li>- Calmly continue the call to grasp the details such as time and location and promptly notify the situation room and the safety headquarters for the athletes' accommodations to control access in cooperation with the hotel</li> <li>• In the event of discovering an explosive or hazardous material, secure the site and control access to the site and promptly notify the situation room</li> </ul>
	Theft	<ul style="list-style-type: none"> <li>• Carry out adequate access control, promptly contact with the discoverer, and notify safety personnel</li> </ul>

## Operation of General Tourist Information and Currency Exchange Centers

Dept.	Planning & General Affairs Dept.
Person in charge	Kim Jeong-tae (6915)

### □ Concept

- Contribute to the promotion of the tourism industry of Jeollabuk-do Province by introducing cultural tour programs infused with local characteristics such as natural scenery and specialty products
- Promote visitor convenience by operating a foreign currency exchange center for participating athletes and spectators

### < IMGAs Requirements, etc. >

- No particular requirements

### □ Overview

- Period: May 12 to 20, 2023
- Location: Jeonju World Cup Stadium and sports venues in the relevant cities and counties
- Key Details
  - Provide comprehensive tourism information to participating athletes and spectators (tourists)
  - Establish and operate currency exchange centers at sports venues

### □ Implementation System

- Relevant Agencies: Jeollabuk-do Province (Tourism Div.), 14 cities and counties (Tourism Div.), and financial institutions
- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Jeollabuk-do Province (Tourism Div.)	<ul style="list-style-type: none"> <li>• Oversee the provision of general tourist information on Jeollabuk-do Province</li> </ul>	
14 cities and counties	<ul style="list-style-type: none"> <li>• Provide promotional materials, transportation, tourist guidebooks/brochures, etc.</li> </ul>	
Financial institutions	<ul style="list-style-type: none"> <li>• Oversee currency exchanges during the Games</li> <li>• Establish a cooperation system for currency exchange centers at the main sports venue and city and county sports venues</li> <li>• Establish and operate temporary currency exchange centers at sports venues</li> </ul>	

○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment and operation of general tourist information centers																																			
Consultation with foreign currency exchange banks																																			
Establishment and operation of currency exchange centers																																			

□ Detailed Implementation Plan

① Establishment and Operation of General Tourist Information Centers (for Participating Athletes, Spectators, etc.)

- Period: May 12 to 20, 2023
- Location: Entrances to the main sports venue and the sports venues in the relevant cities and counties
- Description: Provide comprehensive tourism information for participating athletes and tourists

② Establishment and Operation of Currency Exchange Centers

- Period: May 12 to 20, 2023 (09:00 ~ 16:00 daily)
- Operation Method: Currency exchange staff from banks and volunteers
- Training for Currency Exchange Staff: Training on how to exchange currency and deal with visitors

Dept.	PR Dept.
Person in charge	Yun Ho-jin (6974)

## □ Concept

- Build a website for the Games to quickly and accurately provide the preparation status, Games information, and game/competition information
- Support various languages to provide global services as an international event

### < IMGA Requirements, etc. >

#### ○ Article 40 (Information and Results System) of the Host City Contract

The Organizing Committee shall build an information system (pre-registration, registration, payment, authorization, game management, results, etc.) necessary to generate and provide information related to the Masters Games for all events.

## □ Overview

- Period: 2020. 8. ~ '23. 5.
- Cost: 112,000,000 KRW (40,000,000 KRW in 2020, 48,000,000 KRW in 2022, and 24,000,000 KRW in 2023)
- Details
  - Website construction: around 6 main menus, 40 or so sub-menus
    - Masters Games information, news, registration for participation, game/competition information, event information, tourist attractions, mobile responsive web pages, content management system (CMS)
  - Maintenance of the website content
    - Maintain the translations for the multilingual webpages, reorganize the homepage, enhance the bulletin boards, upload content

## □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	• Set the direction of project implementation, make major decisions, order, manage, and inspect the project, and establish related systems	
IMGA	• Support and provide consultation for website construction	
Jeollabuk-do Province (Tourism Div./Cities & Counties)	• Enable the use of the tourism content of Jeollabuk-do Province and city/county governments	
Developer	• Carry out system construction, development and maintenance, etc.	

- Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Selection of developer																																			
• Website construction																																			
• Website operation																																			
• Maintenance of website content																																			

## □ Detailed Implementation Plan

### ① Website Construction

- Build content to promptly deliver information on the Games
  - Build content for each menu item such as the Masters Games information, news, registration for participation, game/competition information, event information, tourist attractions, etc.
  - Provide customized tourism information such as nearby tourist attractions, rural village experience programs, and Jeonbuk Tour Pass for each city, county, and sports venue to revitalize the local economy
- Design the website and add functions based on the latest trends using the latest technologies
  - Location-based map service, mobile web, linking on social media, etc.
- Observe guidelines for compliance with e-Government web standards and improve web accessibility and compatibility for people with hindered access to information such as disabilities and seniors

### ② Maintenance of Website Content

- Upgrading and modifying content pages
  - Maintain the multilingual webpages, reorganize the homepage, enhance the bulletin boards, upload content

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	112,000	40,000	0	48,000	24,000		
Website construction	40,000	40,000	0	0	0	- Website construction: 40,000,000 KRW · Development cost: 34,101,533 KRW · Profit: 2,262,103 KRW · VAT: 3,636,364 KRW ※ Application of Article 25 (Guidelines for Calculation of Software Business Compensation) of the Software Industry Promotion Act	
Maintenance of website content	72,000	0	0	48,000	24,000	- Maintenance of website content in 2022 · Direct labor costs: 14,503,789 KRW · Overhead expenses: 15,954,168 KRW · Royalty: 3,190,834 KRW · Direct expenses: 10,000,000 KRW · VAT: 4,364,879 KRW - Maintenance of website content in 2023 · Direct labor costs: 7,250,870 KRW · Overhead expenses: 7,975,957 KRW · Royalty: 1,595,191 KRW · Direct expenses: 5,000,000 KRW · VAT: 2,182,202 KRW	



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# III. Game Operation at the Masters Games



- ① Games Operation Plan
- ② Sports Venue Operation Plan
- ③ Games Equipment and Article Management Plan
- ④ Games Operating Personnel Plan
- ⑤ Sports Venue Admission Management
- ⑥ Award Ceremony Operations
- ⑦ Medical Center, Designated Hospitals, and Anti-Doping System
- ⑧ Establishment of Information and Communication Infrastructure for Sports Venues
- ⑨ Establishment and Operation of General Information System
- ⑩ Support for Media Reports and Coverage
- ⑪ Torch Lighting and Relay Management





# 1 Games Operation Plan

Dept.	Game Operation Dept.
Person in charge	Son Sang-m (16941)

- ◇ Provide systematic support for the successful hosting of the Jeonbuk Asia-Pacific Masters Games 2023
- ◇ Pursue global harmony and mutual prosperity by promoting sports for all for the middle-aged and elderly

## □ Overview of the Games

- Competition Name: **Asia-Pacific Masters Games 2023 Jeonbuk Korea**
- Period: May 12 (Fri.) to 20 (Sat.), 2023 / 9-days (held every four years)
- Location: Jeollabuk-do Province (14 cities and counties)
- Participation Scale: around 13,000 athletes from 70 countries  
(in addition to 2,000 operating personnel and volunteers and 15,000 people accompanying the athletes)
- Eligibility Criteria for Participation
  - Retired athletes (world champions, Olympians, and national team athletes) and club and amateur athletes
  - Participate as an individual, not as a member of the national team, or form mixed teams regardless of nationality
- # of disciplines: 26 disciplines

Official disciplines (24)	▲ Archery ▲ Athletics ▲ Badminton ▲ Baseball ▲ Basketball ▲ Bowling ▲ Cycling ▲ Golf ▲ Hockey ▲ Judo ▲ Roller Sports ▲ Shooting ▲ Soccer ▲ Softball ▲ Squash ▲ Swimming ▲ Table Tennis ▲ Taekwondo ▲ Tennis ▲ Triathlon ▲ Volleyball ▲ Weightlifting ▲ Wushu ▲ Sailing (Dinghy Sailing)
Trial-basis disciplines (2)	▲ Gateball ▲ Park Golf

※ Need to induce a nationwide boom-up of the disciplines and check the system by holding preliminary competitions in 2022

- Host organization: International Masters Games Association (IMGA)
- Organizers: Jeollabuk-do Province, Games Organizing Committee, Jeonbuk Sports Council
- Sponsors: Ministry of Culture, Sports and Tourism (MCST), Korea Sports Promotion Foundation (KSPO), Korean Sport & Olympic Committee (KSOC), Korea Tourism Organization (KTO)

## □ Key Details

- Establish a detailed game operation plan (division of duties for each project, etc.)
- Select the disciplines and assign them to the sports venues in the relevant cities and counties, and conduct due diligence and give approval (central sports organizations)
- Manufacture various equipment and materials for the games and rent equipment and fixtures (certificate box, podium, etc.)
- Manage referees, operational personnel, and auxiliary personnel for each discipline

☐ **Game Schedule (Proposed)**

No.	Discipline (24 official / 2 trial)		Period	DAY 01	DAY 02	DAY 03	DAY 04	DAY 05	DAY 06	DAY 07	DAY 08	DAY 09
				Friday	Saturday	Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
				May 12	May 13	May 14	May 15	May 16	May 17	May 18	May 19	May 20
Opening Ceremony			1 day									
1	Official games	Archery	6 days									
2		Athletics	6 days									
3		Badminton	7 days									
4		Baseball	8 days									
5		Basketball	6 days									
6		Bowling	5 days									
7		Cycling	4 days									
8		Golf	3 days									
9		Hockey	6 days									
10		Judo	5 days									
11		Roller Sports	6 days									
12		Sailing	5 days									
13		Shooting	4 days									
14		Soccer	8 days									
15		Softball	6 days									
16		Squash	5 days									
17		Swimming	7 days									
18		Table Tennis	7 days									
19		Taekwondo	6 days									
20		Tennis	8 days									
21		Triathlon	3 days									
22		Volleyball	6 days									
23		Weightlifting	4 days									
24		Wushu	4 days									
25	Demo games	Gateball	4 days									
26		Park Golf	6 days									
Closing Ceremony			1 day									

※ The above game program for each discipline and date is subject to change due to changes in circumstances, IMGA's opinion, and further consultation with related organizations (KSOC, etc.)

Dept.	Game Operation Dept.
Person in charge	Son Sang-beom (6941)

### □ Direction

- Determine the required size operating personnel considering the actual number of participating athletes and secure excellent human resources in a timely manner
- Enhance operational personnel's job performance capacity, sense of responsibility, and adaptability by providing quality training
- Cultivate game execution capabilities based on efficient collaboration among related agencies and organizations

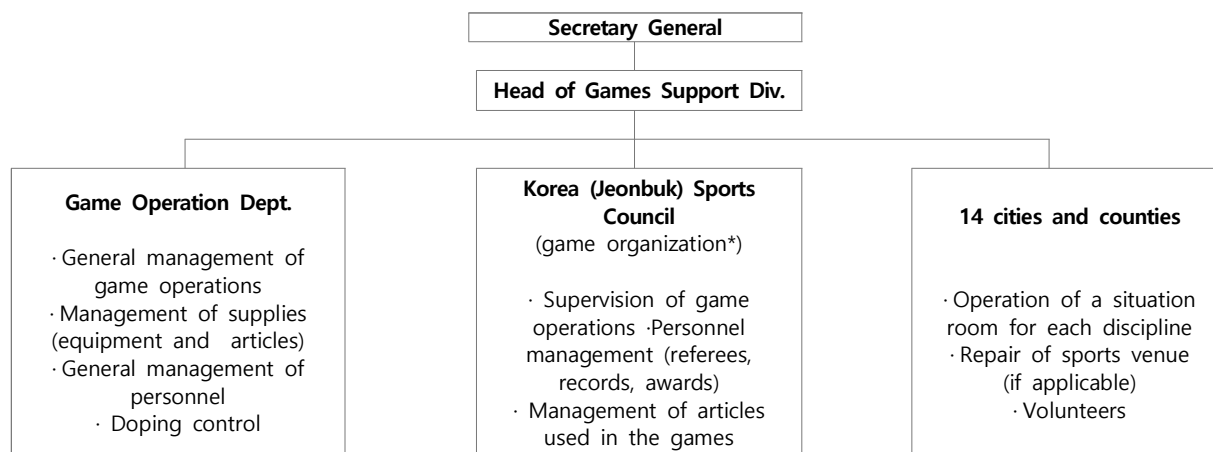
### □ Operational Policy

- Provide adequate manpower and supplies by building detailed data for each event
- Strengthen the sense of responsibility for the operation of the games through an accountability system for the organization supervising each discipline

### < IMGA Requirements, etc. >

- No particular requirements

### □ Organization Chart



◀ **\*Sports organizations supervising the games: 25 organizations and 26 disciplines** (one organization supervising both baseball and softball) ▶

Jeonbuk Archery Association, Jeonbuk Association of Athletics Federations, Jeonbuk Badminton Association, Jeonbuk Baseball Softball Association, Jeonbuk Basketball Association, Jeonbuk Bowling Association, Jeonbuk Cycling Federation, Jeonbuk Golf Association, Jeonbuk Hockey Association, Jeonbuk Judo Society, Jeonbuk Roller Sports Federation, Jeonbuk Shooting Federation, Jeonbuk Soccer Association, Jeonbuk Squash Federation, Jeonbuk Swimming Federation, Jeonbuk Table Tennis Association, Jeonbuk Taekwondo Association, Jeonbuk Tennis Association, Jeonbuk Triathlon Association, Jeonbuk Volleyball Association, Jeonbuk Weightlifting Federation, Jeonbuk Wushu Association, Jeonbuk Sailing Federation, Jeonbuk Gateball Association, and Jeonbuk Park Golf Association

※ Demonstration of preparation, execution, and settlement through the establishment of a cooperative system of sports organizations

## □ Implementation System

### ○ R&R of Each Entity (Collaborative Task)

Category	R&R	Supervision
Organizing Committee (Game Operation Dept.)	- Oversee the game operations and manage supplies (equipment and articles), personnel (referees, records, awards), anti-doping, etc.	
Jeonbuk Sports Council	- Oversee and support the affairs of the sports organizations (26)	
Sports organizations (central and regional)	- Establish* and implement a game operation plan * Game equipment, personnel, game schedule, competition bracket, etc.	25 disciplines
14 cities and counties	- Establish** and implement a situation room operation plan ** Traffic and waste disposal near the venue, etc.	Sports Div.

## □ Detailed Implementation Plan

- Meetings with provincial, city, and county sports organizations to secure the necessary articles and manpower: Sept. 2020 to June 2023
- Calculation of a rough amount for the manpower and game articles: Sept. 2020 to Dec. 2022
- Establishment of a game operation action plan: Oct. 2020.
- Meetings with the sports divisions of the 14 cities and counties (matters requiring cooperation, etc.): Oct. 2020 to Oct. 2022
- Securing officials and assistants (training, etc.): Jan. 2022 to May 2023
- Securing articles and necessary equipment for the games: Jan. to May 2023

## □ Schedule

Task	2020					2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4
Meetings with relevant agencies																																		
Establishment of a game operation action plan																																		
Securing articles and manpower for each sports venue																																		

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	163,200	0	0	20,000	143,200		
Secretary General's activity cost	45,000	0	0	20,000	25,000	- 200,000 KRW×25 people×9 months	
Operating expenses for each discipline	118,200	0	0	0	118,200	- 118,200,000 KRW×1 set	

## Preparation of Games Outline for Each Discipline

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

### ☐ Direction

- Pursue clear and systematic game operations by a game outline that is easy to understand and apply by anyone within the framework of internationally accepted game methods
- Implement the IMGA's guidelines for each discipline in consideration of domestic and international conditions to ensure excellent game method and operations

### ☐ Implementation System

Category	R&R	Remarks
Organizing Committee (Game Operation Dept.)	<ul style="list-style-type: none"> <li>• Events held under each discipline, age categories, type, guidance information, etc.</li> <li>• Collection of opinions from provincial sports council and central (Jeonbuk) sports organizations, etc.</li> </ul>	
Jeonbuk Sports Council	<ul style="list-style-type: none"> <li>• Oversee and support the hosting of events by the sports organizations (25)</li> </ul>	
Central sports organizations	<ul style="list-style-type: none"> <li>• Review with the international federation (IF) for each event to be hosted</li> </ul>	
Jeonbuk sports organizations	<ul style="list-style-type: none"> <li>• Create a game outline that is suitable for the practical operation of the games and operate the Games</li> </ul>	

### ☐ Detailed Implementation Plan

- Meetings with the secretary generals of provincial sports organizations (25): Aug. 25 to 31, 2020
- Preparation of a game outline for each discipline (1st): Sept. 7 to 25, 2020
- Sports organizations' review and feedback: Oct. 7 to Dec. 4, 2020
- IMGA guidance and approval of major matters for each discipline: Jan. 2021
- Revision of the game schedule and details (information and instructions/precautions) for each discipline: Jan. to Sept. 2021
- Final approval and guidance of the game outlines: Oct. 2021

### ☐ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Meetings with relevant agencies																																			
Modification and improvement of the game schedules, etc.																																			
Final approval of and information on the game outlines																																			

## 2 Sports Venue Operation Plan

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

- ◇ Install and operate information signs, flags, and portable toilets at each sports venue
- ◇ Improve athletic performance and provide convenience for spectators by ensuring safety at the sports venues

### □ Basic Direction

- Assign at least one discipline to each of the 14 cities and counties and select at least one sports venue
  - (Selection Criteria) ① Compliance with international standards, ② Availability of functional rooms, ③ Surrounding conditions for the athletes during such as accommodations, ④ Ease of travel (sports venue ⇔ accommodation), ⑤ Possibility of providing services required for the Games operation
- Establish and operate information centers at the main sports venue and the sports venues for different disciplines to ensure smooth operation of the Games

### □ Key Details

- Open the sports venues and practice venues for each discipline and in each city and county
  - Sports venue: Assign at least one discipline and sports venue to each of the 14 cities and counties
  - Practice sports venues: Open practice venues according to the characteristics of the discipline, etc.
- Rental fees and facility usage fees for private sports venues
  - Details: Rent for private facilities, fees for use of the auxiliary facilities of the sports venues, etc.
    - \* The budget required for repairing sports venue facilities will be allocated by the state fund of the Sports Policy Division (Sports Facility Team) of the provincial government.
  - Cost: 280,400,000 KRW (excluding sports venue facility repair costs)
- Installation and operation of information signs and portable toilets at the sports venue for each discipline, production of flags, etc.
  - Description: Production and installation of information signs, installation of various flags, safety fences, and portable toilets, cost of transporting drinking water to each sports venue, etc.
  - Cost: 128,100,000 KRW

### □ Schedule

Detailed task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Sports venue operation plan																																			
Establishment and implementation of sports venue maintenance and repair plan																																			
• Assignment of sports venues and facility inspections																																			
• Establishment of sports venue maintenance plan, etc.																																			
• Secure budget by consulting with relevant agencies																																			
• Maintenance such as repair of sports venues																																			
Installation of information signs, various flags, and safety fences																																			
• Establishment of a plan for installing information signs, etc.																																			
• Installation of information signs, various flags, and safety fences																																			
• Portable toilets and drinking water for each sports venue																																			

## Assignment of Sports Venue (by Discipline and City/County)

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

### □ Concept

- Assign at least one discipline to each of the 14 cities and counties and select at least one sports venue (incl. practice venue) for each
- Allocation based on opinions from the provincial sports council, sports organizations, and 14 cities and counties
- **(Selection Criteria)** ① Compliance with international standards, ② Availability of functional rooms, ③ Surrounding conditions for the athletes during such as accommodations, ④ Ease of travel (sports venue ⇒ accommodation), ⑤ Possibility of providing services required for the Games operation

### < IMGA Requirements, etc. >

- **(Host City Contract 25.)** Jeollabuk-do Province and the Organizing Committee shall meet the minimum technical requirements for the disciplines, including sports game facilities and training venues with appropriate equipment, as defined by the IF for each sport and approved by the IMGA.

### □ Implementation System

Category	R&R	Remarks
Organizing Committee (Game Operation Dept.)	<ul style="list-style-type: none"> <li>• Establish a plan for the assignment of sports venues (opening of practice sports venues) for each discipline, city and county, etc.</li> <li>• Collect opinions from provincial sports council, sports organizations, 14 cities and counties, etc.</li> </ul>	
Jeollabuk-do Province (Sports Policy Div.)	<ul style="list-style-type: none"> <li>• Support the consultation between the cities and counties and the provincial sports council, etc.</li> </ul>	
Provincial sports council and sports organizations	<ul style="list-style-type: none"> <li>• Support the tasks of identifying the current status of each discipline such as the number of sports club members in Jeollabuk-do Province and nationwide, etc.</li> </ul>	
Cities & Counties	<ul style="list-style-type: none"> <li>• Provide information on sports facilities related to the selection of sports venues for each sport and city/county, etc.</li> </ul>	
Provincial Office of Education	<ul style="list-style-type: none"> <li>• Consult on facilities related to the selection of sports venues for each discipline and school</li> </ul>	

### □ Detailed Implementation Plan

- **Establishment of sports venue selection plan (draft)** for each city, county, and discipline according to the **selection criteria**: Aug. 17 to 28, 2020
- **Joint inspection (Sept. 22 ~ Oct. 23)** of sports venues and meetings **(Oct. 24 to 27)** for each discipline and city/county
- **Determination of the required budget** for maintenance of the sports venues for each discipline and city/county: Nov. 20 to Dec. 18, 2020
- Collection of opinions on sports venue selection and request for IMGA approval: Sept. 2020 to July 2021

### □ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of sports venue assignment																																			
Collection of opinions from sports organizations for each city, county, and discipline																																			
Confirmation of sports venue (opening of practice sports venue) for each city, county, and discipline																																			

## 2-1-1

## Basic Survey Form for Sports Venue Facilities

Management agency			Person in charge	(Person in charge) (Job title) / (Phone number)	
Facility name	OOOO		Location	OOOO	
Sports discipline (s)	OOOO		Hosting of international competition	<input type="checkbox"/> Yes <input type="checkbox"/> No	
Completion date	0000.00.00		Repair frequency/ date (s)	( ) times 00.00.00 / 00.00.00 / 00.00.00	
Scale	Number of spectator seats	Fixed seats: ( ) seats	Structure	<input type="checkbox"/> Concrete structures <input type="checkbox"/> Temporary facility <input type="checkbox"/> Other facility ( )	
		Variable seats: ( ) seats			
		Standing: ( ) seats	Degree of safety (rating)	<input type="checkbox"/> Very safe (Rating: ) <input type="checkbox"/> Require some reinforcement work	
		VIP seats: ( ) seats			
	Capacity	( ) people in total	Form	<input type="checkbox"/> Outdoor <input type="checkbox"/> Indoor	
	Stories/Height	( )m in total			
	Total floor area	( ) m <sup>2</sup>	Parking lot	( ) m <sup>2</sup> / Parking ( ) stalls	
Materials	Sports venue ground material	( ) m <sup>2</sup>	External space	Excl. parking: ( )m <sup>2</sup>	
		<input type="checkbox"/> Natural turf	Functional rooms	Shower facility (M)	( )m <sup>2</sup> ( ) locations
		<input type="checkbox"/> Artificial turf		Shower facility (F)	( )m <sup>2</sup> ( ) locations
		<input type="checkbox"/> Wooden flooring		Changing room (M)	( )m <sup>2</sup> ( ) locations
		<input type="checkbox"/> Urethane flooring		Changing room (F)	( )m <sup>2</sup> ( ) locations
		<input type="checkbox"/> Tile flooring		Restroom (M)	( )m <sup>2</sup> ( ) locations
		<input type="checkbox"/> Mat flooring		Restroom (F)	( )m <sup>2</sup> ( ) locations
		<input type="checkbox"/> Grass court		VIP room	( )m <sup>2</sup> ( ) locations
		<input type="checkbox"/> Clay court		Meeting room	( )m <sup>2</sup> ( ) locations
		<input type="checkbox"/> Soil floor		용도실	( )m <sup>2</sup> ( ) locations
		<input type="checkbox"/> Sand floor		Control room	Broadcasting room ( )m <sup>2</sup>
		<input type="checkbox"/> Composite materials ( )			Mechanical room ( )m <sup>2</sup>
		<input type="checkbox"/> Painting on concrete			Lighting management room ( )m <sup>2</sup>
		<input type="checkbox"/> Other ( )			
Other facilities					
[ Comments ]:					



## 2-1-2 Sports Venue Assignment (Proposed)

### □ Sports Venue Assignment (Proposed) for Each City/County and Discipline

- 14 cities and counties, 26 disciplines (37 disciplines and city/county: duplicates), 43 sports venues

City/ County	Discipline	Sports venue (proposed)
<b>Total</b>	<b>37 disciplines (duplicate)</b>	
<b>Jeonju</b>	- Cycling(Track)	Jeonju Bicycle Racecourse
	- Swimming	Jeonju Wansan Swimming Pool
	- Squash	Jeollabuk-do Sports Center and Vision College of Jeonju
	- Basketball	Jeonju Indoor Gymnasium, Jeonju High School, Mison College of Jeonju, Hwasan Gymnasium
	- Volleyball	Jeonju Geunyoung Girls' High School
	- Bowling	Laon Rock Bowling Alley
	- Triathlon (Duathlon)	Jeonju area
	- Wushu	Jeonju Hanbatang Citizens' Sports Center
<b>Gunsan</b>	- Golf	Gunsan Country Club
	- Soccer	Gunsan Wolmyeong Stadium (1 field)
	- Baseball	Gunsan Wolmyeong Stadium Baseball Stadium
	- Table Tennis	Gunsan Wolmyeong Gymnasium
<b>Iksan</b>	- Athletics (Track & Field)	Iksan Sports Complex
	- Athletics (Marathon)	Iksan area
	- Triathlon (main event)	Triathlon Venue, Ungpo-myeon, Iksan-si
	- Volleyball	Namseong High School Gymnasium
	- Badminton	Iksan Indoor Gymnasium
	- Bowling	Hanseong Bowling Alley and Kim's Rock Bowling Alley
	- Softball	Iksan Little Baseball Stadium
	- Soccer	Geumma Soccer Field (2 fields)
	- Baseball	Iksan Baseball Stadium (main and auxiliary)
<b>Jeongeup</b>	- Soccer	Sports Complex (1 field), Sintaein (2 fields)
<b>Namwon</b>	- Roller Sports	Namwon Inline Roller Rink
<b>Gimje</b>	- Soccer	Gimje Citizen's Stadium Soccer Field (2 fields)
	- Hockey	Gimje International Hockey Rink
<b>Wanju</b>	- Volleyball	Wanju Woosuk University Gymnasium
	- Park Golf	Wanju Saengganggol Park Park Golf Course
<b>Jinan</b>	- Cycling(ROAD)	Yongdam Dam area in Jinan-gun
	- Weightlifting	Jinan Arts and Sports Center
<b>Muju</b>	- Taekwondo	Taekwondo Center T1
	- Cycling(MTB)	Muju MTB Track
<b>Jangsu</b>	- Gateball	Jangsu Gaya Sports Field
<b>Imsil</b>	- Shooting	Jeollabuk-do Province Shooting Site
	- Archery	Jeollabuk-do Province International Archery Site
<b>Sunchang</b>	- Tennis	Sunchang Public Sports Field Tennis Court
<b>Gochang</b>	- Judo	Gochang-gun County Gymnasium
<b>Buan</b>	- Sailing	Buan Byeonsan Yacht Club

## 2-1-3 Opening of Practice Sports Venues (Proposed)

### □ Opening of Practice Sports Venues for Each City/County and Discipline (Proposed)

- 2 sports venues: Game schedule changed as there are no separate practice venues
- 9 sports venues: Opening of separate sports venues depending on the characteristics of the discipline (negotiate with cities/counties and organizations)
- 28 sports venues: N/A (game schedule determined by including practice games in the existing plan)

City/ County	Sports venue (proposed)	Discipline (contains duplicates)	Actual sports venue for the events (proposed)	Practice sports venue (proposed)		
				Schedule change	Opening of practice sports venue	N/A
<b>Total</b>	<b>43</b>	<b>37 disciplines</b>	<b>43 sports venue</b>	<b>2</b>	<b>9</b>	<b>28</b>
Jeonju	1	- Cycling(Track)	- Racecourse	3 days ⇒ 4 days		
	1	- Swimming	- Wansan Swimming Pool			O
	2	- Squash	- Jeonbuk Sports Center and Vision College of Jeonju squash court			O
	4	- Basketball	- Indoor Gymnasium, Jeonju High School, JVision College of Jeonju, Hwasan Gymnasium		Gjeon Girls' High School and Jeonju Boys Middle School	
	1	- Volleyball	- Geunyoung Girls' High School Gymnasium		Geunyoung Girls' Middle School Gymnasium	
	1	- Bowling	- Laon Rock Bowling Alley			O
	1	- Triathlon (Duathlon)	- Jeonju area			O
	1	- Wushu	- Hanbatang Citizens' Sports Center			O
Gunsan	1	- Golf	- Country Club	5 days ⇒ 4 days		O
	1	- Soccer	- Wolmyeong Stadium		Gunsan Susong Park	
	1	- Baseball	- Wolmyeong Baseball Stadium			O
	1	- Table Tennis	- Wolmyeong Gymnasium			O
Iksan	1	- Athletics (Track & Field)	- Sports Complex			O
	1	- Athletics (Marathon)	- Iksan area			O
	1	- Triathlon (main event)	- Ungpo-myeon			O
	1	- Volleyball	- Namseong High School Gymnasium			O
	1	- Badminton	- Indoor Gymnasium		Baesan Indoor Gymnasium	
	2	- Bowling	- Haseong Bowling Alley and Kim's Rock Bowling Alley			O
	1	- Softball	- Little Baseball Stadium (next to the Sports Complex)			O
	1	- Soccer	- Geumma Soccer Field		Patbong Hansol Park	
Jeongju	1	- Baseball	- Iksan Baseball Stadium (next to the Sports Complex)			O
	2	- Soccer	- Sports Complex and Sintaein Soccer Field			O
Namwon	1	- Roller Sports	- Inline Roller Rink			O
Gimje	1	- Soccer	- Citizen's Stadium Soccer Field		Citizens' Futsal Field	
	1	- Hockey	- Citizens' Sports Field			O
Wanju	1	- Volleyball	- Woosuk University Gymnasium			O
	1	- Park Golf	- Saengganggol Park Park Golf Course			O
Jinan	1	- Cycling (Road)	- Yongdam Dam area			O
	1	- Weightlifting	- Arts and Sports Center			O
Muju	1	- Taekwondo	- Taekwondo Center T1		Auxiliary sports venue	
	1	- Cycling(Mtb)	- Muju-gun area			O
Jangsu	1	- Gateball	- Jangsu Gaya Sports Field			O
Imsil	1	- Shooting	- Jeonbuk Shooting Site			O
	1	- Archery	- Osu Archery Site		Osu Dog Park	
Sundang	1	- Tennis	- Public Sports Field Tennis Court			O
Godang	1	- Judo	- County Gymnasium			O
Buan	1	- Sailing	- Yacht Club			O

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

## □ Concept

- Ensure smooth operation of the sports venues, including leasing private facilities as sports venues, cleaning up and improving the sports venue environment, etc.
- Help improve athletes' performance and induce safe viewing through smooth operation of the sports venues

### < IMGA Requirements, etc. >

- **(Host City Contract 25.)** Jeollabuk-do Province and the Organizing Committee shall meet the minimum technical requirements for the disciplines, including sports game facilities and training venues with appropriate equipment, as defined by the IF for each sport and approved by the IMGA.

## □ Overview

- Establish and implement a plan for the operation and management as well as maintenance\* of sports venues for each discipline
  - Period: Jan. 2021 to May 2023
  - Description: Private facility rental fees, sports venue cleaning services, etc.
    - \* Budget for sports venue facility maintenance and repair → Secure state funding via the Sports Policy Division of Jeollabuk-do Province

## □ Implementation System

Category	R&R	Remarks
Organizing Committee (Game Operation Dept.)	• Establish a plan for the operation and management of sports venues for each discipline, conduct on-site inspections, secure budget, etc.	
Jeollabuk-do Province (Sports Policy Div.)	• Support the consultation between the cities and counties and the provincial sports council, etc.	
Provincial sports council and sports organizations	• Conduct joint inspections of sports venues for each discipline and negotiations on leasing private facilities	
Cities & Counties	• Conduct joint inspections of sports venues and perform maintenance of sports venues by securing the necessary budget	
Private facilities	• Lease sports venues for smooth operation of the Games, such as golf courses and bowling alleys, etc.	

## □ Detailed Implementation Plan

- Joint inspections of sports venue facilities: Sept. to Oct. 2020
  - Joint inspection by the Organizing Committee, sports associations, sports council, provincial and city/county government sports divisions
- Establishment of a plan for the operation, management, and maintenance of sports venues: Jan. to June 2021
- Consultation on sports venue maintenance and securing a budget: July 2021 to April 2022
- Sports venue maintenance implementation design service and construction (by cities and counties): May 2022 to May 2023
- Conclusion of contracts to use private facilities as sports venues: Jan. to May 2023

☐ **Schedule**

Task	2020						2021						2022						2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
On-site checks such as sports venue facility inspections, etc.																							
Establish a plan for the operation, management, and maintenance of venues																							
Consultation on maintenance-related tasks and securing of budget																							
Operation, management, and maintenance of sports venues																							
Conclusion of contracts for private facilities & selection of cleaning service providers																							

☐ **Budget Plan**

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	280,400	0	0	0	280,400		
Rent	280,400	0	0	0	280,400	- (Golf course) 190,400,000 KRW $13,000,000 \text{ KRW} \times 4 \text{ days} \times 2 \text{ courses} = 104,000,000 \text{ KRW}$ Additional usage fee 86,400,000 KRW = 86,400,000 KRW - (Bowling alley) 3,000,000 KRW $\times 5 \text{ days} \times 3 \text{ locations} = 45,000,000 \text{ KRW}$ - (Usage fees for the auxiliary facilities of sports venues) 45,000,000 KRW $3,000,000 \text{ KRW} \times 5 \text{ days} \times 10 \text{ locations}$	

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

## ☐ Concept

- Install and operate information signs for smooth operation and viewing of games
- Manufacture flags of the Korea (Jeonbuk) Sports Council for each sports venue and the national, provincial, and municipal associations for each event
- Install portable toilets and provide drinking water at outdoor sports venues for the convenience of participants

### < IMGA Requirements, etc. >

- No particular requirements

## ☐ Overview

- Period: May 2022 to May 2023
- Location: Within the main sports venue and 43 sports venues (indoors and outdoors)
- Description: Install and operate information signs at each venue  
 Manufacture flags of the Korea (Jeonbuk) Sports Council and the national, provincial, and municipal associations for each event  
 Install portable toilets and provide drinking water\* at outdoor sports venues
  - (Information Signs) Information on the sports venue hosting each event and layout map of the sports venue in question
  - (Flag Production) Manufacture flags for the Korea (Jeonbuk) Sports Council and the central, provincial, city, and county associations for each event
- \* Inclusion of the transport cost of drinking water sponsored by the K-water for the operation of sports venues
- Cost: 128,100,000 KRW

## ☐ Implementation System

Entity	R&R	Remarks
Organizing Committee (Game Operation Dept.)	• Establish plans for the installation and operation of information signs and portable toilets for each sports venue, production of flags for each sports organization, etc.	
Jeollabuk-do Province (Sports Policy Div.)	• Support the consultation between the cities and counties and the provincial sports council, etc. and provide manpower	
Provincial sports council and sports organizations	• Check the quantity of flags, drinking water, and portable toilets required by the main sports venue and other sports venues, etc.	
Cities & Counties	• Provide basic material (gymnasium drawings, etc.) for the production of information signage and provide manpower	
K-water	• Support the drinking water measures such as sponsorship related to drinking water costs	

#### ☐ Detailed Implementation Plan

- Establishment of a plan for installing and operating information signs for each sports venue: May to June 2022
- Production of signs, fences, and flags of various sports organizations: July 2022 to April 2023
- Placement of information signs and flags at each sports venue: May 2023
- Provision of toilets and drinking water at outdoor sports venues: April to May 2023

#### ☐ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a plan for installing and operating information signs																																			
Production of information signs and flags																																			
Installation of portable toilets and provision of drinking water																																			
Placement of information signs and flags																																			

#### ☐ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	128,100	0	0	0	128,100		
Information signs for sports venues for each discipline	25,500	0	0	0	25,500	- 50,000 KRW × 4 ea. (40,250) - 200,000 KRW × 2 ea. (70,250)	
Production of various flags and flagpoles	21,600	0	0	0	21,600	- 80,000 KRW × 6 ea. × 5 locations	
Cost of transporting drinking water to each sports venue	0	0	0	0	0		
Installation cost of portable toilets	81,000	0	0	0	81,000	- 4,000 KRW × 30 units × 6 days	

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

☐ **Direction**

- Secure necessary equipment and items in a timely manner considering the conditions of participating athletes for each discipline
- Establish an efficient operation and management plan through close collaboration with the sports organizations supervising the games

☐ **Implementation System**

Entity	R&R
Game Operation Dept.	<ul style="list-style-type: none"> <li>• Estimate the demand for each sports venue by event               <ul style="list-style-type: none"> <li>– Number of game days and number of games (league or tournament) considering the estimated number of participants</li> </ul> </li> <li>• Confirm the assignment period</li> <li>• Designate a person in charge of equipment and articles</li> <li>• Determine post-Games disposal measures</li> <li>• Communicate closely and continually with the sports organizations</li> </ul>
Sports organizations (25)	<ul style="list-style-type: none"> <li>• Submit basic data on the amount of equipment and articles necessary for each event</li> <li>• Designate a person in charge of equipment and items</li> <li>• Submit post-Games utilization measures</li> </ul>

☐ **Schedule**

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a master plan for the game equipment and items																																			
Meetings with the officials of sports organizations for each discipline																																			
Acquisition of basic data on required quantities																																			
Estimation of the required quantities for each discipline and sports venue																																			
Bidding and supplier selection																																			
Allocation of equipment and items																																			
Post-Games utilization measures																																			

☐ **Budget Plan**

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	840,000	0	0	0	840,000		
Purchase and rental of game equipments	840,000	0	0	0	840,000	- Purchase: 93 types, 17343 pieces - Rental: 86 types, 5514 pieces	

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

#### ☐ Direction

- Establish a personnel plan based on close communication with the sport organizations supervising the events
- Utilize technical delegates from international sports federations (IFs) in accordance with the IMGA's recommendations
- Train international referees for each discipline by hosting an international competition of sports for all
- Minimize inconvenience to participating athletes and tourists by ensuring customized personnel management

#### < IMGA Requirements, etc. >

- **(Host City Contract 25)** The Organizing Committee shall pay an allowance of 100 EUR per day for one and only technical delegate appointed by each national federation and approved by the IF during the competition period of the discipline in question.

#### ☐ Implementation System

Entity	R&R
Organizing Committee (Game Operation Dept.)	<ul style="list-style-type: none"> <li>• Confirm the manpower demand (by discipline, sports venue, field)</li> <li>• Request a technical delegate</li> <li>• Train international referees</li> <li>• Secure a human resources pool and assign personnel</li> </ul>
International sports federation (IF)	<ul style="list-style-type: none"> <li>• Appoint a technical delegate</li> </ul>
Sports organization for each discipline	<ul style="list-style-type: none"> <li>• Submit basic data on manpower demand (by discipline, sports venue, field)</li> <li>• Supervise international referee training</li> </ul>

#### ☐ Types of Game Operating Personnel

- IF technical delegate / Operations and administration personnel / (International) referee / Records / Awards

#### ☐ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a master plan for personnel operations																																			
Meetings with sports organization officials																																			
Estimation of manpower demand by sport and sports venue																																			
Securing of a human resources pool and training																																			
Manpower allocation																																			



☐ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	1,706,882	0	0	200,000	1,506,882		
Allowances for referees, etc.	1,423,882	0	0	0	1,423,882	- Referres (975 people) = 883,116 · Allowance 541,100 / Accommodation expenses 216,440 Food expenses 86,576 / Transportation expenses 39,000 - Operating personnel (1,062 people) = 540,766 · Allowance 181,230 / Accommodation expenses 241,640 Food expenses 96,656 / Transportation expenses 21,240	
IF technical delegate expenses	55,000	0	0	0	55,000	- Around 5,620,000 KRW/person × 10 disciplines (Subject to change depending on the number of days and airfare for each discipline) (Allowance) 130,000 KRW×8 days = 1,040,000 KRW (Number of game days/average+pre-check) (Transportation expenses) 200,000 KRW (vehicle)×8 days = 1,600,000 KRW (Food expenses) 60,000 KRW×8 days = 480,000 KRW (Airfare) 2,500,000 KRW × 1 time = 2,500,000 KRW	
Training of international referees	200,000	0	0	200,000	0	- Instructor 117,000,000 KRW_26 people (Airfare: 65,000, Expenses during stay: 26,000 Allowance: 26,000) - Training expenses: 83,000,000 KRW×1 time	
Class (referees, officials, assistants)	28,000	0	0	0	28,000	- 1,000,000 KRW × 26 disciplines - 2,000,000 KRW × 1 set (banner, venue rental fee, etc.)	

※The budget amount for the above items were estimated (based on):

- (Allowances for referees, etc.) The amount of the budget in the bid proposal, as determined by the Ministry of Economy and Finance's cost study results report;
- (Training of international referees) Estimated amount in the total project cost at the time of bid;
- (Class) Estimated amount in the bid proposal at the time of the bid;
- (IF technical delegate expenses) As an obligation under the host city contract;

However, the necessary expenses (labor cost, cost of supplies, meeting expenses, etc.) according to the classification of each discipline will be adjusted after consulting the respective sports organizations.

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

## □ Concept

- Maintain order among spectators by checking the entry and exit routes for each spectator area and seat
- Ensure safe operation of the Games by ensuring comfortable viewing and preventing accidents

### < IMGA Requirements, etc. >

- No particular requirements

## □ Overview

- Period: May 2022 to May 2023
- Location: Within the main sports venue and 43 sports venues (indoor and outdoor)
- Business: Installation of safety fences for athletes and spectator seating areas within sports venues
- Cost: - 1,000 KRW

## □ Implementation System

Entity	R&R	Remarks
Organizing Committee (Game Operation Dept.)	• Perform related tasks such as establishing an admission management plan and training operational personnel	
Jeollabuk-do Province (Sports Policy Div.)	• Support consultation between cities/counties and the provincial sports council, etc. and provide manpower	
Cities & Counties	• Provide assistance such as providing operational staff required for admission management	

## □ Detailed Implementation Plan

- Establishment of admission management plan, training of related operating personnel, etc.: Nov. 2022 to April 2023
  - Key Details: Conduct basic training on admission management (reflected in the volunteer recruitment plan)
- Safety fence installation and entry area and admission management: July 2022 to May 2023
  - Key Details: Admission management of the athletes' entry area, VIP lounge, bleacher/grandstand area, etc.

☐ **Schedule**

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of an admission management plan																																			
Training of admission personnel																																			
Admission management such as safety fence installation																																			

☐ **Budget Plan**

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	-	-	-	-	-		
Safety fence installation, etc.	-	-	-	-	-		

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

- ◇ Promote a sense of accomplishment and improve performance by awarding top three finishers in each discipline
- ◇ Promote the image of Jeollabuk-do Province by making and presenting unique medals

#### □ Overview

- Expected to promote the Games by motivating athletes participating and inspiring a sense of accomplishment by awarding medals and bouquets to winners
- Period: Oct. 2020 to May 2023
- Target: Medal winners in 26 disciplines
- Cost: 231,940,000 KRW

#### □ Key Details

- Determine the details of the events broken down by discipline, age group, male/female, etc.
- Medals, bouquets, podiums, certificate boxes, rental of uniforms for assistants, etc.
- Pre-training of award ceremony staff to ensure smooth execution
  - (Selection of Award Ceremony Staff) Select after consulting with aviation service departments in the province (Woosuk University, Howon University, etc.)
  - (Attire for Award Ceremony Staff) Suit or hanbok, etc. to be determined later according to site conditions
  - (Training for Award Ceremony Staff) Provide specialized training on presenting the awards such as basic posture, facial expression, walking, etc.

#### □ Schedule

Detailed task	2020					2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4
• Award ceremony operations																																		
Finalization medal design (in conjunction with the symbol manual development service)																																		
Establishment of an award ceremony operation plan																																		
Production of medals, bouquets, podiums, and certificate boxes																																		
Training for award presenters and assistants																																		
Operation of award ceremonies during the Games																																		

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

### □ Concept

- Promote motivation and a sense of accomplishment among athletes participating in the Games by awarding medals and bouquets to top three finishers

#### < IMGA Requirements, etc. >

- (Host City Contract 27.) Scenarios for award ceremonies, including the opening and closing ceremonies of the Masters Games and medal designs, must be submitted to the IMGA for prior approval.

### □ Overview

- Period: Oct. 2020. 10 to May 2023
- Target: Medal winners in 26 disciplines
- Key Details: Production of medals, bouquets, podiums, and certificate boxes, training of award presenters and assistants, rental of uniforms for assistants, and award ceremonies
  - (Selection of Award Ceremony Staff) Select after consulting with aviation service departments in the province (Woosuk University, Howon University, etc.)
  - (Attire for Award Ceremony Staff) Suit or hanbok, etc. to be determined later according to site conditions
  - (Training for Award Ceremony Staff) Provide specialized training on presenting the awards such as basic posture, facial expression, walking, etc.
- Cost: 231,940,000 KRW

### □ Implementation System

Entity	R&R	Remarks
Organizing Committee (Game Operation Dept.)	• Planning for award ceremony operation plan, training of assistant personnel, production of goods, etc.	
Jeollabuk-do Province (Sports Policy Div.)	• Support consultation between cities/counties and the provincial sports council, etc. and provide manpower	
Cities & Counties	• Assist in the affairs such as providing assistant personnel needed for the award ceremonies, etc.	

### □ Detailed Implementation Plan

- Finalization of medal design (in conjunction with symbol development service): Oct. 2020 to March 2021
- Establishment of an award ceremony operation plan: May to June 2022
- Production of medals, bouquets, podiums, etc.: July 2022 to April 2023
- Training for award winners and award assistants: July 2022 to April 2023
- Award ceremonies for the medal winners: May 2022 (during the Games)

○ Award Ceremony Procedure

Category	R&R
<b>During the game</b>	<ul style="list-style-type: none"> <li>○ Check the attendance of event assistants, assign duties, and check the attire</li> <li>○ Check the contact system to confirm the information on medal winners</li> <li>○ Check for problems with the prize items and equipment</li> <li>○ Distribute prize items and equipment</li> <li>○ Lead the medal winners to the waiting area</li> <li>○ Verify medal winners and identify the movement route</li> <li>○ Check the movement route and receive necessary supplies</li> </ul>
<b>After the game</b>	<ul style="list-style-type: none"> <li>○ Receive and disseminate game results and award ceremony time in writing</li> <li>○ Check whether the people in charge of carrying the medals and bouquets are ready</li> <li>○ Check the preparations and notify award ceremony team leader that preparations are complete</li> <li>○ Enter the venue and wait near the podium</li> </ul>
<b>Award ceremony</b>	<ul style="list-style-type: none"> <li>○ Move to the podium with the medal winners, presenters, and athletes and line up</li> <li>○ Present the medals, etc. to the winners (top three places)</li> </ul>

□ Schedule

Task	2020						2021						2022						2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	
Finalization medal design (in conjunction with the symbol manual development service)																								
Establishment of an award ceremony operation plan																								
Production of medals, bouquets, podiums, and certificate boxes																								
Training for award presenters and assistants																								

□ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	231,940	0	0	0	231,940		
Rental of uniforms for assistant personnel at award ceremonies	5,600	0	0	0	5,600	- 40,000 KRW × 28 locations × 5 days	
Medal production and purchase of flower bouquets	200,540	0	0	0	200,540	- 20,000 KRW × 10,027 ea.	
Manufacture of the podium and certificate boxes	25,800	0	0	0	25,800	- 600,000 KRW × 43 sports venues	

## Medical Center, Designated Hospitals, and Anti-Doping System

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

- ◇ Protect the health of athletes and spectators and run a fair competition by providing medical support and operating an anti-doping system
- ◇ Provide prompt and appropriate first aid and transportation in case of emergency during the Games

### □ Basic Directions

- Enhance on-site medical support response capabilities by establishing emergency medical support measures, supporting medical teams, and strengthening cooperation with related organizations such as public health centers, fire departments, and medical institutions
- Ensure safety by providing prompt first aid and transportation in the event of emergency patients
- Prevent inappropriate drug use from undermining the spirit of sports for all

### □ Key Details

- Establishment and promotion of a medical center operation plan: May 2022 to May 2023
  - Installation locations: 43 sports venue (indoor and outdoor) for 26 disciplines in the province
  - Required equipment and personnel: 1 ambulance (including emergency medical technician) for each sports venue
  - Main duties: Situation management such as handling patients and transporting emergency patients
- Establishment and implementation of an officially designated hospital operation plan: May 2022 to May 2023
  - Designated hospitals: University and general hospitals, etc. near the 43 sports venue (indoor and outdoor) for 26 disciplines in the province
  - Main duties: Management of the emergency room and inpatient rooms in preparation for emergency patients or a mass casualty incident
- Establishment and implementation of an anti-doping system operation plan: May 2022 to May 2023
  - Main duties: Doping test for athletes participating in competitions \* Random selection among first place finishers in each discipline
  - Location: Installation of a doping control office after after consultation with the Korea Anti-Doping Agency (KADA)

### □ Schedule

Detailed task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Operation of medical clinic/ designated hospital/ anti-doping system																																			
Medical center operation																																			
• Establishment and implementation of field operation plans																																			
• Installation and operation of medical center																																			
Operation of officially designated hospitals																																			
• Establishment of an officially designated hospital operation plan																																			
• Operation of officially designated hospitals																																			
Installation and operation of an anti-doping system																																			
• Establishment and implementation of anti-doping system operation plan																																			
• Operation of an anti-doping system																																			

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

### □ Concept

- Ambulances and medical personnel (doctors and nurses) on standby at all times during the Games
- Provide prompt and appropriate first aid and transportation in the event of a medical emergency

#### < IMGAs Requirements, etc. >

- (Host City Contract 18.) Jeollabuk-do Province and the Organizing Committee are responsible for ensuring that medical services and first aid are provided at all venues during the training and competition periods as specified in the Guidelines.

### □ Overview

- Period: May 2022 to May 2023
- Location: 43 sports venues (indoor and outdoor) in 26 disciplines in the province
- Cost: 295,625,000 KRW
  - Ambulances at the sports venues (1 ambulance per sports venue, 2 ambulances per major sports venue): 145,125,000 KRW
  - Healthcare professionals (doctor and nurses) at each sports venue: 150,500,000 KRW

### □ Implementation System

Entity	R&R	Remarks
Organizing Committee (Game Operation Dept.)	• Award ceremony operation plan, training of assistant personnel, production of goods, etc.	
Jeollabuk-do Province (Public Health & Medical Div.)	• Consult with cities and counties to provide ambulances and rescue personnel, etc. • Manage the status of ambulances and hospitals, including university hospitals and medical centers, in the province	
Cities & Counties	• Provide ambulances and rescue personnel for the operation of on-site medical centers at the sports venues, etc.	

### □ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a field operation plan for on-site medical centers																																			
Purchase of supplies and securing of personnel																																			
Field operation of medical centers																																			

### □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	295,625	0	0	0	295,625		
Operation of ambulances for each sports venue	145,125	0	0	0	145,125	- 450,000 KRW× 43 locations×5 days×1.5 vehicles	
Assignment of healthcare professionals to each sports venue	150,500	0	0	0	150,500	- (Doctor) 300,000 KRW× 43 locations×1 person×5 days - ((Nurse) 200,000 KRW× 43 locations×2 people×5 days	



## 7-1-1 Ambulances in the Province

### □ By City and County

- A total of 298 ambulances (Jeonju: 90, Gunsan: 29, Iksan: 44, Jeongeup: 24, Namwon: 16, Gimje: 23, Wanju: 15, Jinan: 2, Muju: 4, Jangsu: 16, Imsil: 2, Sunchang: 8, Gochang: 11, Buan: 14)

City/County	Ambulances in operation	Less than 1 year	1 year or more but less than 5 years	5 years or more but less than 9 years	9 years or more	Unknown	Remarks
Total	298	16	203	57	20	2	
Jeonju City	90	3	60	18	9	0	
Gunsan City	29	1	24	4	0	0	
Iksan City	44	4	26	9	5	0	
Jeongeup City	24	1	17	5	1	0	
Namwon City	16	0	13	3	0	0	
Gimje City	23	1	16	4	2	0	
Wanju County	15	1	8	6	0	0	
Jinan County	2	0	1	1	0	0	
Muju County	4	0	1	3	0	0	
Jangsu County	16	1	13	1	1	0	
Imsil County	2	0	1	0	1	0	
Sunchang County	8	1	4	1	0	2	
Gochang County	11	1	8	2	0	0	
Buan County	14	2	11	0	1	0	

### □ By Institution

(Unit: locations, vehicles)

Operating institution		Number of institutions possessing ambulances	Number of ambulances in possession		
			Special	General	Total
Total		172	146	152	298
Local government	Public health center	10	1	13	14
Emergency medical institution	Regional emergency medical center	2	3	1	4
	Local emergency medical center	8	5	5	10
	Local emergency medical institution	9	8	5	13
Non-emergency medical institution	Other emergency room	1	0	1	1
	Hospital	115	1	116	117
	Clinic	8	0	8	8
Other facility	Sports and leisure facility	2	0	2	2
Transport organization	Private transport organization	5	33	1	34
119 Emergency Medical Services	119 Emergency Medical Services	12	95	0	95

▶ Public health center (14): 2 in Jeonju, 2 in Gunsan, 2 in Iksan, 1 in Jeongeup, 1 in Gimje, 2 in Wanju, 1 in Jinan, 1 (Special) in Namwon, 1 in Gochang, 1 in Buan

▶ Regional center (4): 1 (Special) at Jeonbuk National Univ. and 2 (Special) and 1 (General) at Wonkwang Univ.

▶ Local center (10): 1 (Special) and 1 General at Design Hospital, 1 (Special) at Donggunsan Hospital, 1 (Special) at Iksan Hospital, 1 at Jesus Hospital, 1 (Special) at Jeonju Hospital, 1 (Special) and 1 (General) at Namwon Hospital, and 1 at Asan Hospital

▶ Local institution (13): Public health medical center (7): 1 (Special) in Sunchang, 2 (Special) and 1 (General) in Muju, 1 (Special) and 1 (General) in Jangsu, and 1 (Special) in Imsil

Medical institution (6): 1 (Special) at Hoseong Jeonju Hospital, 1 (Special) at Jinan-gun Medical Center, 1 (General) at Gochang Hospital, 1 (Special) and 1 (General) at Buan St. Mary's Hospital, and 1 at Buan Hyeseong Hospital

▶ 119 Emergency Medical Services (95): Jeonju (11 in Wansan and 5 in Deokjin), 9 in Gunsan, 10 in Iksan, 8 in Jeongeup, 8 in Namwon, 5 in Gimje, 8 in Wanju, 13 in Muju, 5 in Sunchang, 7 in Gochang, and 6 in Buan

※ 2 negative pressure ambulances (Jeonbuk): 1 at Jeonbuk National Univ. and 1 at Wonkwang Univ. [30 nationwide] /Additionally purchased (6): Jeonju, Gunsan, Iksan, Namwon, Wanju, and Gochang

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

### □ Concept

- Designate university and general hospitals, etc. near the sports venues during the Games as official hospitals such as
- Manage the emergency room and inpatient rooms in preparation for emergency patients or a mass casualty incident

#### < IMG A Requirements, etc. >

- **(Host City Contract 18.)** Jeollabuk-do Province and the Organizing Committee are responsible for ensuring that medical services and first aid are provided at all venues during the training and competition periods as specified in the Guidelines.

### □ Overview

- Period: May 2022 to May 2023
- Designated Hospitals: General hospitals and city and county medical centers in 14 cities and counties (43 indoor/outdoor sports venues)
- Main Duties: Manage the emergency room and inpatient rooms in preparation for emergency patients or a mass casualty incident
  - Provide first aid for emergency patient transportation
  - Secure spare beds in emergency rooms and inpatient rooms for patient treatment

### □ Implementation System

Entity	R&R	Remarks
Organizing Committee (Game Operation Dept.)	<ul style="list-style-type: none"> <li>• Designate general hospitals and municipal medical centers near sports venues as official hospitals</li> <li>- Support the conclusion of MOUs with general hospitals and city/county medical centers</li> </ul>	
Jeollabuk-do Province (Public Health and Medical Div.)	<ul style="list-style-type: none"> <li>• Support the conclusion of MOUs and manage the status of ambulances and university hospitals and municipal medical centers in the province</li> </ul>	
Cities & Counties	<ul style="list-style-type: none"> <li>• Conclude MOUs with general hospitals and medical centers in the city/county</li> </ul>	
Hospitals and public health centers	<ul style="list-style-type: none"> <li>• • Secure spare beds for emergency patient treatment and management</li> </ul>	

### □ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establish an operation plan for the designated hospitals																																			
Consultation on selection of designated hospitals & signing of MOUs																																			
Operation of officially designated hospitals																																			

## 7-2-1 Medical Institutions in the Province

### □ Current Status of Medical Institutions in the Province

- A total of 2,463 medical institutions (Jeonju: 1,042, Gunsan: 328, Iksan: 373, Jeongeup: 153, Namwon: 107, Gimje: 104, Wanju: 103, Jinan: 22, Muju: 24, Jangsu: 17, Imsil: 33, Sunchang: 31, Gochang: 62, Buan: 64)  
(Unit: medical institutions)

City/County	Total	Tertiary hospital	General hospital	Hospital	Nursing hospital	Medical clinic	Dental hospital	Dental clinic	Traditional Korean medicine hospital	Traditional Korean medicine clinic
Total	2,463	2	11	72	84	1,165	3	586	31	509
Jeonju	1,042	1	4	30	35	478	2	269	22	201
Gunsan	328	0	2	6	9	160	0	76	2	73
Iksan	373	1	1	8	11	171	1	95	5	80
Jeongeup	153	0	1	4	5	76	0	34	1	32
Namwon	107	0	1	2	4	59	0	21	0	20
Gimje	104	0	0	8	4	52	0	19	1	20
Wanju	103	0	0	4	6	51	0	18	0	24
Jinan	22	0	0	2	0	11	0	4	0	5
Muju	24	0	0	0	0	11	0	5	0	8
Jangsu	17	0	0	0	0	8	0	5	0	4
Imsil	33	0	0	1	2	15	0	6	0	9
Sunchang	31	0	0	1	1	17	0	6	0	6
Gochang	62	0	1	1	5	31	0	13	0	11
Buan	64	0	1	5	2	25	0	15	0	16

# Installation and Operation of Anti-Doping System

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

## □ Concept

- Preventing the use of performance-enhancing substances from undermining fair sports competition
- Prevent inappropriate drug use from undermining the spirit of sports for all

### < IMGA Requirements, etc. >

- **(Host City Contract 18.)** Drug testing shall be conducted in accordance with IMGA's anti-doping rules and guidelines and the World Anti-Doping Code.

## □ Overview

- Period: May 2022 to May 2023
- Location (Doping Control Office): TBA (TBD after consulting KADA)
- Key Details: Establish a doping control office and run doping tests on participating athletes\*
  - \* Randomly selected from the top placing athletes in each event
- Cost: 50,000,000 KRW

## □ Implementation System

Entity	R&R	Remarks
Organizing Committee (Game Operation Dept.)	• Establish doping test operation plan, establish a doping control office, etc.	
Cities & Counties	• Provide assistance by providing assistant personnel required for doping tests, etc.	
KADA	• Randomly select athletes from each event for a doping test, etc.	

## □ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a doping test operation plan																																			
MOU with KADA, etc.																																			
Establishment and operation of a doping control office																																			

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	50,000	0	0	0	50,000		
Doping test cost	30,000	0	0	0	30,000	- 75,000 KRW × 400 people	
Establish the operation of a doping control office	20,000	0	0	0	20,000	- 1,000,000 KRW × 20 locations	

## Establishment of Games Information and Communication Infrastructure for Sports Venues

- ◇ Establish information and communication infrastructure such as a general situation room, press center, and sports venues for each discipline to provide real-time information on the status of the games
- ◇ Provide amenities such as computer equipment (telephone, fax, PC, laptop, etc.), office equipment, etc.

### □ Overview

- Period: September 2020 to May 2023
- Location: General Situation Room and 43 sports venues
- Key Details: Establishment of communication infrastructure in the General Situation Room (press center, Doping Control Office, etc.) and at the sports venues
- Cost: 426,800,000 KRW

### □ Key Details

- Establish information and communication infrastructure for the General Situation Room and each sports venue
- Establish information and communication infrastructure for all sports venues, including telephone, fax, internet (wired and wireless), and broadcast lines (TV, online broadcasting, etc.)
- Rent PCs, laptops, multifunction printers, paper, communication equipment (telephones, fax machines, two-way radios), etc.

### □ Schedule

Detailed task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Establishment of infrastructure for each sports venue, etc.																																			
Establish plans such as infrastructure construction for each sports venue																																			
Establish communication network and provision of various devices																																			
Installation of information center, medical center, etc. at each sports venue																																			
Operation of infrastructure such as communication and information center																																			

Dept.	Game Operation Dept.
Person in charge	Yang Yun-gwan (6944)

## □ Concept

- Establish information and communication infrastructure for the General Situation Room (including the press center, Doping Control Office, etc.) and each sports venue (including the information center, medical center, etc.)
- Rent and install information and communication equipment (network, etc.), computer equipment, and office equipment
- Establish and operate an organizational system such as the General Situation Room and information center at each sports venue

### < IMGA Requirements, etc. >

- No particular requirements

## □ Overview

- Period: Sept. 2021 to May 2023
- Location: General Situation Room and 43 sports venues
- Key Details: establishment of communication infrastructure for the General Situation Room (Press Center, Doping Control Office, etc.) and each sports venue
- Cost: 426,800,000 KRW

## □ Implementation System

Entity	R&R	Remarks
Organizing Committee (Game Operation Dept.)	• Establish and operate infrastructure construction plans, including installation and operation of information and communication infrastructure and information centers	
Jeollabuk-do Province (Sports Policy Div.)	• Support consultation between cities/counties and the provincial sports council, etc. • Provide manpower for the operation of information centers, etc.	
14 cities and counties in the province	• Provide assistance such as providing manpower for the operation of information centers,	
Information and communication-related companies, etc.	• Set up lines necessary for the operation of information center at each sports venue, etc.	

## □ Detailed Implementation Plan

- Broadcasting, Internet, and communication fees during the Games
  - Cost: 154,800,000 KRW
  - Period: May 2023 (during the Games)
  - Description: TV and Internet broadcasting transmission fees, broadcasting line fees, communication and Internet line fees

- Information and communication line setup
  - Cost: 172,000,000 KRW
  - Period: Jan. 2021 to May 2023
  - Description: Establishment of a general situation room (press center, Doping Control Office, etc.), information and communication network (Internet, communication, etc.) for each sports venue (information center, medical center, referee headquarters, other facilities, etc.)
- Rental and purchase of office equipment (copier, telephone, etc.)
  - Cost: 10,000,000 KRW
  - Period: Jan. 2021 to May 2023
  - Description: Telephones, fax machines, copiers, A4 and A3 papers, etc. for the General Situation Room and sports venues
- Rental of computer equipment such as PCs and laptops
  - Cost: 90,000,000 KRW
  - Period: Jan. 2021 to May 2023
  - Description: PCs, laptops, two-way radio, etc. for the General Situation Room and sports venues

#### □ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establish information and communication infrastructure construction plan																																			
Establish communication network and provision of various devices																																			
Communication & information center infrastructure operation																																			

#### □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	426,800	0	0	0	426,800		
Communication (broadcasting) line fee	154,800	0	0	0	154,800	- 400,000 KRW × 43 locations × 9 days	
Information and communication line setup	172,000	0	0	0	172,000	- 4,000,000 KRW × 43 locations	
Rental and purchase of office equipment	10,000	0	0	0	10,000	- 100,000 KRW × 100 sets (43 locations)	
Rental of computer equipment such as PCs and laptops	90,000	0	0	0	90,000	- 150,000 KRW × 100 sets × 6 days	

\* The quantity of lines and equipment required may change depending on the situation with the operation of the Games.

Dept.	PR Dept.
Person in charge	Yun Ho-jin (6972)

## □ Concept

- Control the overall operation of the Games and support the successful hosting and operation of the Games through the establishment of a comprehensive games information system for the operation of the sports venues and the Games

### < IMGA Requirements, etc. >

#### ○ Article 40 (Information and Results System) of the Host City Contract

The Organizing Committee shall build an information system (pre-registration, registration, payment, authorization, game management, results, etc.) necessary to generate and provide information related to the Masters Games for all events.

## □ Overview

- Period: Jan. 2021 to May 2023
- Cost: 1,040,000,000 KRW (2,000,000 KRW in 2020, 647,000,000 KRW in 2021, 391,000,000 in 2023)
- Details
  - Phase 1: Establishment of a comprehensive information system for the operation of the Games (Jan. 2021 to Dec. 2021)
  - Phase 2: Operation of a comprehensive information system for the operation of the Games (Jan. 2022 to May 2023)
  - Architecture of the target system





## □ Implementation System

### ○ R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	• Set the direction of project implementation, make major decisions, order, manage, and inspect the project, and establish related systems	
IMGA	• Support and provide consultation for the construction of the comprehensive information system	
Jeollabuk-do Province (Tourism Div./cities and counties)	• Enable the use of the tourism content of Jeollabuk-do Province and city/county governments	
Service provider (developer)	• Carry out system construction, development and maintenance, etc.	

### ○ Schedule

Task	2020					2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
· Establish an athletes registration and volunteer information system																																			
· Establish arrival/departure, personnel & accommodation system																																			
· Establishment of games operation system																																			
· Operation of comprehensive information system for the Games																																			

## □ Detailed Implementation Plan

### ① Establishment of Games Management System

- **(Registration Management)** Set up a registration information management system for athletes, executives, and officials participating in the Games, including registration of participants, payment of participation fees, and issuance of ID cards
- **(Accommodation Booking System)** Provide an accommodation booking system for participants (individuals/groups) and manage the accommodation information of participants during the Games
- **(Arrival/Departure Management System)** Set up a business system to manage the place and date of arrival and departure of participants to prepare for transportation, registration, and accommodations based on the arrival/departure information

### ② Establishment of Game Results System

- **(Game Operation System)** Set up a system to manage all data related to the games such as the game schedule, records, rankings, brackets, medal information, etc.
- **(Event Results Distribution System)** Set up a system that allows match reports output from sports venues to be received as results at the same time in areas other than sports venues
- **(Record Measurement and Scoring System)** In connection with the record measurement and scoring system suitable for the characteristics of each event, such as events where time is recorded and events where scores are calculated, the match records, running time, match scores, and athlete information are transmitted in real time and reflected in the Games match result system.

□ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	1,040,000	2,000	647,000	0	391,000		
Rental of games information system	773,000	2,000	473,000	0	298,000	<ul style="list-style-type: none"> <li>- Games management system: 353,000,000 KRW</li> <li>· Registration management system: 83,000,000 KRW</li> <li>· Entry system: 50,000,000 KRW</li> <li>· Personnel management system: 40,000,000 KRW</li> <li>· Arrival/departure management system: 50,000,000 KRW</li> <li>· Tour &amp; accommodation booking system: 130,000,000 KRW</li> <li>- Event results system: 140,000,000 KRW</li> <li>- Game operation system: 280,000,000 KRW</li> <li>· Operation of systems for 26 disciplines: 280,000,000 KRW</li> </ul>	
Rental of server for the comprehensive information system for the Games	267,000	0	174,000	0	93,000	<ul style="list-style-type: none"> <li>- Rental of virtualization server: 89,000,000 KRW</li> <li>· 8 servers for the website, registration, entry, arrival/departure management, and tour &amp; accommodation booking</li> <li>- Added services related to the server: 100 million KRW</li> <li>· Line fee, server software, disk usage fee</li> <li>- Security service: 78,000,000 KRW</li> <li>· Firewall, antivirus, intrusion detection and 24-hour security control service</li> </ul>	

- ◇ Establish and operate a press center and host broadcaster at the main sports venue for systematic media coverage and broadcasting of the Jeonbuk Asia-Pacific Masters Games

#### □ Overview

- Purpose: To create an environment for smooth article submission and broadcast transmission
- Period: Aug. 2022 to May 2023
- Cost: 343,000,000 KRW
  - Establishment, operation, and management of a press center: 35,000,000 KRW
  - Selection and operation of a host broadcaster: 308,000,000 KRW

#### □ Key Details

- Operation of a press center for the Games
  - Operating Period: May 9 (Tues.) to 20 (Sat.), 2023 ※ From 3 days before the start of the Games
  - Main Duties: Assist with press coverage, provide press releases and situation updates, and provide other support
  - Location: TBD
  - Personnel Size: 13 (5 provincial government officials, 5 Jeonju City officials, and 3 volunteers)
- Operation of a host broadcaster for the Games
  - Operating Period: May 12 (Fri.) to 20 (Sat.) 2023 ※ Start advertising the Games from April
  - Main Duties: Broadcasting of the opening and closing ceremonies and major events (public broadcasting and the Internet)
  - Location: Four rooms in the main sports venue (2 relay cars)
  - Supplies: Camera stands, lighting, studio, and broadcast lines are required

#### □ Schedule

Detailed task	2020						2021						2022						2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
• Support for media reports and coverage																								
Composition, operation, and management of the press center																								
Consultation on the operation of the press center (Public Information Office)																								
Establishment and operation of a press center																								
Selection and management of a host broadcaster																								
Establishment and selection of a host broadcaster plan																								
Establishment and operation of a host broadcaster																								

# Composition, Operation, and Management of the Press Center

Dept.	PR Dept.
Person in charge	Choi Mun-geun (6972)

## □ Concept

- Create an environment for smooth article submission and broadcast transmission
- Facilitate field coverage for swift submission of accurate articles

### < IMGAs Requirements, etc. >

- In regard to the Article 36 (Reporting and Broadcasting Rights) of the Host City Contract, the IMGAs has the exclusive right to media and broadcasting coverage of Games outside of the host country for productions made in accordance with Article 6e.

## □ Overview

- Operating Period: May 9 (Tues.) to 20 (Sat.), 2023 ※ Operations to begin from 3 days before the start of the Games
- Cost: 35,000,000 KRW (35,000,000 in 2023)
- Main Duties: Coverage support, provision of press releases, situation updates on the Games, provision of other types of support, etc.
- Location: TBD
- Personnel Size: 13 (5 provincial government officials, 5 Jeonju City officials, and 3 volunteers)
- Main Facilities: 2 rooms (central press room for domestic and foreign reporters and briefing room)

## □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>Establish a press center and create the necessary environment, issue AD cards for reporters, and provide support for coverage</li> </ul>	
Jeollabuk-do Province (Public Information Office)	<ul style="list-style-type: none"> <li>Operate the press center, manage workers, support coverage, and provide press releases</li> </ul>	
Jeonju City	<ul style="list-style-type: none"> <li>Operate the press center and manage workers</li> </ul>	

- Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Establish the press center operation plan																																				
Consultation and establishment of press center																																				
Press center operation																																				

## □ Detailed Implementation Plan

### ① Establishment of and Consultation on Press Center Operation Plan (Public Information Office, Organizing Committee, host city)

- Consultation on matters requiring cooperation in the implementation of the detailed operation plan

### ② Establishment of Press Center

- Period: To be completed by five days prior to the opening of the Games
- Location: TBD
- Supplies: Furnishings and supplies, computers, printers, wired and wireless networks, refreshments, etc.

### ③ Operation of Press Center

- Period: May 9 (Tues.) to 20 (Sat.), 2023 ※ From 3 days before the start of the Games
- Operating Hours: 09:00 ~ 18:00
- Details
  - Provide and share press releases (open a webhard account)
  - Provide competition results in real time (Organizing Committee, city/county hosting the event, etc.)
  - Identify key figures and provide press releases related to provincial policies (Provincial Public Information Office)
  - Provide press releases on moving stories, cultural events, etc. (host city)

### ④ Production, Issuance, and Distribution of AD Cards for Reporters

- Target: Local and foreign media and press, broadcasters, news agencies, wired services, etc.
  - Produced, issued, and distributed by the Organizing Committee
    - Production and distribution after identifying the needs of media agencies and in the regions
    - At the opening ceremony (in case there are VIPs present), access will not be granted to the press without a pass issued by Cheong Wa Dae
- Direct them to enter via the press area at the main sports venue

### ⑤ Coverage Support

- Install a press box at the main sports venue
  - 30 seats at the opening and closing ceremonies and flexible installation of 10 to 30 seats depending on the sports venue in the city/county
  - LAN line or wireless Internet router, desk, etc.

### ⑥ Provision of Vehicles for Coverage (Rent Around 5 Taxis)

- Civil servantss and volunteers from each room will provide information on how to request transportation

### ⑦ Food & Accommodations

- Secure accommodations in each region of the province and provide information on booking
- Provide meal vouchers for each reporter during the Games

### ⑧ Other Matters

- Installing a backdrop for press conferences in the PR situation room and briefing room
- Staff working at the press center must be in uniform
- Keep a press center work situation book
- Organize volunteer teams and assign them to rooms

□ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	35,000	0	0	0	35,000		
Snack expenses	6,480	0	0	0	6,480	- 4,500 KRW × 80 people × 9 days × 2 times	
Food expenses	11,520	0	0	0	11,520	- 8,000 KRW × 80 people × 9 days × 2 sets	
Installation of wired and wireless networks	5,000	0	0	0	5,000	- Network setup for wired communication and wireless Internet	
Rental of supplies and purchase of consumables	12,000	0	0	0	12,000	- 100,000 KRW × 10 types × 12 days	Various furnishings, office supplies, etc.

※ Press center operation: May 9 (Tues.) to 20 (Sat.), 2023 / Complete the installation by 5 days before the start of the Games and operate from 3 days before the start of the Games

## Selection and Management of Host Broadcaster

Dept.	PR Dept.
Person in charge	Choi Mun-geun (6972)

### □ Concept

- Broadcast world-class opening and closing ceremonies and major sporting events (public broadcast and the Internet) in accordance with the IMGA contract during the Games
- Create an environment for the host broadcaster to broadcast the opening and closing ceremonies and major events

#### < IMGA Requirements, etc. >

○ In regard to Article 36 (Reporting and Broadcasting Rights) of the Host City Contract, the IMGA shall have exclusive rights to media and broadcasting coverage of the Games outside of the host country for productions made in accordance with Article 6.e. Jeollabuk-do Province and the Organizing Committee shall retain the rights to domestic media and broadcasting coverage and the costs arising therefrom, but shall ensure that such costs are covered by the fees provided by the end users of the TV signals. All revenues generated from the provision of TV signal rights to non-host country users shall be divided 50:50 between the IMGA and Jeollabuk-do Province and/or the Organizing Committee after deducting expenses.

### □ Overview

- Project Title: Host broadcaster of Jeonbuk Asia-Pacific Masters Games
- Period: Aug. 2022 to May 2023
- Cost: 308,000,000 KRW (308,000,000 KRW in 2023)
- Project Details
  - Broadcasting production and transmission: Broadcast on public television and on the Internet
  - Live broadcast of opening and closing ceremonies: Live broadcast on public television
  - Major sporting events: Internet broadcasting
  - Promotion: Spot advertisements, subtitle advertisements, special reports, and special features

### □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>• Oversee the broadcasting plan and provide promotional videos, photos, etc.</li> </ul>	
Host broadcaster	<ul style="list-style-type: none"> <li>• Broadcast opening and closing ceremonies, major sporting events, other advertisements, etc.</li> </ul>	

○ Schedule

Task	2020						2021						2022						2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Selection of host broadcaster and establishment of operation plan																								
Selection of host broadcaster (bidding)																								
Selection of major sporting events to be broadcast																								
Creation a studio and sports venue environment																								
Host broadcaster operation and broadcasting																								

□ Detailed Implementation Plan

① Establishment of Operation Plan Overseeing Broadcasting (Aug. to Nov. 2022)

- Prepare a detailed action plan for broadcasting production, establish broadcasting centers at the sports venues, and prepare system and equipment operation measures

② Preparation of Work Instructions and Selection of Host Broadcaster (Dec. 2022 to Jan. 2023)

- Selection Method: Limited competitive bidding (contract by negotiation)
- Eligibility to Bid
  - Those who have been licensed, approved, or registered as broadcasters pursuant to Article 9 of the Broadcasting Act or companies specializing in sports broadcasting production
  - Track record of broadcasting international games in the last 5 years of the date of bid announcement (over 200 million KRW)

③ Selection of Major Sporting Events to Be Broadcast (Feb. to March 2023)

- Select major events for each discipline to be broadcast live

④ Creation of Necessary Broadcasting Conditions for Host Broadcaster (Feb. to April 2023)

- Secure four rooms for the host broadcaster
- Install optical communication equipment for relay broadcasting at each sports venue
- Build a studio for the host broadcaster
- Provide camera stands, lighting, and power for broadcasting from major sports venues

⑤ Operation of Host Broadcaster (April to May 2023)

- Opening and closing ceremonies: At least program live broadcasts on terrestrial TV in the Jeonbuk area
- Live broadcasting of major events online
- Promote the Games for a boom-up
  - Transmission of video advertisements, subtitled advertisements, special reports, and special features provided by the Organizing Committee
  - Production of special programs for a boom-up of the Games
- Production of daily news (3 to 4 minutes), daily highlight videos (3 minutes) of major events, and updates on the Games operations



□ Budget Plan

(Unit: 1,000 KRW)

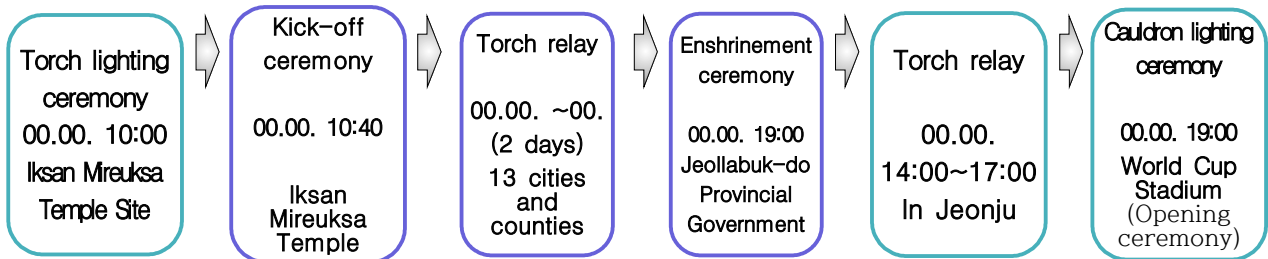
Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	308,000	0	0	0	308,000		
Production of major game broadcast programs	102,000	0	0	0	102,000	- 11,330,000 KRW × 9 days · Relay car, 20 cameras, 2 EVS, Games news and daily highlight video production	
Labor cost	37,500	0	0	0	37,500	- 2,080,000 KRW × 20 people × 9 days	
Installation of relay car	10,000	0	0	0	10,000	- Installation of relay car and lines	
High-speed camera	13,500	0	0	0	13,500	- 1,500,000 KRW × 1 ea. × 9 days	
Wired communication costs for live broadcasts	33,000	0	0	0	33,000	- 3,666,000 KRW × 9 days	
Online relay broadcasts	17,000	0	0	0	17,000	- 1,888,000 KRW × 9 days	
Production of live broadcast program for the opening ceremony	30,000	0	0	0	30,000	- 30,000,000 KRW × 1 set	
PR expenses	45,000	0	0	0	45,000	- 3,000,000 KRW × 15 spot ads - Exposure on entertainment and cultural programs	
Installation of camera stands at major sports venues	10,000	0	0	0	10,000	- Installation of camera stands at major sports venues · 15 camera stands for opening and closing ceremony venues and major sports venues	
Host broadcaster studio construction	10,000	0	0	0	10,000	- 1 set of host broadcaster studio	

# 11 Torch Lighting and Relay Management

Dept.	Game Operation Dept.
Person in charge	Son Sang-beom (6941)

## □ Overview

Category	Key Details
Torch lighting	2023. 00. 00. / Iksan Mireuksa Temple Site
Relay period	2023. 00. 00.( ) ~ 00.( ) / 3 days
Relay section	14 cities and counties (carried by car when traveling from one city/county to another)
Cauldron lighting	2023. 00. 00.( ) 19:00 / Opening Ceremony Jeonju World Cup Stadium

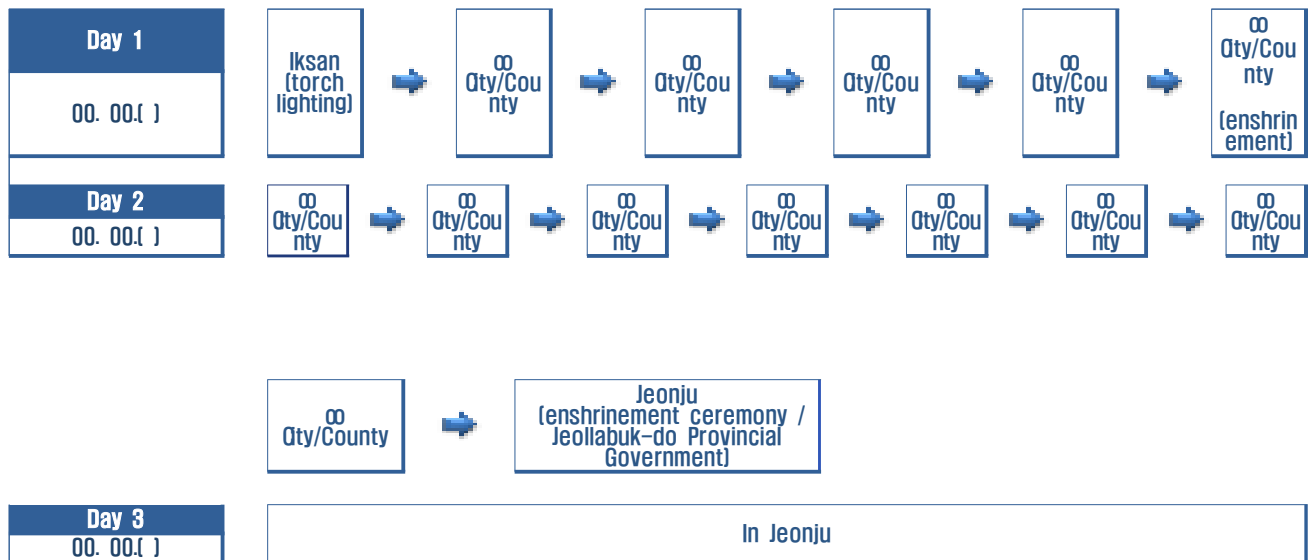


※ After the Jeollabuk-do Provincial Government's enshrinement ceremony, it will be stored in a safety lamp to proceed with the relay in Jeonju the next day.

## □ Enshrinement Ceremony and Kick-off Ceremony

Category	Welcome & Enshrinement Ceremony	Kick-off Ceremony
Date & Time	2023. 00. 00.( ) 19:00	2023. 00. 00.( ) 14:00
Location	Jeollabuk-do Provincial Government Square	
Attendees	Approx. 500 · Governor, provincial chairman, superintendent of education, police commissioner, provincial council members, etc.	Approx. 200 · Governor, provincial council chairperson, provincial council members, relay runners, etc.
Details	· Torch handover, lighting of the torch on stage, torch welcome speech, enshrinement performance, etc.	· Kick-off, farewell speech, torch lighting and handover, etc.
Organized by	Event organizer (TBD)	

## □ Torch Relay Schedule



※ Request the Sports Division of the citycounty government to designate the relay sections and formulate detailed implementation plans for their respective cities/counties

## □ Implementation System

○ R&R of Each Entity (Collaborative Task)

Entity	R&R	Supervision
Organizing Committee (Game Operation Dept.)	- Establish overall torch relay plan, manage supplies (equipment and articles), and manage manpower (torch bearers, runners, etc.)	
14 cities and counties	- Establish and implement detailed plans for relay and enshrinement in the relevant section (00 City/County)	Sports Div.
City/county police stations	- Assist with traffic and safety measures	Transportation Div.

○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establish an overall torch relay plan																																			
Consultation and cooperation with related organizations (city/county)																																			
Calculation and securing the necessary budget																																			
Selection of torch event operator																																			
Visiting the relay location and improve the torch lighting site																																			

## □ Detailed Implementation Plan

- Plan for Selecting Runners
  - Arrangement by region according to the relay in the city/county
  - Encourage the participation of various torchbearers (persons with disabilities, elderly, women, foreigners, marginalized groups, etc.) and exclude the participation of local influential figures, politicians, etc. as much as possible
  - Ensure thorough pre-training and safety management for a flawless torch relay
- Overview of Runner Selection
  - Selection Period: 2023. 00. 00. ~ 00. 00. (30 days)
  - Number of runners: 112 (14 main runners, 14 minor runners, and 84 escort runners)
  - Selection of the final runner for lighting of the cauldron and training and practice of selected runners
    - ※ A selection plan for runner should be autonomously established by each city and county to select runners from among who have not caused any social issues or outcries after prior consultation with the Organizing Committee.
- Selection of Operating Agency
  - Select an event organizer to operate the related processes such as torch lighting, relay, enshrinement, and cauldron lighting processes
  - Consultation on operation, budget, and division of work

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation
	Total	2020	2021	2022	2023	
Total	102,150	0	0	0	102,150	
Torch lighting facility and equipment rental (stage, sound, power generation car, other supplies, etc.)	10,000	0	0	0	10,000	- 2,000 × 5 sets × 1 day
Torch lighting furnace	3,000	0	0	0	3,000	- 3,000 × 1 set
Jecheonrye ritual food and procedure	2,000	0	0	0	2,000	- 2,000 × 1 set
Compensations for all performers (Chilseonyeo, Nongak troupe, host)	3,000	0	0	0	3,000	- 3,000 × 1 team
Torch relay Vehicle rental and facilities	10,000	0	0	0	10,000	- 10,000 × 1 set
Purchase of uniforms for runners	22,000	0	0	0	22,000	- 200 × 110 people
Torch	3,800	0	0	0	3,800	- 250 × 15 sets
Welcome Event	6,500	0	0	0	6,500	- 500 × 13 teams
Escort runner flag and information printouts	1,300	0	0	0	1,300	- 100 × 13 ea
Enshrinement area operation (stage, sound and all facilities)	10,000	0	0	0	10,000	- 2,000 × 5 sets
Enshrinement of the torch						
Maintenance and repairs of the flameholder	5,000	0	0	0	5,000	- 5,000 × 1 set
Direction of the lighting process	20,000	0	0	0	20,000	- 20,000 × 1 set
Operating personnel	4,200	0	0	0	4,200	- 200 × 7 people × 3 days
Food and beverage	300	0	0	0	300	- 5 × 60 ea.
Accommodation expenses	1,050	0	0	0	1,050	- 50 × 7 people × 3 days

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# **IV. Opening / Closing Ceremonies & Cultural Events**



- ① Opening and Closing Ceremonies of the Games
- ② Cultural Events at the Games



# 1

## Opening and Closing Ceremonies of the Games

- ◇ Create a sports festival that can be enjoyed together with Jeollabuk-do Province, which is filled with the traces of a millennium history, and leave a deep impression on the participants

### Overview

- Direction: Create a festive atmosphere and leave a lasting impression on domestic and international participants by holding grand and majestic opening and closing ceremonies that reflects the vision and values of the Masters Games
- ※ The largest number of people among the events of the Games will gather in one place during the opening and closing ceremonies, so thorough safety management measures are required for not only physical safety but also prevention and control of infectious diseases.
- Period: Oct. 2021 to May 2023
- Cost: 1,400,000,000 KRW
  - Opening and closing ceremonies: 1,080,000,000 KRW (Opening ceremony: 800,000,000 KRW, Closing ceremony: 240,000,000 KRW, Banquets: 40,000,000 KRW)
  - Safety and precautionary measures: 300,000,000 KRW \* Rental of infectious disease prevention equipment, access control facilities, etc.
  - Post-settlement accounting audit: 20,000,000 KRW

### Key Details

- **(Opening Ceremony)** Direct and plan the opening ceremony in a way that participants can experience “happiness and empathy through sports,” starting with a promotional video of the beautiful Jeollabuk-do Province with traces of millennium history and the Asia-Pacific Masters Games
- **(Closing Ceremony)** Use videos of the sporting events during the Games to provide inspiration and healing experiences and plan various events infused with Korean culture
- **(Welcome & Farewell Dinners)** Offer impressive and heartwarming dinners to domestic and foreign VIPs that demonstrate the generous hospitality of the people of Jeonbuk

### Schedule

Detailed task	2020					2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Opening and closing ceremonies of the Games																																			
Opening and closing ceremonies																																			
• Planning and preparation of work instructions																																			
• Proposal evaluation and selection of service provider																																			
• Event production and final inspection																																			
Welcome and farewell dinners																																			
• Selection of event venue and service provider																																			
• Event production and final inspection																																			

## □ Concept

- Create a sports festival that can be enjoyed together with Jeollabuk-do Province, which is filled with the traces of millennium history, and leave a deep impression on the participants
- The largest number of people among the events of the Games will gather in one place during the opening and closing ceremonies, so thorough safety management measures are required for not only physical safety but also prevention and control of infectious diseases.

### < IMGA Requirements, etc. >

- **Article 27 (Ceremony Scenarios) of the Host City Contract**  
Scenarios for the opening and closing ceremonies of the Masters Games, including medal designs, must be submitted to the IMGA for prior approval.
- 3.2.3 Activities of the Asia-Pacific Masters Games Bid Guidelines

## □ Overview

Category	Opening ceremony (Proposed)	Closing ceremony (Proposed)
Theme	"Happiness and empathy through sports"	"Friendship and harmony, as one"
Date & Time	May 13 (Sat.), 2023 at 17:00 (TBD)	May 20 (Sat.), 2023 at 16:00 (TBD)
Venue	Jeonju World Cup Stadium	Jeolla Gamyong / Taejo-ro
Attendees	Approx. 15,000 people	Approx. 5,000 people
Event category	<ul style="list-style-type: none"> <li>• Total duration: 180 min</li> <li>- Pre-ceremony event: 60 min</li> <li>- Main event: 50 min</li> <li>- Post-ceremony event: 70 min</li> </ul>	<ul style="list-style-type: none"> <li>• Total duration: 95 min</li> <li>- Pre-ceremony event: 30 min</li> <li>- Main event: 35 min</li> <li>- Post-ceremony event: 30 min</li> </ul>
Key details	<ul style="list-style-type: none"> <li>• (Official events) Athletes entrance, declaration of opening of the Games, speeches, pledge of oath, hoisting of the IMGA Masters Games flag, etc.</li> <li>• (Congratulatory events) Promotional videos of Jeollabuk-do Province and the Masters Games, K-pop performances, fireworks show, B-boy &amp; Taekwondo demonstration, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• (Official events) Closing remarks, handover of the Masters Games flag, conferment of awards, declaration of the closing of the Games, etc.</li> <li>• (Congratulatory events) Games highlight video, Nanta fusion performance, Ganggangsullae Eoulmadang, etc.</li> </ul>



## □ Main Duties

- Develop a master plan (draft) for opening and closing ceremonies and organize an advisory committee
- Evaluate proposals submitted by potential event organizers for the opening and closing ceremonies agency and select a successful candidate
- Support for direction and production according to the master and execution plans for the opening and closing ceremonies
- Assist in negotiations between the performers for the opening and closing ceremonies and relevant agencies
- Check the practice process for the opening and closing ceremonies and support on-site rehearsal management

## □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>Oversee the opening and closing ceremonies, including supporting the general director</li> <li>Establish a master plan for the opening and closing ceremonies, select an event organizer, organize an advisory committee, etc.</li> </ul>	
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>Oversee the official events for the opening and closing ceremonies and support protocols for key figures</li> <li>Provide transportation and food and beverage for the performers for the opening and closing ceremonies</li> </ul>	
Jeollabuk-do Province (General Affairs Div. etc.)	<ul style="list-style-type: none"> <li>Invite key figures and provide protocol</li> <li>Manage the entry/exit of athletes</li> <li>Manage the entry/exit of spectators at opening and closing ceremonies</li> </ul>	
Advisory Committee	<ul style="list-style-type: none"> <li>Perform the role of an evaluation committee in provide the direction for the events and selecting the event organizer</li> <li>Check the plans for directing the opening and closing ceremonies, etc.</li> </ul>	
General director and event organizer	<ul style="list-style-type: none"> <li>Direct and oversee the opening and closing ceremony programs</li> </ul>	

- Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Collection of opinions and establishment of master plan																																			
Proposal evaluation and selection of an event organizer																																			
Directing plan and program production																																			
Support for consultationbetween performers and relevant agencies																																			
Direction and final check																																			

## □ Detailed Implementation Plan

### ① Establish a Basic Plan (Concept) for the Opening and Closing Ceremonies

○ **Period:** Oct. 2021 to April 2022

○ **Details**

- Collect and analyze data on other opening and closing ceremonies and gather expert opinions
- Appoint a general director for the opening and closing ceremonies and organize an advisory committee composed of experts
- Select a theme and establish a draft of the basic concept in line with the vision and values of the Games

### ② Selection of Event Organizer for the Opening and Closing Ceremonies and Establish Action Plan

○ **Period:** April to July 2022

○ **Details**

- Create work instructions for selecting an event organizer for the opening and closing ceremonies
- Evaluate proposals and select an event organizer
- Discuss and establish an action plan for the opening and closing ceremonies

### ③ Support for Directing and Producing the Opening and Closing Ceremonies According to the Master Plan and Action Plan

○ **Period:** Aug. 2022 to Feb. 2023

○ **Details**

- Establish a program production plan and check and inspect progress
- Manufacture costumes, props, creative content (video, music), and tools
- Establish and operate safety management measures for each stage at the venue for the opening and closing ceremonies
  - \* Appointment of a safety officer in charge, safety inspection of the opening and closing ceremony venue, installation and operation of on-site situation room, etc.

### ④ Support for Recruitment of Performers for the Opening and Closing Ceremonies and Consultation With Relevant Agencies

○ **Period:** Oct. 2022 to Feb. 2023

○ **Details**

- Sign agreements with relevant agencies and organizations when recruiting performers
- Provide administrative support for consultation with agencies related to program production plans, etc.
- Proceed with the IMGA approval process for the opening and closing ceremony scenarios
- Consult on broadcasting the opening and closing ceremonies according to the final production plan
- Consult with relevant departments regarding the opening and closing ceremony venue, including information on the facilities around the venue, provide instructions to and supervise the event organizer, etc.
  - \* Provide transportation to performers, produced materials, supplies, food and beverages, and personnel (in consultation with the transportation team, etc.)

## ⑤ Checking the Practice Process of the Opening and Closing Ceremonies and Supporting On-Site Rehearsal Management

○ **Period:** Feb. to May 2023

○ **Details**

- Check individual rehearsals of music and choreography according to the production plan
- Manage according to the schedules of performers participating in on-site rehearsals

### ☐ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	1,360,00	0	0	728,000	632,000		
Opening ceremony expenses	800,000	0	0	560,000	240,000	<ul style="list-style-type: none"> <li>- (Common labor cost) 50,000,000 KRW Scenario, sound, directing, direction, lighting, music, etc.</li> <li>- (Secretariat operation) 40,000,000 KRW Rehearsal and operation of production secretariat, insurance for performers and spectators, etc.</li> <li>- (System) 110,000,000 KRW Lighting, sound, relay broadcasting, special effects, etc.</li> <li>- (Stage) 400,000,000 KRW Stage installation, seat installation, prop production, costume production, decoration, fireworks show, etc.</li> <li>- (Opening ceremony labor cost) 200,000,000 KRW Host, performance teams, flag bearers, performers, guest artists, thematic performance troupe, etc.</li> </ul>	
Closing ceremony expenses	240,000	0	0	168,000	72,000	<ul style="list-style-type: none"> <li>- (System) 60,000,000 KRW Lighting, sound, broadcasting, special effects, etc.</li> <li>- (Stage) 90,000,000 KRW Stage installation, seat installation, prop production, costume production, decoration, fireworks show, etc.</li> <li>- (Closing ceremony labor cost) 90,000,000 KRW Host, performance teams, flag bearers, performers, guest artists, thematic performance troupe, etc.</li> </ul>	
Safety and precautionary measures	300,000	0	0	0	300,000	- Infectious disease prevention equipment and entry/exit control facilities, etc.	
Post-settlement accounting audit expenses	20,000	0	0	0	20,000	- Post-settlement accounting audit fees	

## 1-1-1 Reference Material for Opening and Closing Ceremonies

### ☐ Composition of the Advisory Committee

- Composed of around 7 members (Organizing Committee members, Culture and Tourism Foundation, civil servants, etc.)
- Serves as an evaluation committee to propose the direction of the event and select an event organizer
- Check the production plan for the opening and closing ceremonies, etc.

### ☐ Operational Concept of Opening and Closing Ceremonies

- Differentiated opening and closing ceremonies that showcase the vision and values of the Masters Games to be infused with the millennium culture
- Implementation of systematic safety and precautionary measures, with the safety of spectators and participating athletes as the No. 1 priority
- Creation of an atmosphere of “festivities with one another” by organizing events that promote experience and participation

### ☐ Safe Operation of Opening and Closing Ceremonies

- Safety-focused admission management, including fever checks for visitors and bag inspection
- Sequential entry and exit according to the seat area to prevent crowds from entering and exiting at once
- Safety management training and preliminary simulation drills to prepare for emergencies

### ☐ Invitation of and Protocol for Key Figures

- Invite and guide IMGA board members, Games Organizing Committee members, central government officials, politicians, etc.
  - Confirm which dignitaries to invite and send invitations
  - Check the invitees' attendance and prepare for securing audiences in case of non-attendance
  - Provide transportation for invitees from Jeonju, but check in advance whether they are planning to use their own vehicles
- Create a ceremony scenario and establish a protocol plan according to the opening and closing ceremony event plan
  - Consult with the General Affairs Dept. on the operation of the Royal Box, seats for invited guests, and VIP lounge
  - Opening and closing ceremony scenarios require prior approval from the IMGA

### ☐ Asia-Pacific Masters Games Bid Guidelines (3.2 Action Plan / 3.2.3 Activities)

- (Opening Ceremony)
  - As Masters sports are less associated with national displays than the Olympics and other sporting events, it is important that at current IMGA events, athletes march according to the sport they play, not their nation.
  - Flags of all competing athletes are paraded at the IMGA event opening ceremonies, but national

identification is not an important issue at the Masters Games.

- The venue for the opening ceremony does not necessarily have to be a sports venue; it can be a public square, for example.
- The opening ceremony should have a festive atmosphere, but it is important that the focus be on the athletes.
- It should be free and open to all participants, accompanying persons, civil servants, and volunteers, and an appropriate admission fee may be charged for the general public.
- The host country's national anthem may be played.
- The host organization may display the flags of participating countries at the event or event venue.
- Athletes are encouraged to carry their club, state, or national flags or sport banners.

**<Key elements that should be included in the opening ceremony and welcome ceremony>**

- Up to three official speeches that do not exceed two minutes in length
- Parade of athletes or representative groups of athletes
- Athletes must be organized in groups of four disciplines in alphabetical order, with those playing smaller sports walking with those playing larger sports
  - \* Between each group, performers must entertain the athletes and spectators
- Hosting of the IMGA flag
- Opening of the Masters Games by a dignitary
- Participant pledge
- Local traditional folk entertainment elements

○ **(Closing Ceremony)**

- For the closing ceremony program, encourage locals to attend, as some of the athletes have already returned home.
- Participants, accompanying persons, civil servants, volunteers, and the general public should be encouraged to attend.

**<Key elements that should be included in the closing ceremony>**

- Up to three official speeches that do not exceed three minutes in length
- Lowering of the IMGA flag and handover to the next host city
- Entertainment
- Speech by the next host city
- Farewell to the participants
- Official closing of the Games

## □ Opening and Closing Ceremonies Event Timeline (Proposed)

### ○ Opening Ceremony Plan (Proposed)

	Time		Description	Remarks
Pre-ce remony event	17:00~17:55	55'	○ Pre-ceremony performance	
	17:55~18:00	5'	○ Guide the invited guests to enter	Exclusive reception for invited guests (17:30 ~ )
Main event	18:00~18:05	5'	○ PR videos (Jeollabuk-do Province and Masters Games)	
	18:05~18:06	1'	○ Announcement of the start of the opening ceremony (announcer)	
	18:06~18:09	3'	○ Entry of the IMGA flag	
	18:09~18:22	13'	○ Entry of athletes according to their disciplines	
	18:22~18:26	4'	○ Cauldron lighting	
	18:26~18:30	4'	○ Introduction of the invited guests (announcer)	First up: IMGA Chairman
	18:30~18:34	4'	○ Pledge of allegiance	
	18:34~18:36	2'	○ Opening speech	
	18:36~18:39	3'	○ Welcome speech	
			○ Welcome speech (OC Chairman)	Jeollabuk-do Province Governor
	18:39~18:41	2'	○ Pledge of oath by the representative of the athletes	1 male and 1 female
			○ Pledge of oath by the representative of the referees	1 male and 1 female
	18:41~18:42	1'	○ Declaration of the opening of the Masters Games	
	18:42~18:46	4'	○ Conferment of honorary resident certificate (Jeollabuk-do Province Governor) * IMGA Chairman	
Post-ce remony event	18:46~18:49	3'	○ Exit of athletes and referees	
	18:49~18:50	1'	○ Declaration of the end of the opening ceremony (announcer)	
	18:50~20:00	70'	○ Post-ceremony performances	Masters Games theme song, K-pop performances, fireworks show, etc.

### ○ Closing Ceremony Plan (Proposed)

	Time		Description	Remarks
Pre-ce remony event	16:00~16:30	25'	○ Pre-ceremony performance	
		5'	○ Guide the invited guests to enter	
Main event	16:30~17:05	5'	○ Highlights from the Games	
		1'	○ Announcement of the start of the closing ceremony (announcer)	MC
		7'	○ Entry of the IMGA flag, athletes, and referees	
		4'	○ Pledge of allegiance	
		4'	○ Introduction of invited guests (announcer)	
		4'	○ Award ceremony	
		1'	○ Conferment of appreciation plaques	
		1'	○ Farewell speech by the IMGA Chairman	
		3'	○ Farewell speech by the OC Chairman	
		2'	○ Handover of the Masters Games flag to the next host city	
		3'	○ Exit of athletes and referees	
		1'	○ Declaration of the end of the closing ceremony (announcer)	
Post-ce remony event	17:05~17:35	30'	○ Post-ceremony performances	Folk music performances and Ganggangsullae

Dept.	PR Dept.
Person in charge	Choi Mun-geun (6972)

### ☐ Concept

- Leave a lasting impression on the domestic and foreign guests who visited the Games by providing a welcome dinner where they can feel the generous hospitality of Koreans
- Use the dinner as an opportunity to promote the Honam food culture to the world as K-Food.
- \* Gugak (traditional Korean music) performances, orchestral ensembles, etc.

### < IMGA Requirements, etc. >

- No particular requirements

### ☐ Overview

Category	Welcome dinner	Farewell dinner
Date & Time	May 12 (Fri.), 2023 at 18:00 (TBD)	May 20 (Sat.), 2023 at 18:00 (TBD)
Location	TBD	TBD
Attendees	Approx. 200 people	Approx. 200 people
Event category	<ul style="list-style-type: none"> <li>o Total duration: 120 min</li> <li>- Pre-ceremony event: 30 min</li> <li>- Dinner: 90 min</li> </ul>	<ul style="list-style-type: none"> <li>o Total duration: 120 min</li> <li>- Pre-ceremony event: 30 min</li> <li>- Dinner: 90 min</li> </ul>

※ Review whether to hold the welcome dinner on May 13 (Sat.), 2023 at 18:30 after the opening ceremony (May 13 (Sat.), 2023 at 17:00)

### ☐ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>• Oversee the welcome and farewell dinners</li> </ul>	
Organizing Committee (International Dept., Marketing Dept.)	<ul style="list-style-type: none"> <li>• Invite key figures such as IMGA Board members</li> </ul>	
Jeollabuk-do Province (General Affairs Div.)	<ul style="list-style-type: none"> <li>• Invite key figures and perform protocol</li> </ul>	
Event organizer	<ul style="list-style-type: none"> <li>• Prepare for and proceed with the welcome and farewell dinners</li> </ul>	

○ Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Selection of a venue and event organizer																																				
Preparation a direction plan																																				
Confirmation of attendees																																				
Preparation of the stage and direction																																				
Final check																																				

□ Detailed Implementation Plan

- Confirmation of the venue and finalization of the event organizer: Dec. 2022
- Preparation of a direction plan for the welcome and farewell dinners: Jan. to Feb. 2023
- Confirmation of attendees: Feb. to March 2023
- Preparation of the stage and direction: April 2023
- Final check: May 2023

□ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	40,000	0	0	0	40,000		
Welcome dinner	20,000	0	0	0	20,000	- (Dinner) 30,000 KRW × 200 people = 6,000,000 KRW (Facility rental) 8,000,000 KRW Lighting, sound, etc. - (Labor cost) 6,000,000 KRW Host, performers, interpreters, etc.	
Farewell dinner	20,000	0	0	0	20,000	- (Dinner) 30,000 KRW × 200 people = 6,000,000 KRW (Facility rental) 8,000,000 KRW Lighting, sound, etc. - (Labor cost) 6,000,000 KRW Host, performers, interpreters, etc.	



## 1-2-1 Reference Materials for the Welcome and Farewell Dinners

### ☐ Detailed Event Plan (Proposed)

#### ○ Welcome Dinner

Time			Description	Remarks
Pre-dinner event	17:30~18:00	30'	○ Pre-dinner event	
			○ Guide the VIPs to enter	
Dinner	18:00~19:30	2'	○ Host's greetings and comments	
		2'	○ Introduction of major guests attending the welcome dinner	
		3'	○ Welcome speech (OC Chairman)	
		3'	○ Commemorative speech (IMGA Chairman, etc.)	
		5'	○ Toast	
		74'	○ Dinner (buffet)	Gugak (traditional Korean music) performance and orchestral music performance
		1'	○ Closing	

#### ○ Farewell Dinner

Time			Description	Remarks
Pre-dinner event	17:30~18:00	30'	○ Pre-dinner event	
			○ Guide the VIPs to enter	
Dinner	18:00~19:30	2'	○ Host's greetings and comments	
		2'	○ Introduction of major guests attending the farewell dinner	
		3'	○ Farewell speech (OC Chairman)	
		3'	○ Speech (IMGA Chairman, etc.)	
		5'	○ Toast	
		74'	○ Dinner (buffet)	Gugak (traditional Korean music) performance and orchestral music performance
		1'	○ Closing	

## 2

## Cultural Events at the Games

- ◇ Organize a variety of events and cultural programs for participants to enjoy the Games and fully experience Korean culture.
- ◇ Hold a D-day event to attract massive interest and participation in the Games

### □ Overview

- Direction
  - Organize various events during the games to promote participation in the Games
  - Hold various cultural events that show the generous hospitality of the people of Jeonbuk
- Period: March 2021 to May 2023
- Cost: 374,000,000 KRW
  - Creation of cultural events and experience spaces: 252,000,000 KRW
  - D-day commemorative event: 50,000,000 KRW
  - Masters Games theme song and music video production: 72,000,000 KRW

### □ Key Details

- Hold events during the games such as demonstrative matches among legends
- Organize various local cultural events and D-day events, create IT experience spaces, etc.

### □ Schedule

Detailed task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Comprehensive plan of cultural events at the Games																																			
Creation of cultural event and experience spaces																																			
• Consultation with cities/counties and planning																																			
• Event production and preparedness check																																			
• Discussion and creation of an AR experience center and promotional center																																			
Hosting of local festivals in conjunction with the Games																																			
• Consultation, promotion, and joint implementation with the cities/counties																																			
D-day event																																			
D-day event planning and organization																																			
Masters Games theme song and music video production																																			
• Preparation of plans and work instructions																																			
• Theme song and music video production																																			

## □ Concept

- Provide cultural spaces near major accommodation facilities or sports venues in each region where people can naturally experience Korean culture and mingle together through various cultural event programs
- Create spaces to experience Korea's cutting-edge technology such as an AR experience and PR center with the themes of sports for all, tourist attractions in Jeonbuk, etc. near the main sports venue

### < IMGAs Requirements, etc. >

- No particular requirements

## □ Overview

- Date & Time: May 12 (Fri.) to 20 (Sat.), 2023
- Location: Main sports venue and 14 cities and counties
- Cost: 252,000,000 KRW (252,000,000 KRW in 2023)
- Key Details: Organization of cultural performances, establishment of an AR experience and PR center, etc.

## □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>• Oversee the creation of cultural event and experience spaces</li> </ul>	
Jeollabuk-do Province (Culture & Arts Div.)	<ul style="list-style-type: none"> <li>• Provide general support for culture and arts events in each region</li> </ul>	
Local government	<ul style="list-style-type: none"> <li>• Support the culture and arts events in the region and operate PR and sales booths</li> </ul>	
Relevant agencies (Jeonbuk Culture and Tourism Foundation, National Gugak Center, etc.)	<ul style="list-style-type: none"> <li>• Confirm and assign performers</li> </ul>	
Relevant agencies (Jeonbuk Cultural Content Industry Promotion Agency)	<ul style="list-style-type: none"> <li>• Create an AR experience space</li> </ul>	
Service provider	<ul style="list-style-type: none"> <li>• Create a space to host cultural events and run experience programs</li> </ul>	

○ Schedule

Task	2020						2021						2022						2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Cultural events by city and county																								
Visits to and consultations with the 14 cities and counties																								
Establish a cultural event support plan for each city and county																								
Notice of tender and selection of a service provider																								
Preparation of production plan and consultation with relevant agencies																								
Checking of preparation status of cultural events																								
Establish an AR experience center and promotional center																								
Business cooperation (Jeonbuk Cultural Content Industry Promotion Agency)																								
Final inspection of the AR Experience and Promotion Center																								

□ Detailed Implementation Plan

① Cultural Events in Each City and County

- Visit the 14 cities and counties and collect the plans for cultural events from each city and county: Jan. to May 2022
  - \* Encourage them to hold local cultural events during the Games, request cooperation in attracting spectators, etc.
- Establish a plan to support cultural events in each city and county during the Games: April to July 2022
- Select a service provider (agency) to oversee the cultural events: July to Aug. 2022
- Create a cultural event production plan: Aug. to Nov. 2022
- Consult on event operation with relevant agencies (Provincial Gugak Center, Jeonbuk Culture & Tourism Foundation, etc.): Oct. to Dec. 2022
  - \* Assign performances and adjust the performance times when planning cultural performances for 2023
- Check the cultural event promotion plan of each city and county for the duration of the Games: Oct. to Dec. 2022
- Manage and check the safety management, preparation status, etc. for each cultural event venue: Jan. to April 2023
- Perform a final check on the main sports venues and cultural events of each city and county: April to May 2023

② Establishment of AR Experience and PR Center (in connection with the Jeonbuk Cultural Content Industry Promotion Agency)

- Request assistance from the Jeonbuk Cultural Content Industry Promotion Agency: Jan. 2022 ~
  - \* Operation of exhibition halls, support for mobile experience centers during the Games, etc.
- Establish the AR Experience and PR Center and perform a final check: April to May 2023

□ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	252,000	0	0	0	252,000		
Cultural event expenses	252,000	0	0	0	252,000	- (Stage construction) 36,400,000 KRW 2,600,000 KRW × 14 sets 5.4m*3.6m*1m, mini truss, etc. - (Sound) 42,000,000 KRW 3,000,000 KRW × 14 meals 5KW, main, monitor speakers, etc. - (Lighting, etc.) 28,000,000 KRW 2,000,000 KRW × 14 meals Moving LED 4,beam light, etc. - (PHost, performers, etc.) 112,000,000 KRW 1,000,000 KRW × 14 meals × 8 days - (PR booth, etc.) 33,600,000 KRW 150,000 KRW × 2 buildings × 14 sets × 8 days Tent (5m*5m), tables, chairs, etc.	
Experience and PR centers for AR, etc.	0	0	0	0	0	- In connection with the Jeonbuk Cultural Content Industry Promotion Agency * Mobile experience facility	

**2-1-1**

**Performances Hosted by the Jeonbuk Culture and Tourism  
Foundation (Youth Mic)**

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## 2-1-2 AR/VR Experience and PR Center and Media Facade [Example]

- ☐ Real-Time Broadcasting and Composition System for Virtual Reality (VR) Content



- ☐ Media Façade - Jeonju Pungnammun Gate



## Local Festivals Held in Conjunction with the Games

Dept.	PR Dept.
Person in charge	Lee Ja-un (6971)

### ☐ Concept

- Encourage major local festivals hosted by each local government that can be held anytime of the year (not seasonal) to be held during the Games period
- ※ This is an essential initiative as the sporting events for the 26 disciplines will be held throughout Jeollabuk-do Province.

### < IMGA Requirements, etc. >

- No particular requirements

### ☐ Overview

- Period: May 12 (Fri.) to 20 (Sat.), 2023
- Location: 14 cities and counties

### ☐ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	• Identify festivals held by local governments and negotiate when they will be held	
Jeollabuk-do Province (Tourism Div.)	• Recommend local governments to adjust the festival period	
14 cities and counties	• Adjust the operating period of popular festivals and small-scale local festivals to be held during the Games period	

- Schedule

Task	2020						2021						2022						2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Identify representative festivals and activities with relevant agencies																							
Visits to and consultation with the 14 cities and counties																							
Promotion of tour programs																							

### ☐ Detailed Implementation Plan

- Meetings with relevant agencies such as 14 cities and counties: Jan. to June 2021
  - Encourage local festivals to be held during the Games period
- Consultation with each city and county to adjust the festival schedule: June 2021 to July 2022
  - \* In-depth consultation on local events from May to July
- Promotion of festival and tour programs held during the Games period: Aug. 2022



No.	Festival	Period	Programs	Venue	Remarks
1	Jinan Plateau Unjangsan Gorosoe Festival	3.14~3.15	Collection of <i>Acer okamotoanum</i> ( <i>gorosae</i> ) from Unjangsan Mountain, catching trout with bare hands, quickly drinking <i>Acer okamotoanum</i> sap	Unirambaniram Samgeo Square	
2	Jirisan Cornelian Cherry Flower Festival	3.14~3.15	Walking along a flower path lined with stone walls, Family Children's Song Festival, Hanging <i>Cornus officinalis</i> wish ribbon, sales of <i>Cornus officinalis</i> products	Jucheon-myeon, Yonggung-ri	
3	Samnye Strawberry Festival	3.20~3.22	Strawberry dessert and harvest experience, strawberry auction, fair and sales of agricultural specialty product, etc.	Samnye-eup area	
4	Iksan Jewel Grand Festival	(1st)4.1~4.12 (2nd)10.21~11.1	Discounts on jewelry made with precious metal and jewelry processing experience and exhibition	Jewel Palace and Royal Palace Jewel Themed Tourist Site	
5	Sunchang Okcheongol Cherry Blossom Festival	4.2~4.5	Walking along a cherry blossom road, games, singing contest, etc.	Gyeongcheon streamside in Sunchang-eup	
6	Gimje Moaksan Festival	4.3~4.5	Mothers' Song Festival, Moaksan Mountain, climbing event, exhibition and sales of local specialty products, etc.	Provincial Park of Moaksan Mountain	
7	Buan Gaeam-dong Cherry Blossom Festival	4.4~4.5	Walking along a cherry blossom path at Gaeamsa Temple, experiencing folk games and craft-making, sales of local agricultural products, etc.	Gaeamsa Temple area in Sangseo-myeon, Buan	
8	Jeongeup Cherry Blossom Festival	4.4~4.8	Opening ceremony and celebratory performances, fireworks show, nighttime scenery lighting, and booth operation (snacks, experiences, sales of agricultural specialty products)	Jeongeupcheon streamside	
9	Imsil Okjeongho Cherry Blossom Festival	4.10~4.12	Healing Bicycle Games, flower carriage experience, Flower Light Song Festival, market, etc.	Imsil Unam Yosan Park	
10	New Potato Festival	4.18~4.19	New potato harvesting experience, tasting and sales events, potato sports events, etc.	Gwanghwal-myeon, Gimje	
11	Jinan Plateau Flower and Grass Festival (Wonyeonjang Flower and Grass Festival)	4.18~5.10	Tulip garden, children's rest area, photo zones, making flower light bulbs, making flower pots, making wreaths, etc.	Wonyeonjang Village in Jinan-eup	
12	Gochang Green Barley Field Festival	4.18~5.10	Walking the thematic paths in the green barley field, barley valley experience center, etc.	Hagwon Tourist Park in Gongeum-myeon	
13	Jeonju International Film Festival	4.30~5. 9	Screenings of some 220 films from over 45 countries, opening and closing ceremonies, award ceremonies, experience events, performances, etc.	Cinema Street	
14	Jirisan Barabong Royal Azalea Festival	4월말~5월초	Performances and experience programs themed around Jirisan Mountain and azaleas, including azalea rituals, trekking, and Nongakteoullim	Herb Valley	
15	Namwon Chunhyang Festival	4.30~5.5	Chunhyang Festival, Gugak Festival, Gilnori, Bangja Dance, Moonlight Dance, Chunhyang Fashion Show, etc. (online)	Gwanghalluwon	
16	Gunsan Kkongdang Barley Festival	4.30~5. 3	Barley-themed performances, exhibitions, experience programs, etc.	Miseong-dong International Culture Village	
17	Imsil Osu Dog Festival	5. 1~5. 3	Commemorative event at Kim Gae-in's birthplace, events related to dogs and other companion animals, etc.	Osu Dog Park	
18	The 3 <sup>rd</sup> Gochang Manila Clam Five-Senses Experience Festival	5. 1~5. 3	Direct sales of Manila clam, mud flat experience events, cultural events, permanent events, etc.	Hajeon Tidal Flat Experience Center	
19	Gunsan Mailbox Street Handwritten Letter Festival	5. 1~5. 2	Hand letter writing contest wish mailbox, writing postcards to be mailed via the slow mailbox, creating your own stamp, etc.	Gunsan Post Office area	
20	Iksan Seodong Festival	5. 2~5. 5.	Seodong selection competition, King Muwang ritual, King Muwang parade, thematic performances, etc. (lantern displays)	Seodong Park	
21	Jipyeongseon Barley Field Festival of Memories	5. 2~5. 4	Barley-themed experiences and settings, such as green barley search, etc.	Near Manghaesa Temple	
22	Buan Masil Festival (representative festival of the city/county)	5. 2~5. 5	Starlight Masil (night view) program	Buan area	

No.	Festival	Period	Programs	Venue	Remarks
23	Jeongeup Hwangtohyeon Donghak Peasant Revolution Memorial Festival	5. 9 ~ 5.10	Performance at Hwangtohyeon Donghak Peasant Revolution Memorial Eent, shouts of 511 people in Hwangtohyeon, etc.	Hwangtohyeon-jeonjeokji	
24	Wanju Proposal Festival	5.16~5.17	A festival based on the love story of Moaksan and Gyeongaksan mountains with experience programs such as "Find the best proposal!"	Gui-myeon area	
25	Jeonju National Daesaseup Nori Championship	5.29~6.1	Jeonju National Daesaseup Nori Championship, gugak-themed performances, experience programs, special performances, etc.	National Intangible Heritage Center	
26	Muju Film Festival	6. 4~6. 8	Concert and movie screenings	Muju Arts and Culture Center	
27	Wanju Gosanchon Tteuljang Festival	6. 5~6. 7	Walking along the village, planting trees, camping in the village yard, tree and monkey climbing, puppet theater, etc.	Gosanchon Village area	
28	Gochang Tidal Flat Festival	In June	Punggeoje (ritual held to wish for an abundant catch of fish), tidal flat experience, fishing net experience, salt farm experience, catching Pungcheon eel and mullet, etc.	Mandol Tidal Flat Experience Center	
29	The 6 <sup>th</sup> YOUYOU Mulberry Festival	6.12~6.14	Pungjam ritual, silkworm exhibition, direct trading market for sericulture products, etc.	Byeonsan Yuyu Village	
30	Gochang Black Raspberry and Watermelon Festival	6.19 ~ 6.21	Black raspberry- and watermelon-themed experience programs, etc.	Seonunsan Mountain	
31	Jeonju Dano Festival	6.25~6.26	Dano cultural experience, Dano games, gathering of citizen clubs, etc.	Deokjin Park	
32	Jinan Plateau Watermelon Festival	In July	Watermelon-themed performances, exhibitions, and experience programs, watermelon craft-making, watermelon tunnel, tasting of watermelon punch, etc.	Donghyang-myeon Body Training Park	
33	The 6 <sup>th</sup> Seonjingang Freshwater Snail Festival	In July	Catching freshwater snails and removing their shells, catching fish with bare hands, sales and exhibitions of agricultural specialty products, experience events, etc.	Seonjingang River Park for Sports for All	
34	Your Mulberry Festival	7.31~8. 4	Silkworm exhibition, mulberry processed product exhibition and related experience programs, etc.	Buan Dam area	
35	The 14 <sup>th</sup> Dumun Village Traditional Nakhwa Nori	8. 7~8. 8	Demonstration of Dumun Village Nakhwa Nori, making nakhwabong, playing traditional games, etc.	Dumun village area	
36	The 4 <sup>th</sup> Beonam Water Festival	8.7~8.8	Yocheon treasure hunt, underwater Golden Bell, catching fish catching etc.	Yocheon Stream area in Beonam-myeon	
37	Imsil Pilbong Village Gut Festival	8.14~8.16	Performances by national intangible cultural assets, international exchange performances, special performances, experiential events, academic events, and exhibitions	Pilbong Nongak Training Center	
38	Gochang Pepper of Sea Wind Festival	8.22~8.23	Pepper-related experience events, pepper fair and exhibition, sales, pepper song festival, etc.	Haeri-myeon area	
39	Taesan Seonbi Village Festival	9.5~9.6	Seonbi (classical scholar) culture experience, eco-friendly food experience, Moonlight Concert, etc.	Taesan Seonbi Village area	
40	Muju Firefly Festival (representative festival of the city/county)	9. 5~9.13	Exploring the mysteries of fireflies, as well as firefly-themed performances, exhibitions, and experience programs	Muju County area	
41	Oseong Hanok Village Open Garden Festival	9.12~9.13	Oseong Hanok Village Open Garden tour, traditional performances, traditional tea ceremony experience, etc.	Oseong Hanok Village area	
42	Jeonju International Sori Festival	9.16~9.20	Jeonju National Daesaseup Nori Championship, gugak-themed performances, experience programs, etc.	Sori Arts Center of Jeollabuk-do and 14 cities and counties	
43	The 3rd Seohak-dong Gallery Road Art Festival	9.18~9.30	Exhibition of works by local young artists, media art, and art exhibition along with alleyway lighting art works	Seohak-dong Gallery Road	
44	Dudong Cypress Village Healing Forest Festival	9.18~9.19	Playing in the Cypress Forest (forest experience and enjoyment), Small Concert in the Forest, etc.	Iksan Dudong Cypress Village area	
45	Jeongeupsa Cultural Festival	9.26~9.27	Water collection ritual, Jeongeupsa woman ritual, Jeongeupsa Temple street parade, opening ceremony, congratulatory performances, etc.	Jeongeupsa Park	
46	Jeonju Hanji Industry Exhibition (Jeonju Hanji Festival)	In September	Korea Hanji Art Exhibition (National Hanji Craft Exhibition) Jeonju Hanji-themed performances, exhibitions, experiences, etc.	Korea Traditional Culture Center	
47	Imsil Saseon Cultural Festival	In September	National Honamjado Nongak Contest, National Saseonnyeo Pageant, Sasinseonnyeo Sinwije, etc.	Saseondae Square	
48	Gomso Jeotgal Fermentation Festival	In September	Sales of Gomso jeotgal (salted seafood), traditional culture experience events, etc.	Gomso Multi-purpose Site	

No.	Festival	Period	Programs	Venue	Remarks
49	Millennium Jeonju Millennium Love Festival	10.3~10.4	1004 Piggy Bank Sale Ceremony, Eoulleong Deoulleong Cultural Festival, Community Experience Booth, Angel Rice Pot etc.	Nosong-dong area	
50	The 15 <sup>th</sup> Jeongeup Siberian Chrysanthemum Festival (City-County Representative Festival)	10. 3 ~ 10.18	Walking along Siberian chrysanthemum path, exploring the outdoor exhibition area, Flower Garden Concert, and riding a bicycle to explore the countryside	Gujeolcho Theme Park	
51	The 21st Gije Horizon Festival	10. 7~10.11	Byeokgolje's legendary Ssangnyong Nori, tug-of-war to wish for a bountiful harvest, and performances themed on farming culture, etc.	Byeokgolje area	
52	Jeonju Bibimbap Festival (representative festival of the city/county)	10. 8 ~ 10.11	Opening ceremony, 3355 Our Neighborhood Bibimbap Performance, Find Bibimbap, etc.	Jeonju Hanok Village and National Intangible Heritage Center	
53	2020 Jinan Red Ginseng Festival	10. 8~10.11	Red Ginseng Land Stamp Tour, red ginseng foot bath, red ginseng food tasting experience, red ginseng-themed exhibitions, etc.	Northern part of Maisan Mountain	
54	ImsilN Cheese Festival	10. 8~10.11	Making super-sized cheese pizza, parade, ImsilN Cheese Fair, cheese auction, etc.	Imsil Cheese Theme Park	
55	The 28th Heungbu Festival (representative festival of the city/county)	10. 8~10.11	Heungbu Love Rice Cake Sharing Event, Heungbu and Nolbu-themed performances and experience programs, etc.	Love Square	
56	Gunsan Time Travel Festival (preliminary culture and tourism festival)	10. 9~10.11	Back to the 1930's (Complete the Independence Petition!) A festival themed on the modern culture of the 1930s	Time Travel Village	
57	Wanju Wild Food Festival (representative festival of the city/county)	10. 9~10.11	Various experiences, markets, and events themed around wild food and play, etc.	Gosan Natural Recreation Forest	
58	The 14 <sup>th</sup> Sunchang Fermented Food Festival (representative festival of the city/county)	10.16.~18.	Performances, exhibitions, experience programs, and World Sauce Expo themed on "jang (Korean fermented sauces)" and "sauces"	Sunchang Gochujang Folk Village	
59	Gochang Moyang Fortress Festival (representative festival of the city/county)	10.21~10.26	Street parade, Dapseong Nori, Ganggangsullae, Joseon Dynasty military culture experience, village flag hoisting event, etc.	Gochangseong Fortress	
60	Iksan Ten Million Chrysanthemum Festival	10.23.~11. 1.	Indoor and outdoor chrysanthemum exhibitions, as well as production of thematic performances, cultural performances, and experience programs based on chrysanthemums	Central Sports Park	
61	The 13 <sup>th</sup> Jangsu Hanurang Sagwan Festival	10.29~11. 1	Various experiences and over 70 programs in 7 areas under the theme of hanwoo (Korean beef) and apples	Uiam Park	
62	The 2 <sup>nd</sup> Seomjingang Slow Slow Fermentation Village Festival	10.31~11. 1	Exploring Grandma Lotus's story road, slow food and fermentation experience, etc.	Jinae Village in Jeokseong-myeon	
63	The 7th Solti Village Moonlight Festival	In October (2 days)	Making mosi garaetteok (ramie rice cake), ecological forest path, storytelling, ramie foot bath, meditation in Solti ecological forest, etc.	Songjuk Village	
64	Jeongeup National Bullfighting Festival	11. 5 ~ 11. 9	Bull fighting games, livestock product exhibition and sales, etc.	Naejangsan Cultural Square	
65	Wanju Dried Persimmon Festival	TBD	Dried persimmon desserts and promotional events, competitions, exhibition hall, etc.	Unju-myeon	
66	Jinan Plateau Kimchi Bossam Festival	11. 6~11. 8	Making kimchi using your family's recipe, kimchi-themed performances, exhibitions, etc.	Jinan Market Square	
67	Imsil Santa Festival	In December	Santa Flash Mob Parade, Find the 19 Santas, Santa Contest, various performances, etc.	Imsil Cheese Them Park	
68	Snow Mullet Festival	In December	Catching mullet with bare hands, mullet fishing, etc.	Buan Permanent Market	
69	Jiri Mountain Baraebong Peak Snowflake Festival	In December	Snow sledding, ice sledding, Baraebong Peak climbing, etc.	Herb Valley	

Dept.	PR Dept.
Person in charge	Lee Ja-un (6971)

### ☐ Concept

- Promote the success of the Jeonbuk Asia-Pacific Masters Games by demonstrating the commitment to successfully hosting the event internally and externally, with a focus on public relations and events for a nationwide boom-up
- \* Clock tower unveiling ceremony, ambassador appointment and participation events, cultural performances, etc.

### < IMGA Requirements, etc. >

- No particular requirements

### ☐ Overview (D-300)

- Date & Time: July 16, 2022 (Sat.) at 18:00
- Location: Jeolla Gamyung / Jeollabuk-do Province Office
- Cost: 50,000,000 KRW (50,000,000 KRW in 2022)
- Event Schedule

Category	Time	Duration	Remarks
Pre-ceremony performances	18:00 ~ 18:30	30 min	Culture and arts performances PR videos featuring the OC Chairman, etc.
Greetings	18:30 ~ 18:40	10 min	
PR video	18:30 ~ 18:40	5 min	
Ambassador appointment ceremony	18:30 ~ 18:40	5 min	
Clock tower unveiling ceremony	18:30 ~ 18:40	10 min	
Post-ceremony event	19:00 ~ 20:00	60 min	Cutural performances
Total		120 min	

### ☐ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	• Oversee the D-day commemorative events and promote a nationwide boom-up	
Organizing Committee (Marketing Dept.)	• Support the efforts to attract event sponsorship and central broadcasting programs	
Jeollabuk-do Province (General Affairs Div.)	• Invite major figures and perform protocol	
Relevant agencies (Jeonbuk Culture & Tourism Foundation, Gugak Center, etc.)	• Finalize and assign performers	
Event organizer (service provider)	• Direct, prepare, and conduct D-day events	

○ Schedule

Task	2020												2021												2022												2023											
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Establish an event plan and consultation with relevant agencies																																																
Preparation of work instructions																																																
Proposal evaluation and selection of service provider																																																
Creation of a production plan and practice																																																
Program recording and broadcasting																																																

□ Detailed Implementation Plan

- Establishment of a master plan for the D-day events: Jan. 2022
  - \* Review the nationwide boom-up plans, including attracting central broadcasting programs, and discuss with relevant agencies at the same time, etc.
- Preparation of work instructions and announcement of bids: March 2022
- Proposal evaluation and selection of service provider: March to May 2022
- Creation of a production plan and management of the progress of event preparations: May to June 2022
- Final inspection of the events and broadcast program transmission: June to July 2022

□ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	50,000	0	0	50,000	0		
D-day commemorative event expenses	50,000	0	0	50,000	0	- (Stage) 15,000,000 KRW 144m*7.26m*1m, Sound: 20KW, all-truss four-legged flying, lighting system, LED display (200 inches), platform, etc. - (Video) 5,000,000 KRW 4 cameras, Jimmy jib, drone, broadcasting, YouTube Live, etc. - (Special effects) 3,000,000 KRW Air shot, pillars of fire, CO2, etc. - (Labor cost) 25,000,000 KRW Host, cast, staff, helpers, agency (service provider), etc. - (Others) 2,000,000 KRW Tents, tables, generators, etc.	

Dept.	PR Dept.
Person in charge	Yun Ho-jin (6973)

### □ Concept

- Produce and utilize a theme song to promote the Asia-Pacific Masters Games 2023 Jeonbuk Korea at home and abroad and to motivate participation in the Games among athletes engaging in sports for all

#### < IMGA Requirements, etc. >

- **Article 30 (Ownership of Artistic or Intellectual Works)** All ownership rights, including copyrights, to all graphic, visual, artistic and intellectual works or works created for or on behalf of Jeollabuk-do Province or the Organizing Committee in connection with the following matters shall completely belong to the IMGA. h) Music work

### □ Overview

- Production Period: March to Nov. 2021
- Description: One song and one music video to promote the Games
  - The song may be of any genre, such as K-pop style, fusion style, etc.
  - The song and music video should be produced with famous singers from Jeonbuk who will be appointed as ambassadors at a later time
    - \* Example) Taeyeon from Girls' Generation, Hwasa from MAMAMOO, etc.
- Cost: 72,000,000 KRW (72,000,000 KRW in 2021)
  - \* Details: Theme song production: 22,000,000 KRW, Music video production: 50,000,000 KRW
- Utilization Plan
  - Embedded in promotional videos, website, social media content, etc. for promotion ahead of the Games
  - Utilized at various in-person and online events

### □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	• Produce a theme song and music video and use them to promote the Games	
Agency (service provider)	• Produce a theme song and music video	

○ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establish a detailed plan and preparation of a request for proposal																																			
Selection of a service provider																																			
Production of a theme song and music video																																			
Utilization of the theme song and music video to promote the Games																																			

□ Detailed Implementation Plan

- Establishment of a detailed plan and preparation of a request for proposal: March to May 2021.
- Selection of a service provider: May 2021.
- Production of a theme song and music video: May to Nov. 2021.  
(dubbed or subtitled in four languages - Korean, English, Chinese, Japanese)
- Utilization of the theme song and music video to promote the Games: Nov. 2021

□ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	72,000	0	72,000	0	0		
Theme song production	22,000	0	22,000	0	0	<b>• Theme song production: 22,000,000 KRW</b> - (Lyrics and music composition) 6,000,000 KRW - (Session) 4,000,000 KRW - (Recording studio) 3,000,000 KRW - (Mixing & Mastering) 3,000,000 KRW - (Recording fee for the artist) 6,000,000 KRW	
Music video production	50,000	0	50,000	0	0	<b>• Music video production: 50,000,000 KRW</b> - (Direction & Operations) 6,000,000 KRW - (Filing & Lighting) 11,000,000 KRW - (Studio) 2,000,000 KRW - (Location) 3,000,000 KRW - (Editing) 4,000,000 KRW - (Appearance fee and recording fee) 24,000,000 KRW	





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# V. Operation of Tour Programs for the Games



1 Discovery and Support for the Operation of Tour Programs



Dept.	PR Dept.
Person in charge	Lee Ja-un (6971)

## ☐ Concept

- Discover sports tourism content in the 14 cities and counties to create diverse tourism products
- Promote the participation of domestic and international athletes in the Games by realizing sports tourism

< IMGA Requirements, etc. >

- No particular requirements

## ☐ Overview

- Period: Jan. 2021 to May 2023
- Cost: 15,000,000 KRW(15,000,000 KRW in 2021)
- Project Details
  - Consult relevant agencies such as the Korea Tourism Organization (KTO), tourism associations, and the 14 cities and counties.
  - Discover and create a database of tourism content by city/county and theme
  - Provide and commercialize representative sports tour programs centered on the Asia-Pacific Masters Games
  - Utilize Jeonbuk Total Tourism and Tour Pass, and compose content centered on participant use

## ☐ Implementation System

- R&R of Each Entity

Entity	R&R
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>• Establish a cooperation system with the relevant division of the 14 cities and counties and related agencies</li> <li>• Utilize the tourism content of the cities and counties, and oversee the organization and operation of the tour programs</li> </ul>
Jeollabuk-do	<ul style="list-style-type: none"> <li>• Support the creation of products based on Jeonbuk Total Tourism and Tour Pass</li> </ul>
Province	<ul style="list-style-type: none"> <li>• Assist in promoting tour programs for participants through existing PR channels</li> </ul>
Relevant division of the 14 cities	<ul style="list-style-type: none"> <li>• Discover tourism content in each city and county (tourist information, accommodations, restaurants, etc.)</li> </ul>
Korea Tourism Organization (KTO) Jeonbuk Branch, Jeonbuk Culture & Tourism Foundation, Jeollabuk-do Province Tourism Association, and Jeollabuk-do Tourism Marketing Support Center	<ul style="list-style-type: none"> <li>• Carry out promotional activities to attract participants via relevant agencies at home and abroad</li> <li>• Consult on the development and operation of tour programs tailored to the Games</li> </ul>

○ Schedule

Task	2021												2022												2023				
	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Creation of tourism content b for each city and county																													
Utilization of tourism content, development and upgrading of products tailored to the Games																													

□ Detailed Implementation Plan

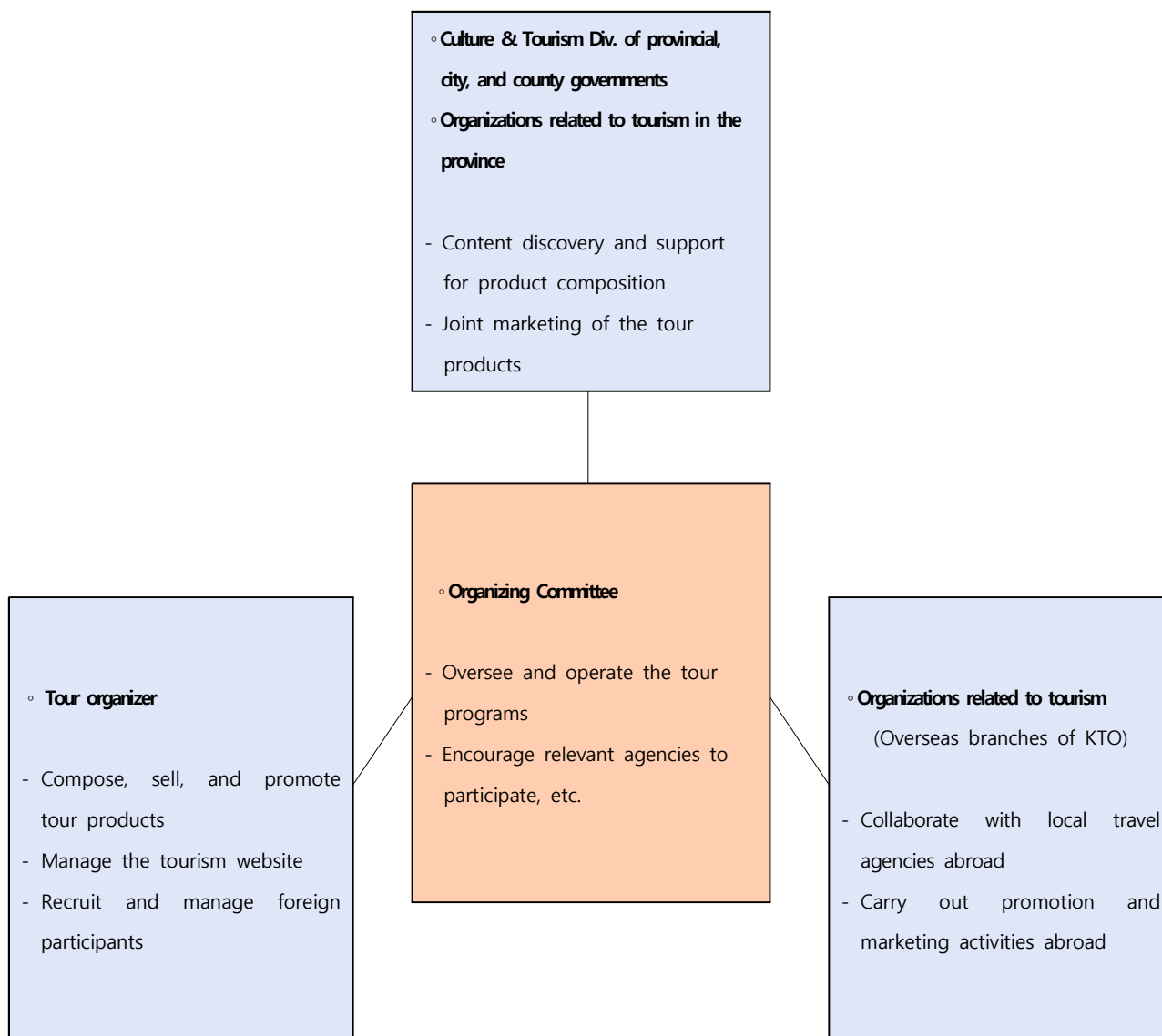
- Build a database of tourism content by city/county and theme: Jan. to May 2021
  - 1<sup>st</sup> collection of data after identifying the tour programs in the province: Jan. to March 2021
  - Meeting with the relevant divisions of the provincial/city/county governments and relevant agencies\*: March 24, 2021
    - \* KTO (Jeonbuk Branch), Jeonbuk Tourism Association, Jeonbuk Culture & Tourism Foundation, and Jeonbuk Tourism Marketing Support Center
  - 2<sup>nd</sup> collection and supplementation of data on the tourism content of each city/county: April to May 2021
- Utilization of tourism content and development, supplementation, and modification of products tailored to the Games: June 2021 ~
  - \* Continuously collect opinions to discover representative tourism content, build the database, and link it with product development
  - Production and distribution of tourism guide brochures: March to May 2022 / March to May 2023
    - \* 1st: Mainly to promote the tour programs to attract participants
    - 2nd: To provide information on the tourism content and resources in each city and county to the participants in the Games

Composition of Tourism Content of Each City/County	
▶ <b>Main tour itinerary:</b>	Create a participant-oriented tour itinerary that can highlight the characteristics of the city/county and suits the theme
▶ <b>Where to use the Jeonbuk Tour Pass and regional gift certificates:</b>	Jeonju Tour Pass and regional gift certificates will be included in the Games participant kit, so the tourism products will be organize to maximize their use in the region.
▶ <b>Transportation:</b>	Include efficient transportation and mobility support policies for participants to follow the itinerary.
▶ <b>Necessary information for the tours, such as nearby experience facilities, restaurants, accommodations, festivals, shopping, etc.</b>	

□ Budget Plan

Unit: 1,000 KRW

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	15,000	0	15,000	0	0		
Meeting and promotional kit production	15,000	0	15,000	0	0	- (Meeting) 5,000,000 KRW 200 KRW × 50 people × 4 times - (Kit) 10,000,000 KRW Brochure: 500 ea. × 10,000 KRW Foldable map: 500 ea. × 5,000 KRW Zipper case: 500 ea. × 5,000 KRW	





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# VII. Promotional Activities for the Games



- ① Promotion via Various Channels Incl. Social Media
- ② Production of promotional materials such as promotional videos
- ③ Targeted Promotion and Signing of MOUs
- ④ Survey on the Public Awareness of the Games





- ◇ Boost interest and participation by exposing various information about the Games in various ways so that potential participants can easily access and obtain information

### □ Overview

- Direction: Maximize the effectiveness of the promotional activities for the Games by using various outlets such as social media TV, newspapers, outdoor electronic billboards, IPTV, and portal sites
- Period: August 2020 to May 2023
- Cost: 690,000,000 KRW
  - Promotion using social media accounts: 200,000,000 KRW
  - Online ads on IPTV and web portal sites: 180,000,000 KRW
  - Promotion on TV, outdoor electronic billboards, and caller ringtones: 270,000,000 KRW
  - Utilize sports media: 40,000,000 KRW

### □ Key Details

- Promotion using social media accounts (Facebook, Instagram, Weibo, blogs, YouTube, etc.)
- Online ads on IPTV and web portal sites
- Promotion on TV, outdoor electronic billboards, KTX, and caller ringtones
- Special features through media reports and utilization of sports media

### □ Schedule

Detailed task	2020						2021						2022						2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
• Promotion using various types of medium																								
Promotion via social media																								
Selection of service provider																								
Promotion using social media accounts																								
Promotion on online media																								
Ads on mobile and online platforms																								
Video ads on IPTV																								
Promotion on TV, outdoor electronic billboards, etc.																								
TV broadcast																								
Promotion on outdoor electronic billboards and KTX																								
Ad using caller ringtone																								
Promotion via sports media																								
Games event coverage																								
Promotion via sports media																								

Dept.	PR Dept.
Person in charge	Yun Ho-jin (6972)

### □ Concept

- Promote the Games through online social media outlets with an excellent reach and publicity impact
- Actively promote Jeollabuk-do Province's exceptional tourism resources by providing information on what to see, eat, and do in the province in addition to the sports festival that will be enjoyed with people from all over the world

### < IMG A Requirements, etc. >

○ 「Article 37 (Internet) of the Host City Contract」 All Internet-related agreements associated with the Masters Games, including agreements related to e-commerce, online sales, online shopping, construction of any website or other responsive media services, and/or distribution of Games-related media content through any digital media platform, network, or service, shall be negotiated and entered into exclusively by IMG A and the Organizing Committee.

### □ Overview

- Period: Sept. 2020 to May 2023
- Cost: 200,000,000 KRW(50,000,000 KRW in 2021, 100,000,000 KRW in 2022, 50,000,000 in 2023)
- Project Details
  - Social media (blogs, Facebook, Weibo, YouTube, etc.) content planning and production
  - Social media account operation and management, and promotional activities

### □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>Set the direction of project implementation, make major decisions, and order, manage, and inspect the project</li> </ul>	
Jeollabuk-do Province (PR Planning Div.)	<ul style="list-style-type: none"> <li>Promote Jeollabuk-do Province and the Games in parallel</li> </ul>	
Service provider	<ul style="list-style-type: none"> <li>Operate and manage social media accounts and produce and release promotional content</li> </ul>	

- Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Selection of a service provider																																			
• Promotion using social media accounts																																			

☐ **Detailed Implementation Plan**

① **Social Media Content Planning and Production (Sept. 2020 to May 2023)**

- Plan and produce relatable content to provide information on the Games, latest news, and key issues and promote sports for all to encourage participation (20+ pieces of content per month)
- Upon completion of the development of the mascots, plan and produce content utilizing them at least once a week.
- Plan and produce at least one content per week on major tourist destinations in the province.

② **Promotion Using Social Media Accounts (As Needed Basis)**

- Ensure timely exposure on social media
- Monitor the public opinion on social media in real time and establish a response system to prevent the spread of distorted or false information

☐ **Budget Plan**

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	200,000	0	50,000	100,000	50,000		
Promotion using social media accounts in 2021	50,000	0	50,000	0	0	- Direct labor cost = 14,522,291 KRW - Overhead expenses = 15,985,250 KRW - Royalty = 3,197,050 KRW - Direct expenses = 11,750,000 KRW - VAT = 4,545,459 KRW	
Promotion using social media accounts in 2022	100,000	0	0	100,000	0	- Direct labor cost = 39,758,467 KRW - Overhead expenses = 15,985,250 KRW - Royalty = 31,97,050 KRW - Direct expenses = 32,000,000 KRW - VAT = 9,094,077 KRW	
Promotion using social media accounts in 2023	50,000	0	0	0	50,000	- Direct labor cost = 7,534,669 KRW - Overhead expenses = 15,985,250 KRW - Royalty = 3,197,050 KRW - Direct expenses = 18,750,000 KRW - VAT = 4,546,697 KRW	

Dept.	PR Dept.
Person in charge	Yun Ho-jin (6972)

### □ Concept

- Promote the Games through online channels with an excellent reach and publicity impact
- Increase the frequency of exposure through query-based advertisements for search engines on IPTV and web portal sites that can be easily accessed in daily life as a means to enhance the effectiveness of the promotional activities

### < IMGA Requirements, etc. >

○ 「Article 37 (Internet) of the Host City Contract」 All Internet-related agreements associated with the Masters Games, including agreements related to e-commerce, online sales, online shopping, construction of any website or other responsive media services, and/or distribution of Games-related media content through any digital media platform, network, or service, shall be negotiated and entered into exclusively by IMGA and the Organizing Committee.

### □ Overview

- Period: Jan. 2021 to May 2023
- Cost: 180,000,000 KRW (108,000,000 KRW in 2021, 48,000,000 in 2022, and 24,000,000 KRW in 2023)
- Project Details
  - Implement query-based advertising using search engines on web portal sites such as Google, Naver, Daum, etc.
  - Show promotional videos of the Games to 17 million IPTV subscribers nationwide

### □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>Set the direction of project implementation, make major decisions, and order, manage, and inspect the project</li> </ul>	
Jeollabuk-do Province (PR Planning Div.)	<ul style="list-style-type: none"> <li>Promote Jeollabuk-do Province and the Games in parallel</li> </ul>	
Service provider	<ul style="list-style-type: none"> <li>Operate and manage the medium used in the promotional activities</li> </ul>	

- Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Mobile and online ads																																				
Video ads on IPTV																																				

## □ Detailed Implementation Plan

### ① Mobile and Online Ads

- Cost: 120,000,000 KRW (48,000,000 KRW in 2021, 48,000,000 KRW in 2022, 24,000,000 KRW in 2023)
- Advertising Method: register sports-related keywords on Google, Daum, and Naver portal sites to promote the Games online
- Ad (Example)



### ② Video Ads on IPTV

- Cost: 60,000,000 KRW
- Project Details: Broadcast promotional videos of the Games via IPTV which has 17 million views

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	180,000	0	108,000	48,000	24,000		
Mobile and online search query-based ads	120,000	0	48,000	48,000	24,000	- Mobile and online (Google, Daum, Naver) search query-based ads 4,000,000 KRW×30 months=72,000,000 KRW	
Video ads on IPTV	60,000	0	60,000	0	0	- 30,000,000 KRW × 2 times = 60,000,000 KRW	

## Promotion on TV, Outdoor Electronic Billboards, etc.

Dept.	PR Dept.
Person in charge	Choi Mun-geun (6972)

### □ Concept

- Actively promote the Games by utilizing media familiar to the public such as terrestrial TV and outdoor electronic billboards so as to promote the boom-up of the Games and encourage people to participate

### < IMGA Requirements, etc. >

- In regard to Article 34 (Publicity, Advertising, and Other Commercial Activities at the Sports Venues) of the Host City Contract, Jeollabuk-do Province and the Organizing Committee shall ensure that publicity and advertising at the event venues and other locations are conducted under their supervision, and that all documents they create, such as posters, do not contain any content that may cause difficulties or problems for the IMGA politically or racially. No title sponsors or tobacco sponsors shall be permitted.

### □ Overview

- Period: Jan. 2021 to May 2023
- Cost: 270,000,000 KRW (37,250,000 KRW in 2020 and 232,750,000 KRW in 2021)
- Project Details: Ads on TV, outdoor electronic billboards, KTX videos, and caller ringtones

### □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>Set the direction of project implementation, make major decisions, and order, manage, and inspect the project</li> </ul>	
Jeollabuk-do Province (PR Planning Div.)	<ul style="list-style-type: none"> <li>Allocate advertisements to each broadcasting medium and make adjustments</li> <li>Promote Jeollabuk-do Province and the Games in parallel</li> </ul>	
Service provider	<ul style="list-style-type: none"> <li>Operate and manage the medium used in the promotional activities</li> </ul>	

- Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Ads on overseas TV (collab with relevant agencies)																																				
TV ads/commercials																																				
Promotion on outdoor electronic billboards (within the region)																																				
Promotion on outdoor electronic billboards (Seoul Metropolitan Area)																																				
Video ads on KTX																																				
Caller ringtone ads																																				

## □ Detailed Implementation Plan

### ① TV Ads/Commercials

- Cost: 180,000,000 KRW (37,250,000 KRW in 2020 and 142,750,000 KRW in 2021)
- Project Details
  - Raise awareness of the Games through spot advertisements on terrestrial TV (KBS, MBC, SBS, etc.), a medium familiar to the public in Korea
  - Advertise on overseas TV by working with relevant agencies
    - \* Jeollabuk-do Province's PR activities (KBS World), Korea Tourism Organization (KTO)'s promotion of tourism in different regions (Arirang TV), etc.

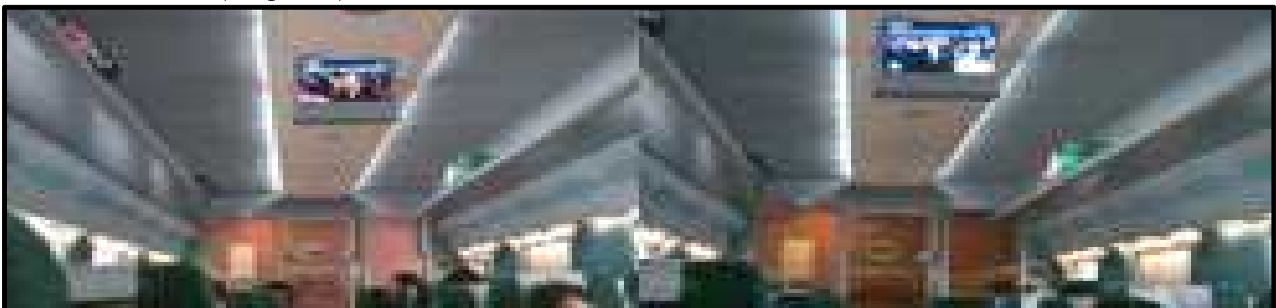
### ② Promotion on Outdoor Electronic Billboards

- Cost: 60,000,000 KRW
- Project Details
  - Show promotional videos on outdoor electronic billboards, which are a highly effective visual medium
  - Cross-promotion on electronic billboards owned by other cities and provinces as well as cities and counties within the province
  - Simultaneous promotion of the province and the Games on outdoor electronic billboards in the Seoul Metropolitan Area
- Installation (Proposed)



### ③ Video Ads on KTX

- Cost: 30,000,000 KRW
- Project Details: Video ads in the passenger compartment of KTX and KTX Sancheon
- Installation (Proposed)



☐ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	270,000	37,250	232,750	0	0		
TV ads	180,000	37,250	142,750	0	0	- 2020 37,250,000 KRW × 1 time - 2021 47,580,000 KRW × 3 TV stations (special features and spot ads)	
Promotion on outdoor electronic billboards	60,000	0	60,000	0	0	- 6,000,000 KRW × 1 months × 5 locations × 2 times = 60,000,000 KRW	
Video ads on KTX	30,000	0	30,000	0	0	- KTX (passenger compartment) 10,250,000 KRW/month × 3 months = 30,000,000 KRW	



Dept.	PR Dept.
Person in charge	Choi Mun-geun (6971)

### ☐ Concept

- Actively promote the Games through major local daily newspapers, news agencies, and specialized sports media to raise awareness of the Games and encourage participation

#### < IMGA Requirements, etc. >

○ In regard to Article 34 (Publicity, Advertising, and Other Commercial Activities at the Sports Venues) of the Host City Contract, Jeollabuk-do Province and the Organizing Committee shall ensure that publicity and advertising at the event venues and other locations are conducted under their supervision, and that all documents they create, such as posters, do not contain any content that may cause difficulties or problems for the IMGA politically or racially. No title sponsors or tobacco sponsors shall be permitted.

### ☐ Overview

- Period: Jan. 2021 to May 2023
- Cost: 40,000,000 KRW (40,000,000 KRW in 2021)
- Project Details
  - Report on major events and information about the Games whenever there are new updates, etc.
  - Carry out promotional activities targeting those playing sports for all by using sports media

### ☐ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>• Oversee the promotional activities using newspapers and communication media</li> </ul>	
Jeollabuk-do Province (Public Information Office)	<ul style="list-style-type: none"> <li>• Assign and coordinate promotional reports to newspapers and communication media</li> </ul>	
Service providers (sports media)	<ul style="list-style-type: none"> <li>• Publish promotional materials and articles</li> </ul>	

- Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Report on the Games events																																				
Utilize sports media to promote the Games																																				

## □ Detailed Implementation Plan

### ① On-demand Planning and Promotion (Aug. 2020 to May 2023)

- Key Details: Plan and report on major events and information on the Games whenever there are new updates, etc.
- Press & Media
  - Newspaper members (5 companies): Jeonbuk Ilbo, Jeonbuk Domin Ilbo, Jeolla Ilbo, Jeonmin Ilbo, Jeonbuk Joongang
  - Non-members among newspapers (8 companies): New Jeonbuk, Jeonju Daily, Jeolla Daily, Jeonbuk Union, Jeonju, Saemangeum, Honam Daily, Samnam
  - Sports and central newspapers (10 companies)
  - Communications agencies (3 companies): Yonhap, Newsis, News 1

### ② Targeted Promotion via Sports Media (July 2021 to May 2023)

- Key Details: Carry out promotional activities targeting key target audiences interested in sports by establishing a cooperative network with sports media
- Related Organizations
  - Korea Sports Performance Union (KSPU), International Sports Press Association of Asia (AIPS Asia), etc.
- Major Related Events
  - 2021 AIPS Asia General Assembly held in Seoul (Sept. to Oct. 2021)

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	40,000	0	40,000	0	0		
Promotion via sports press and media such as newspaper and communication agencies	40,000	0	40,000	0	0	- 40,000,000 KRW × 1 set	

## 1-4-1 Current Status of Sports Media Organizations

\* \* Source: KSPU website

### □ Korea Sports Press Union (KSPU)

- Purpose: To strengthen the solidarity among sports journalists, instill a sense of mission as sports journalists, bolster Korea's stature in the world, contribute to the development of national culture, and contribute to international friendly relations and world peace
- President: Jung Hee-don
  - \* Executive Committee Member of the International Sports Press Association (AIPS; May 2017) and Senior Vice President of the AIPS Asia (Oct. 2017~)
- Members: Journalists who are in charge of sports coverage for central daily newspapers, sports magazines, broadcasters, and communication agencies (more than 300 members from 28 companies)
- History: Founded in 1973, joined AIPS, and served as the Korean chapter of AIPS.
- Key Activities
  - Athletic events of Korean sports organizations, Korean-Chinese sports journalist exchanges, Lee Gil-yong Sports Journalist Award Ceremony and Sports Journalists' Night
  - Sent to the Best Athlete Awards, AIPS General Assembly, and Asian Sports Press Union (ASPU) General Assembly
  - Production of Sports Journalists' Handbook
- Location of the KSPU Secretariat: 4<sup>th</sup> floor of the KSOC building (Songpa-gu, Seoul)

### □ Related Event

- 2021 AIPS ASIA General Assembly: Sept. to Oct. 2021 in Seoul, Korea

### <References>

- 1) International Sports Press Association (AIPS)
- 2) Asian Sports Press Union (ASPU/AIPS Asia)
  - Established in 1978 / Participation of 30 countries including Korea, Japan, China, Qatar, etc.

## Production of Promotional Materials (e.g. Promotional Videos)

Dept.	PR Dept.
Person in charge	Choi Mun-geun (6972) Yun Ho-jin (6973)

### ☐ Direction

- Create promotional content that can be released using visual media such as TV, billboards, etc. for the successful hosting of the Asia-Pacific Masters Games.
- Create an atmosphere of active promotion and participation in the Jeonbuk Asia-Pacific Masters Games 2023 by producing and distributing various promotional printed materials and promotional souvenirs

### < IMGA Requirements, etc. >

- In regard to Article 30 (Ownership of Artistic or Intellectual Works), all ownership rights, including copyrights, to all graphic, visual, artistic and intellectual works or works created for or on behalf of Jeollabuk-do Province or the Organizing Committee in connection with the following matters shall completely belong to the IMGA.
  - c) Photographs and videos
- In regard to Article 34 (Publicity, Advertising, and Other Commercial Activities at the Sports Venues) of the Host City Contract, Jeollabuk-do Province and the Organizing Committee shall ensure that publicity and advertising at the event venues and other locations are conducted under their supervision, and that all documents they create, such as posters, do not contain any content that may cause difficulties or problems for the IMGA politically or racially. No title sponsors or tobacco sponsors shall be permitted.

### ☐ Overview

- Period: Sept. 2020 to May 2023
- Cost: 276,740,000 KRW (31,240,000 KRW in 2020, 136,120,000 KRW in 2021, 84,980,000 KRW in 2022, 24,400,000 KRW in 2023)
  - Promotional videos: 96,740,000 KRW, Promotional printed materials and souvenirs: 180,000,000 KRW
- Key Details
  - Appointment of ambassadors and production and utilization visual promotional contents such as promotional videos
  - Production and distribution promotional materials (posters, leaflets, shopping bags, envelopes, etc.)
  - Production and distribution of promotional souvenirs (Games badges, promotional materials utilizing the official emblems and mascots, etc.)

## □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>• Appoint ambassadors and produce and utilize promotional materials</li> <li>• Produce and manage promotional printed materials and souvenirs</li> </ul>	
Service provider	<ul style="list-style-type: none"> <li>• Produce promotional materials and conduct promotional activities</li> <li>• Manage production and delivery of promotional materials and souvenirs</li> </ul>	
Jeollabuk-do Province (PR Planning Div.)	<ul style="list-style-type: none"> <li>• Support the promotion of the Jeonbuk Asia-Pacific Masters Games</li> </ul>	
Relevant agencies (sports organizations, local governments, etc.)	<ul style="list-style-type: none"> <li>• Support the promotion of the Jeonbuk Asia-Pacific Masters Games (post promotional materials, etc.)</li> </ul>	

- Schedule

Task	2020					2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Appointment of ambassadors																																			
Identification of promotional ambassador candidates																																			
Negotiations with and appointment of ambassadors																																			
Creation of an event production plan																																			
Production and utilization of content such as promotional videos																																			
Establishment of a production plan and selection of a service provider																																			
Production and utilization of promotional content																																			
Production and utilization of promotional printed materials and souvenirs																																			
Production of mascot costumes																																			
Production of promotional printed materials																																			
Production of promotional souvenirs																																			

## □ Detailed Implementation Plan

### ① Appointment of Ambassadors

- Purpose: To conduct various promotional activities for the successful promotion of the Jeonbuk Asia-Pacific Masters Games 2023 by appointing world-renowned athletes and celebrities (entertainers) as ambassadors
- Ambassadors: Approx. 26 people ※ Sports legends, celebrities, etc.
- Term/Support: From the date of appointment until the end of the Games / Unpaid honorary

position

- Main duties: Domestic and international promotional activities, participation in the production of promotional materials such as promotional videos, participation in the Games and signing sessions, etc.
- Schedule
  - Identification of ambassador candidates (to be discovered continually): Jan. 2021 to Dec. 2022
  - Negotiations with and appointment of ambassadors (to be carried out in parallel): Jan. 2021 to April 2023
  - \* Participate in video production when necessary, participate in the Games and conduct various promotional activities such as signing sessions (link with spot events at the sports venues during the Games)

## ② Production and Utilization of Promotional Contents Such as Promotional Videos

- Purpose: Produce promotional videos highlighting the characteristics of the Games and the beautiful tourism resources unique to Jeonbuk and utilize them in various promotional activities for the successful hosting of the Games
- Cost: 96,740,000 KRW(31,240,000 KRW in 2020 and 65,500,000 2021)
- Promotional content: 4 or more pieces of 2 types (2 YouTube videos and at least 2 promotional images)

### ※ Direction of Production (Proposed)

Category	2020 (1st)	2021 (2nd)
YouTube (videos)	Production of a video to promote the Games with footage to promote the Games and Jeonbuk's tourism resources featuring the ambassadors	- Production of a video featuring an ordinary person who loves sports participating in the Games, enjoying the Games with legendary sports stars and celebrities, and touring Jeonbuk after the end of the Games
Promotional images	- Photographs of the ambassadors - Photographs of tourist attractions in Jeonbuk	- Photographs of the ambassadors - Photographs of famous tourist attractions in Jeonbuk
Outlets utilized	- YouTube, electronic billboard, website, etc.	- YouTube, electronic billboard, website, etc.

- Schedule
  - Establishment of a promotional content production plan: Oct. to 11, 2020 and June to July 2021
  - Evaluation of proposals and selection of a service provider: Nov. 2020 and July 2021
  - Discussion of production direction and provision of support for video shooting: Nov. 2020 onward and Aug. 2021 onward
  - Completion of production of promotional content and and utilization thereof: April 2021 onward and Oct. 2021 onward

## ③ Production and Utilization of Promotional Printed Materials and Souvenirs (as Needed Basis)

- Purpose: To promote the Games through sports organizations, local governments, and tourism-related organizations and to attract those who have participated in previous International Masters Games and sports for all championships

- Cost: 180,000,000 KRW (70,620,000 KRW in 2021, 84,980,000 KRW in 2022, 24,400,000 in 2023)
- Key Details
  - Production and utilization of mascot costumes
  - Production and distribution promotional materials (posters, leaflets, shopping bags, envelopes, etc.)
  - Production and distribution of promotional souvenirs (Games badges, promotional materials utilizing the official emblems and mascots, etc.)
- ※ Continually discover and change promotional items

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	276,740	31,240	136,120	84,980	24,400		
Promotional content production	96,740	31,240	65,500			-Promotional content production (2~3 times) -(Planning & Direction) 39,000,000 KRW -(Filming) 6,900,000 KRW -(Lighting) 6,300,000 KRW -(Editing) 24,000,000 KRW -(Recording) 8,700,000 KRW -(Equipment and others) 11,840,000 KRW	
Mascot costumes	17,725	0	17,725			- Mascot costume production	
Poster production	10,000	0	5,000	2,500	2,500	- Korean, English, Chinese, and Japanese 1,000 KRW×10,000장=10,000,000 KRW	
Leaflet production	20,200	0	9,000	11,000	200	- Korean, English, Chinese, and Japanese 1,000 KRW×20,200장=20,200,000 KRW	
Brochure production	16,000	0	9,000	7,000		- Korean, English, Chinese, and Japanese 2,000 KRW×800장=16,000,000 KRW	
Shopping bag production	10,000	0	3,500	5,000	1,500	- 2,000 KRW×10,310매 = 20,620,000 KRW	
Document envelope production	2,100		1,000	1,100		- 0.3,000 KRW×7,000 copies	
Document envelope (plastic type) production	5,100		1,775	2,000	1,325	-0.6,000 KRW×8,500 copies	
Souvenir production (using the mascots)	50,000		8,620	31,380	10,000	-5,000 KRW×2종×5,000 ea.	
Souvenir production (using the emblems)	20,000		5,000	10,000	5,000	-2,000 KRW×4종×5,000 ea.	
Badge production	28,875		10,000	15,000	3,875	-3,000 KRW×9,625 ea.	

Dept.	PR & International Depts.
Person in charge	Lee Ja-un (6971) Yun Ho-jin (6973) Bae Yo-han (6933)

### □ Direction

- Establish a cooperation system with domestic and overseas relevant agencies and attract participants by undertaking strategic and focused promotional activities geared toward major domestic and international targets and signing MOUs in order to successfully host the Games

### < IMGA Requirements, etc. >

- 「Article 23 (Athletes) of the Host City Contract」

Jeollabuk-do Province and the Organizing Committee shall make their utmost efforts to ensure that at least 7,500 people participate in the Masters Games, with at least 50% of the athletes coming from outside the country where Jeollabuk-do Province is located. IMGA shall also strives to attract participating athletes from the host country and other countries.

### □ Overview

- Period: Sept. 2020 to May 2023
- Cost: 78,000,000 KRW (18,000,000 KRW in 2021, 50,000,000 in 2022, 10,000,000 in 2023)
- Key Details
  - Establish a cooperation system with relevant agencies such as the Korean Sport & Olympic Committee (KSOC) and sports organizations to promote the Games to people engaging in sports for all, who are the main target population, at home and abroad
  - Operate PR booths and sign MOUs at major domestic and international events
- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>• Discover the target population of strategic and focused promotional activities and develop differentiated promotional content</li> <li>• Operate PR booths at major domestic and international events and sign MOUs with related domestic and overseas agencies</li> <li>• Establish a cooperation system with relevant domestic and overseas tourism-related agencies and strive to attract participants</li> <li>• Host and operate a contactless marathon to wish for the success of Games</li> </ul>	
Organizing Committee (Game Operation Dept.)	<ul style="list-style-type: none"> <li>• Establish a cooperation system with the KSOC, sports organizations, and other sports-related organizations and promote the Games to all athletes playing sports for all to attract participants</li> </ul>	
Organizing Committee (International Dept.)	<ul style="list-style-type: none"> <li>• Promote the Games by working together with the organization committees of other international competitions (MOU)</li> <li>• Support cooperation with related overseas agencies and support the operation of a PR booth for the Games at major international events</li> </ul>	
Jeollabuk-do Province and the 14 cities and counties (International Cooperation Div.)	<ul style="list-style-type: none"> <li>• Support the promotion of the Games target sister cities/regions and friendship cities/countries</li> </ul>	
Relevant domestic and overseas agencies (sports, tourism, embassies, etc.)	<ul style="list-style-type: none"> <li>• Support the promotion of the Games to attract participants and sign MOUs</li> </ul>	
Organizing committees of other international competitions	<ul style="list-style-type: none"> <li>• Sign MOUs on mutual cooperation and provide assistance in promoting the Games</li> </ul>	



○ Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Promotion through relevant agencies																																				
Establishment of a cooperation system with relevant agencies																																				
Promotion of participant recruitment																																				
Delivery of promotional materials such as posters and leaflets																																				
Promotion in and signing of MOU with major countries																																				
Determine the status of the Masters organization at home and abroad																																				
Request and consultation on assistance in the promotion of the Games																																				
Delivery of promotional materials such as posters and leaflets																																				
Signing of MOU and collaborate promotion																																				
Operation of PR booths at major events																																				
Discovery of major domestic and international events																																				
Posting of promotional materials at major domestic events																																				
Operation of PR booths at major events at home and abroad																																				

□ Detailed Implementation Plan

① Recruitment of Domestic and Foreign Participants by Establishing Cooperative System with Sports-Related Agencies

- Direction: Attract participants steadily by conducting strategic promotional activities targeting athletes playing sports for all by establishing a cooperation system with relevant agencies such as the KSOC and 26 sports organizations.

○ Schedule

- Consultation on a promotion plan for athletes playing sports for all: Jan. to Dec. 2021
  - \* Pay visits to and discuss with relevant agencies in the sports field, such as the KSOC, 26 sports organizations, and city/provincial sports council and sign MOUs, etc.
- Establishment of a public relations network for local sports councils and sports organizations nationwide: March to May 2021
  - \* Identify the current status of the person in charge of public relations from each organization and create a list of contacts
  - \* Post promotional banners at major facilities used by athletes playing sports for all, advertising banners on each organization's website, and promoting the Games targeting the members of athletic clubs via social media
- IF promotion of 26 disciplines through central sports organizations: May 2021 to March 2023
- Promotion of recruitment of participants through relevant agencies at home and abroad: March 2021 to March 2023
- Sending of promotional materials such as posters and leaflets (as needed basis) and visitation for promotional activities

## ② Promotion Targeting Major Countries and Conclusion of MOUs

- Period: '20. 9. ~ '23. 6.
- Cost: 18,000,000 KRW(18,000,000 KRW in 2021)
- Main Target Countries
  - Countries scheduled to host other international Masters Games: 3 countries
    - \* Japan (host of the World Masters Games 2021), Taiwan (host of the World Masters Games 2025), and Thailand (bidding for the Asia-Pacific Masters Games 2026)
  - Key participating countries in the Asia-Pacific Masters Games 2018 Malaysia (Penang)
    - \* India (385 people), Australia (296 people), Japan (240 people), China (180 people), Mongolia (135 people), Singapore (113 people), etc.
  - Sister cities, friendship countries/regions, etc. of Jeollabuk-do Province and the cities/counties (15 countries, 77 regions)
- Schedule
  - Identification of the status of domestic and foreign Masters Games organizations: Sept. 2020 to Feb. 2021
  - Request cooperation from related domestic and foreign agencies\* such as embassies: Nov. 2020 to June 2021
    - \* Embassies (115 locations), consulates (46 locations), representative offices of foreign missions (5 locations), overseas Korean sports organizations (17 locations), Jeollabuk-do Province (International Cooperation Division and Shanghai China Office), cities & counties (Sister city, etc.), overseas Masters Games organizations, etc.
  - Consultation with the embassies of the main target countries to sign MOUs: July 2021 to March 2023
  - Sending promotional materials such as posters and leaflets (on an as-needed basis) and promoting visits: June 2021 to April 2023
  - Conclusion of MOUs and implementation of Games promotion cooperation projects: July 2021 to March 2023

## ③ Operation of PR Booths at Major Domestic and International Events

- Direction: Operate PR booths at major domestic and overseas events to promote the Games, provide tourism information, and recruit participants for successful hosting of the Games
- Required budget: 60,000,000 KRW (50,000,000 KRW in 2022 and 10,000,000 KRW in 2023)
  - Major domestic events: 30,000,000 KRW (2 million KRW × 15 times)
    - \* The National Festival of Sports for All, National Sports Festival, AIPS Asia General Assembly, championships of relevant sports disciplines, etc.
  - Major overseas events: 30,000,000 KRW(10 million KRW × 3 times)
    - \* World Masters Games in Kansai, Japan (D-200 day event, main Games), SportsAccord General Assembly, Pan Pacific Masters Games, etc.
- Schedule
  - Identification of the schedules of major domestic and overseas events (frequently throughout): Dec. 2020 ~
  - Consultation on including an announcement of the Games in event brochures: Dec. 2020 ~
  - Operation of PR booths at major domestic and overseas events: Jan. 2022 to April 2023

☐ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	78,000	0	18,000	50,000	10,000		
Souvenirs for the MOUs	18,000	0	18,000	0		- 100,000 KRW × 180 ea. - Purchase of Games merchandise	
PR booths at domestic events	30,000	0	0	20,000	10,000	- Domestic: 2,000,000 KRW × 15 times * Tent/canopy (5m*5m): 2 sets, helpers, makeshift sound system, TVs, tables, chairs, etc.	
PR booths at overseas events	30,000	0	0	30,000	0	- Overseas: 10,000,000 KRW × 3 times * Proceed after consulting the event organizers in the target countries	

## Reference 1 Overseas Korean Sports Organizations Registered Under the KSOC

	Country (date of approval)	Head (term of office)	Address	Phone	
	World Korean Federation of Sports Associations Chairman Youn Man-yeong soccer_ph@yahoo.co.kr Secretary General You Kyung-jo ykj6601@naver.com Executive Secretary Lee Man-seok Bobu9@naver.com				
1	Japan (1956.7.14.)	CHOI, Sang-young (2012.4.21)	東京都港区南麻布1-7-32 韓國中央會館 9層 [URL]www.kscj.org [E](SMD)jb7581@gmail.com	Represent ative	+81 3 3454 8894
2	USA (1972.7.4) (2013.1.31)	Thomas LEE (‘18.3.26~’22.3.31)	PO BOX 111015, Los Angeles, CA 90011 U.S.A. [URL]www.ksainusa.net [E](Rep.admin@ksainusa.net, ksausa19@gmail.com	Chairman	+1 714 719 3008
3	Germany (1976.6.3)	Vacant			
4	Canada (1977.9.19)	CHUNG, Chul-hwa (2012.7.19)	50 Viceroy Rd Unit 18-19 Concord. ON. L4K 3A7. Canada [URL]www.kscic.ca [E](Rep.kscicca@gmail.com	Represent ative	+1 905 660 1177
5	Spain (1982.9.6)	CHOI, Kwan-sung (2018. 4.14)	c/ROGER DE FLOR, 133, ENTRESUELO-1 08013 BARCELONA, SPAIN [E](Pres.kschoiseo@gmail.com, (SGnun603@naver.com	<b>President</b>	<b>+34 661 956 258</b>
6	Hong Kong (1984.8.31)	SUH, Min-ho (2017.2.27)	Flat A 2/f Valiant Commercial bldg, 22-24 Prat ave, Tsim Sha Tsui, Kowloon [E](Pres.minho6612@gmail.com (Rep.kolympichk@gmail.com	Chairman	<b>+852 9750 3116</b>
7	Brazil (1985.9.25)	PARK, Kyung-chun (‘20.1.15~’22.1.14)	RUA JOSE PAULINO, 226 S/502 BLD, BOM RETIRO, SAO PAULO, SP [E](Rep.kscbrazil@hotmail.com	Represent ative	+55 11 3224 9876
8	Australia (1987.9.28)	Philip SHIN (‘20.1.1~’22.12.31)	82 Brighton Ave croydon Park NSW 2133 Australia [E](Rep.info@ksca.com.au (SGhobicom01@naver.com	Represent ative	+61 297 988 800
9	Argentina (1987.9.28)	Miguel JUNG (2018. 4. )	Aranguren 3430, C1407ELD, Buenos Aires, Argentina [E] (Pres.arirang.bs.as@gmail.com	Represent ative	+54 11-4674-5138
10	Guam (1989.3.27)	LEE, Jong-bin (‘20.1.1~’21.12.31)	P.O. BOX 11492 TAMUNING GUAM 96931 [E] mozartguam@hotmail.com, daeunpacific@gmail.com	Represent ative	+1 671-649-5029
11	New Zealand (1994.7.8)	John SOHN (20.7.1.~22.6.30)	27 Northcote Road, Takapuna, Auckland, Newzealand [E](Rep.kscnz14@gmail.com (SGestherpp125@gmail.com	<b>President</b>	<b>+64 21 086 82089</b>
12	Saipan (1998.2.5)	KIM, Byung-chul (19.1.1~20.12.31)	P.O Box 506478 Saipan, MP 96950 [E](SGsagak0922@naver.com	Represent ative	+1 670 285 5434
13	Philippines (2001.11.15)	YOUN, Man-yeong (2013.1.24)	Unit605. Alpap 2bldg. Trade st. Madrigal Business Park. Muntlupa. Metro Manila. [E] (SGyhj021225@nate.com	Representa tive	+63 2 382 7374
14	China (2005.4.7)	Vacant	[E]kscchina2018@hanmail.net		
15	UK (2006.9.27)	OH, Hyoon-gyun (‘15.1.1.~22.12.31.)	2 Kingswood Close, New Malden, Surrey, KT3 6PX, UK [E](Rep.kscinuk@gmail.com	Chairman	<b>+44 7875 199 770</b>
16	Malaysia (2008.4.25)	LEE, Won-kyu (‘20.1.1~’21.12.31)	B1-16-1 Soho Suite@KLCC, No.20 Jalan Perak 50450 Kuala Lumpur [URL]www.ksc-malaysia.com [E]admin@ksc-malaysia.com	Representa tive	+60 3 2181 6877
17	Indonesia (2011.4.28)	LEE, Jong-hyun (‘20.1.1~’21.12.31)	KOREA CENTER GEDUNG 2 LANTAI 2 JL. GATOT SUBROTO KAV. 58 JAKARTA [URL]www.ksai.or.kr [E]sports-ind@naver.com	<b>President</b>	<b>+62 81 119 8282</b>
18	Vietnam (2017.9.14.)	HWANG, Jae-yung (‘17.2.10.~’21.)	T2 San tap Golf Phuong Dong, Nam Tu Liem, Hanoi [URL]www.ksports.or.kr [E](Rep.info@ksports.co.kr,(K)yanglaki@naver.com	Representa tive	+84 24 6650 9798

\* [URL] Website URL [E] e-mail address [Rep.] Representative [Pres.] President [SG] Secretary General [SMD] Senior Managing Director [ES] Executive Secretary

Category	Sister cities, etc.		Formation of ties	Remarks
	Country	City		
<b>Jeollabuk-do Province</b> (4 countries / 10 cities)	Japan China USA USA Japan China China China Vietnam Vietnam	Kagoshima Prefecture Jiangsu Province State of Washington State of New Jersey Ishigawa Prefecture Shanghai city Shandong Province Yunnan Province Dak Lak Province Ca Mau Province	(1989. 10. 30) (1994. 10. 27) (1996. 05. 17) (2000. 05. 19) (2001. 09. 10) (2005. 09. 23) (2006. 11. 02) (2009. 10. 28) (2017. 12. 22) (2019. 05. 03)	Friendship Sister city, etc. Sister city, etc. Sister city, etc. Friendship Friendship Friendship Friendship Friendship Friendship
<b>Jeonju City</b> (6 countries / 10 cities)	USA China Japan USA China China Italy China UK Turkey	San Diego City, State of California Suzhou City, Jiangsu Province Kanazawa City, Ishigawa Prefecture Honolulu, Hawaii Shenyang City, Liaoning Province Changchun City, Jilin Province Florence City, Tuscany Xining City, Qinghai province Sheffield City Antalya City, Antalya Province	(1983. 05. 20) (1996. 03. 21) (2002. 04. 30) (2004. 12. 20) (2006. 07. 17) (2006. 07. 18) (2007. 03. 28) (2012. 06. 11) (2013. 07. 01) (2013. 07. 04)	Sister city, etc. Sister city, etc. Sister city, etc. Friendship Friendship Friendship Friendship Friendship Friendship Sister city, etc.
<b>Gunsan City</b> (4 countries / 17 cities)	China USA China China China China China China India India Canada China China China China China China China	Yantai City, Shandong Province Tacoma City, State of Washington Kunshan City, Jiangsu Province Shenyang City, Liaoning Province Qingdao City, Shandong Province Fuliang City, Zhejiang Province Beihai City, Guangxi Province Pimpri, State of Maharashtra Jamshedpur City, State of Jharkhand Windsor City, Ontario Province Jiangyin City, Jiangsu Province Dandong City, Liaoning Province Lianyungang City, Jiangsu Province Qingyuan City, Guangdong Province Weihai city, Shandong province Yangzhou City, Jiangsu Province Dongying City, Shandong Province	(1994. 11. 03) (1979. 02. 19) (1997. 09. 10) (2003. 07. 17) (2003. 09. 21) (2003. 09. 25) (2003. 10. 27) (2004. 08. 22) (2004. 08. 23) (2005. 06. 20) (2008. 04. 18) (2009. 07. 01) (2011. 05. 17) (2013. 06. 04) (2013. 06. 20) (2014. 09. 19) (2012. 07. 31)	Sister city, etc. Sister city, etc. Friendship Friendship Friendship Friendship Friendship Friendship Sister city, etc. Sister city, etc. Sister city, etc. Friendship Friendship Friendship Friendship Friendship Friendship
<b>Iksan City</b> (4 countries / 5 cities)	USA Denmark China Japan Japan	Culver City, State of California Odense City Zhenjiang City, Jiangsu Province Bungo-ono City, Oita Prefecture Tondabayashi City	(1983. 09. 12) (1984. 11. 21) (1998. 10. 19) (2005. 08. 22) (2007. 11. 26)	Sister city, etc. Sister city, etc. Sister city, etc. Friendship Friendship
<b>Jeongeup City</b> (2 countries / 2 cities)	China Japan	Xuzhou City, Jiangsu Province Narita City, Chiba Prefecture	(2000. 09. 27) (2001. 01. 29)	Sister city, etc. Friendship (tentative suspension of exchanges)
<b>Namwon City</b> (3 countries / 5 cities)	China China Italy Japan China	Yancheng City, Jiangsu Province Yanji City, Jilin Province City of Verona Hioki City Hangzhou City, Zhejiang Province	(1996. 06. 13) (2005. 09. 02) (2008. 10. 15) (2008. 05. 01) (2011. 04. 19)	Sister city, etc. Friendship Friendship Friendship Friendship

Category	Sister cities, etc.		Formation of ties	Remarks
	Country	City		
<b>Gimje City</b> (4 countries / 5 cities)	Japan China Japan Indonesia Vietnam	Kikuchi, Kumamoto Prefecture Nantong City, Jiangsu Province Sayama City, Osaka Batam City, Province of Riau Islands Hoa Binh Province	(1985. 04. 01) (1997. 10. 22) (2012. 06. 27) (2012. 09. 28) (2019. 01. 09)	Sister city, etc. Sister city, etc. Friendship Friendship Friendship
<b>Wanju City</b> (2 countries / 5 cities)	China China  China China USA	Huai'an City, Jiangsu Province Longquanyi District, Chengdu City, Sichuan Province  Zhucheng City, Shandong Province Shiyan City, Hubei Province Carlson City, State of California	(1999. 04. 22) (2013. 03. 18)  (2002. 08. 06) (2005. 08. 31) (1996. 03. 22)	Sister city, etc. Friendship  Friendship Friendship Friendship
<b>Jinan County</b> (2 countries / 3 cities)	China  Japan China	Huanren Autonomous County, Benxi City, Liaoning Province Aya Town, Miyazaki Prefecture Shangluo City, Shaanxi Province	(2008. 01. 25)  (2011. 11. 19) (2015. 05. 25)	Sister city, etc.  Friendship Friendship
<b>Muju County</b> (4 countries / 5 cities)	China France Australia Australia Philippines	Dengfeng City, Henan Province Evian City Logan City, Queensland Kayama City, New South Wales Silang City, Cavite Province	(2004. 12. 23) (2010. 10. 08) (2011. 04. 11) (2012. 06. 08) (2019. 09. 06)	Sister city, etc. Sister city, etc. Friendship Friendship Friendship
<b>Jangsu County</b> (5 countries / 6 cities)	Japan Philippines Mongolia China Philippines Vietnam	Higashikawa Town, Kamikawa County, Hokkaido Guagua Shaamar Jinhu Township Cordova City, Cebu Province Xuyen Moc	(2013. 01. 29) (2019. 02. 15.) (2019. 06. 04.) (2019. 07. 05.) (2019. 09. 05.) (2019. 11. 08.)	<b>Friendship</b> <b>Friendship</b> <b>Friendship</b> <b>Friendship</b> <b>Friendship</b> <b>Friendship</b>
<b>Imsil County</b> (3 countries / 4 cities)	USA Japan China China	Waseca City, State of Minnesota Nagakawa City, Fukuoka Prefecture Binzhou City, Shandong Province Qingyuanman Autonomous County, Fushun City, Liaoning Province	(1999. 06. 24) Plans to form sister city relationship (2012. 10. 11) (1997. 11. 04)	Sister city, etc. Friendship Sister city, etc. Friendship
<b>Sunchang County</b>		None		
<b>Gochang County</b> (4 countries / 9 cities)	China China Japan Indonesia Mongolia Japan Japan China China	Zhaozhuang City, Shandong Province Xinyang City, Henan Province ShimanCity, Kochi Prefecture Yogyakarta Batsumber sum Ota Ward, Tokyo Isumi City, Chiba Prefecture Siyang County, Jiangsu Province Taizhou City, Jiangsu Province	(2005. 10. 24) (2010. 03. 30) (2012. 04. 11) (2009. 05. 16) (2009. 10. 26) (1996. 11. 01) (2009. 02. 09) (2009. 02. 10) (2019. 05. 15)	Friendship Friendship Friendship Friendship Friendship Friendship Friendship Friendship Friendship
<b>Buan County</b> (1 countries / 1 cities)	China	Honghu City, Hubei Province	(2017. 11. 08)	Friendship

※ Source: Jeollabuk-do Province (International Cooperation Div.) and cities and counties / As of the end of September 2020

No.	Event	Location	Schedule	Remarks
1	SportsAccord General Assembly	Yekaterinburg, Russia	2021.5	Int. event
2	IOC General Assembly	Tokyo, Japan	2021.7	Int. event
3	ANOC General Assembly	Seoul, South Korea	2021.10	Int. event
4	AIPS Asia General Assembly	Seoul, South Korea	2021.9~10	Int. event
5	Winter Universiade	Lucerne, Switzerland,	2021. 1.	Int. competition
6	India Masters Games	India	2021. 2.	Int. competition
7	New Zealand Masters Games	New Zealand	2021. 2.	Int. competition
8	Military World Games	Germany	2021. 3.	Int. competition
9	Asian Indoor and Martial Arts Games	Thailand	2021. 5.	Int. competition
10	Great Barrier Reer Masters Games	Cairns, Australia	2021.5.	Int. competition
11	World TreX-Games	Lisbon, Portugal	2021. 6.	Int. competition
12	World Sports Games	Cervia, Italy	2021. 7.	Int. competition
13	Tokyo Olympics and Paralympic Games	Tokyo, Japan	2021. 7.~9.	Int. competition
14	The 30 <sup>th</sup> Summer Universiade	Chengdu, China	2021. 8.	Int. competition
15	Pan-American Masters Games	Rio de Janeiro, Brazil	2021. 11.	Int. competition
16	Australia Masters Games	Perth, Australia	2021. 10.	Int. competition
17	World Masters Games Kansai D-200 event	Kansai, Japan	2021. 10.	Other
18	Pan-Pacific Masters Games	Queensland, Australia	2021.11.	Int. competition
19	Asian Youth Games	China	2021. 11.	Int. competition
20	World Badminton Championships	Huelva, Spain	2021. 11.	Int. competition
21	Beijing Winter Olympics and Paralympics	Beijing, China	2022. 2.~3.	Int. competition
22	World Masters Games Kansai	Kansai, Japan	2022. 5.	Int. competition
23	The 11 <sup>th</sup> World Games (IWGA)	Birmingham, USA	2022. 7.	Int. competition
24	Commonwealth Games	Birmingham, England	2022. 7.	Int. competition
25	The 19 <sup>th</sup> Asian Games	Hangzhou, China	2022. 9.	Int. competition
26	The 31 <sup>st</sup> Winter Universiade	Lake Placid, USA	2023. 1.	Int. competition
27	European Masters Games	Tampere, Finland	2023. 6.	Int. competition
28	Paris Olympics	Paris, France	2024. 7	Int. competition
29	Pan-American Masters Games	Cleveland, USA	2024	Int. competition
30	Taipei World Masters Games	Taipei, Taiwan	2025. 5.	Int. competition

Dept.	PR Dept.
Person in charge	Choi Mun-geun (6972)

#### □ Direction

- Maximize the effectiveness of the promotional activities by modifying and upgrading promotional strategies for each field and at each stage by conducting public opinion surveys targeting the entire population of Korea on their awareness of the Games and how they became aware of it

#### < IMGGA Requirements, etc. >

- No particular requirements

#### □ Overview

- Period: June 2021 to May 2023
- Cost: 6,000,000 KRW (6,000,000 in 2021)
- Target Respondents: 1,000 adults in their 30s and older, male and female, nationwide
- Survey Method: Automated response system (ARS) telephone survey
- Survey Details
  - Awareness of the Games and degree of awareness, awareness path, reasons for not being aware of the Games, preferred media, desire to participate in the Games, etc.
  - Awareness of tourist attractions in Jeonbuk, prior visits to Jeonbuk, satisfaction with the experience of traveling in Jeonbuk, etc.

#### □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>• Establish and implement a Games awareness opinion polling plan</li> <li>• Modify and improve promotional strategies using the survey results and reflect them in the development of tour programs</li> </ul>	
Service provider	<ul style="list-style-type: none"> <li>• Conduct a nationwide public opinion and participant satisfaction survey and report on the results</li> </ul>	

- Schedule

Task	2020					2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of an implementation plan																																			
Select a service provider (survey) and consultation on the details																																			
Games awareness survey																																			
Utilization of survey results																																			



#### □ Detailed Implementation Plan

- Establishment of plan for a national survey on the public awareness of the Games: June 2021
- Selection of a service provider (survey agency) and discussion of survey items: June to July 2021
- Implementation of the survey on the public awareness of the Games (1st): Aug. to Sept. 2021
- Analysis and utilization of the results of the awareness survey: Oct. 2021 ~
  - \* (Games awareness) Modify and improve the promotional strategies with highly effective promotional media and methods
  - (Jeonbuk tourism) Discover tourism content tailored to the Games and use it to develop tour programs.
- Establishment of plan for a national survey on the public awareness of the Games: Jan. 2022
- Selection of a service provider (survey agency) and discussion of survey items: Jan. to Feb. 2022
- Implementation of the survey on the public awareness of the Games (2nd): March to April 2022
- Analysis and utilization of the results of the awareness survey: May 2022 ~
- Implementation of the survey on the public awareness of the Games (3rd): Sept. to Oct. 2022
- Analysis and utilization of the results of the awareness survey: Nov. 2022 ~

#### □ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	6,000	0	6,000				
Survey on the awareness of the Games	6,000	0	6,000			- 2021: 6,000,000 KRW · (Survey) 6,000,000 KRW × 1 time	



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# VIII. Games Marketing and Sponsorship Management



1 Games Marketing and Sponsorship Management



- ◇ Contribute to securing stable revenue by effectively and efficiently executing marketing strategies and attracting (recruiting) official sponsors for the successful hosting of the Games

## □ Overview

- Period: July 2020 to Dec. 2023
- Key Details
  - Develop and utilize the Games symbols\* (manual)
    - \* Emblem, mascots, posters, slogan, logotype, pictogram, etc.
  - Recruit and manage sponsors
  - Select official merchandising rights holders and operate the Goods Market for the Games
  - Pursue Games commemorative revenue businesses
  - Designate and operate supporters among provincial residents
- Direction
  - Develop a symbol (manual) that is differentiated from other competitions for the successful hosting of the Games.
  - Improve Games awareness and actively promote the Games by actively utilizing the Games symbols
  - Contribute to boosting revenue by securing stable financial resources for the Games operations such as by recruiting sponsors
  - Encourage public participation through the organization and operation of supporters among provincial residents
  - Promote profit-making businesses that can generate stable revenue and create jobs and profits
  - Proceed with a symbol idea contest → development service → trademark registration as a one-stop process to raise domestic and international interest and provide opportunities for public participation in the development of differentiated and original Games symbols
  - Increase the budget for the recruitment and management of sponsors and actively utilize prominent sponsors in the promotional activities
- Action Plan
  - **Implement sponsorship strategies suitable for the scale of the Games and local conditions**
    - Companies with local ties and companies that can provide supplies on a small scale and utilize the sponsorship rights with ease
    - Encourage the participation of large corporations with local ties (Hyundai, Hyosung) and companies in the new growth industries (Saemangeum, carbon industry, agro-bio food, third financial center)
    - Companies whose main target population matches the Games participants
    - Appropriately sized budget for the recruitment and management plans for Games sponsors with strong presence and prominence
  - **Utilization of the Games symbols, selection of merchandising rights holders, and sales of merchandise**

- Utilize the developed symbols to promote the Games online and offline
- After registering the trademarks of the official Games symbols and mascots, create jobs and revenue by developing and selling merchandise
- Select official merchandising rights holders and granting licenses to use the Games insignia and collect royalties

#### □ Schedule

Detailed task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
• Games marketing and sponsorship management																																				
Development and utilization of Games symbols (manuals)																																				
· Symbol contest																																				
· Symbol development service																																				
· Marketing using the developed symbols																																				
Recruitment and management of sponsors																																				
· Development of sponsor attraction strategy and preparation of proposals																																				
· Recruitment notice and briefing session																																				
· Attracting sponsors and signing agreements																																				
Select merchandising rights holder & operation of Goods Market																																				
· Establishment and selection of a selection plan																																				
· Development and manufacturing, market operation, etc.																																				
· Royalty collection and management																																				
Promotion of Games commemorative revenue businesses																																				
· Planning and consultation with agencies																																				
· Issuance of stamps, postcards, coins, etc.																																				
Composition and operation of provincial resident supporters																																				
· Planning and consultation with agencies																																				
· Promotion of recruitment, launch ceremony, etc.																																				
· Operation of the supporters																																				

### □ Concept

- Development of Games symbols (emblems, mascots, posters, slogan)
- Development of a Games symbol manual (pictograms, signatures, fonts, etc.)
- Legal protection measures for the Games symbols and manuals, etc.

### < IMGA Requirements, etc. >

- **(Article 29 of the Host City Contract)** Legal protection for the IMGA logos, emblems, trademarks and mascot(s)
- **(Article 30 of the Host City Contract)** Ownership rights to art and intellectual works

### □ Overview

- Period: July 2020 to June 2023
- Cost: 87,330,000 KRW (54,750,000 KRW in 2020 and 32,580,000 KRW in 2022)
- Key Details: Development of the Games symbols and manual, etc.
  - Discover unique and differentiated symbols from other competitions and work on related manual
  - Ensure legal protection through domestic and foreign trademark registration for the Games symbols and manual, etc.
  - Utilize the symbols and manufacture and market Games merchandise

### □ Implementation System

- R&R of Each Entity

Entity	R&R	Remarks
Organizing Committee (Marketing Dept.)	<ul style="list-style-type: none"> <li>• Carry out the symbol idea contest procedure</li> <li>- Form and operate an advisory committee, review the submitted works, conduct symbol and manual development service procedures, etc.</li> </ul>	
Games symbol and manual development service provider	<ul style="list-style-type: none"> <li>• Develop the Games symbols and manual, etc.</li> </ul>	
Trademark application and registration service provider (patent attorney)	<ul style="list-style-type: none"> <li>• Carry out the trademark registration application procedure for the Games symbols (symbol marks, mascots, etc.)</li> </ul>	

- Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Contest and establishment of a symbol development service plan																																				
Symbol and manual development service																																				
Trademark application and registration																																				
Merchandise production and marketing																																				

## □ Detailed Implementation Plan

### ① Symbol Idea Contest

#### ○ (Contest Overview)

- Contest Period/Target Population: July 27 to Sept. 24, 2020 (60-day period) / All citizens (individuals)
- Contest Category/Method: 4 categories (Emblem, Mascot, Poster, and Slogan) \* 4 points per category, online submission

#### ○ (Project Cost) 8,500,000 KRW

#### ○ (Evaluation & Judgment)

- Evaluation Period: Late Sept. (preliminary) to mid-October (main evaluation) 2020
- Evaluation Method: Preliminary evaluation (internal evaluation) + Main evaluation (online preference survey + 1<sup>st</sup> and 2<sup>nd</sup> Review Board meetings)
- Results announcement: Individually notified and notice posted on Jeonbuk Sotong-daero website in Nov. 2020
  - ※ (Awards) Secretary General → Certificates awarded to the winners and individual prize money transferred to their bank accounts

#### ※ (Reference) Evaluation Method

- Preliminary evaluation: Organizing Committee staff reviews the entries to ensure they have the required documents and comply with the entry standards.
- Main evaluation: ①1st Review Board's evaluation (determination of winners)→② Preference survey (online voting)→③ 2nd Review Board's evaluation  
**(Sum up the results of the preliminary preference survey (10%) and advisory committee evaluation (90%) and determine the award grade)**
- Evaluation scoring ratio: 10% preference survey (targeting people nationwide via an online survey) + 90% advisory committee evaluation

### ② Symbol (Incl. Manual) Development Service

#### ○ (Service Period) Oct. 2020 to Late Jan. 2021

#### ○ (Project Cost) 25,000,000 KRW

#### ○ (Subject to Development) Development of symbols and a manual (23 types of basic and application types)

- ※ Seek to develop a slogan that implicitly describes and provides an imagery of the Games by working together with the Jeollabuk-do Province Great Leap Planning Group and Jeonbuk Institute.

#### ※ (Reference) Subject to Symbol and Manual Development

##### <Basic Type> 13 types

- Basic types: Symbols, emblems, mascots, logotypes, exclusive colors, graphic motifs, signatures, exclusive patterns, and pictograms (for each sporting event to be held), designated fonts, posters, slogan, and others (items required by the Organizing Committee)

##### <Application Type> 10 types

- Application types: Medals, signs, facilities, flags, information facilities, event supplies, vehicles, souvenirs, forms/seals (award certificates, parking passes), and others (items required by Organizing Committee)



### ③ Organization and Operation of Review Board and Advisory Committee Related to the Development of Symbols

- **(Operation Period)** Sept. 2020 until the completion of symbol development
  - **(Main Roles)** Evaluation in the symbol idea contest, advisory on symbol (manual) development services, etc.
  - **(Number of Members)** Approx. 12 members (academia, sports, media, etc.)
  - **(Method of Organization)** Request nomination of members, request appointment approval, appointment of members, etc.
- 1st Review Board organization plan (proposed): 5 members incl. the chair

Field	Affiliation	Number of members	Remarks
	<b>Total</b>	<b>5</b>	<b>Administration: 2, Media: 1, Academia: 1, Sports: 1</b>
Public administration	Head of Planning Business Div. of the Organizing Committee	1	<b>Chairman</b>
Media	Journalist	1	Request the Public Information Officer to submit a nomination
Public administration	Head of PR Planning Div. of the Jeollabuk-do Provincial Government	1	
Academia	Expert in industrial design or design professor, etc.	1	Request universities in the province to submit a nomination
Sports	Expert from the sports industry	1	Request the Provincial Sports Council to submit a nomination

#### – 2nd Review Board organization plan (proposed): 9 members incl. the chair

\*(Note) Excluding the administrative field, other fields will be composed of members different from the 1st review committee.

Field	Affiliation	Number of members	Remarks
	<b>Total</b>	<b>9</b>	<b>Administration: 3, Provincial Council: 1, Media: 1, Academia: 3, Sports: 1</b>
Public administration	Organizing Committee Secretary General	1	<b>Chairman</b>
Council	Jeollabuk-do Provincial Council member (Culture, Construction, and Safety Committee)	1	Request the Provincial Council to submit a nomination
Public administration	Organizing Committee Head of Planning Business Div.	1	
Media	Journalist	1	Request the Public Information Officer to submit a nomination
Public administration	Head of PR Planning Div. of the Jeollabuk-do Provincial Government	1	
Academia	Expert in industrial design or design professor, etc.	3	Request universities in the province to submit a nomination
Sports	Expert from the sports industry	1	Request the Korean Sport & Olympic Committee (KSOC) to submit a nomination

### ④ Trademark Registration for the Developed Symbols

- **(Registration Period)** Upon confirmation of each symbol (Feb. 2021 onward) ※ It takes approximately 12 months to register the trademark after filing an application.
- **(Registration Method)** Organizing Committee requests a trademark application and registration service provider (patent law office <patent attorney>)
- **(Required Budget)** 37,580,000 KRW (18,790,000 KRW for the symbol marks / 18,790,000 KRW for the mascots)

### □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	87,330	54,750	0	32,580	0		
Symbol/manual development service	25,000	25,000	0	0	0	- 25,000,000 KRW × 1 set	
Production of contest information posters	3,000	3,000	0	0	0	- 3,000,000 KRW × 1 set	
Operation of contest review boards	5,500	5,500	0	0	0	- 5,500,000 KRW × 1 set	Allowance
Awards for contest winners	16,250	16,250	0	0	0	- 16,250,000 KRW × 1 set	Prize money
Trademark application and registration, etc.	37,580	5,000	0	32,580	0	- 18,790,000 KRW × 2 types	

Dept.	Marketing Dept.
Person in charge	Kim Myeong-jin (6962)

### □ Concept

- Offer differential incentives based on the sponsorship amount and attract main sponsors for each event
- Provide sponsors with exclusive promotional marketing rights and preferential material purchasing opportunities
- Develop rights that reflect the characteristics of the Games and expand the scope of businesses that can sponsor the event by diversifying target industries

### < IMGA Requirements, etc. >

- **(Article 6 (d) of the Host City Contract)** Jeollabuk-do Province and the Organizing Committee have the right to retain 100% of the net sponsorship fee paid by the Masters Games sponsors.

### □ Overview

- Period: 2020 to 2023 .
- Cost: 127,000,000 KRW(22,000,000 KRW in 2020, 45,000,000 KRW in 2021, 60,000,000 KRW in 2023)
- Recruitment target: Corporations, organizations, public institutions, etc. wishing to sponsor the Games
- Recruitment Fields: Aviation, finance, communications, apparel, food, etc. (select at least one company per industry)
- Target Amount: 1 billion KRW
- How to Participate: Various forms of sponsorship, including cash and in-kind donations
- Key Details: Assign each sponsor to a tier and category, determine their rights according to their sponsorship tier, select a sponsorship-related service provider, etc.

### □ Implementation System

- R&R of Each Entity

Entity	R&R	Remarks
Organizing Committee (Marketing Dept.)	• Establish sponsorship strategies, negotiate sponsorship conditions and amount, conclude contracts, provide services to sponsors, etc.	
Jeollabuk-do Province (Business Support Div.)	• Provide a list of businesses operating in the province, etc.	
Service provider	• Conduct a survey on potential sponsors, organize sponsor rights, write proposals, discuss progress, etc.	

- Schedule

Task	2020					2021												2022												2023						
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Determination of rights to be afforded according to the sponsorship tier and preparation of a proposal																																				
Selection of sponsorship-related service provider																																				
Application to be designated as a donation recipient and notification thereof																																				
Sponsor recruitment notice																																				
Briefing sessions for individual companies or groups of companies																																				
Attracting sponsors and signing agreements																																				
Management of donations and donated goods																																				

## □ Detailed Implementation Plan

### ① Determination of Rights to Be Afforded According to the Sponsorship Tier

- **(Sponsorship Structure)** Categories include Official Sponsor, Official Supplier, and Official Supporter (3 tiers) according to the differentiated rights assigned to the sponsors based on their tiers
- **(Rights Afforded to Sponsors According to Their Tiers)**

Category	Official Sponsor	Official Supplier	Official Supporter
<b>Sponsorship scale</b>	500 million KRW or more in cash or in kind	300 million to less than 500 million in cash or in kind	100 million to less than 300 million in cash or in kind
<b>Marketing rights (Proposed)</b>	26 rights	25 rights	20 rights
	※ Rights afforded (proposed): To be negotiated separately - License to use Games insignia and the title of official sponsor - Grant corporate marketing and promotion rights, provide convenience services, provide awards, etc. - Priority negotiation rights for advertising, supply of event materials, etc.		

※ The tiers and rights to be afforded will be adjusted according to the results of the sponsorship strategy development service.

- **(Schedule)** Development of sponsor attraction strategy and determination of sponsor tiers and rights: Oct. to Dec. 2020

### ② Selection of Sponsorship-related Service Provider and Recruitment of Sponsors

- **(Recruitment of Sponsors)** Select a service provider to recruit sponsors, but the Organizing Committee may directly recruit sponsors in parallel depending on the target industry
- **(Schedule)** Selection of sponsorship-related service provider and recruitment of sponsors: 2021 to 2023
  - Agency commission rate: no more than 10% (separate commission rate to be applied to the donated cash and in-kind)
- **(Supporting Sponsors)** Providing sponsor rights, promoting measures to eradicate ambush marketing, etc.

### ③ Implementation of Administrative Procedures for the Recruitment of Sponsors

- **(Revision of the Articles of Association)** Resolution by the Executive Committee, followed by the approval of the Minister of MCST: May 2021
- **(Application to Be Designated as Donation Recipient Organization)** MOEF approval [National Tax Service (June)→MOEF(Sept.)]: Sept. 30, 2021
- **(Notification of Commencement of Profit-Making Business)** Notify the tax office: 2021 Q2
  - ※ Donations made by sponsors are not considered as a donation when a sponsorship contract has been concluded.

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	127,000	22,000	45,000	0	60,000		
Sponsorship marketing strategy development service	22,000	22,000				- 22,000,000 KRW × 1 set	
Sponsor attraction service provision agreement	100,000		40,000		60,000	- 100 million KRW × 1 set	
Purchase of supplies for the sponsorship agreement signing ceremony	5,000		5,000			- 10,000,000 KRW × 1 set	

## Selection of Official Merchandising Rights Holders for the Games

Dept.	Marketing Dept.
Person in charge	Im Nam-hee (6961)

### □ Concept

- The Organizing Committee will grant the right to use the insignias, etc. (emblems, symbols, logos, mascots, etc.) to corporations, organizations, etc. and collect royalties in return.

### < IMGA Requirements, etc. >

- **(Article 6 of the Host City Contract)** Rights and benefits granted to the host city by IMGA
- **(Article 28 of the Host City Contract)** Transfer of the IMGA's exclusive rights to the Masters Games to Jeollabuk-do Province according to conditions
- **(Article 29 of the Host City Contract)** Legal protection for the IMGA's logos, emblems, trademarks and mascot(s)
- **(Article 30 of the Host City Contract)** Ownership rights to art and intellectual works

### □ Overview

- Period: Jan. 2021 to June 2023 ※ Effective period of the rights to use the insignia: Contract conclusion date until June 30, 2023
- Cost: 5,000,000 KRW(5,000,000 KRW in 2021)
- Key Details: Grant rights to use the Games insignia\* and collect royalties from merchandising rights holders\*\*
  - \* **(Granting the right to use the insignia)** Granting the right to manufacture, distribute, sell, and market products with the insignias (mascots, etc.)
  - \*\* **(Royalty collection method)** Fixed royalty / Minimum royalty + Running royalty (rate applied to the total sales)
- Implementation Method: Limited competitive bidding (contract by negotiation or private contract)

### □ Implementation System

- R&R of Each Entity

Entity	R&R	Remarks
Organizing Committee (Marketing Dept.)	<ul style="list-style-type: none"> <li>• Establish a merchandising right holder selection plan</li> <li>• Select (recruit) merchandising right holders, request legal advice, and conclude contracts</li> <li>• Collect royalties and settle the accounts every quarter</li> </ul>	
Merchandising right holder	<ul style="list-style-type: none"> <li>• Operate the merchandising business and pay royalties</li> </ul>	

- Schedule

Task	2020						2021						2022						2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Establishment of a merchandising right holder selection plan																								
Selection of and conclusion of contracts with merchandising right holders																								
Merchandise development and production, etc.																								
Sales of merchandise and royalty collection																								

## □ Detailed Implementation Plan

### ① Selection of Merchandising Right Holders

- **(Policy)** In principle, one company will be selected for each target item, but if there is a company capable of manufacturing, selling, and marketing multiple items, it should be selected with priority.
  - ※ When selecting a merchandising right holder, matters related to the operation of the Games Goods Market should be specified in the contract.
- **(Target Items)** Mascot dolls, mugs, tumblers, hats, badges, backpacks, stationery, etc.

Category	Items to be sold (planned)
Sewed works	Stuffed toys, sewed items (various types of cushion), etc.
Toys	Figures, various toys, miniatures, etc.
Apparel	T-shirts, hats, gloves, etc.
Stationery	Stationery, writing instruments, art tools picture frames, USB flash drives, diaries, notepads, albums, mouse pads, notebooks, binders, commemorative postcards, etc.
Bags	Various bags, shopping bags, backpacks, etc.
Household goods and miscellaneous goods (accessories)	Kitchen utensils, towels, mugs, tumblers, umbrellas, car accessories, key chains, key holders, badges, lanyards (for mobile phone, etc.), business card holders, wallets, belts, tie pins, handheld fans, etc.

- ※ The actual items sold may be changed during the merchandising right holder selection and contract conclusion process.
- **(Method)** Contract by negotiation or private contract (if the merchandising right holder of the product is a single company)
- **(Procedure)** ① Establish a merchandising right holder selection plan → ② Select (recruit) merchandising right holders → ③ Conclude contracts, develop, distribute, and sell products (Merchandising right holder), and settle royalty payments (Organizing Committee)

### ② Royal Collection Method ※ Collection method needs to be determined

- (Proposal 1) Fixed royalties (collect a certain amount as royalties)
- (Proposal) Apply a combination of minimum royalty\* + running royalty\*\*
  - \* **(Minimum royalty)** Review the estimated sales and the amount proposed by the company in relation to the products on which the insignia, etc. will be used during the contract period
  - \*\* **(Running royalty)** Payment based on the payment rate applied to total sales (up to 15%)

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	5,000	0	5,000	0	0		
Fees for legal advice and contract preparation	5,000	0	5,000	0	0	- 5,000,000 KRW × 1 set	

※ Attorney fee for contract (draft) preparation: 3,300,000 KRW (incl. VAT) / Coordination and adjustment (per case): 330,000 KRW

Dept.	Marketing Dept.
Person in charge	Im Nam-hee (6961)

## □ Concept

- Carry out intensive promotion of the Games by selling souvenirs using the Games symbols (emblems, mascots, etc.), encourage participation in the Games, and carry out venue-generating businesses.

### < IMGA Requirements, etc. >

- **(Article 6 of the Host City Contract)** Rights and benefits granted to the host city by IMGA
- **(Article 28 of the Host City Contract)** Transfer of the IMGA's exclusive rights to the Masters Games to Jeollabuk-do Province according to conditions
- **(Article 29 of the Host City Contract)** Legal protection for the IMGA's logos, emblems, trademarks and mascot(s)
- **(Article 30 of the Host City Contract)** Ownership rights to art and intellectual works

## □ Overview

- Period: Jan. 2022 to June 2023 (on/offline)
  - Intensive Sales: May 2023 (13-day period including before and after Games period and during the operation of the registration centers)
    - ※ Merchandising right holders selling merchandise using their own distribution networks (incl. offline stores, online platforms, etc.)
- Cost: 110,000,000 KRW (110,000,000 KRW in 2023)
- Merchandise Shop: 16 locations (1 online location and 15 offline locations)

Category		Description
Installation locations	Online (1 location)	• Merchandising right holders' own online platforms
	Offline (15 locations)	• Jeonju (2): World Cup Stadium and one other • Other cities & counties (13): Near the registration center (main sports venue)
Personnel assignment	Online	• Merchandising right holder's own personnel
	Offline	• Jeonju: 5 people per booth (3 city officials and 2 volunteers) • Other cities and counties: 3 people per booth (2 city/county officials and 1 volunteers) ※ Additionally, the merchandising right holders' staff

- Key Details
  - Online: Administrative support when selling the Games merchandise on the merchandising right holders' own platform, etc.
  - Offline: Support the sales of merchandise by merchandising right holders by installing separate souvenir shops near the registration centers in 14 cities and counties
    - ※ In order to smoothly operate and manage the souvenir shops (online and offline), when recruiting merchandising right holders, select companies that can carry out operate a souvenir sales booth (online) in addition to manufacturing, distribution, sales, marketing the merchandise, if possible.

## □ Implementation System

### ○ R&R of Each Entity

Entity	R&R	Remarks
Organizing Committee (Marketing Dept.)	<ul style="list-style-type: none"> <li>Establish the Goods Market operation plan and recruit operators ( merchandising right holders)</li> <li>Support the installation and operation of the Goods Market and settle and collect royalties</li> </ul>	
Goods Market (souvenir shop) operating agency	<ul style="list-style-type: none"> <li>Manufacture, distribute, sell, and market Games merchandise and operate the Goods Market (including the online platform)</li> <li>Pay royalties</li> </ul>	
14 cities and counties	<ul style="list-style-type: none"> <li>Support the installation of the Goods Market in their respective city/county, provide personnel, and promote it to local residents                             <ul style="list-style-type: none"> <li>※ (Dispatch of personnel) Jeonju: 3 officials (incl. 1 team leader) 2 officials from each city and county (incl. 1 team leader each)</li> </ul> </li> </ul>	Jeonju 2 locations Other cities and counties: 1 location each
Provincial/city/county volunteer centers	<ul style="list-style-type: none"> <li>Dispatch volunteers during the operation of the Games Market                             <ul style="list-style-type: none"> <li>※ (Dispatch of personnel) Jeonju (2 locations): 2 volunteers each (incl. 1 team leader) 1 from each city and county (incl. 1 team leader each)</li> </ul> </li> </ul>	Assign volunteers capable of interpreting in English

### ○ Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Establishment of a Goods Market operation plan																																				
Selection of and conclusion of a contract with Goods Market operator																																				
Merchandise development, production, etc.																																				
Goods Market operation and settlement of royalties																																				

## □ Detailed Implementation Plan

- Policy: Installation of shops at two locations in Jeonju and one location in the other cities and counties each (near the registration centers / 2 pop-up canopies)
  - ※ When selecting a merchandising right holder, matters related to the operation of the Games Goods Market should be specified in the contract.
- Operating Period: Jan. 2022 to June 2023 (on/offline)
  - Intensive Sales: May 2023 (13-day period during the Games and during the operation of the registration centers)
    - ※ Merchandising right holders selling merchandise using their own distribution networks (incl. offline stores, online platforms, etc.)
- Sales Right Holder: Merchandising right holder (1 company / Incl. Goods Market operator)
- Sold Items: Mascot dolls, mugs, tumblers, hats, badges, backpacks, stationery, etc.

Category	Items to be sold (planned)
Sewed works	Stuffed toys, sewed items (various types of cushion), etc.
Toys	Figures, various toys, miniatures, etc.
Apparel	T-shirts, hats, gloves, etc.
Stationery	Stationery, writing instruments, art tools picture frames, USB flash drives, diaries, notepads, albums, mouse pads, notebooks, binders, commemorative postcards, etc.
Bags	Various bags, shopping bags, backpacks, etc.
Household goods and miscellaneous goods (accessories)	Kitchen utensils, towels, mugs, tumblers, umbrellas, car accessories, key chains, key holders, badges, lanyards (for mobile phone, etc.), business card holders, wallets, belts, tie pins, handheld fans, etc.

- ※ The actual items sold may be changed during the merchandising right holder selection and contract conclusion process.



○ Personnel Assignment

- e-commerce operation (online shop): Merchandising right holders to assign their own staff to operate their respective online shops
- Offline shop: Merchandising right holders' staff + Assignment of personnel to each market
  - Jeonju (2 locations): 5 people (3 officials from each city/county and 2 volunteers from the volunteer center (capable of interpreting in English))
  - Other cities & counties (13 locations): 3 people each (2 officials from each city/county and 1 volunteer from the volunteer center (capable of interpreting in English))
- ※ Person in charge To assist merchandising right holders in operating the market smoothly, the support staff dispatched should include one team leader-level official from the affiliated organization, and the Organizing Committee (Marketing Dept.) should be in charge of overseeing and coordinating the Goods Market.

○ Procedure

- ① Establishment of Goods Market operation plan → ② Selection of Goods Market operators (merchandising right holders) and conclusion of contract → ③ Installation of the Goods Market, deployment of support personnel (Organizing Committee), product display and sales, etc. (Merchandising right holder)

□ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	110,000	0	0	0	110,000		
Booth installation cost (including consumables cost)	70,000	0	0	0	70,000	- Pop-up canopy rental, etc. 5,000,000 KRW x 14 locations	Excl. food expenses and labor costs
Booth operation agency service cost	40,000	0	0	0	40,000	- Goods market operation agency service cost 40,000,000 KRW x 1 set	Maintenance costs, labor costs, etc.



## □ Concept

- Provide opportunity to commemorate and preserve memories of the Games by utilizing Games Brand Identity (logos, emblems, mascots, etc.) and issuing and selling commemorative stamps and commemorative coins

### < IMGA Requirements, etc. >

- **(Article 6 of the Host City Contract)** Rights and benefits granted to the host city by IMGA
- **(Article 28 of the Host City Contract)** Transfer of the IMGA's exclusive rights to the Masters Games to Jeollabuk-do Province according to conditions
- **(Article 29 of the Host City Contract)** Legal protection for the IMGA's logos, emblems, trademarks and mascot(s)
- **(Article 30 of the Host City Contract)** Ownership rights to art and intellectual works

## □ Overview

- **(Period)** Jan. 2022. 1 to May 2023
- **(Project cost)** 37,040,000 KRW(37,040,000 KRW in 2023)
- **(Key Details)** Carry out a business offering collectibles such as stamps, personalized postcards, and coins commemorating the Games using the Games emblems, mascots, etc.

Category	Issuer	Description
Commemorative stamp	Korea Post	Postage stamps are to be issued by the Post Office and sold to the general public
Commemorative postcard	Post office	The Organizing Committee will request the post office to make commemorative postcards and sell them to the general public through the Goods Market
Commemorative coin	Bank of Korea (Seller: Korea Minting and Security Printing Corporation)	Coins are to be issued by the Bank of Korea and sold to the general public by the Korea Minting and Security Printing Corporation

## □ Implementation System

- R&R of Each Entity

Entity	R&R	Remarks
Organizing Committee (Marketing Dept.)	<ul style="list-style-type: none"> <li>Establish a plan to carry out profit-making businesses commemorating the Game, prepare and submit demand survey reports on the issuance of commemorative stamps and commemorative coins, and support the establishment and operation of the Goods Market</li> </ul>	
14 cities and counties	<ul style="list-style-type: none"> <li>Dispatch personnel for the operation of the Goods Market (Jeonju: 3 officials / Other cities and counties: 2 officials each)</li> </ul>	
Provincial Volunteer Center	<ul style="list-style-type: none"> <li>Dispatch personnel for the operation of the Goods Market (Jeonju: 2 officials / Other cities and counties: 1 official each)</li> </ul>	
Korea Post & post offices	<ul style="list-style-type: none"> <li>Issuance and sales of commemorative stamps (Korea Post) and issuance of personalized postcards (post office)</li> </ul>	
Bank of Korea & Korea Minting and Security Printing Corporation	<ul style="list-style-type: none"> <li>Issuance (Bank of Korea) and sales (Korea Minting and Security Printing Corporation) of commemorative coins for the Games</li> </ul>	

○ Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Establishment of a commemorative profit-making business plan																																				
Submission of demand survey reports on the issuance of commemorative stamps																																				
Review of stamp issuance (Korea Post)																																				
Request issuance of commemorative stamps and postcards																																				
Issuance and sales of commemorative stamps and postcards																																				
Submission of demand survey reports on the issuance of commemorative coins																																				
Review whether to issue commemorative coins																																				
Reservation, reception, and issuance of commemorative coins																																				
Sales of commemorative coins																																				

□ Detailed Implementation Plan

① Production of Commemorative Stamps and Postcards

○ (Issuance Details)

- Commemorative stamps: Purchase a total of 500 sheets ※ Quantity to be issued determined by Korea Post / Cost of issuance borne by Korea Post

- Commemorative postcards: Issue a total of 20,000 postcards (for the 26 disciplines in the Games)

○ (Implementation System) ① Establish a plan to issue stamps and produce postcards → ② Submit a demand survey report on the issuance of commemorative stamps (Organizing Committee→Korea Post) → ③ Review whether to issue commemorative stamps (Korea Post) and request the issuance of commemorative postcards (Organizing Committee→post office) → ④ Issue and sell commemorative stamps (Korea Post) and issue commemorative postcards (post office)

② Issuance and Purchase of Commemorative Coins

○ (Quantity Issued) A total of 500 coins (commemorative coins issued by the Bank of Korea purchased by the Organizing Committee)

※ Quantity to be issued determined by the Bank of Korea based on a preliminary demand survey / Cost of issuance borne by the Bank of Korea

○ (Implementation System) ① Establish a plan to issue commemorative coins → ② Submit a demand survey report on the issuance of commemorative coins (Organizing Committee→Bank of Korea) → ③ Review whether to issue commemorative coins (Bank of Korea) → ④ Conduct a demand survey on purchasing the commemorative coins (Bank of Korea) → Issue and sell commemorative coins (Korea Minting and Security Printing Corporation)

□ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	37,040	0	0	0	37,040		
Issuance and purchase of commemorative stamps	3,040	0	0	0	3,040	- Commemorative stamps: 6,080 KRW x 500 sheets	16 stamps per sheet
Issuance and purchase of commemorative postcards (for sale at the Goods Market)	5,100	0	0	0	5,100	- Postcards (for domestic use): 510 KRW x 10,000 ea	
	6,400	0	0	0	6,400	- Postcards (for international use) 640 KRW x 10,000 ea * International postcards cost 130 KRW more each	
Issuance and purchase of commemorative coins	22,500	0	0	0	22,500	- Commemorative coins: 45,000 KRW x 500 ea	30,000 KRW silver coin

\* The purchase and distribution (scope of provision) of commemorative stamps and coins require an additional review to determine whether they violate election laws.

## Formation and Operation of Provincial Resident Supporters

Dept.	Marketing Dept.
Person in charge	Kim Myeong-jin (6962)

### □ Concept

- Encourage citizen participation and promote the successful hosting of the Games by operating the Jeonbuk Citizen Supporters for the Jeonbuk Asia-Pacific Masters Games 2023
  - Create an atmosphere where all provincial residents want to participate by organizing a group of supporters from among provincial residents various classes and sectors participate and establishing a public-private cooperation system
  - Enhance Jeonbuk's warm and friendly image to athletes and their accompanying parties visiting Jeonbuk from all over the world

### < IMGA Requirements, etc. >

- No particular requirements

### □ Overview

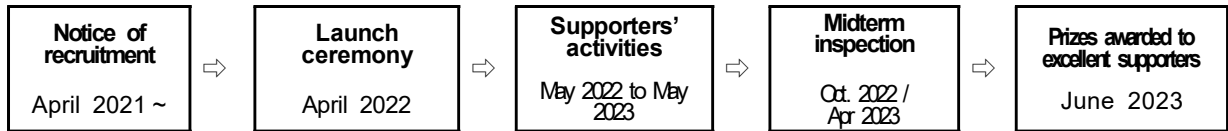
- Operating Period: March 2021 to May 2023
- Eligibility: Anyone residing in the province, including elementary, middle, and high school students, college students, and foreigners
- Quota: Approx. 300 people
- Recruitment Method: Select some of the World Scout Jamboree 2023 in Saemangeum as Asia-Pacific Masters Games supporters and conduct open recruitment in parallel
- Activities: General promotional activities for the Games, attending opening and closing ceremonies, cheering on at the games, etc.
- Benefits: Payment of actual expenses incurred based on activity performance, recognition of volunteer hours, commendation certificates, etc.
- Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
Establishment of a supporters formation and operation plan																																				
Consultation with relevant agencies																																				
Supporter recruitment and PR																																				
Supporters launch ceremony and training																																				
Supporters operation																																				

## □ Detailed Implementation Plan

### ① Recruitment of Supporters

- **(Quota)** Around 300 (Anyone residing in the province, including elementary, middle, and high school students, college students, and foreigners)
- **(Procedure)**



- **(Recruitment Method)** Applicants for the World Scout Jamboree 2023 Supporter Program will be selected with priority, and for any shortfalls, additional supporters will be recruited by open recruitment.

### ② Submission of Application and Selection of Supporters

- **(Eligibility)** Supporters for the World Scout Jamboree 2023 in Saemangeum
- **(Selection)** Selection of excellent supporters from the World Scout Jamboree 2023 from among the applicants
  - ※ In case of shortfalls, additional supporters will be recruited by open recruitment.

### ③ Direction of Activities

- **(Activities)** Overall promotional activities for a boom-up up of the Jeonbuk Asia-Pacific Masters Games 2023
  - Promote the Games online and carry out content production (videos, blogs, social media posts, etc.)
  - Promote the Games at major events and festivals in the province
  - Participate in the events celebrating the Games such as Games D-365 and D-100
  - Attend the opening and closing ceremonies and visit major sports venues to provide support
- **(Benefits)**
  - Payment of actual expenses based on activity performance and recognition of volunteer hours
  - Provision of T-shirts to wear for the supporter activities and souvenirs from the Games
  - Commendation certificates for excellent supporters, etc.

### ④ Supporters Management

- **(Performance Evaluation)** Check the status of supporters' activities on a semi-annual basis (prepare a result reports, etc.)
- **(Awards for Excellent Supporters)** Present awards to excellent supporters semi-annually and commendation certificates after the end of the Games.
- **(Incentives for Online Activities)**
  - Pay fees for video production, blogging, social media posts, etc.

□ Budget Plan

(Unit: 1,000 KRW)

Category (Details)		Required amount			Basis for calculation	Remarks
		Total	2022	2023		
Total		121,000	46,000	75,000		
Recruitment	Production of recruitment-related banners, etc.	46,000	46,000	-	· Production of recruitment-related banners, etc.: 46,000,000 KRW - Banner production: 50,000 KRW × 540 locations = 27,000,000 KRW - Posters production: 3,000 KRW × 3,000 sheets = 9,000,000 KRW - Leaflet production: 1,000 KRW × 10,000 sheets = 10,000,000 KRW	
Training	Supporters training	27,000	-	27,000	· Supporters training: 27,000,000 KRW - Instructor fee: 310,000 KRW × 14 cities and counties × 3 times = 13,020,000 KRW - Learning material production: 3,000 KRW × 300 copies = 900,000 KRW - Presentation production: 13,000 KRW (2 sides) × 10 sides × 1 meal = 130,000 KRW - Launch ceremony: 12,980,000 KRW	
Support	Supporters campaign, support, etc.	48,000	-	48,000	· Supporters campaigns and support, etc.: 48,000,000 KRW - Compensations for the actual expenses: 20,000 KRW × 300 people × 5 days = 30,000,000 KRW - Insurance subscription: 3,000 KRW × 300 people × 5 days = 4,500,000 KRW - T-shirt: 30,000 KRW × 300 people = 9,000,000 KRW - Incentives and manuscript fees: 4,500,000 KRW · Excellent supporters: 150,000 KRW × 2 people = 300,000 KRW · Manuscript fee (social media): 30,000 KRW × 5 people × 12 months = 1,800,000 KRW · Manuscript fee (promotional video): 100,000 KRW × person × 12 months = 2,400,000 KRW	



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# VIII. International Cooperation



- ① Cooperation with and Support for the IMGA
- ② Cooperation with the Organizing Committees of Various International Competitions
- ③ Language Service
- ④ Arrival/Departure Support





## 1

## Cooperation with and Support for the IMGA

- ◇ Maintain a close relationship and smooth communication and cooperation with the IMGA, the host international organization
- ◇ Enhance the image of the Masters Games as a world-class event by ensuring smooth and thorough preparation of official events hosted by IMGA

### □ Overview

- **(Before the Games)** Checking the preparation status of the Games by communicating and cooperating with the IMGA, managing the fulfillment of the host city contract, and strengthening the network by attending the IMGA general assemblies and sending invitations
- **(During the Games)** Prepare for and support the hosting of the IMGA Board meetings

### □ Key Details

- Sharing, advise, and coordinate the progress with the IMGA Secretariat on a regular basis
  - Manage the implementation status and support and coordinate data submission and approval in accordance with the schedule in relation to the matters requiring IMGA approval according to the host city contract
- Attend the IMGA general assemblies, give presentations on the preparation status of the Games, and promote the Games
- Invite IMGA executives for an audit (once a year), sports venue inspection (upon request), etc.
- Support the hosting of the IMGA Board meetings and the IMGA executives' activities during the Games
  - Secure a conference room, facilities, and equipment, assign interpreters and support personnel, carry out protocol, etc.

### □ Schedule

Detailed task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Cooperation with and support for the IMGA																																			
Communication and cooperation with the IMGA before the Games																																			
• Coordination of and support for submission and approval of various documents																																			
• Attending IMGA general assemblies and report on the preparation status																																			
• Handle the IMGA audits and Organizing Committee's visits																																			
Support the hosting of the IMGA Board meetings during the Games																																			
• Consultation with the IMGA and confirmation of the Board meeting venue																																			
• Finalization of a facility setting plan in reflection of the IMGA requests																																			
• Selection of a service provider in each field and conclusion of contracts (international convention facilities, etc.)																																			
• Confirmation of attendees from among Board members and support for arrival/departure																																			
• IMGA Board facility installation and meetings																																			

※ Submit a results report to the IMGA within 6 months after the end of the Games.

Dept.	International Dept.
Person in charge	Bae Johan (6933)

### □ Concept

- Communication and cooperation with the IMGA is essential to the success of the Games, so make sure to actively discuss the preparation status of the Games via online and offline channels.
  - \* Coordinate and make adjustments to the matters requiring IMGA approval such as the disciplines/events, daily programs, marketing plans, master plans, scenarios for the opening and closing ceremonies, registration fees, etc.
- The Organizing Committee is to attend the IMGA General Assembly before the Games, and provide a comprehensive report or hold a task-specific depending on the nature of the IMGA delegation's visit to the Organizing Committee.
  - \* Preparation status report (semi-annually), IMGA audit (once a year), IMGA sports venue inspection (upon request), etc.
- Thoroughly prepare for the Games based on the results of the meetings while adhering to the IMGA regulations

### < IMGA Requirements, etc. >

- Matters that need to be submitted to and approved by the IMGA according to Host City Contract
  - **(Approval)** Establishment of the Organizing Committee, master plan, disciplines/events and daily program, sports venues, marketing plans, opening and closing ceremonies scenarios, awards ceremony scenarios (including the medal designs), registration fees, information system, etc.
  - **(Submission)** Games preparation progress report (semi-annually), financial report, request for a technical delegate for each discipline, etc.
  - **(Other)** Payment of the hosting fee (800,000 EUR in total), audit (once a year), recruitment of overseas athletes (at least 50% of total participants), etc.

### □ Implementation System

Category	R&R	Remarks
Organizing Committee (International Dept.)	<ul style="list-style-type: none"> <li>• Send official letters to the IMGA and support various submissions and approvals</li> <li>• Attend the IMGA general assemblies and handle the visits by IMGA delegates</li> <li>• Share information on the status of communication and cooperation with the IMGA with relevant agencies (Korean Sport &amp; Olympic Committee (KSOC), Ministry of Culture, Sports and Tourism (MCST), etc.)</li> </ul>	
Organizing Committee (each dept.)	<ul style="list-style-type: none"> <li>• Fulfill the Host City Contract in relation to submitting documents, etc. to the IMGA and obtaining approval</li> <li>• Handle IMGA requests and visits according to their nature</li> </ul>	
Jeollabuk-do Province (International Cooperation Div.)	<ul style="list-style-type: none"> <li>• Assist in international cooperation at the provincial level</li> <li>• Provide translations (proofreading and editing) of documents submitted to the IMGA</li> </ul>	
Jeollabuk-do Province International Exchange Center	<ul style="list-style-type: none"> <li>• Assist in international exchanges such as non-face-to-face international meetings and interpretation/translation services</li> </ul>	
Cities & Counties	<ul style="list-style-type: none"> <li>• Assist in the handling of IMGA sports venue inspections and visits to tourist attractions</li> </ul>	
KSOC (International Exchange Dept.)	<ul style="list-style-type: none"> <li>• Assist in international cooperation</li> </ul>	
Ministry of Culture, Sports and Tourism (MCST)(International Sports Div.)	<ul style="list-style-type: none"> <li>• Assist in international cooperation at the central government level</li> </ul>	
IMGA	<ul style="list-style-type: none"> <li>• Check, consult on, approve of, etc. the preparations for the Games</li> </ul>	

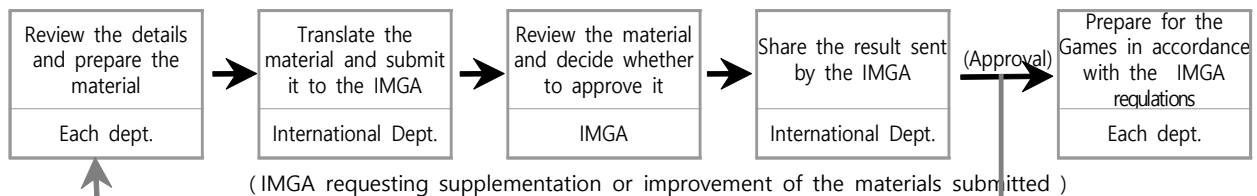
## □ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
· Coordination and support for various matters requiring submission and approval																																			
· Participation in the IMGA general assemblies and preparation of reports on the preparation status																																			
· Handling of IMGA audits and visits to the Organizing Committee																																			

## □ Detailed Implementation Plan

### ① Coordination and Support for Various Matters Requiring Submission and Approval (As-Needed Basis)

- **(Period)** July 2020 to May 2023
- **(Key Details)** Facilitating smooth communication between IMGA and the Organizing Committee for various submissions and approvals according to the host city contract and managing the implementation situation
- **(Work Flow)**



### ② Attending IMGA General Assemblies and Reporting on the Preparation Status

- **(Purpose)**
  - Share information on the preparation process and progress through a report on the preparation status of the Games (English presentation)
  - Seek advisory and expertise for efficient Games preparation
- **(Time/Location)** A couple of times a year (around April and November) / Host city of the IMGA General Assembly
  - \* Around 6 times until the Games in Jeonbuk / (1st) Nov. 4, 2020 (2nd) March 31, 2021 (3rd) Nov. 15, 2021 (international video conferencing)
- **(Attendees)** 3 to 4 members of the Organizing Committee
- **(Reported Matters)** Matters requested by the IMGA, matters judged to be important by the Organizing Committee, etc.
- **(Key Details)**
  - Establish a plan for attending the IMGA general assemblies (decide on the matters to be reported, attendees, schedule, etc.)
  - Organize Games preparation status (by each department) and prepare a report (English presentation, PPT file)
  - Manage the overseas business trips, prepare promotional materials (with assistance from the PR Dept.), etc.

### ③ Dealing with IMGA's Audits and Visits (Invitations) to the Organizing Committee

- **(Purpose)** To provide organized support for visits to the Organizing Committee as well as audits, meetings, and stays of IMGA employees before the Games
  - **(Period)** 2 to 3 times
  - **(Invitees)** 3 to 4 IMGA executives/employees
  - **(Purpose of Visit)** IMGA audit (once a year), inspection of sports venues, checking the preparation status in each field according to the IMGA's requirements, etc.
  - **(Key Details)**
    - Grasp the schedule for the IMGA's visits to the Organizing Committee for each field and establish a plan to support the visiting team
    - Prepare a comprehensive report or task-specific report depending on the nature of the IMGA's visit
    - Prepare for the Games-related site visits to inspect the sports venues, experience the related tourism products, etc.
    - Provide protocol such as services for arrival/departure, flight, accommodation, and transportation for the IMGA executives/employees\*
- \* Select a service provider for providing convenience (protocol) and related services

### ☐ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation
	Total	2020	2021	2022	2023	
Total	95,000	6,000	0	54,000	35,000	
Attending the IMGA general assemblies	32,000	0	0	16,000	16,000	<ul style="list-style-type: none"> <li>- Airfare: 3,000,000 KRW×4 people×2 times= 24,000,000 KRW</li> <li>- Accommodation expenses: 4,144,000 KRW</li> <li>· Secretary General: 149,000 KRW×4 days×1 person×2 times=1,192,000 KRW</li> <li>· Department head: 127,000 KRW×4 days×2 people×2 times=2,032,000 KRW</li> <li>· Working level staff: 115,000 KRW×4 days×1 person×2 times=920,000 KRW</li> <li>- Food expenses: 2,660,000 KRW</li> <li>· Secretary General: 85,000 KRW×5 days×1 person×2 times=850,000 KRW</li> <li>· Department head: 64,000 KRW×5 days×2 people×2 times=1,280,000 KRW</li> <li>· Working level staff: 53,000 KRW×5 days×1 person×2 times=530,000 KRW</li> <li>- Daily expenses: 1,584,000 KRW</li> <li>· Secretary General: 38,000 KRW×6 days×1 person×2 times=456,000 KRW</li> <li>· Department head: 33,000 KRW×6 days×2 people×2 times=792,000 KRW</li> <li>· Working level staff: 28,000 KRW×6 days×1 person×2 times=336,000 KRW</li> </ul>
IMGA audits (contract obligations)	30,000	0	0	15,000	15,000	<ul style="list-style-type: none"> <li>- Airfare: 3,800,000 KRW (business class)×3 people×2 times= 22,800 KRW</li> <li>- Accommodation expenses: 150,000 KRW×3 people×6 days×2 times= 5,400,000 KRW</li> <li>- Food expenses: 50,000 KRW×3 people×6 days×2 times= 1,800,000 KRW</li> </ul>
IMGA's prior inspection of the preparations for the Games	15,000	0	0	15,000	0	<ul style="list-style-type: none"> <li>- Airfare: 3,800,000 KRW (business class)×3 people×1 time= 11,400,000 KRW</li> <li>- Accommodation expenses: 150,000 KRW×3 people×5 days×1 time= 2,250,000 KRW</li> <li>- Food expenses: 50,000 KRW×3 people×5 days×1 time=1,000,000 KRW</li> <li>- Other = 350,000 KRW</li> </ul>
Videoconferencing equipment rental and production of materials	6,000	6,000	0	0	0	- 6,000,000 KRW × 1 set× 1 time (2020)
Purchase of meeting supplies and production of materials	12,000	0	0	8,000	4,000	- 4,000,000 KRW × 3 times (2022~2023)

No.	Related article	Requiring submission and approval
1	Article 4	- Formation of the Games Organizing Committee / Submission of documentation regarding the establishment and existence of the Organizing Committee for approval by the IMGA
2	Article 6	- IMGA's written approval of registration and participation fees
3	Article 9	- IMGA audit once a year for a 1-week period (up to 3 auditors) - Payment for the IMGA Board for up to 5 days during the Games
4	Article 15	- Submission of the overall organization chart and master plan for the Organizing Committee and the Games for approval by the IMGA - IMGA's prior written approval of any changes to the organization chart and master plan
5	Article 19	- Submission of an annual report in English to the IMGA on the progress of the Games preparations - Submission of a semi-annual Organizing Committee progress report - Prompt oral and written reports to IMGA upon request
6	Article 24	- Selection of disciplines (18 to 30 disciplines, with priority given to the IMGA member sports) - Submission of a detailed daily program approved by the respective international sports federation (IF) for each discipline * Any changes require IF consent and IMGA approval
7	Article 25	- Satisfaction of the minimum technical requirements / Submission of a request for the appointment of a technical delegate to the IF for each discipline
8	Article 26	Any changes to the size, content and location of any of the Master Games venues proposed in the bid proposal require written consent of the relevant IF and IMGA approval
9	Article 27	- Pre-approval of scenarios for the opening and closing ceremonies - Submission of the scenario for the award ceremonies including the medal design for IMGA approval
10	Article 31	- Payment of the hosting fee (250,000 EUR by March 2 of 2020 and 2021 each) / (125,000 EUR by March 2 of 2022 and 2023 each)
11	Article 35	- Submission of a marketing plan for IMGA approval * Any changes must be submitted to IMGA for written approval
12	Article 40	- Establishment of information system - Provision of complete IT infrastructure and submission of a proposal for an information system for IMGA approval
13	Article 41	- Submission of a detailed Games report to IMGA as an electronic copy after the end of the Games * Include details of Games-related planning, operations, statistics, financial aspects, economic impact, and tourism expenditures - 10,000 EUR fine for non-submission

## Support the IMGA Board Meetings (During the Games)

Dept.	International Dept.
Person in charge	Bae Johan (6933)

### □ Concept

- Provide support for successful Board meetings hosted by the IMGA during the Games, including venue rental, interpretation, personnel, etc.

#### < IMGA Requirements, etc. >

- **(Article 9 of the Host City Contract)** Pay for the IMGA Board meetings to be held during the 2022 Masters Games for a maximum period of 5 days
  - Provide business class flight tickets for Board meeting attendees, domestic transportation, venue rental, and reasonable room and board
  - Necessary tickets can be provided through airline sponsors
- ※ Require ① vehicle + driver, ② audio and video system, and ③ space for up to 15 people

### □ Main Duties

- Secure a venue for the IMGA Board meetings and a lounge
  - Set up international conference facilities, assign interpreters and support staff, etc.
- Provide invitations and protocols for the IMGA Board meeting attendees
  - Booking and providing airline tickets, reception, transportation, accommodation, food and beverage, etc.
- Support for the IMGA executives in watching the Games (transportation, protocol, etc.)

### □ Implementation System

Category	R&R	Remarks
Organizing Committee (International Dept.)	<ul style="list-style-type: none"> <li>• Grasp each IMGA Board meeting attendee's schedule and plan for providing convenience services</li> <li>• Provide invitations and book and provide airline tickets for the IMGA Board meeting attendees</li> <li>• Secure a venue for the IMGA Board meetings and set up necessary facilities</li> </ul>	
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Provide VIP protocol support for the IMGA executives (incl. transportation, accommodation, food and beverage)</li> <li>• Secure and support personnel (incl. volunteers) to support the IMGA Board meetings</li> <li>• Provide other operational support related to safety, security, supplies, etc.</li> </ul>	
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>• Make and deliver souvenirs for the Board meeting attendee</li> </ul>	
Organizing Committee (Marketing Dept.)	<ul style="list-style-type: none"> <li>• Check and provide flight ticket benefits provided by the sponsoring airline</li> </ul>	
Cities & Counties	<ul style="list-style-type: none"> <li>• Make arrangements to assist the IMGA executives in watching the games, visiting tourist attractions, etc.</li> </ul>	
IMGA	<ul style="list-style-type: none"> <li>• Finalize the list of IMGA Board meeting attendees and schedule</li> </ul>	International Dept.

## □ Detailed Implementation Plan

### ① Securing IMGA Board Meeting Venue and Facilities & Equipment

- **(Purpose)** Secure a venue according to the number of people who are set to attend and provide facilities and equipment that meet international standards to ensure a smooth international meeting
- **(Overview)**
  - Period: May 12 to 20, 2023      \* A couple of days during the Games
  - Location: TBD
  - Host: IMGA
  - Language: English
  - Participants: 15 people      \* IMGA President, Vice President, committee members, etc.
- **(Method)**
  - Secure meeting venue: In consultation with the department in charge of accommodations, reflect the use of meeting rooms and facilities in the main headquarters hotel contract.
    - \* A space that can accommodate 15 or more people and is equipped with audio and video systems
  - Installation of facilities and equipment: Sign a contract with a company specializing in international conference facilities and equipment
    - \* Check and reflect the IMGA's specific facility requirements and install them at the same time (by the contractor)
  - Other matters: Personnel for proceeding with the meeting and providing assistance and interpretation, luncheon and catering services, etc.
    - \* (Reception & Protocol) Place guides in key areas from arrival at the building to the actual venue where the meeting is held
      - Separate operation of dedicated vehicles and services for airport reception and transportation

### ② Invitations to and Convenience Services for the IMGA Board Meeting Attendees

- Invitations to the IMGA Board meeting attendees
  - Confirm the list of attendees with the IMGA Secretariat
  - Send letters to the Secretariat and invitees on the intent to provide flight tickets
    - \* Search for information related to passports, arrival/departure schedules, airports, and available flights in advance and utilize sponsor airlines
  - Send invitation letters (for those who need to obtain a short-stay visa)
- Grasp accurate arrival/departure information and provide business class tickets
  - Check the benefits provided by the sponsoring airline (in consultation with the Marketing Dept.)
  - Book flight tickets according to the arrival/departure schedule of each attendee and confirm the purchase
- Provide maximum convenience such as airport reception, transportation, accommodation, etc. to enhance the image of the Games



☐ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
・ Consultation with the IMGA and finalization of the Board meeting venue																																			
・ Finalization of the facility setting plan in reflection of the IMGA requirements																																			
・ Selection of a service provider for each field and conclusion of a contract (international conference facilities, etc.)																																			
・ Confirmation of a list of Board meeting participants and arrival/departure support																																			
・ Installation of facilities for the IMGA Board meetings and hosting of the meetings																																			

☐ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	95,000	0	0	0	95,000		
Renting the venue for the IMGA meetings	5,000	0	0	0	5,000	- 1,000,000 KRW × 1 set × 5 days	
Provide operational support for the IMGA Board Secretariat	15,000	0	0	0	15,000	<ul style="list-style-type: none"> <li>- International conference system: 15,000,000 KRW</li> <li>- Videoconferencing system: 500,000 KRW×5 days =2,500,000 KRW</li> <li>- Interpreter booth: 100,000 KRW×1 unit (English)× 5 days=500,000 KRW</li> <li>- Interpretation channel: 400,000 KRW×2 ea. (Korean &amp; English)×5 days=4,000,000 KRW</li> <li>- Interpreter (6 hours, capable of interpreting for international conferences) 600,000 KRW×2 people ×5 days=6,000,000 KRW</li> <li>- Rental and purchase of various supplies prepared for the Board and Secretariat: 1,500,000 KRW×1 set</li> </ul>	Select a professional service provider
Overseas travel expenses for the IMGA Board members (contract obligations)	75,000	0	0	0	75,000	- Airfare: 500,000 KRW×15 people= 7,500,000 KRW	Business class








## List of the International Masters Games Association (IMGA) Board Members

### □ About the IMGA

- Officially launched in 1995 at the 29<sup>th</sup> GAISF (President Kim Un-yong / 1986-2004) General Assembly in Seoul, Korea
- Recognized by the International Olympic Committee (IOC) and governed by Swiss law (based in Lausanne, Switzerland)
- **(Election of Board Members)** ※ IMGA Articles of Association (IMGA General Assembly in Bangkok in April 2018)
  - Chairman: Elected for a term of 4 years / Can be elected up to 4 times (16 years)
  - Members: Minimum of 9 and maximum of 13 (currently 13)
- **(CEO)** Jens Holm, 2006- ※ The Secretary General does not have a specific term of office.

### □ List of IMGA Board Members (13 Members)

Position	Photograph	Name & Nationality	Background
<b>Chairman</b>		Sergey Bubka Nationality: Ukraine	<ul style="list-style-type: none"> <li>- IOC member and World Athletics Board member</li> <li>- 14 gold medals (4 from the Olympic Games and 10 from world championships)</li> <li>- Broke the world record 35 times</li> <li>- Coordinator of the Brazil Olympics in 2016</li> <li>- Coordinator of the Youth Olympics in Singapore in 2010 and Switzerland in 2020</li> </ul>
<b>Honorary Vice Chairman</b>		H.R.H Tunku Imran Nationality: Malaysia	<ul style="list-style-type: none"> <li>- IOC member</li> <li>- Chairman of Malaysia NOC (1998~)</li> </ul>
Member		Ser Miang Ng Nationality: Singapore	<ul style="list-style-type: none"> <li>- Vice President of IOC</li> <li>- IOC Executive Committee member</li> <li>- Chairman of IOC Finance Committee</li> </ul>
Member		Sari Essayah Nationality: Finland	<ul style="list-style-type: none"> <li>- IOC member</li> <li>- Chairperson of the Finnish Christian Democratic Party</li> </ul>
Member		Kate Caithness Nationality: Scotland	<ul style="list-style-type: none"> <li>- President of the World Curling Federation (WCF)</li> </ul>

Position	Photograph	Name & Nationality	Background
Member		Bob Elphinston Nationality: Australia	- Former President of the International Basketball Federation (FIBA)
Member		Marisol Casado Nationality: Spain	- IOC member - President of the International Triathlon Union (ITU)
Member		Poul-Erik Hoyer Nationality: Denmark	- IOC member - President of the Badminton World Federation - Gold medalist in the European Athletics (1992, 1994, 1996) - Olympic gold medalist (Atlanta in 1996)
Member		Jose Perurena Nationality: Spain	- IOC member - President of the International Canoe Federation (ICF)
Member		Denis Oswald Nationality: Switzerland	- IOC member - President of the World Rowing Federation (FISA)
Member		John D. Coates Nationality: Australia	- IOC Executive Committee - Australia NOC Chairman and CAS Chairman
Member		David Eades Nationality: UK	- Main anchor on BBC - Broadcasting of major games such as FIFA, Olympics, etc.
Member		Jens V. Holm Nationality: Denmark	- <b>IMGA CEO</b>

※ Number of people attending the IMGA Board meetings (visiting): Up to 15 people (Board, Secretariat)

- In the case of the World Masters Games 2021 Kansai, IMGA Board held two meetings (2017 and 2018), and 10 members of IMGA Board visited Japan.

## 1-2-2 Operational Support for the IMGA Board and Secretariat

### ☐ Overview

- Period: From 10 days before the Games until the end of the Games
- Location: TBD \* In the headquarters hotel
- Target: IMGA executives
- Details: Provision of office equipment, conference equipment, food and beverage, TV, etc.

### ☐ IMGA Requirements

- In addition to paying for the expenses of the IMGA Board\*, there is a need to continually discuss and coordinate with the IMGA with respect to the venue and necessary facilities.
- ① Meeting for 1 to 2 days, ② audio and video system, ③ space that can accommodate up to 15 people
- \* Host City Contract (Article 9): The Organizing Committee shall pay for the expenses incurred from the IMGA Board meetings, which will be held for up to 5 days during the Games.

### ☐ Venue and Facility Setup (Proposed)

- Venue rental: Secure a space through a contract with the headquarters hotel
- Facility setup: Outsourcing to a specialized company

### ※ Required Supplies Expected (Proposed)

※ Location: Request a venue for the meetings and the Secretariat from the headquarters hotel where the IMGA Board members will be staying

#### 1. Board Meeting Venue

- Desks and chairs
- Flag stand
- Simultaneous interpretation
  - English and French interpretation
  - Listening devices with headphones
- Lighting
- Office supplies
  - Personalized name plates (a list of names is to be provided by the IMGA)
  - Filming equipment
  - Laser pointer and PowerPoint remote control for the presenters
  - Computers and laptops running on Windows or other OS with a (US) English keyboard and English as the selected input language for presentations to be connected to the projector
  - Fresh water and bottled water for the Board and Secretariat
  - Notepads and pens at each seat at the table
- Decor
  - Graphic elements on the stage backdrop should not distract the audience

- Floral arrangements and other decorations suitable for the event

## **2. IMGA Secretariat (1 to 2 offices)**

- ☐ Desks and chairs
- ☐ Electricity and Internet connection
  - Wired and wireless Internet access
  - Multiple power outlets in convenient locations
- ☐ Computers, laptops, printers, copiers
- ☐ Stationery
  - Office supplies, including notepads and pens
  - 100 sets of 500-sheet A4 paper
  - File binders, paperclips, staplers, writing utensils (pencils, pens, felt pens), notebooks
- ☐ Official photographer
- ☐ Telephone and fax machine
- ☐ TV and DVD player with live international signal feeds
- ☐ Free Wi-Fi service
- ☐ Lockable safe
- ☐ Other supplies requested by the IMGA

## **3. Catering**

- ☐ Organize a welcome coffee, coffee breaks, and/or lunch (buffet). The location will be the lobby of the Secretariat, next to the Board meeting room. Access to this area will be restricted to the registered attendees of the event.

## **4. Guide**

- ☐ Dedicated staff (fluent in English) must be provided for the duration of the Board meetings and Secretariat operations and must be available to work from early morning to late evening, as necessary.

## **5. Event Security and Safety**

- ☐ Event participants must be properly registered and verified. Unauthorized attendance will not be permitted.
- ☐ Access to the venue must be controlled by volunteers, staff, or uniformed security personnel.
- ☐ Medical or first aid services must be available at the venue or within close proximity.

## 1-2-3 Convenience Services for the IMGA Board Meeting Participants

### □ Reception at the Airport

- The departments in charge of reception and protocol should collaborate with the department in charge of transport services to provide airport protocol services in accordance with the status of the dignitary in question.
- Identify accurate arrival information and organize a reception group for each person (1:1 interpretation)
- Organize a welcome event (bouquet presentation, etc.) and secure airport reception vehicles (transport team)
- Carry out the arrival procedures on their behalf (operation of exclusive immigration checkpoints) and secure a VIP room

### □ Accommodations Plan (in collaboration with the dept. in charge of accommodations)

- Check the stay schedule for each participant in the IMGA Board meetings
- Assign the attendees to the headquarters hotel with priority and book accommodations according to the Organizing Committee accommodation booking procedure

### □ Food and Beverage Plan (in collaboration with the dept. in charge of food and beverage)

- Provide food and beverage preferably through the food service provider for the headquarters hotel (service provider that signed a contract with the department in charge of food and beverage)
  - \* Examine the IMGA executives/employees' nationalities, religions, health condition, etc. in advance
- Breaks: Provide a space for light refreshments and beverages next to the Board meeting room

### □ Transportation Plan (collaboration with the departments in charge of protocol & transport services)

- Collaborate with the departments in charge of protocol and transport services to provide transportation including airport pick-up, transportation to the relevant venues during the Games, and airport drop-off
- Provide exclusive vehicles to applicable persons (IMGA Board members and officials)
  - **(Target)** Identify the approximate number of participants and request a vehicle for protocol services
    - \* 10 to 14 members of the IMGA Board and 2 to 3 IMGA officials
  - **(Exclusive Vehicle)** A passenger car, driver (capable of communicating in English), and interpreter each
  - **(Route of Movement)** Organized cooperation with the department in charge of transport services by identifying the arrival/departure schedule, event participation, game attendance, sightseeing tour, etc. for each person set to receive transport services
    - \* ① Airport→Headquarters hotel (registration)→Venue (conference venue), ② Venue↔Accommodation, ③ Accommodation↔Sports venue (game attendance), ④ Accommodation↔Sightseeing tour, etc.

## Cooperation with the Organizing Committees of Various International Competitions

- ◇ Gain the know-how to manage a sports competition and create a boom-up for the successful hosting of the Masters Games by communicating and working closely with the organizing committees of various international competitions

### □ Overview

- Network with the organizing committees of various international competitions and maintain partnerships for the successful hosting of the Games
- As a host city of the Masters Games, transfer knowledge and experience to the organizing committees preparing for the subsequent Games

### □ Key Details

- Dispatch a delegation to other international Masters Games\* (participate in the observer program)
  - Organize and dispatch delegations, observe the Games operations and facilities, operate PR booths, etc.
  - \* Masters Games in Australia (April 2022), US Huntsman World Senior Games (Oct. 2021), Pan Pacific Masters Games in Australia (Nov. 2023), etc.
- Establish and execute an observer (competition observation) program
  - Transfer the knowledge and know-how related to preparing for and operating the Games

### □ Schedule

Detailed task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Cooperation with the organizing committees of various international competitions																																			
Dispatch of delegations to other international competitions																																			
• Discussions with the IMGA and the organizing commites of the international competitions																																			
• Formation of delegation and planning																																			
• Implementation of procedures such as registration of delegation for participation																																			
• Preparation of relevant materials and dispatch of delegations																																			
Operation of an observer (Games observation) program																																			
• Consultation with the IMGA																																			
• Program establishment and announcement																																			
• Recruitment of observers																																			
• Establishment of detailed operation plan and production of descriptive materials																																			
• Operation of the observer program																																			

Dept.	International Dept.
Person in charge	Bae Johan (6933)

## □ Concept

- Acquire the know-how to operate the Games by sending a delegation for each field to other international Masters Games and observing how the competitions are operated
- Secure participants including those who have experienced competitions and create a boom-up for the success of Games

## < IMGA Requirements, etc. >

- No particular requirements

## □ Overview

- **(Target)** Other international Masters Games\* held from Jan. 2021 to Dec. 2022
  - \* US Huntsman World Senior Games (Oct. 2021), Pan American Masters Games in Brazil (Sept. 2022), Pan Pacific Masters Games in Australia (Nov. 2023), etc.
- **(Delegation Members)** Organizing Committee, provincial government, provincial council, MCST, KSOC, etc.
- **(Fields)** Observation of Games operations and facilities, attendance at the IMGA meetings, etc.

## □ Implementation System

Category	R&R	Remarks
Organizing Committee (International Dept.)	<ul style="list-style-type: none"> <li>• Consult the organizing committees of the relevant international competitions on observing the competition</li> <li>• Attend the IMGA meetings in consultation with the IMGA and submit a report</li> </ul>	
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Observe the services provided for the operation of the events, such as transportation, safety, etc.</li> </ul>	
Organizing Committee (Game Operation Dept.)	<ul style="list-style-type: none"> <li>• Observe the operation of the competition, such as the operation of the events, sports venues, etc.</li> </ul>	
Organizing Committee (Marketing Dept.)	<ul style="list-style-type: none"> <li>• Observe the registration process and marketing activities such as sponsorship, etc.</li> </ul>	
Organizing Committee (PR Dept.)	<ul style="list-style-type: none"> <li>• Operation of PR booth at the venues of the international competitions</li> <li>• Secure participants for the Jeonbuk Asia-Pacific Masters Games and create a boom-up for the successful hosting of the Games</li> </ul>	
IMGA	<ul style="list-style-type: none"> <li>• Confirm the IMGA meeting schedule and finalized the matters to be reported</li> </ul>	International Dept.
Organizing committees of the international Masters Games in question	<ul style="list-style-type: none"> <li>• Consult on observing and registering for the competition</li> </ul>	International Dept.

## □ Detailed Implementation Plan

- Consult the the IMGA and the organizing committees of the relevant international competitions on observing the competitions
  - How to participate in the observer program, size of delegation, cost, etc.
- Discuss the size of the delegation and organization delegations
  - Promote the acquisition of practical knowledge to operate the Games, with working-level staff for each field
- Establish a delegation dispatch plan
  - Confirm the roles of each group, length of stay, etc.
- Register the delegation members
  - Passports, photos, arrival/departure schedules, hotels, etc.
- Dispatch delegations for observation activities

## □ Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
· Consultation with IMGA and the organizing committees of international competitions																																			
· Delegation formation and planning																																			
· Execution of procedures such as registration of delegation members as participants																																			
· Preparation of necessary materials and delegation dispatch																																			

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation
	Total	2020	2021	2022	2023	
Total	80,000	0	52,000	28,000	0	
Observer program registration fees (10 people)	8,000	0	4,000	4,000	0	- 400,000 KRW×10 people×2 times
Vehicle rental, guide, etc.	16,000	0	8,000	8,000	0	- 8,000,000 KRW×1 set×2 times
Dispatch of delegations from the Organizing Committee	56,000	0	40,000	16,000	0	- Airfare: (Brazil 3,900,000 KRW×7 people) + (Australia 1,000,000 KRW×7 people) = 34,300,000 KRW - Accommodation expenses: 10,356,000 KRW · Secretary General 149,000 KRW×6 days ×1 person×2 times=1,788,000 KRW · Division/department head: 127,000 KRW×6 days ×2 people×2 times=3,048,000 KRW · Working-level staff: 115,000 KRW×6 days ×4 people×2 times=5,520,000 KRW - Food expenses 8,330,000 KRW · 85,000 KRW×7 days×7 people×2 times=8,330,000 KRW - Daily expenses: 3,024,000 KRW · Secretary General 38,000 KRW×7 days ×1 person×2 times=532,000 KRW · Division/department head: 33,000 KRW×7 days ×2 people×2 times=924,000 KRW · Working-level staff: 28,000 KRW×7 days ×4 people×2 times=1,568,000 KRW



Dept.	International Dept.
Person in charge	Bae Johan (6933) Ha Cheol-bin (6934)

### □ Concept

- Share knowledge and know-how related to the planning, preparation, and operation of the Masters Games and competition facilities with the organizing committees of the international Masters Games, etc.

#### < IMGA Requirements, etc. >

- **(Article 20 of the Host City Contract)** Mutual support between organizing committees: knowledge transfer and archive and records management
  - The IMGA shall share knowledge and expertise gained over the years in supporting the Organizing Committee in the planning, organization, and hosting of the Masters Games.
  - Similarly, the Organizing Committee shall, at the request of the IMGA, share its knowledge and expertise related to the planning, organization, and hosting of the Masters Games to assist the IMGA and future Masters Games organizing committees. (contents hereinafter omitted)

### □ Overview

- Period: May 12 to 20, 2023 \* Once during the Games (2-3 day period)
- Target: Organizing committees of the international Masters games, etc.
- Size: 20 to 30 people
- Location: Games venues (operations, facilities)
- Description: General description of the Games, site visits, participation in tour programs, etc.
  - Introduction of the Organizing Committee, overview of the APMG, and explanation of each area of Games operations (presentation)
  - Site visits to sports venues and Games operation facilities and participation in tour programs

### □ Implementation System

Category	R&R	Remarks
Organizing Committee (International Dept.)	<ul style="list-style-type: none"> <li>• Establish and implement an observer program operation plan in consultation with IMGA</li> <li>• Provide information on the observer program to the organizing committees of the international Masters Games</li> </ul>	
Organizing Committee (relevant dept.)	<ul style="list-style-type: none"> <li>• Prepare explanatory materials for each area of the Games operation</li> <li>• Provide on-site explanations of sports venues, Games operation facilities, etc.</li> </ul>	Games support, operational support, etc.
Organizing Committee (Marketing Dept., PR Dept.)	<ul style="list-style-type: none"> <li>• Provide souvenirs for participants of the observer program</li> <li>• Link to tour programs</li> </ul>	
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Provide accommodation, food and beverage, and transport services</li> </ul>	
Jeollabuk-do Provincial Government Tourism Div.	<ul style="list-style-type: none"> <li>• Provide assistance in creating an observer program based on Jeonbuk Total Tour and Tour Pass</li> </ul>	
14 cities and counties	<ul style="list-style-type: none"> <li>• Recommend representative tourism content of their respective cities and counties</li> </ul>	
Organizing committees of the international Masters Games	<ul style="list-style-type: none"> <li>• Provide assistance in promoting the participant registration program</li> </ul>	

## □ Implementation Plan

- Establish an observer program operation plan (in consultation with IMGA)
  - Prepare the overall explanatory materials (PPT in English) and booklets for the Games
  - Schedule and create content for the site visit program
  - Set the observer program fees based on examples from other Masters Games\*
    - \* 2018 Penang (300 USD), 2020 Innsbruck (299 EUR), 2021 Kansai (TBD)
- Provide information on the observer program to the organizing committees of the international Masters Games
  - Organizing Committees (Thailand, etc.) bidding to host the next Asia-Pacific Masters Games
  - Organizing committees of other international competitions, etc.
- Recruitment of Observers (Registration)
  - Accept registrations for participation in the observer program through the official website of the Games
- Provide support for observers' entry and accommodation and operate the observer program

## □ Schedule

Task	2020						2021						2022						2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Consultation with the IMGA																							
• Program planning																							
• Recruitment of observers																							
• Establishment of a detailed operation plan and production of explanatory materials																							
• Operation of an observer program																							

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	10,000	0	0	0	10,000		
Presentation materials (PPT) + booklet (color)	3,600	0	0	0	3,600	- PPT: 1,600,000 KRW × 1 set - Booklet: 20,000 KRW × 100 copies	PPT in English and booklets (color)
Production of souvenirs* for participants	2,500	0	0	0	2,500	- 50,000 KRW × 50 ea.	
Vehicle rental**	2,400	0	0	0	2,400	- 800,000 KRW × 3 days	Site visit
Luncheon and snacks, etc.	1,500	0	0	0	1,500	- 30,000 KRW × 50 people × 1 time	Provided once

\* Consult on reflecting the souvenirs for participants in the PR budget

\*\* Consult on reflecting the (shuttle) bus for transporting participants in the observer program to the sports venues, etc. in the transportation budget

### 3 Language Service

◇ Provide services in multiple languages to eliminate communication barriers for the Games participants such as IMGA officials and foreign athletes

#### □ Overview

- Period: Oct. 2020 to May 2023
- Fields: 6 fields (arrival/departure, protocol, transportation, games, events, administrative support, etc.)
- Target Languages: 6 languages (English, Japanese, Chinese, Vietnamese, Spanish, Russian, etc.)
- Related Personnel: Approx. 580 people (train around 700 people incl. reserve personnel)
- Key Details: Provide language services by securing interpreters (volunteers) who can communicate in multiple languages

#### □ Key Details

- Conduct a demand survey to examine the need for interpreters by language, level of proficiency, and field and secure a pool of interpreters
  - Operate interpretation services by working closely with the Volunteer Center, International Exchange Center, Multicultural Family Support Center, etc. in the province
- Translation service for Games preparation and operation
  - Provide information on the Games, transportation, tourism, etc. in multiple languages

#### □ Schedule

Detailed task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Language Service																																			
Provision of interpreters																																			
• Acquisition data from other Masters Games and establishment of an interpretation service plan																																			
• Recruitment and basic training of interpreters																																			
Translation service for the Games preparation and operation																																			
• Translation service for the Games preparation and operation																																			

Dept.	International Dept.
Person in charge	Bae Johan (6933) Do Hye-sun (6931)

### □ Concept

- Promote the smooth operation of the Games by securing the best interpreters necessary for the operation of the Games

#### < IMGA Requirements, etc. >

- No particular requirements

### □ Overview

- Period: Oct. 2020 to May 2023
- Key Details
  - Collect and analyze data on the interpretation services at other international competitions and conduct a demand survey related to interpreter requirements in terms of language, level of proficiency, and field
  - Establish an interpretation service operation support plan, create a global pool of interpreters to secure the interpreters necessary for the Games operation, and provide basic training to the recruited interpreters

### □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (International Dept.)	<ul style="list-style-type: none"> <li>Collect data on the interpretation service cases of other international competitions and establish an interpretation service plan</li> <li>Conduct a demand survey to determine interpreter requirements for each level of proficiency and field, and secure a pool of interpreters</li> </ul>	
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>Establish a comprehensive volunteer service plan (including interpreters)</li> <li>Oversee the recruitment, selection, placement, job training, and field training of interpreters, etc.</li> </ul>	By working together with the Volunteer Center
Jeollabuk-do Province (International Cooperation 道)	<ul style="list-style-type: none"> <li>Support for recruitment of interpreters and raising awareness thereof (local government, multicultural center, etc. nationwide)</li> <li>Support the establishment of a cooperation system with the provincial international exchange center and multicultural family support centers in 14 cities and counties</li> </ul>	
Jeollabuk-do Province International Exchange Center	<ul style="list-style-type: none"> <li>Manage the global pool of interpreters by recruiting and training interpreters</li> </ul>	
Jeonbuk Multicultural Family Support Center Association	<ul style="list-style-type: none"> <li>Support the recruitment of interpreters from among marriage immigrants and raise awareness thereof</li> </ul>	

- Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
· Collection and analysis of cases of other international competitions and establishment of an interpretation service plan																																				
· Recruitment and training of interpreters																																				

## □ Detailed Implementation Plan

### ① Interpretation Service Demand Service and Establishment of Operation Plan

○ **Period:** Oct. 2020 to Feb. 2021

○ **Details**

- Demand survey and confirmation of number of interpreters by department, field, facility, and language
- Planning for securing interpreters, training, etc.

○ Demand survey

(Unit: persons)

Total	English			Chinese (Mandarin)			Japanese		
	Total	Advanced	Intermediate	Total	Advanced	Intermediate	Total	Advanced	Intermediate
578	429	250	179	75	5	70	74	4	70

### ② Creation of Interpreter Pool

○ **Period:** Dec. 2020 to May 2023

○ **Pool Size:** Around 700 people \* Incl. reserve manpower

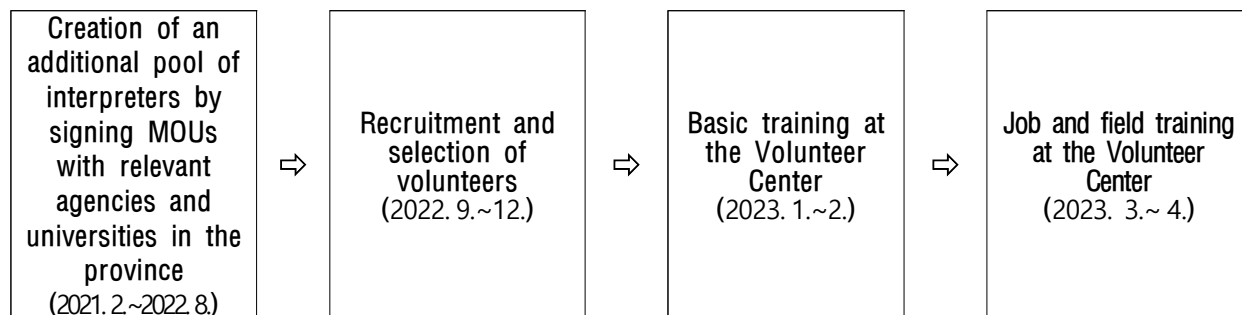
○ **Method:** Create a pool of interpreters by working closely together with four institutions

- **(International Exchange Center)** Recruits, trains, and trains its own public diplomatic corps each year
- **(Universities in the Province)** Encourage international students and other students to volunteer based on an MOU, etc.
- **(Volunteer Center)** Request language-specific volunteer societies for assistance in raising awareness and recruiting interpreters
- **(Multicultural Family Support Centers)** Utilize interpreters from city and county multicultural family support centers and request assistance

○ **Means of Publicity**

- Post notices on the websites of the provincial international exchange center, websites of the provincial and municipal government offices, provincial, city, and county volunteer centers, and universities in the province.
- Promotion on Jeonbuk Sotong-daero website and the Organizing Committee's social media accounts (Facebook, Instagram), etc.

○ **Basic, Job, and Field Training** (Volunteer Center)



## 3-1-1 Language Services by Level and Field

### □ Language Services by Level

Category	Interpretation (General)	Interpretation (Advanced)
Language services	<ul style="list-style-type: none"> <li>• Interpretation service for foreign athletes during arrival/departure</li> <li>• Accommodation and tour</li> <li>• Events such as the opening and closing ceremonies</li> <li>• Sports venues and information centers</li> <li>• Registration centers, etc.</li> </ul>	<ul style="list-style-type: none"> <li>• Interpretation service for the IMGA Board</li> <li>• One-on-one protocol services for the IMGA executives</li> <li>• Support for IMGA members during arrival/departure</li> <li>• Various meetings such as meetings of international referees, etc.</li> <li>• Press center, etc.</li> </ul>

- \* Review hiring (advanced-level) interpreters and utilizing external interpreters

### □ Language Services by Field

- Support for various events such as the IMGA General Assembly and audits
- Arrival/Departure and Transportation
  - Arrival and departure information desks, transportation information desks, information on boarding procedures, etc.
  - Information on vehicles and transportation within the area where the Games are held
- Accommodation and Tourism Information
  - Confirmation of the hotel, room number, etc.
  - Information on temporary parking lots and guidance on site
  - Information on major tourist attractions and tour programs
- Services at events such as opening and closing ceremonies
  - VIP seats and lounges, receptions, official luncheons and dinners, award ceremonies, etc.
- Support for the Games operations
  - Assistance in the proceedings of the sporting events, registration for participation, press center operations, doping control, etc.
- General Services
  - Multilingual announcements and notice boards at the venue
  - Information desks, safety control, administrative support, etc. (reserve manpower)

## 3-1-2 Assignment of Interpreters (Proposed)

### ① Personnel Size by Language

Total	English	Chinese (Mandarin)	Japanese
578	429	75	74

### ② Assignment by Level and Field

Dept.	Job assignment	Required number of interpreters				Level	R&R
		Total	English	Chinese (Mandarin)	Japanese		
Total		578	429	75	74		
Planning & General Affairs Dept.	Information centers	14	10	2	2	Advanced	<ul style="list-style-type: none"><li>General Situation Room</li><li>VIP Information Center (headquarters hotel)</li><li>Games information (transportation, accommodation, F&amp;B)</li><li>Information on nearby facilities</li><li>Information on progress, etc.</li><li>Assistance in the medical room</li></ul>
	Registration centers (5.7~5.12)	62	58	2	2	Advanced	<ul style="list-style-type: none"><li>Athletes registration</li><li>AD card issuance</li><li>Registration information, etc.</li></ul>
	Registration centers (5.13~5.19)	28	28			Advanced	
Marketing Dept.	Souvenir shops	15	15			Intermediate	<ul style="list-style-type: none"><li>Assisting in the sales and providing information at souvenir shops (15 locations)</li></ul>
Games Support Dept.	Sports venues	44	44			Advanced	<ul style="list-style-type: none"><li>Information center at each sports venue, drinking fountains, sightseeing/tourist information, guidance for seniors and persons with disabilities, etc.</li><li>Assistance in doping tests</li><li>Assistance with refereeing, game records and award presentation</li></ul>
		165	75	45	45	Intermediate	
International Dept.	VIP protocol	3	3			Advanced	<ul style="list-style-type: none"><li>IMGA protocol (vehicle boarding and event information)</li><li>Protocol services at the opening and closing ceremonies and headquarters hotel</li></ul>
	Arrival/departure	24	24			Advanced	<ul style="list-style-type: none"><li>Arrival/departure situation room</li><li>Arrival and transportation information desk</li><li>CIQ area</li></ul>
		48		24	24	Intermediate	
	Observer program	4	3	1		Advanced	<ul style="list-style-type: none"><li>Support for the operation of the observer program</li></ul>
PR Dept.	Press center operation	2	2			Advanced	<ul style="list-style-type: none"><li>Interpretation, refreshment management, and clerical assistance at the press center</li></ul>
	Opening and closing ceremonies	160	72			Advanced	<ul style="list-style-type: none"><li>Guidance for entry and seating</li></ul>
			88			Intermediate	
	Banquet	5	5			Advanced	<ul style="list-style-type: none"><li>Guidance for entry and seating</li></ul>
	AR·VR PR Hall	1	1			Advanced	<ul style="list-style-type: none"><li>Provide information on the experience program</li></ul>
		3	1	1	1	Intermediate	

※ 680 interpreters at the Gwangju Universiade 2015, 1,520 interpreters at the Pyeongchang Olympics 2018, and 400 interpreters at the Gwangju Swimming Championships 2019

### 3-1-3 Students with Related Majors at Universities in the Province

University	Department	Number of students (persosn)
Total		2,596
Kunsan National University	English Language and Literature	124
	Japanese Language and Literature	136
	Chinese Language and Literature	104
Woosuk University	※ No related departments	-
Wonkwang University	English Language and Literature and English Education	464
	Chinese Studies	264
	Japanese Language Education	108
Chonbuk National University	German Language and German Education	180
	Spanish and Latin American Studies	144
	English Language and Literature and English Education	188
	Japanese Studies	120
	Chinese Language and Literature	176
	French and African Studies	148
Jeonju University	British and American Language and Culture	132
	Japanese Language and Culture	168
	Chinaese Language and Chinese Studies	140

※ 4 times the standard for new student recruitment at each university in 2022

### 3-1-4 International Students at Universities in the Province

University	Nationality	Number of international students (persons)	Remarks
Total		4,832	
Kunsan National University	Vietnam	102	
	Mongolia	17	
	China	359	
	Indonesia	10	
Woosuk University	Vietnam	169	
	Uzbekistan	283	*Russian
	China	599	
Wonkwang University	Mongolia	16	
	Uzbekistan	17	*Russian
	Vietnam	104	
	China	162	
Chonbuk National University	Mongolia	105	
	Vietnam	209	
	Uzbekistan	207	*Russian
	China	913	
	Indonesia	27	
Jeonju University	Mongolia	55	
	Vietnam	708	
	China	770	

※ Based on the Ministry of Education's "2021 Statistics on International Students in Higher Education Institutions in Korea"



## Translation Services Related to the Preparation and Operation of the Games

Dept.	International Dept.
Person in charge	Bae Johan (6933)

### ☐ Concept

- Facilitate smooth communication with the organizing committees of other international competitions and assist in pursuing collaborative projects
- Thoroughly prepare for the Games by translating reference materials related to the preparation and operation of international competitions and translate promotional materials for the Games

#### < IMGA Requirements, etc. >

- No particular requirements

### ☐ Overview

- Period: July 2020 to May 2023
- Details
  - Translate to facilitate communication and cooperation with the organizing committees of other international competitions
  - \* References for preparing for and operating the Games such as the project plans and results reports of other international Masters Games, IMGA reports, rules of participation in the Games, guidelines for each discipline, etc.
  - Translate the official website of the Games, information on the Games, travel brochures, etc.

### ☐ Schedule

Task	2020						2021												2022												2023					
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6
· Translations in relation to the preparation and operation of the Games																																				

### ☐ Budget Plan

(Unit: 1,000 KRW)

Category (Project Details)	Required amount					Basis for calculation
	Total	2020	2021	2022	2023	
Total	40,000	0	20,000	10,000	10,000	
Translation of reference materials	40,000	0	20,000	10,000	10,000	· Game guidelines: 200p×40,000 KRW= 8,000,000 KRW · Rules of participation: 40p×40,000 KRW= 1,600,000 KRW · Booklets/brochures: 20p×40,000 KRW ×3 languages×5 times= 12,000,000 KRW · PPT: 50p×40,000 KRW×5 times = 10,000,000 KRW · Others: 50p×40,000 KRW×4 times = 8,400,000 KRW

## 4

## Arrival/Departure Support

◇ To simplify the entry and exit procedures and provide the best reception and services for the Games participants, including the International Masters Games Association (IMGA) officials and foreign athletes

#### Overview

- Period: Jan. 2022 to May 2023
- Organization: Airport (Incheon and Gimpo) corporations, CIQ\* agencies, relevant agencies, etc.
  - \* Customs, Immigration, and Quarantine agencies involved in the entry and exit procedures
- Main Functions: Simplify procedures and provide convenience for the Games participants including the IMGA executives and foreign athletes in entering and exiting Korea

#### Key Details

- Organize and operate the Arrival and Departure Support Council for close cooperation in CIA affairs
- Set up and operate reception centers and exclusive immigration checkpoints
- Send out entry/exit (arrival/departure) information guides and baggage tags
- Welcome and send off IMGA executives during arrival and departure
- Simplify the visa issuance process

#### Schedule

Detailed task	2020					2021					2022					2023							
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
• Arrival/departure support																							
Formation and operation of Arrival/Departure Support Council																							
• Planning and formation of the council																							
• Council meetings																							
Simplification of the visa issuance process																							
• Establishment of a detailed plan																							
• Visa demand survey and issuance																							
Establishment and operation of reception centers																							
• Negotiations for renting reception desks																							
• Establishment and operation of reception centers																							
• Deployment and operation of reception staff																							
Installation and operation of exclusive immigration checkpoints																							
• Consultation on the on the location of the exclusive checkpoints																							
• Installation and operation of exclusive checkpoints																							
Production and delivery of entry/exit information guides and baggage tags																							
• Planning and discussion of related affairs																							
• Selection of service provider and production and distribution of the guides and tags																							
Reception for the MGA executives during arrival/departure																							
• Planning and selection of service provider																							
• Verification of arrival/departure schedule and provision of protocol service																							

### □ Concept

- Organize a council to support arrival (entry) and departure (exit) affairs and establish an organized cooperation system among organizations for prompt handling of emergencies

#### < IMGA Requirements, etc. >

- No particular requirements

### □ Overview

- Period: Jan. 2022 to May 2023
- Composition: Airport (Incheon and Gimpo) corporations, CIQ\* agencies, relevant agencies, etc.
  - \* Customs, Immigration, and Quarantine agencies
- Key Details
  - Organize the Arrival/Departure Support Council and hold council meetings
  - Discuss ways to simplify the customs, immigration, and quarantine procedures

### □ Implementation System

- R&R of Each Entity (Collaborative Task)

Entity	R&R	Remarks
Organizing Committee (International Dept.)	<ul style="list-style-type: none"> <li>Organize the Arrival/Departure Support Council and hold council meetings</li> <li>Consult on issuing temporary passes for CIQ</li> <li>Consult on simplifying the visa-free entry procedure and customs clearance procedure</li> </ul>	
Incheon International Airport Corporation	<ul style="list-style-type: none"> <li>Provide convenience during entry and exit in relation to customs, quarantine, etc. and with exclusive immigration checkpoints</li> </ul>	
Korea Airports Corporation Seoul Regional headquarters	<ul style="list-style-type: none"> <li>Provide convenience during entry and exit in relation to customs, quarantine, etc. and with exclusive immigration checkpoints</li> </ul>	Gimpo Airport
Ministry of Justice (Immigration Screening Division)	<ul style="list-style-type: none"> <li>Assist in simplifying the visa issuance procedure</li> </ul>	
Ministry of Foreign Affairs (Consular Services Division)	<ul style="list-style-type: none"> <li>Simplify the visa issuance procedure by working together with overseas diplomatic missions</li> </ul>	
Korea Customs Service (Customs Clearance Planning Division)	<ul style="list-style-type: none"> <li>Offer duty exemption and convenient services in customs clearance of goods</li> </ul>	

- Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Planning and formation of the council																																			
Council meetings																																			

## □ Detailed Implementation Plan

### ① Formation of the Arrival/Departure Support Council and Hosting of Council Meetings

- Planning and formation of the council: Jan. to March 2022
- Council meeting (quarterly): July 2022 to May 2023

### ② Consultation on Measures to Simplify the CIQ Procedures

- Simplifying the immigration procedure
  - Provide the fingerprint and facial information of major guests and simplify the exemption process
  - Consult on visa-free entry procedures, etc.
- Simplifying the customs and quarantine procedures
  - Simplified quarantine procedures, including exemptions from customs duties and VAT, for imported goods\* related to the Games
    - \* Competition items (uniforms, competition equipment), anti-doping devices, registration equipment, IMGA's articles, etc.
  - Exempted from providing collateral to customs for items that will be exported after being used in the Games
- Issuance of temporary access passes within the CIQ
  - Quantity: Approx. 50 passes
  - Reason: To facilitate reception at the information desk for arriving visitors and customs clearance

# 4-1-1

# R&R of Each Entity of the Arrival/Departure Support Council

No.	Entity	Dept.	R&R	Remarks
1	Incheon Airport Immigration Office	Screening Div.	·Simplification of the immigration screening process (proxy procedures, exemption from provision of biometric information) ·Operation of exclusive entry checkpoints for the Games participants	Incheon Airport
2	Incheon Customs Office	Airport Luggage Dept. 1	·Customs clearance for the carry-on items of athletes and IMGA officials	
3	Incheon International Airport Quarantine	Quarantine Div.	·Matters related to aircraft and passenger quarantine	
4	Animal and Plant Quarantine Agency (Incheon Airport Headquarters)	Luggage Quarantine Div.	·Matters related to animal and plant quarantine	
5	Incheon International Airport Police	Security Team	·Security for the athletes and IMGA officials	
6	Incheon International Airport Corporation (IIAC)	Protocol Office	·IMGA airport protocol service and the use of the VIP room and protocol situation room	
		Security Planning Team	·Issuance of temporary CIQ passes	
		Operation Planning Team	·Rental of airport facilities and provision of electricity, communication systems, materials, etc.	
		Transportation Service Team	·Transportation management, etc.	
7	Incheon Airport Airlines Steering Committee		·Operation of exclusive check-in counters for departures ·Review of the aircraft boarding list	Gimpo Airport
8	Gimpo Airport Immigration Office	Screening Div.	·Simplification of the immigration screening procedure (processing by proxy, exemption from provision of biometric information) ·Operation of exclusive entry checkpoints for the Games participants	
9	Gimpo Airport Customs Office	Luggage Div.	·Customs clearance for the carry-on items of athletes and IMGA officials	
10	Incheon International Airport Quarantine Gimpo Branch		·Matters related to aircraft and passenger quarantine	
11	Animal and Plant Quarantine Agency (Gimpo Airport Office)		·Matters related to animal and plant quarantine	
12	Gimpo Airport Police		·Security for the athletes and IMGA officials	
13	Korea Airports Corporation Seoul Regional Headquarters	Operation Planning Team	·IMGA airport protocol service and the use of the VIP room and protocol situation room	
		Security Management Team	·Verification of identity of operating personnel and issuance of CIQ passes	
		Customer Service Div.	·Transportation management, etc.	
14	Ministry of Justice	Immigration Screening Div.	·Discounted fee in case of submitting a list of visitors in advance ·Simplified visa issuance process ·Temporary convenience in the visa issuance process	
15	Ministry of Foreign Affairs	Consular Services Div.	·Simplification of visa issuance by working closely with overseas diplomatic missions	
16	Korea Customs Service	Customs Clearance Planning Div.	·Duty exemption dthe condition of re-exporting of goods ·Convenient customs clearance of goods	

Dept.	International Dept.
Person in charge	Do Hye-sun (6931)

### □ Concept

- Provide convenience to the Games participants by working closely with the Ministry of Justice to simplify the visa issuance process and shorten the processing period

#### < IMGA Requirements >

- **(Article 17 of the Host City Contract)** Jeollabuk-do Province and the Organizing Committee shall do their best to ensure that all participants and authorized persons receive the necessary visas to enter the country.

### □ Operation Plan

- Period: Jan. 2022 to May 2023
- Target: IMGA executives, athletes, officials, etc.
- Contents: Recommendation for visa issuance and provision of convenient services for entering and exiting Korea

### □ Number of Games Participants and Visa Applicants (Anticipated)

Category	Total	VIP	Foreign participants	Officials	Supporters
Participants (persons)*	11,620	20	5,800	580	5,220
Visa applicants**	4,660	20	2,320	232	2,088

\* For the number of participants, refer to the registration fee calculation.

\*\* The number of participants requiring visa issuance ("visa applicants") was calculated as 40% of the number of participants (in reference to the 2017 World Taekwondo Championships).

### □ Implementation System

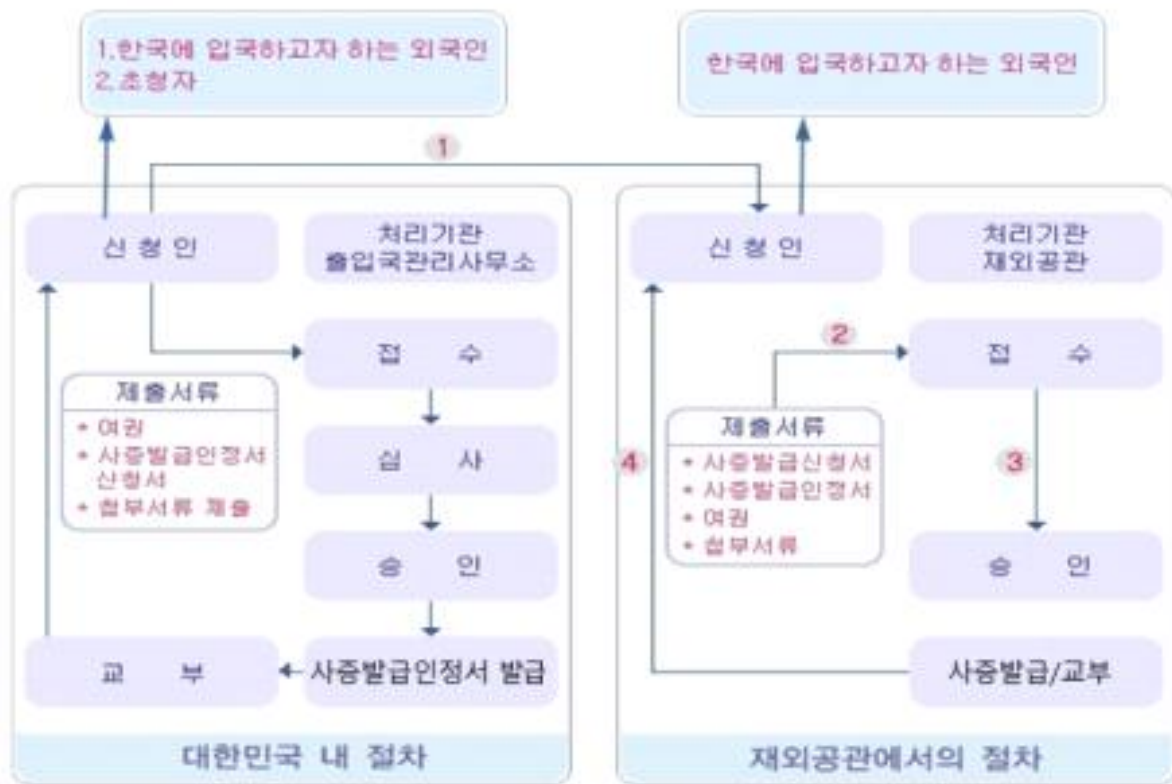
- R&R of Each Entity

Entity	R&R	Remarks
Organizing Committee (International Dept.)	<ul style="list-style-type: none"> <li>• Discuss the simplification of the visa issuance procedure, etc.</li> <li>• Prepare measures to simplify visa issuance procedure and provide information on those measures</li> </ul>	
Ministry of Justice (Immigration Screening Div.)	<ul style="list-style-type: none"> <li>• Assist in simplifying the related procedures such as fee reduction in case of submitting a list of visitors in advance</li> </ul>	
Ministry of Foreign Affairs (Consular Services Div.)	<ul style="list-style-type: none"> <li>• Provide exclusive immigration checkpoints, etc.</li> </ul>	
Korea Customs Service (Customs Clearance Planning Div.)	<ul style="list-style-type: none"> <li>• Assist in the duty exemption affairs</li> </ul>	

- Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Establishment of a detailed plan																																			
Visa demand survey and issuance																																			

## □ Visa Issuance Procedure



## □ Countries Requiring Visa for Entry into Korea

	Total	Asia	Americas	Europe	Africa	Oceania
<b>Total</b>	206	43	44	50	50	19
<b>Countries requiring a visa for entry into Korea</b>	140	36	19	20	47	18
<b>Visa-exempt countries</b>	66	7	25	30	3	1

\* As of Feb. 12, 2020 (applicable to regular passport holders)

## □ Visa Types (During the Games)

### ○ Short-Term Visa for Non-Profit-Making Activity

- Short-Term News Coverage (C-1), Short-Term Business (C-2), **Short-Term Visit (C-3)**
- Eligibility for the Short-Term Visit (C-3) Visa: Sightseeing, customs clearance, goodwill visit, friendly competition, or participation in or observation of various events or meetings

## ☐ **Required Documents for Submission**

### ☐ **For Visa Issuance**

- Passport
- Visa application form (1 color photo 3.5 cm X 4.5 cm)
- Proof of purpose of entry (invitation letter for visa issuance)
- Other documents required by the embassy of Korea in the applicant's home country
  - Documentary proof related to the meeting and information materials
  - Documentary proof related to the meeting (copy of business license, copy of corporate register, etc.)
  - Documents related to the invitee (ID card, employment certificate)

### ☐ **Invitation Letter (Provided by the Organizing Committee)**

- Applicant: Games participants who wish to obtain a visa
- Application Period: 2 months before the Games (estimated)
- Information to include when requesting an invitation letter
  - Full name, gender, date of birth, nationality, passport expiration date, passport number, affiliated organization and position
- Invitation letter for visa issuance: Sent 45 days before the Games (estimated)

## ☐ **Consultation on Support for Visa Issuance**

- ☐ Sign an MOU with the Ministry of Justice to simplify procedures for visa issuance and facilitate the issuance of temporary visas in case of submitting a list of participants in advance
- ☐ Participants from countries other than those that have signed the visa waiver agreement and those whose citizens are authorized to enter Korea without a visa will be required to obtain a visa in advance for which they will not be charged any visa issuance fees
- ☐ In the case of countries where a Korean embassy or consulate is not present and there are difficulties obtaining a visa, an invitation letter will be issued by the Organizing Committee to be used to obtain permission to enter Korea



## Application Form for Invitation Letter

APPLICATION No.

○ INVITEE

PHOTO (35×45cm)	NAME IN FULL		NAME IN CHINESE CHARACTERS (IF APPLICABLE)	
	SEX	DATE OF BIRTH	NATIONALITY	
	PLACE & POSITION OF EMPLOYMENT			
	ADDRESS		TEL	

○ INVITER

NAME IN FULL		DATE OF BIRTH	
SEX	Male	NATIONALITY	Republic of Korea
PLACE & POSITION OF EMPLOYMENT		REGISTRATION No.	
		Secretary General of the Organizing Committee of the Jeonbuk Asia-Pacific Masters Games 2023	
ADDRESS	Jeonju, Jeollabuk-do Province	TEL.	
		MOBILE PHONE	
		E-MAIL	

○ Reason for application: Jeonbuk Asia-Pacific Masters Games 2023 Organizing Committee

○ Application period: 2023. . . ~ . . .

○ Destination: Jeonju, Jeollabuk-do, Republic of Korea

I hereby request a letter of invitation to prove my purpose of entering Korea in order to obtain the visa necessary to participate in the Jeonbuk Asia-Pacific Masters Games 2023 hosted by the IMGA.

DATE OF APPLICATION: 2023  
 APPLICANT (SIGNATURE)

## 4-2-2 Certificate of Visa Issuance

### ○ About Certificate of Visa Issuance

- The Minister of Justice issues a certificate of visa issuance at the request of a foreigner who intends to enter Korea or of the inviting party in Korea when it is deemed particularly necessary prior to the issuance of a visa by the head of a diplomatic mission abroad

### ○ Purpose of Issuance

- A certificate of visa issuance is issued by the immigration office under the jurisdiction of the party inviting the foreigner in order to simplify the visa issuance process and shorten the processing period for visas that are not delegated to the head of the overseas diplomatic mission.

### ○ Issuance Procedure

- The foreigner who wishes to enter Korea or the party in Korea inviting the foreigner (i.e., Organizing Committee) must apply for a certificate of visa issuance from the immigration office with jurisdiction over the address of the inviter with the necessary documents for visa issuance.
- The head of the immigration office then notifies the applicant or invitee of the certificate of visa issuance or visa issuance authorization number when it is deemed appropriate to issue a visa.
- The foreigner who has been notified of being granted a certificate of visa issuance or a visa issuance authorization number must apply for visa issuance to the head of the overseas diplomatic mission by indicating the visa issuance authorization number on the visa issuance application form.

※ **A certificate of visa issuance is valid for 3 months, and it is valid for one visa issuance.**

### ○ Who Can Obtain a Certificate of Visa Issuance

- Nationals of countries without diplomatic relations with the Republic of Korea or certain other countries (Cuba, Syria, Kosovo, Macedonia)
- Journalism (D-5), Professor (E-1), Foreign Language Instructor (E-2), Research (E-3), Technology Transfer (E-4), Artistic Performer (E-6), etc.
- Persons for whom a certificate of visa issuance is deemed particularly necessary by the Minister of Justice

### ○ Notification of Granting of Certificate of Visa Issuance

- In principle, the visa issuance number will be notified via e-mail (if this is not possible, a certificate of visa issuance will be issued)

Dept.	International Dept.
Person in charge	Ha Cheol-bin (6934)

### □ Concept

- Establish and operate reception centers to provide proper courtesy to the Games participants, guide and facilitate immigration and transportation services, and quickly resolve emergency situations

### < IMGA Requirements, etc. >

- No particular requirements

### □ Overview

- Period: Oct. 2022 to May 2023
- Locations: 7 locations at Incheon Airport and 2 locations at Gimpo Airport
- Operating Personnel: 136 people (Organizing Committee: 2, Support personnel: 28, Volunteers: 76, IMGA reception personnel: 30)
- Operating Method: 3-shift system
- Key Details:
  - Negotiate on renting reception counters
  - Establish and operate an arrival/departure situation room, arrival and transportation information desks, etc.
  - Provide basic and job training and dispatch receptionists (volunteers who can speak foreign languages)

### □ Implementation System

- R&R of Each Entity

Entity	R&R	Remarks
Organizing Committee (International Dept.)	<ul style="list-style-type: none"> <li>• Negotiate the location of reception centers and enter into lease agreements (negotiate for free utilization, if possible)</li> <li>• Install decorations related to the event</li> <li>• Dispatch and manage personnel</li> </ul>	
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Provide reception services (including transportation, accommodation, food and beverage, and volunteers)</li> <li>• Provide other operational support such as safety, security, etc.</li> </ul>	
Jeollabuk-do Province (Innovative Growth Policy Div.)	<ul style="list-style-type: none"> <li>• Support and operate reception centers</li> </ul>	
Incheon International Airport Corporation	<ul style="list-style-type: none"> <li>• Provide protocol service during reception, information desk, parking lot, and promotional materials</li> </ul>	
Korea Airports Corporation Seoul Regional Headquarters	<ul style="list-style-type: none"> <li>• Provide an information desk, parking lot, and promotional materials</li> </ul>	Gimpo Airport

- Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Negotiate the leasing of reception desks																																			
Establishment and operation of reception centers (situation room, desks, welcome decorations, etc.)																																			
Dispatch reception personnel																																			

## □ Detailed Implementation Plan

### ① Establishment and Operation of Reception Center

- Operating Period: March to May 2023 \* Operated in line with the transportation schedule before and after the Games period
- Location
  - 7 locations at Incheon International Airport (Situation Room: 1, Arrival information: 3, Transportation information: 3)
  - 2 locations at Gimpo International Airport (Arrival information: 1, Transportation information: 1)
    - \* Negotiate on the leasing of reception counters (2 at Incheon Airport and 1 at Gimpo Airport)
- Operation Details
  - Install and operate arrival/departure situation rooms, arrival and transportation information desks, welcome decorations, etc.
  - Guide the Games participants in immigration screening, transportation service, boarding procedures, etc.
    - \* Civil servants in charge and information personnel (capable of communicating in foreign languages)

### ② Assignment and Management of Reception Personnel

- Training Period: Jan. to May 2023
  - \* Manpower demand survey, recruitment, training, etc. are to be carried out in cooperation with department in charge of managing volunteers
- Operating Personnel: Approx. 106 people (3 shifts)
  - Dispatch reception personnel to the site
    - \* Consult on leasing a guesthouse to operate a 3-shift system
  - Provide basic, job, and field training (recruitment of volunteers who can speak foreign languages)
    - \* In the case of Gwangju 2019 FINA World Championships, students from Inha Technical College's Aviation Management Department were selected as receptionists (volunteers) for arriving and departing visitors in consideration of the fact that they will be volunteering at airports.

## □ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	58,000	0	0	0	58,000		
Reception desk rental, information signs, etc.	0	0	0	0	0		
Food expenses for reception personnel	0	0	0	0	0		
Guesthouse rental, etc. for reception personnel	58,000	0	0	0	58,000	- 53 locations (106 people/double room) × 85,000 KRW × 13 days = 58,000,000 KRW	Organizing Committee 2 Support personnel 26

\* The food expenses and activity expenses for the volunteers are reflected in the volunteer management budget.

## 4-3-1 Securing and Operating Reception Personnel

### □ Overview

- Period: Oct. 2022 to May 2023
- Reception Personnel: 106 people
  - \* Organizing Committee: 2, Support personnel: 28, Volunteers: 76 (incl. interpreters)
  - (Selection of additional 10% of the total workers required in consideration of those withdrawing midway)
- Reception Locations: Incheon Airport and Gimpo Airport

### □ Details

- The arrival/departure situation room is to share daily arrival and departure situation, support the entry and exit procedures, reception, etc.
- Conduct basic, job, and field training: 3 or more times
- Provide support for the affairs related to immigration screening, customs, quarantine, etc. at the arrival desk within the CIQ area
- Provide the transport service information at the transportation information desk

### □ Implementation Plan

- Manpower demand survey and recruitment of reception personnel: Oct. to Dec. 2022
  - \* In collaboration with the department in charge of volunteer management
- Basic, job, and field training according to the location and target trainees: Jan. to May 2023
- Assignment and management of reception personnel: Jan. to May 2023

### □ Personnel Assignment (Proposed)

Category		Location	Operating personnel	Shift
Total			106 people (Organizing Committee: 2, Support personnel: 28, Volunteers: 76)	
Arrival/Departure Situation Room		1 location at Incheon Airport T1	<ul style="list-style-type: none"> <li>○ 10 staff members (Organizing Committee: 2, Support personnel: 4, Volunteers: 4)</li> <li>-5 people ×2 shifts×1 location</li> </ul>	<ul style="list-style-type: none"> <li>○ 1st shift: 06:00-18:30 (Volunteers: 09:00-15:00)</li> <li>○ 2nd shift: 18:00-06:30 (Volunteers: 15:00-21:00)</li> </ul>
Arrival information desk	Incheon Airport	<ul style="list-style-type: none"> <li>○ 2 locations at T1 Arrival Hall</li> <li>○ 1 location at T2 Arrival Hall</li> </ul>	<ul style="list-style-type: none"> <li>○ 36 staff members (Support personnel: 9, Volunteers: 27)</li> <li>-4 people×3 shifts×3 locations</li> </ul>	<ul style="list-style-type: none"> <li>○ 1st shift: 06:00-14:00</li> <li>○ 2nd shift: 14:00-22:00</li> <li>○ 3rd shift: 22:00-06:00</li> </ul>
	Gimpo Airport	<ul style="list-style-type: none"> <li>○ 1 location at the Arrival Hall</li> </ul>	<ul style="list-style-type: none"> <li>○ 12 staff members (Support personnel: 3, Volunteers: 9)</li> <li>-4 people×3 shifts×1 location</li> </ul>	<ul style="list-style-type: none"> <li>○ 1st shift: 06:00-14:00</li> <li>○ 2nd shift: 14:00-22:00</li> <li>○ 3rd shift: 22:00-06:00</li> </ul>
Transportation information desk	Incheon Airport	<ul style="list-style-type: none"> <li>○ 2 locations outside T1 Arrival Hall</li> <li>○ 2 locations outside T2 Arrival Hall</li> </ul>	<ul style="list-style-type: none"> <li>○ 36 staff members (Support personnel: 9, Volunteers: 27)</li> <li>-4 people×3 shifts×3 locations</li> </ul>	<ul style="list-style-type: none"> <li>○ 1st shift: 06:00-14:00</li> <li>○ 2nd shift: 14:00-22:00</li> <li>○ 3rd shift: 22:00-06:00</li> </ul>
	Gimpo Airport	<ul style="list-style-type: none"> <li>○ 1 location outside the Arrival Hall</li> </ul>	<ul style="list-style-type: none"> <li>○ 12 staff members (Support personnel: 3, Volunteers: 9)</li> <li>-4 people×3 shifts×1 location</li> </ul>	<ul style="list-style-type: none"> <li>○ 1st shift: 06:00-14:00</li> <li>○ 2nd shift: 14:00-22:00</li> <li>○ 3rd shift: 22:00-06:00</li> </ul>

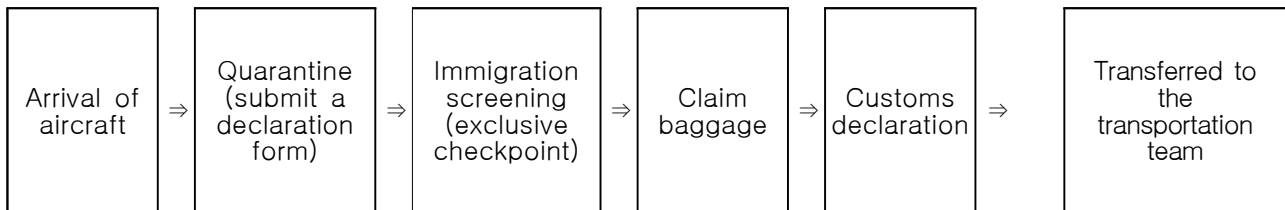
## 4-3-2 Korea Immigration Service Workflow

### □ Korea Immigration Service Workflow

#### ▶ Arrival (Entry)

C · I · Q area

Outside the  
Arrival Hall



<Guides permanently stationed at the  
immigration desk (entry checkpoint)>

<Transportation  
information desk>

#### ▶ Departure (Exit)

Departure Hall

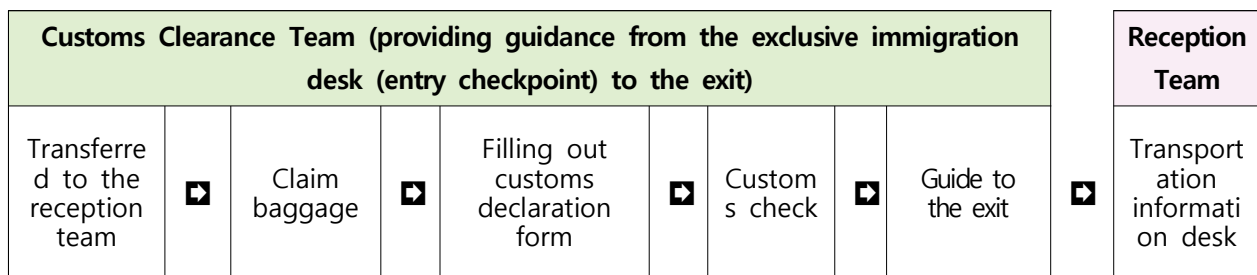
C · I · Q area



<Guides providing information at  
the departure hall>

<Cooperation with the Customs  
Clearance Div.>

### □ Customs Clearance Procedure

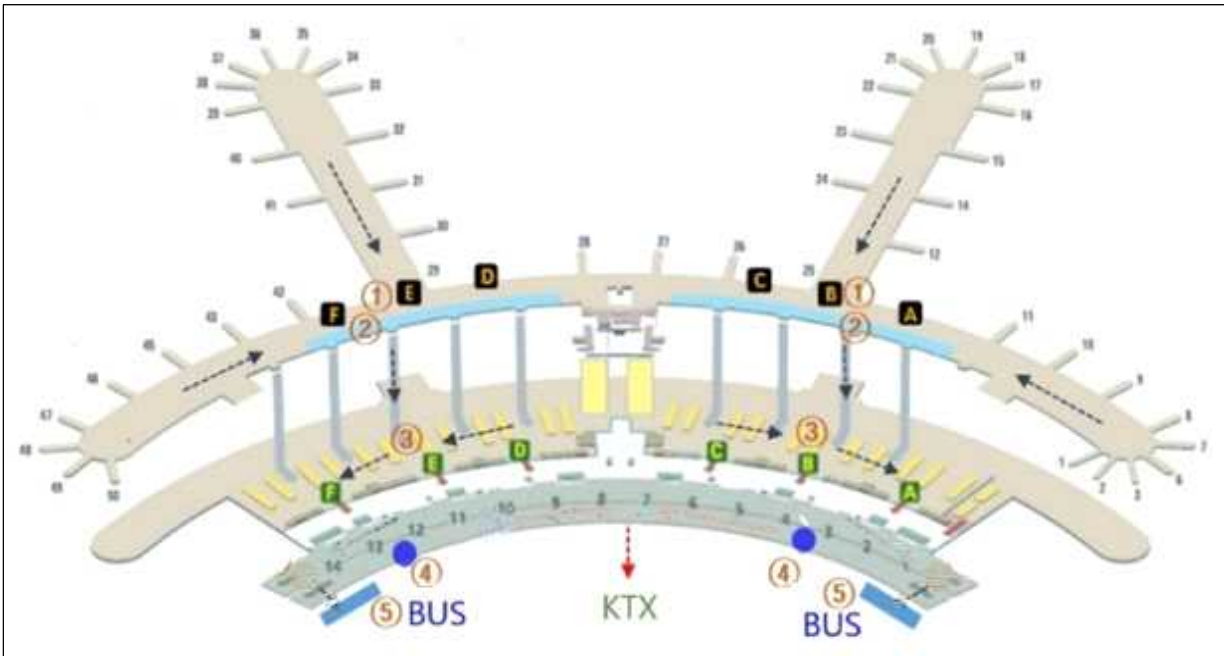


<Permanently station guides at the baggage claim area and customs screening area>

<Station reception personnel>

## □ Arrival and Departure Halls at the Airports

### ○ Arrival Hall (Incheon Airport Terminal 1)



① Arrival information desk ⇒ ② Exclusive immigration desk (checkpoints) ⇒ ③ Baggage claim and customs clearance ⇒ ④ Transportation information desk ⇒ ⑤ Board the bus

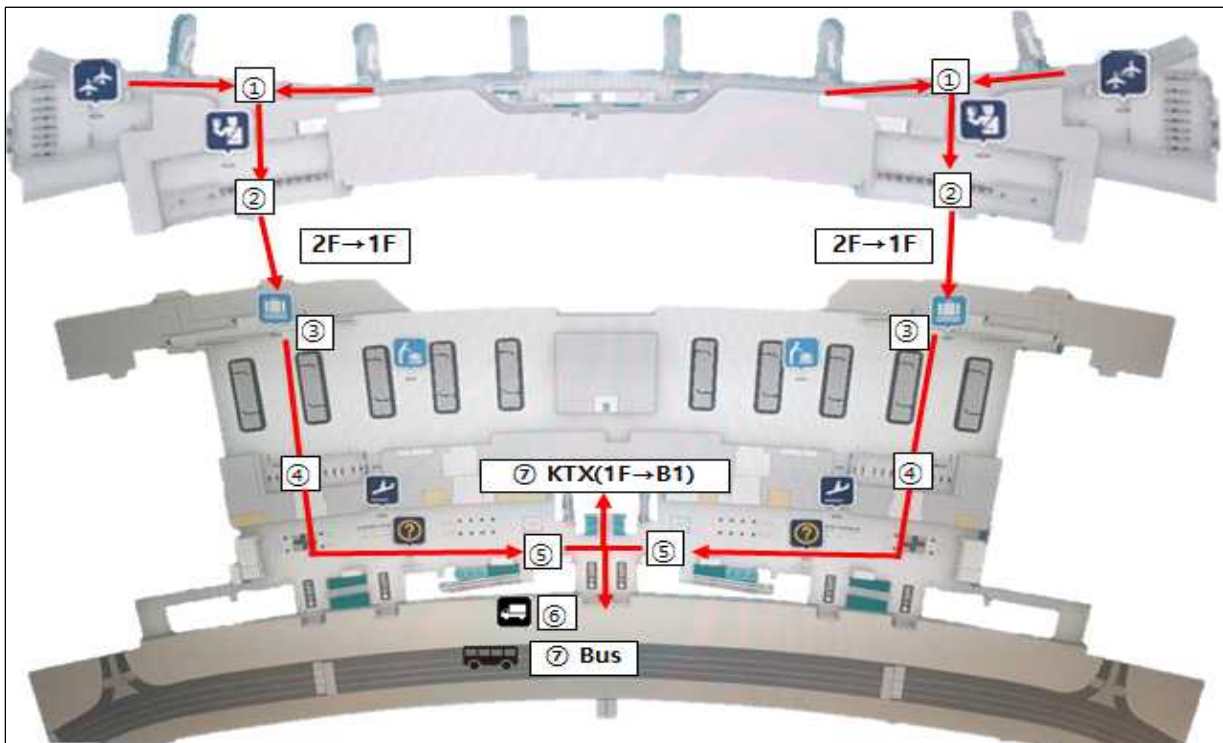
### ○ Departure Hall (Incheon Airport Terminal 1)



① Get off the bus ⇒ ② Departure information desk ⇒ ③ Security screening ⇒ ④ Departure screening (immigration) ⇒ ⑤ Board the plane



○ Arrival Hall (Incheon Airport Terminal 2)



① Arrival information desk ⇒ ② Exclusive immigration desk (checkpoints) ⇒ ③ Baggage claim ⇒ ④ Customs clearance ⇒ ⑤ Transportation information desk ⇒ ⑥ Board the bus

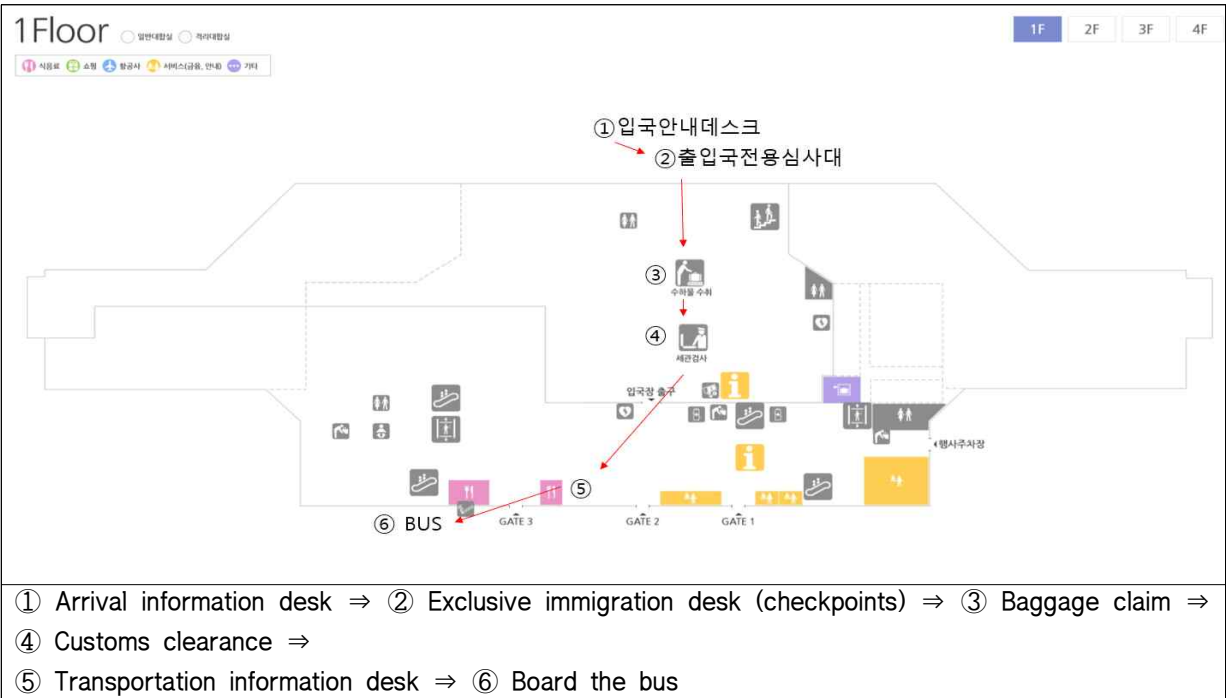
○ Departure Hall (Incheon Airport Terminal 2)



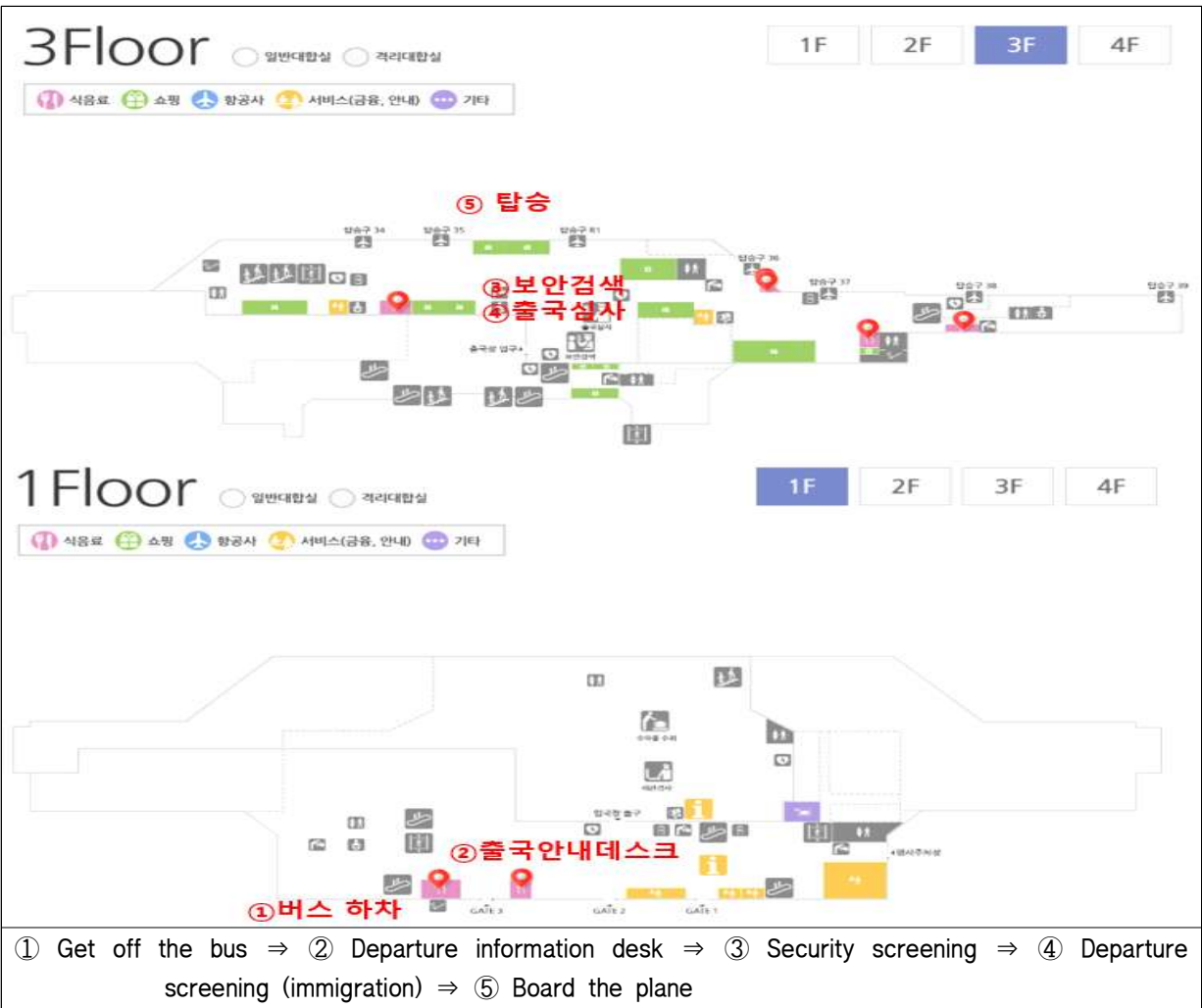
① Get off the bus ⇒ ② Departure information desk ⇒ ③ Security screening ⇒ ④ Departure screening (immigration) ⇒ ⑤ Board the plane



○ Arrival Hall (Gimpo Airport)



○ Departure Hall(Gimpo Airport)



## Installation and Operation of Exclusive Immigration Desks for Entry/Exit Screening

Dept.	International Dept.
Person in charge	Do Hye-sun (6931)

### ☐ Concept

- Minimize the time spent at the airport by securing exclusive passageways for the Games participants, etc. arriving in Korea

#### < IMGA Requirements, etc. >

- No particular requirements

### ☐ Overview

- Period: April 2022 to May 2023
- Locations: 2 locations at Incheon Airport and 1 location at Gimpo Airport
- Key Details
  - Install and operate exclusive immigration desks for entry/exit screening procedures
    - Entry screening: For Games AD/ID card holders, check their passports and verify their status as participants, etc. → Stamp their passports and AD cards with the immigration stamp
    - Exit screening: Present the Games AD/ID card and passport → Leave the country after verifying identity
  - Support for customs, quarantine, customs clearance procedures, etc.

### ☐ Implementation System

- R&R of Each Entity

Entity	R&R	Remarks
Organizing Committee (International Dept.)	<ul style="list-style-type: none"> <li>• Negotiate on the locations of exclusive immigration desks, etc.</li> <li>• Install and operate exclusive immigration desks for entry/exit screening procedures</li> </ul>	
Incheon International Airport Corporation	<ul style="list-style-type: none"> <li>• Secure and provide exclusive immigration desks, etc.</li> </ul>	
Korea Airports Corporation Seoul Regional Headquarters	<ul style="list-style-type: none"> <li>• Secure and provide exclusive immigration desks, etc.</li> </ul>	Gimpo Airport

- Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Negotiate on the locations of exclusive immigration desks																																			
Install and operate exclusive immigration desks																																			

### ☐ Detailed Implementation Plan

#### ① Negotiate on the Locations of Exclusive Immigration Desks, etc.

- Locations: 2 locations at Incheon Airport and 1 location at Gimpo Airport
  - \* Installed video signage promoting the Jeonbuk Asia-Pacific Masters Games above the exclusive immigration desks at the airports

#### ② Installation and Operation of Exclusive Immigration Desks for Entry/Exit Screening

- Perform immigration screening and provide convenience by securing exclusive passageways for participants, etc. entering the country
- Operate an information desk in the departure hall for VIPs and Games participants departing the country

☐ **Concept**

- Provide the Games participants with information on the entry/exit procedures and airport services and ship out baggage tags for improved convenience

< IMGA Requirements, etc. >

- No particular requirements

☐ **Overview**

- Period: April 2022 to May 2023
- Distributed to: 70 participating countries and invited guests
- Key Details
  - Information on the entry/exit procedures: Quarantine, immigration screening, customs, and boarding procedures, etc.
  - Information on the airport services: Visa, customs clearance, reception/information desk, transportation, etc.
  - Produce and send baggage tags to identify participating athletes and promote the Games

☐ **Implementation System**

- R&R of Each Entity

Entity	R&R	Remarks
Organizing Committee (International Dept.)	<ul style="list-style-type: none"> <li>• Establish related plans and review reference materials from other competitions</li> <li>• Select information items for the entry/exit information guide and the baggage tag design</li> <li>• Select a service provider and produce and ship out the information guides and baggage tags</li> </ul>	
Designated travel agencies	<ul style="list-style-type: none"> <li>• Distribute the entry/exit information guide and the baggage tags in advance</li> </ul>	
Incheon International Airport Corporation	<ul style="list-style-type: none"> <li>• Distribute the entry/exit information guide and the baggage tags (to those who don't have them)</li> </ul>	
Korea Airports Corporation Seoul Regional Headquarters	<ul style="list-style-type: none"> <li>• Distribute the entry/exit information guide and the baggage tags (to those who don't have them)</li> </ul>	Gimpo Airport

- Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Planning and discussion of related affairs																																			
Selection of a service provider and production and distribution of the guide and tags																																			

□ **Detailed Implementation Plan**

① **Establishment of Entry/Exit Information Guide and Baggage Tag Production Plan**

○ Period: April to Dec. 2022

○ Details

- Collect and review reference materials on other competitions
- Select information items for the entry/exit information guide and the baggage tag design

② **Company selection, production and distribution**

○ Period: Jan. to May 2023

○ # of Copies: Entry/exit information guide (5,000 copies) and baggage tags (10,000 ea.)

- Consultation on pre-delivery plan with the designated travel agencies (promoted as a sponsorship project)

**[Example] Incheon Asian Games baggage tag designs**



VIP / Athletes & Executives / Referees / Press & Media

## Reception Service for the IMGA Executives During Arrival and Departure

Dept.	International Dept.
Person in charge	Do Hye-sun (6931) Ha Cheol-bin (6934)

### □ Concept

- Promptly identify, disseminate, and report accurate arrival and departure information in order to provide protocol services befitting the status of dignitaries

#### < IMGA Requirements, etc. >

- No particular requirements

### □ Overview

- Period: Jan. to May 2023
- Target: Approx. 15 IMGA executives (approx. 30 reception staff members)
- Key Details
  - Confirmation of each IMGA executive's arrival and departure schedule and establishment of a reception plan
  - Reception and guidance at the arrival and departure gates, and execution of protocol services according to the airport protocol and courtesy standards

### □ Implementation System

- R&R of Each Entity

Entity	R&R	Remarks
Organizing Committee (International Dept.)	<ul style="list-style-type: none"> <li>• Arrange for an exclusive screening area, proxy procedures, use of the VIP room and parking lot, etc.</li> <li>• Confirm the arrival and departure schedules of each IMGA executive and create a reception plan</li> </ul>	
Organizing Committee (Planning & General Affairs Dept.)	<ul style="list-style-type: none"> <li>• Provide protocol and reception services (incl. transportation, accommodation, food and beverage, volunteers)</li> <li>• Provide other services such as safety, security, etc.</li> </ul>	
Jeollabuk-do Province (International Cooperation과)	<ul style="list-style-type: none"> <li>• Provide reception services (protocol and reception)</li> </ul>	
Incheon International Airport Corporation	<ul style="list-style-type: none"> <li>• Assist in the protocol and reception services, provide a VIP room and parking lot, etc.</li> </ul>	
Korea Airports Corporation Seoul Regional Headquarters	<ul style="list-style-type: none"> <li>• Assist in the protocol and reception services, provide a VIP room and parking lot, etc.</li> </ul>	Gimpo Airport
IMGA	<ul style="list-style-type: none"> <li>• Finalize the list of IMGA executives who will attend and their schedules</li> </ul>	International Dept.

- Schedule

Task	2020						2021												2022												2023				
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5
Planning and selection of a service provider																																			
Confirmation of arrival and departure schedules and provide related services																																			

## □ Detailed Implementation Plan

### ① Establishment of Reception Service Plan

- Select a specialized service provider
- Grasp the number of people entering and leaving the country and secure airline tickets
  - Negotiate regarding the flight tickets for the IMGGA executives when signing an agreement with an airline (with assistance from the Marketing Dept.)

### ② Reception and Information Service at the Arrival and Departure Gates

- Constantly check for changes in the arrival and departure information (arrival/departure time, flight number, boarding confirmation, etc.)
- One-on-one protocol staff (capable of interpretation)
- Perform immigration screening and customs clearance procedures on behalf of the IMGGA executives (Protocol Service Office of Incheon International Airport Corporation)

### ③ Provision of Protocol Service in Line with the Airport Protocol and Courtesy Standards

- Negotiate on a biometric information waiver
- Negotiate on the use of the VIP room and VIP parking lot at the airport
- Domestic transport escort (headquarters hotel)



## 4-6-1 Reception Process

Category	Day/Time	Action Manual	Assistance from supporting department
Preparing for reception	1 day before	<ul style="list-style-type: none"> <li>- Consult on collaborating on the immigration screening for arrival, customs clearance, and transportation to prepare for reception</li> <li>- Distribute arrival flight information</li> <li>- Organize a VIP reception team</li> <li>- Check the guests (faces) granted access to the VIP room and the proxy procedures</li> <li>- Check the greetings and wreaths</li> </ul>	<ul style="list-style-type: none"> <li>- Confirm the dispatch of exclusive vehicles for protocol service (Transport Team)</li> <li>- Prepare for protocol (service provider, etc.)</li> <li>- Assistance from the counterterrorism and security teams at the airport</li> </ul>
Provide reception service	From 30 min before the arrival of the airplane until departure from the airport	<ul style="list-style-type: none"> <li>- Check the flight arrivals in real time</li> <li>- Have the reception personnel on standby at a ramp</li> <li>- Hold a welcome event and present wreaths, etc.</li> <li>- Guide the guests to the VIP room</li> <li>- Proceed with proxy procedures (CIQ) and provide support (one-on-one interpretation)</li> <li>- Guide them to their vehicles</li> </ul>	<ul style="list-style-type: none"> <li>- Keep the exclusive vehicles for protocol service on standby (Transport Team)</li> <li>- Provide one-on-one interpreter for the VIPs (Protocol Team)</li> <li>- Press conference and photo shoot, if necessary (Airport VIP Room)</li> <li>- Assign customs clearance information personnel (Customs Clearance Team)</li> <li>- Prepare vehicles in case of changes in the arrival/departure schedules (Transport Team)</li> </ul>
Report on the situation	Immediately upon departure	<ul style="list-style-type: none"> <li>- Report on the arrival situation → Customs and transport / Immediately (TRS, Wired)</li> <li>- Disseminate the information on the arrival situation (GMS, wire) → Headquarters hotel</li> <li>- Notify any changes in arrival and departure schedules → Person in charge of reception in each reception location / Immediately</li> <li>- Report on the arrival and departure situation → Protocol situation room (08:00/20:00)</li> </ul>	<ul style="list-style-type: none"> <li>- Prepare for reception at the headquarters hotel (Protocol Team)</li> <li>- Prepare for registration at the headquarters hotel (Registration Team)</li> </ul>

### [Example of Reception Services for VIPs]

			
Arrival Hall passage way in the security area	Arrival information desk	On standby for the welcome ceremony in the Vip room	Move after reception
			
Transportation information desk	On standby to provide information on the transportation in front of the welcome hall exit		





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# **IX. Games Records and Follow-up Management**



- ① Management of the Games Records
- ② Dissolution of the Organization Committee and Liquidation of Its Assets



# 1 Management of the Games Records

- ◇ Prepare a Games results report (white paper) to commemorate the success of the Games and preserve it as valuable documentary heritage
- ◇ Systematically manage the records produced by the Organizing Committee and transfer important records to the National Archives of Korea after the Games

## □ Overview

- **(White Paper on the Games)** Manage the records of the overall matters related to the Games, including the bid, the formation of the Organizing Committee, the preparation and operation of the Games, and the results of hosting the Games
- **(Official Records Management)** Manage the documents produced after the formation of the Organizing Committee, as well as important records, and transfer them to the National Archives of Korea after the conclusion of the Games

## □ Key Details

- Produce records of the entire process from bidding for the Games to preparation, operation, best practices, etc.
- Inspect and manage all records produced by each department, including handwritten documents related to the Games
- Organize the records produced by type, report on the production status, and store them
- Transfer the records after the end of the Games after consulting with the National Archives of Korea on the object, method, and schedule of transfer

## □ Schedule

Detailed task	2020					2021					2022					2023											
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9
• Production of a white paper on the Games																											
Planning																											
Notice of plans to select a service provider and conclusion of contract																											
Drafting and data compilation																											
Report production																											
Distribution to institutions																											

- ※ Submit a results report to the IMGA within 6 months after the end of the Games
- ※ Games records will be transferred from June to December 2022 (until the liquidation of the assets of the Organizing Committee after the end of the Games)

Dept.	Planning & General Affairs Dept.
Person in charge	Jeon Hye-mi (6913)

## □ Concept

- Produce a comprehensive results report to record valuable experiences and assets by systematically recording the results of bidding for, preparing for, and conducting the Games and the results thereof

### < IMGA Requirements >

- (Article 41 of the Host City Contract) Upon conclusion of the Games, the Organizing Committee shall submit an electronic copy of a detailed report on the Games to the IMGA within six months after the Closing Ceremony of the Games in the format required by the IMGA.
  - Include details of planning and operations, statistics, financial aspects, economic impact and tourism expenditure
  - A fine of 10,000 EUR will be imposed for breach of obligations

## □ Overview

- Project Title: Production of the White Paper on the Jeonbuk Asia-Pacific Masters Games 2023
- Period: March 2022 to September 2023
- Project Cost: 47,000,000 KRW
- Production Scale: 300 copies (295 copies in Korean and 5 copies in English)
- Length of the White Paper: Around 400 pages
  - Paper Size: A4
  - Printing: Offset printing (4-degree color printing)
- Utilization plan: Distribute to major relevant agencies such as Jeollabuk-do Provincial Government, IMGA, Ministry of Culture, Sports and Tourism (MCST), etc.

## □ Detailed Implementation Plan

- Plan the production of the Games White Paper: March to April 2022
- Select a White Paper production service provider: April to May 2022
- Draft and compile the reports (from each department): June 2022 to June 2023
- Produce and print the report: June to Aug. 2023
- Distribute the report to the relevant entities: Sept. 2023

☐ **Schedule**

Task	2020						2021												2022												2023								
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9
Production planning																																							
Notice of plans to select a service provider and conclusion of contract																																							
Service rendered																																							
Report production																																							
Distribution to relevant entities																																							

☐ **Budget Plan**

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	47,000	0	0	25,000	22,000		
White Paper production service (data collection, photography, etc.)	25,000	0	0	25,000	0	25,000,000 KRW×1set	
Publication of the White Paper (incl. English translation and proofreading/editing)	22,000	0	0	0	22,000	Printouts: 11,000,000 KRW Translation into English: 8,000,000 KRW Publication of the White Paper in English: 3,000,000 KRW	

Dept.	Planning & General Affairs Dept.
Person in charge	Jeon Hye-mi (6913)

### ☐ Concept

- Improve work efficiency based on systematic management and sharing of the Organizing Committee's records and make the necessary preparations to facilitate the transfer to the National Archives of Korea after the liquidation of the assets of the Organizing Committee.

### < Relevant Basis >

- Public Records Management Act

### ☐ Overview

- Period: June 2020 to Dec. 2023
- Subject to Management: Non-electronic records (handwritten documents, archival objects, audiovisual materials, etc.)
- Key Details
  - Systematic management and sharing of the Organizing Committee's records
  - Transfer to the National Archives after the liquidation of the assets of the Organizing Committee

### ☐ Detailed Implementation Plan

- Records management and storage: June 2020 to June 2023
- Examination and collection of all records: June to July 2023
- Transfer of the records (→National Archives): Sept. to Dec. 2023

### ☐ Schedule

Task	2020						2021						2022						2023											
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12
Records management																														
Examination and collection of all records																														
Transfer of the records																														

## Dissolution of the Organization Committee and Liquidation of Assets

### □ Concept

- Upon conclusion of the Games and achievement of the project objectives, the Organizing Committee will be dissolved within one year after the end of the Games in accordance with the Organizing Committee Articles of Association, and an liquidator will be appointed to dispose of the residual assets and dissolve the corporate body.

#### < Relevant Basis >

- (Organizing Committee Articles of Association) Article 45 (Dissolution) The Organizing Committee shall be dissolved by the General Committee with the affirmative vote of at least two-thirds of the members within one year after the end of the Games, and the dissolution thereof shall be reported to the competent authority.
- (Civil Act) Article 81 (Dissolved Corporations) A dissolved corporation shall have rights and bear obligations only within the scope of the purpose of liquidation.
- (Civil Act) Article 83 (Liquidator) When a corporation is dissolved, the members of the board of directors shall be the liquidators, except in the case of bankruptcy: *Provided, That* if the Articles of Association or a resolution of the General Meeting determines otherwise, such shall be observed.

### □ Overview

- Period: Sept. to Dec. 2023
- Key Details: Dissolution of the corporate body and liquidation of its assets (human and physical resources, records, funds, etc.)
- Method
  - Pursue dissolution of the corporate body by convening the General Committee after the end of the Games
  - Establish a liquidation plan for the Organizing Committee and proceed with the liquidation process in stages

### □ Implementation Plan

#### ① Dissolution of the Organizing Committee (Corporation) (Sept. 2023)

- Conclude major projects and business affairs (June to Aug. 2023), establish a liquidation plan (Aug. 2023), and convene the General Committee (Sept. 2023)
  - Dissolution resolution, appointment of liquidator, and organization and position proposal for the liquidation team
  - Prepare minutes of the meeting and report to the Minister of Culture, Sports and Tourism

## ② Liquidation of Assets of the Organizing Committee (Corporation)\*(Oct. to Dec. 2023)

- Operation of an Organizing Committee liquidation team (Oct. to Dec. 2023)
  - Form the smallest organization possible centering on planning, general affairs, and accounting departments, carry out the dissolution of the Organizing Committee, and prepare for the liquidation procedures
  - The team will be composed of Jeollabuk-do Provincial Government officials
- \* Liquidation procedure: Dissolution registration and notification (within 3 weeks after the appointment of the liquidator) → Public announcement and notification of receivables (at least 3 times within 2 months after the appointment of the liquidator) → Payment of receivables (for at least 2 months after the announcement) → Disposal and delivery of residual assets → Registration and notification of conclusion of liquidation (within 3 weeks after conclusion)

### ☐ Schedule

Detailed task	2020						2021												2022												2023														
	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12	1	2	3	4	5	6	7	8	9	10	11	12			
• Liquidation of the assets of the OC																																													
Resolution of dissolution and appointment of liquidator																																													
Public announcement of liquidation and completion of procedures																																													

### ☐ Budget Plan

(Unit: 1,000 KRW)

Category (Details)	Required amount					Basis for calculation	Remarks
	Total	2020	2021	2022	2023		
Total	0	0	0	0	0		
Operation of a liquidation corporation	0	0	0	0	0	Use the existing account for operating expenses	



